TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Peiqin Zhang Title: Associate Professor

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	2014	Univ of North Carolina-Charlotte	Computing and Information Systems	Essays on IT Governance: Measurement and Impacts
BS	2009	Univ of North Carolina-Charlotte	Mathematics for Business	

C. University Experience

Position	*University*	*Comments*	*Dates*
Associate Professor, Information Systems and Analytics	Texas State University. San Marcos, TX, United States		September 1, 2021 - Present
Assistant Professor, Computer Information Systems and Quantitative Methods	Texas State University		September 1, 2014 - August 31, 2021

E. Other Professional Credentials (licensure, certification, etc.)

SAP Certified Associate - Business Process Integration with SAP ERP 6.0 EhP6, SAP University Alliances. (June 3, 2016 - Present). License Number: 0016154812.

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Outstanding Graduate Faculty, McCoy College of Business Administration.
August 2024

B. Courses Taught:

Texas State University:

CIS 3374 - SYS ANALYSIS & DES

CIS 3380 - ENT IT & BUS INTEL

CIS 4332 - ERP SYSTEMS

CIS 4399 - INTERNSHIP IN CIS

CIS 5370 - ERP SYSTEMS AND BI

CIS 5371 - ACCT SYS & CTRL

CIS 5395 - INTERNSHIP CIS

ISAN 3305 - BUSINESS PROGRAMMING I

ISAN 3374 - SYS ANALYSIS & DES

ISAN 3380 - ENT IT & BUS INTEL

ISAN 4332 - ERP SYSTEMS

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Supervisor / Chair, Exit Exam, Status: Completed. (November 2025). Information Systems & Analytics, Texas State University.
Student(s): Oscar Macedo, Graduate, MSAIT program.
Vanessa Delgado, Graduate, MSAIT Program.

Supervisor / Chair, Exit Exam, Status: Completed. (April 2025). Information Systems & Analytics, Texas State University.
Student(s): Tisho Arline, Graduate, MSAIT program.
Matthew Montgomery, Graduate, MSAIT Program.

Supervisor / Chair, Exit Exam, Status: Completed. (April 2024). CIS & QM, Texas State University.
Student(s): Tara Hiltbrunner, Graduate, MSAIT program.
Javad Mahdavilayen, Graduate, MSAIT Program.

Supervisor / Chair, Exit Exam, Status: Completed. (November 2023). CIS & QM, Texas State University.
Student(s): Padmapriya Muchumarri, Graduate, MSAIT program.

D. Courses Prepared and Curriculum Development:

CIS 5371 - Accounting Information Systems and Controls, First Time Course Preparation, Texas State University. Taught: August 2018 - August 2023.

Additional Comments: Prepared materials to cover the topics:
(1) using IDEA data analysis techniques to help auditors to access and test large volume of data to detect frauds and conduct auditing.
(2) processing transactions through the logistics and support processes of SAP with an emphasis on internal control.

F. Other:

Internship courses. (January 2024 - May 2024).

Additional Comments: Replace Dr. Ju Long for internship courses.

G. Teaching Professional Development Activities Attended

Tableau Conference 21, Tableau. (November 9, 2021 - November 11, 2021).

Training, "Teaching Online at Texas State University," Texas State University, San Marcos, TX, United States. (July 2020).

SAP University Alliances Americas Virtual Boot Camps, "SAP Analytics," SAP University Alliances and San Diego State University. (July 13, 2020 - July 16, 2020).

Workshop, "Update for the latest version of ERPsim on S/4HANA 1809," SAP University Alliance and HEC ERPsim Lab. (June 17, 2020 - June 18, 2020).

