RICHELER ALADIN

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New Braunfels, Texas
78130

Education

BBA Texas State University, Finance — May 2018
GPA: 3.45 GPA, Cum Laude
Honors Thesis: Script To Screen: A Production Story Trimillennial
Thesis Advisor: Betty Buckley
Dean's List: Fall 2014, Fall 2015, Spring 2016, Fall 2017

Academic Honors and Awards

Award: 2x 1st Place Regional Golden Keys *(First in School History)*
School & Year: North East School of The Arts (2024)
Organization: Scholastic Art and Writing Film Competition
The Scholastic Art & Writing Awards recognizes outstanding student creativity in grades 7–12, with the Film & Animation category highlighting exceptional storytelling through narrative, documentary, animation, and experimental works.

Award: 1st Place & $1000 Prize *(First in School History)*
School & Year: North East School of The Arts (2024)
Organization: San Antonio Film Commission Competition
The #FilmSA Contest, organized by the San Antonio Film Commission, is a prestigious and highly competitive platform for filmmakers aged 14 to 21, offering cash prizes and public screenings to showcase exceptional talent.

Award: BTS Trophy
School & Year: North East School of The Arts (2024)
Organization: BexarFest Program
BexarFest is the only multimedia program of its kind that pairs high school media production students with local nonprofit organizations to create outreach materials for the nonprofit to use in its marketing campaigns.

Award: 2nd & 4th place plaques *(First in School History)*
School & Year: North East School of The Arts (2024)
Organization: 6A State UIL Film Competition
The UIL Young Filmmakers Festival is a prestigious Texas competition where high school students showcase originality, storytelling, and technical skill in film categories, with top entries advancing to state finals for screenings and awards.

Award: 3rd place & $50 Prize
School & Year: North East School of The Arts (2024)
Organization: Hotshoe Photo Competition
The Hotshoe Photography Contest, hosted by Saint Mary's Hall, is an annual competition for middle and high school students in San Antonio, highlighting talent in categories like Nature/Landscape, Travel, Animals, People, and Open.

Honor: 5 Official Film Festival Selections *(First in School History)*
School & Year: North East School of The Arts (2024)
Organization: All American High School Film Festival - #1 High School Film Festival
The All American High School Film Festival is the world's largest high school film festival, offering young filmmakers a prestigious platform to showcase their work, compete for scholarships, and engage with industry professionals.

Award: Admissions Rising Star Award
School & Year: Texas State University (2021)
Organization: Texas State University Undergraduate Admissions
The Texas State University Admissions Rising Star Award honors an admissions counselor whose exceptional recruitment efforts and achievements during the academic year distinguished them from their colleagues.

Teaching & Academic Experience

Texas State University, San Marcos, Texas August 2024 to Current
Full Time Lecturer, School of Theatre, Dance, and Film

- Design and deliver undergraduate curriculum in Film Production and Film History, teaching technical filmmaking, cinematic storytelling, and critical film analysis while helping students connect historical film movements to contemporary creative practice.
- Lead hands-on production training in cinematography, lighting, sound, camera operation, editing, and visual storytelling through project-based coursework that simulates professional production environments and real-world creative problem solving.
- Develop experiential assignments and performance-based assessments, including shot composition challenges, camera troubleshooting exercises, editing labs, and production projects, that strengthen technical proficiency, creative decision-making, and production discipline.
- Provide individualized mentorship, detailed project feedback, and career guidance to help students refine artistic voice, improve execution, and transition into internships, paid production roles, and professional industry opportunities.
- Bridge academia and industry by integrating active professional experience, guest speakers, and independent filmmaking case studies to prepare students for modern film careers while maintaining strong instructional performance with student evaluations averaging 4.47–4.92/5.0.

North East School of The Arts, San Antonio, Texas August 2023 to July 2024
Director of Cinema, NESA Magnet Program

- Achieved record-breaking success in the first year, leading students to win seven awards, including two regional Golden Keys in Scholastic Art and Writing Competition, 2nd and 4th place in State UIL film competition (first in school history), 1st place and $1,000 prize in San Antonio Film Commission competition (first in school history), and 3rd place in Hotshoe Photo competition.
- Directed and managed four film festivals, including Outsiders Film Festival for San Antonio high schoolers, innovative IM Cinema Concert, a collaborative event between instrumental music and cinema students, and Final Four Film Festival, a 48-hour film festival-inspired event.
- Redesigned cinema classroom and equipment room, improving learning environment and streamlining film equipment checkout process, which facilitated creation of 45 student films.
- Guided and instructed 50 students across six class periods daily, covering grades 9-12, resulting in seven awards, 16 out of 29 films featured at Contemporary Art Month Film Festival, and 10 student photos selected for display in HotShoe Photo Competition.
- Organized NESA's inaugural field trip to Austin Studios and KLRU studios, enhancing students' real-world exposure to professional film production environments.

