Dr. Mark E. Vargus

831 Carrie Lane
Lakewood Village TX 75068
Mvargus47@yahoo.com

EDUCATION

1990-1996	The Wharton School, The University of Pennsylvania. Philadelphia, Pennsylvania. Ph.D. - Accounting M.A. - Economics
1988-1990	The Wharton School, The University of Pennsylvania. Philadelphia, Pennsylvania. M.B.A. - Finance
1978-1982	The Johns Hopkins University Baltimore, Maryland B. S. - Electrical Engineering

TEACHING AND ACADEMIC APPOINTMENTS

2019	Rice University
2010-2018	Drexel University
2002-2009	University of Texas at Dallas
1997-2002	University of Southern California
1995-1996	The University of Michigan Business School

TEACHING HONORS AND AWARDS

Notable Contribution to Management Accounting Literature Award, 2007, The American Accounting Association

Outstanding Doctoral Dissertation Award, 1996, The American Accounting Association, Management Accounting Section

Finalist for the J. Michael and Mary Ann Cook Prize, 2015, The American Accounting Association award for National Teaching Excellence, 2015, 2016, 2017

Outstanding Professor Award, German International School of Management, 2010.

Executive M.B.A. Teaching Excellence Award – School of Management, 2007, UT-Dallas

Undergraduate Teaching Excellence Award – School of Management, 2005, UT-Dallas

Excellence in Teaching, 1998, The Univ. of Southern California Graduate Student Association

M.B.A. Core Teaching Excellence Award runner-up, 1999, 2001, The University of Southern California

Outstanding Teaching Award, 1993, 1994, The University of Pennsylvania - Wharton Advisory Board

EXECUTIVE EDUCATION

Özyeğin University, Istanbul, Turkey, Executive MBA
Managerial Accounting, 2013
Drexel University, LeBow College of Business – Executive MBA,
Financial Accounting, 2013
Rice University, Jones School of Management – Executive MBA
Managerial Accounting, 2011, 2012
University of California Irvine, Mirage School of Business – Executive MBA
Managerial Accounting, 2010
German International School of Management, Hannover, Germany – Executive MBA
Financial Accounting, 2009, 2010; Managerial Accounting, 2009, 2010
University of Texas at Dallas, Jindal School of Business – Executive MBA
Financial Accounting, 2005, 2006; Managerial Accounting, 2006, 2007
University of Texas at Dallas, Global Leadership Executive MBA Program,
Managerial Accounting, 2006
Institute for Excellence in Corporate Governance, 2004-2007
Certificate of Management Program – TXU/Oncor/Energy Future Holdings, 2009
Certificate of Management Program – United Foods, 2006, 2007
Certificate of Management Program – General Management 2005
Management Training Program – Amgen 2002

BUSINESS EXPERIENCE

1980-1981	General Electric Co. Neutron Devices Department; Largo, Florida. Engineer in Training
1982-1988	Lockheed Martin; Orlando, Florida. Senior Engineer, Advanced Radar Systems
2010-2014	Director, Finance & Audit Committee Member, PediaPlace Inc.

PROFESSIONAL AND COMMUNITY SERVICE

Mayor, Town of Lakewood Village, TX 2014-
Mayor Pro-tem, Town of Lakewood Village, TX 2008-2014
Chief Financial Officer and Chief Investment Officer, Town of Lakewood Village, TX 2007-
Chief Financial Officer, Lakewood Village Municipal Development District, 2008 - 2014
Chief Financial Officer, Lakewood Village Economic Development Corporation 2013-2016
Texas Municipal League Legislative Policy Committee on Annexation and Regulation
of Development, 2016-2017
Texas Municipal League Resolutions Committee, 2016-2017

Guest Speaker, National Investor Relations Institute, 2007, 2008
Presenter & Discussant at various conferences (HKUST, FEA, AAA, MAS)
Ad-hoc Reviewer - CAR, RAS, TAR, MAR

SELECTED PUBLICATIONS

"Lakewood Village - Estimating Costs and Benefits: An Economic Analysis of Asset Replacement", with Curtis Hall and Tim Hinkle. *Institute of Management Accountants Educational Case Journal* (Forthcoming)

"The Market Response to Insider Sales of Restricted Stock Versus Unrestricted Stock", with L. Franzen, and Xu Li, *Journal of Financial Research* (Spring 2014)

"The effect of Sarbanes-Oxley on the timely disclosure of restricted stock transactions" with L. Franzen, and Xu Li, *Research in Accounting Regulation* 25.1 (Apr 2013)

"Insider Trading and Earnings Management in Distressed Firms", with Messod D. Beneish, Eric Press, *Contemporary Accounting Research* 29.1 (Spring 2012):191-220

"Exploring the Internal Audit Function's Role in The Disclosure of Material Weaknesses". with Shu Lin, Mina Pizzini, Indranil Bardhan, *The Accounting Review* 86 (January 2011)

"Performance Measure Properties and Incentive System Design", with M. Gibbs, K. Merchant, W. Van der Stede, *Industrial Relations*, 48 (2) , 237-265, (April 2009)

"Determinants and Effects of Subjectivity in Incentives", with M. Gibbs, K.Merchant, W. Van der Stede, *The Accounting Review* 79 (April 2004): 409-436.

"Insider Trading, Earnings Quality and Accrual Mispricing", with Messod D. Beneish, *The Accounting Review* 77 (October 2002): 755-791.

"The Benefits of Evaluating Performance Subjectively", with M. Gibbs, K.Merchant, W. Van der Stede, *Performance Improvement Journal* 44 (May/June 2005): 26-32