TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dale C. Blasingame Title: Program Faculty

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
MA	2011	Texas State University	Mass Communication	
BA	1999	Texas State University	Mass Communication-Electronic Media and Broadcasting	

C. University Experience

Position	*University*	*Comments*	*Dates*
Associate professor of practice, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		September 1, 2023 - Present
Assistant professor of practice, School of Journalism and Mass Communication	Texas State University. San Marcos, TX		September 1, 2018 - August 31, 2023
Senior lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		September 2016 - August 2018
Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos, TX		September 2013 - August 2016

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Social media consultant, internship coordinator	Leadhub, San Antonio, TX, United States		September 2013 - February 2025
Co-founder, social media director	Leadhub, San Antonio, TX, United States		May 2011 - September 2013
Producer	News 4 WOAI, San Antonio, TX, United States		December 1, 2000 - August 15, 2009

Position	*Entity*	*Comments*	*Dates*
News anchor and reporter	KTSA, San Antonio, TX, United States		December 1999 - December 2000

E. Other Professional Credentials (licensure, certification, etc.)

Accelerating Your Career with Personal Branding, LinkedIn Learning. (August 6, 2026 - Present).

AI Visibility Essentials, Semrush. (August 6, 2026 - Present).

Create Scroll-Stopping Content, Canva Design School. (August 6, 2026 - Present).

Answer Engine Optimization Fundamentals, HubSpot. (July 25, 2026 - Present).

LinkedIn Content and Creative Design Certification, LinkedIn Marketing Academy. (July 25, 2026 - Present).

AI Literacy for Everyone, LinkedIn Learning. (July 23, 2026 - Present).

Career Essentials in Generative AI, Microsoft. (July 23, 2026 - Present).

Ethics in the Age of Generative AI, LinkedIn Learning. (July 23, 2026 - Present).

Everyday AI Concepts, LinkedIn Learning. (July 23, 2026 - Present).

Learning Microsoft 365 Copilot for Work, LinkedIn Learning. (July 23, 2026 - Present).

What Is Generative AI?, LinkedIn Learning. (July 23, 2026 - Present).

Introduction to Web Design and Development, LinkedIn Learning. (July 14, 2026 - Present).

Generative AI: Introduction and Applications, IBM. (August 14, 2025 - Present).

Intro to Generative AI, Google. (August 11, 2025 - Present).

Generative AI Fundamentals, DataBricks. (August 11, 2025 - Present).

Artificial Intelligence Essentials, IBM. (June 8, 2025 - Present).

AI in the Classroom, Canva Design School. (March 4, 2025 - Present). License Number: fbc140.

Extraordinary Drone Shots and How to Get Them, LinkedIn Learning. (February 20, 2025 - Present).

Social Listening, Hootsuite. (February 18, 2025 - Present).

Business Etiquette for Gen Z, LinkedIn Learning. (January 12, 2025 - Present).

Business Etiquette: Phone, Email, and Text, LinkedIn Learning. (January 12, 2025 - Present).

Tips for Flawless Business Etiquette, LinkedIn Learning. (January 12, 2025 - Present).

How to Generate Marketing Leads with AI, LinkedIn Learning. (July 28, 2024 - Present).

Teacher Essentials, Canva. (July 28, 2024 - Present).

Become an AI-Powered Marketer, SEMRush. (July 27, 2024 - Present).

Generative AI for Digital Marketers, LinkedIn Learning. (July 26, 2024 - Present).

Introduction to Artificial Intelligence, LinkedIn Learning. (July 25, 2024 - Present).

Building a Social Listening Program, SEMRush. (December 22, 2022 - Present).

Digital Marketing, HubSpot. (October 3, 2022 - Present).

SEO, HubSpot. (October 3, 2022 - Present).

Google Analytics 4 (GA4) Essential Training, LinkedIn Learning. (July 29, 2022 - Present).

Google Analytics Quick Start, LinkedIn Learning. (July 26, 2022 - Present).

How to Build an Online Following, LinkedIn Learning. (August 4, 2021 - Present).

How to Stand Out, LinkedIn Learning. (August 4, 2021 - Present).

Learning Personal Branding, LinkedIn Learning. (August 4, 2021 - Present).

Personal Branding on Social Media, LinkedIn Learning. (August 4, 2021 - Present).

Email Marketing, HubSpot. (July 30, 2021 - Present).

Digital Advertising, HubSpot. (March 28, 2021 - Present).

Content Marketing, HubSpot. (March 2, 2019 - Present).

Social Marketing, Hootsuite. (February 16, 2019 - Present).

Google Analytics for Beginners, Google. (April 22, 2018 - Present).

Inbound Marketing, HubSpot. (April 19, 2018 - Present).

Twitter Flight School, Twitter. (April 10, 2018 - Present).

Facebook for Journalists, Poynter and Facebook Journalism Project. (April 11, 2017 - Present).

Hootsuite Academy, Hootsuite. (March 2017 - Present).

FAA Commercial Drone Operator, Federal Aviation Authority. (April 2017 - April 2023).

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Favorite Professor Award, Alpha Chi.
November 7, 2025

April 29, 2016

Award / Honor Recipient: Teaching Award of Honor, Alumni Association.
2020

Award / Honor Nominee: Journalism and Mass Communication Teacher of the Year, AEJMC/Scripps Howard.
November 1, 2020

Award / Honor Nominee: Panhellenic Council Professor Appreciation, Panhellenic Council.
October 27, 2020

Additional Comments: Student nomination comment: Dale Blasingame is the most dedicated professor I have ever had. He so genuinely cares for our class, is passionate about the material, and wants to see his students succeed. This semester he has dealt with incredible hardships relating to his family and COVID and through it all he has never stopped caring about teaching his class. (I have him for Advanced Social Media Analytics this semester) He keeps us updated on his situation and keeps wanting to make the class the best it can be. My classmates and I have been so impressed with his perseverance and continued commitment to the class.

I have had Dale for other classes during my time at Texas State and he is consistent in teaching well in all classes. He has excelled in his field outside of teaching and is able to relate his business work to our class. With me personally and I'm assuming with other students he has made personal connections and wants the best for us in school and in our future field of work. He is preparing us well for working with real-world clients and teaching professionalism. His classes are structured to teach us all aspects we need to know while still enjoying the material and keeping us up to date on present-day events which is important for social media and other journalism-related classes.

Overall, Dale Blasingame is one of the most deserving teachers of recognition and I am so lucky to have him as a professor.

Award / Honor Nominee: Panhellenic Council Professor Appreciation, Panhellenic Council.
October 27, 2020

Additional Comments: Student nomination comment: He's taught two of my classes. Dale's hard work and dedication to all of his students and class criteria are what makes him an amazing professor. He is down to earth and communicates very well with his students, and he puts his classes in his list of top priorities. He very very recently just lost his mother to covid right after our class, and although he is going through an insurmountable amount of pain, he is still updating our class every chance he gets. He updates our calendars and he apologizes every few minutes for the changes, but the entire class and I want him to know we are here for him and we appreciate the amount of

dedication he puts into this class. We are all praying for his healing and sending love to him and his family.

Award / Honor Nominee: Faculty Member of the Year, Black Student Alliance.
April 6, 2020

Award / Honor Recipient: Presidential Excellence Award for Teaching, Texas State University.
June 2017

Award / Honor Recipient: Outstanding Graduate Teaching Assistant, School of Journalism and Mass Communication.
April 2011

B. Courses Taught:

Texas State University:

MC 1100D - DIG ENTREPRENEUR

MC 1100E - DIGITAL TOOLS

MC 1100K - SOCIAL MEDIA ANALYTICS PLAT

MC 1100M - DRONE BOOTCAMP

MC 1313 - WRITING MASS MEDIA

MC 3112 - SOCIAL MEDIA ANALYTICS PLAT.

MC 3306 - WRITING ELECT MD

MC 3312 - TELEVISION NEWS

MC 4311 - INDEPENDENT STUDY

MC 4315 - WEB DESIGN & PUB

MC 4315 - WEB DESIGN & PUBLISHING

MC 4324 - VISUAL STORYTELLING

MC 4326 - ADV SOCIAL MEDIA

MC 4326 - ADVANCED SOCIAL MEDIA

MC 4345 - DRONE STORYTELLING

MC 4360 - MOBILE STORYTELLING OUTDOORS

MC 4381 - DIG & ONLINE MEDIA

MC 4382S - DIG & ONLINE MEDIA

MC 4382U - ADV SOCIAL MEDIA

MC 4382Y - MOBILE STORYTELLING OUTDOORS

MC 4382Y - PARK STORYTELLING

MC 5306M - SOCIAL MEDIA CAMPAIGNS

MC 5311 - INDEPENDENT STUDY

MC 5316 - DIGITAL MEDIA ISSUES

MC 5332 - SXTXSTATE PROJECT

MC 5346 - SOCIAL MEDIA CAMPAIGNS

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Member, Master's Thesis, "Branding the Athlete: Identity Protection, Authenticity and NIL Sponsorships on Instagram", Status: Proposal. (April 15, 2026 - Present). School of Journalism and Mass Communication, Texas State University.
Student(s): Ariana Perez, Graduate.

Supervisor / Chair, Independent Study, "Memories of the Mountain: Stories from the Last Sundance in Park City", Status: In Progress. (January 21, 2026 - Present). School of Journalism and Mass Communication, Texas State University.
Student(s): Sean Boelman, Graduate.

