# TEXAS STATE VITA

## I. ACADEMIC/PROFESSIONAL BACKGROUND

**A. Name: Hyun Jung Yun** **Title: Professor**

**B. Educational Background**

| *Degree* | *Year* | *University* | *Major* | *Thesis/Dissertation* |
|---|---|---|---|---|
| Ph.D. | 2007 | University of Florida | Political Science | The Different Tiers of Social Lives in Policies: Policy Beliefs and Different Aspects of Social Capital |
| Ph.D. | 2007 | University of Florida | Journalism and Communications | What Media do to a Bipolar 50-50 Nation?: Differing Information Effects in Battle and Non-Battle Ground States |
| M.A. | 2003 | University of Florida | Political Science | |
| B.A. | 2001 | Ajou University | Political Science | |

**C. University Experience**

| *Position* | *University* | *Dates* |
|---|---|---|
| Professor | Texas State University | 2019.8 – Present |
| Associate Professor | Texas State University | 2012.8 – 2019.8 |
| Assistant Professor | Texas State University | 2007.8 – 2012.8 |
| Graduate Assistant Instructor | University of Florida | 2006.8 – 2007.5 |
| Research and Office Manager | University of Florida | 2005.8 – 2007.7 |
| Research Assistant | University of Florida | 2004.1 – 2007.5 |
| Teaching Assistant | University of Florida | 2005.8 – 2006.5 |
| Research Designer and Data Analyst | University of Florida | 2003.10 – 2004.12 |

**D. Relevant Professional Experience**

| *Position* | *Entity* | *Dates* |
|---|---|---|
| Board Member | Journal of Cybercommunication | 2024. 1 – Present |

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|---|---|---|
| | Academic Society Editorial Board | |
| Board Member | International Interdisciplinary Advisory and Editorial Board (IIAEB) | 2014.6 – Present |
| Council Member | The National Unification Advisory Council, Appointed by the President of South Korea | 2021. 9 – 2023. 8 |
| Council Member | Korean Congress Advisory Council: National Assembly Research Service | 2011.7 – 2014.6 |
| Data Archive Assistant | ICPSR: University of Michigan | 2006.1–2007.8 |

**E. Other Professional Credentials (licensure, certification, etc.)**

• ODEL Summer Institute Completion. Texas State Tough: Creating Resilient Courses. Office of Distance and Extended Learning, Texas State University, June 7 – August 6, 2021

• Certificate, Teaching Online @ TxState, Texas State University, July – August, 2020

• Certificate, Post-Award Compliance Issues for the Advanced Grant Manger, Texas State University, March 18, 2008

• Certificate, Grants 101: Professional Grant Proposal Writing in Program Development and Evaluation, Professional Grant Writing, and Grant Research. Institution for Communication Improvement, San Antonio, January 28 – 30, 2008

• Certificate, Grant Application Management System (GAMS): Routing and Approvals, Texas State University, September 18, 2007

• Certificate, Graduate Assistant Teaching with General Program, Graduate School and Office of Academic Technology, University of Florida, 2006

• Certificate, Graduate Assistant Teaching with Technology Program, Graduate School and Office of Academic Technology, University of Florida, 2005

• Certificate, Inter-university Consortium for Political and Social Research (ICPSR) Summer Statistics Program, University of Michigan, June – August 2002

**II. TEACHING**

**A. Courses Taught:**

• Professor, Department of Political Science, Texas State University, August 2007 – Present
- American Political Discourse (PS 5338/Online)
- Research in Media and Political Communication (POSI 5350)
- Political Communication and Behavior (POSI 5350)
- Seminar in Program Evaluations (POSI 5343)
- American Culture and Media (POSI 5327B)
- Political Method & Research (POSI 5303/ PS 5302)
- Senior Seminar (POSI 4933/ PS 4399)
- Media and Public Opinion (POSI 4337C/ PS 4326/ Online)
- Campaigns and Elections (POSI 4336/ PS 3321/Online)
- Analytical Techniques (POSI 3377/ PA 3311/Online)
- Quantitative Research in Political Science (PS 3315/Online)
- Politics of Modern Southeast Asia (POSI 3337/ PS 3347/ Online)

• Graduate Assistant Instructor, Department of Political Science, University of Florida, August 2006 – May 2007
- Data Analysis & Statistics Lab
- Political Data Analysis (POS 6737)

