TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Jon Zmikly Title: Program Faculty

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
MA	2009	Texas State University	Mass Communication	
BAA	2006	Central Michigan University	Broadcast and Cinematic Arts	

C. University Experience

Position	*University*	*Comments*	*Dates*
Senior Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos		August 2012 - Present
Program Assistant, School of Journalism and Mass Communication / Education Abroad	Texas State University. San Marcos, TX, United States	Supported the department's Education Abroad trip to Japan and acted as the webmaster during the trip. All content from class is located at sjmcjapan.com	February 14, 2019 - July 5, 2019
Part-time Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos		August 2009 - August 2012
Executive Producer	Studio B at Texas State University. San Marcos, TX		August 2008 - August 2010
Graduate Instructional Assistant, School of Journalism and Mass Communication	Texas State University. San Marcos		August 2007 - May 2009

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Co-Founder / Web Developer	Austin, TX, United States		July 2016 - Present

Position	*Entity*	*Comments*	*Dates*
Media Director	San Marcos Community Church, San Marcos, TX, United States		June 2009 - Present
Freelance Multimedia Specialist	Jon Zmikly, San Marcos, TX, United States		July 2010 - July 2016
Blogger Intern	South by Southwest, Austin, TX		September 2008 - March 2009
Promotional Assistant	CBS Radio - WOMC-FM, Ferndale, MI, United States		May 2007 - January 2008
Newsroom Intern	WWTV & WWUPTV, Cadillac, MI, United States		May 2005 - August 2005

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Regents' Teacher, Texas State University System.
August 2023 - Present

Award / Honor Recipient: Presidential Award for Excellence in Teaching, Texas State University.
2022

Award / Honor Recipient: Presidential Distinction Award for Excellence in Teaching, College of Communication and Fine Arts.
February 2019

Award / Honor Recipient: College Achievement Awards in Teaching, College of Communication and Fine Arts.
February 2018

Award / Honor Nominee: Mariel M. Muir Excellence in Mentoring Award, Texas State University.
January 2018

Award / Honor Recipient: Presidential Distinction Award for Excellence in Teaching, School of Journalism and Mass Communication.
February 2017

Award / Honor Recipient: Presidential Award for Excellence in Service, School of Journalism and Mass Communication.
February 2015

Award / Honor Recipient: Presidential Award for Excellence in Teaching, School of Journalism and Mass Communication.
February 2014

Award / Honor Recipient: Outstanding Graduate Teaching Assistant, School of Journalism and Mass Communication.
April 2009

B. Courses Taught:

Texas State University:

MC 1100E - DIGITAL TOOLS

MC 1100F - DIGITAL CONCEPTS

MC 1313 - WRITING MASS MEDIA

MC 3390 - MEDIA DESIGN

MC 4309 - VISUAL LIT FILM

MC 4311 - INDEPENDENT STUDY

MC 4315 - WEB DESIGN & PUBLISHING

MC 4325 - CODING & DATA SKILLS FOR COMM

MC 4328 - DIGITAL MEDIA INNOV CAPSTONE

MC 4343 - IMMERSIVE STORYTELLING

MC 4346 - INTERACTIVE AUDIO & AUTOMATION

MC 4363 - TEXAS STATE GLOBAL CAREER ACCEL

MC 4381 - DIG & ONLINE MEDIA

MC 4382S - DIG & ONLINE MEDIA

MC 4382Y - MOBILE STORYTELLING OUTDOORS

US 1100 - UNIVERSITY SEMINAR

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Supervisor / Chair, Honor's Thesis, "Play Ball: Building A Minor League Baseball Brand in San Marcos", Status: Completed. (May 16, 2026). School of Journalism and Mass Communication, Texas State University.
Student(s): Harrison Chang, Undergraduate, Bachelor of Science.

Supervisor / Chair, Honor's Thesis, "Can I Borrow A Cup of Sugar?", Status: Completed. (January 12, 2023 - May 2023). School of Journalism and Mass Communication, Texas State University.
Student(s): Hayven Stein, Undergraduate, Bachelor of Science.

Additional Comments: https://www.youtube.com/watch?v=WhdWUYBVzRw

Supervisor / Chair, Honor's Thesis, "Lost in Translation", Status: Completed. (January 12, 2023 - May 2023). School of Journalism and Mass Communication, Texas State University.
Student(s): Junior Pacheco, Undergraduate, Bachelor of Science.

Supervisor / Chair, Honor's Thesis, "CHOPPED AND SCREWED: THE IMPACT OF DJ SCREW", Status: Completed. (January 12, 2021 - May 2021). School of Journalism and Mass Communication, Texas State University.
Student(s): Samantha Vargas, Undergraduate, Bachelor of Science.

Supervisor / Chair, Independent Study, "Brick Breaker Video Game", Status: Completed. (September 2019 - December 2019). School of Journalism and Mass Communication, Texas State University.
Student(s): Felicia Quichocho, Undergraduate, Digital Media Innovation.
Screen Shot 2020-01-31 at 10.23.06 PM-1.png
Screen Shot 2020-01-31 at 10.22.59 PM-1.png
Additional Comments: Felicia build a working video game from scratch, and coded a tutorial website showing how she did it.

https://brickbreaker.feliciaquichocho.com/

Supervisor / Chair, Independent Study, "Student Web Portfolio", Status: Completed. (February 26, 2018 - May 11, 2018). School of Journalism and Mass Communication, Texas State University.
Student(s): Michael Cavazos, Undergraduate, Bachelor of Arts.

Additional Comments: This was an interactive website hand-coded in HTML and CSS by Michael featuring his personal and creative works

Supervisor / Chair, Independent Study, "A Look at the Local Music Scene in San Marcos, TX", Status: Completed. (May 25, 2017 - August 2017). School of Journalism and Mass Communication, Texas State University.
Student(s): Megan Tapia, Undergraduate, Bachelor of Arts.

Additional Comments: This was an interactive website hand-coded by Megan. It told the story of the culture of music in San Marcos, TX using interviews and original data gathered from local shows.

D. Courses Prepared and Curriculum Development:

PhDigital Bootcamp, Curriculum Development, School of Journalism and Mass Communication. Taught: February 2022 - July 2022.

