TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Lucian L. Visinescu Title: Associate Professor

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	2013	University of North Texas	Business Computer Information Systems	
MS	2008	Academy of Economic Studies	Economic Informatics and Databases Supporting Business	
BS	2002	Academy of Economic Studies	Communications and Public Relations	

C. University Experience

Position	*University*	*Comments*	*Dates*
Associate Professor	Texas State University		2019 - Present
Assistant Professor	Texas State University		September 1, 2013 - 2019
Teaching Fellow	University of North Texas		2011 - 2013

II. TEACHING

B. Courses Taught:

Texas State University:

ANLY 5334 - STAT METHODS FOR BUSINESS
B A 7306 - EXPER DES & SURV
CIS 1323 - INTRO MICROCOMP AP
CIS 3325 - VISUAL PROG II
CIS 3360 - WEB APP DSGN DEV
CIS 3374 - SYS ANALYSIS & DES
CIS 3380 - ENT IT & BUS INTEL
CIS 3389 - BUS PROG III
CIS 4318 - ENT DEV & APP SEC
CIS 4348 - FUND OF DATA COMM
CIS 4349 - ADVANCE DBMS
CIS 4350 - ETH HACKING
CIS 4350 - INFO SECURITY
CIS 5355 - DATABASE MANG SYST

CIS 5364 - DATA MINING
ISAN 3348 - DATA COMM & NET ARCHITECTURE
ISAN 5355 - DATABASE MANAGEMENT SYSTEMS
QMST 5334 - STAT METHODS

Faculty of Business Administration in foreign languages:
Applied Data Analytics

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):
2. Articles:
a. Refereed Journal Articles:

Lazar, D. S., Nica, M., Codreanu, D. R., Kosa, A. G., Visinescu, L. L., Popescu, C. P., … Gherlan, G. S. (2024). A Possible Tool for Guiding Therapeutic Approaches in Urinary Infections with Klebsiella pneumoniae Analyzing a Dataset from a Romanian Tertiary Hospital. *Antibiotics*. Published.

Visinescu, L. L., & Evangelopoulos, N. (2024). Designing adaptive feedback mechanisms with text mining capabilities: An illustration on eBay. *Electronic Markets*, *34*. Published.

Dinulescu, C., Visinescu, L. L., Prybutok, V., & Sivitanides. (2021). Customer Relationships, Privacy, and Security in Social Commerce. *Journal of Computer Information Systems*. Published. https://doi.org/https://doi.org/10.1080/08874417.2021.1975172

Dinulescu, C., Visinescu, L. L., & Prybutok, V. (2019). Proactive Management of Customer Relationship Quality: An Empirical Investigation of Mobile Phone Companies. *Journal of Decision Systems*. Published.

White, G., Ekin, T., & Visinescu, L. (2017). Analysis of Protective Behavior and Security Incidents for Home Computers. *Journal of Computer Information Systems*, *57*(4), 353–363.

Visinescu, L., Jones, M. C., & Sidorova, A. (2017). Improving decision quality: The role of business intelligence. *Journal of Computer Information Systems*, *57*(1), 58–66. Retrieved from www.iacis.org/jcis/forthcoming.php

Lee, H. M., Long, J., & Visinescu, L. L. (2016). The Relationship between a Business Simulator, Constructivist Practices, and Motivation toward Developing Business Intelligence Skills. *Journal of Information Technology Education*, *15*, 593–609.

Visinescu, L., Azogu, O., Ryan, S. D., Wu, Y., & Kim, D. (2016). Better safe than sorry: Investigating individuals' protection of privacy in the use of cloud computing. *International Journal of Human-Computer Interaction*, *32*(11), 885–900.

St. John, J., Visinescu, L., Guynes, C. S., & Prybutok, V. (2016). Information and Communication Technology Offshoring Logistics Success a Social Exchange Perspective. *Information Systems Management*, *33*(3), 212–230.

Visinescu, L., Anna, S., Jones, M. C., & Victor, P. (2015). The Influence of Website Dimensionality on Customer Experiences, Perceptions and Behavioral Intentions: An exploration of 2D vs 3D Web Design. *Information*

and Management, *52*(1), 1–17. Retrieved from www.sciencedirect.com/science/article/pii/S0378720614001293

Visinescu, L., & Evangelopoulos, N. (2014). Orthogonal rotations in latent semantic analysis: An empirical study. *Decision Support Systems*, *62*, 131–143.

