CURRICULUM VITAE

Shane W. Reid, Ph.D.

Department of Management
McCoy College of Business
Texas State University
McCoy Hall 524.601 University Drive.San Marcos, TX.78666
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EDUCATION

University of Oklahoma, Price College of Business**,** May 2019
Ph.D., Management & Entrepreneurship

Texas A&M University, College of Education & Human Development, May 2010
Master of Science in Human Resource Development

Texas A&M University, Mays School of Business, May 2008
Bachelor of Business Administration in Business Management

FACULTY APPOINTMENTS

Texas State University, McCoy College of Business
Assistant Professor of Management, Fall 2023 – Present

Louisiana State University, E.J. Ourso College of Business
Assistant Professor of Entrepreneurship, Fall 2019 – Summer 2023

PROFESSIONAL INTERESTS

Research: Crowdfunding; Entrepreneurial Leadership; Family Business; Corporate Social Responsibility; Strategic Decision Making; Research Methods (computer-aided text analysis)

Teaching: Entrepreneurship; Strategic Management

RESEARCH

PUBLICATIONS

Reid, S.W., McKenny, A.F., & Short, J.C. (2023). Synthesizing Best Practices for Conducting Dictionary-Based Computerized Text Analysis Research. In *Methods to Improve Our Field* (Vol. 14, pp. 43-78). Emerald Publishing Limited.

Anglin, A.H., **Reid, S.W.**, & Short, J.C. (2022). More Than One Way to Tell a Story: A Configurational Approach to Storytelling in Crowdfunding. *Entrepreneurship Theory and Practice.* doi.org/10.1177/10422587221082679

Reid, S.W., Anglin, A.H., & Pollack, J.M. (2020). Leading Entrepreneurial Ventures: A Psychology-Based Approach to Stakeholder Engagement. In M.M. Gielnik, M.S. Cardon, & M. Frese (Eds), *The Psychology of Entrepreneurship: New Perspectives* (1st ed., pp. 145-163). Routledge.

Patel, P. C., **Reid, S. W.**, & Wolfe, M. T. (2020). Self-employment, depression, and older individuals: A cross-country study. *Journal of Affective Disorders, 265,* 175-184.

Tuner, M.R., McIntosh, T.J., **Reid, S.W.**, & Buckley, M.R. (2019). Corporate implementation of socially controversial CSR initiatives: Implications for human resource management. *Human Resource Management Review, 29(1),* 125-136.

Reid, S.W., Anglin, A.H., Baur, J.E., Short, J.C., & Buckley, M.R. (2018). Blazing New Trails or Opportunity Lost? Evaluating Research at the Intersection of Leadership and Entrepreneurship. *The Leadership Quarterly***,** *29(1),* 150-164.

Reid, S.W., Patel, P.C., & Wolfe, M.T. (2018). The Struggle is Real: Self-Employment and Short-term Psychological Distress. *Journal of Business Venturing Insights, 9, 128-136.*

Short, J.C., McKenny, A.F., & **Reid, S.W**. (2018). More than Words? Computer-Aided Text Analysis in Organizational Behavior and Psychology Research. *Annual Review of Organizational Psychology and Organizational Behavior, 5,* 415-435.

Reid, S.W., Short, J.C., & Ketchen, D.J. (2018). Reading the Room: Leveraging Popular Business Books to Enhance Organizational Performance. *Business Horizons, 61(2),* 191-197.

Anglin, A.H., **Reid, S.W.**, Short, J.C., Zachary, M.A., & Rutherford, M.W. (2017). An Archival Approach to Measuring Family Influence: An Organizational Identity Perspective. *Family Business Review, 30(1),* 19-36.

CONFERENCE PRESENTATIONS

Hayes, N.T., Payne, G.T., **Reid, S.W**., Cabral, J.J. & Brigham, K.H. (2023) The Role of Buzz in the IPO Process. To be presented at *Babson College Entrepreneurship Research Conference*. Knoxville, TN.

Kirk, J.F., Johnson, S., **Reid, S.W**., McKenny, A.F., & Arena, D. (2022). Examining How New Venture Team Diversity and Social Role Perceptions Influence Funding in New Venture Accelerators. Presented at *Babson College Entrepreneurship Research Conference*. Waco, TX.

Heere, B., Walker, M., **Reid, S.W**., McKenny, A.F., Short, J.C. (2022). Introducing Computer-Aided Text Analysis (CATA) Measures to the field of Sport Management to measure burnout among Division I College Coaches. Presented at the *North American Society for Sports Management Annual Conference*. Atlanta, GA.

