TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Carolyn Conn Title: Clinical Assistant Professor

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	1978	Univ of Arkansas Main Campus	Accounting	Effects of Eliminating the Depletion Allowance on Independent Oil Producers
MBA	1975	Univ of Arkansas Main Campus	Business Administration	
BBA	1972	Stephen F Austin State Univ	Accounting	

C. University Experience

Position	*University*	*Comments*	*Dates*
Clinical Assistant Professor, Accounting	Texas State University. San Marcos, TX		September 1, 2017 - Present
Professor, Accounting	St. Edward's University. Austin, TX		September 1, 2013 - August 31, 2017
Lecturer, Accounting	Texas State University. San Marcos		June 1, 2017 - July 16, 2017
Lecturer, Accounting	Texas State University. San Marcos, TX		July 2016 - August 2016
Associate Professor, Accounting	St. Edward's University. Austin, TX	Promoted to Professor as of 09/13	September 1, 2006 - August 31, 2013
Associate Vice-President for Financial Services and Treasurer	Texas State University. San Marcos, TX	Initially hired as Assistant VP	August 1999 - August 2006
Controller	Lamar University. Orange, TX		September 1997 - July 1999

Position	*University*	*Comments*	*Dates*
Assistant Professor of Accounting	St. Edward's University. Austin, TX		September 1991 - May 1994
Payroll & Budget Director	Lamar University. Beaumont, TX		August 1985 - July 1991
Interim Vice-President for Finance and Operations	Lamar University. Beaumont, TX		January 1991 - June 1991
Assistant Professor of Accounting, Accounting	Stephen F. Austin University. Nacogdoches, TX		September 1976 - May 1983

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Account Executive & Promotions Director	KBMT Television, Beaumont, TX		June 1984 - July 1985

E. Other Professional Credentials (licensure, certification, etc.)

CPA, State of Texas. (September 9, 1987 - October 31, 2022). License Number: 45375.

Chartered Global Management Accountant, American Institute of CPAs. (2013 - October 30, 2022). License Number: 1698079.

Certified Fraud Examiner (CFE), Association of Certified Fraud Examiners. (March 1997 - March 2022). License Number: 32868.

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Educator of the Year (2021), Association of Certified Fraud Examiners.
June 2021
awards-ACFE-Educator-2021-1.pdf
Additional Comments: Nominated by a former student. Award is for outstanding contributions to anti-fraud education. ACFE is a global association with ~90,000 members (including several thousand faculty). Previous winners

include Steve Albrecht, R. Riley, and M.J. Kranacher. Refer to attached file for complete list of past awardees.

Award / Honor Recipient: Most Adopted Case, Case Research Journal.
January 2017 - December 2017

Additional Comments: Ethics teaching case, "Centurion Media: Doing the Right Thing." During 2017, this case was #1 in utilization in all disciplines; total of 1,288 cases adopted by faculty for use in their courses.

Award / Honor Recipient: Outstanding Educator (2017), American Accounting Association - Southwest.
March 8, 2017

Additional Comments: For dedication and service to and participation in AAA-SW and for high standards for teaching.

Award / Honor Nominee: University Distinguished Teaching Award (finalist), School of Business, St. Edward's University.
December 2012

Award / Honor Recipient: Outstanding Accounting Educator (2009), Texas Society of CPAs.
October 2009
TSCPA-Educator-Award-2009-1.pdf
Additional Comments: Criteria includes excellence in teaching and active service to the profession. Refer to attached file for a complete description of the award criteria.

B. Courses Taught:

Texas State University:

ACC 2361 - INTRO TO FIN ACC

ACC 3365 - COST & MANAG ACCT

ACC 5352 - FINL STMT ANALYSIS

ACC 5362 - COST & MANG ACCT

ACC 5373 - FRAUD DETECT & PRE

ACC 5389 - CORP GOV & ETHICS

D. Courses Prepared and Curriculum Development:

ACC 3365 - Cost & Management Accounting, Texas State University. Taught: September 2017 - December 2017.

Additional Comments: Course material included multiple readings regarding (1) deeper learning achieved by taking notes in cursive, (2) improving skills needed for career success, and (3) somewhat controversial remarks about changes in the accounting profession by Mark Cuban, Shark Tank.

ACC 5362 - Cost & Managerial Accounting, Field Trip to Toyota Manufacturing (San Antonio), Texas State University. Taught: February 2018.

Additional Comments: Toyota's staff discussed their global prominence in lean manufacturing and their focus on cost efficiencies. Students were impressed with completion rate of vehicles, efficient factory design, and reuse of scrap.

ACC 5373 - Fraud Examination, First Time Course Preparation, Texas State University. Taught: June 2019 - July 2019.

Additional Comments: Although I taught this course at another university, summer 2019 was the first time at Texas State. A new component was "Red Flag Mania," an investigative, hands-on case study. We were one of two beta sites (along with Texas A&M). Refer to: https://redflagmania.com/

ACC 3365 - Cost (Weaver CPAs partner), Guest Speaker, Texas State University. Taught: November 2019.

Additional Comments: Invited guest speaker, P. Ilgenstein, partner at Weaver CPAs in Austin) to discuss his use of cost accounting in auditing work.

ACC 5389 - Ethics, Guest Speaker, Texas State University. Taught: November 2019.

Additional Comments: Michael Head, retired Director of Internal Audit, TD Ameritrade and Lecturer (Accounting Ethics and Fraud Examination), Texas A&M University. Topic was Stakeholder Theory vs. Shareholder Theory.

ACC 5389 - Corporate Governance & Ethics, Guest Speaker, Texas State University. Taught: September 2018.

Additional Comments: Brian McCoy discussed ethical decision making in business as a manager and CEO.

ACC 3365 - Cost (IMA case), IMA Student Case Study, Texas State University. Taught: September 2018 - December 2018.

Additional Comments: Incorporated the case study, "Baby Freedom," from the IMA Student Case Competition (from *Strategic Finance,* August 2017).

ACC 5362 - Cost and Managerial Accounting, IMA Student Case Study, Texas State University. Taught: January 2018 - March 2018.

Additional Comments: Incorporated "Baby Freedom" case from the IMA Student Case Competition (*Strategic Finance,* August 2017). Two students from this class became members of the IMA team that earned a place in the "Final Four."

ACC 3365 - Cost (IMA Student Conf.), IMA Student Leadership Conference, Texas State University. Taught: September 2020 - December 2021.

Additional Comments: Due to COVID, the Institute of Management Accountants offered their annual Student Leadership Conference online. Incorporated attendance at this conference in the fall semester of 2020 and 2021. Students had opportunities to hear nationally-recognized speakers on topics that included "Robotic Process Automation" (applicability to accounting) by Loreal Jiles, "Analytics Mindset" by Dr. Kim Church, and "Diversity, Equity & Inclusion" by Loreal Jiles.

ACC 3365 - Cost (Study Materials), Learning Materials post-COVID, Texas State University. Taught: August 2021 - December 2021.