Evangelopoulos, N., & Visinescu, L. (2012). Text-Mining the Voice of the People. *Communications of the ACM*, *55*(2), 62–69.

3. Conference Proceedings:

a. Refereed Conference Proceedings:

Visinescu, L. L., Ionescu, R., & James, T. (2026). Insights From Human-AI Collaboration.

Stein, H., Reich, R., Visinescu, L. L., & Maass, W. (2025). Conceptualizing Personal Data Pricing Through Construal Level Theory.

Wang, M., Grange, C., Visinescu, L. L., & Chen, A. (2025) (Published). Should I Delegate? An Attribution Theory Perspective on How People Respond to LLM Hallucinations in the Context of a Knowledge-Based Task.

Visinescu, L. L., Pierce, B., King, M., The International Conference on Information Systems, "To be or not to be delegating." (December 17, 2024).

Visinescu, L. L., Pele, D., Mazurencu Marinescu Pele, M., & Matac, L. (2023) (Published). Teaching During the Pandemic Using Available Resources: Secondary School Education Insights.

Stein, H., Reich, R., & Visinescu, L. L. (2023). Valuation of Personal Data in the Age of Data Ownership.
Additional Comments: Winner Paper A Thon- ICIS 2022

Zhang, P., Visinescu, L. L., Zhao, K., & Kumar, R. L. (2016). Using Text Mining Analytics to Understand IT Internal Control Weaknesses. In V. Sugumaran, V. Yoon, & M. J. Shaw (Eds.) (Vol. 258, pp. 155–160). Springer. Retrieved from link.springer.com/chapter/10.1007/978-3-319-45408-5_13

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

Visinescu, L., G. H., M. M., SWDSI 2019, "Social Presence Factors: The Impact on Social Commerce Purchase Intentions," Houston, TX, United States. (2018).

Jackson, Y. (Author Only), Rayburn, S. (Presenter & Author), Mohan, M. (Author Only), Visinescu, L. (Author Only), 2016 Frontiers in Service Conference, "Implications of Service Captivity in a Medical Service Setting." (June 2016).

Rayburn, S. (Presenter & Author), Jackson, Y. (Author Only), Mohan, M. (Author Only), Visinescu, L. (Author Only), 2016 SERVSIG International Research Conference, "Service Captivity in the NICU: Encouraging Parent Participation in Care." (June 2016).

Zhang, P., Visinescu, L., Zhao, K., Kumar, R., The 15th Workshop on e-Business (WEB), "Using Text Mining Analytics to Understand IT Internal Control Weaknesses," Fort Wort, TX, United States. (December 12, 2015).

Anaya, L., Visinescu, L., 2013 ASEE Annual Conference, "International Engineering Education Journals: Past, Present and Potential Research Directions." (2013).

Visinescu, L. (Other), ICIS, "Disclose Intimately, Honesty, Heavily, Positively and Intentionally: An Exploration of Self-Disclosure in Social Networking Sites," ICIS, Italy. (December 15, 2013).

Harden, G., Al Beayeyz, A., Visinescu, L., Americas Conference on Information Systems 2012, "Concerning SNS Use: How Do Issues of Privacy and Trust Concern Users?," Seattle, WA. (2012).

Visinescu, L., 7th International Conference on Parital Least Squares and Related Methods, "PLS Group Comparison: A Proposal for Relaxing Measurement Invariance Assumptions," Houston, TX. (May 2012).

2. Invited Talks, Lectures, and Presentations:

Visinescu, L. L., 14th International Conference on Applied Statistics, "Applied Statistics a Timeline Snapshot," The Bucharest University of Economic Studies, The Romanian Society of Statistics, The Bucharest University of Economic Studies - Online, Bucharest, Romania. (November 25, 2020).

5. Other Works not in Print:
Posters:

Visinescu, L. L., Harden, G. M. (co-author), SWDSI Albuquerque 2018, "Critical Factors Affecting Revenue of Social Coupon Websites," SWDSI, Albuquerque, United States. (March 8, 2018).

Visinescu, L., Gina, H., Americas Conference on Information Systems, "Social Couponing Sales: The Influence of “Likes”," AIS, San Diego. (August 12, 2016).

C. Scholarly / Creative Grants and Contracts:

1. Funded Internal Grants and Contracts:

Visinescu, Lucian L. McCoy College Grant, McCoy College of Business Faculty Development, Institutional (Higher Ed), $3,000.00. (Funded: September 1, 2025 - August 31, 2026). Grant.

