SUMMARY OF KAUFMAN ACTIVITY FOR THE 2026 ACADEMIC YEAR

• October 29: Meeting with Theater and Film faculty about setting up internships program
• October 29: Planning for Study in America, 2027; zoom meeting with Bloomberg Media, confirmed meetings with Conde Nast and the United Nations; first zoom meeting with traveling students.
• Conferred with both winning Texas State Bateman teams regarding the competition client Access PR
• Discussed internships and scholarships with SPJ (Feb. 11, 2026)
• Recommendation for Alexander Tawiah to obtain a green card to work in the U.S.
• Guest speaker 4320: Tori Alexander Jaworski, asst. athletic director, social media engagement
• Guest speaker 4329: Kelsey Solis, athletic director discusses NIL.
• Guest Speaker, 4329: Joey Gonzales, broadcaster for Corpus Christi Hooks for MassComm Week
• Donation: to SAAC as a member of the Athletics Council
• Donation as President's Associate Member (renewed October '26 for '27)
• Donation to United Way, SJMC Representative
• Donation for Friends of Fine Arts
• Wrote two new chapters for MPP —
Working titles: "Top Performance and Records That Will Never be Broken" "Success at All Costs: Cheating in Sports." for Third Edition of Money, Power and Pride, KendallHunt Publishers
• Revisions for Third Edition of IdeaPower
• Revisions for Second Edition of Money, Power and Pride
• Faculty Adviser: Chabad Jewish Bobcats, Donation
• Guest coach Football team versus North Texas, victory
• Guest coach Volleyball team versus Oregon State, Oct. 14 (lost in 3 sets)
• Attended and passed certification seminar for Risk Management.
• Attended Internship Fair organized by Career Services, table with Nikki Saldivar
Hodgson
• Attended Career Services Information program
• BPR: Hillarie Garnier, Sheri Burson with Public Health Fair, Oct. 21
• BPR: SOS, Save our Steinway campaign for Friends of SM Public Library
• BPR: Okeanos Krewe festival, membership campaign (Dr. Wayne Kraemer)
• Dr. Fluker class, discussing Internships
• Connect Laurie Hindson with Judy Oskam, Mark Mederson to discuss collaborative efforts in curriculum.
• Attended RISE meetings in preparation for having a RISE student in my MC4329 fall class
• Created TXST SJMC Internships, Careers site on LinkedIn. Will eventually replace the Internships page on Facebook.
• Redesigned Bobcat Promotions website with web team: www.bobcatpromotions.com

RESUME
Charles Kaufman

I. Academic/Professional Background

Name: Charles Kaufman
Title: Professor of Instruction
Internship, Scholarship and Career Development Coordinator

B. Educational Background

Degree Year University Major Thesis/Dissertation
MSJ, 1976, Medill School of Journalism, Northwestern University
BJ, 1975, The University of Texas at Austin, Journalism, With Special Honors in Journalism

C. University Experience

Position University Dates
Texas State University-San Marcos, began as an adjunct in Spring 2005;
currently Senior Lecturer, and Internship, Scholarship and Career Development Coordinator.
Courses Taught (• Currently teaching):

- • MC4329 (Sports Media)
- MC4313 (Public Relations Writing)
- • MC4320 (Public Relations Campaigns)
- • MC4130, MC4230, MC4330, MC5330 (Internship for credit courses)
- MC1313 (Beginning Reporting)
- MC3343 (Introduction to Public Relations
- MC2374 (Information Gathering and Analysis)
- MC3383 (Advanced Editing)
- US1100, University Seminar, two sections
- • MC2111 (Media Practicum)
- • MC1100H Study in America (Career Exploration: Destination America)

Adjunct Professor • The University of Texas at Austin
J315 — Writing and Editing for the Mass Media, Fall 2003

D. Relevant Professional Experience

Position	***Entity***	***Dates***
Arkansas Gazette	Editor/Writer/Columnist	1976-1983
Austin American-Statesman	Editor/Business Editor	1983-1989
	Managed a staff of eight.	
	Assistant Arts & Entertainment Editor	
	Managed a staff of five writers	
	Asst. Marketing Services Director	1989
Freelance writer:	*The New York Post, The Denver Post,*	

