TEXAS STATE VITA
(with Fine Arts components)

I. ACADEMIC /PROFESSIONAL BACKGROUND

A. Name/Title

Claudia Roeschmann
Associate Director for Design Innovation, STAR Park
Professor, Communication Design, School of Art and Design
Honorary Professor of International Studies

B. Educational Background

2008	MFA, Texas State University-San Marcos, Communication Design Thesis/Dissertation: *Unbound: Investigational Book Design Projects and the Bauhaus Timeline*
1998	MA, School of Visual Arts, Bremen, Germany Thesis/Diplom: *Aquamarina: Identity System for a Yacht Harbour*
1995	BFA, School of Visual Arts, Bremen, Germany

C. University Experience

2025 – present	Associate Director for Design Innovation, STAR Park
2021 – 2025	Associate Director for Design Innovation, MARC
2020 – 2021	Associate Director for Entrepreneurship, MARC
2019 – present	Honorary Professor of International Studies
2019 – present	Professor, Texas State University, School of Art and Design, Communication Design
2018 – 2020	Assistant Director, Texas State University, School of Art and Design, Communication Design
2014 – 2020	Head of Communication Design, Texas State University, School of Art and Design, Communication Design
2010 – 2020	Graduate Advisor, Texas State University, School of Art and Design, Communication Design
2014 – 2019	Associate Professor, Texas State University, School of Art and Design, Communication Design
2008 – 2014	Assistant Professor, Texas State University, School of Art and Design, Communication Design
2003 – 2008	Senior Lecturer, Texas State University-San Marcos, Department of Art and Design, Communication Design

2002 – 2003 Adjunct/Lecturer, Southwest Texas University,
Department of Art and Design, Communication Design

D. Relevant Professional Experience

2007 – present ROESCHMANNdesign, Austin
Owner

2001 – 2007 PrintGraphics, Austin
Creative Director

2000 – 2001 Trilogy Software, Austin/Paris (France)
Corporate Identity Director

1998 – 2000 Vignelli Associates, New York
Senior Graphic Designer & Studio Manager

1992 – 1997 Maxsell Design Studio, Rotenburg/Wümme (Germany)
Designer

II. TEACHING

A. Teaching Honors and Awards:

2019 University nominee for Texas Distance Learning Association (TxDLA) Outstanding Commitment to Excellence and Innovation in Distance Learning award for the following category: Individual, 4-Year Higher Ed

2019 Presidential Distinction Award Winner in Teaching,
College of Fine Arts and Communication, Texas State University

2018 Alpha Chi National College Honor Society
Recipient of Favorite Professor Award

2018 University nominee for Texas Distance Learning Association (TxDLA) Outstanding Commitment to Excellence and Innovation in Distance Learning award for the following category: Individual, 4-Year Higher Ed

2017 University nominee for Texas Distance Learning Association (TxDLA) Outstanding Commitment to Excellence and Innovation in Distance Learning award for the following category: Individual, 4-Year Higher Ed

2013 Presidential Distinction Award Winner in Teaching,
College of Fine Arts and Communication, Texas State University

2012 Presidential Distinction Award Winner in Teaching,
College of Fine Arts and Communication, Texas State University

2011 College Achievement Award Winner in Teaching,
College of Fine Arts and Communication, Texas State University

2010 Presidential Distinction Award Winner in Teaching,
College of Fine Arts and Communication, Texas State University

2008 Presidential Distinction Award Winner in Teaching,
College of Fine Arts and Communication, Texas State University

B. Courses Taught:

Fall 2026 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4323: Entrepreneurial Design (1 Section, online)

Spring 2026 HON 3380.F: Design across Cultures stacked with
ARTC 4314.T: Design across Cultures (1 Section, online)
HON 4390.B: Honors Capstone Project Chair (1 student)

Fall 2025 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4314.O: Entrepreneurial Design (1 Section, online)
HON 4390.B: Honors Capstone Project Chair (1 student)

Summer 2025 HON 4391: Honors Independent Study (1 student)
ARTC 4313: Communication Design Independent Study (1 student)

Spring 2025 HON 3380.F: Design across Cultures stacked with
ARTC 4314.T: Design across Cultures (1 Section, online)

Fall 2024 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4314.O: Entrepreneurial Design (1 Section, online)
HON 4390.B: Honors Capstone Project Chair (1 student)
HON 4391: Honors Independent Study (1 student)

Spring 2024 HON 3380.F: Design across Cultures stacked with
ARTC 4314.T: Design across Cultures (1 Section, online)

Fall 2023 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4314.O: Entrepreneurial Design (1 Section, online)
HON 4390.B: Honors Capstone Project Chair (1 student)

Spring 2023 HON 3380.F: Design across Cultures stacked with
ARTC 4314.T: Design across Cultures (1 Section, online)

Fall 2022 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4314.O: Entrepreneurial Design (1 Section, online)

Spring 2022 HON 3380.F: Design across Cultures stacked with

ARTC 4314.T: Design across Cultures (1 Section, online)
ARTC 5399: Thesis (1 student)

Fall 2021 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4314.O: Entrepreneurial Design (1 Section, online)
ARTC 5399: Thesis (2 students)

Summer 2021 ARTC 5399: Thesis (2 students)

Spring 2021 HON 3380.C: Entrepreneurial Design stacked with
ARTC 4314.O: Entrepreneurial Design (1 Section, online)
ARTC 5350: Special Problems (1 student)
ARTC 5399: Thesis (3 students)

Fall 2020 ARTC 2304: Conceptual Strategies (1 Section, online)
ARTC 4313: Special Problems (1 student)
ARTC 5350: Special Problems (1 student)
ARTC 5399: Thesis (5 students)

Summer 2020 ARTC 5399: Thesis (2 students)

Spring 2020 ARTC 4313: Special Problems (1 student)
ARTC 5301: Leveling (2 sections hybrid)
ARTC 5360.I: Editorial Design (1 section online)
ARTC 5350: Special Problems (3 students)
ARTC 5370: Professional Practice (4 students)
ARTC 5399: Thesis (7 students)

Fall 2019 ARTC 5300: Graduate Teaching Assistant (1 student)
ARTC 5330: Typography (1 section online)
ARTC 5360.R: Entrepreneurial Design (1 Section, with Alvaro Soto)
ARTC 5350: Special Problems (2 students)
ARTC 5370: Professional Practice (6 students)
ARTC 5399: Thesis (9 students)

Summer II 2019 ARTC 5360.J: International Perspectives Typography (1 section) – Europe
ARTC 5360.P: International Design Synergy (1 section) – Europe + Asia
ARTC 5370: Professional Practice (5 students)
ARTC 5399: Thesis (9 students)

Spring 2019 ARTC 4313: Special Problems (2 students)
ARTC 5330: Typography (1 section)
ARTC 5350: Special Problems (2 students)
ARTC 5370: Professional Practice (6 students)
ARTC 5399: Thesis (6 students)

Fall 2018 ARTC 4313: Special Problems (1 student)

ARTC 5300: Graduate Teaching Assistant (2 students)
ARTC 5360.D: Typeface Design (1 section)
ARTC 5360.S: Design Futures (1 Section, with Alvaro Soto)
ARTC 5350: Special Problems (3 students)
ARTC 5370: Professional Practice (5 students)
ARTC 5399: Thesis (5 students)

Summer II 2018 ARTC 5360.J: International Perspectives Typography (1 section) – Europe
ARTC 5370: Professional Practice (5 students)
ARTC 5399: Thesis (1 student)

Spring 2018 ARTC 5300: Graduate Teaching Assistant (4 students)
ARTC 5360.I: Editorial Design (1 section)
ARTC 5360.R: Entrepreneurial Design (1 Section, with Alvaro Soto)
ARTC 5350: Special Problems (2 students)
ARTC 5370: Professional Practice (3 students)
ARTC 5399: Thesis (4 students)

Fall 2017 ARTC 5300: Graduate Teaching Assistant (4 students)
ARTC 5330: Typography (1 section)
ARTC 5350: Special Problems (6 students)
ARTC 5370: Professional Practice (5 students)
ARTC 5399: Thesis (5 students)

Summer II 2017 ARTC 5360.J: International Perspectives Typography (1 section) – Europe
ARTC 5370: Professional Practice (2 students)
ARTC 5399: Thesis (2 students)

Spring 2017 ARTC 5301: Leveling (1 section)
ARTC 5350: Special Problems (3 students)
ARTC 5370: Professional Practice (6 students)
ARTC 5399: Thesis (4 students)

Fall 2016 ARTC 5300: Graduate Teaching Assistant (2 students)
ARTC 5330: Typography (2 sections)
ARTC 5350: Special Problems (4 students)
ARTC 5370: Professional Practice (10 students)
ARTC 5399: Thesis (7 students)

Summer II 2016 ARTC 5360.J: International Perspectives Typography (1 section) – Europe
ARTC 5360.P: International Design Synergy (1 section) – Germany
ARTC 5370: Professional Practice (2 students)

Summer I 2016 ARTC 5370: Professional Practice (2 students)

Spring 2016 ARTC 5300: Graduate Teaching Assistant (1 student)
ARTC 5360.O: Kinetic Typography (1 section)

ARTC 5399: Thesis (4 students)

Fall 2015
ARTC 4313: Special Problems (1 student)
ARTC 5300: Graduate Teaching Assistant (3 students)
ARTC 5330: Typography (1 section)
ARTC 5350: Special Problems (1 student)
ARTC 5370: Professional Practice (5 students)
ARTC 5399: Thesis (2 students)

Spring 2015
ARTC 5300: Graduate Teaching Assistant (1 student)
ARTC 5350: Special Problems (2 student)
ARTC 5360.I: Editorial Design (1 section)
ARTC 5399: Thesis (3 students)

Summer II 2015
ARTC 5360.J: International Perspectives Typography (1 section) – Europe
ARTC 5370: Professional Practice (2 students)

Summer I 2015
ARTC 5370: Professional Practice (2 students)

Spring 2015
ARTC 5300: Graduate Teaching Assistant (1 student)
ARTC 5350: Special Problems (2 student)
ARTC 5360.I: Editorial Design (1 section)
ARTC 5399: Thesis (3 students)

Fall 2014
ARTC 5300: Graduate Teaching Assistant (2 students)
ARTC 5330: Typography (1 section)
ARTC 5350: Special Problems (3 students)
ARTC 5370: Professional Practice (8 students)
ARTC 5399: Thesis (2 students)

Summer II 2014
ARTC 5360.J: International Perspectives Typography (1 section) – Europe
ARTC 5370: Professional Practice (3 students)

Summer I 2014
ARTC 5370: Professional Practice (3 students)

Spring 2014
ARTC 5300: Graduate Teaching Assistant (2 students)
ARTC 5350: Special Problems (1 student)
ARTC 5360.I: Editorial Design (1 section)
ARTC 5360.D: Typeface Design (1 section)
ARTC 5399: Thesis (5 students)

Fall 2013
ARTC 5300: Graduate Teaching Assistant (2 students)
ARTC 5301: Leveling (1 section)
ARTC 5330: Typography (1 section)
ARTC 5350: Special Problems (2 students)
ARTC 5370: Professional Practice (6 students)
ARTC 5399: Thesis (5 students)

Summer II 2013	ARTC 5360.J: International Perspectives Typography (1 section) – Europe ARTC 5370: Professional Practice (5 students) ARTC 5399: Thesis (2 students)
Summer I 2013	ARTC 5370: Professional Practice (5 students) ARTC 5399: Thesis (2 student)
Spring 2013	ARTC 5301: Leveling (1 section) ARTC 5333: Experimental Book Design (1 section) ARTC 5350: Special Problems (2 students) ARTC 5399: Thesis (4 students)
Fall 2012	ARTC 5300: Graduate Teaching Assistant (2 students) ARTC 5301: Leveling (1 section) ARTC 5330: Typography (1 section) ARTC 5350: Special Problems (2 students) ARTC 5399: Thesis (6 students)
Summer II 2012	ARTC 5330: International Perspectives Typography (1 section) – Europe ARTC 5370: Professional Practice (5 students) ARTC 5399: Thesis (1 student)
Summer I 2012	ARTC 5370: Professional Practice (5 students) ARTC 5399: Thesis (1 student)
Spring 2012	ARTC 5301: Leveling (1 section) ARTC 5360.I: Editorial Design (1 section) ARTC 5350: Special Problems (4 students) ARTC 5370: Professional Practice (6 students) ARTC 5399: Thesis (8 students)
Fall 2011	ARTC 5300: Graduate Teaching Assistant (2 students) ARTC 5301: Leveling (1 section) ARTC 5330: Typography (1 section) ARTC 5350: Special Problems (4 students) ARTC 5370: Professional Practice (6 students) ARTC 5399: Thesis (7 students)
Summer II 2011	ARTC 5330: Typography (1 section) – Field Trip New York City ARTC 5370: Professional Practice (3 students)
Summer I 2011	ARTC 5370: Professional Practice (3 students)
Spring 2011	ARTC 4313: Special Problems (2 students) ARTC 5360: Word + Image (1 section) ARTC 5350: Special Problems (1 student) ARTC 5360.D: Typeface Design (1 section)

	ARTC 5399: Thesis (5 students)
Fall 2010	ARTC 4313: Special Problems (3 students) ARTC 5330: Typography (2 sections) ARTC 5350: Special Problems (1 student) ARTC 5360.D: Typeface Design (1 section) ARTC 5399: Thesis (1 student)
Summer II 2010	ARTC 5370: Professional Practice (1 student)
Summer I 2010	ARTC 5370: Professional Practice (1 student)
Mini May 2010	ARTC 5330: Typography (1 section) – Field Trip Germany, Netherlands
Spring 2010	ARTC 4313: Special Problems (5 students) ARTC 5330: Typography (1 section) ARTC 5332: Corporate Marketing Materials (1 section) ARTC 5333: Experimental Book Design (1 section) ARTC 5350: Special Problems (2 students) ARTC 5399: Thesis (1 student)
Fall 2009	ARTC 4313: Special Problems (4 students) ARTC 5330: Typography (1 section) ARTC 5333: Experimental Book Design (1 section) ARTC 5350: Special Problems (1 student) ARTC 5360: Word + Image (1 section) ARTC 5399: Thesis (2 students)
Summer II 2009	ARTC 5333: Experimental Book Design (1 section)
Summer I 2009	ARTC 5360: Word + Image (1 section) ARTC 5370: Professional Practice (1 student)
Mini May 2009	ARTC 5330: Typography (1 section) – Field Trip to Germany
Spring 2009	ARTC 4313: Special Problems (3 students) ARTC 5330: Typography (1 section) ARTC 5332: Corporate Marketing Materials (1 section) ARTC 5350: Special Problems (1 student) ARTC 5399: Thesis (1 student)
Fall 2008	ARTC 4313: Special Problems (1 student) ARTC 5330: Typography (1 section) ARTC 5332: Corporate Marketing Materials (1 section) ARTC 5333: Experimental Book Design (1 section)

Teaching prior to tenure track employment at Texas State University-San Marcos

Spring 2008	ARTC 2303: Basic Typography (2 sections) ARTC 4305: Typographic Design (1 section)
Fall 2007	ARTC 2303: Basic Typography (2 sections) ARTC 4305: Typographic Design (1 section) ARTC 4313: Special Problems (7 students)
Spring 2007	ARTC 1302: Computer Imaging Introduction (1 section) ARTC 4305: Typographic Design (2 sections) ARTC 4313: Special Problems (6 students)
Fall 2006	ARTC 2303: Basic Typography (1 section) ARTC 4305: Typographic Design (2 sections) ARTC 4313: Special Problems (1 student)
Spring 2006	ARTC 2303: Basic Typography (1 section) ARTC 4305: Typographic Design (3 sections) ARTC 4313: Special Problems (8 students)
Fall 2005	ARTC 2303: Basic Typography (1 section) ARTC 4305: Typographic Design (2 sections) ARTC 4313: Special Problems (5 students)
Summer I 2005	ARTC 4313: Special Problems (3 students)
Spring 2005	ARTC 2303: Basic Typography (1 section) ARTC 4305: Typographic Design (2 sections) ARTC 4313: Special Problems (5 students)
Fall 2004	ARTC 1302: Computer Imaging Introduction (1 section) ARTC 4305: Typographic Design (2 sections) ARTC 4313: Special Problems (5 students)
Spring 2004	ARTC 1302: Computer Imaging Introduction (1 section) ARTC 4305: Typographic Design (2 sections)
Fall 2003	ARTC 1302: Computer Imaging Introduction (1 section) ARTC 2303: Basic Typography (2 sections)
Spring 2003	ARTC 2303: Basic Typography (2 sections)
Fall 2002	ARTC 2303: Basic Typography (1 section)

