Ryan McPherson, M.A.

Summary Statement

I believe that human communication allows for the creation of knowledge, the sustenance of meaning, and the genesis and maintenance of life-giving relationships. I desire to challenge students by creating learning experiences that foster discovery, collaboration, and growth.

My goals for continuing excellence in instruction are (a) to help students create and sustain relationships and meaning to meet their professional, academic, and personal needs, (b) to provide students with powerful communication skill sets, knowledge, and abilities rooted in academic research and theory, and (c) to meet the cognitive, psychomotor, and affective needs of students as they develop across diverse communication contexts. To help students meet these goals I will continue to develop effective instruction through pedagogical, programmatic, and professional development. Effective communication instruction must involve considerations of rhetorical, relational, and practical needs to help students create critical understanding and habits of mind for a lifetime of success. Therefore, the most important anchoring principles of my teaching philosophy are kaizen, innovation in praxis, and student-centered teaching relationships.

Education

M.A., Communication	Texas State University San Marcos
B.A., Communication	Texas State University San Marcos
Certificate in Corporate Communication Training and Development	Texas State University San Marcos

Professional Experience

Professor of Practice	The University of Texas At San Antonio	2023-Present
Adjunct Faculty	Texas State University San Marcos	2004-Present
Assistant Professor of Practice	The University of Texas At San Antonio	2021-2023
Associate Professor of Practice	The University of Texas At San Antonio	2015-2021
Senior Lecturer	The University of Texas At San Antonio	2012-2015
Lecturer	The University of Texas At San Antonio	2005-2012
Educational Consultant	The Saylor Foundation	2012-2013
Faculty	University of Phoenix San Antonio	2005-2010
GTA and Lab Assistant	Texas State University San Marcos	2003-2004
Exam Assessor	Harcourt	2005-2006
Faculty	Devry San Antonio	2005
Campus Tour Guide	Texas State University San Marcos	2000-2003
Debater	LBJ Debate and Elton Abernathy Forensics Society	2002-2003
2 NSAC Internships	American Advertising Federation	2000-2001
Orientation Leader	Texas State University San Marcos	2000

Sales Agent / Reporter	Daily University Star	1999-2000
Sales Professional	Vector Marketing	1999

Selected Achievements

- Invited and presented at Adobe Max Conference
- Advised AAF National Sudent Advertising Competition Team to earn "Special Judge's Award" and third place finish in most competitive district in nation (2026).
- Earned 4 UTSA Library OER Grant Teaching Awards; Designed 8 OER courses; Delivered 9 OER Courses; Edited 4 OER texts; Saved students over $200,000 in textbook costs each year.
- Created and delivered over 23 distinct university courses (20 online) and more than 852 semester credit hours for more than 10,000 people; Trained and mentored more than 12 graduate teaching assistants.
- Developed and delivered 3 new courses in one academic year; 14 total courses created for UTSA Curriculum.
- Completed over 10,000 contact hours of intensive professional development opportunities and full courses focused on elevating instruction in higher education.
- Inaugural ACUE Faculty Fellow, ACUE Inclusive Teaching and Equatable Learning credential, and UTSA Canvas Transition Team Fall 2022- 2023
- Named UTSA Faculty Champion for the Department of Communication; Inaugural Adobe Creative Campus Faculty Fellow; Inaugural Student Experience Project Class, Certified Quality Matters Peer Reviewer.
- Raised scholarship funds, produced, and chaired StorySLAM! at UTSA since 2012; Founded and advised two communication student organizations at UTSA; Chaired various committees.
- Received National College Credit Recommendation Service (NCCRS) Award for creating peer reviewed open online university corporate communication course (Created in 2012).
- Served as President of local nonprofits; Peer Mentor Team Leader; Created "Friends of Communication" and departmental social media presence; Produced conferences.
- Researched and delivered over 35 communication instructional communication presentations, workshops, and modules for internal and external audiences.
- One of two key faculty that "saved Public Relations" education at UTSA with creation of online program.
- Chaired Departmental Space Committee and created UTSA Podcasting Studio and Mobile Podcasting Studio.

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Education

M.A. Texas State University, San Marcos
Department of Communication Studies
December, 2004

Major Areas: Instructional Communication, Organizational Development, and Rhetorical Communication

Earned Certificate In Corporate Communication Training and Development

Exit Project: Instructional Module for Undergraduate Organizational Rhetoric On Values Advocacy Advertising

B.A. Texas State University, San Marcos
Department of Communication Studies
August, 2003

Major Area: Persuasion - Communication Studies
Minor Area: Advertising - Mass Communication

Professional Employment History

Teaching Positions:

2021-Present The University of Texas at San Antonio
Associate Professor of Practice, Department of Communication

2004-Present Texas State University San Marcos
Adjunct Faculty, Department of Communication

2015-2021 The University of Texas at San Antonio
Assistant Professor of Practice, Department of Communication

2012-2015 The University of Texas at San Antonio
Senior Lecturer, Department of Communication

2005-2012 The University of Texas at San Antonio
Lecturer, Department of Communication

2005-2010 The University of Phoenix
Faculty Member

2003 Texas State University San Marcos
Graduate Teaching Assistant, Department of Communication

Awards and Honors

2026 Advised AAF National Student Advertising Competition "Special Judges Award" (District 10) (First public award for UTSA Online Digital Media Influence Program)
2026 Advised AAF National Student Adverrtising Compeition Third Place (District 10)
2021 Inaugural UTSA ACUE Faculty Fellow
2020 Inaugural Adobe Creative Cloud Campus Faculty Fellow
2020 4 Instructional Grant Awards: "UTSA Libraries Adopt a Free Textbook"
2013 National College Credit Recommendation Service Award (Peer-Reviewed Open Online University Course For Saylor Foundation): BUS 210 Corporate Communications

Awards and Honors as a Student
2003 Jack Martin Scholarship for New Politics Forum in Campaign Communications
2002 University Ambassadors Service Award
2002 Department of Mass Communication's Most Outstanding AdClub Member
2001 Second Place Out Of Over One Hundred and Fifty teams in American Advertising Federation National Student Advertising Competition
2000 Fifth Place Out Of Over One Hundred and Fifty teams in the American Advertising Federation (AAF) National Student Advertising Competition

Research/Scholarly/Creative Activities

Media Appearances

McPherson, R. G. (2023) KSAT Explains, Artificial Intellegence Generative AI Chat GPT Interview, Myra Author, San Antonio KSAT News

Performances

McPherson, R. G. (2017) Mean John. George West, Texas: George West Storyfest Association.

