TEXAS STATE VITA

I. Academic/Professional Background

A. Name: Harry Bowers Title: Associate Director & Professor of Instruction

B. Educational Background

Degree	*Year*	*University*	*Major*
M.S.I.S.	2010	Texas State University	Interdisciplinary Studies Concentration: Mass Communication
B.A.	1997	Texas State University	Political Science

C. University Experience

Position	*University*	*Dates*
Full-time		
Associate Director & Professor of Instruction	Texas State University School of Journalism and Mass Comm.	Aug. 2024- Present
Associate Director & Senior Lecturer	Texas State University School of Journalism and Mass Comm.	Sept. 2016- July 2024
Assistant Director & Senior Lecturer	Texas State University School of Journalism and Mass Comm.	July 2012- Aug. 2016
Academic Advisor II & Asst. to the Director	Texas State University School of Journalism and Mass Comm.	2006-2012
Academic Advisor I & Asst. to the Director	Texas State University School of Journalism and Mass Comm.	1997-2006
Part-time		
Professor of Instruction	Texas State University Academic Affairs-University Seminar	Fall 2026
Professor of Instruction	Texas State University Academic Affairs-University Seminar	Spring 2026

Professor of Instruction	Texas State University Academic Affairs-University Seminar	Fall 2025
Professor of Instruction	Texas State University Academic Affairs-University Seminar	Spring 2025
Professor of Instruction	Texas State University Academic Affairs-University Seminar	Fall 2024
Senior Lecturer	Texas State University Academic Affairs-University Seminar	Spring 2024
Senior Lecturer	Texas State University Academic Affairs-University Seminar	Fall 2023
Senior Lecturer	Texas State University University College-University Seminar	Fall 2022
Senior Lecturer	Texas State University University College-University Seminar	Fall 2021
Senior Lecturer	Texas State University University College-University Seminar	Fall 2020
Senior Lecturer	Texas State University University College-University Seminar	Fall 2019
Senior Lecturer	Texas State University University College-University Seminar	Spring 2019
Senior Lecturer	Texas State University University College-University Seminar	Fall 2018
Senior Lecturer	Texas State University	Fall 2017

	University College-University Seminar	
Senior Lecturer	Texas State University University College-University Seminar	Fall 2016
Senior Lecturer	Texas State University University College-University Seminar	Fall 2015
Senior Lecturer	Texas State University University College-University Seminar	Fall 2014
Senior Lecturer	Texas State University University College-University Seminar	Fall 2013
Senior Lecturer	Texas State University University College-University Seminar	Fall 2012
Lecturer	Texas State University School of Journalism and Mass Comm.	Fall 2011
Lecturer	Texas State University University College-University Seminar	Fall 2011

D. Other Professional Credentials (licensure, certification, etc.)

SLOAN-C, Online Teaching Certificate, 2014
Specialization: Online Design

Certificate (post-baccalaureate) in Mediation, 2004
Texas State University

II. TEACHING

Courses Taught:
MC 1100A/3118-Careers in Media (on-campus, hybrid, online)
MC 1301-Introduction to Mass Communication (on-campus and online)
MC 3367-Advertising (online)
MC 4301-Media Law and Ethics (Accelerated Online Program-AOP)
MC 4376F-International Strategic Communication (Education Abroad)
US 1100-University Seminar (on-campus and online)

Courses Prepared and Curriculum Development:
MC 1100A/3118-Careers in Media (on-campus, hybrid, online)
MC 1301-Introduction to Mass Communication (on campus and online)
MC 3367-Advertising (online)
MC 3367-Advertising (Accelerated Online Program-AOP)

MC 4301-Media Law and Ethics (Accelerated Online Program-AOP)
MC 4376F-International Strategic Communication (Education Abroad)
US 1100-University Seminar

Curriculum Development

PI, Texas State 1100-College of Fine Arts and Communication version, 2025-2026

Education Abroad

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Amsterdam 2026 with Jennifer Scharlach

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Amsterdam 2025 with Jennifer Scharlach

Co-Author, Academic Program Development, SJMC Study Abroad in the London, Scotland and Wales 2024 with Jennifer Scharlach

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Hamburg 2023 with Dr. Judy Oskam

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Hamburg 2020 with Dr. Sandy Rao

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Dublin 2019 with Dr. Sandy Rao

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Geneva 2018 with Dr. Sandy Rao and Dr. Judy Oskam