**B. Graduate Theses/Dissertations, Honors Theses, or Exit Committees (if supervisor, please indicate):**

• Committee chair, Master's Thesis, Grace Theobald, Fall 2025
Title: The Effects of Age and Gender on Political Participation
• Supervising professor, Honor's Thesis, Aiden Brenon, Fall 2025
Title: Flipping Texas Blue: Developing Democratic Campaign Strategies to Win Texas
• Committee member, Master's Thesis, Kamryn Trapane, Summer 2024
Title: White Christian Nationalism
• Supervising professor, Honor's Thesis, Emily Havard, Honors Collage, Spring 2024
Title: The Relationship Between Family Structure Variations and Political Socialization of Children
• Committee member, Master's Thesis, Abagail Milam, Spring 2024
Title: The Hartman Reforms: The Power of Storytelling in Grassroots Criminal Justice Reform Movements
• Committee member, Master's Exit Exam, Grace Schlafer, Spring 2024
• Committee member, Master's Exit Exam, Francisco Valdovinos, Spring 2024
• Committee member, Master's Exit Exam, Jackson Hively, Spring 2022
• Supervising professor, Honor's Thesis, Gabriela Escamilla, Honors Collage, Fall 2019
Title: From Handcuffs to Sewing Machines: Cambodia's Anti-Trafficking Industrial Complex
• Supervising professor, Honor's Thesis, Talya Morris, Honors Collage, Spring 2019
Title: Media, Party, and Voter Manipulation of the Israeli-Palestinian Conflict
• Supervising professor, Honor's Thesis, Tucker Thompson, Honors Collage, Spring 2019
Title: Selling the Television War by Using Social Identity Theory in Vietnam War Movies
• Supervising professor, Undergraduate Research Expo Paper, Alondra Saucedo, College of Liberal Arts, May 2019
Title: Media in Authoritarian Regimes: Tools of Oppression or Opposition?
• Supervising professor, Undergraduate Research Expo Paper, Cache Douglas, College of

Liberal Arts, May 2019
Title: Discrepancies in African American Voters (Awarded)
• Committee member, Master's Exit Exam, Sarah Pollock, Spring 2019
• Committee member, Master's Thesis, Brooke Bollwahn, Fall 2017
• Committee member, Master's Thesis, Jordon Brown, Spring 2015
• Committee member, Doctoral Dissertation, Laura Cano Amaya, Summer 2014
• Committee member, Master's Exit Exam, Christon Salinas, Spring 2014
• Committee member, Master's Exit Exam, Lisa Symons, Spring 2014
• Committee member, Master's Thesis, James A. Beck, Fall 2013
• Committee chair, Master's Exit Exam, Yesenia Hampton, Spring 2013
• Committee member, Master's Thesis, Jeremy Holland, Fall 2012
• Committee member, Master's Thesis, Michael McAlear, Fall 2012
• Committee chair, Master's Thesis, Abby Merrill, Spring 2012
• Committee member, Master's Thesis, Trent Jimenez, Spring 2012
• Committee member, Master's Thesis, Paul Diaz, Fall 2011
• Committee member, Master's Thesis, Kendrick Payne, Fall 2011
• Committee chair, Master's Exit Exam, Laura Winsheimer, Spring 2011
• Committee chair, Master's Exit Exam, Roel Elizalde, Spring 2011
• Committee chair, Master's Exit Exam, Amanda Kit, Fall 2010
• Committee member, Master's Exit Exam, Jackie Rogers, Summer 2010
• Committee member, Master's Thesis, Jessica Son, Fall 2009
• Committee member, Master's Exit Exam, Dara Nichols, Spring 2009
• Committee chair, Master's Thesis, Jenny Goerdel, Spring 2009
• Committee member, Master's Exit Exam, Blake Farrar, Spring 2009
• Committee member, Master's Exit Exam, Billie Salazar, Spring 2009
• Committee member, Master's Exit Exam, John Culver, Fall, 2008
• Committee member, Master's Thesis, Kristina Barnett, Fall 2008
• Committee member, Master's Thesis, Julia Weathersbee, Fall 2007

**C. Courses Prepared and Curriculum Development:**

• Politics of Modern Southeast Asia, 2021, Asynchronous Online Course
• Politics of Modern Southeast Asia, 2010
• American Culture and Media, 2009
• Political Communication and Behavior, 2008
• Research in Media and Political Communication, 2008
• Media and Public Opinion, 2007

**D. Funded External Teaching Grants and Contracts:**

• Co-Investigator, Curriculum Development for Certificate in Southeast Asian Studies, August 1, 2009 – July 31, 2010
- Fund source: The United State Department of Education
- Contract leader: Dr. Dennis J. Dunn
- Grant amount: $177,000.00

**E. Other:**

• Advisory Committee for Southeast Asia K-12 Teacher program, Texas Alliance for Geographic Education (TAGE), July 2012 – August 2013

## III. SCHOLARLY/CREATIVE

### A. Works in Print (including works accepted, forthcoming, in press)

**1. Refereed Chapters in Books**:

**Yun, H. J**. & Park, J. H. (2025). The Impact of digital partisan news algorithms in the 2022 midterm election. In John Hendricks & Dan Schill (Eds.), *Media Messages in the 2022 Midterm Election: Division, Deniers, Dobbs, and the Donald* (pp.149-165). NY: Palgrave Macmillan.

**Yun, H. J**. (2023). Social media bonding and bridging in the political polarization of the 2020 presidential election. In Dan Schill & John Hendricks (Eds.), *Social Media Politics: Digital Discord in the 2020 Presidential Election* (pp.30-60). The U.K.: Routledge.

**Yun, H. J**. & Park, J. H. (2015). Blue governors in red states and red governors in blue states. In John Hendricks & Dan Schill (Eds.), *Communication and Midterm Elections: Media, Message, and Mobilization* (pp. 241-266). NY: Palgrave Macmillan.

