TEXAS STATE VITA

I. Academic/Professional Background

A. Name: Laurie Hayes Fluker Title: Associate Professor

B. Educational Background

Degree	Year	University	Major	Thesis/Dissertation
Ph.D.	1996	University of Texas	Radio, Television, Film	*NBC Coverage of the Civil Rights Movement: 1955-1965*
Master of Fine Arts	1980	Southern Methodist University	Broadcast Journalism	
B.S.	1978	Wiley College	English/History	

C. University Experience

Position	University	Dates
Associate Dean, College of Fine Arts & Communication	Texas State University	2005-present
Associate Professor, School of Journalism and Mass Communication	Texas State University	1997-present
Assistant Dean, College of Fine Arts & Communication	Texas State University	2004-2005
Dean of Communications	Austin Community College	2001-2003
Special Assistant to the President	Texas State University	1999-2001
Broadcast Sequence Head	Texas State University	1992-1999

D. Relevant Professional Experience

Position	Entity	Dates
Acting Chair & Adjunct Professor (Consultant)	Huston-Tillotson University	1999-2000
Training Consultant, Office of Survey Research	The University of Texas, Austin	1989-1995
Director of Mass Communication	Wiley College	1984-1986
Assistant Professor	Wiley College	1984-1986
Instructor	Wiley College	1980-1984

II. TEACHING

A. Teaching Honors and Awards:
2019 "Outstanding Professor," Black Student Alliance
2019 "Outstanding Professor," Alpha Chi National Honor Society (9th recognition)
2018 "Outstanding Professor," Black Student Alliance
2018 Teaching Excellence Recognition, Zeta Tau Alpha
2018 Nominee, Presidential Award for Excellence in Teaching, School of Journalism & Mass Communication
2018 Hall of Fame, United Negro College Fund Alumni Council
2018 Alumna of the Year, Wiley College, Marshall, TX
2018 "Outstanding Professor," Alpha Chi National Honor Society (8th recognition)
2017 Nominee, Hall of Fame, United Negro College Fund Alumni Council
2017 Nominee, Alumna of the Year, Wiley College, Marshall, TX
2017 "Outstanding Professor," Alpha Chi National Honor Society
2017 Nominee, "Outstanding Professor," Black Student Alliance
2016 "Outstanding Professor," Alpha Chi National Honor Society
2016 "Outstanding Professor," Black Student Alliance
2016 Alpha Delta Pi Sorority Teacher Recognition
2016 Delta Zeta Sorority Teacher Recognition
2016 "Visionary Award," Office of Disability Services
2015 National Fellow, International Radio & Television Society Faculty Seminar, Las Vegas
2015 Black Student Alliance "Professor of the Year"
2014 "Outstanding Professor," Alpha Chi National Honor Society (5th recognition)
2014 Texas State Student Foundation "Foundation of Excellence Award" (3rd recognition)
2014 Black Student Alliance "Professor of the Year"
2014 Alpha Delta Pi Sorority Teacher Recognition
2014 Delta Zeta Sorority Teacher Appreciation
2014 Chi Omega Teacher Appreciation
2013 "Outstanding Professor," Black Student Alliance
2013 "Outstanding Professor," Alpha Xi Delta Sorority Inc.
2012 "Professor of the Year," Black Student Alliance
2012 Texas State University Faculty Diversity Award
2012 "Outstanding Professor," Alpha Xi Delta Sorority
2012 "Faculty Excellence Recognition," Chi Omega Sorority Inc.
2011 Sutton's Who's Who in Education
2011 Dean Nominee for the Presidential Award for Excellence in Teaching
2011 "Outstanding Professor," Alpha Chi National Honor Society
2011 "Outstanding Professor," Alpha Delta Pi Sorority Inc.
2011 "Faculty Excellence Recognition," Chi Omega Sorority Inc.
2011 Sutton's *Who's Who in Academia*
2010 *Who's Who* Among Executives and Professionals

