Curriculum Vita

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BETH ELAINE SCHLAGEL WUEST

Associate Professor, Family and Consumer Sciences
Texas State University
San Marcos, Texas 78666-4616
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EDUCATION

Ph.D., 1990, University of Minnesota, College of Human Ecology, Saint Paul, MN
- Major: Design, Housing and Apparel
- Supporting Area: Family Social Science
- Thesis: First-time and Repeat Home Buyers

M.A., 1980, Michigan State University, College of Human Ecology, East Lansing, MI
- Major: Human Shelter and Interior Design
- Minor: Racial and Ethnic Studies

B.S., 1978, North Dakota State University, College of Home Economics, Fargo, ND
- Majors: Home Management and Family Economics-Housing; Home Economics Education
- Minors: Architectural Studies; Interior Design; Sociology

Other Professional Credentials include Registered Interior Designer in the State of Texas, Certification Number 5566, 1992-2014

UNIVERSITY PROFESSIONAL EXPERIENCE

Texas State University, San Marcos
- School of Family and Consumer Sciences
  - Associate Professor, August 2000 - present
  - Assistant Professor, August 1994 - August 2000
  - Program Coordinator, August 1995 – August 2005
- Institutional Effectiveness
  - Associate Vice President for Institutional Effectiveness, September 2012 – August 2024
  - SACSCOC Liaison, September 2012 – August 2024
- Academic Development and Assessment
  - Director, May 2006 – August 2012
  - Interim Director, September 2005 – May 2006
- Presidential Fellow, September 2004 – August 2005

University of North Texas, School of Merchandising and Hospitality Management, Denton

Merchandising Division Head, August 1992 - August 1993
Assistant Professor, August 1990 - August 1993
Lecturer, August 1983 - August 1990

University of Wisconsin-Stout, School of Home Economics, Menomonie

Instructor, August 1980 - May 1983

Michigan State University, Department of Human Environment and Design, Department of Racial and Ethnic Studies, and Institute for Family and Child Study, East Lansing

Graduate Assistant, August 1978 - August 1980

PRIMARY ACCOMPLISHMENTS

As an Administrator

- Led successful efforts to reaffirm and maintain regional accreditation of university including Fifth-Year Interim Review (2016) and Decennial Reaffirmation Review (2021)
- Assisted academic and administrative units in programmatic accreditation processes
- Managed strategic planning, institutional analysis and reporting, assessment efforts, policy and procedures statements, and faculty and staff development for the institution
- Guided the quality enhancement planning efforts for the creation of an undergraduate research center (2021 QEP)
- Led quality enhancement planning efforts for regional accreditation consisting of a first-year center for advising and mentoring, career exploration, and academic planning (2010 QEP)
- Led presidential University Positioning Committee to develop strategies for enhancing and marketing university brand (2005)
- Established a comprehensive program review process for academic programs and administrative units
- Implemented a campus-wide outcomes assessment strategy for educational programs, general education courses, academic and student services, and administrative effectiveness, and previously research and community service outcomes.
- Structured orientation programs for faculty members and academic administrators
- Provided a first-year, year-long development program for incoming tenure-track faculty

As a Faculty Member

- Developed and revised program curriculum, co-curriculum, and delivery based on industry input, best practices and institutional needs and resources
- Recruited, hired and developed faculty members
- Established advisory boards for academic programs
- Coordinated and led study abroad and study-in-America programs
- Developed instructional resources to more effectively teach subjects
- Organized career day and roundtable events for student/employee interaction
- Taught nearly 40 different courses
- Developed and taught online courses for regional consortium
- Guided students in preparing theses
- Coordinated student recruitment effort and oversaw enrollment management plan

FUNDED GRANTS AND CONTACTS

Funded External Grants and Contracts

Welkey, S., McGlashan, K., Wuest, B., & Mogab, J. (2004). Outlet Mall Shopping: Consumer Behavior and Implications for Tourism. In-kind funding valued at approximately $2,500 from Tanger and Prime Outlets, San Marcos, TX.

