Norma Mercado, LMSW
Doctoral Candidate | Assistant Professor of Instruction
Texas State University
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Bastrop & San Marcos, Texas

Education

Doctor of Philosophy (PhD), Adult, Professional, and Community Leadership (In Progress)
Texas State University, San Marcos, TX | 2021–Present

Master of Social Work (MSW), Texas State University | 2016–2019

Bachelor of Applied Arts and Sciences, Texas State University | 2014–2016

Associate of Arts and Sciences, San Joaquin Delta College | 1994–1997

Licensure

Licensed Master Social Worker (LMSW), Texas

Doctoral Coursework

Adult Development; Community Development of Educators; Models of Inquiry; Intermediate Quantitative Research; Intermediate Qualitative Research Design; Leadership and Organizational Change; International Cooperative Adult and Higher Education Research (Italy)

Academic Appointments

Assistant Professor of Instruction, School of Social Work, Texas State University | 2024–Present

Field Education Liaison and Lecturer, School of Social Work, Texas State University | 2022–Present

Teaching Experience

Introduction to Social Work; Advanced Social Work Practice (Micro, Mezzo, Macro); Field Seminar I & II; Community-Based Practice, Advocacy, Professionalism In Social Work, and Policy.

Research Interests

Immigrant resilience; adult learning in rural communities; community-based participatory research; collective impact; community development; gendered migration; culturally responsive education

Publications

Mercado, N. (2022). Correctional English as a second language literacy for male Latino parents. New Directions for Adult and Continuing Education, 33–43.

Conference Presentations

International Conference of Education, Honolulu, Hawaii (2026); The European Social Work

Conference Oslo, Norway (2025), European Society for Research, University Graz, Austria (2025); Association of Oncology Social Work Conference (2025); Georgia Oncology Social Work Conference (2025); AAACE Conference (2023, 2024); Global Mental Health Conference, Amsterdam, Norway (2024); Partners in Prevention (2024, 2025); University of Padua (2023); Texas Conference on Ending Homelessness (2022); Texas State University (2021, 2022).

Professional Experience

Non-Profit Consulting | 2023–Present
Family and Social Services Coordinator, Bastrop ISD | 2016–2023

Service & Leadership

President, Bluebonnet Counseling Association; Board of Trustees, Bluebonnet Trails; Board Member, Salvation Army; CASA; Texas Homeless Network. Strategy Team Member, Whole Communities Whole Health, National Center for Family Learning, Texas Health Institute.

Languages

English (Fluent); Spanish (Fluent)