VITA

I. ACADEMIC AND PROFESSIONAL BACKGROUND

Name: Octavio Pimentel Title: Professor

Educational Background

Degree	Year	University	Major	Thesis/Dissertation
PhD	2006	University of Utah	Social Foundations in Education: Emphasis in Rhetoric and Composition	Unheard Stories: The Interpretation and Production of *Historias de Éxito* in a Translocale Latino Community (Norma González, PhD, Chair)
MA	1997	California State University, Chico	Interdisciplinary Studies: Composition Studies	Accommodation and Identity: Literacy Practices of a Latino-Interest Fraternity (Tom Fox, PhD, Chair)
BA	1993	California State University, Chico	Majors: English/Spanish Minor: Chicano Studies	

University Experience

Position	University	Dates
Professor	Department of English, Texas State University	2016-present
Associate Professor	Department of English, Texas State University	2011-2016
Assistant Professor	Department of English, Texas State University	2005-2011
Lecturer	University Writing Program, University of Utah	2001-2005
Adjunct	Department of Education, Culture, and Society, University of Utah	2004-2005
Teaching Assistant	University Writing Program, University of Utah	1997-2001
Adjunct	Department of Education, Culture, and Society University of Utah	1998-2000
Teaching Associate	Butte Community College, Oroville, California	1997-1997
Teaching Assistant	Department of English, California State University, Chico	1996-1997
Teaching Assistant	Education Opportunity Office, California State University, Chico	1996-1996
Supplemental Instructor	Education Opportunity Office California State University, Chico	1989-1997

Relevant Professional Experience

Position	Entity	Dates
Interim Masters in Technical Communication Director	Texas State University	Fall 2019
Interim Masters in Rhetoric and Composition Director	Texas State University	Fall 2014
Research Assistant	University of Utah	1997-1998
Research Assistant	University of Utah	1996
Testing Service Administrator	Chico State University	1993-1997

II. TEACHING

Teaching Honors and Awards
Honorary Professor of International Studies, Texas State University, 2023
Presidential Distinction Award for Teaching, Texas State University, 2008
Golden Apple Teaching Award, College of Liberal Arts, 2008
Paws Preview Namesake Recipient, 2008
Teaching Award, Delta Delta Delta Sorority, 2004, 2005

Courses Taught *(MA =Masters Level: PhD=Doctoral Level)*

Texas State University-San Marcos
English 7316: Writing for Social Justice (PhD)
English 5399A: Thesis (MA)
English 5399B: Thesis (MA)
English 5317: Literacy Studies (MA)
English 5317: Critical Media Studies Class (MA)
English 5316: Foundations in Rhetoric and Composition (MA)
English 5316: Foundations in Composition Pedagogy (MA)
English 5316: Writing for Social Justice (MA)
English 5313: Research Methods (MA)
English 5300: Language Problems in a Multicultural Environment (MA)
English 3318: Theory of Writing and Rhetoric
English 3311: Advanced Writing and Reading
English 3311: Hip Hop Literacy
English 3303: Technical Writing
English 3301: Critical Theory
English 1320: College Writing II
English 1310: College Writing I
English 1300: Developmental Writing

University of Utah
English 2010: Intermediate Writing: Academic Writing and Research
English 1010: Introduction to College Writing
Education, Culture & Society 7150: Multicultural Education (MA)
Education, Culture & Society 4150: Multicultural Education

California State University, Chico

English 130: Academic Writing

Courses Prepared and Curriculum Development
All courses taught at Texas State University have been new preparations.

Professor Mentees
**Served as a mentor while their assigned mentor was on leave.*
Wilson, Nancy (2011-2017)
Micke, Sarah (2025-2031)
*Ramirez, Sara (2024-2025)

Thesis/Dissertation Committees *(S = Supervisor)*

Master's Thesis Completed
Guzman, Austen (2026), "Queer Rhetorics of Identity," Department of English, Texas State University.
Shipley, Landon (2026), "Science and Technical Communication in the Public Sphere," Department of English, Texas State University.
Carla Torres (2023), "Rethinking Mexican Student Educational Experience," Department of English, Texas State University.
Hinojosa, Olivia (2021), "The Rhetoricity of Pain: Magnifying Processes of Communicating Pain in Women's Rhetoric," Department of English, Texas State University. (S)
Villalpando, Lindsey Danielle (2021), "*Historias de la Frontera*: Border Pedagogy and its Ability to Build Writing Communities and Enact Personal Healing," Department of English, Texas State University. (S)
Douglas, Victoria (2020), "Mental Health Advocacy through Personal Narrative and Emotions," Department of English, Texas State University.
Day, Cooper (2018), "Reflection's Role in Transfer: An Analysis of Threshold Concepts in Student Reflections," Department of English, Texas State University.
Teague, Shane William (2017), "Toward a Translingual Orientation to Writing Instruction at a Hispanic-Serving Institution," Department of English, Texas State University. (S)
Hickerson, Courtney (2016), "Language of Liberation and Oppression: Sex and Gender in the Nation of Gods and Earths," Department of English, Texas State University. (S)
Garza, Edward (2016), "The Public Pochx: Rhetorics of American-Born Latinxs," Department of English, Texas State University. (S)
Scott, Amanda (2016), "Documentation without Representation: Assessing the Rhetorical E(race)ure of Biracial Identity," Department of English, Texas State University.
Frackowiak, Lisa, (2015), "In What Ways can Technical Communication Help those Suffering from Food Insecurity Access to Nutritious Foods?," Department of English, Texas State University.
McGee, Alexis (2014), "Hip Hop Pedagogies: An Alternative Praxis," Department of English, Texas State University. (S)
Cano, Jose, (2014) "Writing Through Colonialism: Rhetorical Situations and Approaches for Ethnic Writers," Department of English, Texas State University. (S)
Thomas, April "Faith" (2014), "Boobies, Booty Shorts, and Bad Trash: How to Spot a Feminist," Department of English, Texas State University.
Clemens, Laura, (2014), "Feminism and Composition," Department of English, Texas State University.
O'Donnell, Kristie, (2013), "CDA of Modern Movies," Department of English, Texas State University. (S)
Piña, Manuel, (2013), "A (Re)Vision of Critical Pedagogy for Inclusion," Department of English, Texas State University.

Bovee, Lisa, (2013), "Classroom Differentiation: Implementing Multiple Intelligences in the LD classroom," Department of English, Texas State University. (S)
Rice, Amanda (2012), "Teaching Assistant Experiences and their Role in the Writing Classroom," Department of English, Texas State University.
Riggs, Kristin "Cheyenne (2012)," "Tribal Theory and Composition," Department of English, Texas State University. (S)
Crow, Alyssa (2012), "Student Voices, Students' Right: Language Use in the Composition Classroom and 'Students' Right to Their Own Language'," Department of English, Texas State University. (S)
Gross, Morgan (2012), "To Meet Students' Feedback Requests or Not: A Writing Center Tutor's Prerogative," Department of English, Texas State University.
Whitney, Justin (2012), "Multi-Language Students and the Standards of American English: A Critical Study of the Ways Writing Standards Become Known," Department of English, Texas State University. (S)
Benavides, Andres (2011), "Jar of Lies," Department of English, Texas State University.
Besa, Andrew (2011), "Faith, Rhetoric, and Dominion: How Shared Literacy Lures Latinos," Department of English, Texas State University. (S)
Mooreland, Casie (2011), "White or Writing: Application of Whiteness Theory in First-Year Composition Classes," Department of English, Texas State University. (S)
Tomecek-Bias, Lisa V. (2011), Children of Destiny: Ideograph and Identity in Momotaro: Umi No Shinpei," Department of English, Texas State University.
Threadgill, Elizabeth (2010), "When the Pigs were Drinking," Department of English, Texas State University.
Small, Jennifer (2009), "A Discourse Analysis of Political Campaign Websites During the 2008 Presidential Election," Department of English, Texas State University.
Lazcano, Yazmin (2009), "Historical Memory Negotiated: Latino/a Rhetorical Reception to Ken Burns' *The War*," Department of English, Texas State University.
Dean, John Ezelle (2008), "No Place to Disappear From," Department of English, Texas State University.
Roesler, John (2007), "'And They Came Out Hiding': Linguistic Nationalism and the Rhetoric of Intolerance in the Senate," Department of English, Texas State University. (S)

Master's Portfolios Completed
LePage, Kayleigh (2022), Portfolio, Department of English, Texas State University.