Member, Master's Thesis, "Social Media and Disaster Reporting: A Case Study of the Texas Hill Country Floods", Status: Completed. (December 4, 2025 - April 9, 2026). School of Journalism and Mass Communication, Texas State University.
Student(s): Angie Vasquez, Graduate.

Supervisor / Chair, Independent Study, "Drone Storytelling", Status: Completed. (August 25, 2025 - December 12, 2025). School of Journalism and Mass Communication, Texas State University.
Student(s): Josh Colliluori, Graduate.

Supervisor / Chair, Independent Study, "Drone Storytelling", Status: Completed. (January 13, 2025 - May 7, 2025). School of Journalism and Mass Communication, Texas State University.

Student(s): AnaBelle Elliott, Undergraduate.

Supervisor / Chair, Project, "Human Sex Trafficking Awareness", Status: Completed. (January 31, 2025 - April 25, 2025). School of Journalism and Mass Communication, Texas State University.
Student(s): Bella Ramirez, Graduate.

Member, Master's Thesis, "Political Influencers in Presidential Campaigns: A Case Study of the Brat Summer Trend on TikTok", Status: Completed. (December 6, 2024 - April 10, 2025). School of Journalism and Mass Communication, Texas State University.
Student(s): Katie Smith, Graduate, Mass Communication.

Member, Project, "Breaking Through the Noise", Status: Completed. (July 15, 2024 - November 26, 2024). School of Journalism and Mass Communication, Texas State University.
Student(s): Annie Cranford, Graduate, Mass Communication.

Supervisor / Chair, Honor's Thesis, "Social Media and Partisanship", Status: Completed. (August 2022 - December 2022). Honors College, Texas State University.
Student(s): Scanlan Cate, Undergraduate.

Member, Project, "Social Through Parasocial: A Video Documentary of BTS ARMY Building Relationships", Status: Completed. (November 4, 2021 - April 29, 2022). School of Journalism and Mass Communication, Texas State University.
Student(s): Brittany Pichler, Graduate, Mass Communication.

D. Courses Prepared and Curriculum Development:

MC1100E: Mobile Storytelling in the Park, New Course. Taught: February 2016.

MC4345: Drone Storytelling, New Course, Texas State University. Taught: August 2022 - Present.

MC1100E: 3D Drone Modeling, New Course, Texas State University. Taught: January 2021 - Present.

MC1100E: Social Media Certifications, New Course, Texas State University. Taught: April 2018 - Present.

MC1100E: Drone Journalism, New Course, Texas State University. Taught: April 2017 - Present.

MC4382Y: Mobile Storytelling in the Park, New Course, Texas State University. Taught: January 2017 - Present.

MC4326: Advanced Social Media and Analytics, New Course, Texas State University. Taught: September 2015 - Present.

MC1100D: Digital Entrepreneurship Speaker Series, New Course, Texas State University. Taught: January 2015 - May 2016.

MC1100E: Drones and Sensors, New Course, Texas State University. Taught: October 2015.

SJMC Study in the Parks, Study in America, Texas State University. Taught: May 2017 - Present.

E. Teaching Grants and Contracts

3. Funded Internal Teaching Grants and Contracts:

Blasingame, Dale C. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Funded: September 28, 2022 - Present). Grant.

Blasingame, Dale C. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Funded: December 7, 2021). Grant.

Blasingame, Dale C. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Funded: May 30, 2021). Grant.

Blasingame, Dale C. Teaching and Learning Technology Innovation Grant, Technology Innovation Office, Texas State University, $2,200.00. (Funded: July 1, 2020). Grant.

Blasingame, Dale C. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Funded: June 30, 2020). Grant.

Blasingame, Dale C. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Funded: May 1, 2020). Grant.

Blasingame, Dale (Principal), Percent Contribution: 100%. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Submitted: February 6, 2019, Funded: March 26, 2019 - March 30, 2019). Grant.

Blasingame, Dale (Principal), Percent Contribution: 100%. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Submitted: February 13, 2019, Funded: February 13, 2019 - February 20, 2019). Grant.

Fox, Kymberly J (Co-Principal), Percent Contribution: 50%, Blasingame, Dale C (Co-Principal), Percent Contribution: 50%. Study in America Program Development Grant, Texas State University, $3,000.00. (Submitted: July 2016, Funded: September 2016 - August 2017). Grant.

Additional Comments: Funding to support the inaugural SJMC Study in America program.

Royal, Cindy L, Blasingame, Dale C, Zmikly, Jonathan T. Teaching and Learning Technology Innovation Grant, Instructional Technologies Support, Texas State University, $5,000.00. (Funded: July 2017). Grant.

Blasingame, Dale C (Supporting), Royal, Cindy L (Principal), Zmikly, Jonathan T (Supporting). Teaching and Learning Technology Innovation, Instructional Technology Support, Texas State University, $5,000.00. (Funded: March 24, 2017). Grant.

Blasingame, Dale C, Fox, Kymberly J. Study in America Program Development Grant, Office of Distance and Extended Learning, Texas State University, $3,000.00. (Funded: July 6, 2016). Grant.

4. Submitted, but not Funded, Internal Teaching Grants and Contracts:

Blasingame, Dale C. Service-Learning Excellence Program Mini-Grant, Service-Learning Excellence Program, Texas State University, $500.00. (Submitted: November 2, 2022). Grant.

F. Other:

Guest Lecture, Drone Flight Session, School of Journalism and Mass Communication. San Marcos, TX, United States. 10. (November 6, 2025).

Guest Lecture, Drone Flight Session, School of Journalism and Mass Communication. San Marcos, TX, United States. 15. (April 3, 2025).

Guest Lecture, Drones 101, School of Journalism and Mass Communication. San Marcos, TX, United States. 15. (April 1, 2025).

Guest Lecture, Social Media for Clients, Drury University. Springfield, MO, United States. 15. (July 13, 2022).

Guest Lecture, Social Media Best Practices, Athletics. San Marcos, TX, United States. 10. (November 17, 2020).

Guest Lecture, Social Media Best Practices, Athletics. San Marcos, TX, United States. 15. (November 10, 2020).

Guest Lecture, Social Media Best Practices, University College. San Marcos, TX, United States. 15. (September 24, 2020).

Guest Lecture, Writing for Digital Media, School of Journalism and Mass Communication. San Marcos, TX, United States. 32. (July 13, 2020).

Guest Lecture, The Truth About Fake News, Georgia College Department of Government and Sociology. Milledgeville, GA, United States. 20. (May 19, 2020).

Guest Lecture, The Truth About Fake News, Common Experience. 10. (April 14, 2020).

Guest Lecture, Social Media Job Marketing and Branding, University College. San Marcos, TX, United States. 20. (March 5, 2020).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX. 200. (December 6, 2019).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX. 200. (May 2, 2019).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 200. (December 6, 2018).

Guest Lecture, Social Media for Young Professionals, Loras College. Dubuque, IA. (September 19, 2018).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 230. (April 26, 2018).

Guest Lecture, Interviewing 101, University Star. San Marcos, TX, United States. 5. (February 16, 2018).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 230. (December 7, 2017).

Guest Lecture, NEISD Journalism Clinic, Northeast Independent School Distict. San Antonio, TX, United States. 20. (August 7, 2017).

Guest Lecture, BETA Students Visit to Texas State, South Texas BETA. San Marcos, TX, United States. 25. (July 27, 2017).

Guest Lecture, The Importance of Analytics, Bobcat Promotions. San Marcos, TX, United States. 10. (April 17, 2017).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 150. (April 3, 2017).

Guest Lecture, Social Media Mining, Department of Communication Studies. San Marcos, TX, United States. 150. (February 9, 2017).

Guest Lecture, Writing for TV News, University of North Texas. Denton, TX, United States. 30. (2016).

Guest Lecture, Social Media for Journalists, University of Wisconsin-Whitewater. Whitewater, WI, United States. 40. (2015 - 2016).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 300. (December 6, 2016).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 75. (November 14, 2016).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 150. (November 10, 2016).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 150. (June 22, 2016).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 300. (April 19, 2016).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 150. (April 6, 2016).

Guest Lecture, Texas Broadcasting Society Monthly Meeting, Texas Broadcasting Society. San Marcos, TX, United States. 20. (2015).

Guest Lecture, Writing for PR course, School of Journalism and Mass Communication. San Marcos, TX, United States. 30. (2015).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 150. (November 4, 2015).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 300. (October 13, 2015).

Guest Lecture, Social Media for Young Professionals, McCoy College of Business Administration. San Marcos, TX, United States. 150. (June 24, 2015).

Seminar, Teaching Business Skills at J-School, EdShift. (November 29, 2017).

Seminar, Educational Goals for the School Year, EdShift. (August 30, 2017).

Seminar, Faculty Social Media Workshop, School of Journalism and Mass Communication. San Marcos, TX, United States. 15. (May 2016).

Seminar, How Publishers Can Engage on Social and Drive Revenue, MediaShift. (May 2015).

Training Course, Part 107 Bootcamp Course, LBJ Institute. 25. (September 2021 - October 2021).

Additional Comments: Developed an asynchronous, online course to help NASA EPDC specialists prepare for the FAA's commercial drone pilot certification exam.

Webinar, Facebook Live for Journalists and Publishers, MediaShift. (October 20, 2016).

G. Teaching Professional Development Activities Attended

Webinar, "Getting Started with CrowdTangle," CrowdTangle. (June 19, 2018).

Workshop, "Optimize the Classroom Experience," Instructional Technologies Support, San Marcos, TX, United States. (April 20, 2018).