Additional Comments: Materials enhanced or new ones developed based on concern about students returning to face-to-face classes after >18 months of online classes due to COVID.
(1) Publisher's Power Point slides - heavily annotated and narrated to reinforce classroom learning from lectures; and
(2) Study Aids - new materials to support student learning for more difficult topics (such as variances and process costing)

ACC 3365 - Cost & Management Accounting, Mini-Exams, Texas State University. Taught: June 2017 - December 2017.

Additional Comments: ACC 2361 (Principles) and ACC 3365 (Cost): During summer for ACC 2361 and fall for ACC 3365, implemented use of shorter, more frequent "mini-exams" (instead of the standard four major exams). Based on education research that students learn more effectively and retain information better if tested in this way.

ACC 5362 - Cost and Managerial Accounting, PowerPoint & Applied Learning, Texas State University. Taught: January 2018 - July 2018.

Additional Comments: Guest speaker, Dr. Billy Earnest, regarding techniques for more professional and effective PowerPoint presentations. An applied learning activity required students to critique a PowerPoint presentation of the city of Buda's annual budget.

ACC 3365 - Cost (Study Sessions), Study Sessions, Texas State University. Taught: September 2021 - December 2021.

Additional Comments: Conducted Study Sessions (voluntary) for students prior to major exams (including final exam), for topics they identified.

ACC 3365 - Cost (Team Projects COVID), Team Project (in response to COVID): March 2020 - April 2020.

Additional Comments: Researched and curated articles for student teams to analyze for approximately 15 different businesses and/or industries regarding how they were affected by COVID (specifically for cost accounting issues such as capacity).

E. Teaching Grants and Contracts

3. Funded Internal Teaching Grants and Contracts:

Conn, Carolyn. Global Conference Association of Certified Fraud Examiners, McCoy College of Business, Texas State University, $2,925.00. (Funded: June 2019). Grant.

Additional Comments: Travel for Accounting Club officers to attend 2019 Global ACFE conference; all were undergraduates.

Conn, Carolyn (Principal). IMA Student Case Competition (2019), McCoy College of Business, Texas State University, $2,765.00. (Funded: June 2019). Grant.

Additional Comments: Travel for students to compete in "Final Four," Institute of Management Accounting Student Case Competition; San Diego, California. Two undergraduates and two graduate students.

Conn, Carolyn (Principal). American Accounting Association - SW (2019), McCoy College of Business, Texas State University, $350.00. (Funded: March 14, 2019 - March 16, 2019). Grant.

Additional Comments: Travel for student co-presenter, Isabella Longoria, BBA-Finance.

Conn, Carolyn (Principal). IMA Student Case Competition (2018), McCoy College of Business, Texas State University, $3,962.00. (Funded: June 1, 2018 - June 30, 2018). Grant.

Additional Comments: Funding for travel for a first-time Texas State student team to compete among "Final Four" teams at the Institute of Management Accountants Student Case Competition; Indianapolis, Indiana. Three undergraduates and two graduate students.

Conn, Carolyn. IMA Student Leadership Conference (2017), McCoy College of Business, Texas State University, $3,500.00. (Funded: September 2017 - November 11, 2017). Grant.

Additional Comments: Travel for Accounting Club officers to attend IMA Student Leadership Conference in Houston; all were undergraduates.

Conn, Carolyn Terrell. Lean Accounting & Management Webinar, McCoy College of Business, Texas State University, $495.00. (Funded: September 21, 2017). Grant.

Additional Comments: Registration fee; also negotiated for Texas State colleague to attend at no added cost. Cross-listed under Professional Development.

F. Other:

COVID-Related Activities, COVID-Various Activities Required, Texas State University. San Marcos, TX. (March 16, 2020 - December 31, 2020).

Additional Comments: This item is included here to document *additional* time required to prepare classroom materials in response to COVID-19. This includes recording audio for slides, curating and preparing additional classroom materials, holding additional study sessions and office hours (during the week and on weekends). Total estimated time is 35-40 hours. Does not include preparing original exams administered online via Canvas, additional make-up exams, alternative assignments, and specialized training. This information is provided in accordance with the Faculty Development workshop held January 14, 2020, “Documenting the Impact of COVID-19 on Faculty Performance.”

Informal Advisor for Undergraduate Honors Thesis, Accounting Major Honors Thesis, St. Edward's University. (September 2017 - December 2017).

Additional Comments: I served as an informal advisor to M. DiSalvo, undergraduate at St. Edward's for his honors thesis in fall 2017. This led to Matt co-presenting with Texas State student, A. Cannon, at the AAA-SW meeting in March 2018.

McCoy College Graduate Hooding Ceremony, Graduate Hooding Ceremony, McCoy College of Business. San Marcos, TX. (January 1, 2018 - December 31, 2021).

Additional Comments: Since spring 2018, multiple MAcy students (2 to 4 each semester) have asked me to conduct their hooding during this ceremony. For December 2021, 7 students asked me to conduct their hooding.

Mentor, CMA Scholarships, Institute of Management Accountants. 40. (October 1, 2018 - December 31, 2021).

Additional Comments: Nominate approximately 10 students each year for CMA scholarships. All students nominated received the scholarship.

Student Accomplishments:

Award:

Supervisor, Elite Eight (2021 semifinalists). IMA Student Case Competition (2021). Status: Completed. (April 2021). Accounting, Texas State Univeraity.
Student(s): Peter Morales, Undergraduate, BBA-Accounting.
William (Will) Moss, Undergraduate, BBA-Finance.
Cameron Steele, Undergraduate, BBA-Accounting.
Jerec Wang, Undergraduate, BBA-Accounting.
ima-2021-case-1.pdf
ima-2021-student-case-rules-1.pdf
ima-2021-elite8-1.docx
Additional Comments: This was the fourth year for a Texas State student team to enter. All undergraduates. Competition required research, developing recommendations, writing & producing a 15-minute video. The students earned a place among eight semi-finalist teams. Cross-listed in Service.

Supervisor, National Competition Winner (2020). Institute of Management Accountants Student Case Competition. Status: Completed. (June 1, 2020). Accounting, Texas State University.
Student(s): Amanda Craig, Graduate, MAcy.
Addison LaPere, Graduate, MAcy.
Hannah Torres, Undergraduate, BBA.
Caitlynn Grimes, Undergraduate, BBA.
ima-2020-SF-summary-2.pdf
ima-2020-case-carmines-1.pdf
Additional Comments: The team's win was publicized in IMA's *Strategic Finance*, with paid global circulation of approximately 50,000 professionals. Team members won IMA scholarships. Competition required research, analysis, writing a script, and producing a 15-minute video. Event has been held for more than 30 years. Refer to attached files for publicity and a copy of the case. Cross-listed under Service.