Reid, S.W. & Kirk, J.F. (2021). Social Mission Polarization: The Influence on Political Ideology on Social Venture Funding Outcomes. Presented at *Babson College Entrepreneurship Research Conference.*

Cabral, J.J., **Reid, S.W**., Tucker, R., Soleimanof, S., & Holt, D.T. (2021). Pursuing Dual Goals, Balancing Dual Logics: Interorganizational Collaboration as a Social Entrepreneurship Strategy. Presented at *Babson College Entrepreneurship Research Conference*.

Sanchez, P., Gong, K., **Reid, S.W.**, & Anglin, A.H. (2018). Family and Nonfamily Firms Over Time: A Panel Analysis of the Effects of Reputation and Identity on Performance. Symposium presentation at the *Annual Meetings of the Academy of Management (Entrepreneurship Division)*. Chicago, IL.

Reid, S.W. (2018). Depression Symptoms in The Self-Employed: The Mediating Effect of Quality of Life. Presented at *Babson College Entrepreneurship Research Conference*. Waterford, Ireland.

Anglin, A.H**,** Wolfe, M.T., **Reid, S.W.**, Short, J.C., & McKenny, A.F. (2018). Social Speak: Funding Socially Responsible Entrepreneurs through Crowdfunding. Presented at *Babson College Entrepreneurship Research Conference*. Waterford, Ireland.

Tuner, M.R., McIntosh, T.J., **Reid, S.W.**, & Buckley, M.R. (2018). Implementation of Socially Controversial CSR Initiatives: Implications for HRM. Poster Session at the *33rd Annual Conference of the Society for Industrial and Organizational Psychology*. Chicago, Illinois.

Anglin, A.H., **Reid, S.W.**, & Short, J.C. (2017). The Role of Storytelling in Entrepreneurial Fundraising Through Crowdfunding: An Empirical Examination. Presented at *Annual Meetings of the Southern Management Association (Entrepreneurship Division)*. St. Pete Beach, FL.
**WINNER: Best Doctoral Student Paper in Entrepreneurship/Family Business/Innovation/Technology*

Short, J.C., McKenny, A.F., Zachary, M.A., Anglin, A.H., & **Reid, S.W.** (2017). Training the Next Generation: A Star Wars Analogy. Professional Development Institute Fellows Session Presenter at *Annual Meetings of the Southern Management Association*. St. Pete Beach, FL.

Pidduck, R.J., **Reid, S.W.**, Short, J.C., Anglin, A.H. & McKenny, A.F. (2017). Exploring the Role of Socially Responsible Rhetoric in Crowdfunding Campaigns. Presented at *Annual Meetings of the British Academy of Management Annual Meetings (Entrepreneurship Division).* Warwick, England.

Reid, S.W., Anglin, A.H., & Short, J.C. (2017). Family Firm Influence and Corporate Social Responsibility: An Organizational Identity Perspective. Presented at *Annual Meetings of the Academy of Management (Entrepreneurship Division)*. Atlanta, GA.

Reid, S.W., Short, J.C., & McKenny, A.F. (2017). Tell Me How You Feel: A Content Analytic Approach to Measuring Burnout. Presented at *Annual Meetings of the Academy of Management (Research Methods Division)*. Atlanta, GA.

SPEAKER/PANELIST

Content and Text Analysis in Organizational Research: Techniques and Applications (2023, 2022, 2021, 2020, 2019, 2018). Professional Development Workshop at *Annual Meetings of the Academy of Management (Research Methods Division)*.

We Got by with a Little Help: Recent Perspectives on the Academic Job Market (2020). Professional Development Workshop at *Annual Meetings of the Academy of Management (Organizational Behavior Division)*. Vancouver, British Columbia, Canada.

My Perspective on Developing Relationships with Faculty/My Advisor (2019, 2020). Speaker during New Doctoral Student Consortia at *Annual Meetings of the Academy of Management.*

TEACHING

ENTR 2000: Creativity & Innovation (LSU)

Fall 2022 (2 sections; 62 students)	3.3; 3.8 out of 4.0 (college avg: 3.5)
Spring 2022 (2 sections; 69 students)	3.7; 3.8 out of 4.0 (college avg: 3.4)
Fall 2021 (2 sections; 74 students	3.6; 3.6 out of 4.0 (college avg: 3.4)
Spring 2021 (2 sections; 91 students)	3.8; 3.7 out of 4.0 (college avg: 3.4)
Fall 2020 (2 sections; 56 students)	3.7; 4.0 out of 4.0 (college avg: 3.3)
Spring 2020 (2 sections; 87 students)	3.6; 3.6 out of 4.0 (college avg: 3.4)
Fall 2019 (2 sections; 78 students)	3.3; 3.5 out of 4.0 (college avg: 3.4)

B AD 4013: Business Policy & Strategy (OU)

