Protiva Roy Supta

Adjunct Faculty **|** Business Analyst **|** Product Owner **|** Business Coordinator
Email: protivaroy2012@gmail.com | Phone: (409)-434-9311
LinkedIn: https://www.linkedin.com/in/protiva-roy-supta-3181aa127/

Professional Summary

Educator and business analyst with 8+ years of experience in higher education and industry. Adjunct Faculty at Texas State University, teaching management, data analysis, and business applications while mentoring students. Skilled in SQL, Python, Power BI, Tableau, and SAP, with expertise in bridging academic learning and real-world practices.

Technical Skills: SQL • Python • R • Tableau • Power BI • Excel • Access • SAP (BW, MM, CRM, SD) ERP/PLM • Blackboard • Canvas • Google Workspace • Online/Hybrid Teaching Tools

Core Competencies: Teaching & Curriculum Design • Student Mentorship • Business & Management Expertise • Data Analysis & Decision Making • Academic–Industry Integration • Cross-Functional Collaboration • Communication & Engagement • Continuous Improvement

Adjunct Faculty
Texas State University – San Marcos, TX | August 2023 – Present

- Teach undergraduate students computer applications in agriculture, emphasizing Excel, Access, SQL, and Python for data analysis and decision-making.
- Develop and evaluate syllabi, assignments, and projects integrating business analytics, data visualization, and database management.
- Mentor students applying software tools (Excel, Power BI, Python, Google Collab) to solve real-world agricultural and management challenges.
- Collaborate with faculty and industry professionals to align curriculum with current practices and create experiential learning opportunities.

Economic Business Analyst
Texas State University – San Marcos, TX | March 2023 – Dec 2023

- Led cross-functional teams to ensure collaboration and project alignment.
- Applied Google Analytics and SQL to deliver data-driven solutions to food safety challenges.
- Built Power BI and Tableau dashboards to support strategy and decision-making.
- Used Excel for modeling, forecasting, and trend analysis to generate market insights.
- Conducted economic modeling to guide strategy, improve efficiency, and drive growth.

Product Analyst
Grameenphone Ltd. (Telenor Group) – Bangladesh | Jun 2019 – Jul 2021

- Led product development lifecycle using ERP, PLM, and PDM systems within Agile framework.

- Managed sprint planning, backlog grooming, and stakeholder coordination, vendor management.
- Developed dashboards in Power BI and Tableau to support strategic decisions.
- Directed UAT and launched digital campaigns that grew internet revenue and 4G traffic.

Project Overview: Directed digital product development and lifecycle operations in a large telecom environment. Implemented agile processes to boost user engagement and revenue through data-driven campaigns and product enhancements.

Business Analyst
Grameenphone Ltd. (Telenor Group) – Bangladesh | Sep 2018 – May 2019

- Executed market and product analysis using CRM platforms and SQL.
- Led UAT, improved product features, compliance tracking and resolved customer issues via CEX and TCM.
- Delivered campaigns and performance reports to exceed revenue targets.

Project Overview: Managed digital campaigns to drive internet usage and customer acquisition. Used analytics and user feedback to guide campaign design, contributing to significant business growth and customer retention.

Business Coordinator
Grameenphone Ltd. (Telenor Group) – Bangladesh | Aug 2017 – Aug 2018

- Managed project workflows, vendor coordination, and milestone tracking.
- Supported product launches and maintained documentation to ensure SLA compliance.
- Facilitated internal communication and resource planning across departments.
- Supported event coordination and team-building activities, handling logistics and internal communications.

Project Overview: Coordinated telecom product launches through vendor engagement, workflow planning, and documentation. Ensured service quality and timely delivery while supporting internal communication and milestone tracking.

Certifications

- Certified Scrum Master – Scrum Alliance
- Advanced Certificate in Business Administration – IBA
- 5G Technology Strategy – Coursera
- Data-Driven Decision Making – Coursera

Education

- Post Graduate Diploma in Business Analytics – University of Texas, Austin
- MS in Management Information Systems – Lamar University, TX
- BBA in Business Administration – Stamford University, Bangladesh