Additional Comments: The Ph.Digital Bootcamp prepares mass communication doctoral students and early career faculty to become digital scholar-educators and lead curriculum innovation. The program was completely online once again this year, starting March 2021. Students completed weekly, online modules leading up to the live workshops via Zoom during the month of July. The program is limited to 20 participants who were competitively selected. I developed some of the curriculum for this weeklong, immersive bootcamp. More info: https://www.phdigitalbootcamp.com/

PhDigital Bootcamp, Curriculum Development, School of Journalism and Mass Communication. Taught: February 2020 - July 2020.

Additional Comments: The Ph.Digital Bootcamp prepares mass communication doctoral students and early career faculty to become digital scholar-educators and lead curriculum innovation. The program was completely online this year, starting March 2020. Students completed weekly, online modules leading up to the live workshops via Zoom during the month of July. The program is limited to 20 participants who were competitively selected. I developed some of the curriculum for this weeklong, immersive bootcamp. More info: https://www.phdigitalbootcamp.com/

PhDigital Bootcamp, Curriculum Development, School of Journalism and Mass Communication. Taught: February 2019 - May 2019.

Additional Comments: The Ph.Digital Bootcamp prepares mass communication doctoral students and early career faculty to become digital scholar-educators and lead curriculum innovation. The program is an online/in-person hybrid, starting March 2019. Students completed weekly, online modules leading up to the in-person workshop May 14-20 in the Media Innovation Lab (MILab) in the School of Journalism and Mass Communication on the Texas State University campus in San Marcos, Texas. The program is limited to 20 participants who were competitively selected. I developed some of the curriculum for this weeklong, immersive bootcamp. More info: https://www.phdigitalbootcamp.com/

PhDigital Bootcamp, Curriculum Development, School of Journalism and Mass Communication. Taught: February 2018 - May 2018.

Additional Comments: The Ph.Digital Bootcamp prepares mass communication doctoral students and early career faculty to become digital scholar-educators and lead curriculum innovation. The program is an online/in-person hybrid, starting March 2018. Students completed weekly, online modules leading up to the in-person workshop May 14-20 in the Media Innovation Lab (MILab) in the School of Journalism and Mass Communication on the Texas State University campus in San Marcos, Texas. The program is limited to 20 participants who were competitively selected.

I developed some of the curriculum for this weeklong, immersive bootcamp.

More info: https://www.phdigitalbootcamp.com/

Curriculum Committee Member, Curriculum Development, Texas State University. Approved: September 2020 - Present.

Interactive Audio Storytelling, New Course, Texas State University. Approved: September 2021 - 2021.

course-proposal-1.doc

Chatbots for Journalism, New Course, Texas State University. Approved: November 2018.

Additional Comments: Developed and taught a brand new 2-week hybrid course on chatbots and artificial intelligence. This course consists of one week of online material with use cases for in storytelling and news, and one Saturday of hands-on chatbot creation

Virtual Reality and 360 Video (3-Credit), New Course, Texas State University. Approved: December 2017 - 2017.

Additional Comments: Developed a new 3-credit course on virtual reality and 360 video storytelling.

Virtual Reality and 360 Video, New Course, Texas State University. Approved: January 2017 - March 2017.

Additional Comments: Developed and taught a brand new 8-week hybrid course on virtual reality and 360 video storytelling.

Digital-First Mindset, New Course, Texas State University. Taught: October 2016.

Digital Media Ethics, New Course, Texas State University. Taught: September 2015 - October 2015.

Digital Media Innovation, New Degree Program, Texas State University. Approved: January 2015 - 2016.

Additional Comments: Worked with Dr. Cindy Royal and other digital media faculty to develop a new major for students in the School of Journalism and Mass Communication focused on digital technology and communication.

Fundamentals of Digital and Online Media, Revise Existing Course, Texas State University. Taught: August 2012 - 2012.

Additional Comments: Converted small, lecture-style course into 400-student lecture / lab / online hybrid course consisting of 20 labs taught by 8 graduate assistants

Minor in Entrepreneurship & Innovation, Working Group to Explore Viability of New Minor, Texas State University. Proposed: August 2022 - December 2022.

E. Teaching Grants and Contracts

3. Funded Internal Teaching Grants and Contracts:

Zmikly, Jonathan T, Royal, Cindy L. Teaching and Learning Technology Innovation Grant - Innovation Club, Instructional Technologies Support, Texas State University, $5,000.00. (Funded: July 2019). Grant.

Royal, Cindy L, Blasingame, Dale C, Zmikly, Jonathan T. Teaching and Learning Technology Innovation Grant, Instructional Technologies Support, Texas State University, $5,000.00. (Funded: July 2017). Grant.

Blasingame, Dale C (Supporting), Royal, Cindy L (Principal), Zmikly, Jonathan T (Supporting). Teaching and Learning Technology Innovation, Instructional Technology Support, Texas State University, $5,000.00. (Funded: March 24, 2017). Grant.

F. Other:

Career Discussion & Networking, Informal Dinner at Commons Dining Hall, Mass Communication Learning Community. San Marcos, TX, United States. 15. (October 2014 - January 2017).

Additional Comments: This is a time where faculty members can meet with the learning communities of their respective disciplines and offer career advice, insight and generally answer any questions about the field of study. Often consists of dinners with the group or short teaching demos

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 5. (March 2018).

Additional Comments: Joined and co-led a group of graduate students taking SXTXState Project (MC 5304) course to SXSW Interactive in Austin, TX. We meet with SXSW employees and managers for weeks leading up to the event and debrief afterward at the SXSW offices in Austin, TX.

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 8. (March 2017).

Additional Comments: Joined and co-led a group of graduate students taking SXTXState Project (MC 5304) course to SXSW Interactive in Austin, TX. We meet with SXSW employees and managers for weeks leading up to the event and debrief afterward at the SXSW offices in Austin, TX.

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 5. (March 2016).

Additional Comments: Joined and co-led a group of graduate students taking SXTXState Project (MC 5304) course to SXSW Interactive in Austin, TX. We meet with SXSW employees and managers for weeks leading up to the event and debrief afterward at the SXSW offices in Austin, TX.

Co-Lead for Immersive Class Project, SXTXState Project, School of Journalism and Mass Communication - Texas State University. Austin, TX, United States. 8. (March 2015).

Additional Comments: Joined and co-led a group of graduate students taking SXTXState Project (MC 5304) course to SXSW Interactive in Austin, TX. We meet with SXSW employees and managers for weeks leading up to the event and debrief afterward at the SXSW offices in Austin, TX.

