

Mark Evans

Assistant Professor of Instruction

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EDUCATION

Master of Science in Science/Technology Journalism, Texas A&M University, College Station, December 1998, Thesis Title: *Understanding and Recall of Science News Written in the Inverted Pyramid and Narrative Styles*

Bachelor of Arts in Biology, chemistry minor, Texas A&M University, College Station, May 1996

Bachelor of Science in Journalism, Texas A&M University, College Station, August 1994

CERTIFICATIONS

Strategic Communication Management Professional™ certification, awarded by the Global Communication Certification Council (GCCC®), November 2019 (renewed annually)

Hybrid and Online Teaching Certification, Office of Distance and Extended Learning, Texas State University, August 2014 (renewed annually)

TEACHING EXPERIENCE

- Summer 2026: Texas State University, Management 3353, Business Communications, one (online course) class section—35 students total.
- Summer 2026: Texas State University, Management 3301/3303, Introduction to Management/Management of Organizations, study abroad in Barcelona—two sections, 32 students total.
- Summer 2026: Texas State University, Management 3375, International Business, study abroad in Barcelona—one section, 15 students.
- Summer 2026: Texas State University, Business Administration 4300, Independent Study in Global Business, study abroad in Barcelona—one section, three students.
- Spring 2026: Texas State University, Management 3353, Business Communications, three hybrid sections and one online section—120 students total.
- Fall 2025: Texas State University, Management 3353, Business Communications, three hybrid sections and one online section—120 students total.
- Summer 2025: Texas State University, Management 3353, Business Communications, two (online course) class sections—50 students total.
- Summer 2025: Texas State University, Management 3301/3303, Introduction to Management/Management of Organizations, study abroad in Barcelona—two sections, 32 students total.

- Summer 2025: Texas State University, Management 3375, International Business, study abroad in Barcelona—one section, 13 students.
- Summer 2025: Texas State University, Business Administration 4300, Independent Study in Global Business, study abroad in Barcelona—one section, one student.
- Spring 2025: Texas State University, Management 3353, Business Communications, three class sections (two hybrid, one online)—125 students total.
- Spring 2025: Texas State University, Management 3301/3303, Introduction to Management/Management of Organizations, Commerce and Culture in Southeast Asia study abroad—two sections, 11 students total.
- Fall 2024: Texas State University, 3353, Management Business Communications, four (hybrid course) class sections—120 students total.
- Summer 2024: Texas State University, Management 4335, Strategic Management and Business Policy, study abroad in Barcelona—one section, 11 students.
- Summer 2024: Texas State University, Management 3375, International Business, study abroad in Barcelona—one section, ten students.
- Summer 2024: Texas State University, Management 3353, Business Communications, two (hybrid course) class sections—60 students total.
- Spring 2024: Texas State University, Management 3353, Business Communications, four lecture/lab combination (hybrid course) class sections—116 students total.
- Fall 2023: Texas State University, Management 3353, Business Communications, four lecture/lab combination (hybrid course) class sections—120 students total.
- Summer 2023: Texas State University, Management 3353, Business Communications, four lecture/lab combination (hybrid course) class sections—two a session, 84 students total.
- Spring 2023: Texas State University, Management 3453, Business Communications and Professional Development, three lecture/lab combination (hybrid course) class sections, 75 students total.
- Fall 2022: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (hybrid course) class sections, 50 students total.
- Summer 2022: Texas State University, Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 20 students total.
- Spring 2022: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (hybrid course) class sections, 57 students total.
- Fall 2021: The University of Texas at Austin, BA 324, Business Communications, two class sections, 64 students total.
- Fall 2021: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (one online and one asynchronous online course) class sections, 61 students total.
- Summer 2021: Texas State University, Management 3453, Business Communications and Professional Development, one lecture/lab combination (asynchronous online course) class section, 29 students total.
- Spring 2021: The University of Texas at Austin, BA 324, Business Communications, three class sections, 75 students total.
- Spring 2021: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (asynchronous online course) class sections, 66 students total.
- Fall 2020: The University of Texas at Austin, BA 324, Business Communications, four class sections, 150 students total.