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Rome 2017 with Dr. Sandy Rao and Dr. Judy Oskam

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Paris 2016 with Dr. Sandy Rao and Dr. Bruce Smith

Co-Author, Academic Program Development, SJMC Study Abroad in the London and Paris 2015 with Dr. Sandy Rao and Dr. Bruce Smith

Co-Author, Academic Program Development, SJMC Study Abroad in the United Kingdom 2014 with Dr. Sandy Rao and Dr. Bruce Smith

Academic Program Development Assistance, SJMC, Study Abroad, Kyoto-Tokyo Japan, 2018-present

Study in America
Academic Program Development Assistance, Study in America, Career Development in New York, 2018-present

Academic Program Development Assistance, Study in America, Career Development in Los Angeles, 2018-present

Academic Program Development Assistance, Study in America, National Parks, 2017-present

Curriculum
Primary Author, SJMC admission changes, 2018-2019

Contributing Author, Digital Media Innovation and Mass Communication Major, 2014-2015

Co-Author, B.S. degree program proposals in Advertising and Mass Communication, Electronic Media and Mass Communication, Journalism and Mass Communication, Public Relations and Mass Communication, 2011-2012

Primary Author, Round Rock Degree Program, 2005

Primary Author, Journalism Minor, 2000

III. SCHOLARLY/CREATIVE

1. Conference Proceedings:

World Journalism Education Conference, 2019
Abstract accepted for refereed research papers
Co-author with S. Rao and J. Oskam

Texas Academic Advising Network (TEXAAN)
State Conference, College Station, TX, 2011
Presenter: *"When there's a switch in the track: Understanding why pre-mass communication majors leave the program*

Texas Academic Advising Network (TEXAAN)
State Conference, College Station, TX, 2011
Co-presenter: with R. Swindal: *Connecting the tracks: Transfer Outreach from the University to Community Colleges*

National Academic Advising Association (NACADA)
National Conference, Cincinnati, OH, 2004
Co-presenter with R. Barnett: *My Reality Check Got Lost in the Mail*

2. Invited Talks, Lectures, and Presentations:
Exhibitor, Texas Association of Journalism Educators Annual Conference, 2008-present
Coordinator/Presenter, Texas State Bobcat Day, 1997-present
Presenter, Austin Community College Outreach Event, 2009-2016
Presenter, NSO Parent and Family Dinner – College of Fine Arts rep., Summer 2015
Presenter, Masters hooding ceremony, Summer 2015
Presenter, Blinn College Outreach Event, 2012
Keynote Speaker, San Antonio Occupational Education Workshop, 2011
Presenter, San Antonio College Outreach Event, 2011, 2015
Presenter, Northwest Vista College Outreach Event, 2010
Career Day Presenter, Kyle Elementary, Hays CISD, 2002
Presenter, San Marcos Youth Service Board, Media Career Lecture, 2000

3. Workshops (Professional Development):
Texas State Teaching Online certificate, 2020
Canvas Basics, 2020
American Academy of Advertising Annual Conference, 2019
University Seminar Instructor Workshop, 2011-2019
Student Affairs Discipline Review Team Member Training Seminar, 2015
SLOAN-C Institute: New to Online: Effective Feedback Strategies, 2014
SLOAN-C Institute: New to Online: Engaging Learners in Online Discussions, 2014
SLOAN-C Institute: Supporting Military Learners, 2014
SLOAN-C Institute: New to Online: The Essentials, 2013
Creating and Teaching an Online Course, 2012
Unemployment & Mental Health: Shoring up Our Clients for the Long Haul, 2012
Satisfactory Academic Progress, Academic Plans and Financial Aid, 2012
EEO Training for Supervisors and Hiring Managers, 2011
TEXAAN State Conference, 2011
EEO Training for Supervisors and Hiring Managers, 2010
Commencement Safety Workshop, 2010
TEXAAN State Conference, 2010
Transiting from Combat to Classroom: Helping Student Veterans Succeed, 2009
International Students Training, 2009
TEXAAN State Conference, 2009
Marketing Matters: Brands, Styles and Guidelines, 2008
The 7 Habits of Highly Effective People, 2007
Staff Performance Appraisal Training, 2007
Texas Open Meetings Act course, 2007
Culture of Care: Retention Initiatives at Texas State, 2007
Providing Legendary Customer Service, 2007
Effective Business Writing, 2007
National Academic Advising Association Region 7/TEXAAN State Conference, 2007
Developing Educational Support Outcomes and Methods of Assessment, 2007
National Academic Advising Association, Summer Institute, 2006
The College Student Mental Health Crisis, 2006
National Academic Advising Association, Annual Conference, 2005
Study Abroad and Financial Aid: Unravel the Mystery Workshop, 2004
Internship Panel and Informational Session, 2004