Master's Exams Completed
Sanchez, Alisandra (2023), "Chicano Literature Area Exam in the Current Era," Department of English, Texas State University.

Dissertations Completed
Crow Alyssa (2019), "Being and Becoming: Observation and Teacher Talk with Five Graduate Student Teaching Assistants," Department of Communication, University of Utah.

III. SCHOLARLY/CREATIVE

Scholarly Honors and Awards
Keynote Speaker, 2026, "Latinx Students *Luchando* with the Education Systems" 2026 Association of Teachers of Technical Writing (ATTW) Conference.
Keynote Speaker, 2018, "Oppressing Latinos through Writing" 2018 Thomas Watson Conference on Rhetoric and Composition. (see details below)
Keynote Speaker, 2017, "Speaking the Truth: Our Brown History", 30-Year Gala Gamma Zeta Alpha Fraternity Incorporated.

Award, 2016 Best Original Collection of Essays in Technical or Scientific Communication sponsored by the Conference on College Composition and Communication, *Communicating Race, Ethnicity, and Identity in Technical Communication*. (see details below)

Award, 2016 Presidential Award for Excellence in Scholarly/Creative Activities, College of Liberal Arts, Texas State University. (see details below)

Featured Presentation, Conference on College Composition and Communication, 2014. Selected Presentation: "*Luchadores y Taqueros*: Racist Discourses in Mainstream Television Commercials." (see details below)

Featured Article, *Reflections: A Journal of Writing, Community Literacy, and Service Learning Website*, 2013 < http://reflectionsjournal.net/featured/>. Selected Article: "An Invitation to a Too-Long Postponed: Race and Composition." (see details below)

Featured Presentation, Conference on College Composition and Communication, 2011. Selected Presentation: "Disrupting Composition Space and Knowledge" (see details below)

Nominee, National Council of Teachers English, Award for Best Article Reporting Historical Research or Textual Studies in Technical and Scientific Communication, 2009. Nominated Article: "Writing New Mexico White" (see details below)

Featured Presentation, National Council Teachers of English Conference, 2007. Selected Presentation: Alternative Pedagogical Styles in Teaching Writing and the Positive Effects on Latino Students" (see details below)

IN PRINT

Books

Pimentel, Octavio and Miriam Williams. *Cuentos and Testimonies II: Students' Voices, Inclusion, & Anti-Racism.* Texas State University Website, 2021. Online.

Pimentel, Octavio and Miriam Williams. *Cuentos & Testimonies: Diversity & Inclusion at Texas State University.* Texas State University Website, 2019. Online.

Medina, Cruz and **Pimentel, Octavio**. *Racial Shorthand: Coded Discrimination Contested in Social Media*. Computers and Composition Digital Press, 2018. Online.

Pimentel, Octavio. *Historias de Éxito within Mexican Communities: Silenced Voices*. New York: Palgrave Macmillan Press, 2015. Print.

Williams, Miriam F. and **Octavio Pimentel** Eds. *Communicating Race, Ethnicity, and Identity in Technical Communication*. New York: Baywood Publishing Press, 2014. Print.

Special Issue Journal

Williams, Miriam F. and **Octavio Pimentel** Eds. *Race, Ethnicity, and Technical Communication: Examining Multicultural Issues within the United States.* Special issue of *Journal of Business and Technical Communication.* 26.3 (2012). Print.

Refereed Chapters in Books

Pimentel, Octavio. "Pushing the Technical and Professional Communication to the Next Level: Hearing the Counter Narratives." *Routledge Handbook on Technical and Professional Communication*. Routledge Press, 2025.

Pimentel, Octavio. "Dandole Gas: Un Profe con Sangre del Fil." *Memoria: Essays in Honor of Victor Villanueva*. NCTE, 2024.

Pimentel, Octavio and Miriam F. Williams, Foreword, Grassroots Activism: Public Rhetorics in Localized Contexts. Eds. Lisa L. Philips, Sarah Warren-Riley and Julie Collin Bates. Ohio State University Press, 2024.

Jesus Jimenez-Lopez and **Octavio Pimentel**. "Conversation Between a Prospective Student and a Texas State Professor: Empowering Students of Color." *Cuentos and Testimonies II: Students' Voices, Inclusion, & Anti-Racism.* Texas State University Website, 2021. Online.

Pimentel, Octavio. "¡No Escondan el Nopal! Tus Raices son Obvias!" *Cuentos & Testimonies: Diversity & Inclusion at Texas State University*. Eds. Octavio Pimentel and Miriam F. Williams. Texas State University Website, 2019. Online.

Pimentel, Octavio. "Manifesto: It's Time to Hear Me! I Mean Really Hear me!" *Making Future Matters*. Eds. Rick Wysocki and Mary P. Sheridan. Computers and Composition Digital Press, 2018. Online.

Pimentel, Octavio. "Not the King: *Cantando el Himno Nacional de los Estados Unidos." Racial Shorthand: Coded Discrimination Contested in Social Media*. Eds. Cruz Medina and Octavio Pimentel. Computers and Composition Digital Press, 2018. Online.

Medina, Cruz and **Pimentel, Octavio**. "Introduction." *Racial Shorthand: Coded Discrimination Contested in Social Media*. Eds. Cruz Medina and Octavio Pimentel. Computers and Composition Digital Press, 2018. Online.

Pimentel, Octavio and Nancy Wilson. **"***Éxito (Success)"*. *Decolonizing Rhetoric and Composition Studies: New Latinx Keywords for Theory and Pedagogy*. Palgrave Macmillan Press, 2017. 125-136. Print.

Pimentel, Octavio; Pimentel Charise; and Dean, John. "The Myth of the Colorblind Composition Classroom: White Instructors Confront White Privilege in Their Classrooms." *Performing Anti-Racist Pedagogy in Rhetoric, Writing, and Communication*. Eds. Frankie Condon and Vershawn Ashanti Young. The WAC Clearinghouse, 2016.109-122. Print.

Pimentel, Octavio and Gutierrez, Katie. "Taqueros, Luchadores, y los Brits: U.S. Racial Rhetoric, and its Global Influence." *Race, Ethnicity, and Technical Communication for the Baywood Technical Communication Series*. Eds. Miriam F. Williams, and Octavio Pimentel. *Race, Ethnicity, and Technical Communication*. New York: Baywood Publishing Press, 2014. 87-99. Print.