- Fall 2020: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (asynchronous online course) class sections, 61 students total.
- Summer 2020: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (asynchronous online course) class sections, 55 students total.
- Spring 2020: The University of Texas at Austin, BA 324, Business Communications, two class sections, 64 students total.
- Spring 2020: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (hybrid course) class sections, 54 students total.
- Fall 2019: The University of Texas at Austin, BA 324, Business Communications, two class sections, 64 students total.
- Fall 2019: Texas State University, Management 3353, Business Communications, one lecture/lab combination (hybrid course) class section, 14 students; Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 29 students
- Summer II 2019: Texas State University, Management 3353, Business Communications, one lecture/lab combination (hybrid course) class section, 29 students; Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 28 students
- Summer I 2019: Texas State University, Management 3453, Business Communications and Professional Development, two lecture/lab combination (hybrid course) class sections, 50 students total.
- Spring 2019: Texas State University, Management 3353, Business Communications, one lecture/lab combination (hybrid course) class section, 25 students; Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 29 students
- Fall 2018: Texas State University, Management 3353, Business Communications, one lecture/lab combination (hybrid course) class section, 25 students; Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 28 students
- Summer II 2018: Texas State University, Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 22 students
- Summer I 2018: Texas State University, Management 3353, Business Communications, one lecture/lab combination (hybrid course) class section, 20 students; Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 23 students;
- Spring 2018: Texas State University, Management 3353, Business Communications, three in-person lab sections, 76 students; Management 3453, Business Communications and Professional Development, one lecture/lab combination (hybrid course) class section, 27 students
- Fall 2017: Texas State University, Management 3453, Business Communications and Professional Development, two in-person lab sections, 61 students; two hybrid course lab sections, 40 students
- Summer II 2017: Texas State University, Management 3353, Business Communications, two lecture/lab combination (hybrid course) class sections, 50 students
- Spring 2017: Texas State University, Management 3453, Business Communications and Professional Development, two in-person lab sections, 61 students; two hybrid course lab sections, 50 students
- Fall 2016: Texas State University, Management 3353, Business Communications, one lecture/lab combination (hybrid course) class sections, 33 students; two in-person lab sections, 47 students

- Summer 2016: Texas State University (Round Rock), Management 3353, Business Communications (hybrid course), 26 students
- Spring 2016: Catalyst, corporate communications training, two students
- Spring 2016: Texas State University, Management 3353, Business Communications, four lab sections (two online), 100 students
- Fall 2015: Texas State University, Management 3353, Business Communications, two lab sections, 55 students
- May 2015: The University of Texas Professional Development Center, Crisis Communications, 20 students
- Fall 2010: independent tutoring, Basics of News Writing, one student
- Spring 2001: Texas A&M University, Journalism 203 (Media Writing I), two course sections, 60 students
- Fall 2000: Texas A&M University, Journalism 203 (Media Writing I), two course sections, 60 students
- Spring 2000: Texas A&M University, Journalism 203 (Media Writing I), two course sections, 60 students
- Fall 1999: Texas A&M University, Journalism 303 (Media Writing II), two course sections, 58 students
- Spring 1999: Texas A&M University, Journalism 203 (Media Writing I), two course sections, 62 students
- Fall 1994: Texas A&M University, Basics of Graphic Design, instructor assistant, 20 students
- Summer 1994: Texas A&M University, Photojournalism I, instructor assistant, 25 students

PROFESSIONAL PRESENTATIONS

- McGraw-Hill Business Communication Focus Group, San Antonio (Feb. 19-20, 2026)
- “Crisis Communications in Today’s Workplace,” International Association of Business Communicators Barbados Chapter, Online (Oct. 19, 2023)
- PCOM 1100: Introduction to Professional Communication, Texas Tech University, Online (Sept. 14, 2023)
- “Global Communication Certification Council,” Roundtables and networking, 2021 International Association of Business Communicators Leadership Institute, Online (Feb. 18, 2021)
- “The A-Z of Marketing GCCC Certification,” 2021 International Association of Business Communicators Leadership Institute, Online (Feb. 17, 2021)
- My Favorite Assignment, “Applying Improv Comedy Techniques to Teaching Business Communication,” 2020 Association for Business Communication Annual International Conference, San Diego, California (Oct. 28-31, 2020)
- Master of Science Communication Training-Summer 2020, The University of Texas at Austin Moody College of Communication (Aug. 18-20, 2020)
- Panel discussion on “Regional Conversations, Connections and Collaboration,” 2020 International Association of Business Communicators Leadership Institute, Austin, Texas (Feb. 22, 2020)
- Panel discussion on “Putting Your Property Back Together after a Fire/Flood/Disaster,” Interface Student Housing Conference, Crisis Communication Panelist (April 7, 2017)
- Spoke at session of “Crisis Communication: The Five Dimensions” (PD15045), Professional Development Center, The University of Texas at Austin (April 28, 2015)

PUBLICATIONS AND PAPERS

Gunter-Jones, M. & Evans, M. (March 12, 2020). Student Perceptions: What an Online Professional Development Tool Reveals about Core Competencies for Workplace Readiness. Poster presentation at the Association for Business Communication Southwestern Regional Conference conducted in San Antonio, Texas.