**Yun, H. J.** (2014). The spirals of newly transcending political voices: Social media purify the atmosphere of political dialogues in cyberspace. In John Hendricks & Dan Schill (Eds.), *Presidential Campaigning and Social Media* (pp.154-170). NY: Oxford University Press.

**Yun, H. J.**, Opheim, C., & Hanks, E. K. (2014). Whose states are winning?: The adoption and consequences of social media in political communication in the American States. In John Hendricks & Dan Schill (Eds.), *Presidential Campaigning and Social Media* (pp. 122-139). NY: Oxford University Press.

**Yun, H. J.**, & Opheim, C. (2012). New technology communication in American state government: The impact on citizen participation. In Kelvin Joseph Bwalya & Zulu Saul (Eds.), *Handbook of Research on E-Government in Emerging Economies: Adoption, E-Participation, and Legal Frameworks* (pp. 573-590). IGI Global.

**Yun, H. J.**, Jasperson, A., & Kaid, L. L. (2010). The cumulative effects of televised presidential debates on voters' attitudes across red, blue, and purples political playgrounds. In Mitchell S. McKinney & Mary C. Banwart (Eds.), *Communication in the 2008 U.S. election: Digital natives elect a president* (pp. 107-120). New York, NY: Peter Lang Publishing, Inc.

**Yun, H. J.**, Jasperson, A., & Chapa, S. (2010). New voices and new voters: Ethno technology in reactions to candidate messages in the 2008 campaign. In John Hendricks & Lynda Lee Kaid (Eds.), *Techno-politics in presidential campaigning: New voices, new technologies, and new voters* (pp. 102-128). London: Routledge.

Williams, A. P., Kaid, L. L., Landreville, K., Fernandes, J., **Yun, H. J.**, Bagley. D., & Urriste, S. (2008). The representation of the European Union election in news media coverage

around the world. In Lynda Lee Kaid (Ed.), *The EU Expansion: Communicating shared sovereignty in the parliamentary elections* (pp. 153-173). New York, NY: Peter Lang Publishers.

Kaid, L. L., Postelnicu, M., Landreville, K., Williams, A. P., Hostrup, C., Urriste, S., Fernandes, J., **Yun, H. J.,** & Bagley, D. (2005). Campaigning in the new Europe: News media presentations of the 2004 European Union parliamentary elections. In Christina Holtz-Bacha (Ed.), *Die Massenmedien im Europawahlkampf* (The mass media in the European election campaign) (pp. 228-251). Wiesbaden, Germany: VS-Verlag.

**2. Refereed Journal Articles:**

**Yun, H. J.** (2026). The challenges in hybrid longitudinal and cross-sectional quasi-experimental research: Studying the effects of cumulative political messages in American elections. *Sage Research Methods: Inclusive Research Methodologies*. London, UK: Sage.

**Yun, H. J.**, Ancu, M., Park, J. H., Farrar, B., & Kiousis, S. (2022). The political youth voice spiral: An application of the Spiral of Silence to opinion expression among young American voters. *Quarterly Review of Business Disciplines, 9*(1), 49-75.

**Yun, H. J.** (2021) Beyond political capital: Do social and economic capital matter? *Presidential Studies Quarterly, 51*(2), 404-425.

**Yun, H. J.** (2020). Divided and crosscutting blogosphere political dialogues: Revisiting the Spiral of Silence and the Bandwagon Effect. *Quarterly Review of Business Disciplines, 7*(3), 245-265.

**Yun, H. J**. (2017). Selling political brands and building candidate relational equity in American campaign tournaments. *American Studies, 40*(2), 127-170.

**Yun, H. J.**, & Farrar, B. R. (2017). The news media outlet is the message. *Online Journal of Communication and Media Technologies, Special Issue* (Dec.), 106-121.

**Yun, H. J**., Farrar, B. R., & Jasperson, A. E. (2016). The cumulative effects of televised debates on voters' assessments of candidates across red, blue, and purple political battlegrounds in the 2012 American presidential election. *American Studies, 39*(2), 211-239.

Rahm, D., Brittain, V., Brown, C., Garofalo, C., Rangarajan, N., Shields, P., & **Yun, H. J**. (2015). Exploring the demand for PhDs in public affairs and administration. *Journal of Public Affairs Education, 21*(1), 115-128.

Park, J. H., Haygood, D. M., & **Yun, H. J.** (2014). The power of political boycott in online communities and blogs: Exploring online political debaters on the Korean government's beef trade policies with the U.S. *Online Journal of Communication and Media Technologies, 4*(2), 126-146.

**Yun, H. J.**, & Opheim, C. (2010). Building on success: The diffusion of e-government in the American states. *Electronic Journal of e-Government*, *8*(1), 71-82.

Hedge, D., Johnson, R., & **Yun, H. J.** (2010). Trust, race, and welfare reform in the American states. *The American Review of Politics*, *30*, 311-332.

**Yun, H. J.,** & Park, J. H. (2008). Ethno-media technology in political communication. *International Academy Business Disciplines*, *15*(4), 184-189.