Pimentel, Octavio. "*Mi Pobre Güerito." Teaching Bilingual/Bicultural Children: Teachers Talk About Language and Learning.* Eds. Lourdes Diaz Soto and Haroon Kharem. New York: Peter Lang, 2010. 73-78. Print.

Pimentel, Charise, and **Pimentel, Octavio**. "Coalition Pedagogy: Building Bonds Between Instructors and Students of Color." *Included in English Studies: Learning Climates That Cultivate Racial and Ethnic Diversity*. Eds. Victor Villanueva & Shelli B. Fowler. Washington DC: American Association of Higher Education, 2002. 115-124. Print.

Refereed Journal Articles

Pimentel, Octavio. "The Push for the 1974 Statement…Once again." *WPA Journal* Special Issue: Black Lives Matter and Anti-Racist Projects in Writing Program Administration, 44.3 (2021): 63-67. Online <http://wpacouncil.org/aws/CWPA/pt/sp/journal-archives>.

Pimentel, Octavio. "Counter Stories: Brotherhood in a Latino Fraternity." *In Open Words Journal*: Access and English, < https://www.pearsoned.com/counter-stories-brotherhood-latinx-fraternity/>. August 20, 2018.

Pimentel, Octavio. "Learning to Write in Writing Centers: The Racial Experiences of Two Mexican Students." *English in Texas*, 44.2 (2014): 34-39. Print.

Pimentel, Octavio. "The Changing Demographics of the United States: Rethinking the Academic Experience of English Language Learners." *The Council Chronicle*. September. 23.1 (2013): 27-28. Print.

Pimentel, Octavio. "An Invitation to a Too-Long Postponed: Race and Composition." *Reflections: A Journal of Writing, Community Literacy, and Service Learning* 12.2 (2013): 90-104. Print.

Williams, Miriam F. and **Octavio Pimentel**. "Introduction: Race Ethnicity and Technical Communication." *Race, Ethnicity, and Technical Communication: Examining Multicultural Issues within the United States. Special issue of Journal of Business and Technical Communication*. 26.3 (2012): 271-277. Print.

Pimentel, Octavio. "Disrupting Discourse: Introducing Mexicano Immigrant Success Stories." *Reflections: A Journal of Writing, Community Literacy, and Service Learning* 8.2 (2009): 171-196. Print.

Pimentel, Octavio, and Velázquez, Paul. "*Shrek 2*: An Appraisal of Mainstream Animation's Influence on Identity Construction between African American and Latinas/os." *Journal of Latinos in Education*, 8.1 (2009): 5-21. Print.

Pimentel, Charise, Soto, Lourdes Diaz, **Pimentel, Octavio**, and Urrieta, Jr., Luis. "The Dual Language Dualism: *¿Quiénes Ganan?*" *Texas Association for Bilingual Education (TABE) Journal* 10.1 (2008): 200-223. Web. 15 July 2010. Print.

Johnson, Jennifer Ramirez, **Pimentel, Octavio**, and Pimentel, Charise. "Writing New Mexico White: A Critical Analysis of Early Representations of New Mexico in Technical Writing." *Journal of Business and Technical Communication*, 22.2 (2008): 211-236. Print.

Podcast

Pimentel, Octavio, Host/Interviewer, "MARC Program" The First-Gen Podcast, Series 2, Episode #1, Texas State University, February 14, 2025, https://open.spotify.com/episode/6erbUk48jsaJUei3FGv8dI?si=Jz-igWnjTo2W-AqJFJQvVg&nd=1&dlsi=2539c4cf00e14028

Pimentel, Octavio, Host/Interviewer, "MATC Program" The First-Gen Podcast, Series 2, Episode #1, Texas State University, February 14, 2025, https://open.spotify.com/episode/6fPsOd2rCrG0EkRb2Ipzh1?si=rfbkfg2XS8qOfrPJ8Rfk7g&nd=1&dlsi=0d58f428e594409c

Pimentel, Octavio, Host/Interviewer, "Writing Center" The First-Gen Podcast, Series 2, Episode #1, Texas State University, February 14, 2025, https://open.spotify.com/episode/6WLpAz1zeaxjKi518OfTeD?si=5btqRc_jTpmROkwszmwicQ&nd=1&dlsi=0771a67d7a05437f

Pimentel, Octavio, Host/Interviewer, "Navigating Higher Education," The First-Gen Podcast, Series 2, Episode #1, Texas State University, May 18, 2024, https://open.spotify.com/episode/4Y9LIozKF0LXdjRfaojdUw

Pimentel, Octavio, Host/Interviewer, "Our Voice Matters," The First-Gen Podcast, Series 2, Episode #1, Texas State University, May 3, 2024, https://open.spotify.com/episode/3pxN9eUDHnlCaJgAQtiYzm

Pimentel, Octavio, Host/Interviewer, "Continuing to the End," The First-Gen Podcast, Series 2, Episode #1, Texas State University, March 29, 2024, https://open.spotify.com/episode/4MWdBLIxTvuVEys8GMVU7V

Pimentel, Octavio, Host/Interviewer, "Willing to Persist," The First-Gen Podcast, Season 1, Episode #5, Texas State University, November 13, 2023, < https://open.spotify.com/episode/25PTGf3TWwg9hgrzb6gAGZ>

Pimentel, Octavio, Host/Interviewer, "Believe in Yourself," The First-Gen Podcast, Season 1, Episode #4, Texas State University, November 9, 2023, < https://open.spotify.com/episode/0wrGDC7VJ9rr2Tar5KoyV4>

Pimentel, Octavio, Host/Interviewer, "I Found a Path," The First-Gen Podcast, Season 1, Episode #3, Texas State University, April 4, 2023, < https://open.spotify.com/episode/5pD5593csCp7acZTb3ycXO>

Pimentel, Octavio, Host/Interviewer, "We are Strong Already," The First-Gen Podcast, Season 1, Episode #2, Texas State University, March 6, 2023, < https://open.spotify.com/episode/3tUTmtOQZ9ilwmOBMkyj4F>

Pimentel, Octavio, Host/Interviewer, "The First in my Family," The First-Gen Podcast, Season 1, Episode #1, Texas State University, February 13, 2023, <https://open.spotify.com/episode/4XzCnNtwA5ynbjHcTiBeBY>

Professional Blurb

Pimentel, Octavio. "Glass ceiling breaking. Está cabron el libro—this book is powerful, and meaningful to all who read it. The engagement of Indigenous people in the Technical Writing field is next level

thinking that will surely have people wanting more. Gracias." *The Rhetorical Mediator*, Utah State University Press: 2024.

Encyclopedia Entries

Pimentel, Octavio. "El Dia de Los Muertos." *Encyclopedia of Latino Culture: From Calaveras to Quinceañera*: Charles Tatum, ed. Santa Barbara, CA: ABC-CLIO-Greenwood. 2014. Print.

Bibliographies

Howard, Moore Rebecca and **Pimentel, Octavio**. "Latina/o Language, Discourses, and Rhetorics: A Bibliography for Composition and Rhetoric." <http://wrt-howard.syr.edu/Bibs/Latina.htm>. December 2010. Online.

IN PROGRESS

Articles accepted but not published

Pimentel, Octavio with Charise Pimentel. "*Blue Demon, El Santo, y Mil Máscaras: Luchando* the United States Education System". *Intersections: Critical Issues in Education.*

Charise Pimentel with **Octavio Pimentel**. **"**Why do "Everyone Has a Culture" Activities Fail in Multicultural Education? *Critical Questions in Education Journal.*

Articles submitted but not accepted

Pimentel, Octavio. Surviving the Academy: A Chicano Professor's Counterstory of Racism, Educational Tracking, and Resistance from Migrant Labor to Full Professorship". Submitted to *Race, Ethnicity, and Education* in Summer 2026.