Supervisor, Final Four (2019 finalists). IMA Student Case Competition (2019). Status: Completed. (June 16, 2019). Accounting, Texas State University.
Student(s): Briesen Cooper, Graduate, MAcy.
Ali Mendez, Graduate, MAcy.
Lucas Gitzendanner, Undergraduate, BBA.
Zac Saenz, Undergraduate, BBA.
ima-2019-case-2.docx
Additional Comments: Students (2 undergraduate accounting and 2 MAcy) earned a place in the Final Four teams. Required research, developing recommendations, writing a script, and producing a 15-minute video. Finalists presented before a panel of judges and more

than 80 accounting professionals. Refer to attached file for copy of the case. Cross-listed under Service.

Supervisor, Final Four Teams (2018 finalists). IMA Student Case Competition (national). Status: Completed. (June 17, 2018).
Student(s): Elisa Amkreutz, Graduate, MSAIT.
Joseph Courville, Undergraduate, BBA-Accounting.
Peyton Dilts, Undergraduate, BBA-Accounting.
Julia Lara, Graduate, MSAIT.
Gregory Russell, Undergraduate, BBA.
ima-2018-case-1.pdf
Additional Comments: First-time entry for Accounting Department student team in this national competition; 3 undergraduates and 2 graduates. Earned "Final Four" place and presented before a panel of judges and more than 60 accounting professionals. Required research, developing strategies and recommendations, writing a script, and producing a 15-minute video. Refer to attached file for the case. Cross-listed under Service.

CFE examination passed:

Mentor, Certified Fraud Examiners Professional Examination. Status: Completed. (August 2020). Accounting, Texas State University.
Student(s): M. Elsherif, Graduate, MAcy.
A. Evans, Graduate, MAcy.

CMA Exam Passed / Part Completed:

Mentor, Certified Management Accountant Exam. Status: Completed. (August 2021). Accounting, Texas State University.
Student(s): G. Russell, Graduate, MAcy.
A. Craig, Graduate, MAcy.
A. LaPere, Graduate, MAcy.

CUMMINS Internship:

Mentor, Summer Internship - CUMMINS (2021). Columbus, Indiana. Status: Completed. (August 31, 2021). Accounting, Texas State University.
Student(s): Eric Newswanger, Undergraduate, BBA.
CUMMINS-Newswanger-Sm2021-1.docx
Additional Comments: Internship at CUMMINS; resulted from attending IMA Student Leadership Conference in fall 2020 as component of ACC 3365/Cost. Refer to attached file for email messages from Eric about his experience with IMA and the internship.

PhD Project participant:

Mentor, PhD Project participant. Annual Conference, Chicago, Illinois.
Status: Completed. (November 2019). Accounting, Texas State University.
Student(s): Briesen Cooper, Undergraduate, BBA.

Additional Comments: Nominated Briesen Cooper (BBA 2019); one of four McCoy students chosen. For more information, refer to: www.phdproject.org/

Presentation:

Mentor, Co-presented at AAA-SW Conference 2020. "Gen Z (iGen) Attributes & Congruence with AICPA Professional Competencies," American Accounting Association - Southwest, San Antonio, Texas.
Status: Completed. (March 12, 2020). Accounting, Texas State University.
Student(s): Andrea Reinke, Graduate, MAcy.

Additional Comments: Andrea (Andi) Reinke (MAcy 2020) co-presented and co-authored (with C. Conn). Cross-listed under Publications/Presentations.

Mentor, Co-presented at AAA-Southwest Conference. "Millennials Out & the Next Generation is In," American Accounting Association - SW Regional Meeting, Houston, Texas. Status: Completed. (March 15, 2019). Accounting, Texas State University.
Student(s): Isabella Longoria, Undergraduate, BBA.

Additional Comments: I. Longoria, BBA-Finance 2020, an Accounting Department Star, conducted research and co-presented paper (with C. Conn).

Mentor, Co-presented at AAA-Southwest Conference. "Claims Denied from Natural Disasters: Should There be an Accounting?," American Accounting Association - SW meeting, Albuquerque, New Mexico.
Status: Completed. (March 8, 2018). Accounting, Texas State University.
Student(s): Alexander Cannon, Undergraduate, BBA.
Matt DiSalvo, Undergraduate, BBA-St. Edward's University.
aaa-sw-18-student-research-1.docx
Additional Comments: A. Cannon (BBA 2018 & MAcy 2020) co-presented with M. DiSalvo (BBA 2018, St. Edward's) based on initial work in Matt's honors thesis. C. Conn mentored students for the presentation and served as moderator of their discussion. Refer to attached file for excerpt from the program.

Published Work:

Mentor. "IMA Life: Be Comfortable with the Uncomfortable," IMA Strategic Finance. Status: Completed. (August 2021). Accounting, Texas State University.
Student(s): Addison LaPere, Graduate, MAcy.

ima-Addison-article-2021-3.pdf
Additional Comments: Addison LaPere (MAcy 2021, BBA 2020), was a member of the winning team for IMA's 2020 Student Case Competition. IMA networking led to request for her to write an article. Refer to attached file.

Scholarship:

Mentor, Certified Management Accountant (CMA) Scholarships. Awarded by Institute of Management Accountants (IMA), Montvale, New Jersey. Status: Completed. (2021). Accounting, Texas State University.
Student(s): multiple BBA and MAcy, Undergraduate.
ima-CMA-schshp-1.docx
Additional Comments: Estimated 30 students to-date. May nominate up to 10 students per year; scholarship valued at approximately $1,200 per student. Refer to the attached file for details about the CMA Scholarships or this link: www.imanet.org/cma-certification/cma-scholarship?ssopc=1

Mentor, Association of Certified Fraud Examiners Scholarship. ACFE Global Conference, Austin, Texas. Status: Completed. (June 2019). Accounting, Texas State University.
Student(s): Tyler D'Angelo, Graduate, MAcy.

Additional Comments: Tyler earned a scholarship to the ACFE Global Conference; attended with more than 3,000 anti-fraud professionals. We believe he is the first Texas State student to receive this scholarship.

G. Teaching Professional Development Activities Attended

Workshop, "Online Teaching Methods (in response to COVID)." (March 16, 2020 - December 31, 2020).
FQ-Prof-Dev-COVID-F21-1.docx
Additional Comments: Multiple sessions; from Texas State, IMA, & others. Refer to attached file for detailed listing.

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

d. Chapters in Books:

Refereed:

Conn, C. T. (2012). High Plains Grifter. In *Bribery & Financial Corruption Casebook* (pp. 75–84). Hoboken, New Jersey: John Wiley & Sons

Publishing. https://doi.org/10.1002/9781119204718
https://www.wiley.com/en-us/Bribery+and+Corruption+Casebook%3A+The+View+from+Under+the+Table-p-9781119204718
acfe-case-Grifter-2012-1.pdf
Additional Comments: Reviewed by two editors. Co-author, K. Houston is currently Assistant City Auditor in Austin.

Conn, C. T. (2012). Too Good to be True. In *Financial Statement Fruad Casebook; Baking the Ledgers & Cooking the Books* (pp. 13–23). Hoboken, New Jersey: John Wiley & Sons. https://doi.org/https://doi.org/10.1002/9781119200994.ch2
https://onlinelibrary.wiley.com/doi/book/10.1002/9781119200994
acfe-case-TooGoodTrue-2012-1.pdf
Additional Comments: Reviewed by two editors.