McPherson, R. G. (2017) The Graveyard Ghost. New Braunfels, Texas: Bluebonnet Storytellers Association and San Antonio Storytellers Association

McPherson, R. G. (2016) Telesik. San Antonio, Texas: San Antonio Storytellers Association.

McPherson, R. G. (2014) Sweet Roland. Denton, Texas: Tejas Storytelling Association.

McPherson, R. G. (2013) Meat of The Tongue. San Antonio, Texas: San Antonio Storytellers Association.

McPherson, R. G. (2013) The Lion Makers: A Tale From Panchatantra in India. San Antonio, Texas, United States: Institute of Texan Cultures / Luminaria San Antonio.

McPherson, R. G. (2012) Truth, Falsehood, Fire and Water: A Traditional Ethiopian Tale. San Antonio, Texas, United States: Institute of Texas Cultures / Luminaria San Antonio

Teaching Activities

Undergraduate Courses Taught

UT San Antonio:
- COM 4913 - Independent Study
- COM 4813 - Podcasting
- COM 4533 - Public Relations Planning and Campaigns
- COM 4413 - AI and Personal Branding
- COM 4413 - Advertising and Influence
- COM 3893/MGT 3123- Organizational Communication
- COM 3553 - Intercultural Communication
- COM 3523 - Public Relations
- COM 3253 - Rhetorical Communication Analysis
- COM 3243 - Persuasion
- COM 3083 - Language and Communication Theory
- COM 3023 - Foundations
- COM 2343 - Intro To Mass Communication
- COM 2113 - Public Speaking
- COM 1053 - Business Communication (Hybrid)
- COM 1043 - Introduction To Communication (Face to Face)

Texas State:
- COMM 1310 - Fundamentals of Human Communication (Face to Face & Online)

University of Phoenix- San Antonio:
- Communication 110 - Presentational Speaking (Hybrid)
- Communication 200 - Interpersonal and Small Group Communication (Hybrid)
- General Education 101 - Introduction to Adult Learning (Hybrid)

Devry San Antonio:
- English 112 - Advanced Composition and Argumentation (Hybrid)

Saylor Foundation:
- BUS 210 - Corporate Communication – (Online) - (NCCRS Award 2013)
- COMM 104 - Writing for Mass Media (Professional Development) (Online)
- COMM 102 - Small Group Communication – (Online)
- BUS 403 - Negotiations and Conflict Management - (Online)

Administrative Positions

March 2020 - Present UTSA Digital Champion

Guest Lectures and Invited Workshop Scholarly Presentations

2026 How To Start Your Podcast, UT San Antonio Content Creators

2026 Part Two: Empowering Nursing Education with AI, UT Health San Antonio Nursing Faculty

2025 Part One: Empowering Nursing Education with AI, UT Health San Antonio Nursing Faculty

2025 Storytelling With AI, Youth, Educators, and Storytellers, National Storytelling Network

2025 Using Adobe Express Clip Maker, Adobe Express Institute, Academic Innovation

2025 Using Firefly AI From Adobe, Adobe Peer Learning Network, Academic Innovation

2025 Leveraging AI For Storytellers, San Antonio Storytelling Association

2025 Using Microcredentials In Online Learning, Academic Innovation

2025 Students as Partners Project, UTSA Academic Innovation

2025 Best Practices For Teaching With AI (Panel), College of Liberal and Fine Arts, UTSA

2025 Best Practices For Asynchronous Online Teaching, Online Learning Network, UTSA Academic Innovation

2024 Student Experience Project, UTSA Academic Innovation

2024 Emerging Technology Partners, UTSA Academic Innovation

2024 AI for Data Storytelling in Communicating Research: From the Classroom to the Boardroom, Innovating Teaching and Learning in the Era of Generative AI
UT System Conference

2024 ADTS Teaching Showcase, UTSA Academy of Distinguished Teaching Scholars and Academic Innovation

2024 Using Generative AI Systems For Storytelling, San Antonio Storytellers

2024 Getting Buy-In From Leadership, Institute of Internal Auditors of San Antonio

2023 Rotary Club Club of San Antonio Generative Artificial Intelligence (AI) Panel Discussion, Rotary Club of San Antonio Downtown Chapter

2023 Public Relations, Artificial Intelligence (AI), and Ethics, Public Relations Society of San Antonio (PRSA)

2023 Leveraging Text Based Generative AI For Professional Writing and More, UTSA PACE

2023 What is ChatGPT, and how will Artificial Intelligence change teaching and learning?, Invited Presentation, UTSA Academic Innovation

2023 Benefits of Canvas Video, Canvas Transition Team, Academic Innovation Center Grand Opening Video, UTSA Academic Innovation

2022 "Ungrading Lite" Presentation Video, Ungrading Course Contribution, Invited by Dr. Frances Matos, UTSA Academic Innovation, Teaching, Learning and Digital Transformation

2022 Multiple Digital Teaching Interviews, UTSA Department of Communication

2022 Online Communication "UTSA Privacy Two-Step" Presentation For UTSA Critical Incident Response Plan, UTSA Academic Innovation

2021 Student Success from Campus-wide Use of Creative Cloud, Presentation at Adobe Max

2021 3 Steps To Strategic Innovative Organizational Change, Leadership Lab, North San Antonio Chamber of Commerce

2021 Rubrics in Bold Beginnings, Academic Innovation Academy, UTSA Academic Innovation and Faculty Success Teams

2021 Summer Facilitation of Cohort C, Academic Innovation Academy, UTSA Academic Innovation

2021 4 Recorded Module Presentations, Effective Practices in Digital Instruction, UTSA Academic Innovation Academy. UTSA Academic Innovation

2021 Spring Presentation, UTSA Instructional Librarians: Working With Faculty Online

2020 Workshop and Online Module, North San Antonio Chamber of Commerce Leadership Lab, Value Propositions: Initiating Professional Relationships Online Module

2020 Presentation, Creating Connections and Campus-Like Experiences in The Digital Classroom, UTSA Academic Innovation

2020 Workshop and Online Module, Research Poster Presentations, UTSA Graduate School Career Badge Program

2020 Presentation, UTSA QM Invited Presentation: Instructional Materials

2020 Presentation, UTSA Spring 2020 OER Webinar for Faculty, UTSA Libraries

2020 Co-Facilitated Series, Small Teaching Online, UTSA Academic Innovations

2019 Workshop, 2019 UTSA Provost Academy, Principles of Storytelling

2018 Workshop, Tejas Storytelling Conference, Practicing Audience Engagement Strategies for Co-Creative Storytelling or Kindred Reunions

