DR. EILEEN TEVES, MBA

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EDUCATION

Doctor of Business Administration (DBA)
University of the Incarnate Word ● San Antonio, TX
Dissertation: *Breaking Television News: Is Social Media Coverage You Can Count On?*

Master of Business Administration (MBA)
Our Lady of the Lake University ● San Antonio, TX

Bachelor of Arts
University of California, Davis ● Davis, CA
Major: Rhetoric & Communications; Minor: Sociology-Organizational Studies

PROFESSIONAL EXPERIENCE

Senior Public & Media Relations Specialist • 2021 to present
UT Health San Antonio • San Antonio, TX

Marketing Coordinator • 2020 to 2021
UTSA SBDC COVID Business Recovery Accelerator • San Antonio, TX

Director of Marketing & Communications ● 2018 to 2020
CHRISTUS Santa Rosa Health System ● San Antonio, TX

Director of Corporate Communications • 2016 to 2018
InGenesis, Inc. • San Antonio, TX

Reporter/Co-Host • 2004 to 2016
KENS 5 Great Day SA • San Antonio, TX

Teaching
Adjunct Faculty, Texas State University, San Marcos, TX
Adjunct Faculty, University of the Incarnate Word, San Antonio, TX
Adjunct Professor, Concordia University, San Antonio, TX

Broadcast Journalism
Feature Reporter & Co-Host, Great Day SA on KENS 5, San Antonio, TX
Reporter & Video Journalist, News 9 San Antonio, San Antonio, TX
Bureau Reporter & Fill-in Anchor, WJAC-TV 6, Johnstown-Altoona-State College, PA Reporter & Fill-in Anchor, KWES-TV, Midland-Odessa, TX

ACADEMIC PUBLICATIONS

Teves, E. C., & Craven, A. E. (2017). Innovations in Journalism: Educating the MMJ. In Conference Proceedings. The Future of Education (p. 132). Libreriauniversitaria.it Edizioni.

Teves, E.C., Breaking Television News: Is Social Media Coverage You Can Count On?
(Doctoral dissertation). Retrieved from Athenaeum, https://athenaeum.uiw.edu/uiw_etds/7/

PRESENTATIONS

Teves, E. C. (June 2017). When Education Meets Innovation, Where Do We Go From Here? Keynote address at the International Conference on The Future of Education, Florence, Italy.

Teves, E. C. & Craven, A. E. (June 2017). Innovations in Journalism: Educating the MMJ. Paper presented at the International Conference on The Future of Education, Florence, Italy.

Teves, E. C. & Craven, A. E. (March 2017). Breaking Television News: Myth or Memory? Paper presented at the Academy of Business Research Conference, New Orleans, LA. Result: Best Paper Award

Teves, E. C. & Craven, A. E. (November 2016). Added Value: Study Abroad Impact in Doctoral Education. Round table presentation at the Fulbright Association 2016 National Conference, Washington, DC.

Teves, E. C. & Craven, A. E. (June 2016). Added Value: Study Abroad Impact in Doctoral Education. Round table presentation at the Southwest Fulbright Symposium, San Antonio, TX.

Teves, E. (July 2015). What Motivates Former Journalists to Enter a Career in Public Relations? Presented at the International Conference on Advances in Management & International Conference on Social Intelligence (ICAM), Boston, Massachusetts.

Teves, E. (July 2015). Effects of Teamwork in Broadcast Television. Presented at the International Advances in Management & International Conference on Social Intelligence (ICAM), Boston, Massachusetts.

Teves, E. C. & Craven, A. E. (February 2015). Diversity on the Anchor Desk. Presented at the American Association of Behavioral and Social Sciences Conference (AABSS), Las Vegas, Nevada.

AWARDS & HONORS

Recipient, Best Paper Award | Academy of Business Research Conference, New Orleans, LA, 2017

Recipient, Media Cornerstone Award | UTSA Institute for Economic Business Center and MED Week Awards Luncheon, San Antonio, TX, 2015

Recipient, Friend of the Year Award | Ready Willing Enable Annual Date for a Change Charity Auction, San Antonio, TX, 2014

Recipient, Lone Star Emmy Award, Philippine Scouts: The Forgotten Heroes, 2009, Outstanding Achievement: Magazine Feature—Program/Segment

Nominee, Lone Star Emmy Award
Writer-Program (Non-News)/Commentary/Editorial, 2014
Magazine Feature--Program/Segment 2012, 2011, 2010, 2009