Conn, C. T. (2009). Lancelot Gone Missing. In *Computer Fraud Casebook: the Bytes that Bite* (pp. 45–55). Hoboken, New Jersey: John Wiley & Sons. Retrieved from https://www.wiley.com/en-us/Computer+Fraud+Casebook%3A+The+Bytes+that+Bite-p-9781119197416https://www.wiley.com/en-us/Computer+Fraud+Casebook%3A+The+Bytes+that+Bite-p-9781119197416
acfe-case-Lancelot-2009-1.pdf
Additional Comments: Reviewed by two editors. Co-author, K. Murff was Director of Internal Audit for Sam Houston State University.

2. Articles:

a. Refereed Journal Articles:

Conn, C. T., & Campbell, L. J. (2021). The Ethics of Worker Classification in a Gig Economy. *Research on Professional Responsibility and Ethics in Accounting*, *24*, 205–219. https://doi.org/10.1108/S1574-076520210000024011https://doi.org/10.1108/S1574-076520210000024011
worker-class-RPREA-210910-1.pdf
Additional Comments: "B" rank for journal per Accounting Department. Journal is ranked, abstracted and indexed by: ABS (UK), Cabell's Directory of Publishing Opportunities in Accounting, Summon (ProQuest), Thomson Reuters Book Citation Index, Scopus.
Refer to attached file for copy of article.

Conn, C. T., & Kelley, Z. M. (2021). Online Academic Cheating: A Predictable Result of COVID-19. *Fraud Magazine*, (September/October 2021), 22–30. Retrieved from www.fraud-magazine.com/article.aspx?id=4295015766
www.fraud-magazine.com/article.aspx?id=4295015766

Additional Comments: "B" rank per Accounting Department. Multiple reviews by two editors prior to publication.

Conn, C. T., Single, L., & Proschko, C. R. (2021). Downside of a Discharged Student Loan. *Issues in Accounting Education*, *36*(2), 141–156. https://doi.org/doi.org/10.2308/ISSUES-2020-005
https://aaahq.org/Research/Journals/Issues-in-Accounting-Education
issues-acct-ed-impact-3.docx
case-student-taxes-delay-3.docx
case-student-taxes-2021-final-1.pdf
case-student-taxes-2021-TN-1.pdf
Additional Comments: "A" rating by the Accounting Department. Ethics case with tax issues. Page count of 24 includes case, Teaching Note, and other supporting materials. See attached files (1) for impact and (2) documentation regarding reason for publication delay from 2020 to 2021. Also see attachments for a copy of the case and Teaching Note.

Conn, C. T., Campbell, L. J., & Raiborn, C. A. (2019). External Auditors, Client Ethics, and the Continuance Decision. *Research on Professional Responsibility & Ethics in Accounting*, *22*, 133–149. https://doi.org/10.1108/rprea
www.emerald.com/insight/publication/doi/10.1108/S1574-0765201922
client-ethics-RPREA-190136-Ch06-proof-1.pdf
Additional Comments: "B" rank for journal per Accounting Department. Journal is ranked, abstracted and indexed by: ABS (UK), Cabell's Directory of Publishing Opportunities in Accounting, Summon (ProQuest), Thomson Reuters Book Citation Index, Scopus. This article won the **2020 Literari Award for Excellence** from Emerald Publishing. Crosslisted under Awards.

10. Other Works in Print:

Magazine / Trade Publications:

Weiser, M. (2016, December 20). Into the Breach: Integrating Cybersecurity into the Business Curriculum. *Biz-Ed*. Published. Retrieved from https://bized.aacsb.edu/articles/2017/01/into-the-breach-integrating-cybersecurity-into-the-business-curriculum
https://bized.aacsb.edu/articles/2017/01/into-the-breach-integrating-cybersecurity-into-the-business-curriculum
BizEd-AACSB-2017-1.pdf
Additional Comments: Article was reviewed by the editor and other professional AACSB staff.

Teaching Cases:

Conn, C. T., & Burnett, A. (2017). *The Houston Astrodome: Eighth Wonder of the World? Journal of Applied Case Research* (1st ed., Vol. 15, pp. 38–65). Southwest Case Research Association. Retrieved from http://swcra.net/journal-of-applied-case-research/cases/journal-of-applied-case-research-jacr-volume-15-number-1/http://swcra.net/journal-of-applied-

case-research/cases/journal-of-applied-case-research-jacr-volume-15-number-1/
case-Astrodome-with-IM-2017-1.pdf
Additional Comments: URL for journal: http://swcra.net/journal-of-applied-case-research/cases/journal-of-applied-case-research-jacr-volume-15-number-1/
Case can be found at: http://swcra.net/wp-content/uploads/2017/12/V15N1c_Astrodome_Case.pdf

Conn, C. T., & Guess, A. K. (2016). *Mountainview Country Club: Who's Minding the Store? Case Research Journal* (1st ed., Vol. 36). North American Case Research Association. Retrieved from www.thecasecentre.org/products/view?id=140919
www.thecasecentre.org/products/view?id=140919
CRJ-Impact-Jan 2020-1.pdf
case-club-final-case-2016-1.pdf
case-club-HBR-160201-1.docx
Additional Comments: Ethics & fraud case. Page count (46 total) includes 16-page case and 30-page Instructor's Manual. Harvard Business Publishing also distributes this case: https://hbsp.harvard.edu/product/NA0389-PDF-ENG

Conn, C. T., & Guess, A. K. (2014). *The Taxman Cometh*. *The Case Journal* (2nd ed., Vol. 10, pp. 193 – 201). Bingley, Great Britain: Emerald. https://doi.org/https://doi.org/10.1108/TCJ-02-2014-0011
https://www.emerald.com/insight/content/doi/10.1108/TCJ-02-2014-0011/full/html?skipTracking=true
case-taxman-CJ-2014-1.pdf
Additional Comments: Ethics and fraud case; based on personal experience of a graduate student who has also been a guest speaker in my Accounting Ethics class. Page count includes case & teaching notes.

