Dr. Jake Arnett Waddingham

Texas State University
Department of Management
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Education

PHD, Auburn University, 2022.
Major: Business Administration

MBA, Iowa State University, 2016.
Major: Business Administration

BS, University of Texas at Tyler, 2013.
Major: Journalism and Political Science

Professional Memberships

United States Association for Small Business and Entrepreneurship. (November 2024 - Present).

Academy of Management. (2017 - Present).

Southern Management Association. (2017 - Present).

Awards and Honors

2024 Early Career Outstanding Service Award, Southern Management Association. (October 30, 2024).

2024 Best Reviewer - General Category, Southern Management Association. (October 29, 2024).

Presidential Distinction Award for Research, Texas State University. (August 2024).

Robert J. Olney Early Career Research Award, McCoy College of Business at Texas State University. (August 2024).

Best Student Paper Award, AOM Human Resources Division. (August 2021).

Top 100 Reviewer, Journal of Small Business Management. (2020).

Media Appearances and Interviews

Texas State University Newsroom. (March 1, 2024).

DIY for Business. (November 2023).

CBS Austin. (November 21, 2023).

Big Ideas. (October 2023).

Office Hours. (September 2023).

Fortune. (September 6, 2023).

The Conversation. (September 6, 2023).

Brain for Business. (May 30, 2023).

University of Florida News. (May 4, 2023).

Publications

Waddingham, J. A., & Brady, L. L. (2024). If I don't laugh, I'll cry: Using humor to cope with work-related stressors. In *Stress and Quality of Working Life: Coping at Work and at Home* (Eighth). Information Age Publishing. http://www.infoagepub.com/series/Stress-and-Quality-of-Working-Life

Waddingham, J. A., Chandler, J. A., Alexander, K. C., Zafar, S., & Anglin, A. (2024). The leisure paradox for entrepreneurs: A neo-institutional theory perspective of disclosing leisure activities in crowdfunding pitches. *Journal of Business Venturing*, *40*(March).

Hamrick, A. B., Murnieks, C. Y., & Waddingham, J. A. (2024). Exploring my entrepreneurial self at work: How entrepreneurial identity aspiration influences employee intrapreneurial behaviors and work performance. *Journal of Business Research*, *188*. https://doi.org/https://doi.org/10.1016/j.jbusres.2024.115078

Hamrick, A. B., Waddingham, J. A., Burrows, S., & Crossley, C. D. (2024). It's My Business! The Influence of Psychological Ownership on Work Performance and Entrepreneurial Intentions. *Journal of Organizational Behavior*. Published. https://doi.org/https://doi.org/10.1002/job.2818

Chandler, J. A., Waddingham, J. A., & Wolfe, M. (2024). Virtue signaling in the sharing economy: The effect of entrepreneurs' virtue language on Airbnb price premiums. *Entrepreneurship Theory and Practice*. Published. https://doi.org/https://doi.org/10.1177/10422587231226114

Waddingham, J. A., & Zihagh, F. (published). To be or not to be funny: The double-edged nature of entrepreneurial humor expression in crowdfunding. *Frontiers of Entrepreneurship Research*.

Waddingham, J. A., Hamrick, A. B., & Zachary, M. A. (2023). Addressing the entrepreneur in the room: Entrepreneurial exit and impression management tactics in the employment interview context. *Journal of Business Venturing Insights*, *19*. https://doi.org/https://doi.org/10.1016/j.jbvi.2022.e00370

Chandler, J. A., Kim, Y., Waddingham, J. A., & Hill, A. D. (2023). Going global? CEO political ideology and the choice between international alliances and international acquisitions. *Journal of International Business Studies*, 1–30. https://doi.org/https://doi.org/10.1057/s41267-023-00607-0

Waddingham, J. A., Zachary, M. A., & Walker, H. J. (2022). Burning up on Reentry: The Effect of Entrepreneurial Exit in the Hiring Context. *Journal of Management*, 1–35. https://doi.org/10.1177/01492063221117119

Zafar, S., Waddingham, J. A., Zachary, M. A., & Short, J. (2021). Search behavior and decision confidence in equity crowdfunding: an information search process model perspective. *Journal of Small Business Management*, *61*(4), 1638–1671. https://doi.org/https://doi.org/10.1080/00472778.2020.1861285

Carson, J. E., Waddingham, J. A., & Mackey, J. (2020). Organization member action proximity and attributions for managerial crisis response failure. *Management Decision*, *58*(10), 2177–2193. https://doi.org/https://doi.org/10.1108/MD-08-2020-1059

Waddingham, J. A., Zachary, M. A., & Ketchen, D. J. (2020). Insights on the go: Leveraging business podcasts to enhance organizational performance. *Business Horizons*, *63*(3), 275–285. https://doi.org/https://doi.org/10.1016/j.bushor.2020.02.001

Presentations

Reid, S. W. (Presenter), Waddingham, J. A. (Coauthor), Daspit, J. J. (Coauthor), Academy of Management Annual Meeting, "Does an Entrepreneur's Age Influence Their Ability to Hire Employees? An Exploratory Study," Academy of Management, Bella Center, Copenhagen, Denmark. (July 27, 2026).