C. Graduate Theses/Dissertations or Exit Committees:

Spring 2026 Yula M. Muhamadiva, Honors College Capstone Supervisor
Uber User Safety: From SOS to Safety City Austin

Fall 2024 Ja'VousAime Varela, Honors College Capstone Supervisor
Inspriation for the Community: A Human-Centered Design Approach to Historical Downtown San Marcos, Texas

Fall 2024 Sara Scheidt and Elisa Pedraza Sanchez, Honors College Capstone Reader
Orange Peel Playhouse

Spring 2022 Tiana Hoover, Thesis Committee Chair
Exploring Emotional Identification and Regulation in communication design through Autoethnography

Spring 2022 Will Wright, Thesis Committee Member
Developing a communication Package for Historic Communities

Fall 2021 Shubha Malla, Dissertation Committee Member
New Approaches for Separation of DNAs with Different Structures by Selective Sedimentation using Nanoparticles and Metals

Fall 2021 Brianna Soto, Thesis Committee Co-Chair
Analysis of Six Communication Design Principles for Missing Children Awareness Campaigns

Spring 2021 Dillon Sorensen, Thesis Committee Chair
A Comparison of Government-Sponsored Integration of Design and Society in the United States and the Netherlands

Spring 2021 Matthew Himes, Thesis Committee Chair
Designing for Change: Using Communication Design Methodologies to Raise Awareness About the Meat-Eating Ecosystem in the United States

Fall 2020 Kimberley Brown, Thesis Committee Chair
Box Lab: A Comparison of Brand Experiences for STEM Toys and their Influence on Gender

Summer 2020 Nathaniel Haefner, Thesis Committee Chair
Ubiquity in Typography: A Study of Popular Fonts and Typographic Understanding

Spring 2020 Mark Rojas, Thesis Committee Chair
Fighting Child Trafficking in Texas: Equipping Schools with Awareness Tools for Parents

Spring 2020 Kelsey Johnson, Thesis Committee Chair
Collaborative Critical Practice: Designing a Children's Picture Book with Resettled Refugees

Spring 2020 Teresa Wingfield, Thesis Committee Member
Influencing the Future: Communication Design of 19th-Century U.S. Magazines and its Impact on 21st-Century Innovations for American Lifestyles

Fall 2019 Carolyn Kilday, Thesis Committee Chair
Thinker, designer, founder: a design thinking entrepreneurial workshop for undergraduate students

Spring 2019 Yamna Yakhar, Thesis Committee Chair
Cannabis labeled: an adaptive and interactive platform for cannabis manufacturers

Spring 2019 Simon Lee, Thesis Member
Less is more: applying design methodologies and principles to help reduce domestic consumer food waste

Fall 2017 Lisa Willard, Thesis Committee Member
The Atlas: a historical overview and comparison of use between the Netherlands and the United States, and the applications of use in the 21st century

Summer 2017 Olanrewaju S. Ogedengbe, Dissertation Committee Member MSEC
Doping studies of Cadmium Telluride, Cadmium Magnesium Telluride, and CdTe/CdMgTe double heterostructures grown using molecular beam epitaxy

Spring 2017 Analee Paz, Thesis Committee Chair
Empowering knowledge of cultural design authenticity and inclusion through basic design pedagogy

Spring 2017 Chase Quarterman, Thesis Committee Chair
Mississippi: a study concerning flags and identity

Fall 2016 Therese Spina, Thesis Committee Chair
Re-branding historic Gruene Hall for the millenial generation

Fall 2016 Cesar Limon, Thesis Committee Chair
School is your job: a comprehensive campaign to promote the importance of higher education in the Hispanic population

Fall 2016 Colton Branscum, Thesis Committee Member
Phantastic: promoting information retention with visual stimuli in new media

Spring 2016 Caleb Horn, Thesis Committee Chair

Level Up mobile learning lab: STEAM education for low-income schools

Spring 2016 Lisa McDaniel, Thesis Committee Chair
Presents of mind: using experience design to support emotion in online gift giving

Spring 2016 Bill Frank, Thesis Committee Member
French connections: raising awareness of contemporary French typographic designers

Summer 2015 Patrick Gosnell, Thesis Committee Chair
Learning to see: Comparisons of post-baccalaureate and graduate typeface design education in England, The Netherlands, and the United States in the early twenty-first century

Summer 2015 Cesar Rivera, Thesis Committee Member
Do good work: building a collaborative network for graphic designers and nonprofit organizations

Fall 2014 April Wright, Thesis Committee Member
An exploration of user interface design's ability to enhance cognitive behavior therapy

Spring 2014 Anna Shelton, Thesis Committee Chair
Trend forecasting tool for graphic designers

Spring 2014 Maria Beane, Thesis Committee Chair
Design thinking for the classroom: creating engaging learning materials by understanding student behavior and learning styles

Spring 2014 Sean Barnes, Thesis Committee Chair
Reimaging the artist book for the mobile age

Fall 2013 Gram Garner, Thesis Committee Chair
Reshaping the political conversation in Austin, Texas: designing a collaborative system of communication between citizenry and government

Fall 2013 Duncan Robertson, Thesis Committee Member
Design backstories: breating a compendium of interviews on the practical aspects of a career in graphic design

Summer 2013 Michael Bulsiewicz, Thesis Committee Chair
An exploration of the environmental brand experience (EBE) as applied to the digital publishing model

Spring 2013 Marvin Jastillana, Thesis Committee Member
Hawaii: revealing its role in design history

Fall 2012	Cassandra Spidle, Thesis Committee Chair *Educating children in Mississippi by promoting a healthy diet*
Fall 2012	Shawn Meek, Thesis Committee Chair *Five-dimensional branding for communication designers: an application of sensory development*
Fall 2012	Keo Pierron, Thesis Committee Member *Building a brand for a gastro lounge: analysis and considerations for Honey*
Spring 2012	Genaro Solis-Rivera, Thesis Committee Chair *Bricks for justice: A traveling exhibition for "International Justice Mission" a human rights organization*
Spring 2012	Dawn Houser, Thesis Committee Chair *The exploration within the nature of the medium of the printed postcard*
Spring 2012	Lee Whitmarsh, Thesis Committee Chair *Dispensing relief: evolving the pharmacy experience*
Spring 2012	Mehran Poursmaeili, Thesis Committee Member *Design in the details: brand creation and exhibit*
Spring 2012	Lindsey Crowell, Thesis Committee Member *Seeking clarity: environmental graphic solutions for children struggling with mental illness*
Spring 2012	Miguel Martinez, Thesis Committee Member *Rethinking the happy meal: educating children on sustainability through design*
Spring 2011	Hoyt Haffelder, Thesis Committee Member *Brand identity exploration: redesigning Spec's Wine and Spirits brand identity*
Summer 2010	Grayson Lawrence, Thesis Committee Chair *Graphical client assessment for graphic designers serving small businesses: an application of photo elicitation theory*
Summer 2009	Jeff Davis, Thesis Committee Member *An ideation process for building brand identity: the graphic atlas ideation nexus applied to the Crab Cay, Exuma, resort and real estate development*

D. Courses Prepared, Taught and Curriculum Development:

HON 3380.F (and ARTC 4314.T): Design across Cultures
Applying human centered design methodologies while teaching a cross-cultural class with a university from Europe to tackle megatrends.

HON 3380.C (and ARTC 4314.O): Entrepreneurial Design
Utilizing design thinking and lean startup techniques to create disruptive companies through collaboration in a cross-disciplinary setting.

ARTC 5330: Typography
This course examines the traditional and experimental advanced usage of type and its relationship to the symbolic or communicative message.

ARTC 5332: Marketing Materials
This course will explore advanced development of typographic elements, layout grid constructs, photo imagery, and illustration for publication of corporate marketing materials.

ARTC 5333: Experimental Book Design
Students explore the experimental printed book including concept, design, and unique production such as unique binding methods.

ARTC 5350: Special Problems
An independent study requiring complex problem-solving in communication design.

ARTC 5360: Word + Image
Exploration and experimental usage of digital black and white and color imagery utilizing non-traditional approaches to image making

ARTC 5360.D: Typeface Design
Exploration of detailed anatomy of typefaces in order to design custom typefaces through various applications.

ARTC 5360.I: Editorial Design
This course develops typographic skills pertaining to page layout using functional and aesthetic type and its application within the digital environment.

ARTC 5360.J: International Perspectives on Typography
This course examines the traditional and experimental advanced usage of type and its relationship to the symbolic or communicative message and will be taught during a twelve-day field trip to Europe.

ARTC 5360.O: Kinetic Typography
Students will study the creation of moving typography as an extension of typography and animation. The history and development of typography and motion graphics in art will be examined. Students will engage in innovative development of kinetic typography using current digital technology combined with experimental techniques.

ARTC 5360.P: International Design Synergy
Students will collaborate with students from an international MFA program. Students will research international design values while also presenting U.S. design values.

ARTC 5360.R: Entrepreneurial Design

Students focused on the interconnection between entrepreneurial thinking and innovation. They will develop innovation-driven venture skills and will gain open and critical thinking skills with a focus on community, understanding of calculated risk and the initiative to follow-through.

ARTC 5360.S: Design Futures
Students translate technological and socioeconomic issues into the near future. They explore the role of design in solving or coping with the consequences of today's actions. The course prepares students to think critically about the role of design in the evolution of humankind.

ARTC 5370: Professional Practice
Students are placed in regional and national advertising agencies, digital media studios, or graphic design firms to gain professional practice experience.

ARTC 5399A/B: Thesis
Thesis Enrollment until the thesis is submitted to the graduate college and approved for binding.
Courses prior to tenure track employment at Texas State University-San Marcos

ARTC 1302: Computer Imaging Introduction (foundation II)
An introduction to the computer and graphics software emphasizing visual strategies.

ARTC 2303: Typography I (foundation III)
Introduces the evolution and development of alphabets, letterforms, and typography in relationship to visual expression and communication.

ARTC 4305: Typographic Design
Continues the study of letterform, typography, image and concept relationships for effective communication.

ARTC 4313: Special Problems
An independent study course for design majors interested in the advanced development, execution and implementation of complex corporate identity and marketing materials.

I. Other:

Student Introduction to Global Scholarships, Programs, Exchanges, Designers:

Summer 2026	Stelos Scholars Co-hort #5 program Run one-week long design sprint for community-minded and intellectually gifted young leaders selected from the university's top-level scholarship recipients through the Honors College with Dr Peter Tschirhart to develop a solution for a community challenge in Round Rock, Texas
Spring 2025	Stelos Scholars Co-hort #4 Seattle / Portland Student Trip Participated in 10-day travel experience to Seattle and Portland to meet up with global leaders in the advertising, marketing, business community with the Stelos #4 co-hort and Dr Peter Tschirhart

Summer 2024 Stelos Scholars Co-hort #4 program
Run one-week long design sprint for community-minded and intellectually gifted young leaders selected from the university's top-level scholarship recipients through the Honors College with Dr Peter Tschirhart to develop a solution for a community challenge

Spring 2024 Stelos Scholars Co-hort #3 New York City Student Trip
Participated in 9-day travel experience to NYC to meet up with global leaders in the advertising, marketing, business community with the Stelos #3 co-hort and Dr Peter Tschirhart

Summer 2023 Stelos Scholars Co-hort #3 program
Ran one-week long design sprint for community-minded and intellectually gifted young leaders selected from the university's top-level scholarship recipients through the Honors College with Dr Peter Tschirhart and Dr Heather Galloway to develop a solution for a community challenge

Summer 2023 Stelos Scholars Co-hort #2 New York City Student Trip
Participated in 7-day travel experience to NYC to meet up with global leaders in the advertising, marketing, business community with the Stelos #2 co-hort and Dr Peter Tschirhart

Summer 2022 Stelos Scholars Co-hort #2 program
Ran one-week long design sprint for community-minded and intellectually gifted young leaders selected from the university's top-level scholarship recipients through the Honors College with Dr Peter Tschirhart and Dr Heather Galloway to develop a solution for a community challenge

Summer 2022 Stelos Scholars Co-hort #1 New York City Student Trip
Participated in 12day travel experience to NYC to meet up with global leaders in the advertising, marketing, business community with the Stelos #1 co-hort and Dr Peter Tschirhart

Spring 2022 Design Sprint "Stop Human Trafficking"
Ran a day-long design sprint for 15 cross-disciplinary students from Communication Design, Criminal Justice, the Honors College, Health Administration, Psychology, and School of Social Work, to lay the foundations for the development of an online registry accessible to law enforcement to assist with the identification of known indicators of human trafficking

Fall 2021 Design Sprint "Design a Better Place to Live"
Ran a day-long design sprint for 30 community-minded students selected from all university majors to develop ideas for a demonstration housing project at STAR Park with Dr Peter Tschirhart and community housing leaders from Texas

Summer 2021 Stelos Scholars program
Ran one-week long design sprint for community-minded and intellectually gifted young leaders selected from the university's top-level scholarship recipients through the Honors College with Dr Peter Tschirhart and Dr Heather Galloway to develop a solution for a community challenge

Summer 2019 Design across Cultures (DxC) international student project
Organized international student project for six students per each university via online platform with the Digital Academy from the University of Amsterdam (Netherlands), University of Kyoto (Japan), University of Montevideo (Uruguay), University of Milano (Italy)

Summer 2019 Field Trip Germany + Netherlands
Organized field trip with seven graduate students; visited the three Bauhaus locations in Germany – visited with type designers and type foundries in Berlin and Amsterdam

Summer 2018 Field Trip Germany
Organized field trip to attend the world's largest annual type conference "TypoBerlin" with six graduate students; visited the three Bauhaus locations in Germany – visited with type designers and type foundries in Berlin and Potsdam

Spring 2018 Debbie Millman Lecture + workshop
US writer, design critique, artist, curator, and designer, best known as host of the podcast *Design Matters*, participates in three Entrepreneurial Design seminars in the MFA program

Fall 2017 Designer Lecture
International designer + former Bauhaus Professor Jay Rutherford visited the Communication Design program for a public lecture

Summer 2017 Field Trip Germany
Attended world's largest annual type conference "TypoBerlin" with five graduate students; visited the three Bauhaus locations in Germany – visited with type designers and type foundries in Berlin; visited the Gutenberg Museum, Mainz, the largest type library and type foundry in Germany and with two international design studios in Stuttgart

Fall 2016 Designer / Workshop
International designer Isabel Urbina Peña visited and taught the "Typography Handlettering" workshop in the Graduate program

Summer 2016 International Student Synergy Project at Jade University
Organized field trip to Jade Hochschule, Wilhelmshaven, Germany,

with 5 graduate students to work on synergy design project with MFA class from Jade Hochschule

Spring 2016 Field Trip Germany / Netherlands
Attended world's largest annual type conference "TypoBerlin" with six graduate students; visited the three Bauhaus locations in Germany – visited with type designers and type foundries in Berlin and Amsterdam, toured largest Dutch type library in Amsterdam

Spring 2015 Field Trip Germany
Attended world's largest annual type conference "TypoBerlin" with five graduate students, visited the three Bauhaus locations in Germany; met with four design studios in Berlin; visited the Gutenberg Museum, Mainz, the largest type library and type foundry in Germany and with two international design studios in Stuttgart

Spring 2015 Designer / Workshop
International designer Jan Tomas visited and taught the "3D Typography" workshop in the Graduate program

Spring 2014 Field Trip Germany / Netherlands
Attended world's largest annual type conference "TypoBerlin" with five graduate students, visited the three Bauhaus locations in Germany; met with three design studios in Berlin; visited the largest Dutch type library and with four international design studios in Amsterdam

Spring 2014 Designer / Workshop
International designer Armin Vit visited and taught the "FOOD TRUCK" workshop in the Graduate program

Spring 2013 Field Trip Germany
Attended world's largest annual type conference "TypoBerlin" with five graduate students, visited the three Bauhaus locations, and visited eight internationally known design studios in Berlin and Stuttgart as well as largest print machine plant in Heidelberg

Spring 2012 Field Trip Germany / Netherlands
Attended world's largest annual type conference "TypoBerlin" with five graduate students, visited the three Bauhaus locations in Germany, met with seven design studios in Berlin, Amsterdam and Den Hague

Fall 2011 Designer / Workshop
Designer James Victore visited the Communication Design department and introduced his new book via public lecture to the Communication Design program and taught a workshop in the Graduate program