Spring 2019 (1 section; 42 students)	4.93 out of 5.0 (college avg: 4.27)
Spring 2018 (1 section; 41 students)	4.86 out of 5.0 (college avg: 4.24)
Fall 2017 (1 section; 31 students)	4.50 out of 5.0 (college avg: 4.22)

ENT 3133: New Venture Development I (OU)

Fall 2018 (2 sections); Co-Instructor	No Formal Student Evaluation

TEACHING ASSISTANT (OU)

MGT 2013: Introduction to Management – Online Course (Jeremy Short); Summer 2018, Summer 2017
B AD 4013: Business Policy and Strategy (Jeremy Short); Spring, 2019, Spring 2018, Spring 2017, Spring 2016
MGT 3133: Principles of Leadership (Mike Buckley); Fall 2016
MGT 4183: Principles of Negotiation (Mike Buckley); Fall 2016

PROFESSIONAL SERVICE

COLLEGE AND UNIVERSITY

Dissertation Committee Member – Nathen T. Hayes (Defended Spring 2023)
E.J. Ourso College Instructional Support and Development Committee (2022 – Present)
SEC Pitch Competition Judge – LSU Representative (2022)
LSU Integrated Learning Core Course Development and Approval – ENTR 2000 (2021)
B.S. in Entrepreneurship Curriculum Development (2019 – Present)

REVIEWER

Journal of Business Venturing (2019 - Present)
Journal of Small Business Management (2021 – Present)
Business Horizons (2020 - Present)
Journal of Management Studies (2018 - Present)
Academy of Management Annual Meeting (2017- Present)
British Academy of Management Annual Meeting (2017)
Southern Management Association Annual Meeting (2017 - Present)

SESSION CHAIR/DISCUSSANT

Babson College Entrepreneurship Research Conference, Waterford, Ireland (2018)

CONSORTIUM PARTICIPANT

Babson College Entrepreneurship Research Conference, Waterford, Ireland (2018)
Southern Management Association Late-Stage Doctoral Student Consortia, St. Pete's Beach, FL (2017)

HONORS, AWARDS, & FELLOWSHIPS

Provost's Certificate of Distinction in Teaching, University of Oklahoma (Spring 2019)
Alley-Rayonier International Travel Grant, Price College of Business, University of Oklahoma (2018)
Cleo Murney Foundation Scholarship, Price College of Business, University of Oklahoma (2017)
The University of Oklahoma Foundation Graduate Fellowship (2015, 2016, 2017, 2018)
Best Doctoral Student Paper in Entrepreneurship/Family Business/Innovation/Technology at the 2017 Annual Meetings of the Southern Management Association - *The Role of Storytelling in Entrepreneurial Fundraising Through Crowdfunding: An Empirical Examination*

PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

Academy of Management (2015-Present)
Southern Management Association (2017-Present)

INDUSTRY EXPERIENCE

Opportune LLP, January 2014 – August 2015
Senior Consultant, Process and Technology
Houston, TX

- Coordinated process improvement and documentation efforts for emerging privately-held E&P company focusing specifically on accounts payable, revenue, compliance, and joint interest billing.
- Facilitated needs assessment, requirements gathering, and documentation effort around the budgeting and financial reporting processes for a global drilling contractor to develop a business case on how to best leverage system capabilities.
- Supported migration to a new enterprise resource planning system for a leading merchant energy company where responsibilities included financial data migration and validation, process documentation and improvement, and project management.

Trenegy Incorporated, November 2010 – November 2013
Management Consultant
Houston, TX

- Led organizational redesign and process improvement effort for the world's leading offshore drilling contractor, focusing on the efficiency and effectiveness of company's support functions including supply chain, asset operations, and human resources.
- Developed and executed program and change management efforts for a global drilling contractor as part of an enterprise systems implementation and transformation effort.
- Guided the creation, design, and implementation of the Enterprise Architecture strategy and practice along with the development of Disaster Recovery strategy and plans for a global FPSO manufacturer.
- Facilitated the development, writing, and publishing of global IT operational and technical standards as well as overarching management policies for a global FPSO supplier.
- Led change management and training design for SAP BPC implementation in the industrial chemicals industry.
- Performed an organizational assessment and alignment for a global FPSO manufacturer.
- Worked with multiple global companies to improve financial and management reporting environments by developing success metrics and executing process improvement initiatives.

- Involved closely in the design of internal strategies and methodologies including co-authoring the Trenegy Change Management approach and deliverables.
- Involved in internal development processes such as overseeing and leading training and development of consultant staff, participation in employee recruitment process, and development of on-boarding process of new hires.
- Helped develop and set company culture and internal organizational structure of an emerging management consultant firm as the first employee and served as an integral part of growth of team over first three years.