Guess, A., & Conn, C. T. (2012). *Heaven Help Us: Embezzlement in a Religious Organization*. *Journal of Business Ethics Education* (Vol. 9, pp. 421–430). NeilsonJournals Publishing. https://doi.org/http://dx.doi.org/10.5840/jbee2012922
case-heaven-JBEE-proof-2012-1.pdf
case-heaven-JBEE-proof-TN-2012-1.pdf
Additional Comments: Ethics and fraud case. Page count (27) includes 10-page case plus 17-page teaching note. Also distributed by Philosophy Documentation Center: https://doi.org/10.5840/jbee2012922

Conn, C. T., & Guess, A. K. (2011). *Striking at the Queen*. *Case Research Journal* (2nd ed., Vol. 31). North American Case Research Association.
case-Queen-CRJ-proof-1.pdf

case-Queen-CRJ-final-IM-1.pdf
CRJ-Impact-Jan 2020-3.pdf
Additional Comments: Ethics case. Page count of 40 includes 19-page case and 21-page Instructor's Manual (IM). Harvard Business Publishing began distributing case in 2012: *https://hbsp.harvard.edu/product/NA0158-PDF-ENG*

Conn, C., Guess, A. K., & Hiatt, J. (2008). *Centurion Media: Doing the Right Thing*. *Case Research Journal* (pp. 1–12). North American Case Research Association.
case-CRJ-centurion-08-1.pdf
case-centurion-IM-final-2008-1.pdf
crj-reputation-4.docx
Additional Comments: Ethics case. Page count of 28 includes 12-page case and 16-page Instructor's Manual. Based on experience of an undergraduate student's family member. Harvard Business Publishing began distributing case in 2012: https://store.hbr.org/product/centurion-media-doing-the-right-thing/NA0005

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

Conn, C. T., West, A. (Co-presenter), Annual Meeting: AAA-SW 2022, "Cybersecurity: An Urgent Need for the Accounting Curriculum," American Accounting Association - Southwest, New Orleans, LA. (November 2021).

Additional Comments: Co-author, Arabelle West, MAcy student. Accepted for presentation at meeting in March 2022.

Conn, C. T., Various, "Presentations: Detailed List," Various. (2021).
FQ-Presentations-F21-1.docx
Additional Comments: Refer to attached file for detailed list of conference presentations, 2007 to present. Also listed separately below are highlighted presentations that involved students as co-presenters or whose personal experience was the basis for the ethics teaching case.

Conn, C. T., Annual Meeting: AAA-SW 2021, "Friendship, Loyalty & Duty," American Accounting Association - Southwest. (March 19, 2021).

Additional Comments: Teaching case with a focus on professional responsibilities versus personal loyalty to a friend.

Conn, C. T. (Co-author), Single, L. (Co-author and Presenter), ATA Teaching and Learning Conference 2021, "Friends and Felons," American Tax Association. (February 18, 2021).

Additional Comments: Teaching case with tax issues (PPP loan and income tax fraud) and ethical analysis. Inspired by personal experience of a graduate student in my Accounting Ethics class.

Conn, C. T. (Co-presenter and Co-author), Reinke, A. (Co-presenter and Co-author), Annual Meeting: AAA-SW 2020, "Gen Z (iGen) Attributes & Congruence with AICPA Professional Competencies," American Accounting Association - Southwest, San Antonio, TX. (March 12, 2020).

Additional Comments: Co-presenter/co-author was a MAcy student from my Accounting Ethics class.

Conn, C. T. (Co-author and Co-presenter), Longorria, I. (Co-author and Co-presenter), Annual Meeting: AAA-SW 2019, "Millennials Out & the Next Generation is In," American Accounting Association - Southwest, Houston, TX. (March 2019).

Additional Comments: Co-presenter was undergraduate, BBA-Finance (2020).

Guess, A. K. (Presenter and co-author), Conn, C. T. (Co-author), Annual Meeting: AAA-SE, "The Taxman Cometh," American Accounting Association - Southeast, Nashville, TN. (April 6, 2013).

Additional Comments: Ethics teaching case. Based on personal experience of one of my graduate students who has also been a guest speaker in my Accounting Ethics class at Texas State.

Guess, A. K. (Presenter and Co-author), Conn, C. T. (Co-Author), Annual Meeting: NACRA, "Highfliers and High Rollers," North American Case Research Association, Boston, MA. (October 2012).

Additional Comments: Ethics and fraud teaching case. Based on personal experience of one of my graduate students who has also been a guest speaker in my Accounting Ethics class at Texas State.

Conn, C. T. (Co-presenter and Co-author), Guess, A. K. (Co-presenter and Co-author), Annual Meeting: NACRA, "Mountainview Country Club: Who's Minding the Store?," North American Case Research Association, San Antonio, TX. (October 2011).

Additional Comments: Ethics and fraud teaching case. Based on personal experience of one of my graduate students in Fraud Examination.

Conn, C. T. (Co-presenter and Co-author), Guess, A. K. (Co-presenter and Co-author), Hiatt, J. (co-author), Annual Meeting: NACRA, "Centurion Media: Doing the Right Thing," North American Case Research Association, Keystone, CO. (October 2007).

Additional Comments: Ethics teaching case; involves corruption and self-dealing. Based on the personal experience of a family member of one of my undergraduate students.

3. Consultancies:

CPE Training Firm, Yellow-Book CPE, Austin, TX. (May 2021 - Present).

Additional Comments: Author & presenter for 2-hour Ethics CPE course for internal auditors. Virtual format attracted participants from across U.S.

Government, Texas State Board of Public Accountancy, Austin, TX. (September 2013 - Present).

Additional Comments: I am an approved contractor through TSBPA to teach a four-hour Accounting Ethics course required biennially of all CPAs licensed in Texas. Course materials are researched and prepared by instructor to meet TSBPA requirements.

For Profit Organization, CONNcepts Advertising, Austin, TX. (September 1997 - May 2017).

Additional Comments: Responsible for all creative and financial activities.

For Profit Organization, Conn Advertising. (June 1994 - August 1997).

Additional Comments: Responsible for financial and creative activities.

5. Other Works not in Print:

b. Works "in progress":

Journal Articles:

Conn, C., & West, A. (In Preparation; Not Yet Submitted). Cybersecurity: An Urgent Need for the Accounting Curriculum. *Journal to Be Determined*.

Additional Comments: Surveying top-rated accounting programs to identify inclusion of cybersecurity in their curriculum. Plans are for future expansion of topic to include entire business curriculum. Co-author is Arabelle West, MAcy graduate (Dec. 2021)

Conn, C. T., & Grimes, C. (In Preparation; Not Yet Submitted). Gen Z & AICPA Professional Competencies. *Journal of Accountancy*.

Additional Comments: Co-author, Caitlynn Grimes, MAcy 2021. Completed most of the work prior to student's graduation; currently under minor revision.

Conn, C. T., & Campbell, L. J. (In Preparation; Not Yet Submitted). Gig Worker Classification: A Global Comparison. *To Be Determined*.

Teaching Cases:

Conn, C. T., & Single, L. (In Preparation; Not Yet Submitted). *Friends and Felons*. *Issues in Accounting Education*. American Accounting Association.

Additional Comments: Ethics case with issues of tax evasion and ethical analysis. Based on personal experience of one of my graduate students in Accounting Ethics.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Recipient: Literati Award for Excellence (2020), Research on Professional Responsibility & Ethics in Accounting.
December 4, 2020
award-literati-2020-1.pdf
award-literati-process-2020-1.docx
Additional Comments: International journal; co-authored with Texas State colleagues Drs. L. Campbell & C. Raiborn (retired). Refer to attachments for award certificate and description of selection criteria.

Award / Honor Nominee: Tate Award for Outstanding Cases (Finalist), Case Research Journal.
October 20, 2017
crj-Tate-Award-2017-1.pdf
Additional Comments: One of four finalists for cases published in 2016. Ethics and fraud teaching case, "Mountainview Country Club: Who's Minding the Store?" This case also earned a Silver Award at the 2011 NACRA conference. Refer to attached file for award letter & description of selection process.