Conference Attendance, "BEA2018 Conference," Broadcast Education Association, Las Vegas, NV, United States. (April 8, 2018 - April 11, 2018).

Webinar, "Pasta 401: Bring Your Appetite for Creating Course Alignment," Quality Matters. (March 14, 2018).

Webinar, "Facebook & Instagram Advertising Audience + Conversion Series," cpcstrategy and Simply Measured. (February 27, 2018).

Webinar, "Breaking Bad with QM Standard 8: Ensuring an All-Access Pass for Learners," Quality Matters. (February 21, 2018).

Webinar, "Mini-Lecture Best Practices," Instructional Technologies Support, San Marcos, TX, United States. (February 16, 2018).

Webinar, "Hybrid Course Teaching Strategies," Instructional Technologies Support, Austin, TX, United States. (January 30, 2018).

Conference Attendance, "SXSWedu," South by Southwest, Austin, TX, United States. (March 5, 2017 - March 8, 2017).

Conference Attendance, "SXSWedu," South by Southwest, Austin, TX, United States. (March 7, 2016 - March 10, 2016).

Seminar, "Online Education Training: How to Develop an Online Course," Quality Matter. (2015).

Seminar, "Math for Journalists Made Easy MOOC," Knight Center for Journalism in the Americas. (May 2015).

Seminar, "How News Organizations Can Make The Most Of Snapchat," Poynter. (April 2015).

Seminar, "Social Media Analytics BOC," Knight Center for Journalism in the Americas. (March 2015).

Conference Attendance, "SXSWedu," South by Southwest, Austin, TX, United States. (March 9, 2015 - March 12, 2015).

Seminar, "NewsU Social Media Analytics Seminar," Poynter. (December 2014).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

c. Edited Books:

Non-refereed:

Blasingame, D. C. (2025). *Lonely Planet Texas* (7th ed.). Lonely Planet. Retrieved from https://shop.lonelyplanet.com/products/texas https://shop.lonelyplanet.com/products/texas

d. Chapters in Books:

Refereed:

Blasingame, D. C. (2020). Engagement Metrics That Matter. In *The Golden Age of Data: Media Analytics in Study & Practice* (pp. 160–181). United States: Routledge, Taylor & Francis Group. Retrieved from https://digital.library.txstate.edu/handle/10877/10319 https://digital.library.txstate.edu/handle/10877/10319

2. Articles:

a. Refereed Journal Articles:

Blasingame, D. C. (2017). From Online to Outside: An Experiment in Teaching Digital Skills at a State Park. *Spark*, *2*(2), 123–127. Retrieved from https://sparkjournal.arts.ac.uk/index.php/spark/article/view/56/99 https://sparkjournal.arts.ac.uk/index.php/spark/article/view/56/99

Royal, C. L., & Blasingame, D. C. (2015). Data Journalism: An Explication. *#ISOJ Journal*, (Spring).

Royal, C. L., & Blasingame, D. C. (2015). Data Journalism: An Explication. *#ISOJ*, *Volume 6*(Issue 1). Retrieved from https://isojjournal.wordpress.com/2015/04/15/data-journalism-an-explication/ https://isojjournal.wordpress.com/2015/04/15/data-journalism-an-explication/

Blasingame, D. C. (2011). Gatejumping: Twitter, TV News and the Delivery of Breaking News. *#ISOJ*, *1*(Fall 2011), 5–28.

7. Essays:

Blasingame, D. C. (2020). *We Will Not Be Tamed on the Devils River*. Texas Parks and Wildlife Foundation. Retrieved from https://www.wewillnotbetamed.org/we-will-not-be-tamed-on-the-devils-river/?fbclid=IwAR2_ISVMce7vDLb8tpbRQceVEIJat9KNmCFV4ybXNXtTz_8J9yNJY4QiIE4 https://www.wewillnotbetamed.org/we-will-not-be-tamed-on-the-devils-river/?fbclid=IwAR2_ISVMce7vDLb8tpbRQceVEIJat9KNmCFV4ybXNXtTz_8J9yNJY4QiIE4

Blasingame, D. C. (2020). *The Truth About Fake News*. San Marcos, Texas: Texas State University Common Experience. Retrieved from https://www.txstate.edu/commonexperience/stories/blog/2020-03-30-truth-about-fake-news.html https://www.txstate.edu/commonexperience/stories/blog/2020-03-30-truth-about-fake-news.html

Blasingame, D. C. (2016). *Test-Driving an Entrepreneurial Course* (July 28, 2016). United States: CUNY Teaching Media Entrepreneurship. Retrieved from https://medium.com/teaching-media-entrepreneurship/test-driving-an-entrepreneurial-course-9260123a381b#.or7dz6elo https://medium.com/teaching-media-entrepreneurship/test-driving-an-entrepreneurial-course-9260123a381b#.or7dz6elo

Blasingame, D. C. (2016). *Facebook Live Grew Up Quickly* (July 25, 2016). United States: MediaShift. Retrieved from http://mediashift.org/2016/07/facebook-live-grew-quickly-heres-how-broadcasters-are-jumping-in/**Error! Hyperlink reference not valid.**

Blasingame, D. C. (2016). *Remix: How to Create a Social Media and Analytics Class* (March 15, 2016). United States: MediaShift. Retrieved from http://mediashift.org/2016/03/remix-how-to-create-a-social-media-analytics-class/ http://mediashift.org/2016/03/remix-how-to-create-a-social-media-analytics-class/

Blasingame, D. C. (2015). *The Difficult Ethics Around Showing a Murderer's Video* (September 1, 2015). United States: MediaShift. Retrieved from http://mediashift.org/2015/09/the-difficult-ethics-around-showing-a-shooters-video/**Error! Hyperlink reference not valid.**

Blasingame, D. C. (2015). *How TV Newsrooms are Pushing Original Video Content on Facebook* (May 12, 2015). United States: MediaShift. Retrieved from http://mediashift.org/2015/05/how-tv-newsrooms-are-pushing-original-video-onfacebook/**Error! Hyperlink reference not valid.**

Blasingame, D. C. (2015). *How TV Newsrooms Should Use Facebook and Why* (April 16, 2015). United States: MediaShift. Retrieved from http://mediashift.org/2015/04/how-tv-newsrooms-should-use-facebook-and-why/**Error! Hyperlink reference not valid.**

10. Other Works in Print:

Magazine / Trade Publications:

Blasingame, D. C. (2019, August 1). In the Instagram Age, Posting Responsibly to Protect Natural Treasures. *Texas Highways Magazine*. Accepted / In Press. Retrieved from https://texashighways.com/travel-news/in-the-instagram-age-posting-responsibly-to-protect-natural-treasures/ https://texashighways.com/travel-news/in-the-instagram-age-posting-responsibly-to-protect-natural-treasures/

Blasingame, D. C. (2020, January 30). A New Visitor Center in Amarillo Explores the People, Places, and Legends of Historic Route 66. *Texas Highways Magazine*. Published. Retrieved from https://texashighways.com/travel-news/a-new-visitor-center-in-amarillo-explores-the-people-places-and-legends-of-historic-route-66/ https://texashighways.com/travel-news/a-new-visitor-center-in-amarillo-explores-the-people-places-and-legends-of-historic-route-66/

Blasingame, D. C. (2019, April 24). Atta Girl: Lucy the "Bark Ranger" Completes Quest to Visit All 95 Texas State Parks. *Texas Highways Magazine*. Published. Retrieved from https://texashighways.com/travel-news/atta-girl-lucy-the-bark-ranger-completes-quest-to-visit-all-95-texas-state-parks/?fbclid=IwAR17_EJmpILcpoFx4Px4g23Ve0dzv3EOVX8_hbbCJ3GE6H-cYUvmJJBdlMs https://texashighways.com/travel-news/atta-girl-lucy-the-bark-ranger-completes-quest-to-visit-all-95-texas-state-parks/?fbclid=IwAR17_EJmpILcpoFx4Px4g23Ve0dzv3EOVX8_hbbCJ3GE6H-cYUvmJJBdlMs

Blasingame, D. C. (2018, March 5). How Broadcasters Are Making Two-Way Experiences with Interactive Content. Published. Retrieved from http://mediashift.org/2018/03/broadcasters-making-two-way-experiences-interactive-content/ http://mediashift.org/2018/03/broadcasters-making-two-way-experiences-interactive-content/

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Blasingame, D. C. (2016, December). 9 Parks with Heavenly Hikes, *74*(10).

Blasingame, D. C. (2016, November). 9 Parks to View CCC Work, *74*(9).

Blasingame, D. C. (2016, October). 10 Parks to Catch a Whopper, *74*(8).

Blasingame, D. C. (2016, August). 10 Parks to Ride Bicycles, *74*(7).

Blasingame, D. C. (2016, July). 10 Parks with Swimming Holes, *74*(6).

Blasingame, D. C. (2016, June). 11 Parks to Paddle, *74*(5).

Blasingame, D. C. (2016, May). 9 Parks Where You Can Catch Wildlife, *74*(4), 34–35.

Blasingame, D. C. (2016, April). 9 Parks Kids Love, *74*(3), 34–35.

Blasingame, D. C. (2016, March). 10 Parks that Bring History to Life, *74*(2), 34–35.

Blasingame, D. C. (2016, January). 10 Parks with Stunning Views, *74*(1), 30–31.

Blasingame, D. C. (2016, January). One is Not Enough, *74*(1), 32–37.