Training, "Cybersecurity Training," Texas State University, San Marcos, TX, United States. (June 6, 2020).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

2. Articles:

a. Refereed Journal Articles:

Lee, H.-M., Zhang, P., & Shah, J. (2023). Health Information Exchange Adoption and Patient Satisfaction: The Mediating Role of Organizational Efficiency. *Journal of International Technology and Information Management*, *32*(1), 80–95. Retrieved from https://scholarworks.lib.csusb.edu/jitim/vol32/iss1/4

Zhao, K., Zhang, P., & Lee, H.-M. (2022). Understanding the impacts of user- and marketer- generated content on free digital content consumption. *Decision Support Systems*, *154*(113684), 1–12. Retrieved from https://doi.org/10.1016/j.dss.2021.113684

Lee, H.-M., Zhang, P., & Mehta, M. R. (2022). Effects of Competitors' eWOM in the Mobile Game Market. *Journal of Computer Information Systems*, *62*(1), 196–204. Retrieved from https://doi.org/10.1080/08874417.2020.1768176

Lee, H.-M., Long, J., Mehta, M. R., & Zhang, P. (2021). Health Information Exchange Adoption: Influences of Public Insurance Programs. *International Journal of Information and Decision Sciences*, *13*, 219–234. https://doi.org/10.1504/IJIDS.2021.118051

Zhang, P., Ge, Y., & Lee, H.-M. (2020). E-WOM's Impact on App Development. *Journal of Computer Information Systems*, *60*(5), 418–427. Retrieved from https://doi.org/10.1080/08874417.2018.1517283

Sun, Y., Zhang, P., Wierschem, D., & Mendez Mediavilla, F. A. (2020). CEO Turnover, Network Effects, and Firm Performance. *International Journal of Organizational and Collective Intelligence*, *10*(2), 54–72. Retrieved from https://doi.org/10.4018/IJOCI.2020040104

3. Conference Proceedings:

a. Refereed Conference Proceedings:

Zhang, P., Mendez, F. A., & Wierschem, D. C. (2026). An Analysis of CEO Turnover Effect on Firm Performance by Industry: The Moderating Role of Incoming CEO and TMT Characteristics.

Zhang, P., & Xiao, B. (2025). Proactive Behavioral Risk Management in Remote Work Environments: A Deep Learning-Driven, Theory-Based Simulation Framework.

Zhang, P., Lee, H.-M., Yuan, Y., & Shah, V. (2024). Impact of social ties and sentiment on microblog topic popularity. Salt Lake City, Utah: The Americas Conference on Information Systems (AMCIS 2024).

Zhang, P., Long, J., & Lee, H. M. (2023). Geographical Effects on the Dissemination of Vaccination Tweets. Las Vegas, NV: International Information Management Association (IIMA).

Lee, H.-M., Zhang, P., & Shah, J. (2022). Health Information Exchange, Healthcare Organization Efficiency, Patient Satisfaction. Seattle, WA, United States: International Information Management Association (IIMA).

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

Zhang, P., Mendez Mediavilla, F. A., Wierschem, D. C., 55th Annual Southwest Decision Sciences Institute (SWDSI) Conference 2026, "An Analysis of CEO

Turnover Effect on Firm Performance by Industry: The Moderating Role of Incoming CEO and TMT Characteristics," Dallas, TX. (March 19, 2026).

Zhang, P. (Author and Presenter), Xiao, B. (Author), The International Conference on Information Systems (ICIS 2025), "Proactive Behavioral Risk Management in Remote Work Environments: A Deep Learning-Driven, Theory-Based Simulation Framework," Nashville, TN, United States. (December 14, 2025).

Zhang, P., Lee, H. M., Yuan, Y., Shah, V. P., Americas Conference on Information Systems (AMCIS 2024), "Impact of social ties and sentiment on microblog topic popularity," Salt Lake City, UT, United States. (2024).

Lee, H.-M., Zhang, P., Shah, J., SouthWest Decision Sciences Institute (SWDSI) Annual Conference 2024, "Investigating the Impact of Chat Messages on Twitch," Galveston, TX, United States. (April 11, 2024).

Zhang, P., Long, J., Lee, H.-M., 34th Annual Meeting of the International Information Management Association (IIMA) 2023, "Geographical Effects on the Dissemination of Vaccination Tweets," Las Vegas, NV, United States. (October 23, 2023).

Lee, H.-M., Zhang, P., Shah, J., 33rd Annual Meeting of the International Information Management Association (IIMA) 2022, "Health Information Exchange, Healthcare Organization Efficiency, Patient Satisfaction," Seattle, WA, United States. (October 24, 2022).