Award / Honor Recipient: Best Case Award (2016), North American Case Research Association.
October 2016

Additional Comments: Ethics case, "The Almost Perfect CPA"; Accounting, Finance, and Economics track.

Award / Honor Nominee: Finalist for Best Manuscript in Teaching, Learning and Curriculum, American Accounting Association - Southwest.
March 2016

Additional Comments: "How College Instruction Can Change the Course for Over-parented Millennials"

Award / Honor Recipient: Best Manuscript Award in Teaching, Learning and Curriculum (2015), American Accounting Association - Southwest.
March 2015

Additional Comments: "Lessons from the Other Side of the Lectern: Professor as Student."

Award / Honor Recipient: Best Manuscript Award in Teaching, Learning and Curriculum (2014), American Accounting Association - Southwest.
March 2014

Additional Comments: "Teaching to the Test: Implications for College Accounting Learning"

Award / Honor Recipient: Outstanding Paper Award (2013), American Accounting Association - Southeast.
April 2013

Additional Comments: Ethics and fraud teaching case, "The Taxman Cometh."

Award / Honor Recipient: Silver Star Award, North American Case Research Association.
October 2011

Additional Comments: Ethics and fraud teaching case, "Mountainview Country Club: Who's Minding the Store?"

E. Scholarly / Creative Professional Development Activities Attended:

Continuing Education Program, "Multiple CPE courses for CPA & CFE Credentials." (January 1, 2017 - September 30, 2021).
FQ-Prof-Dev-CPE-F21-3.docx
Additional Comments: Courses provide credit to maintain my CPA license and CFE certificate; also informs my teaching and research. Refer to attached file for detailed listing.

IV. SERVICE

A. Institutional

1. University:

Organizer, Northside School of Innovation, Technology & Entrepreneurship. (February 20, 2021 - March 3, 2021).
NSite-Presentation-SPR 2021-1.pdf
Additional Comments: Assisted Dr. L. Campbell with "Preparing for College" virtual presentation to which approximately 300 juniors and seniors from NSITE magnet school (San Antonio) were invited. I designed an all-presentation, "Going to College," and another for a virtual tour of campus.

Various roles at multiple levels, Multiple Committees and Other Service at St. Edward's University. (September 1, 2006 - May 2017).

FQ-Service-StEds-F21-1.docx

Additional Comments: Refer to attached file for details of service.

2. College:

Member, Strategic Planning Advisory Committee. (November 2021 - Present).

Additional Comments: The role of this group is to provide guidance, oversight & direction to the overall strategic planning for McCoy College. Together with input from the community, the committee will provide recommendations & insights that will inform the development of the college's mission, goals and actionable priorities over the next five years, 2023-2029.

Member, Fields Chair in Ethics Search Committee. (April 2021 - November 22, 2021).

Additional Comments: Actively served on committee to identify required and preferred KSAs for job posting. Reviewed and evaluated applicants to identify candidates for interview; participated in committee discussions to make recommendation(s) for hiring decision. Committee's recommendation was hired (to begin fall 2022).

Advisory, Entrepreneurship Curriculum. (October 8, 2021).

Additional Comments: Asked by Josh Daspit to meet with him and Dan Roy regarding their reexamination of the Entrepreneurship curriculum.

Member, McCoy Edge Committee. (April 9, 2021 - May 2021).

Advisory, Sherron Watkins, Executive in Residence. (April 2021 - May 2021).

Additional Comments: Made introductions to Dean's Office that resulted in Watkins becoming first McCoy Executive in Residence. Ms. Watkins has spoken to the Accounting Club and numerous classes (including my Accounting Ethics students), providing invaluable insights about ethics and corporate governance.

Member, Business Leadership Week Planning Committee. (September 2019 - May 2021).

BLW-21-Jiles-McCoy-page-1.pdf

Additional Comments: Approximately 85 total hours spent. Contributed to contracting with keynote speakers, Dr. Art Markman (KUT Two Guys on Your Head) and Amy Simmons (Amy's Ice Creams), plus other speakers. Recruited and mentored Texas State students to serve as panelists. In 2021, coordinated presentation by L. Jiles of IMA, "Roboticized Automated Processes." Refer to attached file. Also

coordinated panel discussion by Accounting alumni; an estimated 120 students and faculty attended.

McCoy Executive in Residence, McCoy College. (April 2021).

Additional Comments: Made introductions to Dean's Office staff that resulted in Sherron Watkins joining McCoy College as the first Executive-in-Residence. Watkins has been guest speaker for multiple student organizations and classes (including Accounting Club and Accounting Ethics), providing valuable insights about ethics and corporate governance.

3. Department/School:

Member, MAcy Task Force. (November 2021 - Present).

Additional Comments: This group is evaluating our MAcy degree and course offerings, including benchmarking other institutions, conducting & evaluating student surveys, and we will make advisory recommendations.

Faculty Adviser to IMA Student Case Competition Team (2022), Accounting Department. (October 2021 - Present).

Additional Comments: For four years (2018-2021), we have had one team each year prepare a submission for this national competition. This year, I am advising 2 teams comprised of 4 members each, all undergraduate accounting majors. Entries are due 02/02/22.

Member, MAcy Curriculum Committee. (September 1, 2019 - Present).

Faculty Adviser, Accounting Club. (August 1, 2017 - December 31, 2021).

Additional Comments: Adviser spring 2018 to present; co-adviser in fall 2017 & fall 2018.

Recommendation Letters and Resume Review, Accounting and Other Majors. (January 2018 - August 2021).

Additional Comments: Prepares recommendation letters and reviews resumes for students' applications to graduate school, jobs, and scholarships. Fall 2017 through October 2021, 68 total recommendations written and 14 total resumes reviewed.

Participant, Various Recruiting and Other Events. (September 2017 - August 2021).

Additional Comments: Attend annual events that include: Meet the Firms, Spring Showcases, EY Dinner, MAcy Orientation and other events in support of students and recruitment.

Guest Speaker, ACC 4328 Survey of Income Tax. (December 9, 2020 - May 5, 2021).

case-friends-presentn-CC-1.docx

Additional Comments: Guest speaker in fall 2020 and spring 2021. Presented my ethics case, "Friends and Felons"; focus was tax fraud for PPP funding and worker classification (employee vs. contract labor). From post-case analysis, students rated the case and presentation as exceeding or significantly exceeding expectations. Refer to attached summary.

Faculty Adviser to IMA Student Case Competition Team (2021), Accounting Department. (September 2020 - April 2021).

Additional Comments: Team was a semi-finalist ("Elite Eight"). Top three teams were from University Nevada - Las Vegas which has won four of the past five years. Adviser duties Include: selecting team members, guiding team (within IMA parameters), watching team practices and production of video. Cross-listed with Student Accomplishments.

Organizer, Business Leadership Week - Accounting Department. (April 20, 2021).