Summer 2011 Field Trip New York City

Visited Manhattan with studio tours at eight internationally known design studios: Massimo + Lella Vignelli, Milton Glaser, Mirco Iliç, Landor Associates, James Victore, Jessica Hische, Stephen Doyle, Woody Pirtle with 8 MFA students

Spring 2011 International Guest Professor / Designer / Workshop
Dutch Professor / Designer Joost Grotens visited the Communication Design department and introduced his books through a public lecture to the Communication Design program and taught a weekend seminar in the Graduate program

Spring 2010 Hertogenbusch (The Netherlands) / Internship
Worked with one student for a semester to produce portfolio to apply for an internship at Studio Boot in Hertogenbusch, Holland (Student accepted)

Fall 2010 International / National Designer Visit
Mexican designer Armin Vit visited the Communication Design department and shared his experiences as a designer, publisher of his books and blogs as well as his brand conferences

Spring 2010 Amsterdam (The Netherlands) / Internship
Worked with one student to produce portfolio to apply for an internship at Dietwee in Amsterdam, The Netherlands (Student interned)

Spring 2010 Amsterdam (The Netherlands) / Internship
Worked with one student to produce portfolio to apply for an internship at Underdog in Amsterdam, The Netherlands (Student interned)

Spring 2010 Field Trip Germany / Netherlands
Attended world's largest annual type conference "TypoBerlin" with five graduate students, visited the three Bauhaus locations in Germany, met with six design studios in Berlin and Amsterdam

Spring 2010 International Guest Professor / Designer Visit
German / Japanese Professor Mariko Takagi visited the Communication Design department and introduced her work through a public lecture, and also taught a weekend seminar in the Graduate program

Fall 2009 International Guest Professor / Designer Visit
German Professor / Designer Daniel Bastian visited the Communication Design department and introduced his work through a public lecture to the Communication Design program and taught a weekend seminar in the Graduate program

Spring 2009 Field Trip to Germany
Attended world's largest annual type conference "TypoBerlin" with six with six design studios in Berlin and Heidelberg

Spring 2009 Fabrica Internship / Italy
Worked with one student for a semester to produce portfolio to apply for a one-year scholarship at Fabrica (Student admitted)

Extra-curricular cross-disciplinary project-based learning opportunities:

Spring 2025 Paint the Path project with the City of San Marcos as part of the CELO grant in coordination with the Stelos leadership program

Spring 2024 Entrepreneurial Boot Camp *"ignite"* weekend workshop in Alkek with 6 teams consisting of students, staff, and faculty campus-wide

Fall 2023 Entrepreneurial Boot Camp *"ignite"* weekend workshop (2 total) in Alkek with 6 teams consisting of students, staff, and faculty campus-wide

Spring 2023 Design Sprint with the Kyle Fire Department and the Kyle community and 28 TXST cross-disciplinary students to help build community engagement strategy

Spring 2023 4th Virtual *"Deep Dive"* weekend workshop with 4 student-teams campus-wide with Sean Bauld and Dr Jana Minife as panelists

Spring 2023 8th Virtual Entrepreneurial Boot Camp *"ignite"* weekend workshop with 4 teams consisting of students and faculty campus-wide

Fall 2022 7th Virtual *"Ignite"* weekend workshop with 5 student-teams campus-wide with Lauren Fleming and Sean Bauld as panelists

Spring 2022 3rd Virtual *"Deep Dive"* weekend workshop with 4 student-teams campus-wide with Sean Bauld and Dr Jana Minife as panelists

Spring 2022 6th Virtual Entrepreneurial Boot Camp *"ignite"* with 7 student-teams campus-wide with Lauren Fleming and Jackson Belcher as panelists

Fall 2021 5th Virtual *"Ignite"* weekend workshop with 5 student-teams campus-wide with Leslie Harris and Dr Michael Opoku as panelists

Spring 2021 2nd Virtual *"Deep Dive"* weekend workshop with 5 student-teams campus-wide with Haley McMichael and Dr Michael Opoku as panelists

Spring 2021 4th Virtual Entrepreneurial Boot Camp *"ignite"* with 5 student-teams campus-wide with Barbara Thomason and Michael Odiari as panelists

Fall 2020 1st Virtual *"Deep Dive"* weekend workshop with 5 student-teams campus-wide with Janice Omadeke and Jamal Wilburn as panelists

Fall 2020	3rd Virtual Entrepreneurial Boot Camp *"ignite"* with 8 student-teams campus-wide with Jessica Scanlon and Tiffany Harrison as panelists
Summer 2020	2nd Virtual Entrepreneurial Boot Camp *"ignite"* with 7 student-teams campus-wide with Robert Habibi and Brian Williams as panelists
Spring 2020	1st Virtual Entrepreneurial Boot Camp *"ignite"* with 5 student-teams campus-wide with Alvaro Soto and Hank Stringer as panelists
Spring 2020	Deep Dive Entrepreneurial Boot Camp with 11 final company presentations with Matt Curtin and Anthony Rodriguez as panelists and final public presentations at Industry, San Marcos
Spring 2020	Rice Business Plan Competition virtual attendance with one multi-disciplinary student team, including one graduate student
Spring 2019	Rice Business Plan Competition attendance with two multi-disciplinary student teams, including one graduate student
Spring 2019	Brand Identity Competition for Communication Design program students to design brand identity for World Health Organization Meningitis Foundation out of the UK
Spring 2018	Rice Business Plan Competition attendance with one multi-disciplinary student team, including one graduate student
Spring 2018	SXSW Innovation Lab attendance with two graduate students as result of multi-disciplinary student projects with the MSEC department and the McCoy Business School
Fall 2017	Co-organized IBM workshop with Holly Sterling in Austin for 25 BFA and 8 MFA students and 5 faculty members to teach Design Thinking methodologies
Spring 2017	Rice Business Plan Competition attendance with one multi-disciplinary student team, including one graduate student
Spring 2017	SXSW Innovation Lab attendance with four graduate students as result of multi-disciplinary student projects with MSEC department and the McCoy Business School
Spring 2017	Design Competition with eight graduate students for Tweaked Spirits, Inc., final design was picked and awarded $ 1,000 in April by client
Fall 2015/16	Design Competition with five graduate students and Dr. Bob Thomas from Mississippi to develop a tool and identity for Sentinel Hearing

Spring 2016 SXSW Innovation Lab attendance with two graduate students as result of multi-disciplinary student projects with MSEC department and the McCoy Business School

Spring 2014 Rice Business Plan Competition attendance with one multi-disciplinary student team, including one graduate student, awarded $125,000 seed funding

Fall 2013 Design Competition with 20 graduate students and the Director of Operations of Austin-based non-profit Global Wildlife Conservation, final design picked and awarded $1,000

Spring 2010 City of San Marcos and Public Relations Firm from San Antonio and Austin (eight people) participated in final Graduate Class Presentation of marketing materials for the city

Student Exhibitions, Competitions and Publications:
Communication Design students exhibit and compete in a variety of juried regional, national and international design exhibitions and competitions. Following is an abbreviated list highlighting success from students in courses taught.

Spring 2020 Showcase VI
Mikaela Buck (ARTC 5360.J), *Future Type (Best of Show)*
Regional, juried

Spring 2020 Showcase VI
Gabriela Di Sarli (ARTC 5330), *Bauhaus Exhibition (Runner Up)*
Regional, juried

Spring 2020 Showcase VI
Flor Barajas (ARTC 5360.J), *My Type of City (Runner Up)*
Regional, juried

Spring 2018 Showcase V
Sara Mitschke (ARTC 5330), *Readability Interactive Table (Best of Show)*
Regional, juried

Spring 2017 PRINT Magazine
Thi Ngyuen (ArtC 5330) *Simply Canon Typeface and Poster Design.*
National, juried

Fall 2016 Communication Arts Magazine
Analee Paz (ArtC 5360.J) *Grimm's Märchen Typeface Design + Poster*
International, juried

Spring 2016 Showcase IV
Patricia Gomez (ARTC 5360.i), *Eddible Magazine (Best of Show)*

Regional, juried

Spring 2015 Creative Summit 28
Cesar Rivera (ARTC 5360J), *Bound by German Design Tradition Innovation (Book Design)*
National, juried

Spring 2015 Creative Summit 28
Analee Paz (ARTC 5330), *A Typographic Portrait*
National, juried

Spring 2015 Creative Summit 28
Zachary Vernon (ARTC 5330), *Skin Deep (typographic profile)*
National, juried

Spring 2015 Creative Summit 28
Lindsay Starr (ARTC 5330), *Ebola Virus Animation*
National, juried

Spring 2014 Dallas Society of Visual Communications (DSVC)
Cesar Rivera (ARTC 5333), *The People Book (Best of Graduate Work)*
National, juried

Spring 2014 Showcase III
Cesar Rivera (ARTC 5333), *The People Book (Best of Show)*
Regional, juried

Spring 2014 Showcase III
Bill Frank (ARTC 5333), *Animals (Juror's Award)*
Regional, juried

Spring 2014 Showcase III
Lisa McDaniel (ARTC 5333), *The Help (Juror's Award)*
Regional, juried

Summer 2013 Art Institute of Chicago Library Special Collection
Larry Goode (ARTC 5333), *Existencia*
International, juried

Spring 2013 Creative Summit 27
Cesar Rivera (ARTC 5333), *The People Book (Michael Cronan Award)*
National, juried

Spring 2013 Creative Summit 27
Cesar Rivera (ARTC 5330), *PeaceOneDay.org (Certificate of Excellence)*
National, juried

Spring 2013 Creative Summit 27
Blake Miller (ARTC 5350), *Woman in Box (Ralph Award)*
National, juried

Spring 2013 Creative Summit 27
Blake Miller (ARTC 5350), *Deify and Crucify (Ralph Award)*
National, juried

Fall 2012 In Effect: Ground Breaking Finishes & Materials in Graphic Design
Hoyt Haffelder (ARTC 5333), *Log Cabin Book*
International, juried

Spring 2012 Creative Summit 26
Anita Lam (ARTC 5330.D), *Kikkoman Typeface (Certificate of Excellence)*
National, juried

Spring 2012 Creative Summit 26
Blake Miller (ARTC 5360.D), *Vulcan Typeface / LAVA Soap + Packaging (Certificate of Excellence)*
National, juried

Spring 2012 Showcase II
Blake Miller (ARTC 5330), *A to Z Typography Poster (Domy's Award)*
Regional, juried

Spring 2012 Graphis
Blake Miller (ARTC 5330), *A to Z Typography Poster (Gold Award)*
International, juried

Spring 2012 San Antonio Addys: Students 2012
Shawn Meek (ARTC 5399), *SEN5E (Gold Award)*
Regional, juried

Fall 2011 AIGA Blue Ridge Flux
Anita Lam (ARTC 5350), *MFA Showcase Materials (Honorable Mention)*
National, juried

Summer 2011 CASE (Council for Advancement and Support of Education)
Sean Barnes (ARTC 5350), *Gallery Materials (Silver Award)*
National, juried

Spring 2011 Creative Summit 25
Shawn Meek (ARTC 5350), *Sound & Cognition (Coveted Memorial Ralph Award)*
National, juried

Spring 2011 Creative Summit 25

Sean Barnes (ARTC 5350), *Gallery Materials (Coveted Memorial Ralph Award), Wittliff Collection Book (Coveted Memorial Ralph Award)*
National, juried

Spring 2011 Creative Summit 25
Blake Miller (ARTC 5330), *Secret Life of Letters (Coveted Memorial Ralph Award)*
National, juried

Fall 2010 Art Directors Club of Houston
Genaro Solis Rivera (ArtC 5332), *NYTC New York Type Conference*
National, juried

Fall 2010 Art Directors Club of Houston
Haley McMichael (ArtC 4314), *ComDes Lecture Poster Series*
National, juried

Fall 2010 Art Directors Club of Houston
Sean Barnes (ArtC 5350), *Gallery I + II Materials*
National, juried

Spring 2010 Creative Summit 24
Sean Barnes (ARTC 5333), *The 3 Bears Book (Award of Excellence), The Bob Dylan Book (Award of Excellence)*
National, juried

Spring 2010 Creative Summit 24
Gram Garner (ARTC 5330), *Univers Flip Book + e-flip (Special Recognition, Ralph Award, Award of Excellence), Left-handed Univers Transformation (Award of Excellence), Swiss Post (Special Recognition, Ralph Award)*
National, juried

Spring 2010 Creative Summit 24
Jeremy Honea (ARTC 5333), *Dia del Humidor (Award of Excellence)*
National, juried

Spring 2010 Creative Summit 24
Benjamin McVej (ARTC 5333), *That's unbelievable! (Ralph Award)*
National, juried

Spring 2010 Creative Summit 24
Kelley Nixon (ARTC 5333), *D-Day Book (Award of Excellence), Pic-type-o-gram (Award of Excellence)*
National, juried

Spring 2010 Creative Summit 24
Nathan Trafford (ARTC 4113), *Taja Identity (Award of Excellence)*

National, juried

Spring 2010 Creative Summit 24
John Yum (ARTC 4113), *Music One Logo (Award of Excellence)*
National, juried

Spring 2010 Creative Summit 24
Edgar Alanis (ARTC 4113), *Personal Identity (Award of Excellence)*
National, juried

Fall 2009 Art Directors Club of Houston (ADCH)
Jeremy Honea (ARTC 5350), *Gallery Materials (Bronze Medal)*
National, juried

Fall 2008 Art Directors Club of Houston (ADCH)
Brian Wood (ARTC 4305), *California Fire Poster (Silver Medal)*
National, juried

Student competitions prior to tenure track employment at Texas State University-San Marcos

Spring 2008 CMYK Magazine 40
Lauren Norris (ARTC 4313), *Cactus Media Logo Design (p.37)*
National, juried

Fall 2007 Art Directors Club Houston (ADCH)
Amy Rainbolt (ARTC 4305), *Red Cross Poster Series* (*Gold Medal)*
National, juried

Fall 2007 CMYK Magazine 38
Randy Steward (ARTC 4305), *Geyser Peak Vineyard Identity*
Wine Label (p. 30)
National, juried

Fall 2006 Graphis New Talent
Emerick Carlson (ARTC 4305), *Hitchcock Film Poster Series (p. 198)*
International, juried

Spring 2006 Creative Summit
Jill Lockhard (ARTC 4305), *Poster Series (Gold Medal)*
Regional, juried

Spring 2006 Dallas Society of Visual Arts (DSVC).
Ryan Berry (ARTC 4305), *Hall of Fame Poster Series (Bronze Medal)*
National, juried

Fall 2006 CMYK Magazine 35
Jennifer Forester (ARTC 4313), *Hamilton Logo Design (p. 36)*

National, juried

Spring 2006 CMYK Magazine 33
Emerick Carlson (ARTC 4305), *Hitchcock Film, Poster (p. 38)*
National, juried

Fall 2005 Art Directors Club of Houston (ADCH)
Matthew Kelley (ARTC 4305), *Wine Label (Silver Medal)*
National, juried

Spring 2005 Creative Summit
Zach Ferguson (ARTC 4305), *Poster Design (Gold Medal)*
National, juried

Graduate Student Thesis Fellowships:
As chair of any Thesis, I support my graduate students in applying for the thesis fellowship by submitting their materials with my letter of support in hopes they get granted a $2,000.- fellowship to support their thesis research. Students listed below were awarded this fellowship.

Roxanne Sides, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2017.

Asha Malate, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2016.

Analee Paz, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2016.

Chase Quarterman, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2016.

Lisa Willard, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2016.

Caleb Horn, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2015.

Patrick Gosnell, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2014.

April Wright, Graduate Thesis Research Support Fellowship ($2,000).
Awarded by the Graduate College, Texas State University, Fall 2013.

Student Directed Lectures:

2020 – ongoing Design Studio Introduction
Invite design professionals from the U.S.A. to introduce students to national job market and career advise (national)

2004 – 2019 Paper Representative
Invite Paper representative from Austin to introduce students to paper mill specifics (regional)

2004 – 2019 Job Search and Interviewing Techniques
Help graduating candidates in locating, contacting and securing interviews with leading design firms (national/international)

Student Directed Lectures prior to tenure track employment at Texas State University-San Marcos

2004 – 2008 Printing Plant Tour
CSI Printing Austin visit to introduce students to plant facilities

Exit Review of Graduate Portfolios:
Exit Review prior to tenure track employment at Texas State University-San Marcos

2005 – 2008 Faculty Advisor
Collaborated with two other faculty members, assisted with the organization of event and portfolio preparation for graduating seniors

III. SCHOLARLY/CREATIVE

A. Works in Print

1. Books
e. Creative Books:

Fall 2000 *Visitors Guide to the Museum of Houston*. (2000). London, UK: Scala Publishers Ltd.
Collaborated with author Janet Laundry and designer Piera Brunetta from Vignelli Associates to design the visitors guide for the museum.
Project scope: National.