2018 Workshop, North San Antonio Chamber of Commerce Leadership Lab, Persuasive Adaptive Communication Practices

2017 Workshop, North San Antonio Chamber of Commerce Leadership Lab, Quick Pitch Assignment: Next Steps and Presentation

2017 Workshop, UTSA Storytelling Festival, UTSA Department of Education, Audience Participation Storytelling Methods

2016 Workshop, North San Antonio Chamber of Commerce Leadership Lab, Active Persuasive Writing

2016 Workshop, UTSA Storytelling Festival, UTSA Department of Education, Telling Your Story In An Employment Interview

2015 Workshop, North San Antonio Chamber of Commerce Leadership Lab, Persuasive Writing

2014 Workshop, Voto Latino, Y tú quién eres? Sharing the Story of Self

2014 Workshop, Faculty Center, Presentation Skills: Emphasizing Storytelling and Active Learning

2014 Workshop, UTSA Early Childhood Institute, Using Strategies from the Rice Storytelling Project

2014 Invited Panelist, Texas State University, Invited Panelist: Special Panel Honoring Dr. Lee Williams as a part of Texas State University Communication Week

2013 Special Course Development, Developed Professional Development Course: Writing For Mass Media as an Open Educational Resource (OER).

2013 Workshop, UTSA Faculty Center / Teaching and Learning Center, Facilitating Productive Debates as A Method of Deeper Learning: Building Better Student Oral Communication, Critical Thinking, and Teamwork Skills

2013 Workshop, UTSA Faculty Center / Teaching and Learning Center, Presentation Skills: Emphasizing Active Learning and Visual Aids For UTSA TA Orientation

2013 Workshop, Innovations in Online Learning Conference, Saylor University: Bringing Order to Chaos in Open Educational Resources
Innovations in Online Learning Conference
San Antonio, Texas

2013 Workshops, Toastmasters Regional Conference, Advice for Anyone New To Storytelling and Applying Burke's Pentad To Improve Storytelling
Toastmasters Regional Conference, San Antonio, Texas

2013 Workshop, UTSA Teaching and Learning Center, Conflict Management Strategies For Instructors and Students, UTSA Teaching and Learning Center

2013 Workshop, UTSA Teaching and Learning Center, Communication Strategies, UTSA Teaching and Learning Center

2010 Interpersonal Communication, Come to Class Day, UTSA

2007 Panel, Communication Careers In Higher Education, 19th Annual Communication Week, Texas State University - San Marcos

2005 An Introduction to Rhetoric, Dr. Villigran's Foundations 3023 Class, UTSA

2004 Workshop, Communicating in Teams, District IV ASAP (Association of Student Advancement Programs) Conference, Texas State University- San Marcos

2004 Panel, The Impact of Argumentativeness and Verbal Aggression on Adolescent Dating Relationships, Eastern Communication Association, Boston, MA

2003 Workshop, Leadership Training, Southwest Leadership Conference, Texas State University- San Marcos

Granting Activities

2020 Instructional Grant, UTSA Libraries Adopt a Free Textbook Program, Foundations of Communication 3023, $1,000

2020 Instructional Grant, UTSA Libraries Adopt a Free Textbook Program, Introduction to Mass Communication 2343, $1,000

2020 Instructional Grant, UTSA Libraries Adopt a Free Textbook Program, Rhetorical Communication Analysis 3253, $1,000

2020 Instructional Grant, UTSA Libraries Adopt a Free Textbook Program, Persuasion 3253, $1,000

Symposium Participation

2026 Various Published Interviews With Faculty, Storytelling Movement Podcast

2026 Interdisciplinary Awareness: Presented by MD Anderson, Educating for Impact: Building World-Ready Students, UT System Webinar Series

2025 Embedding Career Advice In Your Course, ACUE

2025 AI Expert Certification, Section

2025 Become an AI Builder In A Day, Section

2025 Building A Case for AI Initiatives, Section

2025 Building A Custom GPT, Section

2025 Integrating AI Into Team Workflows, Section

2025 Leveraging Experience to Build Skills & Pathways to Employment, Dr. Bruce Rudy, Educating for Impact: Building World-Ready Students, UT System Webinar Series

2025 Reimagined General Education at UT Austin, Dr. Brent Iverson, Educating for Impact: Building World-Ready Students, UT System Webinar Series

2025 AI for PR Course, Section

2025 Data Storytelling, Section

2025 AI Crash Course, Section

2025 AI For Writing, Section

2025 AI Profeciecy Certification, Section

2025 Client Aquisition Machine, Chris Do, The Futur

2025 Content Creation, Chris Do, The Futur

2025 Inside Look At Forward Event Planning, Chris Do, The Futur

2025 Facilitation and Engaging Class Discussions, ACUE

2025 Promoting Active Learning, ACUE

2025 Using Groups to Ensure Active Learning, ACUE

2025 Using the Active Learning Cycle, ACUE

2025 Developing Effective Class Sessions and Lectures, ACUE

2025 Teaching Powerful Note-Taking Skills, ACUE

2025 Students as Partners Program, UTSA Academic Innovation

2025 Student Experience Project (SEP), UTSA Academic Innovation

2025 Adobe Roundtable, UTSA Academic Innovation

2025 Microcredential Peer Learning Network, Academic Innovation

2025 Best Teaching Practices with AI: Experience in COLFA, UT San Antonio College of Liberal and Fine Arts, Academic Innovation

2025 Buidling Community in Online Classes, Drew Stephen, Peer Network for Online Teaching, Academic Innovation

2025 Generative AI Across the UT System Mini Conference, University of Texas System

2025 Combating Burnout: AI and EdTech Tools For Teacher Well Being, Stacy Ybarra, THECB Digtial Learning Summit

2025 Build Your Own Chatbot For Engagement and Efficiency, Art Brownlow, THECB Digital Learning Summit

2025 Game Based Content Creation in Core Curriculim, Bradford Harris, THECB Digital Learning Summit

2025 AI as Learning Experience Designer: Creating AI Tutors at UT Austin, Dr. Julie Schell and Kasey Ford, THECB Digital Learning Summit