Co-Lead for Mobile Storytelling Course, Digital Tools: MC 1100E - Mobile Storytelling in the Park, School of Journalism and Mass Communication and Texas Parks and Wildlife. Bastrop, TX, United States. 20. (February 24, 2017 - February 26, 2017).

Additional Comments: Assisted with planning and implementation of the weekend trip to Bastrop State Park

Co-Lead for Mobile Storytelling Course, Digital Tools: MC 1100E - Mobile Storytelling in the Park, School of Journalism and Mass Communication and Texas Parks and Wildlife. Concan, TX, United States. 20. (February 27, 2016 - February 28, 2016).

Additional Comments: Assisted with planning and implementation of the weekend trip to Garner State Park

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2018 - December 2018).

Additional Comments: I visited Debra Price's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2018 - May 2018).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2017 - December 2017).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2017 - May 2017).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2016 - December 2016).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2016 - May 2016).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (September 2015 - December 2015).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Content Planning Meetings, Advanced Social Media (MC4326). San Marcos, United States. 20. (January 2015 - May 2015).

Additional Comments: I visited MC Underbrink's section of Advanced Social Media multiple times this semester to brainstorm with her students on how best to create and develop content for the SJMC social media accounts.

Continuing Education, University Star Training Workshop, University Star. San Marcos, TX, United States. 5. (March 2, 2018).

Additional Comments: This was a training workshop for student reporters and editors at the University Star. Description: Most of us use social media every day to talk with friends and share news. But what if we built stories specifically for social media? This session will cover four main social media platforms: Facebook, Twitter, Instagram and Snapchat and discuss best practices for developing native, powerful stories. Students will get hands-on experience building and critiquing each other’s stories, as well as see relevant examples of how news organizations use these tools daily for effective storytelling.

Conversation Partner, Conversation Partner, International Student Services. San Marcos, TX, United States. 1. (September 2009 - May 2010).

Additional Comments: Meet up weekly with foreign individual and teach him cultural norms and work on language

Course Adaptation Due to COVID-19, Restructured Coding and Data Skills for Communicators for Hybrid/Hyflex Learning, Texas State University. San Marcos, TX, United States. 18. (August 16, 2019 - Present).

Additional Comments: Rearranged course content to accommodate a hyflex learning experience

Recorded all lectures via Zoom, transcribed audio and posted to YouTube for on-demand viewing

Converted in-person examinations to online learning management tool

Adapted all activities and assignments to hyflex learning

Course Adaptation Due to COVID-19, Restructured the Fundamentals of Digital and Online Media for Hybrid/Hyflex Learning, Texas State University. San Marcos, TX, United States. 400. (August 16, 2019 - Present).

Additional Comments: Rearranged course content to accommodate a hyflex learning experience

Recorded all lectures via Zoom, transcribed audio and posted to YouTube for on-demand viewing

Converted in-person examinations to online learning management tool

Adapted all activities and assignments to hyflex learning

Course Adaptation Due to COVID-19, Restructured Virtual Reality & 360 Video for Hybrid/Hyflex Learning, Texas State University. San Marcos, TX, United States. 18. (August 16, 2019 - Present).

Additional Comments: Rearranged course content to accommodate a hyflex learning experience

Recorded all lectures via Zoom, transcribed audio and posted to YouTube for on-demand viewing

Converted in-person examinations to online learning management tool

Adapted all activities and assignments to hyflex learning

Course Adaptation Due to COVID-19, Restructured Coding and Data Skills for Communicators for Online-Only Learning, Texas State University. San Marcos, TX, United States. 18. (March 16, 2019 - Present).

Additional Comments: Rearranged course content to accommodate an online-only learning experience

Recorded all lectures via Zoom, transcribed audio and posted to YouTube for on-demand viewing

Converted in-person examinations to online learning management tool

Adapted all activities and assignments to online-only learning

Course Adaptation Due to COVID-19, Restructured Fundamentals of Digital and Online Media for Online-Only Learning, Texas State University. San Marcos, TX, United States. 400. (March 16, 2019 - Present).

Additional Comments: Rearranged course content to accommodate an online-only learning experience

Recorded all lectures via Zoom, transcribed audio and posted to YouTube for on-demand viewing

Converted in-person examinations to online learning management tool

Adapted all activities and assignments to online-only learning

Course Adaptation Due to COVID-19, Restructured Virtual Reality & 360 Video for Online-Only Learning, Texas State University. San Marcos, TX, United States. 18. (March 16, 2019 - Present).

Additional Comments: Rearranged course content to accommodate an online-only learning experience

Recorded all lectures via Zoom, transcribed audio and posted to YouTube for on-demand viewing

Converted in-person examinations to online learning management tool

Adapted all activities and assignments to online-only learning

Course Assistance, Mobile Storytelling at the Park, Texas Parks and Wildlife. Garner State Park, TX, United States. 20. (February 2016).

Additional Comments: Assisted lecturer Dale Blasingame and Kym Fox teaching a weekend mobile storytelling course at Garner State Park

Faculty Support for SXSW Internship Project, SXSW, SXSW. Austin, TX, United States. 20. (February 2018 - March 2018).

Additional Comments: Students from the School of Journalism and Mass Communication work with official SXSW content managers to develop social and other digital editorial content for their online brand during their annual conference in Austin. I work with colleague Dale Blasingame to liaison between SXSW and students, as well as provide on-the-ground faculty and student support.

Faculty Support for SXSW Internship Project, SXSW, SXSW. Austin, TX, United States. 20. (February 2017 - March 2017).

Additional Comments: Students from the School of Journalism and Mass Communication work with official SXSW content managers to develop social and other digital editorial content for their online brand during their annual conference in Austin. I work with colleague Dale Blasingame to liaison between SXSW and students, as well as provide on-the-ground faculty and student support.

Field Trip, Visit to Dell Technologies, Innovation Club. Round Rock, TX, United States. 8. (November 11, 2022 - Present).

Field Trip, Librarian Training, Blanco Vista Elementary. San Marcos, TX, United States. 7. (November 21, 2019).

1574824448545-1.jpeg

Additional Comments: A few of my Innovation Club students joined me at Blanco Vista Elementary to teach librarians and students how to use the 3D printer in the school‘s Maker Space.

Guest Lecture, DEL In Between, Digitally Engaged Learning (DEL). San Marcos, TX, United States. 80. (December 2023 - Present).