Wuest, B. (2001). Development of Distance Education Course for Family and Consumer Sciences Teacher Certification: Consumer Aspects of Apparel. Funded with $3,996.00 through the Texas Tech University Home Economics Curriculum Center.

Wuest, B. (2000). Development of Distance Education Course for Family and Consumer Sciences Teacher Certification: Housing. Funded with $3,993.00 through the Texas Tech University Home Economics Curriculum Center.

Apple, L., & Wuest, B. (1999-2002). Development of an Innovative Simulated Interactive CD Rom Laboratory in Textiles. Funded with $89,451.00 through the Higher Education Challenge Grants Program from the United States Department of Agriculture.

Schlagel, B., Tas, R., Pottorff, S. (1993). The Importance and Provision of Customer Services and Facility Attributes for Mature Consumers of Hospitality Services. Funded with $4,806 by the Texas Institute for Research and Education on Aging.

Funded Internal Grants and Contracts

Welkey, S., McGlashan, K., & Wuest, B. (2003-2004). Outlet Mall Shopping: Consumer Behavior and Implications for Tourism. Funded with $1,500 by a grant from the Texas State University Research Enhancement Grant Opportunities sponsored by the Office of Sponsored Programs.

McGlashan, K., Welkey, S., Wuest, B, & Wardrope, W. (2003-2004). Outlet Mall Shopping: Tourist Shoppers and HR Implications. Funded with $931 through the College of Business Administration at Texas State University-San Marcos.

Wuest, B. (2001-2002). Assessing Quantitative Measures for Merchandisers: Performance and Attitudes of Mathematics and Select Spreadsheet Software Programs. Funded with $2,645 by a Faculty Research Enrichment Grant from the School of Applied Arts and Technology at Southwest Texas State University.

Apple, L., Wuest, B., & Garstka, J. (1999). West Campus/FCS Computer Lab. Funded with $75,283.00 by a Student Access to Computing at SWT Grant from the Academic Computing Committee at Southwest Texas State University.

Wuest, B., & Studak, C. (1996-1997). Perceptions of Fashion Merchandising: Secondary Students' Impressions. Funded with $1,495 by a Faculty Research Enrichment Grant from the School of Applied Arts and Technology at Southwest Texas State University.

Wuest, B. (1995-1996). Customer Services and Store Characteristics: Meeting the Needs of the Mature Apparel Consumer. Funded with $5,000 by a grant from the Southwest Texas State University Research Enhancement Grant Opportunities sponsored by the Office of Research and Sponsored Programs.

Wuest, B., & Studak, C. (1995-1996). The Appeal of Fashion Merchandising as a Career: A Preliminary Study of Secondary Students' Impressions. Funded with $1,429 by a Faculty Research Enrichment Award from the School of Applied Arts and Technology.

Kinnaird, J., & Schlagel, B. (1993-1994). The Appeal of Retailing as a Career: Perceptions of Merchandising Students. Funded with $1,800 by a University of North Texas Research Opportunities Program Grant.

Schlagel, B., and Kinnaird, J. (1992-1993). The Importance of Customer Services and Store Characteristics: A Comparison of Hispanic and Non-Hispanic Home Furnishings Consumers. Funded with $3,500 by a University of North Texas Research Initiative Grant.

Schlagel, B. (1991-1992). Attributes of Imported and Domestic Home Furnishings Products: A Comparison of U.S. Consumers' Perceptions. Funded with $1,500 by a University of North Texas Research Initiative Grant.

Schlagel, B. (1990-1991). Furniture Acquisition as a Result of Home Buying: A Comparison of First-Time and Repeat Home Buyers. Funded with $3,800 by a University of North Texas Research Initiative Grant.

PUBLICATIONS

Books

Easterling, C., Wuest, B., Flottman, E., & Jernigan, M. (2013). *Merchandising Mathematics for Retailing, 5th Edition.* Upper Saddle River, NJ: Pearson/Prentice Hall.