2010 Cambridge *Who's Who Registry*
2010 Quality Team Award, Quality Enhancement Planning Task Force
2010 "Outstanding Professor," Alpha Xi Delta Sorority
2010 "Teacher of the Year," Black Student Alliance
2009 "Outstanding Professor," Alpha Xi Delta Sorority
2008 "Teacher of the Year," Black Student Alliance
2008 "Outstanding Professor," Black Student Alliance
2008 "Advisor of the Year," Black Student Alliance
2007 *Who's Who Among American Teachers & Educators*
2007 "Advisor of the Year," Black Student Alliance
2007 "Administrator of the Year," Black Student Alliance
2006 "Everette Swinney Award for Excellence in Teaching," Texas State Faculty Senate
2006 "Mariel M. Muir Excellence in Mentoring Award," Texas State University
2006 Panhellenic Professor Recognition, Texas State University
2006 "Outstanding Professor," Black Student Alliance
2006 Runner-Up, Presidential Award for Excellence in Teaching
2005 Pan-Hellenic Faculty Member of the Year
2005 Minnie Stevens Piper Nominee
2005 Distinguished Professor, Texas State Student Foundation
2005 "Outstanding Professor," Black Student Alliance
2005 Outstanding Professor "Angel" Award, Black Women United & Kappa Alpha Psi
2004 "Outstanding Professor," Pan-Hellenic Council (Spring)
2004 "Outstanding Professor," Pan-Hellenic Council (Fall)
2000 Golden Key Honor Society Faculty Inductee (2000)
2000 "Professor of the Year Award," SWT Advertising Club
1999 Runner-Up, Presidential Award for Excellence in Service (SWT)
1999 "Outstanding Mass Communication Professor "(SWT)
1999 "Outstanding Professor," Alpha Chi National Honor Society
1999 "Outstanding Professor," Alpha Chi Honor Society (SWT)
1999 "Outstanding Professor," Black Student Alliance (SWT)
1999 "Outstanding Professor," Alpha Xi Delta Sorority (SWT)
1998 Runner-Up, Presidential Award for Excellence in Teaching (SWT)
1998 "Outstanding Mass Communication Professor" (SWT)
1998 *Who's Who of American Women*
1998 "Outstanding Mass Communication Professor" (SWT)
1998 National Finalist, Outstanding Broadcasting Professor, Freedom Forum
1997 Southwest Texas State Alumni Teaching Award of Honor
1997 "Outstanding Mass Communication Professor" (SWT)
1997 "Outstanding Professor," Alpha Chi National Honor Society
1997 *Who's Who in Media and Communication*
1996 "Outstanding Mass Communication Professor" (SWT)
1996 *Who's Who Among American Teachers & Educators*
1995 "Outstanding Mass Communication Professor" (SWT)
1995 "Outstanding Professor," Alpha Chi National Honor Society (6^{th} recognition)

1994 Nominee, Presidential Award for Excellence in Teaching, School of Fine Arts (SWT)
1993 “Outstanding Mass Communication Professor” (SWT)
1986 “Outstanding Professor” (Wiley College)
1985 “Outstanding Professor” (Wiley College)
1984 “Outstanding Professor” (Wiley College)

B. Courses Taught:
Mass Communication (MC) 1301, Introduction to Mass Communication
MC 1313, Reporting
MC 3308, Broadcast Newswriting
MC 3310, Radio News
MC 3343, Introduction to Public Relation
MC 3373, Broadcast Commercial & Promotion Writing
MC 3375, Broadcast & Cable Programming
MC 3394, Broadcast Management
MC 4302, History of the Mass Media
MC 4330, Internship Supervision
MC 4336B, Documentaries
US 1100, University Seminar

C. Graduate Theses/Dissertations or Exit Committees (if supervisor, please indicate):

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D. Courses Prepared and Curriculum Development:

MC 3375, Broadcast & Cable Programming
MC 3394, Broadcast Management
MC 4302, History of the Mass Media
MC 4336A, Broadcast Promotions
MC 4336B, Documentaries

E. Funded External Teaching Grants and Contracts:

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F. Submitted, but not Funded, External Teaching Grants and Contracts:

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G. Funded Internal Teaching Grants and Contracts:

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H. Submitted, but not Funded, Internal Teaching Grants and Contracts:

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I. Other:

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III. SCHOLARLY/CREATIVE

A. Works in Print

1. Books (if not refereed, please indicate)

a. Scholarly Monographs:

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b. Textbooks:

Fluker, L. et. al. (2018). Second edition. *Perspectives in Mass Communication.* Austin: Sentia Publishing.