Newspaper Articles:

Blasingame, D. C. (2020, November 29). UNIQUE CONTRIBUTION: TXST's EPDC Team Works With NASA's STEM@Home Initiative. Retrieved from https://www.sanmarcosrecord.com/news/unique-contribution https://www.sanmarcosrecord.com/news/unique-contribution

Blasingame, D. (2018, June 11). The 8 best family-friendly Texas state parks. Retrieved from https://www.expressnews.com/guidetosa/article/The-8-best-family-friendly-Texas-state-parks-12973428.php https://www.expressnews.com/guidetosa/article/The-8-best-family-friendly-Texas-state-parks-12973428.php

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https://www.expressnews.com/guidetosa/article/The-top-6-hikes-in-Texas-state-parks-12973572.php
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SJMC Blogs:

Blasingame, D. C. (2021). *SJMC Students Take On SXSW Online*. Retrieved from https://sjmcnews.wordpress.com/2021/03/24/sjmc-students-take-on-sxsw-online/
https://sjmcnews.wordpress.com/2021/03/24/sjmc-students-take-on-sxsw-online/

Blasingame, D. C. (2016). *Helping TXST Athletics Show Off New Football Locker Room in 360* (September 14, 2016). San Marcos, TX, United States: School of Journalism and Mass Communication. Retrieved from https://sjmcblog.wordpress.com/2016/09/14/2503/
https://sjmcblog.wordpress.com/2016/09/14/2503/

Blasingame, D. C. (2016). *SJMC Students Go Mobile at Garner State Park* (March 4, 2016). San Marcos, TX, United States: School of Journalism and Mass Communication. Retrieved from https://sjmcblog.wordpress.com/2016/03/04/sjmc-students-go-mobile-at-garner-state-park/

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Video Conversations:

Blasingame, D. C. (2020). *Content That Connects: An Exclusive Video Conversation with Matt Nelson of WeRateDogs®*. San Marcos, United States: Texas State University Common Experience. Retrieved from https://www.txstate.edu/commonexperience/stories/blog/2020-04-20-content-that-connects.html https://www.txstate.edu/commonexperience/stories/blog/2020-04-20-content-that-connects.html

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

Royal, C. L., Blasingame, D. C., International Symposium on Online Journalism, "Data Journalism: An Explication," The University of Texas, Austin, TX. (April 2015).
Additional Comments:
https://isojjournal.wordpress.com/2015/04/15/data-journalism-an-explication/

2. Invited Talks, Lectures, and Presentations:

Blasingame, D. C., South by Southwest EDU, "Experimental Learning: Teaching Tech Outdoors," SXSW, Austin, TX, United States. (March 2017).

Blasingame, D. C., Texas Talks, "A History of Texas in 15 Places," Texas State Historical Association. (May 19, 2026).

Blasingame, D. C., BEA 2026, "Drones and the Future of Aerial Technology," BEA, Las Vegas, NV, United States. (April 19, 2026).

Blasingame, D. C., AAF Texas State Monthly Meeting, "12 Steps to LinkedIn Optimization," AAF Texas State, San Marcos, TX, United States. (March 10, 2026).

Blasingame, D. C., Youth Leadership San Marcos, "Careers in Tech," San Marcos Chamber of Commerce, San Marcos, TX, United States. (February 18, 2026).

Blasingame, D. C., "Trust in the Age of AI," Braver Angels. (November 18, 2025).

Blasingame, D. C., Hill Country Photography Club Monthly Meeting, "On the Road," Hill Country Photography Club, San Marcos, TX, United States. (May 15, 2025).

Blasingame, D. C., Youth Leadership San Marcos, "Careers in Tech," San Marcos Chamber of Commerce, San Marcos, TX, United States. (April 16, 2025).

Blasingame, D. C., BEA 2025, "Developing Strong Drone Videography Courses for Broadcast Productions," Broadcast Educators Association, Las Vegas, NV, United States. (April 5, 2025).

Blasingame, D. C., Social Media Work Group, "AI Tools to Make Life Easier," University Marketing, San Marcos, TX, United States. (January 30, 2025).

Blasingame, D. C., "AI Tools for Marcomm," University Marketing, San Marcos, TX, United States. (January 6, 2025).

Blasingame, D. C., Texas State University System Communicators Retreat, "Beyond Automation: How AI is Revolutionizing Marketing & Communications," Texas State University System, San Marcos, TX, United States. (December 5, 2024).

Blasingame, D. C., Texas Master Naturalists Annual Meeting, "Seeing All The Parks," Texas Master Naturalists, San Marcos, TX, United States. (October 25, 2024).

Blasingame, D. C., Southwest Education Council on Journalism and Mass Communication, "The Dangers of Deepfakes," Round Rock, TX, United States. (October 25, 2024).

Blasingame, D. C., Summer of AI Community, "The Dangers of Deepfakes," Texas State University ITAC. (July 30, 2024).

Blasingame, D. C., Bell County League of Women Voters, "AI, Deepfakes and Misinformation in Politics," Bell County League of Women Voters. (April 15, 2024).

Blasingame, D. C., BEA 2024, "Drone Technologies and Techniques for Intentional Futures," BEA, Las Vegas, NV, United States. (April 13, 2024).

Blasingame, D. C., Comal County League of Women Voters, "AI, Deepfakes and Misinformation in Politics," Comal County League of Women Voters, New Braunfels, TX, United States. (March 19, 2024).

Blasingame, D. C., DEL In Between, "Education and Ethics of AI," Digital Engaged Learning. (December 8, 2023).

Blasingame, D. C., BEA 2023, "Retracing the Future of Drones," Broadcast Educators Association, Las Vegas, NV, United States. (April 17, 2023).

Blasingame, D. C., "Our COVID Experience," Texas State University, Alkek Open Theater, San Marcos, TX, United States. (March 7, 2023).

Blasingame, D. C., Summer Institute, "Passion and Pride in Class," Office of Distance and Extended Learning. (May 26, 2022).

Blasingame, D. C., "The Business of Journalism," Braver Angels Central Texas. (March 17, 2022).

Blasingame, D. C., "The Business of Journalism," League of Women Voters of Comal County. (February 16, 2022).

Blasingame, D. C., "The Future of Digital Media," Cronkite School of Journalism at Arizona State University. (February 9, 2022).

Blasingame, D. C., EPDC Annual Meeting, "Part 107 Training Q&A," LBJ Institute, Clear Lake, TX, United States. (February 2, 2022).

Blasingame, D. C., "Seeing All the Parks," Rotary Club of Wimberley, Wimberley, TX, United States. (May 25, 2021).

Blasingame, D. C., Stukent Digital Summit 2021, "Finding the Right Client for Your Social Media Class," Stukent. (March 12, 2021).

Blasingame, D. C., Rotary Club of San Marcos, "Seeing All The Parks," Rotary Club of San Marcos, San Marcos, TX, United States. (September 16, 2020).

Blasingame, D. C., Service Learning WOW Event, Service Learning Excellence Program, San Marcos, TX, United States. (September 10, 2020).

Blasingame, D. C., Hispanic Media Conference, "Drones in Journalism: Live Shots, Beauty Shots, and 3D Life," UT-Arlington Hispanic Media Initiative. (August 15, 2020).

Blasingame, D. C., AEJMC, "The Future of Drone Education," Association for Education in Journalism and Mass Communication. (August 8, 2020).

Blasingame, D. C., Study in America Faculty Interest Webinar, Faculty Development, San Marcos, TX, United States. (August 5, 2020).

Blasingame, D. C., Study in America Faculty Interest Webinar, Faculty Development, San Marcos, TX, United States. (June 18, 2020).

Blasingame, D. C., AAA Conference 2020, American Academy of Advertising, San Diego, CA, United States. (March 28, 2020).

Additional Comments: (Panel canceled because of COVID-19)

Blasingame, D. C., Digitally Engaged Learning, "Teaching Technology in the Outdoors...and On the Road," San Marcos, TX, United States. (September 12, 2019).

Blasingame, D. C., Excellence in Journalism Conference, "Drone Starter Kit," Society of Professional Journalists, San Antonio, TX, United States. (September 7, 2019).

Blasingame, D. C., AEJMC, "Teaching Engagement - Wait...What is Engagement?," Association for Education in Journalism and Mass Communication, Toronto, Canada. (August 9, 2019).

Blasingame, D. (Co-Leader), Zmikly, J. T., Ph.Digital Bootcamp, "Social Media Basics," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 2019).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited Dale and me to guest lecture on social media basics and analytics. This presentation focused on pedagogy as well as a hands-on workshop wherein participants created and published their own social media content.

Blasingame, D., SXSW 2019, "My Dog is Insta-Famous," South by Southwest, Austin, TX. (March 14, 2019).

Blasingame, D., "Public Information Officer Training Roundtable," Texas School Safety Center, San Marcos Fire Department #5, San Marcos, TX, United States. (February 7, 2019).

Blasingame, D., Shields, S., Online News Association, "Drones: Innovative Storytelling Tools," ONA, Austin, TX, United States. (September 14, 2018).

Additional Comments: I presented a session on the role of drones in modern journalism, emphasizing how they serve as powerful storytelling tools that enhance and expand traditional reporting. The session included a live demonstration with a sample drone, discussion of newsroom applications, and guidance on the minimum requirements needed to pass the FAA commercial drone exam, giving students both inspiration and practical knowledge.

https://ona18.journalists.org/sessions/drones/

Blasingame, D., AEJMC, "Getting Started with Drones," Association for Education in Journalism and Mass Communication, Washington, DC. (August 5, 2018).