5. Other Works not in Print:

a. Works "submitted" or "under review":

Journal Articles:

Lee, H.-M., Long, J., & Zhang, P. (Submitted / Under Review). Weak Ties, Strong Influence: Contextual and Content Drivers of Health Message Retweeting. *International Journal of Web Based Communities*. (January 11, 2026)

Lee, H.-M., Zhao, K., Zhang, P., & Guo, X. (Submitted / Under Review). Online Review Platform Dependence and Discrepancy: Drivers and Implications. *Journal of Retailing*. (February 6, 2023)

b. Works "in progress":

Journal Articles:

Lee, H.-M., Zhang, P., & Shah, J. (In Preparation; Not Yet Submitted). Investigating the Impact of Chat Messages on Twitch.

Guo, X., Lee, H.-M., Zhang, P., & Zhao, K. (In Preparation; Not Yet Submitted). Understanding the Role of Live Streaming in the Gaming Community: An Exploration of Interdependence between Playing, Streaming, and Viewing.

Shah, J., Lee, H.-M., Long, J., & Zhang, P. (In Preparation; Not Yet Submitted). Team Performance in Information Systems Enabled Organizations.

Zhang, P., Wierschem, D., & Mendez Mediavilla, F. A. (In Preparation; Not Yet Submitted). An Analysis of CEO Turnover Effects on Firm Performance by Industry: The Moderating Role of Incoming CEO Characteristics.

C. Scholarly / Creative Grants and Contracts:

3. Funded Internal Grants and Contracts:

Zhang, Peiqin. Faculty Development Grant, Texas State University, $818.04. (Funded: May 9, 2024). Grant.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Recipient: Presidential Distinction for Excellence in Scholarly/Creative Activities, McCoy College of Business Administration.
August 2024

E. Scholarly / Creative Professional Development Activities Attended:

International Conference on Information Systems (ICIS) 2021, Association for Information Systems. (December 12, 2021 - December 15, 2021).

IV. SERVICE

A. Institutional

2. College:

Member, Dean's Faculty Advisory Board (D-FAB). (August 2025 - Present).

Member, Assurance of Learning Committee. (December 3, 2021 - Present).

Graduate Advisor, Professional Development Event: Placeholder HEB/Favor Emergence Day - Eastside Tech Hub. (October 17, 2025).

Hooding Faculty, McCoy College Hooding Ceremony. (May 8, 2025).

Additional Comments: Hooded Matthew Montgomery.

Faculty Panelist, Fall 2024 Graduate Student Orientation (Bootcamp). (August 23, 2024).

Additional Comments: I was invited to share insights on the graduate program and offer guidance on academic and professional growth during the faculty panel.

Hooding Faculty, McCoy College Hooding Ceremony. (May 9, 2024).

Additional Comments: Hooded Javad Mahdavilayen.

Awards Ceremony, McCoy Spring Awards Ceremony. (March 28, 2024).

Additional Comments: Delivered a speech recognizing the achievements of Outstanding Graduate Student Tara Hiltbrunner and personally presented the award during the ceremony.

Member, Endowed Chair Search Committee. (July 2022 - April 2023).

Hooding Faculty, McCoy College Hooding Ceremony. (December 9, 2022).

Additional Comments: Hooded Jose Palacios.

Member, MBA Admissions Committee. (September 1, 2019 - August 31, 2022).

Additional Comments: Reviewed the applicants' applications for MBA program and made decisions on the admissions.

Hooding Faculty, McCoy College Hooding Ceremony. (December 9, 2021).

Additional Comments: Hooded Marvin Medley.

3. Department/School:

Chair, Undergraduate Scholarship and Awards Committee. (April 2025 - Present).

Course Coordinator, CIS 3380 (ISAN 3380). (December 3, 2021 - Present).

Chair, Tenure Line Faculty Search Committee. (April 2026 - June 2026).

Member, Assistant Professor of Practice Search Committee. (January 22, 2026 - May 2026).

Member, Nontenure Line Faculty Search Committee. (December 2025 - May 2026).

Program Director of MSAIT, Program Director of MSAIT. (July 20, 2023 - December 2025).

SAP Faculty Coordinator, SAP Coordinator. (January 2023 - August 2025).

Faculty Advisor, ISACA Texas State Student Group. (October 2018 - August 2025).