Fluker, L. et. al. (2016). *Perspectives in Mass Communication.* Austin: Sentia Publishing.

Fluker, L. et. al. (2015). *Mass Communication: Trends and the Future.* Dubuque: Kendall-Hunt.

Fluker, L. (2009). *Mastering Grammar, Spelling and Punctuation.* Dubuque: Kendall-Hunt.

Fluker, L. (2010). Website, *Mastering Grammar, Spelling and Punctuation.* Dubuque: Kendall-Hunt.

c. Edited Books:

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d. Chapters in Books:

"Media Ownership," *Perspectives in Mass Communication.* Sentia Publishing, 2019.

"Newspapers," *Perspectives in Mass Communication.* Sentia Publishing, 2018.

"Radio," *Perspectives in Mass Communication.* Sentia Publishing, 2017.

"The Music Industry," *Perspectives in Mass Communication.* Sentia Publishing, 2017.

"Changing Audiences, Changing Media," *Perspectives in Mass Communication.* Sentia Publishing, 2016.

"Film," *Perspectives in Mass Communication.* Sentia Publishing, 2016.

"Media Ownership," *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

"Media as Entertainment," *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

"Books," *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

"Newspapers," *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

"Magazines," *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

"Television," *Perspectives in Mass Communication.* Sentia Publishing, 2016. (total revision and expansion of previous chapter)

"Evolution of Mass Communication," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2012.

"Media Ownership," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2012.

"Media Transformation & Transition," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2012.

"Magazines," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2010.

"The New Media Landscape," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2010.

"Newspapers," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2009.

"Radio," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2009.

"Television," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2009.

"Books," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2008.

"The Entertainment Function of the Media," *Mass Communication: Producers and Consumers.* Kendall-Hunt, 2008.

"Entertainment," *Mass Communication in the Information Age*. Vision Press, 1996.

e. Creative Books:

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2. Articles

a. Refereed Journal Articles:

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b. Non-refereed Articles:

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3. Abstracts:

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4. Reports:

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5. Book Reviews:

Introduction to Mass Communication: Media Literacy & Culture. McGraw Hill Publishers, 2008.

Introduction to Mass Communication: Media Literacy & Culture. McGraw Hill Publishers, 2005.

In the Company of Others, Mayfield Publishers, 1998.

American Datelines, Longman Publishers, 1998.

6. Other: Manuscript Review
"News and Social Ferment: The Little Rock Central High School Desegregation Crisis of 1957," *Southwestern Mass Communication Journal,* 2006.

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B. Works not in Print

1. Papers Presented at Professional Meetings:

"News Directors Looking Back: An Evaluation of EEO After 25 Years." Presented with Dr. Tim England, Broadcast Educators Association Regional Meeting, Dallas, February, 1996.

"Minorities in the Broadcast Profession." Presented at the State Convention of the Texas Intercollegiate Press Association, Southwest Journalism Congress Convention, Corpus Christi, 1994.

2. Invited Talks, Lectures, Presentations:

"Faculty's Role in Recruitment & Retention of Students," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Chicago, July, 2020. (Invited presenter)

"Faculty's Role in Recruitment & Retention of Students," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Nashville, July, 2019. (Invited presenter)

"Faculty's Role in Recruitment & Retention of Students," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Orlando, July, 2018. (Invited presenter)

"Faculty's Role in Recruitment & Retention of Students," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Denver, July, 2017. (Invited presenter)

"Faculty's Role in Recruitment & Retention of Students," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing & Retention, Dallas, July, 2016. (Invited presenter)

Keynote Speaker, Austin Community College Women's Celebration, March, 2016.

