TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Jennifer M. Scharlach Title: Program Faculty

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
MA	2012	Texas State University	Mass Communication	
BA	1999	Texas State University	Mass Communication-Public Relations	

C. University Experience

Position	*University*	*Comments*	*Dates*
Associate Professor of Practice, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		September 2023 - present
Assistant Professor of Practice, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		August 2018 – August 2023
Lecturer of Practice, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		September 1, 2016 - August 2018
Assistant Director, Alumni Relations	Texas State University. San Marcos, United States		June 3, 2008 - August 30, 2016
Adjunct Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		September 1, 2012 - May 31, 2016

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Program Coordinator	Nobody's Waterproof Campaign and Boating and Water Safety Public Information, LCRA, Austin, TX, United States		November 15, 2005 - August 30, 2008
Event Director	Muscular Dystrophy Association, Austin, TX, United States		July 1, 2004 - January 30, 2005
Program and Event Specialist	Children's Hospital of Austin, Seton Healthcare Network, Austin, TX, United States		January 3, 1999 - June 30, 2004

II. TEACHING

A. Teaching Honors and Awards:

Fellowship Recipient: Service Learning Fellow, Texas State University Service Learning.
August 2018 - Present

Award / Honor Recipient: College Achievement Award, College of Fine Arts and Communications.
February 2023 - December 2023

Award / Honor Recipient: Texas State Alumni Association Teaching Award of Honor, Texas State Alumni Association.
June 2020

B. Courses Taught:

Texas State University:

MC 1100H - CAREER EXPLOR: DEST. AMERICA

MC 3114 - CAREER EXPLORATION: DEST. USA

MC 3343 - INTRO PUBLIC REL

MC 4310 - INTERNATIONAL COMM

MC 4313 - ADVANCED WRITING FOR PR

MC 4313 - WRITING FOR PUB

MC 4320 - PUB REL CAMPGNS

MC 4320 - PUB RELATIONS CAMPAIGNS

MC 4332 - PR FUNDRAISING & SPEC EVENTS

MC 4376E - PR FUND & EVENTS

MC 5326 - COMM CAMPAIGNS

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Member, Project, "DE&I Internal Communication in Big Brothers Big Sisters of Central Texas", Status: Proposal. (September 2022 - May 2023). School of Journalism and Mass Communication, Texas State University.
Student(s): Je' den Clark, Graduate, MA.

Member, Project, "BNCO's Path to a Preferred Vendor & Influencer", Status: Completed. (November 2021 - May 2022). School of Journalism and Mass Communication, Texas State University.
Student(s): Allison Jones, Graduate, MA.
Graduate Project 4.13 — A.Jones-1.docx

Member, Project, "Better Business Bureau's Public Relations Efforts in Central Texas", Status: Completed. (November 2021 - May 2022). School of Journalism and Mass Communication, Texas State University.
Student(s): Kyle Schofield, Graduate, MA.
Professional Project Proposal - Kyle Schofield[29]-1.docx

Member, Project, "Verizon: Community Engagement and Communication Surrounding 5G Technology", Status: Completed. (November 2021 - May 2022). School of Journalism and Mass Communication, Texas State University.
Student(s): Martha C. Barrionuevo-Hendler.
Hendler_ Grad Report_Final[4]-1.docx
Hendler_Campaign_Final[60]-1.docx

Member, Project, "Texas State University Alumni Engagement", Status: Completed. (December 2020 - May 2021). Mass Communication, Texas State University.

Student(s): Kathryn Arnold, Graduate, MA.

D. Courses Prepared and Curriculum Development:

Crisis Communication, New Course, Texas State University. Approved: June 2021 - August 2022.

Course Proposal Form_CRISIS COMM[92]-1.docx

Additional Comments: This has internally been approved by the Curriculum Committee for SJMC.

MC 3313 Foundations of Public Relations Writing, New Course, Texas State University. Approved: April 2019 - December 2021.

Additional Comments: This course introduces students to a wide range of print & digital publications and writing assignments found in public relations. Students will research, organize, write and design a variety of print pieces for targeted audiences.

Social Media for Strategic Comm, New Course, Texas State University. Approved: April 2019 - May 2020.

Additional Comments: This course explores emerging technologies and mediums influencing strategic communication research and practices. Students will determine consumer interactions, channels, SEO, and social media metrics used to gauge the success of social media campaigns. Students will also examine successful social media case studies.

MC4376E – Nonprofit Fundraising and Event Planning, New Course, Texas State University. Approved: January 2013 - February 2017.