Replacement of Dr. Ju Long, Internship Coordinator. (January 2024 - May 2024).

Member, Analytics Faculty Search Committee. (August 2023 - December 2023).

Chair, IS Faculty Search Committee. (December 2022 - May 2023).

B. Professional:

Editorial Review Board Member, Journal of Computer Information Systems. (2022 - Present).

ACADEMIC ADVOCATE, Information Systems Audit and Control Association. (February 2, 2016 - Present).

Associate Editor, International Conference on Information Systems (ICIS) 2026. (March 9, 2026 - June 2026).

Program Committee, The Workshop on e-Business (WEB) 2025. (August 12, 2025 - October 2025).

Reviewer / Referee, Journal of Computer Information Systems. (August 12, 2025 - September 6, 2025).

Program Committee, The Workshop on e-Business (WEB) 2024. (August 15, 2024 - October 7, 2024).

Reviewer / Referee, Information & Management - Paper 2. (July 26, 2024 - August 26, 2024).

Reviewer / Referee, Journal of Computer Information Systems - Paper 2. (June 20, 2024 - July 15, 2024).

Reviewer / Referee, Journal of Computer Information Systems - Paper1. (June 20, 2024 - July 15, 2024).

Reviewer / Referee, Information & Management - Paper 1. (May 15, 2024 - June 14, 2024).

Reviewer / Referee, Decision Support Systems. (April 11, 2024 - May 25, 2024).

Reviewer / Referee, Journal of Retailing and Consumer Services. (August 4, 2023 - October 19, 2023).

Reviewer / Referee, International Conference on Information Systems (ICIS) 2023. (May 23, 2023 - June 17, 2023).

Reviewer / Referee, International Conference on Information Systems (ICIS) 2023. (May 15, 2023 - June 17, 2023).

Reviewer / Referee, Journal of Computer Information Systems. (January 3, 2023 - January 28, 2023).

Reviewer / Referee, Journal of Computer Information Systems. (August 12, 2022 - September 6, 2022).

Reviewer / Referee, Information & Management. (July 6, 2022 - September 4, 2022).

Reviewer / Referee, Decision Support Systems. (July 9, 2022 - August 18, 2022).

AMCIS Doctoral Consortium Faculty Mentor, Americas Conference on Information Systems (AMCIS) 2022, Minneapolis, MN. (August 10, 2022).

AMCIS Doctoral Consortium Panelist, Americas Conference on Information Systems (AMCIS) 2022, Minneapolis, MN. (August 10, 2022).

Reviewer / Referee, Decision Support Systems. (May 16, 2022 - July 18, 2022).

Reviewer / Referee, Decision Support Systems. (April 8, 2022 - May 20, 2022).

Reviewer / Referee, R & D Management. (February 1, 2022 - March 1, 2022).

Reviewer / Referee, Journal of Computer Information Systems. (November 21, 2021 - December 16, 2021).

Program Committee, The Workshop on e-Business (WEB) 2021. (July 1, 2021 - November 8, 2021).

Reviewer / Referee, Decision Support Systems. (May 12, 2021 - July 7, 2021).

Reviewer / Referee, Internet Research. (March 11, 2021 - April 11, 2021).

Reviewer / Referee, International Journal of Information and Decision Sciences. (October 31, 2020 - December 7, 2020).

Reviewer / Referee, International Journal of Information and Decision Sciences. (September 23, 2020 - October 31, 2020).

Program Committee, The Workshop on e-Business (WEB) 2020. (August 3, 2020 - October 31, 2020).

Reviewer / Referee, Information Systems and e-Business Management. (July 17, 2020 - August 7, 2020).

D. Organization Memberships:

Information Systems Audit and Control Association (ISACA). (February 2, 2016 - Present).

Association for Information Systems (AIS). (October 2011 - Present).

E. Service Honors and Awards:

Award / Honor Recipient: Presidential Distinction for Excellence in Service Activities, McCoy College of Business Administration.
August 2025

G. Service Professional Development Activities Attended:

Professional Development Activity, "Placement HEB/Favor Emergency Day - Eastside Tech Hub," HEB, Austin, TX. (October 17, 2025).