Keynote Speaker, "Public Speaking and Networking," San Marcos High School, 2016

IMPACT Dinner Panelist (Texas State student organization), 2016

Presenter, Texas State University School of Journalism and Mass Communication Learning Community, Spring, 2016

Invited Panelist, PAWS Preview, Texas State University, January 2016

"The Role of Faculty in Recruitment and Retention of Students," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Boston, July, 2015 (Invited presenter)

"Women in Higher Education: Strategies for Success," Ruffalo Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Boston, July, 2015 (Invited panelist)

Panelist, "Double Standards," Sigma Epsilon Chapter, Alpha Kappa Alpha Sorority, Inc., October, 2014

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2014 (Invited presenter)

"Women in Higher Education: Strategies for Success," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2014 (Invited panelist)

Keynote Speaker, Austin Community College's "Juneteenth Celebration," June, 2014
Guest Leader Panelist, LeaderShape, The Leadership Institute of Texas State University, May, 2014

PAWS Preview Panelist, Texas State University, January, 2014

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, New Orleans, July, 2013 (Invited presenter)

Closing Keynote Speaker, 7th Annual Symposium on the Recruitment and Retention of Students of Color, Indianapolis, IN, April 14-15, 2014

State Planning Committee Member, African-American Male Student Achievement & Success Symposium, Four Seasons Hotel, Houston, October, 2013

Keynote Speaker, Terry Scholar Foundation Banquet, Texas State University, October, 2013

Invited Presenter, "Establishing & Growing Statewide Higher Education Organizations," American Association of Blacks in Higher Education Conference, Atlanta, GA, February, 2013

Keynote Speaker, "Effective Communication," Iota Omega Chapter, Delta Sigma Theta Sorority, Inc., Texas State University, February, 2013

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2012 (Invited presenter)

Keynote Speaker, Austin Community College Women's Day Celebration, Austin, March, 2012

City of Austin Black History Keynote Speaker, February, 2012

Student Organization Council President's Keynote Speaker, February, 2012

PAWS Preview Panelist, Texas State University, January, 2012

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Denver, July, 2011 (Invited presenter)

Keynote Speaker, Austin Community College Women's Day Celebration, Austin, March, 2011

Keynote Speaker, Health Information Management Forum, San Marcos, March, 2011

PAWS Preview Panelist, Texas State University, January, 2011

Keynote Speaker, Texas State University's Sigma Lambda Youth Summit, November, 2010

Speaker, Texas State University, School of Journalism & Mass Communication Learning Community, October 2010
Keynote Speaker, Texas State University, Black Student Alliance Retreat, August, 2010

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Atlanta, July, 2010 (Invited presenter)

Keynote Speaker, Austin Community College Math Camp, Austin, June, 2010

Keynote Speaker, Virginia College, Austin, June, 2010

Keynote Speaker, Health Information Management Forum, San Marcos, March, 2010

Keynote Speaker, Austin Community College Women's Day Celebration, Austin, March, 2010

Keynote Speaker, Alpha Kappa Alpha Founders Day Celebration, Phi Xi Omega Chapter, San Marcos, February, 2010

"The Role of Faculty in Recruitment and Retention of Students," University of Texas "Big Twelve Conference," Austin, February, 2010 (Invited presenter)

Speaker, Texas State School of Journalism and Mass Communication Learning Community, February, 2010

Keynote Speaker, Martin Luther King Celebration, Texas State University, January, 2010

PAWS Preview Panelist, Texas State University, January, 2010

Keynote Speaker, Multicultural Student Services Unity Dinner, Texas State University, December, 2009

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, San Antonio, July, 2009 (Invited presenter)

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Chicago, July, 2008 (Invited presenter)

"Promoting Student Engagement and Faculty Involvement through Effective Mentoring Programs," International Mentoring Association, Las Vegas, April, 2008.

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Orlando, July, 2007 (Invited presenter)

"Promoting Student Engagement and Faculty Involvement through Effective Mentoring Programs," International Mentoring Association, Atlanta, March, 2007.
"The Role of Faculty in Recruitment and Retention of Students," Best Practices in Student Retention Conference, Rockport, Maine, November, 2006 (Invited presenter)

"The Role of Faculty in Recruitment and Retention of Students," Noel-Levitz National Conference on Student Recruitment, Marketing, and Retention, Denver, July, 2006 (Invited presenter)

"New Trends in Media," State of Texas Public Relations Organization, 2005 (Invited presenter)

3. Consultancies:

"The Role of Faculty in Recruitment and Retention of Students," Schenectady County Community College, Schenectady, New York, 2015.