Pimentel, Octavio. "When Institutional Values Are Tested: The 2018 CCCC Boycott and the Politics of Academic Responsibility. Submitted to Cruz Medina in Summer 2026.

Pimentel, Octavio with Chris Dayley. "Learning the Field, Changing the Field: Critical Participation in Graduate Technical and Professional Communication." Submitted to *Narratives of Belonging: Teaching Graduate Students in Technical Communication to Participate in Communities of Practice as Professional Development*.

Books

Pimentel, Octavio. *Literacy and Educación: A Historical View of a Latino Fraternity*. Building on previous research, this study describes the role of literacy in a Latino fraternity, showing how literacy skills transfer into students' academics. Expect to submit in 2027.

Papers Presented at Professional Conferences

2026

Pimentel, Octavio and Charise Pimentel. "Linguistic Justice as Public Pedagogy: Celebrating Multilingualism in U.S. Education" 16th International Conference on Education and Justice, September 4-5, 2026, in Honolulu, Hawaii.

Pimentel, Octavio, "Understanding Racist Rhetoric," Southwest Council of Latin American Studies, March 05-07, 2026, in Mexico City, Mexico.

Pimentel, Octavio, "Stories from the Fields to Academics," AP Read, June 11, 2026, in Cincinnati, Ohio.

2025

Pimentel, Octavio, "Racist Technical Writing Artifacts in Mexico," Research Presentation Conference, May 18-25, 2025, in Tulum Quintana Roo, Mexico.

Pimentel, Octavio, "AP Writing and Brown People," AP Read, June 8, 2025, in Cincinnati, Ohio.

2024

Pimentel, Octavio, "Common Discourse: Fear of Brown and Black People," Southwest Council of Latin American Studies, March 21-23, 2024, in Panama City, Panama.
Pimentel, Octavio, "AP Writing and Critical Thinking: The Need to Diversify," AP Read, June 8, 2024, in Cincinnati, Ohio.

2023
Pimentel, Octavio, "Talking Truths: Addressing Racism in the Classroom," 2023 Faculty Training Florida State University, October 10-13, 2023, in Tallahassee, Florida.
Pimentel, Octavio and Pimentel, Charise, "Oyendo Cuentos: Hearing the Voices of Marginalized Students," 2023 CCCC Annual Convention, February 15-18 in Chicago, Illinois.

2022
Pimentel, Octavio, "Latinx Students: The Often-Forgotten Population," 2022 AESA Conference, November 2-6 in Pittsburg, Pennsylvania.
Pimentel, Octavio and Pimentel, Charise, "Empowering Latinx Composition Students: Recognizing their *Lenguage y Cultura en la Clase de Escritura* (Language and Culture in the Writing Classroom)," 2022 CCCC Annual Convention, March 9–12. Online.

2021
Pimentel, Octavio, "POC Needs and Wants: Pushing WPAs to do the Right Thing!" Panel--Black Lives Matter and Antiracist Projects in Writing Program Administration." Roundtable, 2021 National Council Teachers of English Annual Convention, Louisville, KY.
Pimentel, Octavio, "Making Things Happen: Pushing for Excellence," 2021 Gamma Zeta Alpha: Real Conversations. Online.

2020
Pimentel, Octavio, "Academic Life After Tenure," Gamma Talks 2020: Motivating Men of Color to Pursue and Succeed at a University Position. Online
Pimentel, Octavio, "Money is Not Everything: Different Facets of Success," 2020 Gamma Zeta Alpha: Real Conversations. Online.
Pimentel, Octavio, "Racist Rhetoric and its Effect on People of Color," Mosaic 2020: The Unofficial AP English Literature & Language Free Slow Conference. Online.
Pimentel, Octavio, "Addressing Issues of Racism and/or Racist Rhetoric within Composition Classrooms," Virginia Tech University, Blacksburg, VA.
Pimentel, Octavio, "Language Ideologies and Bilingual Education: The Racial Implications on Remedial and Enrichment Bilingual Programs," National Association for Bilingual Education, Las Vegas, NV.

2019
Pimentel, Octavio, "Inquiry through Identity," National Council Teachers of English Conference, Baltimore, Maryland.
Pimentel, Octavio, "Racism against Undocumented Students: Time to Speak Up," Conference on College Composition and Communication, Pittsburg, PA
Pimentel, Octavio, "Pinche Racism! Will it Ever be OK to be Brown/Black?," Southwest Council of Latin American Studies, San Miguel de Allende, Mexico.

2018
Pimentel, Octavio, Keynote Speaker, "Oppressing Latinos through Writing" Thomas Watson Conference on Rhetoric and Composition, Louisville, KY.
Pimentel, Octavio, "Not Making America Great: Addressing Racist Rhetoric Against Mexicans and African Americans," Left Forum Conference, New York City, NY.

Pimentel, Octavio, "Motivating Students of Color: The Constant Struggle," Conference on College Composition and Communication, Kansas City, Mo.

2017

Pimentel, Octavio, "Historical View of Latino Fraternities in the United States," Gamma Zeta Alpha 30 year Gala, Las Vegas NV.

Pimentel, Octavio, "A New Beginning. Recognizing Latino Success Stories: What is the Next Step?," Gamma Zeta Alpha 30 year Gala, Las Vegas NV.

Pimentel, Octavio, "Brown and Black Racist Rhetoric Rising: Why?" 2017 Thomas Watson Pre Conference Symposium, Louisville, KY.

Pimentel, Octavio, "Not Making America Great: Racist Rhetoric Against Mexicans and African Americans" Western States Rhetoric and Literacy Conference, Salt Lake City, UT.

Pimentel, Octavio, "Changing Discourse: Giving a New Voice to Latinos," Southwest Council of Latin American Studies, Campeche, Mexico.

Pimentel, Octavio, "Latinx Taking Action In and Out of the Academy: The Doing of Social Justice Work in Our Local Communities", Conference on College Composition and Communication, Portland, OR.

Pimentel, Octavio, "Access and Justice for Linguistically Marginalized Communities of Color: Moving Beyond the Rhetoric of Cultivating Capacity," Conference on College Composition and Communication, Portland, OR.

2016

Pimentel, Octavio, "Too Mexican: Facing Racist Rhetoric," Southwest Council of Latin American Studies, New Orleans, LA.

Pimentel, Octavio, "Opening the Gateway: The Power of Dual Language Composition Courses," Conference on College Composition and Communication, Houston, TX.

2015

Pimentel, Octavio, "A Slam Dunk Performance Contested: A Racial Analysis of Sebastíen de la Cruz Singing the National Anthem." American Educational Studies Association, San Antonio, TX.

Pimentel, Octavio, "Understanding Racism in the Age of Social Media: A Racial Analysis of Sebastíen de la Cruz Singing the National Anthem." Southwest Council of Latin American Studies, San José, Costa Rica.

Pimentel, Octavio, "*Buena Gente, Buen Trabajador, and Bien Educado*: Giving Voice to the Mexican Counter Story." Conference on College Composition and Communication, Tampa, FL.

Pimentel, Octavio, "Dialogue on Languages." Conference on College Composition and Communication, Tampa, FL.