MC 3360 Public Relations Research, Revise Existing Course, Texas State University. Approved: June 2020 - December 2022.

MC 4332 - Fundraising and Event Planning, Revise Existing Course, Texas State University. Approved: December 2021 - May 2022.

MC 4313 Advanced Public Relations Writing, Revise Existing Course, Texas State University. Approved: January 2020 - December 2021.

E. Teaching Grants and Contracts

1. Funded External Teaching Grants and Contracts:

Scharlach, Jennifer M, Percent Contribution: 100%. Texas State Service Learning Grant, Texas State University, $500.00. (Submitted: August 2021, Funded: October 2021 - February 2022). Grant.

Additional Comments: This is in coordination with an outside client TAMACC working with MC4320 service learning course. This is an ongoing project that will research vaccine hesitancy amongst Hispanics.

Scharlach, Jennifer M, Percent Contribution: 100%. Texas State Service Learning Grant, Texas State University, $500.00. (Submitted: May 2021, Funded: July 2021 - August 2021). Grant.

Additional Comments: This grant was used in coordination with MC 4320 which is a service learning course. We utilized the grant to do external research for an external client.

3. Funded Internal Teaching Grants and Contracts:

Scharlach, Jennifer M (Co-Principal), Percent Contribution: 50%, Price, Debra (Co-Principal), Percent Contribution: 50%. ODEL Study in America Exploratory Grant, ODEL, Texas State University, $3,000.00. (Submitted: May 2022, Funded: May 2022 - December 2022). Grant.

Additional Comments: Exploartory Grant for Seattle Career Exploration Study in America

G. Teaching Professional Development Activities Attended

Texas State SJMC Leadership Academy, "Texas State SJMC Leadership Academy," School of Journalism and Mass Communication, San Marcos, TX. (January 2023 - December 2023).

Conference Attendance, "Stukent Online Conference," Stukent, MT. (June 2021).

Conference Attendance, "PRSA ICON Conference," PRSA, San Diego, CA, United States. (October 19, 2019 - October 23, 2019).

Conference Attendance, "PRSA Educators Academy," PRSA, San Diego, CA, United States. (October 19, 2019).

Conference Attendance, "PRSA ICON Conference," PRSA, Austin, TX, United States. (October 6, 2018 - October 10, 2018).

Conference Attendance, "PRSA Educators Academy," PRSA/Baylor University, Waco, TX, United States. (April 7, 2017).

Conference Attendance, "PRSSA- Regional Conference," Texas State University, San Marcos, TX, United States. (February 9, 2017 - February 10, 2017).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

2. Articles:

a. Refereed Journal Articles:

Craig, C. M., Ngondo, P. S., Devlin, M. B., & Scharlach, J. M. (2019). Escaping the Routine: Unlocking Group Intervention. *Communication Teacher*, *34*(1), 14–18.
Escaping the routine Unlocking group intervention-1.pdf

B. Works Not in Print:

2. Invited Talks, Lectures, and Presentations:

Scharlach, J. M. (Panelist), Villagran, P. D. (Moderator), Price, D. M. (Panelist), PRSA Educators Academy, "Utilizing Service Learning Programs in Public Relations Courses," PRSA, Dallas, TX. (November 12, 2022).

Scharlach, J. M., Ngondo, P. S., Higgins Joyce, V. D., 2022 Women of Distinction Awards Event, "Hispanic Vaccination Hesitancy Research Results," TAMACC, Austin Southpark Hotel, Austin, TX. (June 17, 2022).
IMG_2818-1.pdf
imagejpeg_0-1.pdf
Executive Summary.docx-3(1)-1.pdf

Additional Comments: Jennifer Scharlach presented information from the executive summary of the research conducted by Dr. Vanessa Higgins Joyce, Dr. Prisca Ngondo and herself to an audience at the 2022 Women of Distinction Awards luncheon.

Scharlach, J. M., TAMACC Board of DIrectors Meeting, "Texas State Partnership with TAMACC," TAMACC, Cabelas, Buda, TX. (April 30, 2022).
FInal_research_poster_3_29_22-final-1-2.pdf
Additional Comments: Grad Student Erin Dufner is speaking about the student experience as well.

Scharlach, J. M., Your Shot Texas - TAMACC Meeting, "Your Shot Texas - Vaccine Hesitancy in Hispanic Texans," Greater Houston Community Foundation, Zoom, Houston, TX. (March 1, 2022).
Vaccination Hesitancy in Hispanic Texans Secondary Research-1.pptx

Additional Comments: Presentation of Primary and Secondary Research Data compiled by graduate students.