Additional Comments: Co-led a presentation on AI for media professionals with Dale Blasingame
https://www.digitallyengagedlearning.net/2023/

Guest Lecture, Virtual Reality Demonstration for High School Students, 16th Annual AITP IT Symposium. San Marcos, TX, United States. 400. (October 28, 2023 - Present).

Guest Lecture, Drone Workshop, Innovation Club. San Marcos, TX. 12. (November 18, 2022 - Present).

Additional Comments: Invited alum Ben Kailing to do drone demonstration for students in Innovation Club

Guest Lecture, Virtual Reality Demonstration for High School Students, 15th Annual AITP IT Symposium. San Marcos, TX, United States. 400. (October 28, 2022 - Present).

Guest Lecture, Virtual Reality Demonstration for High School Students, 14th Annual AITP IT Symposium. San Marcos, TX, United States. 400. (October 28, 2021 - Present).

Guest Lecture, Virtual Reality Demonstration & Discussion, Michelle Dickens Campaigns Class. San Marcos, TX, United States. 40. (September 20, 2021 - Present).

Guest Lecture, Virtual Reality Demonstration for High School Students, 13th Annual AITP IT Symposium. San Marcos, TX, United States. 400. (October 28, 2019 - Present).

Guest Lecture, Virtual Reality Demonstration for High School Students, 12th Annual AITP IT Symposium. San Marcos, TX, United States. 400. (October 28, 2018 - Present).

Guest Lecture, MC 4381 - Fundamentals of Digital and Online Media, Dale Blasingame. San Marcos, TX, United States. 20. (September 19, 2018).

Additional Comments: Filled in for faculty member Dale Blasingame to teach one class for his Fundamentals of Digital and Online Media (200+ students)

Guest Lecture, VR / 360 Video Demonstration, Visual Storytelling Course, David Nolan. San Marcos, TX, United States. 100. (April 30, 2018).

Guest Lecture, MC 4315 - Web Design and Publishing, Jordon Brown. San Marcos, TX, United States. 20. (April 19, 2018).

Additional Comments: Filled in for faculty member Jordon Brown to teach one class for his Web Design and Publishing course

Guest Lecture, MC 4381 - Fundamentals of Digital and Online Media, Dale Blasingame. San Marcos, TX, United States. 20. (April 9, 2018 - April 11, 2018).

Additional Comments: Filled in for faculty member Dale Blasingame to teach one class for his Fundamentals of Digital and Online Media (200+ students)

Guest Lecture, MC 4339 - Media Design. San Marcos, TX, United States. 20. (October 24, 2017 - October 31, 2017).

Additional Comments: Filled in for MC Robinson (Underbrink) to teach 3 sections of her Media Design course

Guest Lecture, MC 4381 - Fundamentals of Digital and Online Media, Dale Blasingame. San Marcos, TX, United States. 20. (October 4, 2017).

Additional Comments: Filled in for faculty member Dale Blasingame to teach one class for his Fundamentals of Digital and Online Media (200+ students)

Guest Lecture, Coding Bootcamp, School of Journalism and Mass Communication - Texas State University. San Marcos, TX, United States. 12. (August 7, 2017 - August 9, 2017).

Additional Comments: Assisted Dr. Royal in the final days of her summer Coding Bootcamp. Helped students finish projects in computer lab

Guest Lecture, Speaker At Weekly Meeting, Epsilon Nu Tau. San Marcos, TX, United States. 30. (April 11, 2016).

Guest Lecture, Google Analytics, Public Relations Campaigns Course. San Marcos, TX, United States. 25. (March 2013 - March 2015).

Seminar, PACE Advisor Fall Conference, Academic Advisor Training and Development Team. San Marcos, TX, United States. 50. (September 19, 2016).

VR Workshop, VR Workshops, Mass Communication Week. San Marcos, TX, United States. (October 15, 2019 - October 17, 2019).

Additional Comments: I hosted a two-day workshop where students could sign up for 10-minute time slots and experience virtual reality as it relates to storytelling

VR Workshop, Mass Communication Week, School of Journalism and Mass Communication. San Marcos, TX, United States. 24. (October 16, 2018 - October 18, 2018).

Additional Comments: I hosted a workshop where students could sign up for 10-minute time slots and experience virtual reality as it relates to storytelling

VR Workshop, Mass Communication Week, School of Journalism and Mass Communication. San Marcos, TX, United States. 24. (October 17, 2017 - October 19, 2017).

Additional Comments: I hosted a workshop where students could sign up for 10-minute time slots and experience virtual reality as it relates to storytelling

Student Accomplishments:

Fellowship:

Mentor, Texas Tribune Engineering Fellowship. "Inaugural Texas Tribune Engineering Fellow," Austin, TX. Status: In Progress. (November 2019). School of Journalism and Mass Communication, Texas State University. Student(s): Felicia Quichocho, Undergraduate, Digital Media Innovation.

G. Teaching Professional Development Activities Attended

Conference Attendance, "BEA On-Location @ the University of Colorado – Boulder," Broadcast Education Association, Boulder, CO, United States. (October 10, 2019 - October 12, 2019).

Tutorial, "Social Media Engagement and Integration," L3, Austin, TX, United States. (October 2014).

Workshop, "iPad for Teaching and Learning," Texas State University, San Marcos, TX, United States. (May 2013 - May 2014).

Conference Attendance, "Journalism Interactive," University of Maryland's Philip Merrill College of Journalism, Gainesville, FL, United States. (February 8, 2013 - February 9, 2013).

Seminar, "Social Media Engagement and Integration," Bootstrap Interactive, Austin, TX, United States. (June 2011).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

2. Articles:

a. Refereed Journal Articles:

Balzhiser, D. A., Polk, J. D., Lauer, E., Zmikly, J., Grove, M., McNeely, S., … Holmes, C. (2011). The Facebook Papers. *Kairos: A Journal of Rhetoric, Technology, & Pedagogy*, *16*(1). Retrieved from www.technorhetoric.net/16.1/praxis/balzhiser-et-al/index.htmlwww.technorhetoric.net/16.1/praxis/balzhiser-et-al/index.html

Additional Comments: There are 23 other undergraduate student authors.

