Maurizio Turri

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Education

- **Texas State University**, McCoy College of Business – San Marcos, Texas
  - Doctor of Business Administration (Expected 2028)
- **Texas State University**, McCoy College of Business – San Marcos, Texas
  - Master in Business Administration (2020)
- **University of Arkansas**, Sam M. Walton College of Business – Fayetteville, Arkansas
  - Bachelor of Science in Business Administration - Information Systems (2010)

Professional Experience

- **Texas State University**, McCoy College of Business, San Marcos, Texas
  - *Assistant Professor of Instruction* (Jan 2023 - Present)
  - Prepared and taught courses including Operations Management (SCM 3301), Strategic Management (MGT 4335), and Global Business (BA 2310).
  - Served as the SCM 3301 course coordinator and participated in service activities like the McCoy College AI Taskforce.
- **Turri Strategic Partners LLC**, San Marcos, Texas
  - Following the successful acquisition of my technology firm, Vox Elements, by Temera SRL in early 2026, I launched Turri Strategic Partners. The firm serves as a dual-purpose advisory group, bridging advanced, academically rigorous management frameworks with the practical reality of scaling and successfully exiting a business.
- **Vox Elements, LLC**, San Marcos, Texas
  - *Founder & CEO* (July 2016 – Feb 2026)
  - Principal consultant providing expertise in RFID and other IoT technologies.
  - Business development manager and primary US point of contact for three European RFID companies, increasing sales to end-users and distributors/resellers.
  - Invited speaker and subject matter expert in RFID at various industry meetings.
  - Managed a team of ten direct employees and over 20 contractors.

    - Lead to the successful acquisition of the company to the Beontag Group.
- **Fastr, LLC**, San Marcos, Texas
    - *Co-founder, Investor* (March 2017 - June 2018)
    - Conceptualized and developed the original company idea and formed a strategic alliance with a European technology provider.
    - Recruited a co-founder with complementary skills and set up the initial sales and marketing strategy.
- **Sencorpwhite, Inc.**, Hyannis, Massachusetts
    - *Executive Account Manager & Auto-ID Specialist* (May 2011 - June 2016)
    - Drove sales in the healthcare and general industrial verticals by managing existing accounts and uncovering new opportunities.
    - Managed the entire sales process, from lead qualification to post-delivery customer satisfaction.
    - Led all RFID projects, including customer education, project conceptualization, process flow design, and hardware evaluation.
- **University of Arkansas RFID Research Center**, Fayetteville, Arkansas
    - *Lab Manager* (August 2007 - May 2011)
    - Led projects related to cold chain logistics.
    - Conceptualized and executed pilot tests using RFID technology and presented results to executives at Fortune 500 companies.
    - Developed and maintained customized software and installed various RFID solutions in the lab.
    - Conducted group tours and spoke at industry conferences as a guest speaker.

RFID Publications and Interviews

- "Tricks and Tags for Hard-to-Read Products," *RFID Journal*, June 2008
- "A Guide to Sensor-Equipped RFID Tags," *RFID Journal*, January 2011
- "RFID Research Center Continues to Make Strides," *KUAF National Public Radio*, September 2009

Volunteer Experience

- **Auburn University RFID Lab**
    - *Executive in Residence* (July 2017 - Present)
    - Advises staff on technology and industry trends, assists with grant opportunities, and mentors students.
- **RAIN RFID Alliance**
    - *Alliance Member* (May 2015 – September 2018)

    - Member of IoT, Healthcare, and Smart Packaging workgroups, and former founder and co-chair of the Smart Packaging workgroup.

Languages

- English: Fluent
- Italian: Native
- Spanish: Conversational