Scharlach, J. M., Alumni Professional of Texas Conference, "Student Programming for Alumni Association," APT, Embassy Suites, San Marcos, TX, United States. (January 22, 2016).

Scharlach, J. M., Alumni Professionals of Texas, "Membership Development in Alumni Associations," APT, Embassy Suites, Dallas, TX, United States. (January 20, 2015).

Scharlach, J. M., National Water Safety Congress Symposium, "Nobody's Waterproof," National Water Safety Congress, Anaheim Hilton, Anaheim, CA, United States. (April 1, 2008).

Scharlach, J. M., Texas Parks and Wildlife Commission Meeting, "Nobody's Waterproof," Texas Parks and Wildlife, TPWD Headquarters, Austin, TX, United States. (May 23, 2007).

Scharlach, J. M., International Boating and Water Safety Summit, "Nobody's Waterproof," US Boating Safety Congress, San Antonio Hilton Riverwalk, San Antonio, TX, United States. (April 20, 2007).

3. Consultancies:

Non-Governmental Organization (NGO), Texas Association for the Education of Young Children, Austin, TX, United States. (January 1, 2020 - January 2022).
WOYC release js-1.docx
Additional Comments: Scharlach worked with TXAEYC to help promote events and get messages out to the public about the critical need for Education and funding for education for children 8 and under in Texas.

5. Other Works not in Print:

c. Other Works Not in Print:

Conferences:

M. (Moderator), Ngondo, P. S. (Presenter), Villagran, P. D. (Presenter), Ehmer, E. A. (Presenter), PRSA Educator's Academy, "Teaching PR in The Digital Era: Tools and Strategy," Public Relations Society of America, Baylor University, Waco, TX, United States. (April 7, 2017).

Crisis Bread Basket Strategic Communication Plans:

Scharlach, J. M., Crisis Bread Basket, "Crisis Bread Basket Strategic Communication Consultant," Crisis Bread Basket, Wimberley Chamber of Commerce, Wimberley, TX, United States. (June 2018).
15127_MostWantedItems_10192016_JNW-1.pdf
CBBInfoCard[1]spanish-1.pdf
CBBSurveySheet-1.pdf
CBBInfoCard-2.pdf
2018_communication_plan_crisis_bread_basket-1.docx
Additional Comments: Created Strategic Communications Plan for local nonprofit - Crisis Bread Basket (Food Bank for 78666 area code) - Scharlach established initial design for http://www.crisisbreadbasket.com/. She worked to show the volunteer board how to update social media and website. Attached are a variety of printed items on the strategic communications plan that were created by Jennifer Scharlach.

Podcasts:

Scharlach, J. M., Higgins Joyce, V. D., Ngondo, P. S., Latino Business Report, "Hispanic Vaccine Hesitancy Podcast," Latino Business Report, Podcast, Kyle, TX. (August 2, 2022).
6C8D1984-257E-4371-94C9-D3A7CD34CAD8-1.jpeg
Additional Comments:
https://latinobusinessreport.podbean.com/e/vaccine-hesitancy-among-texas-hispanics-a-study-by-texas-state-university/

Posters:

Scharlach, J. M., Ngondo, P. S., Higgins Joyce, V., Texas State Health Scholar Showcase, "COVID-19 Vaccine Hesitancy Among Texas Hispanics," Translational Health Research, Texas State Performing Arts Center, San Marcos. (April 8, 2022).
FInal_research_poster_3_29_22-final-1.pdf
Resized_Resized_20220408_152232-1.pdf
IMG_20220408_150924_422-1.pdf

Social Media Content Creationss:

Scharlach, J. M., Crisis Bread Basket Website Creation and Social Media Content Creation, "Crisis Bread Basket Social Media/ Website Consultant." (January 2020).
Thank You Letter to Jennifer REV 1-1.docx
IMG_2635-1.pdf
IMG_2634-1.pdf
CBB Website-1.pdf
Additional Comments: Created a responsive design website for the Crisis Bread Basket that included an option to take donations online for the first time. Created social media platforms and content for the non-profit.

www.crisisbreadbasket.com

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

Scharlach, Jennifer M. TxDot AAM Project, TxDOT, State. Grant.