	Texas Bar Journal, Sports Market Report, Charlotte Hornets team magazine, The Flick Report, The Dallas Morning News, The Fort Worth Star Telegram, The Austin Business Journal, others
Weekly columnist	***SportsWeek*** magazine, product of *The New York Post*; the tabloid was published for just one year.
• Publisher	*Sweet Spot* (www.sweetspotnews.net), 1992—2018 Bimonthly publication devoted to the history of and market for vintage and autographed sports memorabilia, from major sports to the Olympics.
	The Didactic Review, marketing newsletter for Sony Electronics
`	*Orthotics Today, newsletter for Bronkhorst Orthotics / Prosthetic* *The Mobile Press*
Kaufman Communications	Corporate communications and media relations firm founded in 1989. Past or current clients: *Grey Flannel Auctions*, Westhampton Beach, N.Y.; *The Muskin Company (homebuilder)*, Austin, Texas; *Sony Electronics (language learning systems)*, Cypress, Calif.; *The Money Store Investment Corporation (largest nonbank for SBA financing)*, Sacramento, Calif.; *Supercuts*, Austin, Texas; *Sprint PCS*, Kansas City, Mo.; *Jenkens & Gilchrist*, P.C., Dallas, Texas; *Transwestern, Colliers-Oxford International (commercial real estate)*, Austin offices; *HealthTronics*, Austin, Texas.

E. Other Professional Credentials (licensure, certification, etc.)
Certified by ODEL to redesign courses for online learning: 2020

II. TEACHING

A. Teaching Honors and Awards:

• Commencement speaker: Texas State University, McCoy School of Business, December 2019
https://news.txst.edu/campus-community/2019/veteran-journalist-educator-charles-kaufman-to-address-fall-2019-commencement.html

• Alpha Chi, Favorite Professor, Spring 2014, 2015

• Excellence Foundation Award, 2011

B. Courses Taught: In 2023-2024 *(Taught in fall semesters since 2021)*

• 4329 — "Sports Media" —
Guest speakers: Reid Ryan, former president of the Houston Astros;
Christopher Kutz, associate athletic director of communications
Dr. Ali Forbes, Dan Seed, Larry Carlson

• MC 4320 — "Public Relations Campaigns," Coordinator for PRSSA Bateman National Case
Study Competition *(Taught in spring semesters since 2006)*

• MC4130, MC4230, MC4330, MC5330 (Internship for credit courses)

• MC4376C Public Relations Case Studies
• MC4311 (Independent Study)
• MC 2111 (Media Practicum), Available for Bobcat Promotions participants: www.bobcatpromotions.com

• MC 1314 (Study in America, Career Development, New York
Created this trip nine years ago.
• MC4130, MC4230, MC4330, MC5330, *(Internship courses for 1-, 2-, 3-hours of credit)*

C. GRADUATE THESIS/DISSERTATION OR EXIT COMMITTEES (if supervisor, please indicate):

• 2022-23 — HON4390B Honors Thesis Adviser, 2023, for:
• Trey Gomez — *"Boogity, boogity, boogity! Let's Go Back to What We Had Before! Analyzing Number Placement Within the New Paint Scheme Design Layout in NASCAR." (Student was hired full-time by NASCAR in Florida.*

• Tammy Garman: *Honors Thesis, Spring 2016 — Topic: Checkup on United States Veterans Administration*

• Alexandria Reid: *Honors Thesis, Fall 2015 — Topic: Content Marketing*

• Alexis McClain Dabney, *Honors Thesis, Spring 2008 — topic: "Today's Vision, Tomorrow's Tradition."*

Personal (1976): "The U.S. and the Third World in the United Nations."
Northwestern University Adviser, John Bartlow Martin, journalist and former U.S. Ambassador to the Dominican Republic. He was a speechwriter for Adlai Stevenson and received his ambassadorial appointment from President John F. Kennedy.

III. SCHOLARLY/CREATIVE

A. ***WORKS IN PRINT***

TEXTBOOKS AUTHORED
FOR RELEASE SPRING 2024:
• "Money, Power, Pride: Competing in the Sports Media Game"
https://he.kendallhunt.com/product/money-power-pride-essays-about-competing-sports-media-game

First Edition, Kendall-Hunt Publishers
Sports, Media Mirror Society
Reporters and Talking Heads and the breaking news that breaks hearts
Can sports improve the world?
Advertising boosts sports dollars, if not sense
Sports PR: From Promotions to Managing Problems/Damage Control

Women in Sports
Super Bowl Commercials: Super Cute, Super Empathetic, Super Influential
Digital: It's what's next in Sports Pages