Easterling, C., Wuest, B., Flottman, E., & Jernigan, M. (2013). *Merchandising Mathematics for Retailing, Instructor's Manual, 5th Edition.* [on-line supplement] Upper Saddle River, NJ: Pearson/Prentice Hall.

Easterling, C., Wuest, B., Flottman, E., & Jernigan, M. (2013). *Merchandising Mathematics for Retailing, Student Companion Website, 5th Edition.* [online supplement] Upper Saddle River, NJ: Pearson/Prentice Hall.

Easterling, C., Flottman, E., Jernigan, M., and Wuest, B. (2008). *Merchandising Mathematics for Retailing, 4th Edition.* Upper Saddle River, NJ: Prentice Hall.

Easterling, C., Flottman, E., Jernigan, M., & Wuest, B. (2008). *Merchandising Mathematics for Retailing, Instructor's Manual, 4th Edition.* [online supplement] Upper Saddle River, NJ: Prentice Hall. Retrieved January 5, 2009 from http://vig.prenhall.com/catalog/acadmic/product/0,1144,0131936433-IS,00.html

Easterling, C., Flottman, E., Jernigan, M., & Wuest, B. (2008) *Merchandising Mathematics for Retailing, Student Companion Website, 4th Edition.* [online supplement] Upper Saddle River, NJ: Prentice Hall. Retrieved January 9, 2009 from http://vig.prenhall.com/catalog/acadmic/product/0,1144,0131936433-IS,00.html

Wuest, B. (2008) *Textilemania: A Common Thread* [cd and workbook]. San Marcos, TX: Texas State University.

Wuest, B. (2009) *Textilemania: A Common Thread* [online edition]. San Marcos, TX: Texas State University.

Wuest, B. (2008). *Textilemania: A Common Thread, Instructor's Manual* [on-line supplement]. Smyrna, TN: Textile Fabric Consultants, Inc.

Chapters in Books

Wuest, B., & Olson, L. (2024). General Education Assessment: Course-Based to Comprehensive Assessment of Student Learning. In J.M. Souza and T.A. Rose (Eds.), *Exemplars of Assessment in Higher Education, Volume Two: Strategies for a Changing Higher Education Environment,* (pp. 228-243). New York, NY: Routledge.

Wuest, B. (2001). Chapter 3: Service quality concepts and dimensions pertinent to tourism, hospitality and leisure services. In J. Kandampully, C. Mok, & B. Sparks. (Eds.), *Service Quality Management in Hospitality, Tourism and Leisure* (pp.51-66). Birmingham, NY: The Hayworth Press, Inc.

Wuest, B., Emenheiser, D., & Tas, R. (1998). The importance of hotel/motel products and services as perceived by older consumers. In P. H. Cummings, Kwansa, F. A., Sussman, M. B. (Eds.), *The Role of the Hospitality Industry in the Lives of Individuals and Families* (pp. 225-238). Birmingham, NY: The Hayworth Press, Inc.

Case, F.D., & Schlagel, B. (1990). Designer intentions and user evaluations: Two college residence halls lounges. In K. R. Tremblay and S. Lindamood (Ed.), *Social Aspects of Housing: Research Issues and Opportunities* (pp. 127-146). College Station, TX: American Association of Housing Educators.

Refereed Journal Articles

Wuest, B. (2017). Connecting the Dots: Integrating Planning and Assessment. *Assessment Update: Progress, Trends, and Practices in Higher Education, 29*(2), 1-2, 15-16.

Wuest, B., Hustvedt, G., & Kang, J. (2015). Accountability of FCS Education to a Sustainability Ethos: Focus on Sustainable Consumption. *Journal of Family and Consumer Sciences, 106*(4)*, 10-16.*

Wuest, B., Welkey, S., Mogab, J.W., & Nicols, K. (2008). Exploring consumer shopping preferences: Three generations. *Journal of Family and Consumer Sciences, 100*(1)*, 31-37.*

Mogab, J.W., Pisani, M.J., McGlashan Nicols, K., Welkey, S., & Wuest, B.E. (2006). The Texas sales tax rebate and cross-border Mexican shoppers: Does the 'Manifiesto' advance the state's economic interests? *Tax Management Weekly State Tax Report*, *2006*(2), 5-8.