Blasingame, D. C., Volunteer Appreciation Day, "Travels Across Texas," Friends of Guadalupe River State Park, Guadalupe River State Park, Bulverde, TX, United States. (May 19, 2018).

Blasingame, D., PhDigital Bootcamp, "Drone Journalism," School of Journalism and Mass Communication, San Marcos, TX, United States. (May 18, 2018).

Blasingame, D. (Co-Leader), Zmikly, J. T., Ph.Digital Bootcamp, "Social Media Basics," School of Journalism and Mass Communication, Old Main - Media Innovation Lab, San Marcos, TX, United States. (May 18, 2018).

Additional Comments: As part of a new program sponsored by the Knight Foundation for early career academics and doctoral students, Dr. Cindy Royal invited Dale and me to guest lecture on social media basics and analytics. This presentation focused on pedagogy as well as a hands-on workshop wherein participants created and published their own social media content.

Blasingame, D. C., BEA2018 Conference, "Drone Education in a Part 107 World," Broadcast Education Association, Las Vegas, NV, United States. (April 11, 2018).

Blasingame, D. C., BEA2018 Conference, "Researching Content and Audiences using Media Analytics," Broadcast Education Association, Las Vegas, NV, United States. (April 8, 2018).

Blasingame, D. C., PRSSA Regional Conference, "The Evolution of PR in the Digital Landscape," Texas State University PRSSA, San Marcos, TX, United States. (February 10, 2018).

Blasingame, D. C., National Student Electronic Media Convention, "Drones on Campus," College Broadcasters Inc., San Antonio, TX, United States. (November 3, 2017).

Blasingame, D. C., Thrive, "Journalism Industry Tech Trends," Community Impact Newspapers, Austin, TX, United States. (September 27, 2017).

Blasingame, D. C., Hacks/Hackers Austin, "How Newsrooms Are Using Drones," Hacks/Hackers, Austin, TX, United States. (February 23, 2017).

Blasingame, D. C., UT Social Media Summit, "Lessons from Electionland," Belo Center for New Media, Belo Center for New Media, Austin, TX, United States. (November 2016).

Blasingame, D. C., Facebook Live for Journalists and Publishers, "Facebook Live for Journalists and Publishers," MediaShift. (September 2016).

Blasingame, D. C., Designs on eLearning, "From online to outside: An experiment in teaching digital skills at a state park," New School, New York, NY, United States. (September 2016).

Blasingame, D. C., Entrepreneurial Educators Summit, "Creating a Social Media and Analytics Course," CUNY Graduate School of Journalism, New York, NY, United States. (July 2016).

Blasingame, D. C., South Texas ISD Business, Education and Technology Academy Mentor Session, "Social Media for Young Professionals," South Texas ISD Business, Education and Technology Academy, San Marcos, TX, United States. (June 6, 2016).

Blasingame, D. C., Midwinter Conference, "Native Content on Social: What Works and What Doesn't?," Texas Press Association, San Marcos, TX, United States. (March 2016).

Blasingame, D. C., National College Media Convention, "Native Content on Social: What Works and What Doesn't?," ACP/CMA, Austin, TX, United States. (October 2015).

Royal, C. L., Blasingame, D. C., International Symposium on Online Journalism, "Data Journalism: An Explication," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 2015).

Fox, K. J., Blasingame, D. C., Akins High School Mentors Session, "Media Jobs of the Future," Akins High School, Austin, TX, United States. (January 2015).

Blasingame, D. C., Zmikly, J. T., Tech Tools at Texas State, "Teaching a Hybrid Course," San Marcos, TX, United States. (2014).

Zmikly, J. T., Blasingame, D. C., Designs on eLearning, "Hybrid Teaching Challenges and Successes: Fundamentals of Digital and Online Media," San Marcos, TX, United States. (September 2014).

Blasingame, D. C., International Symposium on Online Journalism, "Gatejumping: Twitter, TV News and Delivery of Breaking News," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 2011).

3. Consultancies:

For Profit Organization, Leadhub, San Antonio, TX, United States. (May 2011 - April 2024).

Non-Profit Organization, Chiefs for Change, Washington, DC, United States. (August 13, 2019 - January 31, 2024).

Non-Governmental Organization (NGO), John and Laura Arnold Foundation, Houston, TX, United States. (September 2013 - December 2015).

4. Workshops:

Blasingame, D. C., FAMA Workshop, "Drones 101," LBJ Institute for STEM Education and Research, San Marcos, TX, United States. (February 8, 2025).

Blasingame, D. C., "Getting to Know Your Gear," TXST Campus Creators, San Marcos, TX, United States. (February 6, 2025).

Blasingame, D. C., PhDigital Bootcamp, "Emerging Platforms: Drones," School of Journalism and Mass Communication. (July 8, 2022).

Blasingame, D. C., PhDigital Bootcamp, "Social Media and Analytics: Professional Use of Social Platforms," School of Journalism and Mass Communication. (June 24, 2022).

Blasingame, D. C., NASA EPDC Drone Training, "NASA EPDC Drones Workshop," LBJ Institute, Texas State University, Round Rock, TX, United States. (September 10, 2021).

Blasingame, D. C., PhDigital Bootcamp, "Social Media and Analytics," School of Journalism and Mass Communication. (July 31, 2020).

Blasingame, D. C., BEA On Location, "Drone Workshop: Five Challenges (and Solutions!) to Teaching a Drones Class," Broadcast Educators Association, University of Colorado - Boulder, Boulder, CO, United States. (October 11, 2019).

Blasingame, D. C., PhDigital Bootcamp, "Drone Journalism," School of Journalism and Mass Communication, San Marcos, TX, United States. (May 19, 2019).

Blasingame, D. C., PhDigital Bootcamp, "Social Media and Analytics," School of Journalism and Mass Communication, San Marcos, TX, United States. (May 16, 2019).

Blasingame, D., Camp Star, "Multimedia Strategy," The University Star, San Marcos, TX, United States. (August 15, 2018).

Blasingame, D., AEJMC, "Audience Analytics: Social Media and Web Analytics Tools, Key Performance Indicators, and Data Interpretation," Association for Education in Journalism and Mass Communication, Washington, DC. (August 5, 2018).

Blasingame, D. C., PhDigital Bootcamp, "Social Media and Analytics," Mr., San Marcos, TX, United States. (May 15, 2018).

Blasingame, D. C., AEJMC, "Teaching Audience Analytics," Association for Education in Journalism and Mass Communication, Chicago, IL, United States. (August 10, 2017).

Blasingame, D. C., AEJMC, "Bringing Digital Into the Curriculum," Association for Education in Journalism and Mass Communication, Chicago, IL, United States. (August 8, 2017).

Blasingame, D. C., SJMC Faculty Social Media Workshop, "SJMC Faculty Social Media Workshop," School of Journalism and Mass Communication, San Marcos, TX, United States. (May 2016).

5. Other Works not in Print:

c. Other Works Not in Print:

Demonstrations:

Blasingame, D. C., "How to Fly a Drone," Boys and Girls Club of San Marcos, Boys and Girls Club of San Marcos, San Marcos, TX, United States. (September 27, 2023).

Roundtable Discussions:

Blasingame, D. C., SXSW 2022, "The Future of Media and How Technology is Powering these Changes," Enterprise Ireland, Capital Grille, Austin, TX, United States. (March 13, 2022).

Video Seriess:

Blasingame, D. C., Wildlife Cam Video Series, Forensic Anthropology Research Facility. (June 30, 2021).

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

Dutton, Jessica (Principal), Blasingame, Dale C (Co-Principal), Shields, Sara Michelle (Co-Principal). Mercury exposure through seafood consumption in the Matagorda Bay system: human health study and public education, Matagorda Bay Mitigation Trust, Private / Foundation / Corporate, $474,900.00. (Submitted: October 2023, Funded: June 1, 2024 - May 31, 2027). Grant.

Dutton, Jessica (Principal), Blasingame, Dale C (Co-Principal), Shields, Sara Michelle (Co-Principal). Relationship between mercury and selenium concentrations in Texas offshore and bay fishes: risk assessment and health education, Texas Sea Grant, State, $190,902.00. (Funded: February 1, 2022 - January 31, 2026). Grant.

Carvallo, Andres Eloy (Principal), Davio, Rebecca Lynn (Co-Principal), Oskam, Judith B (Co-Principal), Valles Molina, Damian (Supporting), Higgins Joyce, Vanessa D (Supporting), Blasingame, Dale C (Supporting), Buschhorn, Jennifer L (Supporting), Scharlach, Jennifer M (Supporting), Suarez, Albert (Supporting), Jorgensen, Elissa Claire (Supporting). Advanced Air Mobility (AAM), Texas Department of Transportation, State, $400,000.00. (Submitted: December 8, 2023, Funded: January 1, 2024 - March 31, 2025). Grant.

Blasingame, Dale C (Co-Principal). Relationship between mercury and selenium concentrations in Texas offshore and bay fishes: risk assessment and health education, Texas Sea Grant, State, $190,902.00. (Funded: February 2022 - January 2024). Grant.

Blasingame, Dale C (Other). Social media ad manager, Texas Department of Health and Human Services, State, $636,149.00. (Funded: July 2017 - December 2017). Sponsored Research.