Khang, H., & **Yun, H. J.** (2007). A functional approach on exploring political discourse of televised presidential debates in the U.S. and Korea. *Asian Communication Research, 4*(2), 32-51.

**Yun, H. J.**, Postelnicu, M., Ramoutar, N., & Kaid, L. L. (2007). Where is she?: Coverage of women in online news magazines. *Journalism Studies*, *8*(6), 930-947.

**Yun, H. J.**, & Kaid, L. L. (2007). Technology typologies of young citizens: Effects of media use of political cynicism and information efficacy. *International Academy Business Disciplines*, *14*(2), 169-174.

Jasperson, A., & **Yun, H. J.** (2007). Political advertising effects and America's racially diverse newest voting generation. *American Behavioral Scientist*, *50*(9), 1112-1123.

Kaid, L. L., Postelnicu, M., Landreville, K., **Yun, H. J.**, & LeGrange, A. G. (2007). The effects of political advertising on young voters. *American Behavioral Scientist*, *50*(9), 1137-1151.

**3. Encyclopedia Entries (Invited & Refereed):**

**Yun, H. J.** (2008). Democratic national committee. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (p.174). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Demography. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.179-180). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Direct democracy. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.188-189). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Robert Entman. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.211-212). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Focus groups. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (p.248). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Lobbying. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.409-410). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). PBS. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.539-540). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Wilbur Schramm. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.732-733). CA: Sage Publications, Inc.

**Yun, H. J.** (2008). Social responsibility theory. In Lynda Lee Kaid & Christina Holtz-Bacha, *Encyclopedia of Political Communication* (pp.748-749). CA: Sage Publications, Inc.

**4. Invited Non-Refereed Articles**:

**Yun, H. J**. (2022). My professor is losing her mind and so am I! In Kishor Vaidya (Ed.), *Teach Political Science with a Sense of Humor: Why (and How to) Be a Funnier and More Effective Political Science Teacher and Laugh All the Way to Your Classroom*? Canberra: The Curious Academic Publishing. (ISBN: 978-1-925128-04-8)

**Yun, H. J**. (2015). Political science is to do beyond political science. In Kishor Vaidya (Ed.), *Political Science for the Curious: Why Study Political Science* (pp. 559-563). Canberra: The Curious Academic Publishing. (ISBN: 978-1-925128-73-4)

Farrar, B., & **Yun, H. J.** (2012). Studies of political statistics: Texans who registered but did not vote in the 2008 general election. Report #7, *Center for Public Policy & Political Studies*. URL: http://www.austincc.edu/cppps/pdfs/report7.pdf.

**5. Government Reports (Grant-Awarded):**

**Yun, H. J**., Park, J. H., & Dugas, F. (Dec. 21, 2010). *Social network service and changes in political communication in the U.S. and the U.K.* Korean National Assembly Research Service, Seoul, South Korea.

Ferguson, M. A., Kaid, L. L., Popescu, C., & **Yun, H. J**. (Aug. 30, 2004). *Florida reporters' needs for terrorism and emergent disease information reporting: A survey of Florida editors and news directors.* Report to the Florida Department of Health, Tallahassee, FL.

Kaid, L. L., Ferguson, M. A., Landreville, K. D., Martin, J. D., Popescu, C., Postelnicu, M., & **Yun, H. J.** (Aug. 30, 2004). *Development of public health education series for journalists.* Report to the Florida Department of Health, Tallahassee, FL.

**6. Refereed Conference Papers and Presentations**:

**Yun, H. J**., & Jones, A. (2024). A systematic meta-analysis of social capital research in the Obama era vs. the Trump era. Presented at the 120th *American Political Science Association Annual Conference*, Philadelphia, PA.

**Yun, H. J.,** & Park, J. H. (2023). The impact of digital partisan news algorithms in the 2022 midterm election. Presented at the 15th *World Media Economics and Management Conference (WMEMC)*, Seoul, South Korea.

**Yun, H. J.**, Ancu, M., Park, J. H., Farrar, B. R., & Kiousis, S. (2021). The spiral of political youth voice: An application of the Spiral of Silence theory to opinion expression among

new American voters. Presented at the *International Academy of Business Disciplines 2021 Virtual Conference*.

**Yun, H. J.**, & Farrar, B. R. (2017). The news media outlet is the message reconsidered. Presented at the 6th *International Conference on Communication, Media, Technology and Design*, Famagusta, Cyprus.

**Yun, H. J.**, & Farrar, B. R. (2016). The news media outlet is the message. Presented at the 74rd *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.**, & Park, J. H. (2015). Blue Governors in Red States and Red Governors in Blue States. Presented at the 73rd *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.** (2014). Selling Political Messages and Building Candidate Associations in the Campaign Tournaments. Presented at the 77th *Western Political Science Association Annual Conference*, Seattle, WA.

Jasperson, A., & **Yun, H. J.** (2013). Gender, party, and social media message resonance among young voters during the 2012 presidential campaign. Presented at the 109th *American Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.**, & Opheim, C. (2012). Whose states are winning?: The adoption and consequences of social media in political communication in the American States. Presented at the 100th *Association for Education in Journalism and Mass Communication Annual Conference*, Chicago, IL.

