TEXAS STATE VITA

Ira Bruce Gaultney
Texas State University
College of Fine Arts & Communication
School of Journalism & Mass Communication

Educational Background

MA Interdisciplinary Studies, 2018	Texas State University
Certificate of Professional Ethics, 2018	Texas State University
BA Journalism, 1978	Southwest Texas State University

Current Position

Professor of Practice, School of Journalism and Mass Communication, Texas State University

Current Courses:
- Introduction to Public Relations, MC 3343
- Mass Media and Society, MC 3355 Previous

Courses:
- History of Mass Media, MC 4302
- Introduction to Mass Communication, MC 1301
- Introduction to Public Relations, MC 3343
- Mass Media and Society, MC 3355

Professional Experience

Publisher, *Austin Monthly* and *Austin Home*, TX	11/14 – 5/17
Publisher, *Telegram & Gazette,* Worcester, MA	2006 – 1/14
Publisher, *Ocala Star-Banner*, FL	2002 -2006
General Manager*, Ocala Star-Banner*	2001- 2002
Operations Director, *Ocala Star-Banner*	1999 -2001
Executive Editor, *Ocala Star-Banner*	1994 -1999
Executive Editor, *TimesDaily,* Florence, AL	1987- 1994
Managing Editor, *Herald-Journal*, Spartanburg, SC	1986 -1987
Executive Editor, *Daily Comet*, Thibodaux, LA	1983 -1986
Reporter/News Editor, *Beaumont Enterprise*, TX	1979 -1983
Reporter, *The Huntsville Item*, TX	1978 -1979

Summary of Qualifications and Experience

Experience includes serving as the publisher of two New York Times Company regional newspapers, as a member of the senior management team of the New England Media Group, and as a senior editor at four New York Times Company regional newspapers. Relevant skills and

training include leading through change, strategic planning, community public relations, brand development, employee coaching, news writing and copy editing. Research paper for master's

degree in interdisciplinary studies addressed the problems presented by the spread of fake news on social media and opportunities to address the issue through education.

Other Professional Credentials
Poynter-Cronkite Certificate Program for Adjunct Instructors. Poynter. News University, 2017
Online Teaching Certificate Program. Online Learning Consortium, 2020

Scholarly publication
Gaultney, I. B., Sherron, T., & Boden, C. J. (2022). Political Polarization, Misinformation, and Media Literacy. *Journal of Media Literacy Education*, *14*(1), 59–81. https://doi.org/https://doi.org/10.23860/JMLE-2022-14-1-5

Service:

Institutional:
Texas State-Round Rock 20th Anniversary Committee, 2025-2026
Member of Texas State SJMC Advisory Council, 2015-2019

Professional:
Member of American Antiquarian Society, 2012-2026
Secretary of Massachusetts Newspaper Publishers Association, 2013

Community:
United Way of Central Massachusetts Board Chair, 2012-2014
United Way of Central Massachusetts Campaign Chair, 2008
Worcester Regional Chamber of Commerce Board, 2013
Worcester Regional Research Bureau Board, 2013
Public Education Foundation of Marion County, FL, Take Stock in Children Leadership Council Chair, 2001-2003

Honors and Awards:
Aubrey Reid Award for Leadership, United Way of Central Massachusetts, 2014
Action Hero Award, Worcester Community Action Council, 2012
Orville Harrold Community Leadership Award, United Way of Central Massachusetts, 2010
Spotlight on Leadership Award, The Boy Scouts of America, Mohegan Council, 2010
Journalism and Community Leadership Award, Nigerian American Organization of Worcester, 2010
Graduate student award in Service/Scholarship from Texas State University Department of Occupational, Workforce, and Leadership Studies, 2018