2024 Teaching and Learning Workshop, Mark Paz, Texas State University

2024 Alex McDowell: World Building and Narrative, LinkedIn Learning

2024 Storytelling and Content Creation to Transform Your Personal Brand, LinkedIn Learning

2024 Build Your Own GPTs, LinkedIn Learning

2024 Conflict Resolution and De-escalation With Dr. Larry Schooler, Honors College

2024 Teaching Ideas In The Era of AI Platforms, Dr. Stephanie Daily and Dr. Tricia Burk, Texas State University

2024 12 Adobe Skills Series Certifications, Adobe

2024 AI Peer Learning Network, UTSA Academic Innovation

2024 How Will AI Change Education, Section

2024 Del Oro Awards Tips & Tricks Public Relations Society of America, San Antonio Chapter

2024 Crisis Communication Planning After a Ransomware of Other Cybersecurity Attack, LinkedIn Learning

2024 Best Practice For Teaching Online, UTSA Academic Innovation

2024 Student Experience Project (SEP), UTSA Academic Innovation

2024 Getting Started With Simple Syllabus, UTSA Academic Innovation

2024 Interactive Lectures: A Pedagogy of Engagement that Works!, Claire Howell Major, Professor of Higher Education at the University of Alabama, UTSA Academic Innovation

2023 UTSA Bold Course Development Academy, Shelley Howell, Director, Faculty Development for Online Programs, UTSA Academic Innovation

2022 Canvas Transition Training, Jonathan Gutierrez, LMS Transition Project Lead, Associate Director, Digital Transformation Initiative & Strategy, UTSA Academic Innovation

2022 ACUE Credential in Inclusive Teaching for Equitable Learning (Fall 2022 Course Cohort), ACUE

2022 Distance Learning and Teaching Conference (DT&L 38), UPCEA, University of Wisconsin, Multiple Workshops

2022 Strategies For Inclusive Teaching Institute, Inaugural Cohort, UTSA Academic Innovation

2022 Futur Pro Academy Business Bootcamp

2022 Implementing Digital Fluency Into Your Curriculum, UTSA Academic Innovation

2022 Futur Pro Group, Multiple Workshops

2022 ASU+GSV 2022, Multiple Workshops

2022 Ally Faculty Pilot, UTSA Digital Accessible

2022 UTSA ACUE Alumni Group, Multiple Workshops

2021 Lightning Talks - Equity in Course and Assessment Design, WCET Conference

2021 Moving from Digital Learning to AI: Harnessing Data to Promote Equity and Improve Student Outcomes, WCET Conference

2021 OER Lightning Talks, WCET Conference

2021 Empowering Learners: Can Blockchain Technology Unlock the Full Potential of Transcripts and Credentials?, WCET Conference

2021 Adobe Institute, UTSA Academic Innovation

2021 UTSA ACUE Faculty Cohort Workshops, UTSA Academic Innovation

2021 Adobe Max, Various Workshops, Adobe

2021 Summer Digital Champion Cohort, Academic Innovation Academy, UTSA Academic Innovation

2020- 2021 ACUE Effective Online Teaching Practices Course, Shelly Howell and Claudia Arcolin, ACUE

2021 Spring Best Teachers Institute Saturday Seminars, Ken Bain, Best Teachers Institute: Saturday Seminars

2021 Faculty Peer Observer Training, Shelley Howell and Rey Villanueva, UTSA Academic Innovation

2020 QM Peer Reviewer Course (PRC), Sherrell Wheeler, Quality Matters

2020 Applying the Quality Matters Rubric (APPQMR) Course, Jennifer Dahlen and Michael Dones, Quality Matters

2020 Adobe Faculty Development Institute Special Reunion (Presentations), Adobe

2020 Dreamers Ally Training, Courtney Balderas, UTSA Dreamers Center

2020 Adobe Max, Various Workshops, Adobe

2020 Understanding and Channeling Microaggressions, Courtney Balderas, Brandi Lynn, UTSA Office for Inclusive Excellence

2020 Group Work That Works Online, Dr. Candace Hastings, Texas State Faculty Development

2020 Canvas Toolkit: Quizzes, Assignments, & Grading Canvas, Laura Jones, Texas State ITAC Engagement, Laura Jones

2020 Teaching Online at Texas State Canvas Course, Dr. Gwen Morel, Texas State Distance and Extended Learning

2020 UTSA Academic Innovation 2020 Summer Digital Teaching Forum Series, Over 10 Workshops, UTSA Academic Innovation

2020 Inaugural Adobe Faculty Development Institute, Creative Campus Faculty Fellow, Adobe

2020 UTSA Academic Innovation Webinars For Spring 2020 Remote Teaching, 17 Workshops, UTSA Academic Innovation

2019 Intercollegiate Faculty Virtual Panel: Good Experiences With Service Learning, UTSA Center For Civic Engagement

2019 Journey From In-Class To Online: Lessons Learned, Surprises, and Advantages, Dr. Gregory White, UTSA Office of Online Learning

2019 Getting Ready for 60x60TX: Inclusive Classroom Strategies that Engage First Generation College Students, Dr. La'Tonya Rease Miles, UTSA 2019 Provost Academy

2019 Digital Literacy and Student Success Across the Curriculum, Dr. Todd Taylor, 2019 UTSA Provost Academy

2019 What is Inclusive Excellence?, Dr. Myron Anderson, 2019 UTSA Provost Academy

2019 My Bag, My Home, Roy Juarez, Jr., 2019 UTSA Provost Academy

2019 Make Group Work Count: Engaging and Assessing Student Learning Through Small Group Activities, Becky Huang, 2019 UTSA Provost Academy

2019 Actionable Student Comments, Dr. Randall Manteufel, 2019 UTSA Provost Academy

2019 Why Failure is Essential for Student Learning, Dr. Joshua Eyler, 2019 UTSA Provost Academy

2019 Community Engagement, Dr. Catherine Nolan-Ferrel, 2019 UTSA Provost Academy

2019 Helping Students Understand and Conduct Research, Patrick Cox and Vanessa Rusch, 2019 UTSA Provost Academy

2018 Speaking Your Personal Story, Dr. Hank Roubicek, 2018 Tejas Storytelling Conference, Fort Worth, Texas

2018 A Storytelling Masterclass, Donald Davis, 2018 Tejas Storytelling Conference, Fort Worth, Texas

2018 Vocal Tune Up: The How We Say It!, Pippa White, 2018 Tejas Storytelling Conference, Fort Worth, Texas

2018 Personal Storytelling With Family Treasures, Kim Lehman, 2018 Tejas Storytelling Conference, Fort Worth, Texas

2018 Imagining A Family Rumor Into A Tellable Tale, Dr. Mary Locke Crofts, 2018 Tejas Storytelling Conference, Fort Worth, Texas