Pimentel, Octavio, "The Push for Greatness: Producing Successful Hispanic Students." Student Success Symposium: Research to Practice, San Marcos, TX.

2014

Pimentel, Octavio, "*Luchadores y Taqueros*: Racist Discourses in Mainstream Television Commercials." Conference on College Composition and Communication, Indianapolis, IN. (**FEATURED PANEL**)

2013

Pimentel, Octavio, "Giving Voice: The Latin@ Voice that is often Ignored at Best" Conference on College Composition and Communication, Las Vegas, NV.

Pimentel, Octavio, "Mexican Wrestlers and White Cowboys: Racist Media Spots in Television Commercials" Western States Rhetoric and Literacy Conference, Salt Lake City, UT.

2012

Pimentel, Octavio, "Pushing for Change: Racist Portrayals of Mexicans in Television Commercials." Western States Rhetoric and Literacy Conference, Winnipeg, Canada.
Pimentel, Octavio, "Mexican Media Stereotypes: The Reproduction of Racist Discourses." Education and Community Leadership Conference, San Marcos, TX.
Pimentel, Octavio, "Latino Looks: Racist Mexican Representation in Television Commercials." NACCS-Tejas Regional Conference, San Marcos, TX.
Pimentel, Octavio, "'Que te llevas de' First-Year Writing?: Three Latino Students' First Year Writing Experiences." Conference on College Composition and Communication, St. Louis, MO.

2011
Pimentel, Octavio, "Texas Immigration: Dismantling Cowboy Rhetoric."National Conference of Teachers in English Conference, Chicago, IL.
Pimentel, Octavio, "Disrupting Composition Space and Knowledge: Acknowledging the Latino Student." (**FEATURED PANEL**) Conference on College Composition and Communication, Atlanta, GA.
Pimentel, Octavio, *"Luchadores y Taqueros*: Racist Discourses in Mainstream Television Commercials." The Southwest Council of Latin American Studies Conference, Puerto Rico.

2010
Pimentel, Octavio, "RE-RE-RE-educating the Masses: Using Hip Hop in First Year Composition Courses." Southwest/ Texas Popular Culture/American Culture Conference, Albuquerque, NM.
Pimentel, Octavio, "Building on (Brown) Students' Cultural Capital: Hip Hop and the Writing Classroom." Conference on College Composition and Communication, Louisville, KY.

2009
Pimentel, Octavio, "Redefining Education: Hip Hop and the Writing Classroom." Western States Rhetoric and Literacy Conference, Salt Lake City, UT.
Pimentel, Octavio, "Educating Brown Folks: Coalition Pedagogy and the Composition Classroom." Conference on College Composition and Communication, San Francisco, CA.

2008
Pimentel, Octavio, "Uncovering the White Man's Dominance in Writing Centers: Brown Cuentos from the Frontlines." National Council Teachers of English, San Antonio, TX.
Pimentel, Octavio, "Disempowering Racist Latino Rhetorics." National Council Teachers of English, San Antonio, TX.
Pimentel, Octavio, "Oyendo la voz de Todos (Hearing Everyone's Voice)…Including Those Students Who Are Brown." Conference on College Composition and Communication, New Orleans, LA.
Pimentel, Octavio, "Cultural Rhetorics and Composition Studies." Conference on College Composition and Communication, New Orleans, LA.

2007
Pimentel, Octavio, "Alternative Pedagogical Styles in Teaching Writing and the Positive Effects on Latino Students." National Council Teachers of English, New York, NY.
Pimentel, Octavio, "Mixed Identities and HR 4437 Protests: *Cuentos* from the Battle Lines." Conference on College Composition and Communication, New York, NY.

2006
Pimentel, Octavio, "Documenting Brown Student's Needs: Two Case Studies." Race, Ethnicity and Place Conference, San Marcos, TX.
Pimentel, Octavio, "Latino Stories and Incidents: Learning to use Effective Incidents in Teaching." National Council Teachers of English, Nashville, TN.

Pimentel, Octavio, "Working Within Identity: 'Mexicanismo' as an Informing Concept in Literacy Research." Conference on College Composition and Communication, Chicago, IL.

2003

Pimentel, Octavio, "Fighting Against *el Racismo*: Unheard *Mexicano Historias de Éxito.*" American Educational Studies Association Conference, Mexico City, Mexico.

Pimentel, Octavio, "Pinche Gringo: I am Not a Terrorist." American Educational Studies Association Conference, Mexico City, Mexico.

Pimentel, Octavio, "Revolutionary Actions of Mexicanos/as; Success Stories that are Often Ignored." Conference on College Composition and Communication, New York, New York.

2002

Pimentel, Octavio, "A Voice to Be Heard." Conference on College Composition and Communication, Chicago, IL.

Pimentel, Octavio, "La Voice Mexicana Awakens." Conference on College Composition and Communication, Chicago, IL.

2001

Pimentel, Octavio, "Mexicano Success: Problematizing the Discourse of the Good Old Boys." Conference on College Composition and Communication, Denver, CO.

Pimentel, Octavio, "Experiences of a Mexicano PhD Student." Conference on College Composition and Communication, Denver, CO.

Pimentel, Octavio, "Why Do I Want a Mortgage?: Mexicano/a 'Success' in a Post Modern Era." American Educational Research Association Conference, Seattle, WA.

2000

Pimentel, Octavio, "Aztecas on One Side, White People on the Other: The Beauty of Segregation." American Educational Studies Association Conference, Vancouver, BC, Canada.

Pimentel, Octavio, "*Buena Gentenismo* and/or *Buen Trabajadorismo*: Redefining Success." National Council Teachers of English, Milwaukee, WI.

1999

Pimentel, Octavio, "No Soy Burro ni Americano: Three Case Studies of Latinos Accommodating without Assimilation." American Educational Studies Association, Detroit, MI.

Pimentel, Octavio, "Aztec Killing: The Destruction of My Culture Within Academics." Western States Composition Conference, Phoenix, AZ.

Pimentel, Octavio, "Academic Denial: Silencing Scholars of Color." Northern Rocky Mountain Education Research Association, Jackson Hole, WY.

Pimentel, Octavio, "Taking Charge: Empowerment of Two Latino Writing Students Through Critical Pedagogy." Conference on College Composition and Communication, Atlanta, GA.

Pimentel, Octavio, "Cultural Sacrifices from the Frontlines: Three Case Studies." American Educational Research Association Conference, Montreal, QU, Canada

1998

Pimentel, Octavio, "The Consequences of Neocolonialism in U.S. Schools: Forcing People of Color to Assume Multiple Identities." American Educational Studies Association Conference, Philadelphia, PA.

Pimentel, Octavio, "Technology and Poverty: The Multiple Problems within Inner City Schools and Technology." Western States Composition Conference, Salt Lake City, UT.

Pimentel, Octavio, "Accommodation and Identity: The Literacy Practices of a Latino-Interest Fraternity." Thomas R. Watson Conference on Rhetoric and Composition: Louisville, KY.

Pimentel, Octavio, "Por qué mi cultura no? (Why Not My Culture?)." Conference on College Composition and Communication, Chicago, IL.

1997

Pimentel, Octavio, "Educational Borders." California Equity Fellowship Conference: Chico, CA.

1996

Pimentel, Octavio, "Literacy as Poison." California Equity Fellowship Conference: Chico, CA.