Texas State University, San Marcos, Texas November 2018 to August 2021
Admissions Counselor, Undergraduate Admissions

- Increased freshman applications from the San Antonio region by 7.31% during the 2019–2020 cycle, generating 3,775 applicants, earning the 2021 Rising Star Award, and receiving promotion to Senior Admissions Counselor in recognition of outstanding performance.
- Managed recruitment strategy for the San Antonio territory by building relationships with high schools, counselors, students, and families, driving outreach initiatives that strengthened Texas State’s regional enrollment pipeline.
- Evaluated applicant records, academic credentials, and admissions requirements while advising prospective students on application processes, enrollment pathways, and university opportunities to improve conversion from applicant to enrolled student.

Austin Film Festival, Austin, Texas June 2017 to July 2017
Film Camp Teaching Assistant Intern, Young Filmmakers Program

- Mentored young filmmakers through concept development and production, helping students complete original films for final exhibition.

- Provided individual and group support throughout the creative process, guiding students through filmmaking challenges and project execution.
- Coordinated student activities, attendance, and production timelines to keep projects organized and completed on schedule.

Relevant Work Experience

Aladin Studios, New Braunfels, Texas December 2016 to Current
Founder & Executive Producer

- Lead end-to-end development and production of feature films, documentaries, and short-form projects by sourcing concepts, developing scripts, assembling crews, managing budgets, and overseeing production from pre-production through final delivery.
- Serve as the primary creative executive across writing, directing, cinematography, editing, and post-production, translating story concepts into commercially viable films while maintaining creative quality, schedule efficiency, and delivery standards.
- Structure strategic partnerships with production companies, post-production vendors, financiers, and distribution partners, negotiating deals that expand project funding, streamline delivery pipelines, and maximize commercial reach.
- Oversaw pre-production coordination and post-delivery execution for Hierarchy as Associate Producer by managing cross-functional communication between the UPM, director, producers, and post-production leadership, helping deliver the film on schedule to Vertical Entertainment; the film later reached #1 on STARZ and #4 globally on Netflix.
- Drive film sales, distribution, and market positioning by pitching projects to distributors, sales agents, and acquisition executives, securing domestic and international distribution deals with partners including Gravitas Ventures, Cardinal XD, ShortsTV, and Freestyle Digital Media.
- Produce festivals, premiere, and audience engagement strategies, including theatrical screenings, launch events, and promotional campaigns, to increase visibility, strengthen industry relationships, and support long-term project monetization.
- Directed and produced films that have earned 30+ festival awards since 2019 (averaging 7+ awards per project) while generating media recognition from CBS Austin, KVUE Austin, Austin Chronicle, and Comic Book Resources.

Bisnow, Austin, Texas December 2022 to July 2023
Live Event Producer

- Directed operational planning and execution for commercial real estate events, managing scheduling, logistics, bookings, and post-event analysis.
- Produced high-impact event concepts and engaging panel discussions centered on key trends across multiple real estate asset classes.

- Secured and coordinated C-suite industry leaders as speakers, ensuring alignment on expectations, content, and event timelines.
- Enhanced event visibility and attendance by supporting strategic marketing initiatives across media, corporate communications, and social media channels.
- Generated comprehensive event reports to assess outcomes, identify improvements, and strengthen future programming.

OrangeBloods, Austin, Texas October 2022 to February 2023
Content Creator & Editor

- Created engaging football recruiting content by leveraging video editing, photography, and digital storytelling techniques to drive audience engagement.
- Partnered on creative ideation for original content and sponsorship campaigns, contributing concepts that aligned with brand and audience objectives.
- Transformed raw footage into high-quality segments by optimizing pacing, continuity, and entertainment value for maximum impact.
- Enhanced editorial workflows through process improvements and innovative content strategies that increased production efficiency.
- Elevated team output by delivering quality control feedback and coaching colleagues on stronger editing and storytelling practices.

Blended Sense, Austin, Texas September 2021 to December 2022
Senior Content Producer

- Managed 15 high-touch client accounts, delivering strategic monthly content solutions customized to each brand's marketing goals and target audience.
- Translated client insights and audience data into forward-thinking content strategies that improved engagement and supported business growth.
- Directed production execution by supervising lighting, audio, camera movement, and creative quality across multiple content shoots.
- Produced compelling video campaigns from concept through post-production, aligning creative execution with client objectives and performance goals.
- Trained 5 new hires on company systems, workflows, and best practices, helping improve team efficiency, solve operational challenges, and maintain exceptional client service in fast-paced production environments.

Austin Movie Gear, Austin, Texas August 2018 to December 2018
Film Rental House Intern

- Managed equipment check-in and checkout records, maintaining accurate inventory data across camera, lighting, audio, and production gear.
- Prepared, received, inspected, and organized rental equipment to ensure gear was accounted for and ready for upcoming productions.
- Assisted filmmakers and production clients with equipment pickups and returns, ensuring orders were processed accurately and efficiently.

San Austin Productions, Austin, Texas January 2018 to February 2018
Film Production Assistant

- Supported directors, camera, props, and other departments during production, helping crews execute daily filming requirements efficiently.
- Coordinated on-set communication and assisted with crew, visitors, and talent movement between production areas and set locations.
- Assisted with set preparation, breakdown, and production logistics while responding to evolving needs across departments during filming.