2. Submitted, but not Funded, External Grants and Contracts:

Dutton, Jessica (Principal), Green, Michael Clay (Co-Principal), Blasingame, Dale C (Co-Principal). Trace element concentrations and presence of marine debris in waterbirds and alligators in the Matagorda Bay system, Matagorda Bay Mitigation Trust, Private / Foundation / Corporate, $499,993.00. (Submitted: October 2024). Grant.

Blasingame, Dale C (Principal), Fox, Kym (Co-Principal), Fox, Rebekah (Co-Principal), Sullivan, Alyssa (Co-Principal). Junior Ambassadors Program, Texas Parks and Wildlife Department, State, $36,767.00. (Submitted: September 9, 2021). Grant.

Dutton, Jessica (Principal), Daniel, Kristy Lynn (Co-Principal), Blasingame, Dale C (Co-Principal). Mercury and selenium concentrations, and selenium:mercury molar ratios in Texas commercial and recreational fisheries, Texas Sea Grant, State, $241,217.00. (Submitted: June 2019). Grant.

Fox, Rebekah L, Blasingame, Dale C, Kim, MiHyun. Motorola Solutions Foundation, Private / Foundation / Corporate, $50,000.00. (Submitted: July 27, 2017, Funded: 2017). Grant.

3. Funded Internal Grants and Contracts:

Carter, Daniel Wayne (Co-Principal), Fox, Kymberly J (Co-Principal), Bertling, Teresa S (Supporting), Blasingame, Dale C (Supporting), Hinsley, Amber Willard (Supporting). Texas Community Health News, Translational Health Research Center, Texas State University, $210,000.00. (Funded: January 2023 - May 2024). Grant.

D. Scholarly / Creative Fellowships, Awards, Honors:

Fellowship Recipient: Service-Learning Fellow, Office of the Provost and Vice President for Academic Affairs Service-Learning Excellence.
February 7, 2019 - Present

E. Scholarly / Creative Professional Development Activities Attended:

Conference Attendance, "BEA 2026," BEA, Las Vegas, NV, United States. (April 18, 2026 - April 19, 2026).

Conference Attendance, "SXSW 2026," SXSW, Austin, TX, United States. (March 12, 2026 - March 18, 2026).

Conference Attendance, "AI in Teaching & Learning Symposium," Texas State University, San Marcos, TX, United States. (March 4, 2026 - March 5, 2026).

Conference Attendance, "BEA 2025," Broadcast Educators Association, Las Vegas, NV, United States. (April 5, 2025 - April 6, 2025).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (March 27, 2025 - March 28, 2025).

Conference Attendance, "AI in Teaching & Learning Symposium," Texas State University, San Marcos, TX, United States. (March 26, 2025).

Conference Attendance, "SXSW 2025," SXSW, Austin, TX, United States. (March 7, 2025 - March 15, 2025).

Continuing Education Program, "The AI Advantage: Engaging Students through Artificial Intelligence Tools," Texas State University, San Marcos, TX, United States. (November 5, 2024).

Conference Attendance, "Teaching and Learning With AI," University of Central Florida, Orlando, FL, United States. (July 22, 2024 - July 23, 2024).

Conference Attendance, "BEA 2024," Broadcast Educators Association, Las Vegas, NV, United States. (April 13, 2024 - April 14, 2024).

Conference Attendance, "SXSW 2024," SXSW, Austin, TX. (March 8, 2024 - March 16, 2024).

Conference Attendance, "BEA 2023," Broadcast Educators Association, Las Vegas, NV, United States. (April 16, 2023 - April 17, 2023).

Conference Attendance, "SXSW 2023," SXSW, Austin, TX, United States. (March 10, 2023 - March 19, 2023).

Massive Open Online Course, "Introduction to Photogrammetry in Journalism: Capturing Your World in 3D," Knight Center for Journalism in the Americas. (September 24, 2022).

Webinar, "Drone Law and Regulations Update," Federal Aviation Administration. (September 20, 2022).

Conference Attendance, "Summer 2022 Stukent Digital Summit," Stukent. (August 19, 2022).

Tutorial, "Drones: How to Tell Aerial Stories," Udemy. (August 8, 2022).

Webinar, "Intro to GA4," CallTrackingMetrics. (July 28, 2022).

Conference Attendance, "ProfCon 2022," Stukent. (June 17, 2022).

Conference Attendance, "SXSW 2022," Austin, TX, United States. (March 11, 2022 - March 19, 2022).

Conference Attendance, "Coalition on Intercollegiate Athletics Annual Meeting," Coalition on Intercollegiate Athletics. (February 19, 2022).

Conference Attendance, "DEL 2021," Digitally Engaged Learning. (September 24, 2021 - September 25, 2021).

Conference Attendance, "SXSW 2021," South by Southwest. (March 16, 2021 - March 20, 2021).

Conference Attendance, "Stukent Digital Summit 2021," Stukent. (March 12, 2021).

Conference Attendance, "AEJMC," Association for Education in Journalism and Mass Communication. (August 8, 2020 - August 11, 2020).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas. (July 20, 2020 - July 24, 2020).

Conference Attendance, "AAA Conference 2020," American Academy of Advertising, San Diego, CA, United States. (March 26, 2020 - March 29, 2020).

Additional Comments: (Conference moved online because of COVID-19)

Workshop, "2020 Live Simulation Workshop," First Draft News, Austin, TX, United States. (February 22, 2020).

Webinar, "Design for Social Media," Adobe. (October 25, 2019).

Conference Attendance, "BEA On Location," Broadcast Educators Association, Boulder, CO, United States. (October 10, 2019 - October 12, 2019).

Conference Attendance, "ONA," Online News Association, New Orleans, LA. (September 12, 2019 - September 14, 2019).

Conference Attendance, "Digitally Engaged Learning," San Marcos, TX. (September 11, 2019 - September 12, 2019).

Conference Attendance, "Excellence in Journalism Conference," Society of Professional Journalists, San Antonio, TX, United States. (September 6, 2019 - September 7, 2019).

Conference Attendance, "AEJMC," Association for Education in Journalism and Mass Communication, Toronto, Canada. (August 8, 2019 - August 11, 2019).

Big Online Course, "Product Thinking for Newsroom Leaders," Knight Center for Journalism in the Americas. (June 9, 2019).

Webinar, "Head 'Em Out! Move 'Em On! Developing a Quality Assurance Program Using Quality Matters," Quality Matters. (April 26, 2019).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 12, 2019 - April 13, 2019).

Conference Attendance, "SXSW 2019," South by Southwest, Austin, TX. (March 8, 2019 - March 17, 2019).

Workshop, "Survival Sign Language," Texas State University, San Marcos, TX, United States. (November 26, 2018 - December 12, 2018).

Webinar, "Plan a Killer 2019 Instagram Strategy," Union Metrics. (November 13, 2018).

Conference Attendance, "Digitally Engaged Learning," Toronto, Canada. (September 21, 2018 - September 22, 2018).

Conference Attendance, "Online News Association," ONA, Austin, TX. (September 13, 2018 - September 15, 2018).

Conference Attendance, "AEJMC," Association for Education in Journalism and Mass Communication, Washington, DC. (August 6, 2018 - August 9, 2018).

Webinar, "The Ultimate Beginner's Guide to Outdoor Photography," Udemy. (June 19, 2018).

Webinar, "The Future of Content and Search," ScribbleLive. (May 7, 2018).

Webinar, "Content Marketing Toolbox Reloaded," ScribbleLive. (May 6, 2018).

Webinar, "Our Best Advice for Businesses on Instagram," Union Metrics. (May 1, 2018).

Webinar, "Social Acceleration: The Fuel Igniting Market Change," PowerHour Live. (May 1, 2018).

Webinar, "Social Media Analytics," Quintly Academy. (April 21, 2018).

Webinar, "Write Your Own Social Media Strategy," Udemy. (April 21, 2018).

Webinar, "Build and manage your brand reputation on social," HootSuite. (April 15, 2018).

Webinar, "How to create and analyze Instagram Stories," Union Metrics. (April 15, 2018).

Webinar, "Social media trends to put into practice in 2018," HootSuite. (April 14, 2018).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, United States. (April 13, 2018 - April 14, 2018).

Webinar, "Freshen up your social media with an audit," Union Metrics, Austin, United States. (April 13, 2018).

Webinar, "How to Create a Complete Marketing Campaign in Under 1 Hour," Wishpond Technologies. (April 10, 2018).

Webinar, "Quick Start to Verifying Online Media," First Draft. (March 23, 2018).

Conference Attendance, "SXSW 2018," South by Southwest, Austin, TX, United States. (March 9, 2018 - March 18, 2018).

Webinar, "How to Reach Your Target Audience on Instagram," Simply Measured. (February 14, 2018).

Webinar, "Top Content Marketing Trend Predictions for 2018," ScribbleLive. (February 8, 2018).

Conference Attendance, "Online News Association," ONA, Washington, DC, United States. (October 5, 2017 - October 7, 2017).

Conference Attendance, "AEJMC," Association for Education in Journalism and Mass Communication, Chicago, IL, United States. (August 9, 2017 - August 12, 2017).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 15, 2017 - April 16, 2017).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 10, 2017 - March 14, 2017).

Conference Attendance, "UT Social Media Summit," Belo Center for New Media, Austin, TX, United States. (October 2016).

Conference Attendance, "Designs on eLearning," Texas State University, New York, NY, United States. (September 21, 2016 - September 22, 2016).

Conference Attendance, "Online News Association," Denver, CO, United States. (September 15, 2016 - September 17, 2016).