Discussant at Professional Conferences

2017

Pimentel, Octavio, Cultivating Latinidad as Institutional Invention: Lessons Learned at Hispanic Serving Institutions, Conference on College Composition and Communication, Portland, OR.

2014

Pimentel, Octavio, Terms of Decolonization: Latinidad and the Study of Writing, Rhetoric, and Literacy. Conference on College Composition and Communication, Indianapolis, IN.

2012

Pimentel, Octavio, Digital Intertextuality and Cultural Production: Using Critical Theories to Produce and Question Film and Video in the Composition Classroom. Conference on College Composition and Communication, ST. Louis, MO.

2011

Pimentel, Octavio, Minority vs Majority Rhetoric: Three Perspectives. Southwest Conference on Latin American Studies, San Juan, Puerto Rico.

2008

Pimentel, Octavio, Exploring the Latino Educational Experience. National Council of Teachers of English, San Antonio, TX.

Pimentel, Octavio, Engaging Education in Mayan Communities: Educational "Cuentos" from Guatemala, Part 1 (panelist). Society for Applied Anthropology, Memphis, TN.

Pimentel, Octavio, Engaging Education in Mayan Communities: Educational "Cuentos" from Guatemala, Part 2 (panelist). Society for Applied Anthropology, Memphis, TN.

2007

Pimentel, Octavio, Film Genres and Huckin's Critical Discourse. Western States Rhetoric and Literacy Conference, Tempe, AZ.

Pimentel, Octavio, Contrasting Currents: Language Situation in Highland Guatemala (panelist and special guest). Research Experience for Undergraduates Conference: Culture and Globalization in Highland Guatemala, Quetzaltenango, Guatemala.

2006

Pimentel, Octavio, The Racial Dynamics of Bilingual Education. Race, Ethnicity and Place Conference, San Marcos, TX.

Invited Talks, Lectures, Presentations

2023

Pimentel, Octavio, "Writing with a Multicultural Perspective." Multicultural Curriculum Transformation and Research Institute. Texas State University.
Pimentel, Octavio, "Anti-Racist Approaches to Teaching Writing," Graduate Student Training Florida State University, October 10-13, 2023, in Tallahassee, Florida.
Pimentel, Octavio, "Race and Writing," Texas Christian University, June 26, 2023 in Fort Worth, Texas.

2022

Pimentel, Octavio, "Infusing Multiculturalism into Writing." Multicultural Curriculum Transformation and Research Institute. Texas State University-San Marcos.
Pimentel, Octavio, "Un Mexicano en la Universidad Estatal de Tejas: Life After Graduate School, Writing and Rhetoric Department: University of Utah, Online. November 1, 2022.
Pimentel, Octavio, "Pushing Boundaries: Making Space for the Latino Field Worker", Yuba Community College, Marysville, California. April 1, 2022.
Pimentel, Octavio, "Complexity of Mexican American Rhetoric", University of Denver. ONLINE. February 23, 2022.

2021

Pimentel, Octavio, "Latino Success Story: An Educated Latino Male Story." City of Kyle's "Dialogue for Peace and Progress 2021 – Celebrating Hispanic Heritage Month, October 1, 2021.
Pimentel, Octavio, "Dandolé Gas: An Educated Brown Man Struggles and Success Story." Online. Latino Greek Life. A Find Your Purpose Podcast #15: Cultivating Leaders.
Pimentel, Octavio, Brown Students and their Academic Experience: The Push to Hear their Voices. Iowa State University, Department of English, Ames, IA.
Pimentel, Octavio, Latino Students Need to Academically Excel: The Push for Academic Excellence. Hermanos Unidos Talk. Gamma Zeta Alpha, ZOOM Online.
Pimentel, Octavio, "Brown Ways of Writing." Multicultural Curriculum Transformation and Research Institute. Texas State University-San Marcos. Online.

2020

Pimentel, Octavio, "Racist Rhetoric: The Fear of Brown and Black Folks", Iowa State University, Department of English, Ames, IA.
Pimentel, Octavio, "Latino Success Rhetoric: Common Stories that are Often Ignored or Not Told", Yuba Community College, Marysville, CA.
Pimentel, Octavio, "Addressing Minority Rhetoric in Advertising: The Need to Push Latinos More in Advertising," Gamma Zeta Alpha Interest Group, Las Vegas, NV.
Pimentel, Octavio, "Pushing to Make the AP English Composition Test Much More Culturally Friendly," Princeton Testing Service, Princeton, NJ.

2019

Pimentel, Octavio, Guest Lecturer, "Navigating the Academic Job Search at Research, Teaching and Private Institutions," University of Texas at Austin, Austin, TX.
Pimentel, Octavio, "Changing the AP Rhetoric: The Need to Make Standardized Testing Culturally Friendly," Princeton Testing Service, Princeton, NJ.

2018

Pimentel, Octavio, Keynote Speaker, "Oppressing Latinos through Writing" Thomas Watson Conference on Rhetoric and Composition, Louisville, KY.

2017

Pimentel, Octavio, Keynote Speaker, ""Speaking the Truth: Our Brown History", 30-Year Gala Gamma Zeta Alpha Fraternity Incorporated, Las Vegas, NV.

Pimentel, Octavio, Guest Lecturer, "Qualitative Research Methods" Dr. Rebecca Jackson's Research Methods Class, Department of English, Texas State University, October 2017.

2016

Pimentel, Octavio, "Racist Production of Mexican Stereotypes," Center for Human-Computer Interaction, Virginia Tech, Blacksburg, VA.

Pimentel, Octavio, "Historias de Éxito: A Reading," Center for the Study of the Southwest, Texas State University, San Marcos TX.

2015

Pimentel, Octavio, "Positionality of Latinos and African Americans in the Civil Rights Movement," Wallace Middle School, Kyle, TX.

Pimentel, Octavio, "*Conversaciones entre el uso de lenguages* in the Composition Classroom." Conference on College Composition and Communication, Tampa, FL.

2014

Pimentel, Octavio, "Exploring Latinidad in the Mid-West": A Workshop Sponsored by the NCTE/CCCC Latino/a Caucus, Indianapolis, IN.

Pimentel, Octavio, "La Vida de Cesar Chavez." Wallace Middle School, Kyle, TX.

2013

Pimentel, Octavio, "Academic Juegos: The Latino Scholar. Conference on College Composition and Communication, Las Vegas, NV.

2012

Pimentel, Octavio, "Exploring Diversity in Writing." TA Training Workshop. Department of English, Texas State University-San Marcos, TX.

Pimentel, Octavio, "Racism and Latinos: A Continual Production of Offensive Television Commercials." Center for the Study of Latino Media and Markets. Texas State University-San Marcos, San Marcos, TX.

Pimentel, Octavio, "Multicultural Transformation of a Technical Writing Course." Conference on College Composition and Communication, St. Louis, MO.

2011

Pimentel, Octavio, "Excelling in College: Learning the Secrets." Lehman High School New Arrival Center, Kyle, TX

Pimentel, Octavio, "Excelling During the Tenure and Promotion Process." Academic Affairs (asked by Provost Eugene Bourgeois), Texas State University-San Marcos.

Pimentel, Octavio, "Diversity and Composition." TA Training Workshop. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Latinos and Writing: Learning to Teach our Students." Conference on College Composition and Communication, Atlanta, GA.