Hedge, D., Johnson, R., & **Yun, H. Y.** (2011). Welfare reform and racial regimes in the American states. Presented at the 107th *American Political Science Association Annual Conference*, Seattle, WA.

**Yun, H. Y.**, Hedge, D., & Johnson, R. (2011). My social lives and my policy beliefs. Presented at the 69th *Midwest Political Science Association Annual Conference*, Chicago, IL.

Park, J. H., Haygood, D. M., & **Yun, H. J**. (2011). The power of political boycott in online communities and blogs: Exploring online political debaters on the Korean government's beef trade policies with the U.S. Presented at the 69th *Midwest Political Science Association Annual Conference*, Chicago, IL.

Johnson, R., Hedge, D., & **Yun, H. J.** (2010). The dynamics of welfare reform in the American states: A longitudinal approach. Presented at the 106th *American Political Science Association Annual Conference*, Washington, D.C.

Johnson, R., Hedge, D., & **Yun, H. J.** (2010). The dynamics of welfare reform in the American states. Presented at the 68th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.** & Kaid, L. L. (2009). Geo-ethnic political dialogue: Multi-color skins with

blue, red, and purple mindsets. Presented at the 105th *American Political Science Association Annual Conference*, Toronto, CA.

Hedge, D., Johnson, R., & **Yun, H. J**. (2009). Welfare reform and racial policy regimes in the American states. Presented at the 105th *American Political Science Association Annual Conference*, Toronto, CA.

**Yun, H. J**., Jasperson, A., & Chapa, S. (2009). New voices and new voters: Differences in reactions to candidate messages in the 2008 campaign. Presented at the 2009 *Broadcast Education Association Annual Conference*, Las Vegas, NV.

**Yun, H. J.** (2009). Geo-ethnic campaign playgrounds: Co-effects of geopolitical competitiveness and ethnic political culture on attitude vulnerability. Presented at the 67th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.** (2009). Political campaign effects and candidate image association. Presented at the 67th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.** & Opheim, C. (2008). Digital government in American state government: Beyond traditional professionalism. Presented at the 104th *American Political Science Association Annual Conference*, Boston, MA.

Kaid, L. L, **Yun, H. J.**, Fernandes, J., & Shen, F. (2008). Reconsidering the effects sponsorship on political advertising. Presented at the 104th *American Political Science Association Annual Conference*, Boston, MA.

**Yun, H. J., &** Park, J. H. (2008). Ethno-media technology in political communication. Presented at the 19th *International Academic of Business Disciplines Annual International Conference*, Houston, TX.

**Yun, H. J**., & Hedge, D. (2007). Social capital and morality policy attitudes. Presented at the 103rd *American Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J**., & Kaid, L. L. (2007). What media do to a bipolar 50-50 nation?: Political learning. Presented at the 103rd *American Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.,** & Postelnicu, M. (2007). The Youth Voice in Spirals of Silence, Cynicism, and Information Efficacy: An Application of the Spiral of Silence Theory on Young Voters' Opinion Expression. Presented at the 56th *International Communication Association Annual Conference*, San Francisco, CA.

**Yun, H. J**., & Hedge, D. (2007). Why do you believe so?: Policy beliefs and social capital. Presented at the 65th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J**., & Kaid, L. L. (2007). What do the media do for a bipolar, 50-50 nation?: Information availability and political attitudes. Presented at the 65th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J**., & Kaid, L. L. (2007). Technology typologies of young citizens: Effects of media use of political cynicism and information efficacy. Presented at 18th *International Academic of Business Disciplines Annual International Conference*, Orlando, FL.

Kang, H. K., **Yun, H. J**., & Park. J. H. (2006). Cross cultural study on functional approach of Presidential debates between U.S. and Korea. Presented at the 102nd *American Political Science Association Annual Conference*, Philadelphia, PA.

Williams, A. P., Kaid, L. L., Postelnicu, M., Landreville, K., & **Yun, H. J**. (2006). The representation of the European Union elections: News media coverage around the world**.** Presented at the 56th *International Communication Association Annual Conference*, Dresden, Germany.

**Yun, H. J.,** & Kaid, L. L. (2006). Using media consumption typologies to understand political attitudes. Presented at the 64th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J**., Hedge, D., & Johnson, R. (2006). Different tiers of social lives in politics. Presented at the 64th *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J.,** Hedge, D., & Johnson, R. (2006). The dual spiral of silence: In-group identity in expressing welfare policy preference in the spiral of silence. Presented at the 77th *Southern Political Science Association Annual Conference*, Atlanta, GA.

Kaid, L. L., Hendren, A. G., **Yun, H. J**., Landreville, K., Potelnicu, M., & Urriste, S. (2005). Comparing the effects of television advertising and debates on young citizens. Presented at the 91st *National Communication Association Annual Conference*, Boston, MA.

**Yun, H. J.** (2005). Dual spirals of voices in political decision making processes. Presented at the 63rd *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J**., Postelnicu, M., & Ramoutar, N. (2005). Where is she?: A content analysis in women's portray in four different countries. Presented at the 63rd *Midwest Political Science Association Annual Conference*, Chicago, IL.

