Curriculum Vitae

Veronica M. Fernandez

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Education

MFA 1996 – Painting, University of Texas at San Antonio
BFA 1991 – Sculpture, Kansas City Art Institute
Other 1983 - 1988 – San Antonio College

Creative

Head, Heart and Hand Crafts

In 2013 I began making martial arts weapons that are designed solely for competition and performance purposes. When I started on this path my intent was to design and craft a single knife for my daughter to use in competition. That one knife quickly turned into a set of two identical knives (one for each hand). I have since designed and fabricated several custom weapons for martial arts practitioners. This work allows me to learn about world history and world cultures as I research the history of world-wide martial arts, the history and form of weapons, and the capabilities of materials that I use. This work requires creative problem-solving skills and a high level of craftsmanship as I design and fabricate. Thus far every piece that I have made has been unique and fitted specifically to the user's body and style of performance, so each piece incorporates concepts and processes that I have never taken on before. In this endeavor I have been able to finely craft beautiful unique objects which the owners actively integrate into their own stunningly beautiful and skillful art form. I have no idea where this path will lead but I am enjoying this journey more than I have enjoyed making anything in a very long time.

Managing Partner for Pony Allen Studios LLC

2008 – 2021

Pony Allen Studios provides exhibition design and consulting services to our clients. Services include exhibition and design consultation, exhibition conceptualization and planning, project management, story-line development, content development, graphic research and design, exhibit installation, artifact mount-making, design of inter-actives, and lighting design. Clients have included public museums, private museums, and private corporations throughout Texas.
My primary duties as a managing partner are to collaborate on specific aspects of design in the conceptual stages of a project. I generally make decisions on color issues, edit writing (such as RFP and RFQ) and build 3/D models of the exhibition spaces so that clients are better able to visualize our concepts.

Exhibiting Artist

I am a professional artist and I have exhibited my work regionally and nationally over the past 25 years. My work is in private, public, and corporate collections.

Teaching

For all teaching positions I have created a unique class structure/content that meets the syllabus requirements for each course within each institution. Assignments, lectures, and classroom procedures have been developed through research and planning. My courses and teaching methods continue to evolve based on continued research and planning along with direct experience and constructive criticism from colleagues, peers, and students. I work closely with students to ensure that each has a clear understanding of goals, requirements, concepts, and processes. I advise and mentor advanced level students regarding development of professional/career skills as well as with the application process for graduate schools. I have consistently met institutional and departmental requirements concerning academic procedures, processes and deadlines, course evaluations, professional evaluations, and professional development. I have consistently received positive student evaluations and faculty evaluations of my work.

1996 - present Texas State University San Marcos
Core II, Digital Studio Foundations, 2/D Design, Color Theory, Figure Drawing (Drawing I and Drawing III), Drawing II, Advanced Drawing, Painting I and Advanced Painting including Thesis.

2000 - 2003 Austin Community College
Drawing I, Drawing II

1997 - 2000 San Antonio College

Drawing I, Drawing II, 2/D Design

1995 University of Texas at San Antonio
Painting for Non-Majors

1994 University of Texas at San Antonio
Teaching Assistant to Professor Charles Field - Painting

Academic Advising

Academic Advisor I, Lead Advisor in the School of Art and Design, Texas State University
2015 – 2023

Academic Advisor I, College of Fine Arts and Communication Advising Center, Texas State University
2009- 2014

Academic Advisor I, Sole Advisor in the School of Art and Design, Texas State University
2003- 2009

As an Academic Advisor my primary goals are to make a positive impact on students' lives by teaching them how to successfully navigate their academic career and to help students become self-sufficient, resourceful, and creative individuals. I believe that this approach to academic advising allows the student to grow beyond the bounds of their lives as students empowering them with important tools that will be useful in all aspects of their lives and last throughout their lifetime.

Curriculum Development

School of Art and Design Curriculum Committee
2009 – present
As an academic Advisor I have a unique perspective among faculty on the direct impact that curriculum changes will have on students as they navigate their way through degree plans. This unique perspective allows me to contribute valuable insights for planning and implementing curriculum changes. I work with the Chair of the school curriculum committee, members of the committee and area coordinators by recommending, reviewing and discuss curriculum changes. I also assist in writing & editing process of curriculum changes.

Service

Texas State University Staff Council
2020- 2023
Subcommittee Assignments: UPPS, Elections and Awards, Benefits and Compensation, Council Effectiveness
External University Committee Assignments: Campus Facilities Planning Committee, Campus Rec. Advisory Committee

Advising Awareness Team, Chair
2010 – 2012
This committee is charged with creating public awareness of the services and functions of academic advising at Texas State on an internal and external basis. As a new team at that time, we were navigating the process of creating a mission statement, goals, and an agenda as well as processes by which to meet our goals. I have actively participated in meetings and other discussions to this point. I have participated in activities such as "advising on the quad" to promote student's awareness of the services that advisors provide and to enhance advisors' visibility on campus.

Academic Advising Assessment Committee
2009 – 2011
This committee was charged with setting goals for academic advising and evaluating the effectiveness of academic advising at Texas State University. The committee created assessment processes, conducts assessments, and uses the assessment results to determine effectiveness and needed changes in academic advising. As a member of the committee, I actively participated in all aspects of the committee's work, including writing, and editing the AY 2010 Academic Advising Program Assessment Plan and planning the AY 2010 and 2011Academic Advising Assessment Summits.

TEXAAN Conference Planning Committee
2009 – 2010
This committee was charged with planning all aspects of the 2010 TEXAAN conference in San Marcos. TX. As a member of the primary planning committee, I played an active role in all aspects of conference planning.