2010

Pimentel, Octavio, "Multiple Englishes in the Classroom." TA Training Workshop. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Writing a Conference Proposal." MARC Brown Bag Workshop (with Rebecca Jackson, Deborah Balzhiser, and Sarah Olivas). Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Ethnic Centered Writing" (invited by the Latino Caucus). Conference on College Composition and Communication, Louisville, KY.

2009

Pimentel, Octavio, "Teaching Students of Color." TA Training Workshop. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Latino Rhetorics" (invited by the Latino Caucus). Conference on College Composition and Communication, San Francisco, CA.

Pimentel, Octavio, "Latino Success Stories and Writing." Department of English, Texas A & M University-Corpus Christi.

Pimentel, Octavio, "Learning to Write with Color." Multicultural Curriculum Transformation and Research Institute. Texas State University-San Marcos.

Pimentel, Octavio, "Using Hip Hop Literacy in the Classroom." Presentation for Dr. Jesse Gainer's Reading 5380 class. Department of Curriculum and Instruction, Texas State University-San Marcos.

Pimentel, Octavio, "What is your Teaching Philosophy?" MARC Brown Bag Workshop. Texas State University-San Marcos,

Pimentel, Octavio, "Using Writing as a Tool to Survive." Hometown Bobcats Round Table. Texas State University-San Marcos.

2008

Pimentel, Octavio, "What is Cultural Rhetoric?" Conference on College Composition and Communication, New Orleans, LA.

Pimentel, Octavio, "Critical Race Theory and Composition," Presentation for Dr. Rebecca Jackson's English 5316 graduate seminar. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Ethnography and Literacy." Presented for Dr. Miriam Williams's English 5313 graduate seminar. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Addressing Issues of Color in the Classroom." TA Training Workshop. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Infusing Multiculturalism into the Curriculum through Writing." Multicultural Curriculum Transformation and Research Institute. Texas State University-San Marcos.

Pimentel, Octavio, "Racism and Movies." Presented to Dr. Charise Pimentel's Curriculum and Instruction 5330 class. Department of Curriculum and Instruction, Texas State University-San Marcos.

2007

Pimentel, Octavio, "Latino Academic Success." 20-Year Formal Keynote Address for meeting of Gamma Zeta Alpha Fraternity. San Diego, CA.

Pimentel, Octavio, "Addressing the Color Line in Composition." TA Training Workshop. Department of English, Texas State University-San Marcos.

2006

Pimentel, Octavio, "Conducting Ethnographic Research." Presented to Dr. Rebecca Jackson's English 3311 class. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Teaching Students of Color." TA Training Workshop. Department of English, Texas State University-San Marcos.

Pimentel, Octavio, "Addressing Racism in Academia." Presented to Dr. Jesse Gainer's Reading 5340 class. Department of Curriculum and Instruction. Texas State University-San Marcos.

2005

Pimentel, Octavio, "Teaching Students of Color." TA Training Workshop. Department of English, Texas State University-San Marcos.

2003

Pimentel, Octavio, "*Buena Gente and Buen Trabajados*: Addressing Critical Issues in Mexican Culture." Distinctive Research Workshops, University of Utah, Salt Lake City, UT.

2001

Pimentel, Octavio, "Dreams of a Common Language: A Coalition Forum." Conference on College Composition and Communication, Denver, CO.

2000

Pimentel, Octavio, "Literacy and Race: Addressing Issues in the Postmodern Era." Conference on College Composition and Communication Winter Workshop, Clearwater, FL.

2000

Pimentel, Octavio, "Scholarship Workshop." Research Opportunity Program. University of Utah, Salt Lake City, UT.

1999

Pimentel, Octavio, "Academic Funding." New Teacher Program. Under-represented Teacher Incentive Program. University of Utah, Salt Lake City, UT.

1998

Pimentel, Octavio, "Success in Education." Research Opportunity Program. University of Utah, Salt Lake City, UT.

1997

Pimentel, Octavio, "Writing Workshop." California Sponsored Latino Youth Conference. Chico, California.

Pimentel, Octavio, "Aztec Calendar Workshop." California Sponsored Latino Youth Conference. Chico, California.

Pimentel, Octavio, "Effective Test Taking Strategies." Upward Bound Program. California State University, Chico, CA

1995

Pimentel, Octavio, "Developing Your College Application Statement." Talent Search Program. California State University, Chico, CA.

1994

Pimentel, Octavio, "Critical Writing." Talent Search Program. California State University, Chico, CA.

Grants and Contracts

External Grants and Fellowships

NCTE/CCCC Travel grant: 2017, 2016, 2015, 2014, and 2013 ($500 X's 2)
WW. Norton & Company 2014 ($500)
Ford Diversity Fellowship (submitted, not funded), 2009
NCTE Grant: Cultivating New Voices Among Scholars of Color, 2001 ($2,000)
National Latino Caucus Travel Grant, 1999 ($300)

Funded Grants (Texas State)
First-Gen Success Department Grant to support First-Gen Initiative (First-Gen Essay Contest), 2024, ($500)
Graduate College, "Recruitment for the MARC Program," 2014 ($1,540)
Equity and Access Grant, "Examining and Revising the Writing Center Space, Programs, Website with a Latin@Lens," 2014 ($2,100)

Funded Internal Grants (University of Utah)
Graduate School Travel Grant, 2003
Director of Diversity Travel Grant, 2003
ECS Department Travel Grant, 2003
Director of Diversity Travel Grant, 2003
ECS Department Travel Grant, 2003
Graduate School Travel Grant, 2001
ECS Department Travel Grant, 2001
Director of Diversity Travel Grant, 2000
Graduate School Travel Grant, 1999
ECS Department Travel Grant, 1999
Director of Diversity Travel Grant, 1999
Director of Diversity Travel Grant, 1998

Unfunded Internal Grants (Texas State University-San Marcos)
Research Enhancement Grant, 2009
One-Time Research Support Grant, 2009
Research Enhancement Grant, 2006

Fellowships, Awards, Honors
Bill and Melinda Gates Millennium Scholarship, 2000-2005
California State University Forgivable Loan Incentive Program, 1997-2005
J. George Jones Jr. & Velma Rife Jones Memorial Fund Scholarship, 2001-2003
NCTE Cultivating New Voices Among Scholars of Color Award, 2000-2002
University of Utah/Community Chicano Scholarship, 2000-2001
University of Utah Presidential Fellowship, 1999-2002
University of Utah Research Fellowship, 1997
Teacher Diversity Program Scholarship, 1996-1997
Hispanic Association Community and Education Scholarship, 1996-1997
Patricia Roberts Harris Graduate Equity Fellowship, 1995-1997
Paid Summer Research Assistant at University of Utah, 1996
California Pre-Doctoral Program, 1995-1996

IV. SERVICE

Service Honors and Awards
Guest Women's Volleyball Coach, Texas State University, 2014 and 2015
Excellence in Diversity Faculty Award, Texas State University, 2014
Presidential Distinction Award, Texas State University in Service, 2011
Presidential Distinction Award, Texas State University in Service, 2010
Presidential Service Award Nominee, College of Liberal Arts, Texas State University, 2011
Presidential Service Award Nominee, College of Liberal Arts, Texas State University, 2010
Distinguished Alumni Award Finalist, National Association of Latino Fraternal Organization, 2009

Paws Preview Namesake, Texas State University, 2009

Professional Development

Pimentel, Octavio (Presenter). "Preparing High School Students to Pass the Language and Composition AP Test." AP English Language and Composition Workshop. University of Texas at Austin: June 24-27, 2025.