• ***"IdeaPower: A Practical Guide to Winning Public Relations Campaigns,"*** 2014
https://he.kendallhunt.com/product/ideapower-practical-guide-building-winning-public-relations-campaigns

First Edition, Kendall-Hunt Publishers
(2015): Now available online, for electronic downloading
Second Edition (2019), Kendall-Hunt Publishers
Third Edition (2026), Kendall-Hunt Publishers

• **Textbooks Co-Authored**: Contributed Seven Chapters to ***Engaging Public Relations: A Practical Planning Approach, Kendall-Hunt Publishers***, Fourth Edition, 2009, 2011, 2012, 2015, 2019. Newest chapters: "Crisis Communications," "Working With the Media."
By Bruce Smith and Charles Kaufman
Fifth edition under full authorship of Kaufman.
https://he.kendallhunt.com/product/engaging-public-relations-creative-planning-approach

CHAPTERS IN BOOKS
Sports in American Pop Culture, Greenwood Press, 2013, two chapters:
"Vintage and Autographed Sports Memorabilia,"
"Baseball Card Collecting."
https://publisher.abc-clio.com/9780313364112/?startBookmarkIdx=200

Materials and Cases on Law Practice Management —Chapter on "Purchasing and Financing a Law Office," published by Lexis, Nexis through Wake Forest University

The National Pastime "Bibb Falk: The Player Who Filled the Shoes of Shoeless Joe Jackson," chapter in National Pastime, a book published by the Society for American Baseball Research, **1999.**

The Sports Market Report, columnist, monthly magazine published by Collectors Universe
- Choosing an Authenticator and Other Good Advice
- The Jeff Morey Collection and a Tiger by the Tale
- Notations and Yankees Team Balls

2. ARTICLES 2023

Dec. 26, 2023 —Jewish News Syndicate: The Cauldron of Horrors is Both and Unreal
https://www.jns.org/the-cauldron-of-horrors-is-both-real-and-unreal/

Nov. 15, 2023 — Jewish News Syndicate: CAIR Shamefully Ignores the Truth
https://www.jns.org/a-cair-ad-shamefully-ignores-the-truth/

Oct. 9, 2023 — Jewish News Syndicate: A Day of Reckoning for Palestinians
https://www.jns.org/a-day-of-reckoning-for-palestinians/

Feb. 8, 2023 — Jewish News Syndicate: Amid the noise and hate, Israel is happy
https://www.jns.org/opinion/amid-the-noise-and-hate-israel-is-happy/

ARTICLES 2022

Sept. 5, 2022 — Jerusalem Post: Even after 125 years, pluralism is the singular vision of Zionism
https://www.jpost.com/opinion/article-716316

Aug. 1, 2022 — Jerusalem Post: Social media platforms should unleash a digital Iron Dome
https://www.jpost.com/opinion/article-713661

June 11, 2022 — Jerusalem Post, Ethiopians: Another chapter of Israel's responsibility
https://www.jpost.com/opinion/article-709039

May, 31, 2022 — Jerusalem Post: Ukraine expands its Maccabiah delegation
https://www.jpost.com/opinion/article-708211

ARTICLES 2021

Dec. 26, 2021 — Jerusalem Post: A dozen pebbles with an ugly message
https://www.jpost.com/diaspora/antisemitism/article-689835

Oct. 25, 2021 — Inside Sources: When the Weight of History Is Out of Balance
https://insidesources.com/when-the-weight-of-history-is-out-of-balance/

Sept. 23, 2021 — JNS: The U.N. Should Prohibit Future Durban Debacles
https://www.jns.org/opinion/the-un-should-prohibit-future-durban-debacles/

July 19, 2021 — Newsweek: Ahead of Tokyo Olympics, IOC Silence Still Rings from Munich Massacre
https://www.newsweek.com/ahead-tokyo-olympics-ioc-silence-still-rings-munich-massacre-opinion-1610590

June 27, 2021 — JNS: Truth Can Conquer Ignorance About Zionism and Anti-Semitism
https://www.jns.org/opinion/truth-can-conquer-ignorance-about-zionism-and-anti-semitism/

June 1, 2021 — Inside Sources: NY Times Front Page Gets Israel v. Hamas Story All Wrong

https://insidesources.com/ny-times-front-pager-gets-israel-v-hamas-story-all-wrong/

January 19, 2021 — Avoid Durban Déjà vu
https://insidesources.com/avoid-durban-deja-vu/

ARTICLES 2020

• Jan. 30, 2020, Quoted: Advocacy organization criticizes MLB promotion of Roger Waters; The Associated Press

• Jerusalem Post, March 1: Jewish humor: When punchlines create punching bags . . . or worse

• Jerusalem Post, Using Passover as an opportunity to teach about anti-Semitism

• Jerusalem Post, May 6, 2020: Germany can carry the banner of free expression without flag burning.