10. Essays:

Zmikly, J. T. (2020). Adapting is Vital for Both Large and Small Classes. In *Teaching and Learning During a Pandemic* (1st ed., Vol. 1). San Marcos, TX, United States: Media Innovation Lab. Retrieved from https://www.masscomm.txstate.edu/media-innovation/milabjournal/onlinelearning/adapting.htmlhttps://www.masscomm.txstate.edu/media-innovation/milabjournal/onlinelearning/adapting.html

Zmikly, J. T. (2016). *Remix: How to Use Snapchat in the Classroom*. MediaShift.org. Retrieved from http://mediashift.org/2016/09/remix-snapchat-classroom/http://mediashift.org/2016/09/remix-snapchat-classroom/

13. Other Works in Print:

Online Media Publications:

Royal, C. L., & Zmikly, J. T. (2016). *Developing a Digital Core in Mass Communication Curriculum*. *MediaShift* (Vol. Feb.).

B. Works Not in Print:

2. Invited Talks, Lectures, and Presentations:

Kim, M., Smith, K. S., Zmikly, J., Kim, Y., BEA (The Broadcast Education Association), "Fully Immersive & Interactive AR/VR Technology in Higher Education," BEA, Westgate Las Vegas, Las Vegas, NV, United States. (April 16, 2023).

Romo, A. (Content & Engagement Specialist |OJO Labs), Moore, D. (Social Media Manager | Nice Kicks), Osegi, A. (Social Media Strategist | IBM), Zmikly, J. T. (Senior Lecturer), Mass Communication Week, "Digital Content and Social Strategy," School of Journalism and Mass Communication, Alkek Teaching Theater - Texas State University, San Marcos, TX, United States. (November 2022).

Additional Comments: Invited a team of social media and digital content strategists to speak in my class during Mass Communication Week

Zmikly, J. T. (Presenter / Panelist), Kaufhold, W. K. (Presenter / Panelist), Dean, J. (Presenter / Panelist), Geitzen, B. (Presenter / Panelist), Waters, S. (Presenter / Panelist), Southwest Education Council for Journalism and Mass Communication

Symposium, "Bridging the Gap Between the Real World and the J-School," Southwest Education Council for Journalism and Mass Communication, Baylor University, Waco, TX, United States. (November 4, 2022).

Additional Comments: A key component of journalism and mass communication education is the need to provide opportunities for students to acquire practical experience executing their burgeoning skills as journalism, strategic communication, and digital media practitioners. This panel brings together leaders in student media and digital media to discuss innovative approaches to providing practical, real-world experiences for journalism students that impact their schools and communities in addition to preparing them for their careers.

Zmikly, J. T., Innovation Club Meeting, "3D Printing and Scanning Demo," Innovation Club, Old Main, San Marcos, TX, United States. (October 2022).

Additional Comments: I instructed our Innovation Club through a demonstration on 3D printing and scanning

Parks, D. (Creator of Geeks Of Color), Zmikly, J. T. (Moderator), Virtual Reality & 360º Video course, "The Future of Virtual Reality," School of Journalism and Mass Communication, Virtual, San Marcos, TX, United States. (December 2020).

Additional Comments: My former student Michael Dorian Parks talked about his experience with VR at Collider.com and the future of immersive media

Jimenez Garcia, J. (Web Developer), Zmikly, J. T. (Moderator), Coding and Data Skills for Communicators course, "Digital Content and Online Communities," School of Journalism and Mass Communication, Virtual, San Marcos, TX, United States. (November 2020).

Additional Comments: I invited former student Juan Jimenez Garcia to speak in my class during Mass Communication Week

Garcia, M. (Digital News Editor at The New York Times), Alves, V. (Distribution Editor at Insider, Inc.), Zmikly, J. T. (Moderator), Mass Communication Week, "Digital Content and Online Communities," School of Journalism and Mass Communication, Virtual, San Marcos, TX, United States. (November 2020).

Additional Comments: I invited Maria and Virginia to speak in my class during Mass Communication Week

Demarais, C. (Writer/Director), Gallian, C. (Content Creator), Gibson, B. (Writer/Director), Salcedo, M. (Campaign Manager), Zmikly, J. T. (Moderator), Mass Communication Week, "Rooster Teeth Panel," School of Journalism and Mass Communication, Virtual, San Marcos, TX, United States. (November 2020).

Additional Comments: I invited a team from Rooster Teeth to speak in my class during Mass Communication Week

Zmikly, J. T., Innovation Club Meeting, "Web GL - Virtual Art Gallery," Innovation Club, Virtual, San Marcos, TX, United States. (November 2020).

Additional Comments: I instructed our Innovation Club through a virtual tutorial on how to create a 3D website.

Blanchard, B. (Assistant Director for Audience - Texas Tribune), Zmikly, J. T. (Moderator), Fundamentals of Digital and Online Media, "Audience Engagement," School of Journalism and Mass Communication, Virtual, San Marcos, TX, United States. (October 2020).

Additional Comments: Bobby Blanchard of the Texas Tribune spoke about content strategy, audience engagement and how to combat misinformation. As the Assistant Director for Audience at the Tribune, Bobby gave my students great examples and advice on how to engage followers and fans.

Parks, D. (Creator of Geeks Of Color), Zmikly, J. T. (Moderator), Fundamentals of Digital and Online Media course, "Creating Your Own Brand," School of Journalism and Mass Communication, Virtual, San Marcos, TX, United States. (October 2020).

Additional Comments: My former student Michael Dorian Parks talked about his journey from being a student in my FDOM class at Texas State University to now running his own brand and community Geeks Of Color as well as his many roles at Collider.com. Dorian has worked hard to build his online brand and has interviewed everyone from Christopher Nolan to the cast of Brooklyn 99. Being in their shoes just a few years ago, Dorian gave my students some really inspirational stories and advice.

Zmikly, J. T., Young, C. (Member), Innovation Club Meeting, "Making A 3D Donut," Innovation Club, Virtual, San Marcos, TX, United States. (October 2020).

Additional Comments: Colin Young took our Innovation Club through a virtual tutorial on how to create a donut in the 3D animation tool Blender 3D.

Zmikly, J. T., Ph.Digital Bootcamp, "Artificial Intelligence and Chatbots," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (July 2020).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited me to guest lecture on artificial intelligence and chatbots for journalism. This video presentation focused on pedagogy as well as a hands-on workshop wherein participants created their own automated chatbot.

Zmikly, J. T., Ph.Digital Bootcamp, "Teaching VR, AR and 360 Video," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (June 2020).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited me to guest lecture on virtual reality and 360 video. This presentation focused on pedagogy as well as a hands-on workshop wherein participants produced, edited and published their own immersive virtual and augmented reality works.