Workshop, "Drone Journalism Bootcamp," University of Nebraska Drone Journalism Lab, Lincoln, NE, United States. (August 2016).

Conference Attendance, "Entrepreneurial Educators Summit," CUNY Grad School of Journalism, New York, NY, United States. (July 2016).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 15, 2016 - April 16, 2016).

Conference Attendance, "Midwinter Conference," Texas Press Association, San Marcos, TX. (March 2016).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 11, 2016 - March 15, 2016).

Workshop, "C3 Research Startup Weekend," Texas State University, San Marcos, TX, United States. (2015).

Conference Attendance, "National College Media Convention," ACP/CMA, Austin, TX, United States. (October 2015).

Conference Attendance, "Online News Association," Los Angeles, CA, United States. (September 24, 2015 - September 26, 2015).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 17, 2015 - April 18, 2015).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 13, 2015 - March 17, 2015).

Conference Attendance, "Online News Association," Chicago, IL, United States. (September 25, 2014 - September 27, 2014).

Conference Attendance, "Designs on eLearning," Texas State University, San Marcos, TX, United States. (September 17, 2014 - September 18, 2014).

Conference Attendance, "Tech Tools at Texas State," San Marcos, TX, United States. (May 2014).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 4, 2014 - April 5, 2014).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 7, 2014 - March 11, 2014).

Conference Attendance, "Online News Association," Atlanta, GA, United States. (October 17, 2013 - October 19, 2013).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 19, 2013 - April 20, 2013).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 8, 2013 - March 12, 2013).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 20, 2012 - April 21, 2012).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 9, 2012 - March 13, 2012).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 1, 2011 - April 2, 2011).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 11, 2011 - March 15, 2011).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 23, 2010 - April 24, 2010).

Conference Attendance, "South by Southwest Interactive," South by Southwest, Austin, TX, United States. (March 12, 2010 - March 16, 2010).

F. Media Recognition:

Internet, Texas State University Newsroom. (April 11, 2024).

Additional Comments:
https://news.txst.edu/research-and-innovation/2024/dutton-to-study-mercury-exposure.html

Internet, Texas State Research Newsletter. (May 30, 2023).

Additional Comments:
https://www.txst.edu/research/resources/research-newsletter/newsletter-archives/research-newsletter-spring-2023/faculty-research-spotlight/faculty-research-spotlight-dutton.html

Internet, My RGV News. (September 2, 2022).

Additional Comments:
https://myrgv.com/local-news/2022/09/02/researcher-studying-texas-gulf-coast-mercury-levels/

Internet, Good Taste With Tanji. (July 13, 2019).

Additional Comments:
https://www.goodtaste.tv/2019/07/13/texas-bbq-road-trip-2/

Internet, Omnibus. (February 7, 2017).

Additional Comments:
http://mejo457.web.unc.edu/2017/02/fact-checking-used-as-a-remedy-to-help-cure-fake-news-epidemic/

Internet, Burnt Q. (November 11, 2016).

Additional Comments:
https://burntq.tumblr.com/post/153175247269/thousands-of-reporters-monitor-election-day

Internet, Global Investigative Journalism Network. (April 19, 2015).

Additional Comments:
https://gijn.org/2015/04/19/what-is-data-journalism-journalists-offer-an-explication/

Internet, ISOJ. (April 1, 2011).

Additional Comments:
https://isoj.org/reportr-net-research-on-how-journalists-are-using-twitter/

Magazine, Hillviews. (July 20, 2026).

Additional Comments:
https://hillviews.txst.edu/articles/2026/dale-blasingame.html

Magazine, Texas Co-Op. (June 2024).

Additional Comments: https://texascooppower.com/trailblazer/

Magazine, Austin Fit. (March 1, 2023).

Additional Comments:
https://www.austinfitmagazine.com/March-2023/meet-the-dog-who-visited-every-texas-state-park/

Magazine, Texas Co-Op Power. (November 22, 2022).

Additional Comments: https://texascooppower.com/watch-grandma-cook/

Magazine, Austin Fit. (June 1, 2022).

Additional Comments:
https://www.austinfitmagazine.com/June-2022/the-mission-behind-the-bark-ranger-program/

Magazine, Texas Highways Magazine. (August 1, 2016).

Additional Comments:
https://texashighways.com/culture/people/extraordinary-texans-16/

Newspaper, New Braunfels Herald-Zeitung. (March 5, 2024).

Additional Comments:
https://herald-zeitung.com/news/txst-professor-to-discuss-artificial-intelligence-during-program-in-new-braunfels/article_f02b1b28-db20-11ee-9ff8-6b1cdf6b42c2.html

Newspaper, Dallas Observer. (October 12, 2020).

Additional Comments:
https://www.dallasobserver.com/arts/dale-blasingame-collector-of-parks-wants-to-see-everything-11954348

Newspaper, Houston Chronicle. (April 26, 2020).

Additional Comments:
https://www.houstonchronicle.com/texas-sports-nation/general/article/Texas-state-parks-open-coronavirus-COVID-pandemic-15227315.php

Newspaper, University Star. (November 5, 2019).

Additional Comments:
https://www.universitystar.com/news/hays-county/proposition-5-to-dedicate-funds-to-state-parks-and-historical-sites/article_6678f6d1-ccf5-5766-bb82-7846410e28a7.html

Newspaper, Austin American-Statesman. (July 23, 2018).

Additional Comments:
https://www.statesman.com/news/20180723/fetch-run-hike-sail-swim-raft-jump-paddle

Newspaper, San Marcos Daily Record. (September 3, 2017).

Additional Comments:
https://archive.sanmarcosrecord.com/news/texas-state-faculty-staff-honored-during-fall-2017-convocation

Newspaper, San Antonio Express-News. (September 25, 2015).

Additional Comments:
https://www.expressnews.com/150years/article/Quick-Takes-social-media-6506772.php

Newspaper, San Antonio Business Journal. (March 11, 2011).

Additional Comments:
https://www.bizjournals.com/sanantonio/blog/2011/03/san-antonio-companies-professionals.html

Podcast, Office Hours. (March 21, 2024).

Additional Comments:
https://open.spotify.com/episode/6IaFoDRpeQmBI1JrpBEGnN?si=8ce3f2c5e03149dd&nd=1&dlsi=e65ceae9730f4669

Podcast, Big Ideas TXST Podcast. (April 4, 2022).

Additional Comments:
https://news.txstate.edu/inside-txst/2022/blasingame-discusses-higher-education-in-national-state-parks-with-big-ideas-txst.html

Podcast, Texas Parks and Wildlife Department. (September 30, 2020).

Additional Comments: https://tpwd.texas.gov/newsmedia/utts/great-parks-kids/

Podcast, Texas Parks and Wildlife Foundation. (May 15, 2020).

Additional Comments:
https://www.tpwf.org/episode-61-dale-blasingame-ky-harkey/

Radio, KTSW. (October 9, 2020).

Additional Comments:
https://ktswblog.net/2020/10/09/what-is-service-learning-and-is-it-right-for-you/

Radio, KTSW. (March 4, 2020).

Additional Comments:
https://ktswblog.net/2020/03/04/texas-state-esports-seeks-program-status/

Radio, Passport to Texas. (August 1, 2017).

Additional Comments: https://passporttotexas.org/page/106/?p=ybkbqyoba

Radio, The Texas Standard. (September 16, 2015).

Additional Comments:
https://www.texasstandard.org/stories/how-one-man-visited-95-texas-parks-in-a-year/

TV, CBS Austin News. (November 11, 2025).

Additional Comments:
https://cbsaustin.com/news/local/deepfake-scams-are-creeping-into-reality-putting-texas-consumers-at-risk

TV, KXXV-TV. (January 10, 2024).

Additional Comments:
https://www.kxxv.com/news/local-news/in-your-neighborhood/bell-county/temple/local-professors-share-insight-as-more-people-turn-to-social-media-for-research-information

TV, Spectrum News. (March 15, 2019).

Additional Comments:
https://spectrumlocalnews.com/tx/austin/news/2019/03/15/how-your-dog-becomes-instafamous-

TV, KENS-TV. (September 11, 2015).

Additional Comments:
https://www.kens5.com/article/news/local/texas/texas-man-visits-all-95-state-parks-in-one-year/273-153725845

IV. SERVICE

A. Institutional

1. University:

Liaison, Faculty Senate. (February 1, 2026 - Present).

Undergraduate Advisor, Omega Phi Alpha - Alpha Nu chapter. (January 28, 2026 - Present).

Member, Presidential Excellence Award in Service Selection Committee. (April 2, 2024 - Present).

Member, Mariel M. Muir Excellence in Mentoring Awards Selection Committee. (March 4, 2022 - Present).

Member, University Marketing Advisory Committee. (September 8, 2021 - Present).

Faculty Senate Representative, Alumni Association Board of Directors. (June 17, 2020 - Present).

Member, AI Symposium Advisory Council. (December 3, 2024 - March 15, 2026).

Member, Family Association Scholarship Committee. (April 4, 2019 - 2025).

University Mentor, Campus Creators. (November 15, 2024 - December 15, 2025).

Member, AI Module Working Group. (December 2024 - August 2025).

Member, Faculty Senate. (May 6, 2020 - August 2025).

External Reviewer, Medical Laboratory Sciences Chair Summative Review. (March 20, 2025 - April 9, 2025).

Macebearer, Fall 2024 Commencement. (December 14, 2024).

External Reviewer, Department of Agricultural Sciences Chair Summative Review. (March 7, 2024 - April 1, 2024).