Invited Presenter, "Student Recruitment by Faculty & Staff," Faculty & Staff Transformational Seminar, Wiley College, Marshall, TX, August, 2013

Invited Presenter, "Effective Communication & Career Planning," United States Department of Agriculture Hispanic Graduate Fellows, American Association of Hispanics in Higher Education Conference, San Antonio, TX, March, 2013

"The Role of Faculty in Recruitment and Retention of Students," Elizabeth City State University, Elizabeth City, North Carolina, 2012.

"The Role of Faculty in Recruitment and Retention of Students," Chattanooga State College, Chattanooga, Tennessee, 2010.

"The Role of Faculty in Recruitment and Retention of Students," Lone Star Community College System, The Woodlands, Texas, 2009.

"The Role of Faculty in Recruitment and Retention of Students," Southwest Tennessee Community College, Memphis, Tennessee, 2009.

4. Workshops:
"The Art of Communication," Department of Health Information Management, Texas State University, January, 2010

Workshop Presenter, Southwestern Black Student Leadership Conference, Texas A & M, 2008 – 2010

Workshop Presenter, Southwestern Black Student Leadership Conference, Texas A & M, 1993 – 2004

Workshop Presenter, INROADS Training Workshops, 1999-2003

Workshop Presenter, Southwest Texas State Student Leadership Conference, 1993 – 1999

Workshop Presenter, Texas Rehabilitation Commission, 1995

5. Other: Professional Service

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2020

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February 2020

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2019

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2019

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2018

Presenter, San Marcos High School, representing Alpha Kappa Alpha Sorority Incorporated ASCEND Program, March 21, April 25, and May 23, 2018

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2018

Member, Minority Advocates' Coalition, Austin, TX (2017-present)
National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2017

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2017

Presenter, Texas State University Insight Day, "College of Fine Arts and Communication Overview," Old Main, San Marcos, TX, October, 2017

Presenter, Texas State University Family Day, "Overview of Mass Communication," LBJ Student Center, San Marcos, March, 2017

Chair, Strategic Planning Committee, Phi Xi Omega Chapter, Alpha Kappa Alpha Sorority Incorporated (2016-present)

Provost Office Liaison, 2015-2016 (special assignment from Provost to help student successfully navigate the Texas State environment)

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, April, 2016

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2016

Phi Xi Omega Representative, South Central Regional Conference, Alpha Kappa Alpha Sorority Incorporated, Shreveport, April, 2016

Chair, Strategic Planning Committee, Phi Xi Omega Chapter, Alpha Kappa Alpha Sorority Incorporated, 2016 – present

Retention Study Participant, Vice President of Student Affairs and Communication Studies joint research project, Texas State University, Fall, 2015-Spring, 2016 (faculty participants chosen based on graduating and freshmen students' feedback regarding professors who made the most contribution to their college years; participation included campus visits and interviews)

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2015

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2015

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2013

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2013

National Official, Honda Campus All-Star Challenge National Championship Tournament, Torrance, CA, March 2012

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2012

National Official, Honda Campus All-Star Challenge National Championship Tournament, Orlando, Florida, March 2011

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2011

Texas Higher Education Coordinating Board Interagency Coordinating Group, 2012-2013
National Official, Honda Campus All-Star Challenge National Championship Tournament, Orlando, Florida, March 2011

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2011

Texas Higher Education Coordinating Board Cost Efficiency Committee (Blue Ribbon committee developed by the Governor; only faculty member in the state to serve on the committee with chancellors, presidents, regents, etc.) 2009-2010

Texas Higher Education Coordinating Board Minority Participation and Success Task Force, 2010

Provided testimony to the Senate Higher Education Subcommittee, April 26, 2010

Quality Enhancement Planning Task Force (preparation for SACS visit), 2010

Met with Southern Association of Colleges and Schools team (two meetings), 2010

National Official, Honda Campus All-Star Challenge National Championship Tournament, Orlando, Florida, March 2010