QPR-Suicide Prevention Training, 2004
Working with Difficult People: Students, Co-Workers, Faculty, Family Members, 2004
National Academic Advising Association, Annual Conference, 2004
Academic Advising Council Workshop, 2003
National Academic Advising Association, Annual Conference, 2003
Discover the Magic in Advising Workshop, 2003
Exceeding Customer Service Expectations: An SWT Tradition, 2002
Maximizing Scholarships and Financial Aid Workshop, 2002
A Discussion of the Public Information Act, 2002
Interactive Listening Workshop, 2001
Collaboration for Student Success Workshop, 2001
Where's the Data Workshop, 2001
National Academic Advising Association, Annual Conference, 2001
Financial Aid at Texas State-Staying a Step Ahead Workshop, 2000
Family Educational Rights and Privacy Act Workshop, 2000
Academic Advising: Campus Collaboration to Foster Student Retention, 1999
Increasing our Awareness of Student Retention Issues, 1998
Family Educational Rights and Privacy Act-Minimizing Your Risks, 1997
Academic Counselors Association Annual Conference, Univ. of Texas-Austin 1997

C. Grants and Contracts

Funded Internal Grants and Contracts:

Student Success Targets (SSTars) Mini-Grant, 2007-2009
Co-author with K. Harris-*Mass Communication: Engaging Career Assessment as a Tool for Student Retention*

Student Success Targets (SSTars) Mini-Grant, 2004-2006
Co-author with A. Martinez-*Mass Communication: Building a Resume from Day One*

D. Fellowships, Awards, Honors:
Presidential Distinction Award for Service, Texas State, 2024

Presidential Distinction Award for Service, Texas State, 2021

Teaching Award of Honor, Texas State Alumni Association, 2020

Presidential Distinction Award for Service, Texas State, 2017

Recipient, American Advertising Federation (AAF) James S. Fish Aid to Advertising Education Award, 2008

IV. SERVICE

A. University:

Chair/Supervisor, M.Ed. Student Affairs in Higher Education intern, 2026
Committee Member, TXST 1100 Task Force, 2025-2026
Committee Member, University Curriculum Committee, 2017-present
Committee Member, Student Affairs Discipline Review Team, 2010-present
Committee Member, Transportation and Parking Committee, 2018-2021
Committee Member, Faculty Coordinator for Living-Learning Community search, 2019
Committee Member, Assistant VP/Director for International Affairs search, 2018-2020
Committee Member, Academic Governance Committee, 2013-2020
Faculty Mentor, University Seminar, 2017
Committee Member, Career Services, Career Advisor Search, 2014-15
Faculty Marshal, Summer Commencement Ceremony, 2014
Committee Member, Living-Learning Communities Task Force, 2013-2018
Texas State University Transfer Advisory Council, 2002-2017
Chair, University Wide Transfer Outreach Team, 2011-2012, 2010-2011
Committee Member, Spring 2011 Orientation Leader Selection Committee
Faculty/Staff Advisor-American Speed Handball at Texas State-2010- 2012
Co-Chair, University Wide Transfer Outreach Team, 2008-2010
Committee Member, Student Success Targets (SSTars) Mini-Grant Review Comm., 2008
Committee Member, Registrar's Office, Administrative Asst. II Search Committee, 2006
Committee Member, Assistant Registrar Search Committee, 2005
Committee Member, Advising Council's Job Des. /Compensation Committee, 2003-2004

