Dr. Sidney T. Anderson

Texas State University
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Institutions of Higher Education Attended

PHD, Florida State University.

MBA, University of Central Missouri.

BSBA, University of Central Missouri.

Previous Teaching Positions

Associate Professor, Texas State University. (September 2022 - Present).

Assistant Professor, Texas State University. (September 2016 - August 2022).

Graduate Assistant, Florida State University. (September 2012 - May 2016).

Significant Professional Works

Refereed Journal Articles

Rayburn, S. W., Luria, G., Yagil, D., Fujikawa, Y., Anderson, S. T., Mohan, M. (2026). Frontline Employee Improvisation: Uncovering its Meaning, Practice, and Impact in Service Industries. *Journal of Service Research*.

Rayburn, S. W., Garcia, L., Anderson, S. T., Fontana, A., Sierra, J. J. (in press). To Do is to Be: Workplace Design to Support Employee Prosocial Motivation at the Organizational Frontline. *European Journal of Marketing*.