2018 Long Live The Lecture, Dr. Mary Dixon, 2018 UTSA Provost Academy

2018 Small Teaching, Dr. Shelley Howell, 2018 UTSA Provost Academy

2018 Every Semester Needs A Plan, Dr. Joy Gaston Gayles, 2018 UTSA Provost Academy

2018 Growth Mindset, Dr. David Yeager, 2018 UTSA Provost Academy

2018 Gamification Principles, Dr. Julie Schell, 2018 UTSA Provost Academy

2017 Listen To Your Body: Using Biofeedback To Reduce Stress, Susan Denny MS, LPC, BCN, UTSA Counseling Services, UTSA Teaching and Learning Services

2017 They're Heeeeere! Teaching Generation Z, Dr. Shelley Howell, UTSA Teaching and Learning Services

2017 Excellence in Online Teaching: A Discussion Forum with Award-Winning Texas State Faculty, Sherwood Bishop, Dr. Stephanie Dailey, and Dr. Kevin Mooney, Texas State University Office of Distance and Extended Learning

2017 Understanding The Link Between Learning and Student Mental Health, 2017 UTSA Provost Academy

2017 Information Literacy: Know What Your Students Don't Know That They Don't Know, DeeAnn Ivie and Tara Schmidt, 2017 UTSA Provost Academy

2017 Principles of Project Based Learning, Dr. Julie Schell, 2017 UTSA Provost Academy

2017 Breakthrough Strategies and the First-Gen Experience, Dr. Patrica Sanchez, 2017 UTSA Provost Academy

2017 Breaking the Barriers of Service Learning, Dr. Brian Halderman, 2017 UTSA Provost Academy

2017 Metacognition and Grit, Dr. Peter Arthur, 2017 UTSA Provost Academy

2017 Upside Down Teaching, Dr. Michael Wesch, 2017 UTSA Provost Academy

2017 Nurturing Deep Learning, Dr. Michael Wesch, 2017 UTSA Provost Academy

2016 John Gottman's Seven Principles of Successful Relationships, Colleen Knox and Jackie Engelhardt, UUNB, New Braunfels, Texas

2016 Association of Personal Historians (APH) National Conference, Fort Worth, Texas

2016 Only a Few Bones: Assembling Sources to Reconstruct Events, John Philip Colletta, PhD, APH National Conference, Fort Worth, Texas

2016 It's Complicated: Handling Tricky Project Relationships, Professional Panel Discussion, APH National Conference, Fort Worth, Texas

2016 Lights! Camera! Music! A Brief History of the Role of Music in Film, John Centrone, APH National Conference, Fort Worth, Texas

2016 Five Days, Eleven Workshops, and a Master Class on Personal History Production and Small Business Management, APH National Conference, Fort Worth, Texas

2016 Don't Let Students Fall Behind! Monitoring Student Performance, Sailaja Athyala, UTSA OIT

2016 National Storytelling Network Conference. Kansas City, Missouri

2016 Voice As Instrument: Rhythm, Pattern, Metaphor, Musicality in Storytelling, Heather Forest, Kansas City, Missouri, National Storytelling Conference

2016 National Story Slam, Kansas City, Missouri, National Storytelling Conference

2016 Writing Your Employees Into The Change Story, Jennie Bucciero and Joanne Loce, Kansas City, Missouri, National Storytelling Conference

2016 Story-Crafting: Perfecting Your Hidden Storytelling Skills, Doug Lipman, Kansas City, Missouri, National Storytelling Conference

2016 Story in Organizational Mission, Brand, and Culture, Loren Niemi and Laura Packer, Kansas City, Missouri, National Storytelling Conference

2016 S is For Story, Elizabeth Ellis, Kansas City, Missouri, National Storytelling Conference

2016 Storytelling In The 21st Century, Why The World Needs What You Already Know, Rives Collins Kansas City, Missouri, National Storytelling Conference

2016 Shining the Spotlight, Connie Regan-Blake, Kansas City, Missouri, National Storytelling Conference

2016 Master Class With Jim May, Fire and Water: Mining Powerful Personal Stories, National Storytelling Conference, Kansas City, Missouri, National Storytelling Pre-Conference

2016 Old Boats, New Waters, Danielle Belone, 2016 Tejas Storytelling Conference

2016 Telling Fairy Tales In Modern Times, Laura Packer, 2016 Tejas Storytelling Conference

2016 What Comes After Story?, Dr. Charles Temple, 2016 Tejas Storytelling Conference

2016 Bridging Our Differences in Diverse Places: Storytelling And Critical Thinking, Dr. Charles Temple, 2016 Tejas Storytelling Conference

2016 Grants 101, Valerie Kimble, 2016 Tejas Storytelling Conference

2016 Calling The Ancestors: Exploring Heritage Through Folklore, Lorene Stilwell, 2016 Tejas Storytelling Conference

2016 Tell A Story, Mend A Heart, Darlene Dufour, 2016 Tejas Storytelling Conference

2016 Internationalizing Undergraduate Classes, Dr. Carl Hobart, 2016 UTSA Provost Academy

2016 Effective Strategies For Brain Learning, Dr. Jose Vasquez, 2016 UTSA Provost Academy

2016 Undergraduate Research, Dr. Kathleen Laborde & Dr. Tammy Wyatt, 2016 UTSA Provost Academy

2016 Introduction To EAB's Campus, Dr. Sandy Welch, 2016 UTSA Provost Academy

2016 Teaching Teamwork, Dr. Karen Daas, 2016 UTSA Provost Academy

2016 Assessments To Improve Learning, Dr. Bob Darnell, 2016 UTSA Provost Academy

2016 How Millennials Learn, Dr. Bob Darnell, 2016 UTSA Provost Academy

2016 Success Strategies For Reducing DFW Rates In Higher Education, Dr. Paul LeBlanc, UTSA Department of Communication

2016 Education Advisory Board's (EAB) Student Success Collaborative (SSC), Barbara Smith and Sylvia Mansour, UTSA Advising, UTSA OIT Spring Tech Conference

2016 Are You Leaving Students Out? Accessibility Basics for Online Development, Melissa Padalecki, Claudia Arcolin, Patrick Nolan, and Diana Amis, UTSA OIT Instructional Design Team, UTSA OIT Spring Tech Conference

2016 Master Your Major, Trece Witte, HiED Account Executive, Apple Education, UTSA OIT Spring Tech Conference

2016 RowdyVision: What's New in Digital Signage, Ernest Hernandez III, UTSA OIT Spring Tech Conference

2016 Using Publishing To Strengthen Your Connection With Storytelling in Organizations, Ted Parkhurst, President of Parkhurst Brothers Publishers, Inc., National Storytelling Network: Storytelling in Organizations