• JNS: Jewish ties to the Black community remain steadfast

• JNS.org, Sept. 7, 2020, "Durban20: Hate Revisited" begins today

• Inside Sources: Facebook, Twitter on the Right Side of History with Bans on Holocaust Denial, Oct. 20, 2020

• Israel Hayom, Nov. 22, "Welcome home, Jonathan Pollard."

• Jerusalem Post, Dec. 17, 2020: Palestinian leadership continues lying at UNGA

• Other articles for the National Jewish Monthly and B'nai B'rith Impact are archived at www.bnaibrith.org

• Jan. 19, 2021 — https://www.bnaibrith.org/expert-analysis/president-op-ed-in-inside-sources-avoid-durban-deja-vu

B'NAI B'RITH INTERNATIONAL COLUMNS
https://editions.mydigitalpublication.com/publication/?m=65486&i=684455&p=6&ver=html5
https://www.bnaibrith.org/bnai-brith-impact.html#kaufmanfall2021
https://www.bnaibrith.org/bnai-brith-impact-summer-2021.html#kaufmansummer2021
https://www.bnaibrith.org/bnai-brith-impact-spring-2021.html#kaufmanspring2021
https://www.bnaibrith.org/bnai-brith-impact-winter-2020.html#kaufmanwinter2020
https://www.bnaibrith.org/bnai-brith-impact-fall-2020.html#kaufmanfall2020
https://www.bnaibrith.org/bnai-brith-impact-summer-2020.html#hateart
https://www.bnaibrith.org/bnai-brith-impact-spring-2020.html#kauffman

• ***MORE ARTICLES***
  • **Journal of the Print World (2010)**

Evan Lindquist: 3,000-word profile of this year's inductee in the Society of American Graphic Arts. Lindquist honored during the fall of 2010 at the National Arts Club in New York.
https://www.evanlindquist.com/about/article-kaufman.html

• **Sweet Spot: (select articles from about 150 issues over 25 years of publishing)**
"Collectors Not Jumping Through Hoops"
"1918 Cubs join herd of black sheep"
"Race of Time"
"Sugar, Spice . . . " Profile of Boxing Writer Bert Sugar
www.sweetspotnews.net ***(no longer available)***

Vol. 1, No. 1 — Making a Market (Collector's Edition)

Vol. 1, No. 2 — FAKES: Hot Autograph Memorabilia Hobby Brings out th Worst in People.

Vol. 1, No. 4 — Ozzie Sweet: Action Added to Covers

Vol. 1, No. 5 — Autopens: Dealing with Demand; Autograph Hound, Jim Bouton

Vol. 1, No. 6 — Negro Leaguers getting attention, compensation

Vol. 2, No. 3 — The Joe Jackson signature: "Say I's so, Joe"

Vol. 2, No. 5 — April/May '95 — Cooperstown finally sees the light of Leon DAY

Vol. 3, No. 1 — Forgers making dents in Iron Cal

Vol. 3, No. 2 — Oct/Nov. 1995 — Mickey Mantle

Vol. 3, No. 3 — Dec. '95/Jan. 96 — Ted Williams, the Toughest Real Autograph in the Hobby

Vol. 3, No. 5 — April/May 1996 — Spring Signing Fever

Vol. 3, No. 6 — Whitey Ford: No Yankee pitched longer than 'slick'

Vol. 4, No. 1 — Bob Richards — The Thrill of Victory

Vol. 4, No. 6 — June-July 1997 — Jackie Robinson

Vol. 5, No. 6 — Looking Ahead: The Class of '99; the greatest since 1936?

Vol. 6, No. 3 — Dec. '98/Jan. '99 — e-Gad! Caught in the WEB

Vol. 6, No. 5 — April/May 1999 — Joltin' Joe has left and gone away.

Vol. 7, No. 2 — Dec. '99/Jan. 2000 — WILT: Did he hobby short the gentle giant?