Waddingham, J. A. (Presenter), Osias, D. (Coauthor), Davis, P. E. (Coauthor), Southern Management Association Annual Meeting, "Crafting Conversations: Exploring the Language Strategies of Maker Entrepreneurs for Online Stakeholder Engagement," Southern Management Association, Hyatt Regency Greenville, Greenville, SC, United States. (October 24, 2025).

Waddingham, J. A. (Panelist), Irwin, K. (Organizer), Southern Management Association Annual Meeting, "Community Engagement for Collaborative AI Learning and Use," Southern Management Association, Hyatt Regency Greenville, Greenville, SC, United States. (October 24, 2025).

Kelley, J. N. (Presenter), Waddingham, J. A. (Coauthor), Zorn, M. (Coauthor), Strategic Management Society Annual Confernce, "Hot Prospects: The Influence of Entrepreneurs' Attractiveness on Crowdfunder Confidence," Strategic Management Society, San Francisco, CA, United States. (October 12, 2025).

Reid, S. W. (Author), Waddingham, J. A. (Author), Daspit, J. J. (Author), 2025 Annual Meeting, "Does an entrepreneur's age influence their ability to hire employees? An exploratory study," Academy of Management, Copenhagen, Denmark. (July 27, 2025).

Waddingham, J. A., Zachary, M. A. (Coauthor), Zihagh, F. (Coauthor), Academy of Management Annual Meeting, "Missing the Mark: Using Humor in Entrepreneurial Fundraising," Academy of Management, Bella Center, Copenhagen, Denmark. (July 27, 2025).

Kelley, J. N. (Presenter), Zorn, M. (Coauthor), Zachary, M. A. (Coauthor), Waddingham, J. A., Babson College Entrepreneurship Research Conference, "Breaking Bad News: Impression Offsetting and Crowdfunder Reactions in the Aftermath of Negative Information Disclosures," Babson College, Babson College, Wellesley, MA, United States. (June 5, 2025).

Chandler, J. A. (Author - Primary), Waddingham, J. A. (Presenter), Wolfe, M. (Author), AOM Annual Meeting, "The Effect of Entrepreneurs' Virtue Language on Airbnb Price Premiums," Academy of Management, Boston, MA, United States. (August 2023).

Waddingham, J. A. (Author - Primary), Zachary, M. A. (Author), Zihagh, F. (Author), Babson College Entrepreneurship Research Conference, "To be or not to be funny: The double-edged nature of entrepreneurial humor expression in crowdfunding," Babson College, University of Tennessee, Knoxville, TN, United States. (June 2023).

Waddingham, J. A. (Presenter), Chandler, J. A. (Author), Kim, Y. (Author), SMA Annual Conference, "Going global? The effect of CEO political ideology on international alliance engagement," Southern Management Association, New Orleans, LA, United States. (November 2021).

Hamrick, A. B. (Author - Primary), Waddingham, J. A. (Author), SMA Annual Meeting, "It's my business! Psychological ownership, job performance, and entrepreneurial intentions in the professional service context," Southern Management Association, New Orleans, LA, United States. (November 2021).

Roccapriore, A. Y. (Co-Organizer), Waddingham, J. A. (Co-Organizer), Shepherd, D. A. (Panelist), DeTienne, D. R. (Panelist), Jenkins, A. S. (Panelist), Williamson, A. S. (Panelist), AOM Annual Conference, "Exploring Entrepreneurial Failure and Exit in the Midst of Chaos," Academy of Management, Virtual. (August 2021).

Waddingham, J. A. (Author - Primary), Zachary, M. A. (Author), Walker, H. J. (Author), AOM Annual Conference, "Screened out: Entrepreneurial exit in the hiring context," Academy of Management, Virtual. (August 2021).

Roccapriore, A. Y. (Author - Primary), Waddingham, J. A. (Author), AOM Entrepreneurship Division, "Shaking off the rust: Five tips for networking and building co-author relationships with the return of in-person conferences," Academy of Management. (July 2021).

Waddingham, J. A. (Author - Primary), Hersel, M. C. (Author), Hamrick, A. B. (Author), Babson College Entrepreneurship Research Conference, "Never tell me the odds: Examining trust and favorite-longshot bias of funders on equity crowdfunding platforms," Babson College, Virtual. (June 2021).

Waddingham, J. A. (Author - Primary), Alexander, K. C. (Author), Zafar, S. (Author), Chandler, J. A. (Author), Babson College Entrepreneurship Research Conference, "Racing ahead: Marathon running as a signal of entrepreneur well-being and tenacity," Babson College, Virtual. (June 2021).

Song, R. (Author - Primary), Waddingham, J. A. (Presenter), Yadav, N. (Author), SMA Annual Meeting, "Laughing it off: Humor as a response strategy in crisis communication," Southern Management Association, Virtual. (October 2020).