State Official, Honda Campus All-Star Challenge Pre-National Championship Tournament, Prairie View A & M University, February, 2010

Immediate Past President, Texas Association of Black Personnel in Higher Education, 2009-2011

Board Member, Texas Association of Black Personnel in Higher Education, 2011 - present

National Advisory Board, Honda Campus All-Star Challenge National Championship Tournament, 2005 – 2008

State President, Texas Association of Black Personnel in Higher Education, 2007 – 2009

State Conference Chair/Co-Chair, Texas Association of Black Personnel in Higher Education, 2019, 2017, 2015, 2013, 2011, 2009, 2007, 2005, 2003, 2001, 1999, 1997, 1995

National Official, National College Bowl University Competition, 1998

United States Department of Health & Human Services Contract Reviewer, Washington, D.C., August & November, 1998

Organized & planned the *Meet the Author* sessions, Radio-Television News Directors Association Conferences, 1993 – 1999 (Required research into current publications of interest to broadcast educators, contact the authors, and then organize sessions for the conference)

Black History Keynote Speaker, City of Austin, 1999

Judge, American Journalism Historian Association Competition, 1998

Black History Keynote Speaker, Texas Department of Health, 1998

Black History Keynote Speaker, Holy Cross Catholic Church, Austin, 1998 C.
Grants and Contracts

1. Funded External Grants and Contracts:

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2. Submitted, but not Funded, External Grants and Contracts:

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3. Funded Internal Grants and Contracts:

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4. Submitted, but not Funded, Internal Grants and Contracts:

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D. Fellowships, Awards, Honors:

Course Hero Educational Summit National Fellow, Redwood City, CA, July, 2019 (chosen as one of 30 faculty members from across the country)

Faculty Fellowship, National Association of Television Program Executives, Miami, FL, January, 2019 (chosen as one of 25 participants)

National Fellow, "Anatomy of an Idea" Faculty/Industry Seminar, sponsored by Disney/ABC in conjunction with the International Radio and Television Society (chosen as one of 20 participants out of more than 150 applicants), August, 2007

National Fellow, Leadership and Mentoring Institute, sponsored by the American Council on Education, the American Association for Higher Education and Savannah State University, Savannah, Georgia, July, 2006 (one of 30 educators chosen nationwide)

National Fellow, National Association of Television Program Executives Faculty Program, KXAN, Channel 36, Summer, 2004

National Fellow, International Emmy Awards, 1999

National Fellow, International Radio & Television Society Foundation Faculty & Industry Seminar, February, 1998

National Fellow, National Association of Television Program Executives Faculty Program, KVUE, Channel 42, Summer, 1997

Fellow, Television Academy of Arts and Science Faculty Seminar, November, 1996 (Annual competition for outstanding Broadcast professors; 18 chosen out of hundreds of applications)

Fellow, Outstanding Broadcast Educator's Workshop, Poynter Institute for Media Studies, St. Petersburg, 1991

Dissertation of the Year Nomination, The University of Texas at Austin, 1996
Outstanding Dissertation Award Nominee, Broadcast Educator's Association, 1996 (Nominated by the Department of Radio, Television & Film, The University of Texas at Austin)