Spring 1997 *Der Traum vom Guten Leben*. (1997). Frankfurt, Germany: Campus Verlag
Collaborated with author Arne Andersen and designer Martin Zech to design a documentary about the 50s in Germany.
Project scope: National (in Germany).

2. Articles:

Fall 2018 *Journal of Design and Creative Technologies*. (2018). The University of Texas at Austin, US.
Co-authored article "*Toward a Peer-Powered Resource for Teaching Human-centered Design Projects at the University Level"* with Future of Design in Higher Education p.Team members Wendy Angst (Notre Dame), Kim Hoffmann (Nothwestern), Gray Garmon (UT), Eugene Korsunskiy (Dartmouth).
Project scope: National.

3. Conference Proceedings:

Summer 2026 *Roots/Routes in Design: Cumulus Athens* (2026).
Athens, Greece: University of West Attica.
Conference proceeding for Cumulus Spring 2026 Conference in collaboration with Dr Elisabeth Kaliva *Designing Across Cultures: Intercultural Collaboration for Local Impact,* (pp. forthcoming).
Project scope: International.

Summer 2025 *Ethical Leadership: A new frontier in Design* (2025).
Nantes, France: L'ecole de Design.
Conference proceeding for Cumulus Spring 2025 Conference in collaboration with Dr Elisabeth Kaliva and Lisa Janßen *Designing Community Engagement for Ethical Leadership,* pp. 2013-2027.
Project scope: International.

Summer 2024 *The role of design in shaping sustainable futures*. (2024). Eskilstuna, Sweden: Maladarlen University Living Lab Press.
Conference proceeding for Design Thinking Research Symposium 14 in collaboration with Dr Peter Tschirhart *Across the Parallax: Human-Centered Design as a Community Engagement Tool*, pp. 353-366.
Project scope: International.

6. Commissioned Design Work:
The following list highlights selected successful creative projects of national and international scope for medium size corporations, created in collaboration only with the client but no other creative person involved (unless stated differently). All projects described include implementation process of projects.

2025 – ongoing Austin Classical Guitar, Texas
Event Design for Gala 2026

2024 – 2025 Women's Symphony League, Austin, Texas
Event Design for Gala 2025

Summer 2025 Austin Classical Guitar, Texas
Nineteenth year to design Season Materials, announcing upcoming concert series 2025/2026

2024 – 2025	The Crystal Ball 2025, Austin, Texas Gala Event Design for largest annual fundraiser for Helping Hand Home for Children
Summer 2024	Austin Classical Guitar, Texas Eighteenth year to design Season Materials, announcing upcoming concert series 2024/2025
2022 – ongoing	Austin Classical Guitar, Texas Re-Design Corporate Identity launch 2023, and implementation on all sub-brands and annual international concert series going forward
2023 – 2024	The Crystal Ball 2024, Austin, Texas Gala Event Design for largest annual fundraiser for Helping Hand Home for Children
Summer 2023	Austin Classical Guitar, Texas Seventeenth year to design Season Materials, announcing virtual upcoming concert series 2023/2024
2022 – 2023	The Crystal Ball 2023, Austin, Texas Gala Event Design for largest annual fundraiser for Helping Hand Home for Children
Summer 2022	Austin Classical Guitar, Texas Sixteenth year to design Season Materials, announcing virtual upcoming concert series 2022/2023
Spring 2022	Women's Symphony League, Austin, Texas Event Design for Gala 2022
Summer 2020	Austin Classical Guitar, Texas Fifteenth year to design Season Materials, announcing virtual upcoming concert series 2020/2021
Summer 2019	Austin Classical Guitar, Texas Fourteenth year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2019/2020
Summer 2018	Austin Classical Guitar, Texas Thirteenth year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2018/2019
2017 – 2019	The Crystal Ball 2019, Austin, Texas

Gala Event Design for largest annual fundraiser for Helping Hand Home for Children

2017 – 2018 Our Savior Lutheran, Austin, Texas
Identity Design with name finding / brand implementation through logo, stationery, collateral and website design

2016 – 2017 Lutheran Foundation of Texas, Austin, Texas
Identity Design with name finding / brand implementation through logo, stationery, collateral and website design

Summer 2017 Austin Classical Guitar, Texas
Twelfth year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2017/2018

Summer 2016 Austin Classical Guitar, Texas
Tenth year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2016/2017

Spring 2016 The Crystal Ball 2016, Austin, Texas
Gala Event Design for largest annual fundraiser for Helping Hand Home for Children Austin

Summer 2015 Austin Classical Guitar, Texas
Ninth year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2015/2016

Summer 2015 Women's Symphony League, Austin, Texas
Program Design for Gala 2015

Spring 2015 Women's Symphony League, Austin, Texas
Invitation Design for Gala 2015

Summer 2014 Austin Classical Guitar, Texas
Ninth year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2014/2015

Summer 2014 Women's Symphony League, Austin, Texas
Program Design for Gala 2014

Spring 2014 Women's Symphony League, Austin, Texas
Invitation Design for Gala 2014

Spring 2014 INSURGICAL, London/UK + Austin, TX/USA
Tool Assembly Drawings for orthopedic power tool company

Fall 2013 Women's Symphony League, Austin, Texas
Program Design for Gala 2013

Summer 2013	Austin Classical Guitar Society, Texas Eight year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2013/2014
Summer 2013	Texas Freedom Network, Austin, Texas Invitation + Event Design for Gala in Fall 2013
Spring 2013	Women's Symphony League, Austin, Texas Invitation Design for Gala 2013
Spring 2013	Women's Symphony League, Austin, Texas Identity Redesign
Fall 2012	INSURGICAL, London/UK Packaging Design for orthopedic power tool company
Fall 2012	Texas Freedom Network, Austin, Texas Voter Guide: State Board of Education 2012 Design
Summer 2012	Texas Freedom Network, Austin, Texas Invitation + Event Design for Gala in Fall 2012
Summer 2012	Austin Classical Guitar Society, Texas Seventh year to design Season Brochure, Direct Mailers and Advertisements announcing upcoming international concert series 2012/2013
Spring 2012	INSURGICAL, London/UK Tradeshow Design for orthopedic power tool company, scope included Booth, Collateral and Advertisements
Spring 2012	Women's Symphony League, Texas Invitation Design for Gala 2012
Fall 2011	Texas Freedom Network, Austin, Texas Event Design "Religion in the 2012 Election Symposium" implemented through Announcements, Advertisements, and Web Banners
Fall 2011	Women's Symphony League, Texas Event Design for Gala 2012
Fall 2011	Texas Freedom Network, Austin, Texas Sex Education Report Design, 12-pager, including Information Design Graphics to be used on Website
Summer 2011	Austin Classical Guitar Society, Texas

Sixth year to design Season Brochure, Direct Mailers, Advertisements announcing upcoming international concert series 2011/2012

Summer 2011 — eCampusTutors, Texas
Identity Design with brand implementation through logo, stationery, and collateral

Summer 2011 — Texas Freedom Network, Austin, Texas
Invitation + Event Design for Gala in Fall 2011

Spring 2011 — Austin Pictures, Texas
Event Design for ACGS' Classical Guitar Event at Austin City Limits

Spring 2011 — O.I. Medical, London/UK
Collateral Design for orthopedic power tool company

Spring 2011 — Women's Symphony League, Texas
Invitation Design for Gala 2011

Fall 2010 — Texas Freedom Network, Texas
Newsletter redesign of bi-monthly 12-pager

Fall 2010 — pspAdvisor, Texas
Identity Design with brand implementation through logo, stationery, Website and collateral

Summer 2010 — O.I. Medical, London/UK
Identity Design for international orthopedic power tool company

Summer 2010 — Texas Choral Consort, Texas
Identity Design including logo and tri-fold season brochure

Summer 2010 — Austin Classical Guitar Society, Texas
Fifth year to design Season Brochure, Direct Mailers, Advertisements announcing upcoming international concert series 2010/2011

Summer 2010 — Texas Freedom Network, Texas
Poll Report Design, 20-pager

Spring 2010 — Austin Goes Classical, Texas
Classical Guitar Convention in 2010, Identity and Event Design for an international guitar event hosted by the Austin Classical Guitar Society and The Guitar Foundation of America

Spring 2010 — Texas Freedom Network, Austin, Texas
Identity Design "Speak up" for conference in Dallas

Spring 2010 Texas Freedom Network, Austin, Texas
Identity and Gala Invitation Design "15 Years TFN" for Fall 2010 event

Fall 2009 The Junior League of Austin – A Christmas Affair, Texas
Fifth year to design Event and Invitation

Summer 2009 ACTS Church Lakeway, Texas
Identity Design and Implementation for Paper System, Direct Mailer, Advertisements and Website

Summer 2009 American Civil Liberties Union of Texas, Texas
Collateral Design consisting of Overview Brochure and Pocket Folder

Spring 2009 Genealogy Club Kathy Leubner, Texas
Identity Design and Implementation

Spring 2009 Concordia University – Texas Excellence in Leadership, Texas
Third year to design Save The Dates, Invitations, Programs

Spring 2009 Austin Classical Guitar Society, Texas
Fourth year to design Season Brochure, Direct Mailers, Advertisements announcing upcoming international concert series 2009/2010

Fall 2008 The Junior League of Austin – A Christmas Affair, Texas
Fourth year to design Event and Invitation

Fall 2008 The Bell Collection, Texas
Identity Design and Implementation for Paper System, Direct Mailer, Advertisements, Package Design and Website

Design Work prior to tenure track employment at Texas State University-San Marcos

Spring 2008 Concordia University – Texas Excellence in Leadership, Texas
Second year to design Save The Dates, Invitations, Programs

Spring 2008 Austin Classical Guitar Society, Texas
Third year to design Season Brochure, Direct Mailers, Advertisements announcing upcoming international concert series 20008/2009

Fall 2007 The Junior League of Austin – A Christmas Affair, Texas
Third year to design Event and Invitation

Fall 2007 jSpace, Texas
Gallery name finding, Identity Design and Implementation

Spring 2007 Austin Classical Guitar Society, Texas

Second year to design Season Brochure, Direct Mailers, Advertisements announcing upcoming international concert series 2007/2008

Spring 2007 — Concordia University at Austin – Excellence in Leadership Gala, Texas
First year to develop theme and Invitation Design for annual gala

2007 – 2009 — Core Health Care, Texas
Designed materials including Overview Brochure and monthly Newsletter

Spring 2007 — Tejas Securities Inc., Texas
Third year to design Financial Report for Fortune 500 investment banker

Spring 2007 — Tejas Securities Inc., Texas
Second year to develop all marketing materials for Fortune 500 Annual Investment Conference in NYC

Fall 2006 — The Junior League of Austin – A Christmas Affair, Texas
Second year to develop theme and concept for annual fund-raiser, implementation through Invitation, Signage and Advertisements

Spring 2006 — Tejas Securities Inc., Texas
Second year to design Financial Report for Fortune 500 investment banker

Spring 2006 — American Cancer Society, Texas
Program Design for annual fund-raiser "Cattlebaron's Ball Austin"

Spring 2006 — Austin Classical Guitar Society, Texas
First year to design Season Brochure, Direct Mailers, Advertisements announcing upcoming international concert series 2006/2007

Fall 2005 — Tejas Securities Inc., Texas
First year to develop all marketing materials for Fortune 500 Annual Investment Conference in NYC

Spring 2005 — Tejas Securities Inc., Texas
First year to design Financial Report for Fortune 500 investment banker

Spring 2004 — The Junior League of Austin – A Christmas Affair, Texas
First year to develop theme and concept for annual fund-raiser, implementation through Invitation, Signage and Advertisements

2002 – 2003 — FactoryLogic Inc., Texas
Corporate Identity System and implementation for software company

1999 – 2000 — Museum of Fine Arts, Houston, Texas
Design of Visitor's Guidebook in cooperation with Piera Brunetta from Vignelli Associates, NY

1998 – 2000	Zimmer + Rohde, Bad Homburg, Germany Corporate Identity System for fabric company, headquartered in Germany, implemented with marketing teams throughout the US and Europe
Fall 1999	Archives of American Art, NY Exhibition and Invitation Design
1997 – 1998	Campus Verlag, Frankfurt, Germany Book Design "Der Traum vom guten Leben" in cooperation with the author
Spring 1997	Staats Archiv Bremen, Germany Corporate design for archive of the city of Bremen, Germany
Spring 1997	André Villers, Paris, France Invitation and poster design for exhibition for different locations in Europe

B. Works not in Print

2. Invited Talks, Lectures, Presentations:

Summer 2026	University Futures Festival 2026, Berlin, Germany Invited to present "*Future Skills in Global Contexts: A Transatlantic Teaching Model"* with Professor Dr Elisabeth Kaliva (from Köln International School of Design)
Spring 2026	Cumulus Conference 2026 hosted by University of West Attica, Athens, Greece Invited to present "*Designing Across Cultures: Intercultural Collaboration for Local Impact"* with Professor Dr Elisabeth Kaliva (from Köln International School of Design)
Fall 2025	National Collegiate Honors Conference, San Diego, CA Invited to present panel *"Collaborate for Culture: Placemaking and Public Art in San Marcos, TX"* with students Abbey Mitchell and Will Moore and Dr Peter Tschirhart
Summer 2025	Cumulus Conference 2025 hosted by L'Ecole de Design, Nantes, France Invited to present "*Ethical Leadership: New Frontieres in Design"* with Dr Elisabeth Kaliva and Lisa Janßen (from Köln International School of Design)
Fall 2024	Digitally Engaged Learning Conference, hosted by Nanyang Academy of Fine Arts, Singapore Invited to present "*Using Behaviour Design to Reduce Faculty Stress"* with Dr Judy Oskam
Fall 2024	National Collegiate Honors Conference, Kansas City, MO

Invited to present panel *"Design for Heritage"* with students Naia Kapajaru and Morgan Kessler and Dr Peter Tschirhart

Fall 2024 — National Collegiate Honors Conference, Kansas City, MO
Invited to run workshop *"A Cybernetic Meadow: Limits and Risks of Generative AI"* with Dr Peter Tschirhart and Dr Ron Haas

Summer 2024 — Design Thinking Research Symposium 14, Eskilstuna, Sweden
Invited to present *"Human-Centered Design as a Community Engagement Tool"*

Summer 2024 — University Futures Festival, Berlin, Germany
Invited to present meet-up *"Tales of Tomorrow: Decoding Cultures for High Community Impact"* with Dr Elisabeth Kaliva from Köln International School of Design

Spring 2024 — *HERU Conference*, Lexington, Kentucky
Invited to participate in panel *"Special Programs in Honors"* with Dr Peter Tschirhart (TXST) and Dr Heidi Appel (University of Houston) at national Honors Education at Research Universities conference

Fall 2023 — Online Education Berlin Conference, Berlin, Germany
Invited to moderate panel *"Scaling, Teaching, and Certifying together: Collaborative Partnerships across Universities and Sectors"*

Fall 2023 — Online Education Berlin Conference, Berlin, Germany
Invited to present *"Cross-over Collaboration in Form of Experiential Learning"* as part of panel *"Novel Ways to Teach Future-Proof Skills to University Students"*

Fall 2023 — National Collegiate Honors Conference, Dallas, TX
Invited to present case study *"Human Centered Design across Cultures"* with Honors student Jackson Barr

Fall 2022 — National Collegiate Honors Conference, Dallas, TX
Invited to present poster *"Global Innovation Challenge"*

Fall 2022 — Online Education Berlin Conference, Berlin, Germany
Invited to moderate panel *"Embedding soft skills to enhance Future Employability"*

Fall 2022 — Online Education Berlin Conference, Berlin, Germany
Invited to present as part of panel *"Cases and Projects on Virtual Exchange and Intercultural Competences"* with Karoliina Niemelä from Oulu University of Applied Sciences, Finland

Fall 2022 Digitally Engaged Learning Conference, hosted virtually by Penn State University, invited to present "*Bridging Divides: A Virtual Study Abroad"* with Karoliina Niemelä from Oulu University of Applied Sciences, Finland