Postelnicu, M., & **Yun, H. J**. (2005). Beauty or beast?: An analysis of the international media coverage of the U.S. and the 2004 American presidential candidates. Presented at the 63rd *Midwest Political Science Association Annual Conference*, Chicago, IL.

**Yun, H. J**. (2004). Dual spiral of silence: Public opinion formation on bipolar political issues. Presented at the 63rd *Northeastern Political Association Annual Conference*, Boston, MA.

Kaid, L. L., **Yun, H. J**, Postelnicu, M., & Landreville, K. (October 30, 2004). Political communication research in the 21st century: The importance of multi-national perspective. *Uvote National Consortium*, Gainesville, FL.

**B. Works not in Print**

**1. Invited Talks, Lectures, and Presentations:**

• Invited Discussant, Special Topic Panel, April 25, 2026, *Midwest Political Science Association's 83rd Annual Conference*, Chicago, IL.
- "The Role of Participatory Democracy in Korea's Political Landscape" Panel Event

• Invited Panelist, MOVE Texas at TXST, March 23, 2026
- "Women's History Tea Party" Panel Event

• Invited Panelist, Texas State University, October 30, 2024
- "Insights and Highlights: Election Predictions" Civic Engagement Faculty Panel Event

• Invited Panelist, Department of Political Science, Texas State University, March 6, 2024
- "Super Tuesday" Faculty Panel Event

• Invited Speaker, Supporting Women in Political Science (SWIPS), Texas State University, April 4, 2023
- Professions in the Field of Political Communication

• Invited Speaker, Supporting Women in Political Science (SWIPS), Texas State University, October 26, 2021
- Political Communication & Media

• Invited Keynote Speaker & Presenter, the 8th Unification Lecture Series, South Korean National Unification Advisory Council, Houston, Texas, February 27, 2021
- The New Biden Administration's Approach and Citizen Diplomats' Roles towards Peace on the Korean Peninsula

• Invited Keynote Speaker & Presenter, South Regional Youth Conference, South Korean National Unification Advisory Council, Tampa, Florida, November 13-15, 2020
- 2020 U.S. Presidential Election and the Effects on the Declaration for Peace towards Unification of the Korean Peninsula

• Invited Panelist, KTSW-FM 89.9, San Marcos, TX, November 3, 2020, 7pm -8pm
- Live Election Night Broadcast

• Invited Panelist, The Department of Political Science, Texas State University, October 15, 2020, 6:30pm -7:45pm
- Election 2020 Panel

• Invited Panelist, Korean Association for Broadcasting & Telecommunication Studies, International live webinar via Kakao TV and YouTube, April 8, 2020, 2pm - 4pm
- Covid-19 and Korean, American, and Japanese Journalism

• Invited Panelist, Supporting Women in Political Science (SWIPS), Texas State University, September 5, 2018
- Meet Female Professors in Political Science

• Invited Presenter, Communication University of China, Beijing, China, June 17, 2016
- Divided Political Blogs and Crosscutting Cyberspace Political Dialogues

• Invited Presenter, Texas Alliance for Geographic Education, San Marcos High School, August 10, 2013
- A Cultural Perspective on Southeast Asia: Contemporary Politics and Government in Southeast Asia

• Invited Presenter, Texas State Bobcat Women Basketball Team, Texas State University, October 19, 2012
- The Electoral Process and Party Differences in the 2012 Presidential Election

• Invited Presenter, Korean National Assembly Research Service, Seoul, South Korea, December 16, 2010
- Social Network Service and Changes in Political Communication in the U.S. and the U.K.

• Invited Presenter, Poly Sci Inklings, Texas State University, October 13, 2009
- The Rise of the Internet in American National and State Government

• Invited Presenter, the Association for Women in Communication, University of Texas, Austin, October 15, 2008
- Non-Traditional Political Communication in the 2008 Presidential Election

• Invited Presenter, Ajou University, Suwon, Korea, May 30, 2008
- Future Career for Collage Students in future Academia

• Invited Presenter, Philosophy Dialogue Series, Texas State University, February 11, 2008
- Political Communication in the 2008 Presidential Election

• Invited Presenter, Uvote 2008 Research meeting, Chicago, National Communication Association Conference, November 16, 2007
- Research: National Data Organization and Planning

• Invited Presenter, Poly Sci Inklings, Texas State University, October 17, 2007
- Geopolitics in Political Communication

• Guest Lecturer, College of Journalism and Communications, University of Florida, October 11, 2006
- Content Analysis Applications, Research Methods in Mass Communication course

• Guest Lecturer, College of Journalism and Communications, University of Florida, October 20, 2006
- Value of Social Capital: Social Philanthropy, Ethics and Social Responsibility in Public Relations course

• Guest Lecturer, Department of Political Science, University of Florida, September 1, 2005
- Public Policy Analysis, Analyzing Public Policy course

• Guest Lecturer, Department of Political Science, University of Florida, August 30, 2005