IV. SERVICE

A. University:
Member, Admissions Standards Committee (2017-present)
Member, Council of Associate Deans of Academic Affairs Committee (2016-present)
Member, Institutional Effectiveness Council (2016-present)
Member, Organization Conduct Review Committee (2015-present)
Member, Financial Aid Advisory Appeals & Scholarship Awards Committee (2014-present)
Member, Texas State Retention Council (2014-present)
Member, African-American Studies Coordinator Search Committee (2019)
Member, Marketable Skills Committee (2017-2019)
Member, University Assessment Director Search Committee (2018)
Member, African-American Studies Proposal Committee (2016-2019)
Member, Graduate Advisory Council, Alpha Kappa Alpha Sorority Incorporated, Sigma Epsilon Chapter, Texas State University (2015-present)
Mentor, Alpha Kappa Alpha Sorority Incorporated, Sigma Epsilon Chapter, Texas State University
Member, College of Fine Arts and Communication Dean's Search Committee (2014)
Member, Excellence in Diversity Awards Committee (2011-2013)
Member, College of Fine Arts and Communication Dean's Search Committee, 2011-2012
Member, Quality Enhancement Plan Committee, 2009-2010
Member, Quality Enhancement Plan Steering Committee, 2009-2010
Chair, Mentoring Subcommittee, Quality Enhancement Plan, 2009-2010
Member, Multicultural Student Affairs (MSA) Advisory Council (2007-present)
Member, University Media Liaison Committee (2007-2010)
Member, Executive Board, Coalition of Black Faculty and Staff (2007-present)
Member, Texas Women in Higher Education (TWHE) Steering Committee (2007-2008)
Member, Joann Cole Mitte Research Committee (2007-2008)
Mariel M. Muir University Selection Committee, 2008, 2007
Member, Rockefeller Brothers Fund Fellowships Interview & Award Committee, 2007
Chair, Student Service Fee Academic Subcommittee, 2007
Planning Committee, *Race, Ethnicity and Place Conference*, 2006
Co-Emcee, New Student Convocation, Paws Preview, 2006
Keynote Speaker, Texas State Martin Luther King Day Celebration Luncheon, 2006
Keynote Speaker, Texas Panhellenic Council Executive Dinner, 2006
Advisor, Black Student Alliance, 2006
Advisor, Texas State Arts Club, 2006
Chair, University Registrar Search Committee, 2005-2006
Chair, Academic Affairs Student Service Fee Committee, 2005
Vice President, University Advancement Search Committee, 2005
Who's Who Selection Committee, 2005
College of Applied Arts Review Committee, 2005
Keynote Speaker, Terry Foundation Banquet, 2005
Keynote Speaker, Annual Leadership Banquet, All Greek Council, 2005
Keynote Speaker, Black Student Alliance Welcome Back Social, 2005

Chair, Academic Affairs Student Service Fee Committee, 2004
President's Cabinet, 1999 – 2001
Executive Quality and Planning Council, 1999 – 2001
Quality Planning Committee, 1999 – 2001
Segment Leader, University Fund Drive, 1999
Emcee, Freshmen Convocation, 2000, 1999, 1998, 1997, 1996
Director of Admissions Search Committee, 1998
Presidential Hearing Committee, 1998
NCAA Accreditation Subcommittee on Equity, 1998
Presenter, Task Force on Diversity, 1998
Presenter, Council on Academic Deans, 1998
Multicultural Student Affairs Keynote Speaker, Freshmen Welcome Reception,1998
Keynote Speaker, Hispanic Business Student Association's Multicultural Career Conference, 1998
Guest Coach, Southwest Texas State Football Program, 1998
College of Fine Arts Graduation Marshall, 1998
Learning Excellence Team, 1997 – 2001
Enrollment Management Council, 1997 – 2001
Agriculture Chair Search Committee, 1997 – 1998
Agriculture Chair Search Committee, 1996 – 1997
Faculty Representative, Disciplinary Board of Review, 1997
Acting Chair, Student Justice Hearing Committee, 1997, 1996
Faculty Recruiter, Office of Admissions, Southwest Texas State University, 1993 –1997
Student Affairs Student Service Fee Committee, 1996, 1995, 1992, 1990
Mentor, Texas State Mentoring Program, 1995 – present
Admissions Standards Committee, 1995 – 2001
Task Force, Role of Athletics at Southwest Texas State, 1995 – 1996 Chair,
Student Justice Hearing Committee, 1994 – 1995
Retention Incentive Grant Screening Committee, 1994
Greek Academic Task Force Committee, 1994
Greek Expectations Annual Review Committee, 1994
Multicultural Student Affairs Search Committee, 1994
Resident Assistant Interview Committee, 1994 – 1996
Orientation Assistant Interview Committee, 1993 – 1996
Chair, Publication Advisory Committee, 1993 – 1995
Public Relations Advisory Council, 1993 – 1995
Orientation Assistant Training Workshop Presenter, 1992 – 1996
Executive Committee, Coalition of Black Faculty & Staff, 1993 – 1995
Chair, Coalition of Black Faculty & Staff, 1991 – 1993
General Studies University Scholar Program Screening Committee, 1992 – 2001
Judge & Official, Southwest Texas State special events, 1989 – present