Wuest, B., Welkey, S., & Blaylock, K. (2004). Career expectations: Perceptions of fashion merchandising students. *TAFCS Research Journal, 1*(9), 9-11.

Wuest, B., Blaylock, K., & Welkey, S. (2004). Perceptions and concerns of careers in fashion merchandising: Views of upper-level undergraduate students. *TAFCS Research Journal, 1*(9), 12-13.

Stewart, B., Purcell, R., & Wuest, B. (2002). Colleges, universities, and research: A productive consolidation. *Journal of Family and Consumer Sciences, 94*(3), 73-74.

Wuest, B. (2002). A cross-cultural perspective of retail services: Apparel retailers' perceptions. *2002 TAFCS Research Journal, 1*(7), 3-4.

Wuest, B., Emenheiser, D., & Tas, R. (2001). Is the lodging industry serving the needs of mature consumers?: A comparison of mature travelers' and lodging managers' perceptions of service needs. *Journal of Hospitality and Leisure Marketing, 8* (2), 85-96.

Wuest, B. (2000). The importance of evaluative criteria in the selection of apparel products. *2000 TAFCS Research Journal, 1* (5), 6-7.

Wuest, B. (1999). Apparel retailers' perceptions of customer services. *1999 TAFCS Research Journal,1*(4), 8-9.

Wuest, B., Emenheiser, D., & Tas, R. (1998). The importance of hotel/motel products and services as perceived by older consumers. *Marriage & Family Review, 28*(1/2), 225-238.

Wuest, B. (1998). Elderly consumers: Perceptions of apparel retailers' customer services. *TAFCS Research Journal, 1*(3), 1-2.

Thompson, G. S., & Wuest, B. (1998). Tech prep agreements: Developing curriculum and consensus. *TAFCS Research Journal, 1(*3), 13-14.

Wuest, B. & Kinnaird, J. (1997). Hispanic home-furnishings consumers: Perceptions of customer services and store characteristics. *TAFCS Research Journal, 1*(2), 15-17.

Emenheiser, D., Wuest, B., & Tas, R. (1997). Lodging managers' perceptions of the service needs of mature travelers. *TAFCS Research Journal, 1*(2), 25-27.

Wuest, B., Tas, R., & Emenheiser, D. (1997). What Do Mature Travelers Perceive as Important Hotel/Motel Customer Services? *Hospitality Research Journal, 20*(2), 77-93.

Wuest, B., & Kinnaird, J. (1996). The Importance of Customer Services and Store Characteristics: Perceptions of Home Furnishings Consumers. *TAFCS Research Journal, 1*(1), 21-23.

Emenheiser, D., Wuest, B., & Tas, R. (1996). Lodging Managers' Perceptions of Services and Property Attributes Desired by Mature Travelers. *TAFCS Research Journal, 1*(1), 16-18.

Lawhon, T., Riney, B., & Schlagel, B. (1988). Developing life management skills: A continuous process. *Wellness Perspective, 5*(3), 35-37.

Schlagel, B. (1985). An evaluation of "The Estimator": A computer software package for kitchen planners. *Journal of Interior Design Education and Research, 10*(2), 10-12.

Schlagel, B. (1985). Kitchens in the future. *Texas Home Economist, 52*,12-13.

Case, F.D., & Schlagel, B. (1980). Designer intentions and user evaluations: Two college residence halls lounges. *Housing and Society, 7*(1), 35-53.

Non-refereed Articles

Wuest, B., and MacDonald, N. (2009, January/February). Application of the Meta-Goals. *International Textile and Apparel Association Newsletter, 10,15.*

Wuest, B. (2007, March). Annual Meeting Q & A. *International Textile and Apparel Association Newsletter*, 4-5, & 12.

Wuest, B. (2006, September). Ready, Set, Go!... To the 2006 Annual Meeting…Confluence of Cultures – San Antonio. *International Textile and Apparel Association Newsletter*, 1-2.