Visinescu, Lucian L. McCoy College of Business, Texas State University, $3,316.00. (Submitted: January 25, 2025, Funded: October 7, 2024 - August 31, 2025). Sponsored Research.

Visinescu, Lucian. McCoy Grant Research, Texas State University, Texas State University, $2,500.00. (Funded: June 1, 2016 - June 1, 2017). Grant.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Nominee: Best ERF Paper Nominee, AMCIS 2025.
August 14, 2025

Award / Honor Recipient: Top 25% Paper, AMCIS.

August 14, 2025
Award / Honor Recipient: Paper-A-Thon, The International Conference on Information Systems (ICIS).
December 14, 2024 - December 18, 2024
December 10, 2022 - December 12, 2022
Award / Honor Nominee: Presidential Award for Excellence in Scholarly/Creative Activities, Texas State University.
January 31, 2016
Award / Honor Recipient: Early Career Research Award, Robert J. Olney.
August 24, 2015
Award / Honor Recipient: Best Doctoral Paper Award, University of North Texas.
2012
Award / Honor Recipient: Business Computer Systems Ph.D. Scholar Award, University of North Texas.
2012

E. Scholarly / Creative Professional Development Activities Attended:
Workshop, "Teaching Excellence Seminar," Texas State University, San Marcos, TX, United States. (2015 - Present).

IV. SERVICE

A. Institutional

1. University:
Participant, Bobcat Day. (November 23, 2019 - Present).
Speaker, SWDSI Doctoral Consortium. (March 12, 2014 - March 15, 2014).
Additional Comments: Talk about "Now that you have a faculty position how do you get started".

2. College:
Member, DBA Committee Member. (January 20, 2025 - Present).
Member, Undergraduate Scholarship and Awards Committee. (October 21, 2024 - Present).
Member, Ethics, Diversity and Sustainability Committee. (October 14, 2015 - June 29, 2024).
Organizer, Roundtable 360. (October 18, 2022).
Committee Member, Ethics, Diversity, and Sustainability. (August 31, 2015 - September 15, 2017).
Committee Member, Ethics, Diversity, and Sustainability. (September 15, 2014 - August 31, 2015).

3. Department/School:
Organizer, Careers in Business. (September 5, 2023 - Present).
Member, Personnel Committee. (August 31, 2019 - Present).
Chair, Search committee for assistant professor of practice. (May 15, 2025 - May 2, 2026).
Chair, Search committee for tenure track in analytics and security. (May 15, 2025 - May 2, 2026).
Member, Careers in Business event. (September 5, 2024).

Member, Assistant Professor of Practice - Search Committee. (December 15, 2023 - April 30, 2024).
Member, REP Committee. (2023).
Faculty Mentor, SWAT Team Class. (August 19, 2013 - December 15, 2013).

B. Professional:

Member, Alpha Chi National College Honor Society.
Member, Association for Information Systems.
Member, Beta Gamma Sigma Honor Society.
Member, Decision Sciences Institute.
Mini-track Chair, AMCIS 2026 Reno, Reno, NE. (July 2025 - August 2026).
Reviewer / Referee, Information and Management Journal. (January 2026 - May 2026).
Reviewer / Referee, European Conference on Information Systems 2025. (December 18, 2024 - January 20, 2025).
Reviewer / Referee, Information Systems Frontier. (December 11, 2023 - December 4, 2024).
Reviewer / Referee, Quality and Quantity Journal. (January 1, 2020 - February 2020).
Reviewer / Referee, Decision Support Systems. (January 1, 2018 - June 2018).
Reviewer, Journal Article, Information Systems Frontiers. (December 31, 2014 - January 2015).
Reviewer, Journal Article, Information & Management. (September 1, 2014 - December 2014).
Reviewer, Journal Article, Journal of Electronic Commerce Research. (June 1, 2014 - December 2014).
Reviewer, Journal Article, Asia Pacific Journal of Information Systems. (April 1, 2014 - December 2014).
Student Consortium Speaker, Southwest DSI, Dallas, TX. (April 2013).
Member, Association for Computing Machinery. (January 1, 2012 - December 31, 2012).

D. Organization Membership:

Alpha Chi National College Honor Society.
Association for Information Systems.
Beta Gamma Sigma Honor Society.
Decision Sciences Institute.

E. Service Honors and Awards:

Award / Honor Recipient: Certificate of Outstanding Contribution in Reviewing, Information & Management Journal.
February 2017