Fehlis, Y. (Advanced Data Scientist at KUKA Robotics), Zmikly, J. T., Innovation Club Meeting, "Artificial Intelligence & Robotics," Innovation Club, Old Main, San Marcos, TX, United States. (March 2020).

Additional Comments: Yao Fehlis of KUKA Robotics talked with our Innovation Club about automation, machine learning and AI

Lane, P. (VP of Payment Fraud Disruption at VISA), Zmikly, J. T., Innovation Club Meeting, "Cyber Security," Innovation Club, Old Main, San Marcos, TX, United States. (February 2020).

Additional Comments: Penny Lane, VP of Payment Fraud Disruption at Visa, joined the Innovation Club today and talked about cyber security. She explained how she became a hacker, told stories of the "digital underground" and gave great advice to students.

Zmikly, J. T., Ph.Digital Bootcamp, "Artificial Intelligence and Chatbots," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 2019).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited me to guest lecture on artificial intelligence and chatbots for journalism. This presentation focused on pedagogy as well as a hands-on workshop wherein participants created their own automated chatbot.

Blasingame, D. (Co-Leader), Zmikly, J. T., Ph.Digital Bootcamp, "Social Media Basics," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 2019).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited Dale and me to guest lecture on social media basics and analytics. This presentation focused on pedagogy as well as a hands-on workshop wherein participants created and published their own social media content.

Zmikly, J. T., Ph.Digital Bootcamp, "Teaching VR, AR and 360 Video," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 2019).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal

invited me to guest lecture on virtual reality and 360 video. This presentation focused on pedagogy as well as a hands-on workshop wherein participants shot, edited and published their own 360º video works.

Zmikly, J. T., Wordpress Meetup, "Advanced Forms for Wordpress," San Marcos Wordpress Meetup Group, Splash Co-working, San Marcos, TX, United States. (August 28, 2018).

Blasingame, D. (Co-Leader), Zmikly, J. T., Ph.Digital Bootcamp, "Social Media Basics," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 18, 2018).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited Dale and me to guest lecture on social media basics and analytics. This presentation focused on pedagogy as well as a hands-on workshop wherein participants created and published their own social media content.

Zmikly, J. T., Ph.Digital Bootcamp, "Teaching VR, AR and 360 Video," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 18, 2018).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited me to guest lecture on virtual reality and 360 video. This presentation focused on pedagogy as well as a hands-on workshop wherein participants shot, edited and published their own 360º video works.

Zmikly, J. T. (Speaker), Community Codes Meetup, "Augmented Reality & Unity," Community Codes, Splash Co-working, San Marcos, TX, United States. (May 8, 2018).

Additional Comments: This was a demo that allowed attenders to create an augmented reality app

Zmikly, J. T. (Speaker), National Press Photographer's Association (NPPA) Storytelling Workshop, "Virtual, Augmented and Mixed Reality for Storytelling," National Press Photographer's Association (NPPA), LBJ Student Center - Texas State University, San Marcos, TX, United States. (April 12, 2018).

Zmikly, J. T. (Speaker), Community Codes Meetup, "Responsive Web Design," Community Codes, Splash Co-working, San Marcos, TX, United States. (September 12, 2017).

Zmikly, J. T., Social Media Summit, "Why You Should Be Using Snapchat," University of Texas, Moody College of Communication, Austin, TX, United States. (November 2016).

Additional Comments:
https://docs.google.com/presentation/d/1WHXtDkBs7Kv2SQb0WPll2McKcg7-Od2qGvW_tKtI_f8/edit?usp=sharing

Blasingame, D. C., Zmikly, J. T., Tech Tools at Texas State, "Teaching a Hybrid Course," San Marcos, TX, United States. (2014).

Zmikly, J. T., Blasingame, D. C., Designs on eLearning, "Hybrid Teaching Challenges and Successes: Fundamentals of Digital and Online Media," San Marcos, TX, United States. (September 2014).

6. Films/Videos (directed, performing, consulting, etc.):

Video

Videographer, Editor, *Devils River State Natural Area*. August 2018.
https://www.youtube.com/watch?v=EI0XZbElFOM

Videographer, Editor, *Texas State Bobcats Take the Field*. October 2016.
https://www.facebook.com/TXStateBobcats/videos/10154504743949424/

Videographer, Editor, *Welcome to San Marcos Community Church*. June 2016.
https://www.youtube.com/watch?v=cTEvbPv2bd0

Videographer, Editor, *Time Lapse of Garner State Park*. March 2016.
https://www.youtube.com/watch?v=YNj-VwIDQ20

Videographer, Editor, *The History of San Marcos Community Church*. February 2016.
https://www.facebook.com/sanmarcoscommunitychurch/videos/1170963902947966/

9. Multimedia Design Productions (web-based and/or electronic media):

web developer, *Street Smart REI University*. Website. September 2021 - Present.
streetsmartreiu.com

web developer, *Bowers for New Braunfels*. Website. June 2021 - Present.
bowers4nb.com

web developer, *First Baptist Church - San Marcos Website*. Website. August 2019 - Present.
sanmarcosfbc.org

web developer, *Four Rivers Construction*. Website. August 2019 - Present.
fourriversconstruction.com

web developer, *The Suffering Church*. Website. April 2017 - Present.
thesufferingchurch.com

Designer, Coder, Content Creator, *Coiski*. Website. October 2015 - Present.
coiski.com

Southwest Education Council for Journalism and Mass Communication. Website. January 2012 - Present.
http://swecjmc.wp.txstate.edu/

Designer, Coder, Content Creator, *San Marcos Community Church Website*. Website. September 2011 - Present.
sanmarcoscommunitychurch.org

web developer, *Georgetown Neuroscience Foundation Website*. Website. October 2020 - December 2020.
georgetownneurosciencefoundation.org

web developer, *Business Assets Enterprises Website*. Website. November 2020.
baelp.com

Designer, Coder, Content Manager, *Cover the Corridor*. Website. January 2019.
coverthecorridor.org

Designer, Coder, Content Manager, *PureSport Website*. Website. January 2019.
puresport.com

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2018 - October 2018.
txstatemcweek.com

Designer, Coder, Content Creator, *Blue Lite Fest*. Website. August 2018.
http://bluelitefest.com