Evans, M. (2015, June 9). What to do When A Reporter Calls. *Student Housing Business*. Retrieved from http://www.studenthousingbusiness.com/industry-voices/mark-evans-what-to-do-when-a-reporter-calls.

FUNDING

- 2023-2024 Faculty Development Funding, McCoy Foundation, $720
- 2024-2025 Faculty Development Funding, McCoy Foundation, $1,385
- 2025-2026 Faculty Development Funding, McCoy Foundation, $1,287

PROFESSIONAL MEMBERSHIPS

- International Association of Business Communicators, 2001-Present
- Public Relations Society of America, 20016-Present
- Association for Business Communication, 2016-Present
- Editorial Freelancers Association, 20017-2019
- Texas Public Relations Association, 2010-2012
- American Marketing Association (Austin Chapter), 2010-2012

WORK EXPERIENCE

ON THE POINT COMMUNICATIONS, AUSTIN, TX, 2010-PRESENT

CEO and Principal

Launched the public relations and marketing firm in late 2009 to provide clients with services that are on target, on the leading edge of communications and on the point to meet each client's individual needs and challenges. Client projects have focused on crisis communications, issues management, personal/business branding, media relations, graphic design/layout and social media. Client and project work has included Asset Campus Housing, the National Apartment Association, Campus Advantage, Don't mess with Texas litter prevention campaign, Click It or Ticket seat belt safety campaign, Mothers Against Drunk Driving, CATCH Global Foundation and the City of Austin.

COHN & WOLFE READ-POLAND, AUSTIN, TX, 2007-2009

Senior Account Executive

Assigned to the public affairs team of the Austin office of the international public relations firm, working on client accounts that included Cities Aggregation Power Project, ExxonMobil, Texas Council of Engineering Companies, NetSpend and Uranium Energy Corp.

- Managed an eight-week-long public education and outreach campaign to encourage residents of six West Texas communities to save money on electricity by registering for the People's Electricity Program
- Coordinated a grassroots coalition to generate support for a South Texas uranium mining project

- Researched, drafted and assisted with the implementation of social media strategies for a variety of clients
- Conducted communication audits and rebranding programs for financial services and legal clients

COASTAL RESOURCES PROGRAM, TEXAS GENERAL LAND OFFICE,
AUSTIN, TX, 2004-2007

Information and Outreach Coordinator

Oversaw the coastal program's communication, education and outreach efforts; coordinated production and development of all communication pieces for the program; wrote news releases; marketed the program's various grants programs; reviewed all education and outreach grant applications submitted to the program for funding; served as the chief writer/editor for the program; and assisted in coastal policy matters.

- Wrote the *Coastal Texas 2020* report, a document drafted for the Texas Legislature outlining the land commissioner's strategic plan for the Texas coast.
- Coordinated 2005 Technical Erosion Conference, which attracted 225 policymakers, scientists and government staff.
- Represented the program at outreach events and oversee production of all coastal outreach and communication materials, including a quarterly newsletter, annual reports and conference exhibits.
- Coordinated, drafted and edited responses to constituents from the land commissioner concerning coastal issues.

THE RESEARCH VALLEY PARTNERSHIP, BRYAN, TX, 2003-2004

Communications and Marketing Manager

Responsible for external communications and marketing efforts for the regional economic development corporation, as well as for the office's branding campaign

- Implemented a marketing plan designed to improve awareness and acceptance of The Research Valley brand by the community through one-on-one meetings, advertorials, media outreach, sponsorships and production of a monthly e-newsletter.
- Oversaw the creation of marketing materials used to drive new science/technology business to the seven-county region.
- Redesigned The Research Valley Partnership website to include dynamic content, including updated news stories about the region's business climate.

TEXAS ENGINEERING EXPERIMENT STATION (TEES),
COLLEGE STATION, TX, 2001-2003

Media Communications Coordinator, Communications Division

Oversaw media/public relations/marketing efforts for the technology research agency and engineering college at Texas A&M University, supervising a full-time science writer and two student writers and devising and implementing media relations, marketing and crisis communication plans. Served in-house clients on media and marketing needs.