B. School/College:
Committee Member, SJMC Administrative Assistant II Search Committee, 2026
Committee Presidential Awards for Excellence in Service, 2026
Committee Member, College Committee Presidential Awards for Excellence in Service, 2026
Committee Member, College Committee Presidential Awards for Excellence in Teaching, 2026
Committee Member, SJMC Personal Committee, 2024-present
Graduate, School of Journalism and Mass Communication Leadership Academy, 2022-2023
Committee Member, Journalism/Multimedia Faculty Search Committee, 2021
Chair, SJMC Curriculum and Policy Committee, 2018-present
Assessment Coordinator, SJMC, 2015-present
Committee Member, College of FAC Curriculum Committee, 2014-present
Study Abroad Coordinator, SJMC, 2013-present
Committee Member, SJMC Scholarship Committee, 2012-present
Faculty Advisor, Mass Communication Learning Community, 2004-present
Committee Member, College of FAC Advising Council, 1999-present
Enrollment Management Coordinator, SJMC, 1999-present
Schedule of Classes Coordinator, SJMC, 1999-present
Undergraduate Advisor, SJMC, 1997-present
Committee Member, SJMC Technology Coordinator Search Committee, 2018
Committee Member, School of Journalism Curriculum and Policy Committee, 1999-2017
Contributing Author, SJMC Graduate Program Academic Program Review, 2015
Contributing Author, ACEJMC Self-Study, 2014
Committee Member, PR Associate/Assistant Professor Search, SJMC, 2014
Co-Workshop Coordinator, Balfour/Texas State Summer Communication Camp, 2007-2013
Committee Member, Advertising Asst. Prof. Search, School of Journalism, 2012
Committee Member, Adv./New Media Asst. Prof. Search, School of Journalism, 2011
Co-Chair, Peer Assistant for 2011 MC Learning Community, 2010

Committee Member, Academic Advisor I Search, College of Fine Arts and Comm., 2010
Committee Member, Peer Assistant for MC Learning Community, 2010
Committee Member, Advertising Assistant Professor Search, School of Journalism, 2010
Committee Member, Advertising Lecturer search, School of Journalism, 2010
Committee Member, College of Fine Arts Safety Subcommittee, 2009
Committee Member, SJMC Administrative Assistant II Search Committee, 2009
Committee Member, Coll. of Fine Arts Advising Syllabus Dev. Committee, 2009
Committee Member, School of Journalism, Academic Program Review, 2009
Contributing Author, ACEJMC Self-Study, 2008
Committee Member, Academic Advisor II Search, Coll. of Fine Arts and Comm., 2008
Committee Member, SJMC Administrative Assistant II Search Committee, 2006
Chair, Academic Advisor I Search Committee, School of Journalism, 2006
Committee Member, Departmental Enrollment Management Committee, 2004
Committee Member, Peer Assistant for Freshman Interest Group Committee, 2004
Committee Member, Texas State Public Relations Faculty Search, 2004
Committee Member, MC Administrative Assistant I Search Committee, 2004
Committee Member, Advising Council's Job Des. /Compensation Committee, 2003-2004
Co-Chair, Academic Advisor I Searches, College of Fine Arts and Communication, 2003
Committee Member, MC Administrative Assistant I Search Committee, 2002
Committee Member, MC Administrative Assistant III Search Committee, 1998
Committee Member, MC Administrative Assistant III Search Committee, 1997

C. Community:
Reviewer, Lambda Chi Alpha Educational Foundation Scholarship Committee, 2026-present
Vice-Chair, City of New Braunfels Ethics Commission, 2025-present
Commissioner, City of New Braunfels Ethics Commission, 2024-present
Leadership New Braunfels Alumni Association, 2023-present
Graduate, Leadership New Braunfels, Class of 2023
Mayor Pro-Tem, City of New Braunfels, 2022-2024
Committee Member, City of New Braunfels Finance and Audit Committee, 2021-2024
City Councilmember, City of New Braunfels, 2018-2024
Chair, Mayor's (City of New Braunfels) Higher Education Task Force, 2018-Present
Committee Member, Finance and Audit Committee, City of New Braunfels, 2021-present
Board of Review Committee Member, Troops 119/2222-Boy Scouts of America, 2017-2022
Merit Badge Counselor, Troops 119/2222-Boy Scouts of America, 2018-2022
Commissioner, City of New Braunfels Planning and Zoning Commission, 2017-2018
Graduate, City University, City of New Braunfels, 2017
City of New Braunfels Community Development Advisory Committee, 2002-2018
Chair, 2014-2015, 2011-2012, 2007-2008, 2005-2006; Vice-Chair, 2004-2005
Panelist, The Gallup Panel, 2006-2009
New Braunfels Citizen Police Academy Alumni Association, 2003-2004
Graduate, New Braunfels Citizen Police Academy, 2003
Graduate, Hays County Citizens Sheriff's Academy, 2000
Graduate, San Marcos Citizen Police Academy, 1997

E. Honorary:
Alpha Chi National College Honor Society
Golden Key International Honor Society