Designer, Coder, Content Creator, *Two Properties, LLC*. Website. July 2018.
http://twopropertiesllc.com

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2017 - October 2017.
txstatemcweek.com

Designer, Coder, Content Creator, *Make My Day Ice*. Website. July 2017.

http://makemydayice.com

Designer, Coder, Content Creator, *Vintage Coaching Services*. Website. June 2017.
http://vintagecoachingservices.com

Designer, Coder, Content Creator, *Astono Real Estate Partners*. Website. January 31, 2017.
https://arep-re.com/

Designer, Coder, Content Creator, *Vision of Gabriel*. Website. December 2016.
visionofgabriel.com

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2016 - October 2016.
txstatemcweek.com

Designer, Coder, Content Creator, *Triple 7 Ranch*. Website. March 2016.
http://triple7ranch.org

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2015 - October 2015.
txstatemcweek.com

Designer, Coder, Content Creator, *Braintrust Behavioral Health*. Website. January 2015.
http://braintrustbehavioralhealth.com/

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2014 - October 2014.
txstatemcweek.com

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2013 - October 2013.
txstatemcweek.com

Designer, Coder, Content Creator, *Mass Communication Week*. Website. August 2012 - October 2012.
txstatemcweek.com

11. Consultancies:

For Profit Organization, Southern Star Travel, Austin, TX, United States. (February 8, 2017).

Additional Comments: I gave Ryan Stimmell advice on how to improve his travel agency website and social media presence

For Profit Organization, TexFlex Fitness, San Marcos, TX, United States. (January 12, 2017).

Additional Comments: I gave Devon Monsegue advice on how to improve his fitness and personal training website and social media presence

For Profit Organization, Rita's Food Market, San Marcos, TX, United States. (July 30, 2013).

Additional Comments: I gave Rita's Food Market owner Rita Karydas advice on how to improve her company's website and social media presence

13. Other Works not in Print:

c. Other Works Not in Print:

Keynote / Plenary Addresses:

Zmikly, J. T., 18th Annual Academic Advisors Conference, "Using Social Media to Build Your Brand," PACE Advising Services, LBJ Ballroom at Texas State University, San Marcos, TX, United States. (September 2016).
Additional Comments: https://docs.google.com/presentation/d/1V-eUZlXEwhtBl7eNcIHFtoZHClDHXQrBK0pWwyGMD84/edit?usp=sharing

Reading of Creative Works / Performances:

Zmikly, J. T., "Author Page," coiski, coiski.com, Austin, TX, United States. (October 2016).

Additional Comments: http://coiski.com/author/jonzmikly/

C. Scholarly / Creative Grants and Contracts:

2. Submitted, but not Funded, External Grants and Contracts:

Zmikly, Jonathan T. 360 Storytelling Outside, Online News Association, Knight Foundation, Google News Initiative, Private / Foundation / Corporate, $11,000.00. (Submitted: April 2018, Funded: June 2018 - June 2019). Grant.

Zmikly, Jonathan T. Workshopping 360 Video, Online News Association, Knight Foundation, Google News Initiative, Private / Foundation / Corporate, $13,000.00. (Submitted: April 2017, Funded: June 2017 - June 2018). Grant.

3. Funded Internal Grants and Contracts:

Zmikly, Jonathan T (Principal), Percent Contribution: 100%. Teaching and Learning Technology Innovation Grant, Instructional Technologies Support, Texas State University, $3,200.00. (Submitted: March 29, 2019, Funded: April 5, 2019 - April 5, 2020). Grant.
IT Grant-1.pdf

E. Scholarly / Creative Professional Development Activities Attended:

Conference Attendance, "SXSW Interactive," SXSW, Austin, TX, United States. (March 2020 - Present).

Conference Attendance, "International Symposium on Online Journalism," University of Texas, Austin, TX, United States. (March 2012 - Present).

Workshop, "Monthly Workshops," Community Codes, San Marcos. (August 2017 - December 2019).

Conference Attendance, "SXSW Interactive," SXSW, Austin, TX, United States. (March 2009 - March 2019).

Additional Comments: Assisted Dr. Cindy Royal leading a team of graduate students to cover and blog SXSW Interactive. An archive of our work is located at sxtxstate.com

Conference Attendance, "Adobe Creative Campus at UM 2019," Adobe, Miami, FL, United States. (February 12, 2019 - February 13, 2019).

Workshop, "Social Media Basics," Texas State University Marketing, San Marcos, TX, United States. (May 2017).

Workshop, "Analytics and Certification Workshop," School of Journalism and Mass Communication, San Marcos, TX, United States. (April 28, 2017).

Additional Comments: Attended Analytics and Certification Workshop hosted by Dr. Cindy Royal for fellow faculty members

Conference Attendance, "NICAR Conference," Investigative Reporters and Editors, Atlanta, GA, United States. (March 5, 2015 - March 8, 2015).
Additional Comments: Helped lead a team of undergraduate students

Conference Attendance, "Designs on eLearning," Texas State University, San Marcos, TX, United States. (September 2014).

Conference Attendance, "NICAR Conference," Investigative Reporters and Editors, Baltimore, MD, United States. (February 27, 2014 - March 2, 2014).

Workshop, "Final Cut Express Workshop," National Association of Hispanic Journalists, San Marcos, TX, United States. (February 2010).

F. Media Recognition:

Internet, Spectrum News - Texas State uses 'Innovation Week' to showcase emerging technologies to students. (September 27, 2018).

Additional Comments: http://spectrumlocalnews.com/tx/san-antonio/news/2018/09/27/texas-state-uses--innovation-week--to-showcase-emerging-technologies-to-students

Internet, Austin Chronicle Snapshot: SXSW Art Program These art installations surprise by using technology to bring us closer to humanity. (March 16, 2018).

Additional Comments: https://www.austinchronicle.com/arts/2018-03-16/snapshot-sxsw-art-program/

Magazine, Texas CEO Monthly. (February 8, 2014).

Additional Comments: https://texasceomagazine.com/departments/keeping-private-data-private/

Radio, KTSW Radio - Other Side Drive talks Education Abroad. (November 2019).

Additional Comments: https://ktswblog.net/2019/11/05/other-side-drive-talks-education-abroad/

Radio, "Experiencing Virtual Reality", KTSW Radio 89.9FM News. (October 19, 2018).