B. College & Departmental:

College Committees
Chair, College Curriculum Committee, 2004-present
Chair, College Scholarship Committee, 2004-present
Member, College of Fine Arts & Communication Council (2004-present)
Chair, Fine Arts 2313 Restructuring Task Force (2013-2014)
Chair, Communication Design Director Committee Search (2012, 2013)
Member, College Development Officer Search Committee, 2009

Department Committees
Member, Diversity & Inclusion Committee, 2019-present
Member, Scholarship Committee, 2019-present
Member, Assessment Committee, 2019-present
Personnel Committee, 1997 – present
Graduate Faculty, 1997 – present
Member, Advertising Search Committee, 2007-2008
Member, D. D. Hachar Program Committee, 2007-2008
Member, Accreditation Committee, 2007-2008
Member, Scholarship Committee, 2006 – present
Chair, Advertising Faculty Search Committee, 2006-2007
Electronic Media Faculty Search Committee, 2005
Awards Day Program & Luncheon Planning Committee, 2005
Emcee, Awards Day Program, 2005
Enrollment Management Committee, 2005
Emcee, Mass Communication Graduation Convocations (3 annually), 1997 – 2001
Chair, Student Publications Director Search Committee, 1999
Mass Communication Administrative Assistant Search Committee, 1998
Mass Communication Administrative Assistant Search Committee, 1997
Mass Communication Chair Search Committee, 1996
Senior Faculty, 1997 – present
Chair, Minority Affairs Committee, 1996 – 2001
Senior Faculty Representative, 1994
Broadcast Sequence Director, 1992 – 1999
Advisor, Student Chapter, Radio-Television News Director Association, 1997 – 2001
Grammar, Spelling & Punctuation (GSP) Appeals Committee, 1993 – 1996
Mass Communication Advisory Committee, 1991 – 1999
KTSW Advisory Committee, 1991 – 1999
KAT Advisory Committee, 1989 – 1991
Technology Committee, 1990 – 1996
GSP Review Facilitator (Voluntary sessions provided to Mass Communication students within the department and university-wide), 1990 – present

C. Community:

Volunteer & Fundraiser, American Heart Association, 2006 – present

Volunteer & Fundraiser, American Red Cross, 2005, 2009, 2011
Fundraiser, American Heart Association, 2005
Fundraiser, American Cancer Society, 2004
Fundraiser, American Red Cross, 2003
Austin Independent School District Gifted & Talented Coordinator Search Committee, 1998
Blanton Elementary Gifted & Talented District Liaison, 1998
Search Committee, Parent-Teacher Association, Blanton Elementary School, 1997, 1996
Vice President, Parent-Teacher Association, Blanton Elementary School, 1996
Kealing Magnet School Advisory Board, Austin, 1994 – 1996
Blanton Elementary Site-Based Management Team, Austin, 1994 – 1999
Vice President, Parent-Teacher Association, Blanton Elementary School, Austin, 1993
Education Committee Chair, Mount Corinth United Methodist Church, 1992 – 1999

D. Professional:

Member, National Association of Black Journalists
Member, American Journalism Historians Association
Member, Broadcast Educator's Association
Member, Association of Educators of Journalism and Mass Communication
State Board Member, Texas Association of Black Personnel in Higher Education
Member, Texas Higher Education Coordinating Board Cost Efficiency Committee, 2009-2010
Member, Texas Higher Education Coordinating Board Minority Task Force, 2009-2011
Member, Radio-Television News Directors Association, 2000-2006

E. Organizations

1. Honorary:

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2. Professional:

Radio-Television News Directors Association
National Association of Black Journalists
American Journalism Historians Association
Broadcast Educator's Association
Association of Educators of Journalism and Mass Communication
State President, Texas Association of Black Personnel in Higher Education (2007-2009)
State Board Member, Texas Association of Black Personnel in Higher Education

F. Service Honors and Awards:

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