2016 How Effective Communication Leads To Effective Teaching, Dr. John Daly, Professor of Communication and Business at University of Texas at Austin, Teaching and Learning Services, University of Texas at San Antonio Libraries

2016 The PowerPoint Storyboard: The Path to Engaging Educational Video, Staci Osterkamp, Department of Sociology And Jose Carrillo, OIT Distance Learning/Video Production, Office of Online Learning, University of Texas At San Antonio

2016 Logistics For Setting Up A Video Assignment In Your Course, Sailaja Athyala, Office of Digital Learning, University of Texas At San Antonio

2016 Applied Improvisational Communication. Andrew Tovin, National Storytelling Network: Storytelling in Organizations

2016 STORY PROOF: The Science Behind the Startling Power of Story and STORY SMART: Using the Science of Story to Persuade, Inspire, Influence, and Teach., Kendall Haven, National Storytelling Network: Storytelling in Organizations

2015 From Thick To Thin: Expanding Your Organizational Story, Dr. Lani Peterson, National Storytelling Network: Storytelling In Organizations

2015 Circle of Nine Muses: Leadership Storytelling, Author David Hutchens, National Storytelling Network: Storytelling In Organizations

2015 Online Course From A Faculty Perspective: A Faculty Panel, Moderated by Sunay Palsol, Associate Vice President For Digital Learning, University of Texas At San Antonio

2015 Play@UTSA: Gamify Your Course, Mayra Collins and Claudia Arcolin, Instructional Designers, Office of Digital Learning, University of Texas At San Antonio

2015 Leading Change in a Value Based Leadership Culture, Peter J. Holt, Senior Vice President, HOLT CAT, University of Texas At San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 Case Study: Principles to Practice at SpawGlass, Chuck Calvin, President, SpawGlass, University of Texas At San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 Case Study: Principles to Practice at Whole Foods, Lee Matecko, Global Vice President, Whole Foods, University of Texas at San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 A Tool for Leading Change: Run The Business / Change The Business (RTB/CTB), Henry "Skeeter" Lieberum, Global Defense Consulting, COO, University of Texas At San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 The Millennial Challenge, Dr. David Vequist, Executive Director, The Endeavor Institute, University of Texas at San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 Decision Making I & II, Dr. Leonard Love, Assistant Professor, College of Business, Texas A & M San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 High Stakes Negotiations, Freddy Vela, Special Agent, FBI San Antonio, Texas A & M San Antonio, North San Antonio Chamber of Commerce Leadership Lab

2015 Toastmasters, Sonny Montiel, VP Network Security Officer, Broadway Bank, North San Antonio Chamber of Commerce Leadership Lab

2015 Conducting A Carefrontation I & II, Jim Dreher, HR Manager, Leadership and Development, Security Service Federal Credit Union, North San Antonio Chamber of Commerce Leadership Lab

2015 Learning Stories, Veronica Gard, Bluebonnet Storytellers Association

2015 Telling Fairy Tales, Mary Grace Ketner, Bluebonnet Storytellers Association

2015 Playing with Point of View, Carolina Quiroga-Stultz, Bluebonnet Storytellers Association

2014 Family Storytelling Workshop, Tim Tingle, Bluebonnet Storytellers Association

2014 How to Talk to Reporters: Preparing For Media Interviews, UTSA Faculty Center

2014 National Storytelling Network Conference, Phoenix / Meza, Arizona

2014 Changing the World One Story at a Time, Margaret Read MacDonald, Jen & Nat Whitman

2014 Lively Lesson Planning, Katie Knutson

2014 Workshop Fire & Light, Karla Huntsman

2014 Storytelling In Higher Education: Issues in Applying Storytelling Methods in a Higher Education Setting, Dr. Joseph Sobol and Allison Downey

2014 Storytelling in Organizations SIG Pre-conference: Enlightened Organizational Storytelling Knowledge Sharing and Conservation in the Forest Service Patricia Suchodolski

2014 Making the Business Case for Storytelling- Mark Steiman

2014 Open Space Technology (OST) – an interactive event format

2014 Master Class, Crafting for Your Bread and Butter: Rocking School Assemblies with the Perfect Stories, Donna Washington

2014 Kindling Community Connection through Story (Opening Welcome), Doug Bland, Queen Nur, Kiran Singh Sirah, with moderator Liz Warren, This program event is supported by a grant from the Arizona Humanities Council

2014 Ancestral Stories Lighting Future Paths: The Importance of Old Stories in New Times, Dovie Thomason & panel

2014 Appreciative Inquiry Illuminates Vibrant Organizational Storytelling, Tom Sparough & Geralyn Hoxsey Sparough

2014 Building the Dry-Land Ship: Storytelling as Imaginative Transportation, Dr. Joseph Sobol

2014 Storytelling: The Fire in Great Teaching, Regina Ress

2014 Publish (and Profit With) Your Non-Fiction Book, Sean Buvala

2014 Creating Personal Stories: From Cloud to Lightning, Doug Lipman

2014 Pirates in Pajamas: Lighting the Fire of Stories at Home, Steffani Raff

2014 So You Want to Give a TED or TEDx talk?, Marilyn McPhie

2014 Walking through Fire to Get to the Light: the Dramaturgy of Diversity in the American Storytelling Revival (Closing Keynote), Dr. Milbre Burch

2014 Texas Library Association Pre-Conference, Lead with a Story: Using Storytelling as a Teaching Tool, Margaret Read MacDonald

2014 Tejas Storytelling Association Conference, San Antonio, TX

2014 The Secrets that Must Be Revealed: Finding, Shaping, Sharing Family Stories, Dr. Mary Locke Crofts

2014 Using Religious Stories and Animals to Expand Your Storytelling Programs, Cathy M. Rosenthal

2014 Story Laboratory, Susan Morales Guerra

2014 Every Child has a Story to Tell: the How and Why of Youth Storytelling, Mary Ann Blue, Sue Kuentz and Vivian Rutherford