- Marketed K-12 education and research/technology efforts of the agency.
- Conducted market research and used this in redesigning the Texas A&M Engineering News Web site to make the site more media friendly.
- Recruited science and technology researchers to serve as media spokespeople on topics related to their areas of expertise and conducted media training for these researchers.

- Coordinated media efforts in relation to the deployment of Texas Task Force-1, the state's only urban search and rescue team, to New York City to assist in 9/11 rescue and recovery efforts.
- Served as a member of Texas A&M University's crisis communications team, taking part in communitywide crisis and risk communication training and drills.

TEXAS SEA GRANT COLLEGE PROGRAM, COLLEGE STATION, TX, 1998-2001

Science Editor

Wrote news releases, radio and magazine stories about Texas coastal/marine issues and research. Implemented media relations plans for the program and designed environmental education publications.

- Marketed the program's education and outreach efforts and developed educational materials to increase the awareness of marine issues and conservation among public school students/teachers and the public as a whole.
- Created and distributed a table tent warning about the dangers of rip currents following drownings along the Texas coast. This was distributed through coastal hotels and restaurants.
- Secured funding for series of low-power radio stations along the Texas coast to educate listeners about marine issues.
- Created "At The Water's Edge" series for Texas Sea Grant's quarterly magazine to examine the marine/environmental issues facing Texas coastal counties after seeing a lack of information about these issues.
- Appointed to the National Sea Grant Office's coastal communities and economies and marine biotechnology theme teams as the communications representative.

JOURNALISM DEPARTMENT, TEXAS A&M UNIVERSITY, COLLEGE STATION, TX, 1999-2001

Assistant Lecturer:

Taught two sections of Media Writing I, a required course, each semester and developed all material presented in lecture and writing labs.

OFFICE OF UNIVERSITY RELATIONS, TEXAS A&M UNIVERSITY,
COLLEGE STATION, TX, 1994-1998

Media Communications Specialist:

Wrote news releases, radio and video pieces marketing university research in science/medicine, geosciences, education, veterinary medicine, business and student activities, as well as oversaw the production of a monthly radio series and assisted with campus events.

- Created and taught writing/publicity workshops for campus groups.
- Established public relations ties with Texas A&M-Galveston after it was made a branch campus of Texas A&M-College Station.
- Ranked second out of seven writers in first year on the job in terms of number of news releases produced by a staff writer -- outpaced only by the business writer, a senior staff member with 15 years of experience in the job.
- Responded to media from all over the world and assisted in crisis communications response following the 1998 collapse of the Texas A&M Bonfire that killed 12 students.

SERVICE ACTIVITIES

- Member, Micro-Credential Committee, Texas State University, February 2026-Present.
- Volunteer Lead, Austin Pets Alive! Clinic, Austin, 2025-Present

- Academic Program Coordinator, McCoy in Barcelona Study Abroad, Texas State University, 2023-Present
- Academic Program Coordinator, Commerce and Culture in Southeast Asia Study Abroad, Texas State University, 2023-Present
- Assurance of Learning Committee, McCoy College of Business, Texas State University, 2023-Present.
- Member, Societal Impact Committee, McCoy College of Business, Texas State University, 2023-Present.
- Editor, Proceedings Editorial Review Board, Proceedings of the ABC Southwestern U.S./FBD Regional Conference, Association for Business Communication, 2024-Present.
- Judge, Pinnacle Awards, Newfoundland and Labrador chapter, International Association of Business Communicators, May 2023-Present.
- Member, Proceedings Editorial Review Board, Proceedings of the 90th Annual International Conference (Oct. 15-18, 2025), Association for Business Communication
- Chair, 2025 World Conference in Vancouver (British Columbia), International Association of Business Communicators, 2024-2025.
- Member, Audit and Risk Committee, International Association of Business Communicators, 2023-2025.
- Transitions Vice President, International Association of Business Communicators United States Region Board, 2024-2025.
- Member, Proceedings Editorial Review Board, Proceedings of the 89th Annual International Conference (Oct. 16-19, 2024), Association for Business Communication.
- Reviewer, McGraw-Hill, for Cardon, P. (2026). Business Communication: Developing Leaders for a Networked World (6th ed.), July 2024-August 2024.
- Vice Chair, 2024 World Conference in Chicago, International Association of Business Communicators, 2023-2024.
- Past Chair, Global Communication Certification Committee, International Association of Business Communicators, 2023-2024.
- Membership Vice President, International Association of Business Communicators Southern Region Board, 2023-2024.
- Member, Nominating Committee for International Committees, International Association of Business Communicators, 2023-2024.
- Member, Proceedings Editorial Review Board, Proceedings of the 88th Annual International Conference (Oct. 25-28, 2023), Association for Business Communication.
- Chair, Global Communication Certification Committee, International Association of Business Communicators, 2022-2023.
- Judge, International Association of Business Communicators Gold Quill Awards, 2023
- Exam Proctor, Global Communication Certification Committee, Oct. 19, 2022), Exam administered in conjunction with the International Association of Business Communicators Southern Region Conference in Greenville, S.C.
- Member, Planning Committee, International Association of Business Communicators Southern Region Connect2Comms, 2017-2022.
- Member, Proceedings Editorial Review Board, Proceedings of the 87th Annual International Conference (Oct. 3-8, 2022), Association for Business Communication.
- Judge, International Association of Business Communicators Gold Quill Awards, 2022
- Vice Chair (appointed), Global Communication Certification Committee, International Association of Business Communicators, 2021-2022.
- Member, Catalyst (e-newsletter) Committee, International Association of Business Communicators, 2021-2022.