Creative Work: Films

Completed Feature Films

Tuckers Law (2026) | Capital Films | Producer

Overhill Manor (2025) | Forester Film | 1st Assistant Director

Hierarchy (2025) | Sabi Productions | Associate Producer

Stitched (2025) | Stitched Movie Co | Associate Producer

Sober (2022) | Sober Film Co & Freestyle Digital Media | Consulting Producer, Trailer Editor

Evinced (2022) | Aladin Studios & Gravitas Ventures | Director, Producer, Co-Writer, Co-Editor, Casting Director, Post Production Supervisor, Trailer Editor

No Loss, No Gain (2021) | San Austin Productions | Production Assistant

Completed Short Films

Life with Elena Jane (2025) | SG Productions | UPM, 1st Assistant Director

My Soul To Keep (2022) | KJ Productions | UPM

Take Me Home (2019) | KJ Productions | UPM, 1st Assistant Director

Ms. Anita (2019) | Aladin Studios & Shorts TV | Director, Producer, Co-Writer

The Masked 4 (2019) | Aladin Studios & Shorts TV | Director, Producer, Writer, Co-DP, Editor

Work in Progress/In Post-Production: Feature Films

Double Hearted (2026) | Paramount Pictures | 1st Assistant Director

4:26 (2024) | Aeon Imagery | 1st Assistant Director

Outside Looking In (2027) | Aladin Studios | Director, Producer, Writer

Romeo Navarro Documentary (2026) | Capital Films | Producer

Work in Progress/In Development: Feature Films

Bitter Sweet (2026) | Arbel Kodesh Film | Executive Producer

WAR (2027) | Ambassador Pictures| Producer

Apocalypse Diner (2027) | Jeff Dashnaw Film | Associate Producer

DragonFly (2027) | Dwayne Johnson-Cochran Film | Producer

Worlds Fastest Woman (2027) | Dwayne Johnson-Cochran Film | Producer

Rush Week (2028) | Aladin Studios | Director, Producer, Co-Writer

Media Recognition

MovieWeb: *The $100K Action Thriller That's "Pure Energy" Continues Its Dominance on Streaming* (November 2025). **Read online**

MovieWeb: *Hierarchy Action-Crime Thriller Streaming #1 on STARZ* (October 2025). Read online

MySanAntonio: *San Antonio Filmmaker to Debut Ghost Drama at Historic Hollywood Theater* (September 2025). Read online

Deadline: *John Rhys-Davies & Paris Brosnan to Star in Overhill Manor* (June 2025). Read online

NEISD: *And the Winner Is… LEE and NESA Students Shine at State Film Festival!* (March 2024). Read online

Austin Chronicle: *Austin-Made Evinced Brings a Message from the Future* (March 2022). Read online

KVUE Austin: *Austin Indie Filmmakers Search Local Support* (February 2022). Read online

CBS Austin: *Austin Indie Filmmaker Paving a Path in Industry with New Sci-Fi Movie* (February 2022). Read online

Celebrity Mixer: *Evinced: A Sci-Fi Thriller Movie* (February 2022). Read online

Comic Book Resources (CBR): *New Sci-Fi & Fantasy Movies to Watch in February 2022* (February 2022). Read online

Movies and Mania: *Evinced (2022) – Movie Overview and Trailer* (January 2022). Read online

Vents Magazine: *Evinced Expected to Be One of the Most Anticipated Movies in February* (January 2022). Read online

The US News: *Evinced in the News* (January 2022). Read online

Lights Camera Austin: *Richeler Aladin – February 2022*. Read online

Lost River Film Festival Press: *San Marcos to Celebrate Diversity, Creativity at Fifth Annual Lost River Film Fest* (September 2021). Read online

Academic & Film Judge

2026 Denton Black Film Festival Award Judge
Served as a judge for the 2026 Denton Black Film Festival, evaluating College, Texas College, and Texas High School film submissions through a blind review process focused on storytelling, direction, performance, and technical craft. Provided ranked evaluations and constructive feedback to recognize excellence and support the artistic development of emerging filmmakers.

2024 Scholastic Art and Writing Photography Judge
The Scholastic Art & Writing Awards recognizes outstanding student creativity in grades 7–12, with the Photography category celebrating exceptional skill in capturing compelling visual narratives through innovative composition, technique, and perspective.

2024 Filmpalooza Design Panel Judge
Filmapalooza is the annual film festival and filmmaking conference of the 48 Hour Film Project, where city-winning films from around the world are showcased, and filmmakers gather to celebrate creativity and collaboration.

References

Deb Alley
Former Department Chair of Theatre & Dance, Texas State University
Email: Dralley61@gmail.com
Phone: 309-838-2236
Relationship: Knew her as a student; a significant supporter of my film projects.

Will Underwood
Director of Video Production Digital Cinema, Saint Mary's Hall
Email: wunderwood@smhall.org
Phone: (210) 833-0406
Relationship: Adjunct professor at Northwest Vista Community College; he's a teaching mentor of mine.

Kenneth Raimondi
Solutions Consultant, Adobe Acrobat
Email: Kjraimondi@yahoo.com
Phone: 210-748-8213
Relationship: Former professor at Northwest Vista Community College; taught his son at NESA.