Albert Suarez

Lecturer, Texas State University

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Education

Degree	*Year*	*University*	*Major*	*Comments*
PhD	Fall 2025-Present	University of Texas at Austin	Advertising	Expected Graduation: Spring 2029
MA	2021	Texas State University	Mass Communication	
BFA	2017	Texas State University	Communication Design	Minor in Mass Communication

University Experience

Position	*University*	*Dates*
Graduate Teaching Assistant	University of Texas at Austin, Stan Richards School of Advertising and Public Relations	August 2025-Present
Adjunct Lecturer	Texas State University, School of Journalism and Mass Communication	January 2022 - Present
Program Assistant Study in America - New York City Program	Texas State University, School of Journalism and Mass Communication	January 2024, January 2025
Digital Media Specialist	Texas State University, School of Journalism and Mass Communication	September 25, 2023 - August 15, 2025
Graduate Teaching Assistant	Texas State University, School of Journalism and Mass Communication	July 2019 - May 2021

Teaching Experience

Courses Taught:

Texas State University, School of Journalism and Mass Communication

MC 3390 - Media Design

MC 4315 - Web Design and Publishing

MC 3114 - Career Exploration: Destination America (Study in America: New York)

Teaching Assistant courses:

University of Texas at Austin, Stan Richards School of Advertising and PR

ADV325 - Introduction to Advertising Creativity

ADV345J - Advertising and Public Relations Media Planning

Texas State University

MC4381 - Fundamentals of Digital and Online Media

Guest & Graduate Student Lectures:

University of Texas at Austin

ADV391K - Emotional and Persuasive Message Design

ADV369 - Social Media

ADV392 - Theory I

ADV392 - Research I

Texas State University

MC3112 - Social Media Analytics Platforms

MC4328 - Digital Media Innovation Capstone

MC4341 - Power of Brands

MC3367 - Introduction to Advertising

Conferences

National Communication Association (NCA)

- **2025 Conference Panelist**
  - SPARK! Innovations in Practice “Destination Elevation: Growth & Engagement through Study in America”

Grants

- **Advanced Air Mobility (AAM), Texas Department of Transportation, State, $400000. (Submitted: December 8, 2023, Funded: January 1, 2024 - March 31, 2025).** Carvallo, Andres Eloy (Principal), Davio, Rebecca Lynn (Co-Principal), Oskam, Judith B (Co-Principal), Valles Molina, Damian (Supporting), Higgins Joyce, Vanessa D (Supporting), Blasingame, Dale C (Supporting), Buschhorn, Jennifer L (Supporting), Scharlach, Jennifer M (Supporting), **Suarez, Albert (Supporting**), Jorgensen, Elissa Claire (Supporting).

Scholarships

Received from	***Scholarship Name***	***Year Awarded***
University of Texas at Austin, Moody College of Communication	Provost Moody Fellowship	2025
Texas State University, School of Journalism and Mass Communication	Barnes - Oskam Scholarship	2020
Delta Sigma Phi Fraternity	Delta Sigma Phi Foundation Scholarship	2020
Texas State University	Dreeben Graduate Merit Fellowship	2020
Texas State University, School of Journalism and Mass Communication	Friends of Fine Arts Scholarship	2019