Scharlach, Jennifer (Co-Principal), Ngondo, Prisca Sibongile (Co-Principal), Higgins Joyce, Vanessa (Co-Principal). COVID-19 Vaccine Hesitancy Study, The Texas Association for Mexican American Chamber of Commerce, Private / Foundation / Corporate, $1,000.00. (Funded: January 2022 - Present). Grant.

Scharlach, Jennifer M. Texas Association of Mexican American Chambers of Commerce Research Grant, Texas Association for Mexican American Chambers of Commerce, Private / Foundation / Corporate, $1,000.00. (Submitted: January 2022, Funded: January 2022 - December 2022). Grant.

Scharlach, Jennifer M (Supporting), Percent Contribution: 50%. Injury Free Kids Coalition, Children's Hospital of Austin, Private / Foundation / Corporate, $100,000.00. (Funded: January 1, 2001 - June 30, 2005). Grant.

Scharlach, Jennifer M (Co-Principal), Percent Contribution: 85%. Central Texas Rural Child Passenger Safety, Children's Hospital of Austin, State, $250,000.00. (Funded: January 1, 2000 - March 30, 2004). Grant.

3. Funded Internal Grants and Contracts:

Scharlach, Jennifer M (Principal), Ngondo, Prisca Sibongile (Co-Principal), Higgins Joyce, Vanessa D (Co-Principal). Health Research Accelerator award, Translational Health Research Center, Texas State University, $6,000.00. (Funded: June 2021 - May 2023). Grant.
Screen Shot 2022-05-11 at 10.45.37 AM-1.png

Scharlach, Jennifer M (Principal), Percent Contribution: 100%. Texas State University Service Learning Grant, Service Learning Department, Texas State University, $500.00. (Submitted: January 2022, Funded: January 2022 - May 2022). Grant.

Additional Comments: This grant will be used to fund research for a client (Texas Association of Mexican American Chambers of Commerce) of a service learning course MC 4320 - Public Relations Campaigns. The research will be utilized to look at solutions for vaccine hesitancy for Hispanics 18-24 in Texas.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Recipient: 2023 Inclusive Excellence Showcase - Most Innovative Program, Texas State University.
January 2023 - December 2023

Award / Honor Recipient: Health Research Accelerator Award, Translational Health Research Center.
April 2022 - May 2023
FInal_research_poster_3_29_22-1.pdf
Screen Shot 2022-05-11 at 10.45.37 AM-1.png

Award / Honor Recipient: District IV Outstanding External Program, Council for Advancement and Support of Education (CASE).
January 1, 2012 - December 31, 2012

Additional Comments: award for Student programming - Gold Book

Award / Honor Recipient: District IV Silver Medal for Publication Design, Council for Advancement and Support of Education (CASE).
January 1, 2012 - December 31, 2012

Additional Comments: Coordination with University Marketing department

Award / Honor Recipient: Award of Merit, National Water Safety Congress.
January 1, 2008 - December 31, 2008

Additional Comments: Nobody's Waterproof Campaign

Award / Honor Recipient: US Boating Safety Education Advancement Award – Southern Region, Boat US Foundation.
January 1, 2008 - December 31, 2008

Additional Comments: Nobody's Waterproof Campaign - partnership with Texas Parks and Wildlife
January 1, 2007 - December 31, 2007

Additional Comments: Nobody's Waterproof

Award / Honor Recipient: Community Relations Silver Spur, Texas Public Relations Society.
January 1, 2007 - December 31, 2007

Additional Comments: Nobody's Waterproof in coordination with EnviroMedia Public Relations firm

Award / Honor Recipient: National American Boating Education Advancement Award, International Boating and Water Safety Summit.

January 1, 2007 - December 31, 2007

Additional Comments: Nobody's Waterproof program

E. Scholarly / Creative Professional Development Activities Attended:

Conference Attendance, "Texas State NEXT Conference," University Marketing, San Marcos, TX. (September 16, 2022).

Poster Showcase, "Texas State Health Scholar Showcase," Translational Health Research, San Marcos, TX. (April 8, 2022).

Conference Attendance, "PRSA Educators Academy," PRSA, Austin, TX. (October 6, 2018).