- Certification Director, International Association of Business Communicators Southern Region Board, 2021-2022.
- Member, Proceedings Editorial Review Board, Proceedings of the 86th Annual International Conference (Oct. 18-23, 2021), Association for Business Communication.
- Exam Proctor, Global Communication Certification Committee, Oct. 5 (2021), Exam administered in conjunction with the International Association of Business Communicators Southern Region Conference in Denver.
- Member, Global Communication Certification Committee, International Association of Business Communicators, 2020-2021.
- Past Chair, International Association of Business Communicators Southern Region Board, 2020-2021
- Member, Nominating Committee for International Committees, International Association of Business Communicators, 2020-2021
- Judge, Heritage Region Silver Leaf Awards, International Association of Business Communicators, July-August 2020
- Chair, International Association of Business Communicators Southern Region Board, 2019-2020
- Member, Council of Regions, International Association of Business Communicators, 2019-2020
- Member, Nominating Committee for International Executive Board, International Association of Business Communicators, 2019-2020
- Appointed Member, International Association of Business Communicators Academy Committee (international committee overseeing all of the organization's professional development and certification programs), 2017-2020 (three-year appointment)
- Member, Communications Committee/Executive Board, Independent Practitioners Alliance, Public Relations Society of America, 2019-2020
- Peer Reviewer, Association of Business Communications (ABC) 85th Annual International Conference, San Diego (Calif.), May 2020
- Appointed Member, International Association of Business Communicators SWAT Team Task Force, 2018-2019
- Peer Reviewer, Association of Business Communications (ABC) 84th Annual International Conference, Detroit (Mich.), May 2019
- Vice Chair, International Association of Business Communicators Southern Region Board, 2018-2019
- Appointed Member, International Association of Business Communicators 2019 Leadership Institute Planning Committee, Fall 2018-February 2019
- Co-Chair, International Association of Business Communicators Southern Region Conference, Fall 2018
- Judge, IABC Canada Silver Leaf Awards, Summer 2018
- Judge, IABC Heritage Region Silver Quill Awards, Summer 2018
- Vice President of Region Growth and Development, International Association of Business Communicators Southern Region Board, 2017-2018
- Chapter Services Director (Texas), International Association of Business Communicators Southern Region, 2015-2017.
- Co-Chair, International Association of Business Communicators Southern Region Conference, Fall 2014
- President, International Association of Business Communicators (Austin chapter), 2011-2013.
- President-Elect, International Association of Business Communicators (Austin chapter), 2010-Present.
- Treasurer, International Association of Business Communicators (Austin chapter), 2009-2010.
- Chairman of the Communications Committee, Covered Bridge Property Owners Association, 2006-2009.