2014 Oh, Yes You Can: Integrating Music into Children's Storytelling, Jay Stailey and Tom McDermott

2014 The Exotic Other: Multiculturalism and Storytelling, Dr. Delanna Reed

2014 Writing a Memoir: Tell Your Own Tale!, Bernadette Nason

2014 Texas Storytelling Festival

2014 Improvised Stories : Learn to Create New Stories Quickly and Effortlessly, Sean Hill, Texas Storytelling Festival

2014 Presenting a Campus Slammer, Carolyn Stearns, Texas Storytelling Festival

2014 StoryCrafting: Retelling Folktales in Your Own Voice, Janice Del Negro, Texas Storytelling Festival

2014 Prospecting Your Past to Uncover Hidden Story Treasures, Craig Harrison,Texas Storytelling Festival

2014 Better Dictation, Loralee Cooley, Texas Storytelling Festival

2014 Coming to our Senses - Telling in the Key of See, Angela Lloyd, Texas Storytelling Festival

2014 Master Class: Journeys Through Midrash, Biblical Texts, and Storytelling, Peninnah Schram, Texas Storytelling Festival

2013 Finding Out How Well Students Are Learning What We're Teaching: An Introduction to Formative Classroom Assessment, UTSA Teaching and Learning Center, Dr. Tom Angelo, Co-Author of Classroom Assessment Techniques

2013 Seven Levers for Higher and Deeper Learning: Research-based Guidelines and Strategies for Improving Teaching, Assessment, and Learning, UTSA Teaching and Learning Center - Dr. Tom Angelo, Co-Author of Classroom Assessment Techniques

2013 Storytelling Workshop With Award Winning Storyteller: Dr. Kevin Cordi "Permission To Play"

2013 Provost's Academy For Critical Thinking, UTSA Teaching and Learning Center, 3 Days of 17 Teaching Workshops

2013 The New Science of Learning - Terry Doyle - 3 Workshops, Course Redesign for Critical Thinking

2013 Enhancing Courses for Deep Learning- Barbara Millis- 5 workshops
The 21st Century Learner- Michael Anderson and Sunay Palsole - 3 workshops-
Thinking Critically About The Teaching of Critical Thinking

2013 The Courage to Think: Yes it can Be Learning - Bill Roberson - 6 workshops

2013 Innovations in Online Learning (IOL) Conference 2013, San Antonio, Texas

2013 Pre-Conference Workshop- The Principles of Gamification and How to Apply Them to Online Classes - Kevin Yee – University of South Florida

2013 IOL Opening Keynote- Dr. Steven Mintz, Executive Director of the UT System's Institute for Transformational Learning

2013 Using Mobile Devices to Support Hybrid and Online Learning, Presented by:
Carolyn Awalt – The University of Texas at El Paso
Co- Presenters: Teresa Cortez – The University of Texas at El Paso

2013 Adaptive Learning: What Would the Best Learning Experience be Like? Hank Bowman – Adapt Courseware, Co-Presenter: Beverly Carlsen-Landy – Texas Woman's University

2013 Applying Racial and Cultural Theory in Online Courses, Tani Sanchez – The University of Arizona

2013 Join David Evans of SoftChalk for a fast paced demonstration of content authoring with SoftChalk Create, SoftChalk's content authoring product.

2013 Team Based Learning in an Online Course, Kimberly Breuer – The University of Texas at Arlington Co-Presenter: Justin Dellinger – The University of Texas at Arlington

2013 Baby Boy Jones: Using Technology for Case Based Learning
Bonnie Taylor – The University of Texas Health Science Center at San Antonio
Co-Presenter: Lisa Cleveland – The University of Texas Health Science Center at San Antonio
Linda Solis – The University of Texas Health Science Center at San Antonio

2013 How to Teach Effectively in a Distance Learning Universe, Laura Lucas – Austin Community College

2013 The Hybrid TA Training Program at the Teaching & Learning Center

2013 Adapt Courseware's Design Validation Study and Outcomes, Hank Bowman – Adapt Courseware Audience: Administrator, Course Designer,

2013 Designing a Cloud- based 6 Year Program for Undergraduates and Graduates
Presented by: Mary Donna Piazza – The University of Texas Medical Branch Co-Presenter: Glenn Martinez – The University of Texas-Pan American
Jessica Parker-Raley – The University of Texas-Pan American
Norma Perez – The University of Texas Medical Branch Audience: Administrator

2013 Tableau for Real Life: Creating Immersive Learning in Virtual Reality,
Leticia De Leon – The University of Texas-Pan American Co-Presenter: Jessica Sanchez – The University of Texas-Pan American Audience: Course

2013 IOL Closing Keynote, Dr. Van Davis, Director of Special Projects in the Workforce, Academic Affairs, and Research Division at the Texas Higher Education Coordinating Board.

2013 Storytelling Workshop With Nationally Recognized / Award Winning Storyteller: Elizabeth Ellis "From Plot to Narrative"

2013 UTSA Online Teaching Course Through Blackboard Learn- Mike Kolitsky and Darla Smith

2013 Registered Student Organization Advisor Training

2012 Powerful Presentation Skills- UTSA Teaching and Learning Center Dr. Jose Vazquez

2012 Designing For An Inquiry-Based Approach To Blended Learning
UTSA Teaching and Learning Center - Dr. Norm Vaughan

2012 Inverted, Flipped, and Blended: Recipe for Learning Success
UTSA Teaching and Learning Center- Dr. Ray Schroeder

2012 Blended Learning by Design, UTSA Teaching and Learning Center, Dr. Ray Schroeder

2012 SXSW EDU 2012 - 16 Separate Teaching and Learning Workshops
http://sxswedu.com

2012 How Students Learn: Strategies for Teaching from the Psychology of Learning-
UTSA Teaching and Learning Center - Dr. Todd Zakrajsek

2012 Overcoming Apathy in the Classroom- UTSA Teaching and Learning Center Dr. Todd Zakrajsek

2012 Fourth Annual EdTech Conference "21st Century Education for Global Learners" Texas State University- San Marcos

2012 Provost's Academy For Critical Thinking - UTSA Teaching and Learning Center
3 Days of 10 Teaching Workshops

2012 Sloan Consortium on Emerging Technologies Conference on Online Learning Symposium Webinars - Texas State University - San Marcos

2012 Technology Integration Workshop
Texas State University Instructional Support Technologies
2 Weeks of Over 50 Instructional Technology Problem Solving Workshops
http://www.its.txstate.edu/training/workshops/techintegrationwksp.html