Summer 2022 Austin meets Austria (A2A) kick-off panel "Creatives Mixer", Austin, TX
Invited to attend, participate and present on "Austin meets Austria" creative mixer at Austin Community College with Corey Tabor and Matt Bisacca about entrepreneurship and international experiences with a start-up in Austin

Spring 2022 Global Health Security Innovation Week (GHSIW), Austin, TX (virtual)
Invited to attend, participate and present on "Misinformation during Covid" panel with Dr Janet Walkow, Dr Mike Mackert, and Ashley Schlosser about the role of social media and its impact globally and science in motion

Fall 2021 Online Education Berlin Conference, Berlin, Germany
Invited to present as part of proof resilience panel *"Reconceptualising cross-disciplinary teaching and responding to uncertainty"*

Summer 2021 Design for America (DFA), Virtual Fall Kick-off, Watson Foundation, NY
Invited as panelist *"Building Relationships"* with Bob Morgan (Washington University)

Summer 2021 Tiger Challenge, Keller Center, Princeton University, CT (virtual)
Invited as speaker *"Asking the Right Questions"* at Princeton's Tiger Challenge and as panelist for 50 Days of Summer

Spring 2021 Lesley University, Cambridge, MS (virtual)
Invited to attend, participate and present on panel with Cheryl Holmes Miller and Ellen Lupton about traditional design in the late 90s in NYC to Design Thinking Course taught by Professor Kristina Lamour Sansone

Spring 2021 Austin Christian Highschool, Austin, TX
Invited to present to Entrepreneurship Class by Tina Tsuei, to share personal entrepreneurial journey, introduce different portals for entrepreneurship and innovation

Fall 2020 Online Education Berlin Conference, Berlin, Germany (virtual)
Invited to virtually present as part of transcultural practices panel *"Design x Cultures: Integrating Technology and Humanity"*

Fall 2020 *Global RoundUp* by 3-Day Startup (virtual)
organized by Capital Factory, Austin, TX
Invited as speaker on Brand Identity and Design Thinking for start-ups

Fall 2020 Digitally Engaged Learning Conference hosted virtually by Parsons School New York, Invited to present *Design x Cultures*

Summer 2020 Tiger Challenge, Keller Center, Princeton University, CT (virtual)
Invited as speaker *"Design for Non-profits"* at Princeton's Tiger Challenge and as panelist for 50 Days of Summer

Fall 2019 Online Education Berlin Conference, Berlin, Germany
Invited to present as part of panel discussing change of curriculum adapting to digital learning platforms *"Educational Systems to offer better learning experiences and learning outcomes"*

Fall 2019 Digitally Engaged Learning Conference at Texas State University
Invited to present *Bauhaus 100 Years later: The New Foundation*

Fall 2019 Mentor at 3 Day Start-up (3DS) at Texas State University
Invited as one of 10 mentors to help cross-disciplinary student teams develop entrepreneurial ideas over a three-day weekend

Fall 2018 Online Education Berlin Conference, Berlin, Germany
Invited to present *As Professions change, how can curricula keep up?* with faculty Alvaro Soto and M.F.A. student Teresa Wingfield

Fall 2018 Digitally Engaged Learning Conference at York University, Toronto, Canada
Invited to present *Entrepreneurial Design: The Future of Designers Working in Technology* with faculty Alvaro Soto and M.F.A. student Teresa Wingfield

Fall 2018 Mentor at 3 Day Start-up (3DS) at Texas State University
Invited as one of 16 mentors to help cross-disciplinary student teams develop entrepreneurial ideas over a three-day weekend

Summer 2018 MSEC Bootcamp at Texas State University
Invited to present "Brand experiences" to Professor Dr. Gary Beall's PhD MSEC Summer II Course

Summer 2018 Invited to speak at *Design for America Summit* at Northwestern University, Evanston, IL
Presented with p.Team members Wendy Angst from Notre Dame and Kim Hoffman from Segal Design Institute on collaborative project "Building Blocks for Design Education"

Spring 2018 Invited to speak at *Design Forge* at Elon University, Elon, NC
Presented with p.Team member Wendy Angst from Notre Dame on collaborative project "Design Thinking Teaching Tool"

Fall 2017 Invited to speak at *Digital Design Learning: Collaborative Processes* at Köln International School of Design, Germany
Invited as one of eight speakers to discuss the impact of fast-changing technology and evolving needs of collaboration in higher education

Fall 2017 Mentor at 3 Day Start-up (3DS) at Texas State University
Invited as one of 12 mentors to help cross-disciplinary student teams develop entrepreneurial ideas over a three day weekend

Summer 2017 *Future of Design in Higher Education Convening* at The Hive, Claremont College, CA
Invited as one of 42 total participants including the d.school/Stanford, University of Illinois, Claremont College, ArtCenter College Pasadena, Northwestern University, Boise State University, MIT, IDEO, University of Auckland, University of the Arts, London, to discuss the future of design in higher education

Summer 2017 MSEC Bootcamp at Texas State University
Invited to present "Brand experiences" to Professor Dr. Gary Beall's PhD MSEC Summer II Course

Spring 2017 *Future of Design in Higher Education Convening* at Southern Methodist University, Dallas, TX
Invited as one of 26 total participants including the d.school/Stanford, University of Illinois, Claremont College, ArtCenter College Pasadena, Northwestern University, Boise State University, to present current U.S. design program and to discuss the future of design in higher education

Fall 2016 *Women in Entrepreneurship Week* (WEW) Mentor, TSU, TX
Invited as mentor to the WEW at Texas State University (TSU) aside five other faculty from TSU to support student projects run by female entrepreneurs

Fall 2016 AIGA Educator's Conference, Bozeman, MT
Invited as panelist to present *"Teaching Abroad: Building a Design Educator's Community"* – a reflection of eight years graduate study abroad in Europe

Fall 2016 Mentor at 3 Day Start-up (3DS) at Texas State University
Invited as one of nine mentors to help cross-disciplinary student teams develop entrepreneurial ideas over a three-day weekend

Fall 2016 MSEC Bootcamp at Texas State University
Invited to present "Impact of a brand" for Professor Dr. Gary Beall's PhD MSEC Fall Semester kick off

Summer 2016 MSEC Bootcamp at Texas State University
Invited to present "What is a Brand?" to Professor Dr. Gary Beall's PhD MSEC Summer I Course

Summer 2015 TypeCon Design & Education Forum, Denver, CO
Invited to present *"A Different Approach to Typeface Design; Fast Prototyping"* at tenth annual Design & Education Forum in conjunction with the

TypeCon 2015 conference

Summer 2015 MSEC Bootcamp at Texas State University
Invited to present "What is a Brand?" for Professor Dr. Gary Beall's PhD MSEC Summer II Course

Fall 2014 McCoy School of Business, Department of Management, TSU, TX
Invited to present "Brand Strategies" to business class of Dr. Mary Spaeth's MBA Business Management Course

Summer 2014 BIT Annual World Congress of Designers, Dalian, China (AWCD)
Invited to present "Solving typographic problems while engaging digital natives and digital immigrants alike" *(150 Visitors from 12 countries)*

Fall 2014 MSEC Bootcamp at Texas State University
Invited to present "What is a Brand?" for Professor Dr. Gary Beall's PhD MSEC Fall Semester kick off

Summer 2014 MSEC Bootcamp at Texas State University
Invited to present "What is a Brand?" to Professor Dr. Clois Powell's PhD MSEC Summer I Course

Spring 2013 Hawaii International Conference on Art and Humanities (HICAH), Hawaii, HI
Presented "Type-a-Day: Achieving Continuous Engagement with Graduate Students used to 140 characters" *(600 Visitors from 27 countries)*

Spring 2013 Hawaii University International Conference (HUIC), Hawii, HI
Presented "Type-a-Day: Achieving Continuous Engagement with Graduate Students used to 140 characters" *(180 Visitors from 3 countries)*

Fall 2012 International Conference *Designs on eLearning*
University of the Arts, London/UK
Invited to present "Type-a-Day: Achieving Continuous Engagement with Graduate Students used to 140 characters" *(120 Visitors from 9 countries)*

7. Multimedia Design Productions (web-based and/or electronic media):

The following list highlights successful creative projects of national scope for medium size corporations, created in collaboration with the client and a web implementations company.

Fall 2023 austin classical guitar (acg)
Art direction for acg's new Website

Spring 2018 Our Savior Lutheran (OSL)
Art direction for OSL's Website

Fall 2016	Lutheran Foundation of Texas (LFOT) Art direction for LFOT's Website
Spring 2013	Austin Classical Guitar (ACG) Art direction for ACG's Website
Summer 2012	TFN Insider Art direction for Texas Freedom Network's Website blog
Fall 2011	eCampusTutors Art direction for the eCampusTutors Website
Spring 2011	O.I.Medical Art direction for the O.I.Medical Website
Fall 2010	pspAdvisor Design and Implementation of Website
Summer 2010	Texas Freedom Network Art direction for the TFN Website
Fall 2009	ACTS Church Lakeway Art direction for the ACTS Church Lakeway Website
Fall 2008	The Bell Collection Art direction for The Bell Collection Website
Spring 2008	jSpace Gallery Art direction for jSpace Gallery Website

8. Exhibitions:

2009 – 2016	Faculty Exhibition, Gallery I+II, Texas State University Annual Gallery Materials Texas State University Local
Spring 2011	Faculty Exhibition, Gallery I+II, Texas State University-San Marcos Showcase Materials MFA Program Texas State University-San Marcos Local
Spring 2010	Faculty Exhibition, Gallery I+II, Texas State University-San Marcos Randall Reid tri-fold Brochure Local
Fall 2009	Faculty Exhibition, Gallery I+II, TxState University-San Marcos Group Show with Rose Newton and Jason Reed "Introduction of new tenure-track faculty"

Local

Exhibitions prior to tenure track employment at Texas State University-San Marcos

Spring 2008 Faculty Exhibition, Gallery I+II, TxState University-San Marcos
Hanging Book: Bauhaus Timeline
Local

10. Published Photos and Reviews of Creative Works:

Fall 2019 Kaye, G. (2019) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 54. Austin Classical Guitar, International Season Brochure Design. *National, juried.*

Fall 2018 Kaye, G. (2018) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 71. Helping Hand Home for Children, Crystal Ball Fundraiser 2019 Identity Design. *National, juried.*

Fall 2018 Kaye, G. (2018) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 71. Our Savior Lutheran, Brand Identity Design. *National, juried.*

Fall 2018 Kaye, G. (2018) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 117. Austin Classical Guitar, International Season Brochure Design. *National, juried.*

Fall 2017 Kaye, G. (2017) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 105. Legacy Deo, Brand Extension. *National, juried.*

Fall 2017 Kaye, G. (2017) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 64. Austin Classical Guitar, International Season Brochure Design. *National, juried.*

Fall 2016 Kaye, G. (2016) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 87. Helping Hand Home for Children, Invitation Design. The Crystal Ball 2016, *National, juried*

Fall 2016 Kaye, G. (2016) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 124. Legacy Deo, Identity Design. *National, juried*

Fall 2016 Kaye, G. (2016) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 176. Lake Canyon Yacht Club, Regatta Announcement 2015. *National, juried*

Fall 2015 Kaye, G. (2015) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 53. Helping Hand Home for Children, Save the Date The Crystal Ball 2016. *National, juried*

Fall 2015 Kaye, G. (2015) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 53. Lake Canyon Yacht Club, Regatta Announcement 2014. *National, juried*

Fall 2015 Kaye, G. (2015) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 115. Helping Hand Home for Children, Stationery The Crystal Ball 2016. *National, juried*

Fall 2015 Pedersen, Martin B. (2015) *Graphis Design Annual 2016.* New York, NY: Graphis, Inc. http://www.graphis.com/entry/21609c52-5c6e-4539-9257-4dd6f6e9d1fc/ "Designs on eLearning Conference" Marketing Materials in collaboration with Patrick Gosnell and Cesar Rivera. *International, juried*

Fall 2014 Kaye, G. (2014) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 50. Tarah + Tom Wedding Materials, *National, juried*

Fall 2014 Kaye, G. (2014) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 128. Austin Classical Guitar, Insight Identity Design *National, juried*

Fall 2014 Kaye, G. (2014) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 189. Austin Classical Guitar, Guitars under the Stars Pledge Design. *National, juried*

Fall 2013 Kaye, G. (2013) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 58. Women's Symphony League, Gala Invite Design *National, juried*

Fall 2013 Kaye, G. (2013) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 58. Women's Symphony League, Gala Program Design *National, juried*

Fall 2013 Kaye, G. (2013) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 58. Texas Freedom Network, EPIC Gala Identity Design. *National, juried*

Fall 2013 Kaye, G. (2013) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 58. Texas Freedom Network, EPIC Gala Program Design *National, juried*

Fall 2013 Kaye, G. (2013) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 59. Claudia + Hauke, 10 Year Anniversary Invitation Design *National, juried*

Fall 2013 Kaye, G. (2013) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 59. Women's Symphony League, Luncheon Invitation Design *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 51. Women's Symphony League, Gala Invite Design *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 51. Women's Symphony League, Program Cover Design. *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 136. Texas Freedom Network, EPIC Gala Identity Design. *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 51. Texas Freedom Network, EPIC Gala Program Design *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 105. ACTS Church, Prayer Booklet Design *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 51. ACTS Church, Christmas Card Design *National, juried*

Fall 2012 Kaye, G. (2012) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 51. Austin Classical Guitar Society, Gala Invite Design *National, juried*

Fall 2011 Kaye, G. (2011) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 134. eCampusTutors, Identity Design *National, juried*

Fall 2011 Kaye, G. (2011) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 118. eCampusTutors, Stationery System *National, juried*

Fall 2011 Kaye, G. (2011) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 134. Classical Cactus, Identity Design *National, juried*

Fall 2011 Kaye, G. (2011) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 63. Texas Freedom Network, Newsletter *National, juried*

Fall 2011 Kaye, G. (2011) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 106. ACGS, Valentine's Gala Event Design *National, juried*

Fall 2011 Kaye, G. (2011) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 118. O. I. Medical, Stationery System *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 162. ACTS Church Lakeway, Identity Design *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 148. ACTS Church Lakeway, Paper System Implementation *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 162. Roadrunner Decks, Identity Design *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 77. The Junior League of Austin, Christmas Affair 2009 Event Design *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 101. Texas Freedom Network, 15-year Anniversary Collateral *National, juried*

Fall 2009 Kaye, G. (2009) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 161. Genealogy Club Canyon Lake, Identity Design *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 78. "A Christmas Affair" 2008, Invitation Design *National, juried*

Fall 2010 Kaye, G. (2010) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 105. Randall Reid Overview, Brochure Design *National, juried*

Fall 2009 Pedersen, Martin B. (2010) *Graphis Poster Annual 2010.* New York, NY: Graphis, Inc. Page 63. "CoRn" Poster Design in collaboration with Jeffrey Davis. *International, juried*

Fall 2009 Pedersen, Martin B. (2010) *Graphis Poster Annual 2010.* New York, NY: Graphis, Inc. Page 169. "Drums of War" Poster Design in collaboration with Jeffrey Davis. *International, juried*

Fall 2008 Kaye, G. (2008) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 94. "Excellence in Leadership Gala", Event Logo/Invitation Design *National, juried*

Fall 2008 Kaye, G. (2008) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 210. jSpace Gallery Logo and Business Card Series, Identity Design *National, juried*

Fall 2008 Kaye, G. (2008) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 187. Elizabeth Christian PR Paper System based on existing logo *National, juried*

Published Works prior to tenure track employment at Texas State University-San Marcos

Fall 2007 Kaye, G. (2007) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 105. "Guitars under the Stars", Event Logo/Invitation Design *National, juried*

Fall 2007 Kaye, G. (2007) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 332. Self-promotion, Business Card Puzzle, Identity Design *National, juried*

Fall 2005 Kaye, G. (2005) *Graphic Design USA.* New York, NY: Kaye Publishing Corporation. Page 81. "A Christmas Affair", Invitation Design *National, juried*

1998 Pfeffer, F. (1998) *output Annual.* Frankfurt, Germany: Verlag Hermann Schmidt Mainz. Page 84."Andre Villers Poster Design" *International, juried*

1998 Peppel, D. & Altenstein, B. (1998). *Ten Years University Bremen | 10:125.* Bremen, Germany: University of the Arts. Page 1997| 8-9. *National (in Germany), juried*

1997 Andersen, A. (1997) *"Der Traum vom guten Leben"* Frankfurt/Germany, New York, NY: Campus Verlag. Book Design in cooperation with Martin Zech, awarded by the German Book Publishing Council as Best Designed Books 1998 *International, juried*