Vol. 7, No. 4 — Feb/March 2000 — Buyer Beware: Mos Babe Ruth signatures on Internet sale are called fakes

Vol. 7, No. 6 — Bullpen Produces: The Arm of the Law Reaches Forgers from Coast to Coast

Vol. 9, No. 2 — Oct/Nov. 2001 — Enos Slaughter

THE NEW YORK POST

• *New York Post,* 2000, 2001 "Collectible Corners" column (select articles)

Fake Tiger autographs aren't a good sign

Yanks Rolls-Royce is going up for sale

New packs of vintage designs show one company is Topps

Counterfeit card ring gets thrown out by FBI

Old-time basketballers aren't scoring points

The year that was: Busts buyouts and bogus boasts

Bat company takes swing at recovering contracts

Letters to sports celebrities can be valuable keepsakes

DiMaggio Sacrilege! Collectors outraged over shredding of Joe D. jersey

B. Works not in Print

1. *Invited Talks, Lectures, and Presentations:*

• A History of Anti-Semitism, Presented to Rotary International, San Marcos, Texas, April 2021

• Discussed "The Value and Importance of Internships" for a various classes and student professional organizations.

• Classes: Dr. Laurie Fluker, David Nolan, Dan Schumacher, Larry Carlson, Harry Bowers, Kym Fox, others

• Discussed the release of Alan Gross from Cuba and prospects of normalization with the Caribbean island based on a visit there at the end of 2014.

• *Organizations: Ad Club, PRSSA, Broadcasting Society of Texas State University, Society of Professional Journalists, Rotary International (San Marcos, Texas)*

3. Consultancies: Supervised work for clientele handled through Bobcat Promotions

4. Workshops: Attended Endowments and Scholarships Workshop, February 2011
5. Other:

STUDY IN AMERICA NEW YORK TRIP 2024 (MC3114)

• The Career Exploration trip to New York, created by Mr. Kaufman nine years ago (2015), has evolved into the "gold standard" of Study in America courses. In addition to studying the wide array of media at the 9/11 Memorial and Museum and observing a noon media briefing at the United Nations in the midst of two wars in the Ukraine and Gaza, a group of 16 Mass Communication in all SJMC majors visited Hill & Knowlton, Ketchum, the Lincoln Center of Performing Arts, Conde Nast, Weber Shandwick, CNBC, BCW (Burson Cohn and Wolfe).

Among firms and communications departments visited in recent years include: Burson and Marsteller, Edelman, Inc., OgilvyPR, Fleishman Hillard, The New York Mets, The New York Times, Hotwire Media, and Boneau, Bryan-Brown. The week-long study program has given participants to experience, write about and film Times Square, visits to museums, including the Metropolitan Museum of Art, The Museum of Modern Art, The Guggenheim Museum; the Tonight Show with Jimmy Fallon, and a slew of live theater, from The Lion King and Moulin Rouge to Wicked.

Students produce static and video content for a variety of digital platforms (Meta, Instagam, YouTube. Many participants have gone on to start and build careers In New York, which has allowed Mr. Kaufman to build alumni gatherings and maintain connection between alumni and Texas State University.

FOR DETAILS, VISIT:
https://www.facebook.com/groups/1805613263118332

THE TEXAS BAR JOURNAL *(From 1991 to 1996)*

• "Firms Find Form, Function in Design," 53 Tex. B.J. (1990)
https://heinonline.org/HOL/Page?public=true&handle=hein.barjournals/texbarj0053&div=21&start_page=130&collection=texbarj&set_as_cursor=0&men_tab=srchresults

• "Entertainment Sports Law," Vo. 54, Issue 4 (April 1991), pp. 350-355
https://heinonline.org/HOL/LuceneSearch?terms=Kaufman&collection=all&searchtype=advanced&typea=text&tabfrom=&submit=Go&sendit=&all=true
Kaufman, Charles (Cited 3 times)
54 Tex. B.J. 350 (1991)

• "Working for the People . . . Lawyers Who Choose Government Service"
Texas Bar Journal, Vol. 54, Issue 5 (May 1991), pp. 461-463
Kaufman, Charles (Cited 3 times)
54 Tex. B.J. 461 (1991)

• "**Want to see a Match Burn Twice — Fee Dispute Resolution Committees Keep Clients and Lawyers from Feeling Burned"**
Texas Bar Journal, Vol. 54, Issue 6 (June 1991), pp. 584-589
Kaufman, Charles (Cited 3 times)
54 Tex. B.J. 584 (1991)

• **"The Texas Globetrotters"**
Texas Bar Journal, Vol. 54, Issue 8 (September 1991), pp. 856-859
Kaufman, Charles (Cited 3 times)
54 Tex. B.J. 856 (1991)