2012 Bronze Level Learn Training- UTSA Office of Information Technologies, Michael Anderson

2012 Six Checkpoints for Motivation in Learning - UTSA Teaching and Learning Center - Marilla Svinicki

2012 Assessing Critical Thinking With Multiple Choice Questions, UTSA Teaching and Learning Center- Nancy Martin

2011 University of Texas at San Antonio Training Courses Completed:
Contacts with the Media, Government and Outside Investigators
EEO, Discrimination, Sexual Harassment and Sexual Misconduct
Environmental Health, Safety, and Risk Management
Ethics / Human Resources / Information Security
Intellectual Property: Copyrights, Trademarks, and Patents
Managing Risk and Preventing Fraud / Privacy
Purchasing, The HUB Program and Contracts
Records Management: Accuracy, Retention and Disposal

2011 UTSA Hybrid Teaching and Learning Course Academy

2011 Online Learning and Teaching, Dr. Judy OsKam

2011 Online Collaboration: Supporting Student Teamwork, Sue Stewart

2011 Live Webinar- Speaking About Communication, Dean Timothy Mottet

2003 New Politics Forum: Campaign Bootcamp, Annette Strauss Institute For Civic Life, Awarded Jack Martin Scholarship

SERVICE ACTIVITIES

Department and University Service

2025 - Present	Founder and Advisor, AAF National Student Advertising Competition
2025 - Present	Founder and Advisor, AdClub at UT San Antonio
2025 - Present	The Voice of UT San Antonio, UT San Antonio Creative Services
2025 - Present	The Voice of UT San Antonio Online, UT San Antonio Creative Services
2025- Present	NASA JSC and UT San Antonio Design Competition Planning Committee
2024 - Present	Founder and Advisor to Content Creators at UT San Antonio
2023 - Present	Chair of Scholarship and Honors Committee
2022 - Present	Academic Policy & Curriculum Committee
2023- 2026	UTSA Artificial Intelligence Task Force

2023- 2025	Department Community Engagement Committee
2022 - 2024	Chair of Communication Creator Studio Committee
2023 - 2024	Department Faculty Advisory Committee
2022- 2024	UTSA Canvas Working Group
2023 - 2023	Chair of UTSA Day Committee
2023 - 2023	Chair of Faculty Search Committee
2014 - 2023	Communication Week Committee
2013 - 2023	Founder and Faculty Advisor to Storytellers at UTSA
2012 - 2023	Chair of UTSA StorySLAM! Committee
2014 - 2022	Battle of Flowers Oratorical Contest Committee
2018 - 2022	Scholarship and Honors Committee
2021	DRC Review Committee
2021	COLFA Spring Research Conference Poster Presentation Judging
2020	University Tactical Team 3: Advancing Belonging and the "Out of Classroom" Experience in the Digital Era
2020	Career Badge Module Creator, UTSA Graduate School: Research Poster Presentations
2020	UTSA Faculty Peer Mentor Team Leader
2020	Co-Facilitator of Discussion Group, Small Teaching Online, Invited by UTSA Academic Innovation
2020	Created and Facilitated Discussion Series, Digital Learning Q and A
2020	Created Faculty Collaboration and Digital Learning Blackboard Site
2016 - 2019	Communication Organizations Faculty Advisors Committee
2016 - 2017	Chair of Communication Week Committee

2013 - 2015	Chair of UTSA Community Relations Committee
2015	Co-Founder and Co-Advisor to ad.c at UTSA
2007-2011	University of Texas at San Antonio, Battle of the Flowers Oratorical Contest Co-Chair
2006-2012	University of Texas at San Antonio, Scholarship and Honors Committee
2008 - 2009	University of Texas at San Antonio, Southern Association of Colleges and Schools Accreditation Committee
2006	National Communication Association Conference Technology Chair

Professional and Community Service

2016- Present	San Antonio Storytellers Association, Board Member
2013- Present	Tejas Storytelling Association, Member
2013- Present	National Storytelling Network, Lifetime Member
2025- Present	American Advertising Association, Member
2024	San Antonio Storytellers Association, President
2014- 2022	Founder & President, Bluebonnet Storytellers Association
2020	President, Board of Trustees, City Interfaith-Based Institution
2019	Vice President, Board of Trustees, City Interfaith-Based Institution
2016- 2018	North San Antonio Chamber of Commerce Leadership Lab Advisory Board
2016- 2017	Co-Chair, Storytelling In Higher Education, National Storytelling Network
2016	Association of Personal Historians Conference Workshop Host
2016	Storytelling in Higher Education Meeting Host and Co-Chair, National Storytelling Network
2016	National Storytelling Network Conference Story Swap Host

2016	Invited Workshop Presenter, Broadway Bank, North S.A. Chamber of Commerce Leadership Lab
2016	Invited Workshop Presenter, UTSA Storytelling Festival, College of Education and Human Development
2015- 2016	San Antonio Storytellers Association, Vice President of Digital Communication
2015	Faculty Student Organization Co-Founder and Co-Advisor: ad.c at UTSA
2015	Speech Assessments, UTSA, North S.A. Chamber of Commerce Leadership Lab
2015	Invited Workshop Presenter, Broadway Bank, North S.A. Chamber of Commerce Leadership Lab
2015	Invited Contributor For Storytelling Series, Disruptive Leadership: Using One's Voice to Create Positive Change, UTSA Student Leadership Center
2015	Storytelling Performance Event at San Antonio Children's Hospital
2013- 2015	San Antonio Storytellers Association, President
2014	Master of Ceremonies for San Antonio Storytellers Association Event: "Tellabration"
2014	Storytelling Concert Performance for NISD Storyfest
2014	Storytelling Concert Performance for Travis Park
2014	Guest Presenter at UTSA Early Childhood Institute
2014	Committee Member, Tejas Storytelling Association Conference
2013	Individualized Speech Competition Coaching
2012	San Antonio Storytellers Association, Treasurer
2012	Master of Ceremonies for San Antonio Storytellers Association Event: "Tellabration"
2012	American Advertising Federation Student Presentation Critique, Texas State
2000-2004	Adjudication, Texas State

2002	President, American Advertising Federation local, AdClub
2000	Awards Chair, American Advertising Federation, local AdClub
1999	Social Chair, American Advertising Federation, local AdClub

Professional Associations

2015 - Present	American Advertising Federation
2012- Present	San Antonio Storytellers Association
2013- Present	National Storytelling Network, Lifetime Member
2013- Present	Tejas Storytelling Association
2013- 2026	Storytelling in Organizations
2017- 2026	Healing Story Alliance
2014- 2020	Bluebonnet Storytellers Association
2013- 2020	Storytelling in Higher Education
2016- 2017	Association of Personal Historians
2006	National Communication Association
2004	Eastern Communication Association
2002-2003	LBJ Debate and Elton Abernathy Forensics Society
1999-2003	American Advertising Federation
1999-2003	University Ambassadors