12. Conferences, Workshops, and Presentations:

2022 – present *1 Million Cups Round Rock* Community Presentations
Attend + participate in monthly presentations and meet-ups to break down local entrepreneurial barriers and educate, engage, and inspire entrepreneurs

2021 – present *ZEAL* Webinars (virtual)
Attend + participate in bi-weekly webinars to exchange skills and discuss design thinking methodologies

2020 – present *Digitally Engaged Learning* Webinars "In Between" (virtual)

Attend + participate monthly webinars to discuss online learning opportunities

2020 – present *Future of Design in Higher Education* Webinars (virtual)
Attend + participate in weekly webinars to discuss human centered design opportunities during the pandemic

Summer 2026 *University Futures Festival*, Berlin, Germany
Attended + participated in workshops at international two-day conference on the future of higher education, speakers included Alexandra Habicher, Amrei Bahr, Birgit Philipps, Carsten Bender, Rabbea Rogge,

Spring 2026 *Cumulus Conference*, Athens, Greece
Attended + participated in international annual Cumulus conference

Fall 2025 *National Collegiate Honors Conference*, San Diego, CA
Attended + participated in national annual Honors conference

Spring 2025 *AI Teaching + Learning Symposium,* TXST
Attended second year 2-day symposium and ran workshop *"A Cybernetic Meadow" – Workshopping the Limits and Potential of Generative AI* with Dr Peter Tschirhart and Dr Ron Haas

Spring 2025 *Cumulus Conference*, Nantes, France
Attended + participated in international annual Cumulus conference

Fall 2024 *Digitally Engaged Learning Conference*, hosted by Nanyang Academy of Fine Arts, Singapore
Attended + participated + co-chaired two-day conference on digital learning

Fall 2024 *National Collegiate Honors Conference*, Kansas City, MO
Attended + participated in national annual Honors conference

Summer 2024 *Design Thinking Research Symposium 14*, Eskilstuna, Sweden
Attended + participated in international three-day symposium, speakers included Kees Dorst, Gabriela Goldschmidt, Eva Brandt

Summer 2024 *University Futures Festival*, Berlin, Germany
Attended + participated in workshops at international three-day conference on the future of higher education, speakers included Maja Göpel, Steve Fuller, Sue Attewell, Julia Kloiber, Rikke Toft Norgard, Philipp Schmidt

Spring 2024 *HERU Conference*, Lexington, Kentucky
Attended + participated at national Honors Education at Research Universities conference

2020 – 2023 *1 Million Cups Greater San Marcos Texas* Community Presentations (virtual)

Attend + participate in monthly webinars to break down barriers and educate, engage, and inspire entrepreneurs

Fall 2023 *Online Education Berlin*, Berlin, Germany
Attended + participated in workshops at international three-day conference on eLearning, speakers included Siane Bayne, Margaret Korosec, Donald Clark, Brent Anders, Inge de Waard

Summer 2023 *Future of Design in Higher Education*, Dartmouth University + MIT
Attended + participated in annual convening that included workshops, discussions, and lab tours with international delegates

Fall 2022 *Online Education Berlin*, Berlin, Germany
Attended + participated in workshops at international three-day conference on eLearning, speakers included Njeri Mwagiru, Andy Fidel, Christina Yan Zhang

Fall 2022 *Digitally Engaged Learning*, hosted by Penn State University (virtual)
Attended + participated + co-chaired two-day conference on digital learning

Fall 2021 *Online Education Berlin*, Berlin, Germany
Attended + participated in workshops at international three-day conference on eLearning, speakers included Perttu Pölönen, Marleen Stikker, Fons Trompenaars

Fall 2021 *Digitally Engaged Learning*, hosted by HongKong Visual Arts School (virtual)
Attended + participated + co-chaired two-day conference on digital learning

Summer 2021 *Future of Design in Higher Education* convening (virtual)
Attended + participated in annual convening to share human-centered design learning opportunities from the past and going forward

Summer 2021 *Texas University Network for Innovation and Entrepreneurship (TUNIE) Summit* (virtual)
Attended all day virtual annual summit to share 30 university views on innovation and entrepreneurship including Rice, A+M, Concordia, SMU, UT, etc.

Spring 2021 *New European Bauhaus Conference* (virtual)
Attended all day virtual conference to learn about the think-do tank, and discuss opportunities to design future ways of living at the crossroads between art, culture and science

Spring 2021 *SXSW Edu* (virtual)
Attended three-day virtual conference; speakers included Reshma Saujani, Kimberly Bryant, Sam Seidel, Olatunde Sobomehin, etc.

Spring 2021 *Design Forge:* Design Thinking for Student Learning at Elon University, NC
Attended + participated in annual summit on design thinking (virtual)

Spring 2021 *Lesley University Final Presentation* (virtual)
Invited to attend as former presenter to the final presentation in Lesley University's "Design Thinking Seminar" class

Fall 2020 *Online Education Berlin*, (virtual)
Attended + participated in workshops of international five-day conference on eLearning, speakers included Andreas Schleicher, Maryia Gabriel, David White

Fall 2020 *Digitally Engaged Learning*, hosted by Parsons School of Design (virtual)
Attended + participated + co-chaired two-day virtual conference on digital learning

Fall 2020 *The State of Black Design* Conference (virtual), organized by Omari Souza
Attended two-day virtual conference with speakers Angela Bains, Dr. Pierce Gordon, Oen Michael Hammonds, Gus Granger, Cheryl Miller, Dr. Lesley Ann-Noël, etc.

Summer 2020 *CEO Fireside Chat (*virtual), organized by Capital Factory, Austin
Warm up event for *Global RoundUp* by 3-Day Startup in September

Summer 2020 *Future of Design in Higher Education* convening (virtual)
Attended + participated in annual convening to share human-centered design learning opportunities, especially during the pandemic virtual

Summer 2020 *Where are the Black Designers* (virtual), organized by Mitzki Okou,
attended all day virtual conference with speakers Dori Tunstall,
Ellen Lupton, Elaine Lopez, etc.

Summer 2020 *Pivot* (virtual), organized by Tulane University
Attended all day virtual conference addressing decolonization of the design-discipline

Summer 2020 Erik Spiekermann Webinar and *p98A* Virtual Tour, Berlin
Ellen Lupton and the Cooper Hewitt Webinar
Armin Vit *Brand Experience* Webinar
Organized by the Type Directors Club, NY

Spring 2020 *Community 101* (virtual), hosted by Parsons The New School, NY
Attended peer exchange session to explore community engaged learning and develop equitable collaborations with external partners and community

Fall 2019 *Online Education Berlin*, Berlin, Germany

Attended + participated workshops at international four-day conference on eLearning, speakers included Anita Schjóll Brede, Elliott Masie, Patty Shank

Fall 2019 *Digitally Engaged Learning*, Texas State University
Attended + participated + chaired three-day conference on digital learning

Summer 2019 *Design for America Summit* at Northwestern University, Evanston, IL
Attended + participated three-day design summit promoting design for social good

Summer 2019 *Texas Academic Leadership Academy* (TALA) Final Meeting, Austin
Invited as one of four Texas State University faculty representatives to attend + participate in 3rd meeting of first cohort of TALA, a year-long leadership experience for Texas' aspiring academic leaders

Spring 2019 *SXSW Edu*, Austin, TX
Attended three-day conference; speakers included Zach Lieberman, Doreen Lorenzo, John Maeda

Spring 2019 *Texas Academic Leadership Academy* (TALA) at Texas Women's University, Dallas, TX
Invited as one of four Texas State University faculty representatives to attend + participate in 2nd meeting of first cohort of TALA, a year-long leadership experience for Texas' aspiring academic leaders

Fall 2018 *Online Education Berlin,* Berlin, Germany
Attended + participated workshops at international four-day conference on eLearning, speakers included Anita Schjóll Brede, Elliott Masie, Patty Shank

Fall 2018 *Digitally Engaged Learning*, York University, Toronto, Canada
Attended + participated + co-chaired three-day conference on digital learning

Summer 2018 *Design for America Summit* at Northwestern University, Evanston, IL
Attended + participated three-day design summit promoting design for social good

Summer 2018 *Texas Academic Leadership Academy* (TALA) at Sam Houston State University, Houston, TX
Invited as one of four Texas State University faculty representatives to attend + participate in first cohort of TALA, a year-long leadership experience for Texas' aspiring academic leaders

Spring 2018 *TypoBerlin*, Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 52 international speakers including Chris Campe, Petra Docekalova, Christian Bahlmann, Gerd Fleischmann, Aaron James Draplin, Kees t'Hart, Golnar Kat Rahmani, Briar Levit, Charles Landry, Underware

Spring 2018 *Design Forge:* Design Thinking for Student Learning at Elon University, Elon, NC
Invited to attend + participate design summit on design thinking

Spring 2018 *SXSW Edu*, Austin, TX
Attended three-day conference; speakers including Dannah Boyd, Michael Sorrel, Liz Dozier, Alaa Murabit

Spring 2018 An Introduction to Human-Centered Design by Acumen and IDEO
Attended + Participated in online 5-week course

Spring 2018 Jeanne Liedtka: Evaluating the impact of design thinking in Action
Attended webinar

Fall 2017 Digital Design Learning: Collaborative Processes Conference at Köln International School (KISD), of Design, Köln, Germany
Attended + participated at one-day conference on eLearning

Fall 2017 *Online Education Berlin*, Berlin, Germany
Attended + participated workshops at international four-day conference on eLearning, speakers included Heather McGowan, Marc Prensky, Sanjay Sarma, Pasi Sahlberg

Fall 2017 *Digitally Engaged Learning*, University of Arts, London, UK
Attended + participated + co-chaired three-day conference on eLearning

Summer 2017 *The Future of Design in Higher Education*, Claremont College, CA
Attended+ participated in two-day convening to discuss the future of design in higher education at The Hive

Spring 2017 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 49 international speakers including Susanne Koelbel, Erik Spiekermann, Debbie Milman, Liv Sidall, Michael Johnson, Nadine Chahine, Holger Schmidhuber, Gary Hustwitt, Justus Oehler, Jochen Rädeker

Spring 2017 *SXSW Edu,* Austin, TX
Attended three-day conference; speakers including Christopher Emdin, Tim Ferriss, Sarah Lewis, Brene Brown

Spring 2017 *The Future of Design in Higher Education*, Southern Methodist University, Dallas, TX
Attended+ participated in two-day convening to discuss the future of design in higher education

Fall 2016 *AIGA Educator's Conference*, Montana State University, Bozeman, MT
Attended + participated in three-day educator conference

Fall 2016 *Digitally Engaged Learning*, The New School Parsons, New York City
Attended + participated + co-chaired three-day conference on eLearning

Spring 2016 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 52 international speakers including Jon Barnbrook, Matteo Bologna, Tobias Frere-Jones, Karim Habib, Prarthana Johnson, Mr Bingo, Isabel Urbina Pena

Spring 2016 *SXSW Edu,* Austin, TX
Attended three-day conference; speakers including Temple Grandin, Max Ventilla, Ayah Bdeir, Jane McGonigal

Fall 2015 *Designs on eLearning*, University of Arts, London
Attended + participated + co-chaired three-day conference on eLearning

Summer 2015 *TypeCon* 2015 "Condensed", Denver, Colorado
Attended + participated four-day typography conference

Spring 2015 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 52 international speakers including Erik van Blokland, Luc de Groot, Peter Bilak, Erik Kessels, Nina Stössinger, Mariko Takagi, George Zisiadis

Spring 2015 American Institute for Graphic Awesomeness, Speaker Series Austin
Attended speaker presentation with Louis Fili at VUKA Austin

Spring 2015 *SXSW Edu,* Austin, TX
Attended three-day conference; speakers including Sal Khan, Emily Pilloton, Guy Kawasaki, Ann Cotton

Fall 2014 *University and College Designer's Association* (UCDA) Design Conference, Long Beach, California
Attended + participated four-day conference on eLearning

Fall 2014 *Designs on eLearning*, Texas State University
Attended + participated + chaired three-day conference on eLearning

Spring 2014 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 45 international speakers including David Carson, Peter Bil'ak, Erik van Blokland, Joost Grootens, Andreas Frohloff, Julia Hoffmann, Roger Law,

Spring 2014 American Institute for Graphic Awesomeness, Speaker Series Austin
Attended first speaker presentation with James Victore at VUKA Austin

Spring 2014 *SXSW Interactive* + *SXSW Edu*, Austin, TX

Attended five-day interactive and three-day educational conference; speakers including Michael Angst, Barnett Berry, John Wilson, Mark Milliron, John Maeda, Brian Reich

Fall 2013 *National Council of Arts Administrators* (NCAA) Annual Conference, Virginia Commonwealth University (VCU)
Attended three-day art administrator's conference

Fall 2013 *Designs on eLearning*, University North Carolina Wilmington (UNCW)
Attended three-day conference on eLearning hosted by UNCW

Spring 2013 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 47 international speakers including Jessica Walsh, Paul Barnes, Neville Brody, Erik Spiekermann, Ivo Grabowitsch, Gerry Leonidas, Albert Jan Pool

Spring 2013 SXSW Edu, Austin, TX
Attended three-day conference; speakers included Bill Gates, Nikhil Goyal, Connie Yowell, Jim Shelton

Fall 2012 *Designs on eLearning*, University of the Arts, London/UK
Attended + participated in three-day conference on eLearning

Spring 2012 *SXSW Interactive* + *SXSW Edu,* Austin, TX
Attended five-day interactive and educational conference; speakers including LeVar Burton, Arne Duncan, Marjorie Scardino, Steve Farr, Baratunde Thurston, Jill Abramson

Spring 2012 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 52 international speakers including Kirsten Dietz, Andreas Ueberle, Lars Mueller, Shoko Mugikura, Tim Ahrens, Elliot Jay Stocks, Susanne Zippel, Stefan Kiefer, Jessica Hische

Spring 2012 Webinar with Ilene Strizver
Attended webinar about webfonts with Ilene Strizver

Winter 2011 Webinar with Ilene Strizver
Attended webinar about typography on the web with Ilene Strizver

Summer 2011 *TypeCon,* New Orleans, LA
Attended largest US type conference with 20 speakers featuring Jessica Hische and Ed Benguiat; participated in workshop with Linotype

Spring 2011 *SXSW Interactive,* Austin, TX
Attended five-day interactive conference; speakers including Seth Priebatsch, Khoi Vhin, Matthew Carlson, Matthew Davis, Ruben Bos,

Jon Kolko, Stephen Tomlinson, Dennis Littky, Richard Rutter

Fall 2010 *Designs on eLearning*, Savannah College of Art and Design (SCAD), GA
Attended three-day conference on eLearning hosted by SCAD

Spring 2010 *TypoBerlin,* Berlin, Germany
Attended world's largest annual type conference "TypoBerlin" with 54 international speakers including Fons Hickmann, Erik Kessels, Erik Spiekermann, Ivo Gabrowitsch, Martin Majoor, Studio Dumbar, Carlos Segura, Jan Middendorp, David Carson

Fall 2009 *Forum Typografie,* Weimar, Germany
Attended four day international type conference featuring 16 speakers including Mariko Takagi, Lucas de Groot, Ralf de Jong, Gerd Fleischmann, Alessio Leonardi, Albert-Jan Pool

Summer 2009 *TypeCon,* Atlanta, GA
Attended largest US type conference with 20 speakers, participating in workshop with Kimberley Elam

Spring 2009 *TypoBerlin,* Berlin, Germany
Attended four day largest international type conference with 52 international speakers including Erik van Blokland, Gerard Unger, Heidrun Osterer, Gemma O'Brien, Sol Sender, Gesche Joost, Tim Ahrens

Spring 2008 *Forum Typografie,* Bremen, Germany
Attended four day international type conference with 16 speakers including Franko Clivio, Peter Bilak, Peter von Kornatzki, Erik Spiekermann

Fall 2007 Typo Workshop, Hamburg, Germany
Attended type workshop with Dutch type designers at print studio

Fall 2006 *Profile Intermedia,* Bremen, Germany
Attended international media and design conference with audience of 800 European designers for three days, including six workshops

Fall 2005 *Profile Intermedia,* Bremen, Germany
Attended international media and design conference with audience of 1,200 designers for three days, including five workshops

Fall 2004 *Profile Intermedia,* Bremen, Germany
Attended international media and design conference with audience of 1,000 European designers for three days, including three workshops

C. Grants and Contracts

1. Submitted External Grants and Contracts:

2025 Submitted and Funded Erasmus DAAD Grant proposal in cooperation with Köln International School of Design (KISD) Dr Elisabeth Kaliva to work on a cross-cultural experiential project through community engaged research including international study abroad 2026 – 2028
Amount Funded: Euro 83,850.-.