TEXAAN Program Committee, Co-Chair with Olivia Lopez
2009 – 2010
As Co-Chairs of this sub-committee Olivia Lopez and I co-designed the program cover. I also edited and assimilated multiple word documents, advertisements, and images to create the final PDF file for the conference program. I worked closely with Erin Ely, the Planning Committee Chair, and other members of the Program Committee in the few days leading to the conference making last minute changes and getting the program to the printer on time.

Representative for Adjunct Faulty to the School of Art and Design
2008-2010
I represented the whole of the adjunct faculty membership in the School of Art and Design by presenting questions and concerns to the members of the senior faculty, area coordinators and Director of the School of Art and Design. In 2009 I attended meetings specifically concerning the process of adjunct evaluations and the criteria for adjunct evaluations. I researched official PPS documents on definitions, title, status, and responsibilities of faculty. Based on that research I wrote a multi-page document defining levels of adjunct faculty within Art and Design based on course load and percent FTE. I along with several colleagues defined evaluation criteria and responsibilities based on those levels. Upon agreement by majority of adjunct faculty I presented the document to area coordinators and Director of the School of Art and Design for initial approval. I then presented the document again to the whole of the school's senior faculty where the outlined definitions, criteria and processes were voted on and adopted. These processes of evaluating non-tenured faculty performance are still in use in 2015, having undergone very minor modifications.

Texas Commission on the Arts, Panel Member/Juror, Young Master's Program
2003
Convened with panel of professional artists to review and score applications (including artists statements, mentor reviews and images of work) of young artists who had applied to TCA for Visual Arts scholarships.

University of Texas at San Antonio, Advisor to UTSA Public Art Commission
2002
As a member of the Art Selection Subcommittee, I worked with John Grant (Public Art Administrator for the city and county of Denver CO.) and Ron Banks (Project Committee Chair and Professor of Art) on the public art project for the UTSA Biotechnology, Engineering and Science building. It is the subcommittee's responsibility to research, recommend and present cohesive ideas to the Public Art Commission concerning individual artists as well as potential sites and types of art to be commissioned for a specific project.

Texas State University, Interim Gallery Director, School of Art and Design
2001
I implemented all aspects of gallery operations including layout, design, and installation of exhibits. I worked with the Gallery Committee Chair and the Department Chair to develop a schedule of upcoming exhibits. I worked with individual artists on the shipping, handling, and installation of their work. I hired, trained, and supervised a staff of six student gallery assistants in the proper handling and installation of artwork. Coordinated the Thesis Exhibition schedule and served to guide over 40 graduating seniors in the planning and execution of the exhibition of their work.

UTSA, Student Representative, UTSA Satellite Space Committee
1995-1996
Elected by peers to the eight-person committee that determines exhibition schedule and operational procedures for the UTSA Satellite Space gallery. I actively participated on the committee by curating, planning and implementation of exhibitions. I was also very active in day-to-day operations of the Satellite Space including maintenance, installation, and gallery supervision.

UTSA, Student Representative, UTSA Public Art Commission
1995-1996
Appointed by the Department Chair, James Broderick. The duties of the committee were to choose works of art to be created or acquired by the University and to implement a schedule for the creation or procurement of the work.

Additional Relevant Work Experience
1998
San Antonio Museum of Art, Associate Preparator, Exhibits Department
Working with a team of 12 preparators I participated in all aspects of the initial installation of the Nelson A Rockefeller Center for Latin American Art, including carpentry, painting, case and mount preparation and the installation of artifacts and art objects.

1996 - 1998
San Antonio Museum of Art, Instructor, Education Department
I taught children's workshops and art activities at special events. I was responsible for creating lessons and activities with course content that was relevant to aspects of the museum collection or to cultural events celebrated by the museum. These classes were open to the public and as a result I had the opportunity to work with children of all ages, from diverse backgrounds.

1996 - 1997
Southwest School of Art and Craft, Instructor, Education Department
As an instructor for the Summer Youth Program and the Mobile Arts Program I was responsible for development of courses both in concept and in content. The Summer Youth Program is conducted on campus in a typical studio environment. The Mobile Arts Program is an outreach program for under-privileged and at-risk youth. In this program I conducted classes in public schools and recreation centers.

1996
San Antonio Museum of Art, Research Assistant, Education Department
Responsibilities were primarily to research artifacts and write text for an exhibition entitled "A Peaceable Kingdom". The research was used to create educational brochures and text panels for artifacts and objects in the exhibit.

1996
San Antonio Museum of Art, Assistant Preparator, Exhibits Department
Worked primarily on the installation of the redesigned Egyptian wing, participating in all aspects of the installation.

1995 - 1996
UTSA, Graduate Research Assistant, Department of Art & Art History
Worked with instructors and graduate students daily to assess the physical and material needs of the department. My responsibilities included maintenance of the graduate and undergraduate drawing and painting studios as well as maintenance of supplies for the drawing and painting programs. I also directed the operation of the student exhibition space and "Gallery E" (the graduate student exhibition space) in the School of ART.

1988 – 1997
Freelance Exhibition Work
Contractual exhibition work and crate building for individual artists and galleries including Blue Star Art Space, UTSA Satellite Space, Art Pace, and Parchman-Stremmel Gallery.

1991 - 1992
San Antonio College, Technical Assistant, Department of Visual Art and Technology,
Assisted with the physical move of the department into a new building. Assisted in the initial set up and organization of the drawing, design, painting and sculpture studios. Independently set up and organized the wood shop. Once the building was open, I worked in a customer service and technical capacity, primarily assisting students with the use of equipment in the fine arts studios, the woodshop, and the visual communications area.

1989- 1992
Design/Build
Freelance furniture, storage and shipping design and construction for individual artists and designers in the Kansas City metropolitan area.