Additional Comments: https://ktswblog.net/2018/10/29/experiencing-virtual-reality/

IV. SERVICE

A. Institutional

1. University:

Faculty Advisor, Innovation Club. (April 2019 - Present).

Additional Comments: The Texas State Innovation Club was founded in 2019. This student professional organization is an extension of the Digital Media Innovation degree and Media Innovation Lab in the School of Journalism and Mass Communication.

The club consists of students from across the university interested in expanding their digital skills in an inventive, collaborative environment. Located in the MILab in Old Main 106-C, this club meets regularly and acts as an incubator for ideas that will solve will solve real-world problems around topics such as drones, sensors, computer programming, virtual reality, 360 video, internet of things (iOT), artificial intelligence, bots and other cutting-edge technologies.

Learn more at txstinnovation.com

Assistant Director, Media Innovation Lab. (January 2019 - Present).

Additional Comments: Proud to be named the Assistant Director for the Media Innovation Lab (MiLab) at Texas State University. In this role, I continued leading VR/AR/MR efforts, organize and implement events with other university entities and within the department, and work with faculty, staff and students for digital training and support.

https://sjmcnews.wordpress.com/2019/01/24/zmikly-named-assistant-director-of-milab/

Organizer, MiLab. (June 2016 - December 2018).

Additional Comments: The Media Innovation Lab is a space on campus for all students, regardless of major can experiment and innovate with technology. I am a co-creator of the lab and office from the room throughout the semester.

Consultant, University Star Website. (July 30, 2017 - May 2018).

Additional Comments: From time to time, I consult with the University Star tech assistant Dillon and Dr. Judy Oskam to help with the website

Faculty Advisor, Social Media Club. (August 2013 - May 2017).

Faculty Advisor, Final Cut Sports. (August 2014 - May 2015).

Faculty Advisor, VGIA (Video Game Industry Association). (August 2011 - May 2012).

Additional Comments: To sustain a community of students that are interested in video gaming culture as well as create an environment to allow the discussion of current issues and career possibilities within the gaming industry.

3. Department/School:

Member, Personnel Committee. (August 2023 - Present).

Member, Curriculum Committee. (August 2021 - Present).

Participant, Bobcat Day. (October 2019 - Present).

Internship Supervisor, School of Journalism and Mass Communication. (January 2015 - Present).

Additional Comments: I take on several student interns to create content for the site, while I manage the editorial content, and work with them to strategize our reach. I have spent many hours training new students in my free time, teaching them how to develop the School of Journalism and Mass Communication website for a better student / user experience, and they get some real world experience along the way

Organizer, SJMC Teaching Clinic. (August 2014 - Present).

Additional Comments: Each year, I help organize and implement a week long teaching clinic for incoming graduate instructional assistants for the Fundamentals of Digital and Online Media

Organizer, Mass Communication Week Social Media. (September 2012 - Present).

Additional Comments: Trained and supervised all social media channels for Mass Communication Week

Member, Mass Communication Week Committee. (August 2011 - Present).

Organizer, School of Journalism and Mass Communication Website Committee. (August 2011 - Present).

Member, Alumni Committee. (August 2010 - Present).

Organizer, Live Streaming for Mass Communication Week. (October 2009 - Present).

Participant, Academic Advisor Meetup. (April 12, 2017 - April 2019).

Additional Comments: Had coffee with an academic advisor to further explain the Digital Media Innovation major and ways to partner with them to get students more connected in the industry

Organizer, Live Streaming for Digital Entrepreneurship Speaker Series. (February 2015 - February 2018).

B. Professional:

Member, Google University Network, Palo Alto, CA, United States. (March 2017 - Present).

Co-Founder, Coiski, Austin, TX, United States. (July 2016 - Present).

Additional Comments: coiski is a digital full-service agency I co-founded. Besides organizing our interns and some administrative work, I am the editor of the blog / website and perform web services for our clients.

Associate Editor, Southwestern Education Council for Journalism and Mass Communication, San Marcos, TX, United States. (January 2012 - Present).

Adjudicator, Virtual Reality Development Group Hackathon, Austin, TX, United States. (November 2019).

Speaker, Broadcast Education Association, Boulder, CO, United States. (October 2019).

Additional Comments: I had the opportunity to speak at the Broadcast Education Association On-Location conference at the University of Colorado Boulder. I moderated the panel, "Breaking the Rules of Broadcast with 360º" as we discussed new opportunities and some of the challenges with teaching virtual reality, 360° video and augmented reality in the college classroom.

We discussed everything from different types of cameras and equipment, to how to "frame" and plan shots in 360º, as well as other best practices, key differences, and the importance of “breaking the rules” of traditional video storytelling in order to reach audiences effectively.

I was also lucky to be joined by Robert Hernandez of USC Annenberg School for Communication and Journalism, Jesse Ryan, a USC Annenberg alumna, and one of my own standout students, Felicia Quichocho.

Adjudicator, Broadcast Educators Association, On-Location Creative Competition, Boulder, CO, United States. (July 2019).

Attendee / Participant, Google News Lab, Austin, TX, United States. (April 20, 2017 - April 2018).

Additional Comments: GOOGLE NEWS LAB AT ISOJ: A SUPPER CLUB

Adjudicator, AEJMC-ICD Student International Multimedia News Story Contest, San Marcos, TX, United States. (September 2011 - September 2016).

C. Community:

Co-Chair, Community Codes Meetup Group, San Marcos, TX. (May 2017 - Present).
Screen Shot 2018-10-22 at 3.48.14 PM-1.png
Screen Shot 2018-10-22 at 3.48.32 PM-1.png
Screen Shot 2018-10-22 at 3.48.57 PM-1.png
Additional Comments: This is a local meetup group of learners seeking to advance their web development skills through free monthly tech workshops in San Marcos, TX.

Volunteer, Blanco Vista Elementary, San Marcos, TX. (November 2019).

Additional Comments: A few of my Innovation Club students joined me at Blanco Vista Elementary to teach librarians and students how to use the 3D printer in the school‘s Maker Space.

D. Organization Memberships:

Hacks / Hackers. (January 2013 - January 2018).

Investigative Reporters and Editors (IRE). (January 2014 - January 2015).

E. Service Honors and Awards:

Award / Honor Recipient: Presidential Award for Excellence in Service, School of Journalism and Mass Communication.
February 2016

G. Service Professional Development Activities Attended:

Conference Attendance, "National College Media Convention," Associate Collegiate Press, Austin, TX, United States. (October 2009).