Zafar, S. (Author - Primary), Waddingham, J. A. (Presenter), Zachary, M. A. (Author), Short, J. C. (Author), SMA Annual Meeting, "Search behavior and decision confidence in equity crowdfunding: An information search process model perspective," Southern Management Association, Virtual. (October 2020).

Waddingham, J. A. (Author - Primary), Zachary, M. A. (Author), Walker, H. J. (Author), Babson College Entrepreneurship Research Conference, "Burning up on reentry: Entrepreneurial exit in the hiring context.," Babson College, Virtual. (June 2020).

Zafar, S. (Author - Primary), Waddingham, J. A. (Presenter), Zachary, M. A. (Author), Babson College Entrepreneurship Research Conference, "What am I getting into? How equity crowdfunding investors search for information to make investment decisions," Babson College, Virtual. (June 2020).

Helmuth, C. (Author - Primary), Vendette, S. (Author), Waddingham, J. A. (Presenter), SMA Annual Meeting, "Business model innovation in socially conscious organizations: A dynamic capabilities perspective," Southern Management Association, Norfolk, VA, United States. (October 2019).

Teaching Experience

MGT 4335, section 007, STRATEG MGT & BUS. 3.00 credit hours.

MGT 4335, section 501, STRATEG MGT & BUS. 3.00 credit hours. 27 enrolled.

MGT 4335, section 502, STRATEG MGT & BUS. 3.00 credit hours. 25 enrolled.

MGT 4335, section 253, STRATEG MGT & BUS. 3.00 credit hours. 34 enrolled.

MGT 4335, section 254, STRATEG MGT & BUS. 3.00 credit hours. 34 enrolled.

MGT 4335, section 013, STRATEG MGT & BUS. 3.00 credit hours. 30 enrolled.

MGT 4335, section 014, STRATEG MGT & BUS. 3.00 credit hours. 30 enrolled.

MGT 4335, section 751, STRATEG MGT & BUS. 3.00 credit hours. 13 enrolled.

MGT 4335, section 752, STRATEG MGT & BUS. 3.00 credit hours. 28 enrolled.

MGT 4335, section 253, STRATEG MGT & BUS. 3 credit hours. 30 enrolled.

MGT 4335, section 254, STRATEG MGT & BUS. 3 credit hours. 30 enrolled.

MGT 4335, section 013, STRATEG MGT & BUS. 3 credit hours. 30 enrolled.

MGT 4335, section 014, STRATEG MGT & BUS. 3 credit hours. 30 enrolled.

MGT 4335, section 751, STRATEG MGT & BUS. 3.00 credit hours. 9 enrolled.

MGT 4335, section 752, STRATEG MGT & BUS. 3.00 credit hours. 24 enrolled.

MGT 4335, section 253, STRATEG MGT & BUS. 3 credit hours. 31 enrolled.

MGT 4335, section 254, STRATEG MGT & BUS. 3 credit hours. 31 enrolled.

MGT 4335, section 013, STRATEG MGT & BUS. 3.00 credit hours. 29 enrolled.

MGT 4335, section 014, STRATEG MGT & BUS. 3.00 credit hours. 28 enrolled.

Faculty Development Activities Attended

"Scholarship and Teaching Excellence Program," Texas State University, San Marcos, TX, United States. (August 2022 - March 2023).

University Service

Member, Curriculum Committee. (November 2024 - Present).

Co-Chair, Collegiate Entrepreneurs' Organization. (August 2024 - Present).

Member, Search Committee. (December 2024 - February 2025).

Member, Search Committee. (November 2024 - February 2025).

Participant, Bobcat Day. (October 26, 2024).

Participant, Bobcat Day. (February 17, 2024).

Speaker, Dean's Leadership Council. (October 20, 2023).

Participant, Bobcat Day. (October 7, 2023).

University Mentor, STEP. (August 2023).

Member, Scholarship Committee. (April 2023 - May 2023).

Member, Search Committee. (January 2023 - May 2023).

Participant, Faculty Appreciation. (April 2023).

Participant, Bobcat Day. (October 2022).

Professional Service

Editorial Review Board Member, Journal of Family Business Management. (February 2024 - Present).

Speaker, SBDC, San Marcos, TX. (October 21, 2023).

Reviewer / Referee, Journal of Business Venturing. (July 2023).

Reviewer / Referee, Journal of Business Research. (June 2023).

Reviewer / Referee, Journal of Small Business Management. (June 2023).

Reviewer / Referee, Journal of Management. (May 2023).

Reviewer / Referee, Entrepreneurship Theory and Practice. (April 2023).

Reviewer / Referee, Babson College Entrepreneurship Research Conference. (January 2023).

Reviewer / Referee, Babson College Entrepreneurship Research Conference. (November 2022).

Reviewer / Referee, Journal of Business Ethics. (September 2022 - October 2022).