- Public Administration, Problems in Public Administration course

• Guest Lecturer, Department of Political Science, University of Florida, March 10, 2005
- Local Politics and the Implication on Public Policy process, Public Policy Process course

• Guest Lecturer, College of Journalism and Communications, University of Florida, November 15, 2004
- The Spiral of Silence and the Implication, Mass Communication Theory course

**2. Other Works not in Print:**

**a. Works "Submitted" or "Under Review":**

**b. Works " In Progress":**

**C. Scholarly Grants and Contracts**

**1. Funded External Grants and Contracts:**

• Principal Investigator, Social Networking Service and Changes in Political Communication in the U.S. and the U.K., October 19, 2010 – December 30, 2010
- Fund source: *Korean National Assembly Research Service*
- Grant amount: $10,000.00

• Research Assistant, Development of Databases on Election Laws in the United States, May 1, 2006 – August 20, 2007
- Fund source: *The United State Election Administration Commission*
- Principal Investigator: Dr. Lynda Lee Kaid

• Research Assistant, Preparedness for Terrorism and Emergent Disease Information Reporting, May 1, 2004 – August 30, 2004
- Fund source: *The Florida Department of Health*
- Survey of Florida Editors and News Directors and Development of Public Health Education Series for Journalists
- Principal Investigators: Dr. Lynda Lee Kaid and Dr. Mary Ann Ferguson

**2. Submitted, but not Funded, External Grants and Contracts**:

• Principal Investigator. Politicians! Be Aware of Tortilla, Criollo, and Tostones Cultures.
- Program number: NSF PD 93-1371
- Submitted on January 15, 2008

**3. Submitted, but not Funded, Internal Grants and Contracts:**

• Research Enhancement Program, Texas State University, October 2007

**D. Fellowships, Awards, Honors:**

• Honorary Professor of International Studies, January 2023 – Present

- Center for International Studies, Texas State University

**E. Media Appearances and Recognition:**

- **Texas State University Newspaper** (April 8, 2026). "The Safeguard American Voter Eligibility (SAVE) Act" interviewed by the University Star.

- **Korean Journal Houston** (March 4, 2021). "The 8th South Korean National Unification Lecture by Dr. Hyun Jung Yun at Texas State University" by Won Ho Yang.

- **Texas State Digital Newsroom** (March 11, 2020). "Scholarly advice on citizens' political information acquisition in a democratic society" interviewed by Texas State Digital Newsroom.

- **TV Chosun Investigative Report Seven** (February 14, 2020). "Saturday Night Massacre by U.S. President Richard Nixon vs. Wednesday Night Massacre by South Korean President Moon Jae-in" broadcasted in 10-11pm on 2/14/2020 via TV Chosun, South Korea.

- **Honors Thesis Documentary Interview** (November 26, 2019). "College and Politics: A Documentary Examination of Political Culture in the Collegiate Environment and Its Impact on Student Experience" produced by Nicholas Williams.

- **The Wisdom Factory Literary Society Podcast** (August 21, 2019). "2020 Election: Populism and political polarization in American elections and campaigns" hosted by Preston Nieves and Nicolas Flores.
  URL: https://anchor.fm/wisdom-factory-literary-society/episodes/2020-Election--015-e5d63l
  https://wisdomfactoryliterarysocietytxst.wordpress.com/media/podcasts/

- **News Korea** (October 11, 2013). "Students at Texas State University attracted to Korean Culture" by Min Suck Kim.
  URL: http://www.newskorea.com/bbs/board.php?bo_table=local_story&wr_id=2089

- **New York Times & Associate Press** (October 14, 2012). "Middle-aged Hispanics more likely to skip the vote" by Chris Tomlinson.
  URL: http://www.chron.com/news/politics/article/Middle-aged-Hispanics-more-likely-to-skip-the-vote-3947451.php

- **KTSW 89.9 Radio Broadcasting** (September 21, 2011). Interview on the Political Significance of Social Networking.

- **Meet the Professors** (February 25, 2011). Importance of Southeast Asian Studies: Texas State University. Aired at 5pm on August 31, 2011 on Grande Channel 19 & Time Warner Channel 16.
  Streaming video: http://stream.its.txstate.edu/users/db58/mtp/souteastasianstudies_2_11.mov

- **Hillviews** (Winter, 2008). "One Ph.D. Wasn't Enough?" by Philip Hadley.
  URL: http://www.ua.txstate.edu/fromthehill/august2008/stars.html

- **KTSW 89.9 Radio Broadcasting Live** (November 4, 2008, 10:45PM CT). "Post-election

Interview: Non-Traditional Media Effects and Post-election consequences."