Fall 2024 Allstate Foundation Grant in collaboration with Dr Peter Tschirhart for the STELOS program to work on the implementation of the culture trail project through community engaged research in San Marcos (Spring 2025)
Amount Funded: $25.000.-.

Summer 2023 Submitted and Funded YMCA US Grant proposal in cooperation with YMCA of Austin Brian Carter to work with Honors student Madelyn Parsons on building a community garden for the Hays County Food Bank, San Marcos, TX.
Amount Funded: $12,000.-.

Summer 2021 Submitted and Funded US Embassy Helsinki Grant proposal in cooperation with 3DayStartUp's Beverly Hamilton and Professors Blair Stevenson and Karoliina Niemelä from Oulu University of Applied Sciences (OAMK), Finland: *Finish and American Art & Design Innovation Exchange".*
Amount Funded: $25,000.-.

2. Submitted, but not Funded, External Grants and Contracts:

Spring 2024 Submitted Erasmus KA171 DAAD Grant proposal in cooperation with Köln International School of Design (KISD) Dr Elisabeth Kaliva to work on a cross-cultural experiential project through community engaged research including international study abroad in 2025
Amount Asked: Euro 166.850.-.

Spring 2023 National Endowment of the Arts, Our Town. Design and Implementation of a pilot art culture trail in San Marcos, Texas, which will commission new installation art works and an alleyway redesign. Amount requested: $80,000.

3. Submitted Internal Grants and Contracts:

Spring 2013 Submitted and Funded ACC Grant proposal in cooperation with Professor William Meek: *Communication Design MFA Studio and Computer Lab: Replacement of Five Obsolete Computer Workstations and HP Black and White LaserJet Printer.* Amount Funded: $10,286.

4. Submitted, but not Funded, Internal Grants and Contracts:

Fall 2011 Research Enhancement Grant Application – created a joint proposal with Lecturer Campbell and Professor Reid for interdisciplinary project

Fall 2009 Research Enhancement Grant Application – created a joint proposal with Professor Reid for a book publishing project

Fall 2008 Research Enhancement Grant Application – created a joint proposal with Professor Reid for a book publishing project

D. Fellowships, Awards, Honors:

Fall 2019 American Graphic Design Award by Graphic Design USA
Austin Classical Guitar International Season 2019/20 Identity Design
National, juried

Fall 2018 American Graphic Design Award by Graphic Design USA
Helping Hand Home for Children, 2019 Crystal Ball Identity Design
National, juried

Fall 2018 American Graphic Design Award by Graphic Design USA
Austin Classical Guitar International Season 2018/19 Identity Design
National, juried

Fall 2018 American Graphic Design Award by Graphic Design USA
Our Savior Lutheran, Brand Identity Design
National, juried

Fall 2017 American Graphic Design Award by Graphic Design USA
Austin Classical Guitar International Season 2017/18 Identity Design
National, juried

Fall 2017 American Graphic Design Award by Graphic Design USA
Legacy Deo Stationery and Identity Design
National, juried

Fall 2016 American Graphic Design Award by Graphic Design USA
Helping Hand Home for Children, 2016 Crystal Ball Invitation
National, juried

Fall 2016 American Graphic Design Award by Graphic Design USA
Lutheran Foundation of Texas, Identity Design
National, juried

Fall 2016 American Graphic Design Award by Graphic Design USA

Lake Canyon Yacht Club Wurstfest Regatta 2015 Postcard
National, juried

Fall 2015 American Graphic Design Award by Graphic Design USA
Helping Hand Home for Children, 2016 Crystal Ball Save the Date
National, juried

Fall 2015 American Graphic Design Award by Graphic Design USA
Helping Hand Home for Children, 2016 Crystal Ball Stationery
National, juried

Fall 2015 American Graphic Design Award by Graphic Design USA
Lake Canyon Yacht Club Regatta Announcement
National, juried

Fall 2015 Graphis Design Annual 2016
"DeL Materials" in collaboration with Patrick Gosnell and Cesar Rivera
International, juried

Fall 2014 American Graphic Design Award by Graphic Design USA
Austin Classical Guitar, 2014 Guitars under the Stars Gala Pledge Design
National, juried

Fall 2014 American Graphic Design Award by Graphic Design USA
Austin Classical Guitar, Insights Logo (variable logo design)
National, juried

Fall 2014 American Graphic Design Award by Graphic Design USA
Tarah + Tom Wedding, Invitation and Save the Date Design
National, juried

Fall 2013 American Graphic Design Award by Graphic Design USA
Women's Symphony League, 2012 Gala Invite Design.
National, juried

Fall 2013 American Graphic Design Award by Graphic Design USA
Women's Symphony League, 2012 Program Design.
National, juried

Fall 2013 American Graphic Design Award by Graphic Design USA
Women's Symphony League, 2012 Luncheon Invitation Design.
National, juried

Fall 2013 American Graphic Design Award by Graphic Design USA
Texas Freedom Network, 2012 EPIC Gala Identity Design.
National, juried

Fall 2013 American Graphic Design Award by Graphic Design USA
Texas Freedom Network, 2012 EPIC Gala Program Design.
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
Women's Symphony League, Gala Invite Design
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
Women's Symphony League, Program Cover Design.
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
Texas Freedom Network, EPIC Gala Identity Design.
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
Texas Freedom Network, EPIC Gala Invite Design
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
ACTS Church, Prayer Booklet Design
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
ACTS Church, Christmas Card Design
National, juried

Fall 2012 American Graphic Design Award by Graphic Design USA
Austin Classical Guitar Society, Gala Invite Design
National, juried

Fall 2011 American Graphic Design Award by Graphic Design USA
Page 134. eCampusTutors, Identity Design
National, juried

Fall 2011 American Graphic Design Award by Graphic Design USA
eCampusTutors, Stationery System
National, juried

Fall 2011 American Graphic Design Award by Graphic Design USA
Classical Cactus, Identity Design
National, juried

Fall 2011 American Graphic Design Award by Graphic Design USA
Texas Freedom Network, Newsletter
National, juried

Fall 2011 American Graphic Design Award by Graphic Design USA
ACGS, Valentine's Gala Event Design
National, juried

Fall 2011 American Graphic Design Award by Graphic Design USA
O. I. Medical, Stationery System
National, juried

Fall 2010 American Graphic Design Award by Graphic Design USA
ACTS Church Lakeway, Identity Design
National, juried

Fall 2010 American Graphic Design Award by Graphic Design USA
ACTS Church Lakeway, Paper System Implementation
National, juried

Fall 2010 American Graphic Design Award by Graphic Design USA
Roadrunner Decks, Identity Design
National, juried

Fall 2010 American Graphic Design Award by Graphic Design USA
"A Christmas Affair" 2009, Event + Invitation Design
National, juried

Fall 2010 American Graphic Design Award by Graphic Design USA
Texas Freedom Network, 15-year Anniversary Collateral
National, juried

Fall 2009 American Graphic Design Award by Graphic Design USA
Genealogy Club Canyon Lake, Identity Design
National, juried

Fall 2009 American Graphic Design Award by Graphic Design USA
"A Christmas Affair" 2008, Invitation Design
National, juried

Fall 2009 American Graphic Design Award by Graphic Design USA
Randall Reid Overview, Brochure Design
National, juried

Fall 2009 Graphis Poster Annual 2010
"CoRn" Poster Design in collaboration with Jeffrey Davis
International, juried

Fall 2009 Graphis Poster Annual 2010
"Drums of War" Poster Design in collaboration with Jeffrey Davis
International, juried

Fall 2008 American Graphic Design Award by Graphic Design USA
"Excellence in Leadership Gala", Event Logo/Invitation Design
National, juried

Fall 2008 American Graphic Design Award by Graphic Design USA
jSpace Gallery Logo and Business Card Series, Identity Design
National, juried

Fall 2008 American Graphic Design Award by Graphic Design USA
Elizabeth Christian PR Paper System based on existing logo
National, juried

Published Works prior to tenure track employment at Texas State University-San Marcos

Fall 2007 American Graphic Design Award by Graphic Design USA
"Guitars under the Stars", Event Logo/Invitation Design
National, juried

Fall 2007 American Graphic Design Award by Graphic Design USA
Self-Promotion, Business Card Puzzle, Identity Design
National, juried

Fall 2005 American Graphic Design Award by Graphic Design USA
"A Christmas Affair", Invitation Design
National, juried

E. Professional Development Activities Attended:

2020 – 2025 Adobe Max Creativity Conference (virtual)
Attended 3-day conference to learn about news and updates in industry, attended break-out sessions on design thinking and entrepreneurship

2019 Adobe Max Creativity Conference, Los Angeles, CA
Attended 3-day conference to learn about news and updates in industry, attended workshops with type designers and typographers

F. Media Recognition:

2020 GDUSA People to Watch
Listed as one of the most creative people to watch in 2020 for the talent, leadership, success, newsworthiness, and community service presented over the years in the creative industry.

IV. SERVICE

A. Institutional

1. University:

2021 – present *Stelos Scholars Program* co-director, supporting the Honors College (Dr. Peter Tschirhart and Dr. Heather Galloway) in running one-week long design sprint to foster community involvement, and mentoring the student cohort over the course of the year-long activities

2018 – present Founding faculty + faculty sponsor of *Design for America* (DFA) Studio at Texas State University

2014 – present Designs on eLearning Conference (DEL) co-chair
Developed partnership with Penn State University, Parsons School of Design, and University of Arts London for annual international Designs on eLearning conference, Texas State representative as primary conference contact for any DEL conference business and co-chair

2011 – present Distance and Extended Education Steering Committee Member

2025 – 2026 Online Teaching Excellence Award Committee Chair
Chaired and organized review with committee of four, reviewed submissions, to recommend winner and two runner-ups for annual winner

2025 Texas State University German Contest
Assisted Dr Ewa Siwak (chair) as volunteer for annual German language and culture contest

2016 – 2024 3-Day-Start up (3DS), Ignite and Deep Dive Mentor

2023 STAR Park Executive Director Hiring Committee Member, supported committee chair Dr Chris Hailey in review, selection, interview, recommendation process for hire (1 failed search, 1 successful search)

2020 – 2022 New Ventures Program Judge, supporting campus wide initiative to build bridges between university and other talent hubs in Central Texas

2016 – 2022 Women in Entrepreneurship Week (WEW) Table Sponsor/Attendee
Invited to participate in WEW to talk with interested students and give advice for entrepreneurial projects (virtual event in spring of 2021)

2020 – 2021 Virtual Entrepreneurship Boot Camp "Ignite" Program Coordinator, organizing extra-curricular foundational workshops per each semester for cross-disciplinary student teams to develop entrepreneurial mindsets on campus

2020 – 2021 Virtual Entrepreneurship Advanced Weekend Workshop "Deep Dive" Program Coordinator, organizing extra-curricular foundational workshops per each long semester for cross-disciplinary student teams to develop entrepreneurial mindsets on campus

2020 – 2021 New Ventures Program Coordinator,
organizing year-long competition to support campus wide initiative to build bridges between university and other talent hubs in Central Texas

2020 – 2021 Big Idea#2 Committee Chair *New Ventures Program* Proposal, accepted

2019 – 2021 Big Idea Committee Member supporting Dr Shannon Weigum and Dan Roy with the *Center for Innovation and Entrepreneurship*

2014 – 2020 Rice Business Plan Competition (RBPC) Advisory Board Member
Assisting Dr Gary Beall (chair) to prepare student teams to submit their RBPC proposals

2019 Chair + Host for 2019 Digitally Engaged Learning (DEL) international conference (formerly known as Designs on eLearning conference) held at TXST with 54 attendees from five countries and 13 institutions

2010 – 2020 Graduate Council Committee Member

2015 – 2019 Texas State University German Contest
Assisted Dr Ewa Siwak (chair) as volunteer for annual German language and culture contest

2016 – 2017 Chair for 2017 Digitally Engaged Learning (DEL) conference (formerly known as Designs on eLearning conference) to take place at the University of Arts, London (UAL) in September 2017

2014 – 2016 Office of Distance and Extended Steering Hiring Committee Member
Assisting Dr Judy Oskam (chair) in Director Search

Fall 2014 Fulbright Campus Committee
Assisted Dr Valentina Glajar (chair) in review of applicants for 2014 and participated in student interviews

Fall 2014 Designs on eLearning Conference (DeL)
Organized three-day 9th DeL conference in partnership with Penn State University and University Arts, London, on TXST campus with 76 attendees and 27 participants from Canada, England, Turkey and the U.S.

Spring 2014 Rice Business Plan Competition (RBPC) Advisory Board Member
Assisted Dr Gary Beall (chair) in preparation of and at RBPC where Texas State student team SioTeX won $ 125,000 angel funding

2. College:

2019 School of Art + Design Representative for College Achievement Award in Teaching

2011 – 2019 College of Fine Arts and Communication Graduate Student Scholarship Award Committee Member

2018 School of Art + Design Representative for College Achievement Award in Service

2016 + 2017 Chair for the College of Fine Arts and Communication Outstanding Graduate Student Award Committee
Implementing new policy of picking outstanding graduate student representing the college with committee members Michael Ippolito, Thomas Dugdale, Vanessa Higgins and Maureen Keeley

2016 + 2017 Chair for the College of Fine Arts and Communication Graduate Student Scholarship Award Committee
Served as chair to evaluate graduate student award applications for scholarships representing the college with committee members Michael Ippolito, Thomas Dugdale, Vanessa Higgins and Maureen Keeley

2014 – 2017 School of Art + Design Representative for College Achievement Award in Teaching

3. Departmental/School:

2019 – 2020 School of Art + Design 1004100 Fundraiser Event Committee Member
Assisting Margo Handwerker (chair) with committee members Kevin Giley, Sean Justice, Veronica Fernandez, in organizing bi-annual fundraising event for the school, scheduled for March 2020

Spring 2020 MFA Showcase Committee
Sixth year to organize the annual MFA Exhibit called Showcase; formed jury (professional designers Joseph DiGioai and Adam Dudd from Austin) to pick winner on December 19, 2019 and organized January 2020 event + exhibition

2019 – 2020 Communication Design BFA Hiring Committee Member
Assisting Mihyun Kim (chair) with committee members Dimitry Tetin, Molly Sherman, Mark Todd, in search for Communication Design position, position not filled

2011 – 2020 School of Art + Design Foreign Study Committee Member
Assisting Barry Stone (chair) and committee members to review study abroad and foreign study programs and proposals

Summer 2019 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Margo Handwerker, gallery director

2018 – 2020	School of Art + Design Assistant Director
2014 – 2020	School of Art + Design Head of Communication Design
2010 – 2020	School of Art + Design MFA Program Coordinator
2011 – 2020	School of Art + Design Curriculum Committee Member Assisting Beverly Penn (chair) and committee members with updates of curriculum for school, responsible for MFA curriculum changes
2010 – 2020	MFA Marketing Materials Serving as faculty of record in marketing the MFA program in (printed and online) advertisements in CMYK, HOW and Communication Arts magazines, and CreativeHotlist.com with committee
2010 – 2020	MFA Mid-term Review Committee Chair Chairing the review of MFA students completing first 30 hours with committee members
2010 – 2019	MFA Admissions Committee Chair Chairing the admissions committee for all MFA applications with committee members
2010 – 2019	Graduate Teaching Assistant Evaluation Chair Evaluating teaching and course outcomes for Graduate Teaching
2009 – 2019	School of Art + Design Outcome Committee Member Responsible since 2010 for MFA outcomes reporting
2018 – 2019	Communication Design BFA Coordinator Hiring Committee Member Assisted Dr Joey Martin (chair) with committee members Alice Lee, Holly Sterling, Mark Todd, Barry Stone, in search for Communication Design BFA coordinator position (position filled)
2018 – 2019	Communication Design Tenure-track Hiring Committee Chair Chaired Communication Design position with committee members Molly Sherman, Holly Sterling, Grayson Lawrence, Mihyun Kim, and Randall Reid
Summer 2018	Texas State University Gallery Materials Served as faculty of record in designing gallery materials with Margo Handwerker, gallery director, and Carla Brownell, MFA student
Spring 2018	MFA Showcase Committee Fifth year to organize the annual MFA Exhibit called Showcase; formed jury (professional designers Chris Wooster and Alyson Beaton from Austin) to pick winner on December 18, 2017 and organized January 2018 event + exhibition