Additional Comments: Arranged for Bill Reeb, immediate Past Chair of the American Institute of CPAs, to speak on the topic of "CPA Evolution" as the Accounting Department's special event for Business Leadership Week.

Organizer, Bill Reeb Presentation "CPA Evolution". (August 2020 - April 20, 2021).

BLW21-reeb-flyer-210420-R-1.pptx

Reeb-CPA-Evol-Students-sp21-1.pdf

Additional Comments: Bill Reeb is a Texas State alumnus and was chair of the American Institute of CPAs in 2020-21. He co-led an initiative for a major revision of the CPA licensure model (effective January 2024). Approximately 120 students attended Reeb's virtual presentation. Refer to attached file for student comments.

Faculty Adviser to IMA Student Case Competition Team (2020 National Winner), Accounting Department. (November 2019 - June 2020).

ima-2020-SF-summary-1.docx

Additional Comments: National winners; other Final Four teams were from University of Nevada - Las Vegas, Valdosta State University, and University of Rhode Island. Serving as faculty adviser involves: selecting team members, counseling team on IMA requirements,

guiding team (within IMA parameters) and watching team practices and production of video. Cross-listed under Student Accomplishments.

Faculty Adviser to IMA Student Case Competition Team (2019), Accounting Department. (September 1, 2018 - June 30, 2019).

Additional Comments: Team placed in "Final Four" with University of Nevada - Las Vegas, Cal State - Bakersfield, and University of Southern Indiana. Adviser duties include: selecting team members, guiding the team (within IMA parameters), watching team practices and producing videos, travel arrangements, and traveling with the team. Cross-listed under Student Accomplishments.

Presenter, Accounting Department Advisory Board Meeting. (November 2, 2018).

Additional Comments: Described presentation and topic with undergraduate, I. Longoria, at the AAA-SW meeting in March 2019. Focus is "iGeneration" and their learning.

Faculty Adviser to IMA Student Case Competition Team (2018), Accounting Department. (January 2018 - June 2018).

Additional Comments: First-time submission for Accounting Dept. to IMA competition and the team placed in Final Four. Other top teams were two teams from University of Nevada - Las Vegas (2) and Wright State University. Adviser duties include selecting team members, guiding the team (within IMA parameters), watching team practices and producing videos, travel arrangements, and traveing with the team. Cross-listed under Student Accomplishments.

CPE for Externship, Grant Thornton Training (CPE credit). (December 18, 2017 - December 19, 2017).

Additional Comments: Coordinated with Human Resources and Texas State Board of Public Accountancy for our faculty to earn CPE credit.

Panelist for Industry Panel, Panelist for Joint Meeting of Accounting Club, BAPsi, and NABA. (November 16, 2017).

Additional Comments: (Invited) Panel consisted of representatives from oil and gas, manufacturing, and government entities. My participation was based on my experience in higher education administration.

IMA Student Leadership Conference (2017), Institute of Management Accountants. (November 9, 2017 - November 11, 2017).

Additional Comments: Accompanied Accounting Club officers to IMA Student Leadership Conference; first time for Texas State accounting majors to attend. Topics included leadership skills, traits for

successful careers, and fraud examination. They also met students from across the U.S. and the Chinese winners of their country's IMA student case competition.

Adviser to Graduate Team, International Business Education Case Competition. (July 2012).

Additional Comments: Faculty sponsor for graduate case competition; team was among top three in the national competition. Topic was "Traumatic Brain Injury & the NFL."

Adviser to Student Team, American Institute of CPAs Case Competition. (2011).

Additional Comments: Faculty advisor for undergraduate case competition. First year for St. Edward's to sponsor a team. Recruited students and met with them during the semester to provide guidance.

Co-author of MACT Degree, Master of Accounting / St. Edward's University. (September 2007 - December 2007).

Additional Comments: Co-authored (with department chair) proposal for a master's degreee in accounting. Implemented in fall 2008.

Faculty Adviser, Beta Alpha Psi, Stephen F. Austin State University. (1978).

Additional Comments: One of two faculty advisers who co-founded the Epsilon Mu chapter of Beta Alpha Psi, an international honor society for accounting, finance & information systems students attending universities accredited by the Association to Advance Collegiate Schools of Business.

B. Professional:

Officer, Association of Certified Fraud Examiners - Austin chapter, Austin, TX. (September 2018 - Present).

Additional Comments: Sept. 2018 - May 2021: Director; planned agenda and arranged for multiple speakers; scholarship selection. During 2020, speakers included Sherron Watkins (aka, the "Enron Whistleblower") and Aaron Beam (founding CFO of HealthSouth). Sept. 2021 to present: Secretary; planned agenda and arranged for speakers, including Dr. Aimee Roundtree of Texas State re: Ethical Issues with Facial Recognition.

Editorial Review Board Member, Case Research Journal. (October 2016 - Present).

Reviewer/Judge of Scholarship Applications, Institute of Management Accountants. (2020 - 2021).

Additional Comments: Reviewed 25 student applications, resumes, etc. for Memorial Education Fund Scholarship and the Stuart Cameron and Margaret McLeod Memorial Scholarship.

Speaker, Institute of Management Accountants - San Antonio, San Antonio, TX. (December 16, 2021).

Additional Comments: Presentation was given to the San Antonio chapter of the Institute of Management Accountants, a professional organization established 1919 (under a different name). This was delivered in a virtual format such that IMA members from across the U.S. were eligible to attend. Continuing Professional Education (CPE) credit was awarded to participants. Topic: "Getting Employees to Speak Up" (Whistleblowing)

Invited Speaker, University of Texas, Austin, TX. (November 2021).

Additional Comments: University of Texas, School of Communication; course "Lying and Deception." Topic is identity theft and cybersecurity.

Reviewer / Referee, Case Research Journal. (October 2021 - November 2021).

Additional Comments: Reviewed teaching case focused on a manufacturing company (international scope) with financial and ethical decision-making with challenges caused by COVID.

Invited Speaker, Texas A&M University, College Station, TX. (April 2019 - November 2021).

Additional Comments: Spoke to Accounting Ethics course (graduate and undergraduate): once per semester since 2019. Focus is one of my ethics teaching cases, "The Almost Perfect CPA."

Judge, Institute of Managment Accountants, Montvale, NJ. (May 2021).
IMA-Clark-Johnson-21-1.pdf
Additional Comments: This award recognizes a chapter for outstanding leadership through innovation, organizational development, and strategic action plans. Judges must review portfolios documenting chapter accomplishments. Refer to attached file for details.

Invited Speaker, Teachers of Accounting at Two Year Colleges, TX. (May 15, 2021).

Additional Comments: Topic was "Imparting Ethics and Courage to Our Accounting Students."

Invited Panelist, Institute of Management Accountants, Houston, TX. (April 21, 2021).

Additional Comments: As a panelist discussed the benefits of IMA membership for students and faculty. My focus was the IMA Student Case Competition.

Invited Speaker, Institute of Management Accountants, San Antonio, TX. (January 2021 - February 25, 2021).