- **HBS-TV** (October 15, 2008). "Issues in the 2008 Presidential Election."
  URL: http://www.hbs.tv/

- **TBC Real Interview Tong** (June 21, 2008). "Courageous Ambition."
  URL: http://www.tbc.co.kr/

- **Korean Daily Newspaper** (June 18, 2008). "Dr. Yun Visited Her Alma Mater and an Unprecedented Job Offer" by WookJin Sung.
  URL: http://www.imaeil.com/sub_news/sub_news_view.php?news_id=27601&yy=2008

- **Chosun Ilbo** (May 31, 2008). "Two Ph.Ds with Single-Minded Ambition" by Jin Kim.
  URL: http://news.chosun.com/site/data/html_dir/2008/05/30/2008053001420.html

- **Texas State University News Press** (December 4, 2007). "Faculty Member Makes History with Dual Doctorate" by Philip Hadley.
  URL: http://www.txstate.edu/news/news_releases/news_archive/2007/12/HuynYun120407.html

- **Korean Daily Newspaper** (August 24, 2007). "A Female Korean Student Achieved an America Dream" by Byung Gu Kim.
  URL: http://www.hankugm.com/

- **The Gainesville Sun** (August 11, 2007). "UF Student's Dual Doctorate Make History" by Jack Stripling.
  URL: http://www.gainesville.com/article/20070811/NEWS/708110320

- **The New York Times & St. Petersburg Times** (August 10, 2007). "Student Makes UF History: She Graduates with 2 Ph.D.'s" by Shannon Colavecchio-Van Sickler.
  URL: http://www.sptimes.com/2007/08/10/Hillsborough/Student_makes_UF_hist.shtml

- **WUFT TV station** (August 10, 2007, 5:30pm). Interview as a Two Doctorate Alumna of the University of Florida during 5:30pm Evening News.

- **WUFT 89.1 Radio Broadcasting** (August 9, 2007, 4:30pm). Interview about Doctoral Programs of the University of Florida during 4:30pm Local News.

## IV. SERVICE

### A. Institutional

#### 1. University:

- Committee, UPPS 06.02.10, Elections, Voting, and Civic Engagement On-Campus, June 2025 – Present

- Office of Distance and Extended Learning's Faculty Mentor Corps, August 2021 – Present

- University Mentoring Program (Bobcat Bond), Fall 2007 – Present

- Panel Chair, Mapping America: Identity, Politics, and Place, Undergraduate Research Conference, Texas State University, November 21, 2025

- Korean Culture Club Advisor, June 2013 – August 2014 & June 2015 – December 2016

- Academic Computing Committee, 2013 – 2014

- Texas Alliance for Geographic Education (TAGE) Advisory Committee, July 2012 – August 2013

**2. Department / School:**

- Political Science Workload Committee, Spring 2023 – Present

- Political Science Learning Outcome Sub-Committee, Fall 2012 – Present

- M.A. Political Science Sub-Committee, Fall 2011 – Present

- Curriculum Development in Minor in Political Communication, Fall 2018 – Summer 2021

- Presidential Award Nomination Committee, Fall 2012 – Spring, 2019

- Search Committee-International Organization/Law 2018-9, Fall 2018

- Ph.D. in PA Working Committee, Fall 2013 – Spring 2014

- Search Committee-American Politics 2014-13, Fall 2013

- Search Committee-Public Policy 2013-6, Fall 2012

- Scholarship Committee, Spring 2008

**B. Professional:**

- The Journal of Cybercommunication Academic Society Editorial Board, January 2024 – Present [KCI registered academic journal established in 2005 and headquartered in South Korea]

- The International Interdisciplinary Advisory and Editorial Board (IIAEB), June 2014 – Present [International Journal of Interdisciplinary Research and Innovation Editorial Board (IJIRI), Invited for a new journal launch]

- MARQUIS Who's Who in America: American's Leading Biographical Reference Publisher since 1899, 2010 – Present

- American Political Science Association Mentor Initiative Program, 2009 – Present

• The Korean Congress Advisory Council Reserve, Korean National Assembly Research Service, South Korea, July 2014 – January 2025

• The Korea Advertising Society Executive Board, July 2023 – June 2024
[Academic Advertising Society established in 1989 and headquartered in South Korea]

• The National Unification Advisory Council, Appointed by the President of South Korea, South Korea, September 2021 – August 2023

• The Korean Congress Advisory Council, Korean National Assembly Research Service, South Korea, July 2011 – June 2014

• Uvote Inter-University Election Research Group, 2004 – 2012

**C. Community:**

• Austin Korean School Advisory Board, August 2017 – Present

• Judge, Peace+Unity 100-minute Debate for Generation Z, International Virtual Competition (The U.S., France, Korea, Malaysia, Sri Lanka), The Peaceful Unification Advisory Council, Houston Chapter, January 21, 2023

• Judge, Peace+Unity 100-minute Debate for Generation Z, International Virtual Competition (The U.S., The U.K., France, Czechia), The Peaceful Unification Advisory Council, Houston Chapter, January 10 – 11, 2022

**D. Service Honors, Fellowships, and Awards:**

• Courtesy Professor, Ajou University, South Korea, January 2024 – Present

• Honorary Professor of International Studies, Texas State University, January 2023 – Present

• Teaching Award of Honor, The Texas State Alumni Association, 2020

• Dean’s Award for Excellence in Service from the College of Liberal Arts, Texas State University, 2013

• Vice-President, Uvote Inter-University Organization, 2005 – 06

• Treasurer, Uvote Inter-University Organization, 2004 – 05