• **"Profiting More than the Bottomline. . . Texas Law Firms Assist Those Who Cannot Pay"**
Texas Bar Journal, Vol. 54, Issue 9 (October 1991), pp. 976-979
Kaufman, Charles (Cited 3 times)
54 Tex. B.J. 976 (1991)

• **"Technology at Trial; Juries Get the Lecture through Dignitized Animation, Laser Disks"**
Texas Bar Journal, Vol. 52, Issue 9 (October 1989), pp. 1050-1058
Kaufman, Charles (Cited 3 times)
52 Tex. B.J. 1050 (1989)

• **"Lending a Helping Hand: Lawyers as Volunteers"**
Texas Bar Journal, Vol. 55, Issue 11 (December 1992), pp. 1156-1158
Kaufman, Charles (Cited 3 times)
55 Tex. B.J. 1156 (1992)

• **"Diversity — Then and Now, the Views of Some Who Led the Way"**
Texas Bar Journal, 59 Tex. BJ 9, (October 1996), pp. 876-881
Kaufman, Charles (Cited 3 times)
59 Tex. B.J. 876 (1996)

• "**Coping with the Economy. Lawyers Find Buying Office Space as Easy as SBA**
Texas Bar Journal, Vol. 59, Issue 9 (October 1996), pp. 894-902
Kaufman, Charles (Cited 3 times)
59 Tex. B.J. 894 (1996)

IV. SERVICE

A. University:
Athletic Advisory Council, 2015-present
College of Fine Arts Scholarship Committee, 2015-present (SJMC representative)

Visioning Session for University Advancement
Budget Committee, Faculty Senate, 2012-2014

B. Departmental:
• *Working with SJMC Chair Dr. Judy Oskam to recruit members for an Advisory Board*
• *SJMC Scholarship Committee, Chair*
• *College of Fine Arts and Communications (COFAC) Scholarship Committee chaired by Dr. Laurie Fluker*
• *Mass Communication Week, past committee member*
• *Alumni Committee, committee member*
• **Bobcat Promotions, faculty adviser.** www.bobcatpromotions.com

2007-present
Mr. Kaufman, as adviser of Bobcat Promotions, reorganized the student-run communications firm to involve all majors and skill sets, expanding the staff and its capabilities. He created within the BPR organization chart with BPR Productions to focus on video production and content; and BPR Digital to address client interests in the digital footprint, including web and social media development and strategies. The media organization's website is a great source of information and pride.

Internship Workshops: As SJMC Internship Coordinator, Mr. Kaufman designed a series of workshops for students taking internships for course credit. They addressed the following topics:
• "I have an idea for a business. Now what?"

• "How do I blend my skills and interests with a career?"

• "I'm having a problem with my internship. Help!"

• "How do I answer the question, 'What sort of salary are you looking for?'"

• Helped produce and promote Semi-Annual SJMC Career Fairs, fall; also in the spring

• Manage "Internships" pages on SJMC website; develop content for SJMC Internships, Career Facebook page. Total "likes" exceed 3,500.

C. Community:
• Friends of Fine Arts, Texas State University, Executive Board, 2006-2018

• I've long been active on Jewish Community boards, including
Synagogue boards in Austin (Congregation Tiferet Israel, Congregation Agudas Achim) And Shalom Austin.
University of Texas at Austin Hillel Foundation
B'nai B'rith Austin (Hill City Lodge #241)
Downtown Austin Rotary

D. Professional:
• *Judged annual contest for the Texas High School Public Relations Association.*

• Judged five categories for the annual Texas Community Newspaper Association (Best self-promotion; best media kit, community service, best original editorial, best original column.

E. Organizations

• International: World Zionist Organization, Board of Governors

• International: Jewish Agency for Israel, Board of Governors

• International: Keren Hayesod, Board Member

• Vice Chairman, Strategic Education Content Task Force, with Chair Natan Sharansky, Jewish Agency of Israel, Fall 2024.

• National: Leo N. Levi National Arthritis Hospital, Hot Springs, Ark., Board of Trustees

• National: Maccabi USA/Sports for Israel, Board member

• International: Immediate Past President, B'nai B'rith International (2018-2021)

• Regional: Society of American Baseball Research, member since 1995;

• National Baseball Hall of Fame and Museum, member since 1999.

1. Professional:
Award of Excellence,
International Association of Business Communicators (IABC), 2000