F. Media Recognition:

Internet, BELatina. (March 30, 2022).
Screen Shot 2022-04-01 at 2.58.24 PM-1.png
Additional Comments: https://belatina.com/noticias-newswire/?l=tamacc-partners-to-combat-vaccine-hesitancy

Internet, Newsbit. (March 30, 2022).
Screen Shot 2022-04-01 at 2.56.00 PM-1.png
Additional Comments: https://newsbit.us/tamacc-partners-with-texas-state-university-and-shots-across-texas-to-examine-and-combat-vaccine-hesitancy-among-hispanics/

Magazine, Hill Country View. (November 2017).
hillcountryview.com-Nurturing Neighbors-1.pdf
Additional Comments: This is part is an example of the earned media example of the strategic communication plan that I put created and implemented as part of my volunteer work at the Food Bank - Crisis Bread Basket

Newspaper, Mercedes Enterprise. (June 2022).
IMG_6392-1.HEIC
Additional Comments: Front page coverage of the Hispanic Vaccine Hesitancy Research Project.

Newspaper, Goldthwaite Eagle. (March 30, 2022).
Screen Shot 2022-04-01 at 2.59.02 PM-1.png
Additional Comments: https://www.goldthwaiteeagle.com/texas-state-university/

Newspaper, San Marcos Daily Record. (March 30, 2022).
TAMACC Study Spanish-1.docx
TAMACC Texas State survey-1.docx
IMG_2552-1.PNG

Podcast, Texas State University - Office Hours. (September 2023).

Additional Comments: Scharlach was interviewed and recorded a podcast for the Texas State University Office Hours Podcast. https://open.spotify.com/episode/6hPXjKkX1YWVZb8X8Ou4K6?si=XZxg_cYnQZWPYNDNQ97hXQ

Radio, Texas Standard. (June 2022).
TS062022-1.mp3
Screen Shot 2022-06-20 at 1.49.05 PM-1.png
Additional Comments: Interviewed by David Brown about the vaccine hesitancy research in Hispanic Texans.

TV, KXAN. (September 21, 2022).
Screen Shot 2022-04-01 at 2.52.58 PM-1.png
Additional Comments: https://www.kxan.com/hidden-history/hispanic-heritage-month/sayadiostocovid-campaign-encourages-hispanics-to-get-vaccinated-by-november/

IV. SERVICE

A. Institutional

1. University:

Member, University Lecture Committee. (August 21, 2022 - Present).

Member, Service Learning Advisory Board. (August 2022 - Present).

Member, LBJ Student Center Council. (August 2021 - Present).

Member, University Marketing Advisory Committee. (June 1, 2021 - Present).

Member, LBJ Civic Student Award Committee. (February 2022 - May 2022).

Member, LBJ Student Center - LBJ Civic Leadership Award Committee. (January 2021 - May 2021).

Member, Commencement Committee. (January 1, 2010 - August 30, 2016).

Member, Student Convocation Committee. (January 1, 2010 - August 30, 2016).

Member, Homecoming Committee. (June 3, 2008 - August 30, 2016).

Member, Pride and Traditions Committee. (June 3, 2008 - August 30, 2012).

3. Department/School:

Member, Personnel Committee. (August 2021 - Present).

Member, Scholarship Committee. (March 1, 2017 - May 31, 2023).

Public Relations Program Coordinator, Public Relations Program. (March 1, 2017 - May 31, 2023).

Member, Curriculum Committee. (March 1, 2016 - May 31, 2023).

Member, Advertising Tenure-Track Faculty Search Committee. (January 1, 2022 - May 2022).

Member, Search Committee Tenure Track Professor. (January 2021 - May 2021).

Additional Comments: Search Committee for Tenure Track Public Relations Professor

Member, Mass Communication Week Committee. (August 1, 2017 - January 31, 2020).

Alumni Outreach Coordinator, School of Journalism and Mass Communication. (August 1, 2016 - January 2020).

Member, Search Committee Tenure Track. (August 2019 - December 2019).

Additional Comments: Search Committee for Tenure Track Public Relations Assistant Professor

Member, Search Committee - Alumni Relations. (October 1, 2018 - December 31, 2018).

Participant, Panelist - How to be an Influencer. (February 21, 2018).

Additional Comments: Panelist for new career services series put together by Texas State University Career Services department. There were over 200 people that engaged online.

Texas State University

Marketable Skills Master Class Series
"Become an Influencer"
Wednesday, February 21, 2018 at 5:00pm
LBJSC 3-13.1

Member, Search Committee. (September 1, 2017 - December 15, 2017).

Additional Comments: The Search Committee was for or the Assistant Professor, Associate Professor, or Professor of Public Relations position that was opened in 2016.

Participant, Bobcat Day. (April 1, 2017).

Member, Leadership Institute Conference Committee. (January 1, 2010 - December 31, 2014).