2017 – 2018 Communication Design Tenure-track Hiring Committee Chair
Chaired Communication Design typography position with committee members Moly Sherman, Holly Sterling, and Mark Menjivar

2017 – 2018 Art History Tenure-track Hiring Committee Member
Assisting Gina Tarver (chair) and committee members Erina Dugane, Molly Sherman, and Margo Handwerker in search for Art History Design Historian position

2017 – 2018 Communication Design Tenure-track Hiring Committee Member
Assisted Grayson Lawrence (chair) and committee members Mihyun Kim, and Liz Rodda in search for Communication Design Interactive position

2017 – 2018 Communication Design Tenure-track Hiring Committee Member
Assisted Jeff Davis (chair) and committee members Bill Meek, and Michel Conroy in search for Communication Design Brand position

Summer 2017 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Margo Handwerker, gallery director, and Rolando Morillo, MFA student

Spring 2017 Communication Design Tenure-track Hiring Committee Member
Assisted Jeff Davis (chair) and committee members Bill Meek, Holly Sterling, Molly Sherman, and Randall Reid in search for Communication Design Brand position

2016 – 2017 Planned and organized 10-year retrospective of MFA program for alumni gathering on January 17, 2017, with help of Lindsay Starr (graduate student) and Christine Haney

Summer 2016 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Chad Dawkins, interim gallery director, and Asha Malate, MFA student

Spring 2016 MFA Showcase Committee
Fourth year to organize the annual MFA Exhibit called Showcase; formed jury (professional designers Tom Ahn and Erin Hauber from Austin) to pick winner on December 9, 2015 and organized January 2016 event

Spring 2016 MFA Thesis Exhibition Chair
Fourth year to introduce MFA Thesis Exhibition; supported four thesis students to get their work exhibited in Gallery II for Gallery Opening in January 2016

2015 – 2016 Communication Design Tenure-track Hiring Committee Member

Assisting Grayson Lawrence (chair) and committee members Bill Meek, Hyunah Park, and Roger Colombik in search for Communication Design Interactive position

2015 – 2016 Communication Design Tenure-track Hiring Committee Member
Assisting Holly Sterling (chair) and committee members Maia Wright, Alessandro Segalini, and Beverly Penn in search for Communication Design Foundation position

2014 – 2015 Communication Design Tenure-track Hiring Committee Member
Assisting Jeffrey Davis (chair) and committee members Holly Sterling, Tommy Fitzpatrick, and Jill Fantauzza in search for two positions

Summer 2015 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Lindsay Starr, MFA student

Spring 2015 MFA Concept Committee
First year to organize the annual MFA Exhibit called Concept; formed jury (professional designers Alvaro Soto from Austin) and organized January 2015 event

Spring 2015 MFA Thesis Exhibition Chair
Third year to introduce MFA Thesis Exhibition; supported four thesis students to get their work exhibited in Gallery III (FlexSpace) for Gallery Opening in January 2015; Exhibit and Event Support by Christine Haney and Mary Mikel Stump

Summer 2014 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Bill Frank, MFA student

2013 – 2014 Communication Design Coordinator Hiring Committee Member
Assisted Dr Laurie Fluker (chair) and committee members Mark Todd, Bill Meek, Maia Wright, Jeff Dell and Beverly Penn in search

Fall 2013 MFA Showcase Committee
Third year to organize the annual MFA Exhibit called Showcase; formed jury (professional designers Christian Helms and Armin Vit from Austin) to pick winner on December 5, 2013 and organized January 2014 event

Fall 2013 MFA Thesis Exhibition Chair
Second year to introduce MFA Thesis Exhibition; supported three thesis students to get their work exhibited in Gallery II for Gallery Opening in January 2014; Exhibit and Event Support by Christine Haney and Mary Mikel Stump

Summer 2013 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Danna Kenney, MFA student

2011 – 2013 School of Art + Design Creative Summit Committee Chair
Represented school in organizing Creative Summit Conference with Chris Hill of Hill + Company, Houston

2012 – 2013 Communication Design Coordinator Hiring Committee Member
Assisted Dr Laurie Fluker (chair) and committee members Mark Todd, Bill Meek and Maia Wright in search (unsuccessful search)

2012 – 2013 Communication Design Interactive Hiring Committee Member
Assisted Holly Sterling (chair) and committee members Grayson Lawrence, Jeff Davis and Rose Newton in search (successful search)

Summer 2012 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Adriana Hurtado, MFA student

Spring 2012 School of Art + Design Strategic Planning Committee Member
Assisted Tom Berno (chair) and committee members with strategic plan, responsible for MFA goals

Spring 2012 MFA Showcase Committee
Second year to organize the annual MFA Exhibit called Showcase; formed committee and jury to pick winner out of all student submissions, Exhibit and professional designer Herman Dyal from Austin

Spring 2012 MFA Thesis Exhibition Chair
First year to introduce MFA Thesis Exhibition; helped three thesis students to get their work exhibited in Gallery II, Exhibit and Event Support by Christine Haney and Mary Mikel Stump

Fall 2011 Communication Design Hiring Committee
Assisted Thomas Berno (chair) and committee members Grayson Lawrence, Rose Newton and Maia Wright in the search for one faculty member (unsuccessful search)

Summer 2011 Texas State University Gallery Materials
Serving as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Kelley Nixon, MFA student

Fall 2010 MFA Showcase Committee
First year to introduce the annual MFA Exhibit called Showcase, introducing name, identity; formed committee and jury to announce winner out of 180

submissions, Exhibit and Event Support by Christine Haney, Mary Mikel Stump, Maia Wright and Grayson Lawrence

2006 – 2010 Communication Design Website Committee Member
Assisted committee with Website, starting discussions of e-portfolio application for students and faculty as well as introducing a blog / social media for the Communication Design department

Summer 2010 Texas State University Gallery Materials
Serving as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Sean Barnes, MFA student

Spring 2010 Communication Design Hiring Committee
Served as member in assisting Dr. Steve Beebe (chair) in the (successful) search for two faculty candidates

Summer 2009 Texas State University Gallery Materials
Serving as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Jeremy Honea, MFA student

Service prior to tenure track employment at Texas State University-San Marcos

Summer 2008 Texas State University Gallery Materials
Served as faculty of record in designing gallery materials with Mary Mikel Stump, gallery director, and Hoyt Haffelder, MFA student

2004 – 2008 Served as member on Exit Review Committee + assisted with the organization of the event and helping students to prepare their portfolio

2006 – 2008 Served as member on Artwork Committee + assisted Roger Colombik with the organization of various artist exhibitions

B. Professional

2025 – present 1 Million Cups Round Rock Coach. Scope: Regional.
Coach monthly presenters to prepare for feedback sessions with multiple teams per year to enhance entrepreneurial efforts in the Round Rock area, in connection to Texas State University.

2023 – present Judge, Round Rock Business Plan Competition + Committee Member
Scope: Regional. Supported business plan competition with event development, planning, strategy, marketing, recruiting, and the actual annual event

2020 – present 1 Million Cups Round Rock Member. Scope: Regional.

Attend monthly presentations to offer feedback to presenting teams and enhance entrepreneurial efforts in the Round Rock area, in connection to Texas State University.

2020 – present Round Rock Chamber of Commerce Entrepreneurial Council Member. Scope: Regional. Attend quarterly meetings and offer help on specific projects to enhance entrepreneurial efforts in the Round Rock area, in connection to Texas State University.

2020 – present Central Texas Life Sciences Affinity Group Member. Scope: Regional. Attend weekly meetings to support health and life science innovation in Texas, in connection with Austin Technology Incubator (ATI), Temple Health & Bioscience District, MedToMarket, Austin Community College Bioscience Incubator

Summer 2026 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2026 to be hosted by Chavon University, Dominican Republic.

Summer 2026 Reviewer, Materials for tenure-track candidate at UT Rio Grande Valley, TX. Scope: National. Reviewed materials, university policies, and submitted evaluation for promotion to tenure and associate professor.

Fall 2025 Judge, Children's Business Fair, Taylor, TX
Scope: Regional. Judged the children's fair as part of Taylor Rodeo.

Spring 2025 Reviewer, *Digitally Engaged Learning* in Between (DIB) Sessions. Scope: International. Reviewed and ranked submitted DIB session papers for DIB sessions 2025/26.

Fall 2024 Reviewer, Materials for tenure-track candidate at University of Houston, TX. Scope: National. Reviewed materials, university policies, and submitted evaluation for promotion to tenure and associate professor.

Summer 2024 Reviewer, Materials for tenured candidate at University of North Texas, TX. Scope: National. Reviewed materials, university policies, and submitted evaluation for promotion to full professor.

Summer 2024 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2024.

Spring 2024 Reviewer, Materials for tenured candidate at Parsons School of Design, NY. Scope: National. Reviewed materials, university policies, and submitted evaluation for promotion to full professor.

Summer 2023 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2023.

Spring 2023 Judge + Speaker, Round Rock Children's Business Fair
Scope: Regional. Ran weekend workshop for aspiring entrepreneurs, and judged the children's fair.

2020 – 2023 1 Million Cups San Marcos Co-founder.
Scope: Regional. Organize weekly meetings with Greater San Marcos community to start up 1 Million Cups San Marcos community by 2021

2020 – 2021 Capital City Innovation Austin Launch + Learn Member.
Scope: Regional. Attend weekly meetings to prepare Launch + Learn initiative for students to attend monthly presentations on entrepreneurship.

2022 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2022.

2022 Reviewer, New Ventures Program. Scope: Regional. Reviewed and ranked submitted business plan proposals for New Ventures Program 2022.

2021 Reviewer, Materials for tenured candidate at Parsons School of Design, NY. Scope: National. Reviewed materials, university policies, and submitted evaluation for promotion to full professor.

2021 Reviewer, New Ventures Program. Scope: Regional. Reviewed and ranked submitted business plan proposals for New Ventures Program 2021.

2021 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2021.

2020 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2020.

2020 Reviewer, New Ventures Program. Scope: Regional. Reviewed and ranked submitted business plan proposals for New Ventures Program 2020.

2019 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2019.

2018 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2018.

2017 Reviewer, Tenure Materials for tenure track candidate at Kansas University, KS. Scope: National. Reviewed materials, university policies, and submitted evaluation for tenure and promotion.

2017 Reviewer, *Digitally Engaged Learning* (DEL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DEL 2017.

2016 Reviewer, Designs on eLearning (DeL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DeL 2016.

2016 Reviewer, Tenure Materials for tenure track candidate at York University, Ontario, Canada. Scope: International. Reviewed materials, university policies, and submitted evaluation for tenure and promotion.

2015 Reviewer, *Designs on eLearning* (DeL) Conference. Scope: International. Reviewed and ranked submitted conference papers for DeL 2015.

2014 Reviewer, *Designs on eLearning* (Del) Conference. Scope: International. Reviewed and ranked submitted conference papers for DeL 2014.

C. Community:

The following list highlights pro bono projects for non-profits in the community of Austin

2004 – present Austin Classical Guitar (ACG)
Developing designs for mailers, calendars, trade show booth, outreach events, educational publications throughout the year including "Guitars under the Stars" Gala (annual fundraiser)

2010 – present LCYC, Texas
Identity Design including logo, poster, invitation, and advertisement design for annual Wurstfest Regatta at LCYC

2014 – 2022 Canyon Lake Yacht Club (LCYC) Dr Branch Leukemia Cup Regatta
Identity Design including logo, poster, invitation design for annual Leukemia Cup fundraiser at LCYC

2011 – 2019 Women's Symphony League
Event Design Logos for Jewel Ball Gala including Soiree and Luncheon Logos, Invitation Design

2017 LCYC, Texas
Identity and Event Design for 50-year anniversary

Spring 2014	Austin Classical Guitar (ACG) Logo Design for "ACGfest" (annual fundraiser) campaign
Spring 2014	Austin Country Club (ACC) Event design for wedding at ACC including invites, programs and menues
Fall 2013	Texas Freedom Network (TFN) Gala Program Design for annual fundraiser
Summer 2013	Austin Classical Guitar (ACG) Logo Design for "insights" (monthly guitar workshops) campaign
Fall 2012	Environmental Graphic Design showcasing historic timeline and donor listings in cooperation with Lowell Williams (Pentagram)
Fall 2012	Austin Classical Guitar Society (ACGS) Logo Design for "Changing Lives" (annual fundraiser) campaign
Spring 2011	Classical Cactus Logo Design Logo Design for classic concert series at Cactus Café in Austin
Fall 2010	EnvisionArts Book Cover Design "Creativity to Community: Arts Nonprofit Success One Coffee at a Time" for Dr. Matthew Hinsley in Austin
Fall 2009	American Institute of Graphic Arts (AIGA): Portfolio Review 2009 Participated as one of eight professional designers to advise students from Texas, Arkansas, Louisiana and Oklahoma on portfolio preparation
Fall 2009	Ronald McDonald House Bandana Ball Event + Invitation Design including implementation
Spring 2009	Genealogy Club Canyon Lake Created the identity system and helped implement it for a group of genealogists at Canyon Lake
Spring 2009	Women's Symphony League Jewel Ball Invitation and Event Design including Implementation
Fall 2008	Randall Reid Overview Brochure Tri-fold Brochure design for past, present and collection artwork pieces
Fall 2008	The Junior League of Austin Logo Design "It's a Wild Holiday"
Spring 2008	Classical Guitar for Young People

Book Design (64 pages) for young guitar community in Austin

Fall 2007 The Junior League of Austin
Logo Design "Noël de Paris"

Fall 2004 The Junior League of Austin
Logo Design "Bellissimo Natale"

D. Organizations

1. Professional affiliations:

2020 – present 1 Million Cups Program by the Kauffman Foundation

2020 – present Central Texas Life Science Affinity Group

2020 – present Round Rock Chamber Entrepreneurial Council

2020 – 2023 Global Consortium of Entrepreneurship Centers (GCEC)

2018 College Art Association (CAA)

2014 – 2019 University and College Designer's Association (UCDA)

2013 – 2015 National Council of Art Administrators (NCAA)

E. Service Honors and Awards:

2020 Departmental Achievement Award Winner in Service,
College of Fine Arts and Communication,
Texas State University

2019 University nominee for Texas Distance Learning Association (TxDLA)
Outstanding Commitment to Excellence and Innovation in Distance
Learning award for the following category: Individual, 4-Year Higher Ed

2018 – 2019 University nominee and representative for first annual Texas Academic
Leadership Academy (TALA)

2018 University nominee for Texas Distance Learning Association (TxDLA)
Outstanding Commitment to Excellence and Innovation in Distance
Learning award for the following category: Individual, 4-Year Higher Ed

2018 Presidential Distinction Award Winner in Service,
College of Fine Arts and Communication, Texas State University

2017 University nominee for Texas Distance Learning Association (TxDLA) Outstanding Commitment to Excellence and Innovation in Distance Learning award for the following category: Individual, 4-Year Higher Ed

2017 College Achievement Award Winner in Service, College of Fine Arts and Communication, Texas State University

2016 Presidential Distinction Award Winner in Service, College of Fine Arts and Communication, Texas State University

2015 Presidential Distinction Award Winner in Service, College of Fine Arts and Communication, Texas State University

2014 Presidential Distinction Award Winner in Service, School Nominee, College of Fine Arts and Communication, Texas State University

G. Professional Development Activities Attended:

2025 – present Workshop attendance on international collaboration, human centered design, AI ethics, innovation, and entrepreneurship at NCHC conference, Cumulus conference, FDHE, ZEAL, University Futures Festival, and AI symposium

2024 Workshop: Futures Therapy for Designers with Raja Schar (mindfulness strategies and discussion-based design methods) at Design Forge, Elon University (virtual)

2023 Equality in Design Workshop at Future of Design in Higher Education Convening (hosted by Dartmouth University)

2021 Design as Common Good / Framing Design through Pluralism and Social Values (virtual, hosted by Swiss Design Network)

2021 Diversity in Entrepreneurship/Innovation Summit 2021 (virtual) hosted by UT Kelleher Center for Entrepreneurship and the Kendra Scott Women's Entrepreneurial Leadership Institute

2020 LGBTQiA (TXST) Allies Training

2020 Understanding International Student Need Training (TXST)

2019 Diversity workshop "chalk talk" with the School of Art + Design (TXST)

2018 – 2019 Texas Academic Leadership Academy (TALA)
Attended a year-long leadership academy for Texas' aspiring academic leaders as one of four Texas State University faculty