- Vice President for Communication, International Association of Business Communicators (Austin chapter), 2006-2008.
- Vice President for Bronze Quill Awards, International Association of Business Communicators (Austin chapter), 2005-2006.
- Past President and Member of the Board of Directors, Texas A&M Communications Advisory Board, 2003-2004.
- President, Texas A&M Communications Advisory Board, 2002-2003.
- Member, Interim Committee charged with restructuring and launching an organization for Texas A&M communicators, 2001.
- Member, Texas A&M University Student Publications Board, 1995-1998

AWARDS

- McCoy College Global Faculty Fellow, 2023-26, McCoy College of Business, Texas State University
- Event–Community Engagement Forum for COVID Vaccine Outreach Events—Award of Excellence (Texas Department of State Health Services), Agency: Work done on behalf of Sherry Matthews Advocacy Marketing, National Association of Government Communicators, May 2022
- Special Event (External) Award of Excellence for Talk. Text. Crash. Campaign Kickoff Press Conference and Event Tour (Texas Department of Transportation), Agency: Work done on behalf of Sherry Matthews Advocacy Marketing, National Association of Government Communicators, June 2018
- PR on a Shoestring Budget for Komen Austin Public Awareness Campaign (Susan G. Komen for the Cure), Agency: Work done on behalf of Sherry Matthews Advocacy Marketing, 2012 Nonprofit PR Awards
- Brazos Bravo (First Place), Magazine of Four or More Colors, International Association of Business Communicators - Brazos Valley, June 2001;
- Award of Achievement, One-time Publication, International Association of Business Communicators - Brazos Valley, June 2001;
- Award of Excellence, Periodicals, International Association of Business Communicators - Brazos Valley, May 2000;
- Achievement Award, Press Releases, International Association of Business Communicators - Brazos Valley, June 1999;
- Blue Ribbon Award presented to Texas Shores staff, Magazines, Sea Grant Week 1999, June 1999, National Sea Grant College Program;
- Excellence Award, Medical/Scientific News Writing, Council for the Advancement and Support of Education (CASE), March 1999.

CONFERENCE ATTENDANCE

- Association for Business Communications, Southwestern U.S./FBD Regional Conference, Richardson (Texas), March 2026
- Association for Business Communications, International Conference, Online, October 2025
- World Conference, International Association of Business Communicators, Vancouver (Canada), June 2025
- Association for Business Communications, Southwestern U.S./FBD Regional Conference, Tulsa (Ok.), March 2025

- Association for Business Communications, International Conference, Tulsa (Ok.), October 2024
- World Conference, International Association of Business Communicators, Chicago (Ill.), June 2024
- Association for Business Communications, International Conference, Denver (Colo.), October 2023
- Southern Region Conference (CONNECT), International Association of Business Communicators, Greenville (S.C.), October 2022
- Southern Region Conference (CONNECT), International Association of Business Communicators, Denver, October 2021
- Southern Region Conference (CONNECT), International Association of Business Communicators (online), October 2020
- Course Hero 2020 Virtual Education Summit, Course Hero, Online, July 2020
- CANNES Lions Live Creative Conference, Online, June 2020
- World Conference, International Association of Business Communicators, Online, June 2020
- Leadership Institute, International Association of Business Communicators, Austin (Texas), February 2020
- Southern Region Conference (CONNECT), International Association of Business Communicators, Kansas City, October 2019
- World Conference, International Association of Business Communicators, Vancouver, June 2019
- Leadership Institute, International Association of Business Communicators, Long Beach (Calif.), February 2019
- Southern Region Conference (CONNECT) , International Association of Business Communicators, Nashville, October 2018
- Public Relations Society of America (PRSA) 2018 International Conference, Austin, October 2018
- Leadership Institute, International Association of Business Communicators, La Jolla (Calif.), February 2018
- Southern Region Conference (CONNECT) , International Association of Business Communicators, Houston, October 2017
- Leadership Institute, International Association of Business Communicators, Dallas, February 2017

CONTINUING EDUCATION COURSEWORK

- “Digital Investigations for Journalists: How to Follow the Digital Trail of People and Entities” (Oct. 5-31, 2020), Online Certification Course, Knight Center for Journalism in the Americas, The University of Texas at Austin, Completed October 2020
- "Equity & ethics in data journalism: Hands-on approaches to getting your data right" (June 22 – July 19, 2020), Online Certification Course, Knight Center for Journalism in the Americas, The University of Texas at Austin, Completed July 2020.
- "Welcome to Journalism in a pandemic: Covering COVID-19 now and in the future" (May 4 - May 31, 2020), Online Certification Course, Knight Center for Journalism in the Americas, The University of Texas at Austin, Completed May 2020.
- The IABC Model for Communication Excellence, International Association of Business Communicators online course (three hours), Completed Jan. 2020

CONTINUING EDUCATION COURSE DEVELOPMENT

- MA-01 Developing/Leading Highly Effective Teams, IABC Academy, 2019-2020, Course Reviewer

Updated 8/6/26