Additional Comments: Presentation was given to the San Antonio chapter of the Institute of Management Accountants, a professional organization that was established 1919 (under a different name). This was delivered in a virtual format such that IMA members from across the U.S. were eligible to attend. Continuing Professional Education (CPE) credit was awarded to participants. Topic: "Anti-Fraud Policy"

Reviewer / Referee, Research on Professional Responsibility and Ethics in Accounting, Bingley, United Kingdom. (January 26, 2021 - February 2, 2021).

Additional Comments: Reviewed multiple research papers for consideration to be published.

Reviewer / Referee, North American Case Research Association Annual Meeting. (2007 - 2019).

Additional Comments: Reviewed multiple ethics or accounting teaching cases (approx. 3-4 per year)

Judge for Clark Johnson Award, Institute of Management Accountants, Montvale, NJ. (January 2018 - January 2019).

Additional Comments: Evaluate documentation of student chapter activities to identify which chapter's efforts best reflect outstanding leadership through innovation, organizational development, and interdependent partnerships. Judges must review portfolios for each submission.

Invited Speaker, Association of Certified Fraud Examiners - Austin chapter, Austin, TX. (2017 - 2018).

Additional Comments: Topics of: "Intersection of Millennial & iGen Ethics" and "Fraud Examiners & Ethics: WHY?" Approximately 55 participants from various for-profit, governmental, and law enforcement agencies were in the audience. Cross-listed under "Professional Development"; also earned 6 hours CPE credit.

Reviewer / Referee, Case Research Journal. (2015 - 2018).

Additional Comments: Reviewed multiple ethics, fraud-related, and accounting teaching cases.

Invited Speaker, Texas Society of CPAs / CPE Symposium, San Antonio, TX. (September 19, 2018 - October 26, 2018).

Additional Comments: Topic: "Cyber-Security"; co-presented with S. Jarjoui. Also, obtained permission for Accounting Club members to attend at no cost.

Invited Speaker, St. Edward's University - Fraud Examination class, Austin, TX. (April 23, 2018).

Additional Comments: Speaker for graduate Fraud Examination course on the topic of cyber-security.

Moderator of Panel of Student Presenters, American Accounting Association - Southwest, Albuquerque, NM. (February 1, 2018 - March 31, 2018).

Additional Comments: Coached Texas State student A. Cannon (BBA 2018) and St. Edward's student M. DiSalvo (BBA 2018). Topic was "Claims Denied from Natural Disasters: Should There be an Accounting?" Both students had family and friends who suffered losses from Hurricanes Katrina & Harvey. Cross-listed under "Student Accomplishments" (Mentor).

Panelist, American Accounting Association - Southwest, Albuquerque, NM. (March 9, 2018).

Additional Comments: Topic: "Idea to Publication" to discuss various methods for developing research ideas and approaches to publication.

Mentor, Association of Certified Fraud Examiners - Austin chapter, Austin, TX. (January 11, 2018).

Additional Comments: Wrote recommendation letter for scholarship for M. Conner (St. Edward's MACT student). Student received the scholarship.

Volunteer, American Accounting Association - Southwest. (January 2016 - 2017).

Additional Comments: Volunteered to chair a work group to research and prepare a white paper with recommendations for changes to and document of accounting procedures and policies. Initial draft presented to officers in March 2016; review in March 2017.

Invited Speaker, Accounting Ethics at UT-San Antonio, San Antonio, TX. (April 2017 - July 2017).

Additional Comments: Guest Lecturer to discuss one of my ethics teaching cases, "The Almost Perfect CPA" (spring and fall 2017) in UTSA's graduate level Accounting Ethics course. Linda Vaello, Assistant Professor of Practice.

Moderator, American Accounting Association - Southwest / "Assessment of Learning & Service Learning.", Little Rock, AR. (March 10, 2017).

Panelist, American Accounting Association - Southwest / "The Ups & Downs of Service Learning & Applied Learning.", Little Rock, AR. (March 10, 2017).

Panelist, American Accounting Association - Southwest / "How Can We Prepare our Students for the 2017 CPA Exam Changes?", Little Rock, AR. (March 9, 2017).

Reviewer / Referee, The CASE Journal. (2016).

Additional Comments: Reviewed ethics and fraud related teaching cases.

Mentor, North American Case Research Association, Las Vegas, NV. (October 6, 2016).

Additional Comments: Mentor for Start-Up Case Workshop.

Reviewer / Referee, Case Research Journal. (May 2016).

Additional Comments: Reviewed multiple fraud & ethics-related teaching cases and an accounting case.

Invited Speaker, Association of Government Accountants, Austin, TX. (2011 - 2015).

Additional Comments: Topics for multiple presentations were: "Ethics Touchstone: Building Your Ethical Reputation," "Why People Lie: Implications for Fraud Prevention & Detection," "Basics of Interviewing and Interrogation" and "Basics of Fraud Prevention & Detection."

President, American Accounting Association - Southwest. (2012 - 2013).

President-elect and Program Chair, American Accounting Association - Southwest. (2011 - 2012).

Additional Comments: Primary responsibility for organizing the annual meeting arrangements and program. Negotiated to have Cynthia Cooper (former Vice President of Internal Audit at WorldCom) as featured speaker and a Skype presentation by two members of the International Accounting Standards Board.

Invited Speaker, Texas Society of CPAs / CPE Expo, Austin, TX. (June 14, 2012).

Additional Comments: Topic was "Fraud Investigations: A Toolkit for Interviewing Success."

Chair, Sector Chair for International Accounting / American Accounting Association - Southwest. (March 2012).

President, Texas Association of State Senior College and University Business Officers. (September 2005 - August 2006).

Additional Comments: First woman to serve as president of this organization.

President-elect, Texas Association of State Senior College & University Business Officers. (September 2004 - August 2005).

Chair, Program / Arrangements Chair / Texas Association of State Senior College and University Business Officers. (September 1999 - August 2004).

D. Organization Memberships:

Association of Certified Fraud Examiners - Austin (ACFE). (January 2018 - Present).

Institute of Management Accountants (IMA). (September 2017 - Present).

Additional Comments: Was also an IMA member in years prior to 2017 (when I was teaching at Stephen F. Austin State University).

American Accounting Association (AAA). (September 2006 - Present).

Additional Comments: Began membership prior to fall 2006, but AAA changed software and cannot confirm earlier dates.

Association of Certified Fraud Examiners (ACFE). (March 20, 1997 - Present).

Texas Society of CPAs (TSCPA). (February 1997 - Present).

E. Service Honors and Awards:

Award / Honor Recipient: Faculty Engagement Award (2021), Accounting Department Advisory Board.
May 7, 2021

Additional Comments: Selected by the Accounting department's Advisory Board (comprised of representatives from public accounting firms, industry, and the government sector).

Award / Honor Recipient: College Achievement Award for Excellence in Service, Texas State University.
2019

Award / Honor Recipient: Advisor of the Year, School of Business, St. Edward's University.
2008

Award / Honor Recipient: Beta Alpha Psi Outstanding Alumnus, Stephen F. Austin State University.
April 2004