TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Crystal D. Wotipka Title: Lecturer

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	2016	University of Iowa	Communication Studies	Embracing the Screen of Mediated Environments: An Exploration of the Buffer Effect's Role in Communication Surrounding Transgressions
MA	2011	Texas State University	Communication Studies	
BS	2007	University of Texas at Austin	Communication Studies	

C. University Experience

Position	*University*	*Comments*	*Dates*
Lecturer, Communication Studies	Texas State University. San Marcos, TX, United States		2024 - 2026

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Senior Director of Communications and Strategy	Rifeline, LLC, Austin, TX, United States		2023

II. TEACHING

B. Courses Taught:

Texas State University:

COMM 1310 - FUND OF HUMAN COMMUNICATION

COMM 2330 - SMALL GROUP COMM

COMM 3319 - ORGANIZATIONAL COMM

COMM 3319 - ORGANIZATIONAL COMMUNICATION

COMM 4325 - COMM & TECHNOLOGY

COMM 5332 - COMM AND TECHNOLOGY

D. Courses Prepared and Curriculum Development:

Small Group Communication (AOP), First Time Course Preparation, Texas State University. Taught: 2025.

Additional Comments: Revised existing Small Group Communication course to fit 8-week schedule for AOP/Texas State Global program. Worked with course designer to enhance interactivity and engagement using Canvas tools.

Organizational Communication, First Time Course Preparation, Texas State University. Taught: 2024 - 2025.

Communication and Technology - Graduate course, New Course, Texas State University. Taught: 2025.

Additional Comments: Created a graduate-level course on Communication and Technology.

Communication and Technology - Undergraduate course, New Course, Texas State University. Taught: 2025.

Additional Comments: Created undergraduate-level Communication and Technology course.

G. Teaching Professional Development Activities Attended

Seminar, "Teaching Online at Texas State," Texas State University. (2025).

III. SCHOLARLY/CREATIVE

B. Works Not in Print:

IV. SERVICE

A. Institutional

3. Department/School:

(2025).

Additional Comments: Collaborated with departmental colleagues to support the development and preparation of future sections of a course I designed.

(2025).

Additional Comments: Wrote letters of recommendation in support of undergraduate students' academic and professional advancement.