Pimentel, Octavio (Presenter). "Pushing Students to Pass the Language and Composition AP Test," AP English Language and Composition Workshop. University of Texas at San Antonio: July 29-Aug 1, 2025.

Pimentel, Octavio (Presenter). "High School Student AP Preparation." AP English Language and Composition Workshop. South Carolina University, Myrtle Beach, South: Aug 12-14, 2024.

Pimentel, Octavio (Presenter). "High School Teacher Preparation to Pass the AP Test." AP English Language and Composition Online Workshop. University of Texas Rio Grande Valley: Edinburg, Texas: July 30-August 2, 2024.

Pimentel, Octavio (Presenter). "Teaching Teachers how to Prepare High School Students to Pass the AP Test." AP English Language and Composition Workshop. Millsaps College Online, Texas: July 24-27, 2024.

Pimentel, Octavio (Presenter). "Learning How to Prepare High School Students to Pass the English Language and Composition AP Test." AP English Language and Composition Online Workshop. January 8-15, 2024.

Departmental Service

Member, Master of Arts in Rhetoric and Composition Committee, 2005-present
Member, Master of Arts in Technical Communication, 2019-present
Member, First-Year English Committee, 2005-present
Member, Writing and Rhetoric Committee, 2009-present
Hiring Committee, Department of English, 2018-present
1st Generation Committee Chair, Department of English, 2022-Present
Member, Brown Bag Workshops for the MA in Rhetoric and Composition Program, 2009-present
Faculty Review, Full Professors, Department of English, 2022-present
Scholarship Committee, Department of English, 2022-present
Interim Director Master of Arts in Technical Communication, Fall 2019
Member, Mentoring Committee, 2011-2019
Co-Director Master of Arts in Rhetoric and Composition, Spring 2015
Member, Faculty Hiring Committee, 2011-2014
Interim Director MA in Rhetoric and Composition, Fall 2014
Ad Hoc Member, Professional Writing Committee, 2008-2011
Senior Lecture Hiring Committee, 2008
Presentations for Graduate TA Training Workshops, 2005-2009 (see Invited Talks, Lectures, and Presentations)

University Service

Hispanic Policy Network, 2006-present
Texas State Allies Committee, 2006-present
Excellence in Diversity Award Committee, 2014-2015
PhD in Developmental Studies Committee, 2014-2015
Preparing Students for Socially Responsible Global Citizenship Workshop, 2013
Texas State University Predoctoral Fellowship Program, 2011, 2010 and 2007
Central Texas Writing Project, 2008-2010
Guatemala Research Program, 2007
PhD in Developmental Studies Committee, 2006-2007
Study Abroad Committee, 2006-2007

Invited Guest Speakers, 2005-2009 (see Invited Talks, Lectures, and Presentations)

Professional Service

NCTE Advancement of People of Color Leadership Award, 2024-present
Editorial Board, Journal of Business and Technical Communication, 2020-present
Editorial Board, Technical Communication Quarterly, 2018-present
Editorial Board, *College Composition and Communication Journal*, 2015-present
Board Member, Advanced Placement English Language and Composition Test Development Committee, 2018-present
Board of Reviewers, College Composition and Communication "2020 CCCC Outstanding Book/Article Award Selection Committee for Technical Communication", 2019-2020
Board of Reviewers, College Composition and Communication "2019 CCCC Outstanding Dissertation Award in Technical Communication Committee", 2018-2019
Board of Reviewers, College Composition and Communication "Outstanding Book Award Selection Committee", 2017-2018
Board of Reviewers, State University of New York Press, 2017-Present
Member, College Composition and Communication Conference Executive Committee, 2014-2017
Board of Reviewers, College Composition and Communication "CCCC Technical and Scientific Communication Awards Selection Committee" Committee, 2015-2016
Board of Reviewers, College Composition and Communication Conference 2nd Stage Reviewer, 2013-Present
Board of Reviewers, *Programmatic Perspectives*, 2013-present
Board of Reviewers, *Journal of Business and Technical Communication*, 2013-present
Board of Reviewers, *Across the Disciplines: Interdisciplinary Perspective on Language, Learning and Academic Writing Journal*, 2011-present
Board of Reviewers, *Oxford University Press*, 2012-present
Board of Reviewers, *Reflections: A Journal of Public Rhetoric, Civic Writing, and Service Learning*, 2012-present
Board of Reviewers, *Journal of Latinos in Education*, 2007-present
Member, National Latino Caucus, College Composition and Communication, 1993-present
Board of Reviewers, Bill and Melinda Gates National Scholarship Committee, 2008-2015
Board of Reviewers, Hispanic Scholarship Fund Committee, 2009-2015
Member, National Latino/a Education Research Project (NLERAP) Committee, 2009-2013
Board of Reviewers, College Composition and Communication Conference "Outstanding Dissertation Award in Technical Communication Committee," 2014
Board of Reviewers, College Composition and Communication "Scholars for the Dream" Committee, 2015, 2011, 2010 and 2007
Member, College Composition and Communication "Scholars for the Dream" Committee, 2008 and 2009
Board of Reviewers, Western State Composition Conference, 1999-2004
Chair, Western States Rhetoric and Literacy Conference (Panel: Maintaining and Breaking the Color Line), Salt Lake City, UT, 2003
Chair, Western States Composition Conference (Panel: Pedagogical Investments in Whiteness: What is at Stake for Teacher Change?), Salt Lake City, UT, 1998

Community

Advisor, Gamma Zeta Alpha Fraternity, 1987-present
Volunteer, Active Donor, Locks of Love, 1997-present
Member, Hays County School District PTA, 2005-present
Volunteer, Wallace Middle School, 2013-present
Volunteer, Blanco Elementary, 2008-present
Volunteer, Girl Club Basketball Head Coach "Lady Aztecs", 2015-present
Volunteer, Hays High School, 2016-present
Volunteer, Hays Youth Basketball Coach, 2015

Volunteer, 6th grade, Hays Youth Basketball Coach, 2014
Volunteer, Assistant Coach, 11/12 Kyle Invaders Football, 2013-2014
Volunteer, Assistant Coach, 11/12 Kyle All Star Football, 2013-2014
Volunteer, Assistant Coach, 9/10 Kyle Invaders Football, 2011-2012
Volunteer, Assistant Coach, U 9/10 Jr. NBA Summer Basketball, 2012
Volunteer, Assistant Coach, U 7/8 Jr. WNBA Summer Basketball, 2012
Volunteer, Assistant Coach, U 5/6 Jr. WNBA Summer Basketball, 2011
Volunteer, Assistant Coach, U 9/10 Jr. NBA Summer Basketball, 2011
Volunteer, Coach, 8-10 Flag Football, 2010
Volunteer, Coach, U 7/8 Jr. NBA Summer Basketball, 2010
Volunteer, Coach, U8 Hays County Youth Soccer Coach, Spring 2010
Volunteer, Coach, U 7/8 Jr. NBA, Spring 2010
Volunteer, Coach, U7 Hays County Youth Soccer Coach, Spring 2009
Volunteer, Coach, U6 Basketball Dittmar Recreation Center, Spring 2008
Volunteer, Hemphill Elementary, 2008
Volunteer, Tobias Elementary, 2007

Professional Organizations
Conference on College Composition and Communication
National Council Teachers of English
American Educational Research Association
American Educational Studies Association
Teacher Diversity Program
Gamma Zeta Alpha, Inc. Alumni Association