Macebearer, Fall 2023 Commencement. (December 8, 2023).

Moderator, Fall 2023 Honors Research Conference. (November 17, 2023).

Member, McCoy College of Business Administration Digital Marketing Strategist Search Committee. (September 28, 2023 - October 21, 2023).

Undergraduate Advisor, Darlings of Texas State. (September 2021 - September 2023).

Member, Service-Learning Excellence Director Search Committee. (October 2022 - June 2023).

Co-Secretary, Faculty Senate. (August 26, 2021 - May 2023).

Member, Presidential Excellence Award in Teaching Selection Committee. (February 19, 2019 - May 2023).

Macebearer, Spring 2023 Commencement. (May 11, 2023).

Member, Common Experience Theme Selection Committee. (March 26, 2020 - May 11, 2023).

Member, Common Experience Committee. (November 2017 - May 11, 2023).

Participant, Bobcat Pause. (April 6, 2023).

Graduate Marshal, Fall 2022 Commencement. (December 10, 2022).

Moderator, Fall 2022 Honors Research Conference. (November 18, 2022).

Member, McCoy College of Business Administration Digital Marketing Strategist Search Committee. (September 1, 2022 - October 10, 2022).

Mace Bearer, Summer 2022 Commencement. (August 6, 2022).

External Reviewer, Department of Geography Chair Summative Review. (September 28, 2021 - March 31, 2022).

Member, Alumni Association Teaching Award of Honor Subcommittee. (January 29, 2022 - February 2022).

Member, Director of Faculty and Academic Resources Search Committee. (September 14, 2021 - February 2022).

Member, COVID-19 Work Group Communication Subcommittee. (January 5, 2021 - January 2022).

Member, COVID-19 Vaccination Task Force. (November 12, 2020 - January 25, 2022).

Mace Bearer, Fall 2021 Commencement. (December 10, 2021).

Participant, Drone Shoot for University Facilities. (October 22, 2021).

Member, Nontenured Faculty Workload Release Program Policy Sub-Committee. (May 25, 2021 - June 28, 2021).

Member, Faculty Senate Morale Subcommittee. (May 3, 2021).

Faculty Advisor, Texas State eSports. (April 2018 - January 2021).

Moderator, Austin Alumni Network Tech Roundtable. (November 16, 2020).

Member, #WeAreTXST Strategic Planning Committee. (January 10, 2020 - May 30, 2020).

Member, Non-Tenure Line Faculty Committee. (May 19, 2018 - May 30, 2020).

Participant, Common Experience: The Truth About Social Media. (March 11, 2020).

Organizer, Common Experience: The Truth About Gossip. (February 12, 2020).

Member, Assistant VP of University Marketing Search Committee. (October 10, 2019 - February 12, 2020).

Participant, Retention Management and Planning Office Welcome Tents. (January 21, 2020).

Participant, University Marketing Focus Group. (August 19, 2019).

Graduation Marshal, College of Fine Arts and Communication Graduation. (May 16, 2019).

University Mentor, CatCamp. (August 17, 2017).

2. College:

Videographer, Austin Fire Department Wildfire Preparedness Symposium. (May 6, 2017 - August 5, 2017).

3. Department/School:

Member, Personnel Committee. (September 2025 - Present).

Practice Judge, PRSSA Bateman Competition Practice Presentations. (May 4, 2026).

Participant, Bobcat Day. (April 25, 2026).

Organizer, SXSW Content Team. (January 20, 2026 - March 18, 2026).

Member, Faculty of Instruction Policy Subcommittee. (December 1, 2023 - 2025).

Organizer, SXSW Content Team. (December 15, 2024 - March 15, 2025).

Member, Bobcat Day. (April 20, 2024).

Judge, SMTX Student Media Arts Exhibition. (April 12, 2024).

Organizer, SXSW Content Team. (December 15, 2023 - March 16, 2024).

Organizer, SXSW Content Team. (January 2, 2023 - March 19, 2023).

Member, Digital Media Innovation Faculty Search Committee. (October 11, 2022 - February 28, 2023).

Member, Awards Committee. (September 2017 - 2022).

Participant, Bobcat Day. (November 12, 2022).

Organizer, SXSW Content Team. (January 25, 2022 - March 20, 2022).

Member, PhDigital Bootcamp Selection Committee. (February 2018 - February 2022).

Member, SJMC Awards Committee. (September 2017 - January 2022).

Participant, Bobcat Day. (November 20, 2021).

Organizer, SXSW Content Team. (January 30, 2021 - March 20, 2021).

Faculty Lead, First Draft US2020 Student Project. (May 6, 2020 - November 3, 2020).

Organizer, SXSW Content Team. (January 20, 2020 - March 7, 2020).

Member, MC1313 Restructuring Committee. (September 9, 2019 - December 7, 2019).

Member, SXTXState Faculty Team. (September 2013 - March 2019).

Organizer, SXSW Content Team. (March 8, 2019 - March 17, 2019).

Member, Technology Committee. (September 2013 - December 2018).

Participant, Bobcat Day. (November 17, 2018).

Member, PR Sequence Awards Sub-Committee. (April 17, 2018).

Organizer, SXSW Undergraduate Content Team. (March 9, 2018 - March 18, 2018).

Faculty lead, Documenting Hate Project. (January 2017 - December 2017).

Participant, Bobcat Day. (November 18, 2017).

Organizer, SJMC Teaching Clinic. (August 21, 2017 - August 23, 2017).

Organizer, Documenting Hate Workshop. (August 19, 2017 - August 20, 2017).

Organizer, SXSW Undergraduate Content Team. (March 10, 2017 - March 19, 2017).

Member, DMI Faculty Search Committee. (December 2016 - February 2017).

Faculty lead, Electionland Project. (March 2016 - November 8, 2016).

Faculty advisor, SJMC Equipment Checkout Room. (September 2013 - August 2016).

Member, SJMC Graduate Assistant Bootcamp. (August 2014).

B. Professional:

Member, Texas Tribune, Austin. (April 2016 - Present).

Reviewer / Referee, Digitally Engaged Learning. (2015 - Present).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 21, 2026).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 15, 2025).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 20, 2024).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 14, 2023).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 17, 2022).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 20, 2021).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 15, 2020).

Award Judge, Texas School Public Relations Association, Austin, TX, United States. (January 10, 2019).

Reviewer / Referee, Routledge. (March 2018).

Reviewer / Referee, Oxford University Press. (October 2017).

Reviewer / Referee, Taylor and Francis Publishing. (October 2017).

Judge, Texas School Public Relations Association, Austin, TX, United States. (January 14, 2017).

Additional Comments: Judge for the Texas School Public Relations Association video awards

Reviewer / Referee, Taylor and Francis, New York, NY, United States. (March 2016).

Reviewer / Referee, Sage Publishing, New York, NY, United States. (October 2015).

C. Community:

Member, Katmai Conservancy. (July 15, 2023 - Present).

Member, Friends of the Columbia Gorge, Portland, OR. (June 20, 2023 - Present).

Member, Central Texas Pig Rescue. (February 10, 2022 - Present).

Adoptee, The Turtle Hospital, Marathon, FL. (December 29, 2021 - Present).

Member, 1510 Foundation, Los Angeles, CA. (November 20, 2021 - Present).

Member, The Nature Conservancy, Arlington, VA. (December 2019 - Present).

Volunteer, Austin Parks Foundation, Austin, TX. (March 2018 - Present).

Member, Emerging Professionals in Conservation (EPIC), Austin, TX. (February 2018 - Present).

Volunteer, Bull Creek Foundation, Austin, TX. (February 2018 - Present).

Member, The Trail Foundation, Austin, TX. (November 2017 - Present).

Member, Big Bend Conservancy. (May 2017 - Present).

Member, National Park Foundation, Washington, DC. (2016 - Present).

Member, Texas Parks and Wildlife Foundation, Austin, TX. (2016 - Present).

Member, National Parks Conservation Association, Washington, DC. (2015 - Present).

Member, Sierra Club, Oakland, CA. (2015 - Present).

Volunteer, Austin Parks and Recreation, Austin, TX. (March 5, 2022).

D. Organization Memberships:

DJI Node Campaign (DJI Node). (April 2017 - Present).

E. Service Honors and Awards:

Award / Honor Recipient: Presidential Excellence Award for Service, Texas State University.
October 2023

Award / Honor Recipient: Presidential Distinction Award for Service, Texas State University.
February 2020

F. Service Grants and Contracts:

2. Submitted, but not Funded, External Service Grants and Contracts:

Fox, Rebekah L, Blasingame, Dale C (Co-Principal), Fox, Kymberly J (Co-Principal). Texas Parks and Wildlife Community Outdoor Outreach Program, State, $36,767.00. (Funded: 2021). Grant.

G. Service Professional Development Activities Attended:

Tutorial, "CSA Clery Training," Texas State University. (April 7, 2020).

Tutorial, "Reasonable Suspicion Training," Enviornmental Health, Safety and Risk Management, San Marcos, TX, United States. (March 2, 2017).

Faculty mentorship, "MediaShift J-School Hackathon," MediaShift, Athens, GA, United States. (October 2016).

Workshop, "Community Emergency Response Team (CERT) Training," Office of Emergency Management, San Marcos, TX, United States. (September 9, 2016).

Workshop, "Social Media at Texas State," University Marketing, San Marcos, TX, United States. (September 7, 2016).

Workshop, "General Manager Social Media Training Program," Fox Broadcasting. (2015).