B. Professional:

Chair, PRSA Austin Chapter Board - Membership, Driftwood, TX. (December 2023 - Present).

Professional Mentor, Ink Communications, Austin, TX. (January 2023 - December 2023).

Additional Comments: Scharlach served as a professional mentor for Allison Jones (an employee of Ink Communications). This program was a pilot program for the organization to have new employees identify and secure professional mentors in the industry.

Judge, Texas School Public Relations Association, Austin, TX. (December 2022 - January 2023).

Member, PRSA Austin Chapter Anniversary Event Committee, Austin, TX. (December 2021 - December 2022).

Member, Texas Association for the Education of Young Children, Austin, TX, United States. (January 2020 - June 2022).

Additional Comments: Providing Marketing and Strategic Communication services to TXAEYC

Judge, Texas School Public Relations Association, Austin, TX. (November 2021 - January 2022).

Member, PRSA, Austin, TX, United States. (February 1, 2018 - October 30, 2018).

Additional Comments: Member of the Hospitality Committee for the PRSA National Convention

Member, Texas School Public Relations Association, Austin, TX, United States. (November 1, 2017 - February 1, 2018).

Additional Comments: Served on awards selection committee

C. Community:

Consultant, Wimberley Valley Radio Station, Wimberley, TX. (January 2022 - Present).

Consultant, Barnabas Connection, Wimberley, TX. (August 2021 - Present).

Additional Comments: Event planning and Marketing consultant project.

Participant, Leadership San Marcos, San Marcos, TX. (August 1, 2014 - Present).

Member, St. Stephen's Episcopal Church - Fundraising Committee, Driftwood, TX. (September 2023 - December 2023).

Stewardship Communications Plan for St Stephens Fall 23-1.docx

Additional Comments: Created and implemented the 2023 Stewardship (fundraising) Communication plan. The campaign increased fundraising pledges by 25% from the previous year.

Board Member, Texas Association for the Education of Young Children, Austin, TX. (September 1, 2019 - August 31, 2022).

Board of Directors, Crisis Bread Basket, Wimberley, TX. (January 1, 2016 - December 31, 2018).

Organizer, Crisis Bread Basket Fundraising, Driftwood, TX. (January 2017 - December 2017).

Grant Fundraising for Non profits 2017-1.docx

23755746_1496778040400548_1904246659989253070_n-1.jpg

22550005_1065635220205875_3363265162268242318_n-1.jpg

Additional Comments: I wrote several grants for the Crisis Bread Basket. For 2017, there were over $10,000 in grants that were secured.

Organizer, Stuff the Turkey, Wimberley, TX. (August 2017 - November 2017).

2017 Stuff the Turkey Fundraising Event-1.pdf

Participant, Wimberley ALIVE! Music and Art Festival, Wimberley, TX. (January 1, 2016 - November 30, 2016).

Board of Directors, Austin Safe Kids Coalition, Austin, TX. (January 1, 2005 - May 30, 2008).

Board of Directors, Central Texas Water Safety Coalition, Austin, TX. (March 1, 2001 - May 30, 2008).

Board Member, Risk Watch Texas Championship Team, Austin, TX. (May 1, 2002 - August 1, 2004).

D. Organization Memberships:

Women Communicators of Austin (WCA). (January 2024 - Present).

Public Relations Society of America - Austin Chapter Board Member (PRSA - Austin). (December 2023 - Present).

Public Relations Society of America (PRSA). (August 1, 2016 - Present).

Council for Advancement and Support of Education (CASE). (June 3, 2008 - May 30, 2024).

PRSA National Conference Hospitality Committee. (January 1, 2018 - October 31, 2018).

E. Service Honors and Awards:

Award / Honor Recipient: Texas State Quarterly Service Award, Texas State University.
June 1, 2015

Additional Comments: member of the database transition team
January 1, 2010 - December 1, 2010

Additional Comments: member of the Texas State commencement team

Award / Honor Nominee: Student Organization Advisor of the Year, Student Involvement.
January 1, 2009 - May 1, 2009

G. Service Professional Development Activities Attended:

Seminar, "Community Impact Workshop," Service Learning Community Impact Workshop, San Marcos, TX. (July 2022).

Conference Attendance, "Texas State Women's Leadership Symposium," McCoy's School of Business, San Marcos, TX. (April 1, 2022).

Continuing Education Program, "Texas State Alumni Crisis Communication Roundtable," Texas State Alumni Relations, San Mae, TX, United States. (October 20, 2020).