Wuest, B. (2006, July) Start planning now! *International Textile and Apparel Association Newsletter*, 1-2.

Wuest, B. (2006, May) When Planning Ahead, Plan San Antonio. *International Textile and Apparel Association Newsletter*, 1.

Wuest, B. (2006, March). San Antonio Update. *International Textile and Apparel Association Newsletter*, 1.

Wuest, B. (2006, January). Confluence of Cultures – ITAA Annual Meeting 2006, San Antonio, TX – October 31 – November 4, 2006. *International Textile and Apparel Association Newslett*er, 1.

Schlagel, B. (1986, Winter). Kitchens of the future. *The Electrical Women's Round Table National Newsletter*, 6.

Refereed Conference Proceedings

Collier, B.J., Pedersen, E.M., Wuest, B., & Cloud, R.M. (1999). Teaching Theory Development in Textiles and Apparel. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.,* 26-28.

Wuest, B. (1998). Hispanic and non-Hispanic consumers: Perceptions of home furnishings retail services. *Advances in Marketing*, 44-50.

Wuest, B., Emenheiser, D., & Tas, R. (1998). Customer services and facility characteristic for mature guests: Perceptions of hotel/motel managers. *Advances in Marketing*, 131-136.

Wuest, B., Emenheiser, D., & Tas, R. (1997). Lodging services and attributes: A comparison of perceptions of mature travelers and lodging managers. In the *Southwest Academy of Management Proceedings*, 36-39.

Wuest, B., & Kinnaird, J. (1997). Customer services and store characteristics: A comparison of perceptions of Hispanic and non-Hispanic consumers. In the *Advances in Marketing,* 157-162.

Wuest, B., & Emenheiser, D. (1996). An assessment of customer services provided by hotels/motels: Perceptions of mature travelers. In the *Southwest Academy of Management Proceedings*, 376-379.

Wuest, B., & Kinnaird, J. (1996). An assessment of customer services provided by home furnishings retailers: Perceptions of Hispanic consumers. In the *Advances in Marketing Spring 1996*, 107-113.

Wuest, B., Emenheiser, D., & Tas, R. (1995). The importance of hotel/motel services and attributes: Perceptions of mature travelers. In the *Proceedings of the 1995 Southern Management Association Conference.*

Wuest, B., & Kinnaird, J. (1995). The importance of customer services and store characteristics: Perceptions of Hispanic home-furnishings consumers. In the *Proceedings of the American Collegiate Retailing Association 1995 Spring Conference*, 66-71.

Schlagel, B. (1992). Involvement in the home buying process: A comparison of first-time and repeat home buyers. In J. O. Beamish (Ed.), *American Association of Housing Educators 1992 Annual Conference Refereed Papers*, 136-143.

Schlagel, B. (1989). First-time home buyers: Constraints in the housing market. *Papers Presented at the Fifth Annual Conference on the Sociology of Housing*.

Schlagel, B. & Impson, J. (1988). Housing choices for older Americans: A teaching unit. *American Association of Housing Educators Refereed Conference Papers*.

Schlagel, B. (1987). First time and repeat home buyers: A demographic profile. *Social Science Perspective Journal, Proceedings of the 1987 Dallas/Ft. Worth Conference of the National Social Science Association*.

Reports

Mogab, J.W., Pisani, M.J., McGlashan Nicols, K., Welkey, S., & Wuest, B.E. (2005, October). Manifiesto: The Texas sales tax rebate and cross-border Mexican shoppers. *Texas Business Review*, 1-5. (refereed)

Mogab, J.W., Pisani, M.J., McGlashan Nicols, K., Welkey, S., & Wuest, B.E. (2005, October). Manifiesto: The Texas sales tax rebate and cross-border Mexican shoppers. *Texas Business Revie*w, 1-5. (refereed)

Edited Works

Wuest, B. (Ed.). (2002). *2002 Annual Meeting Research Abstracts*. Dallas, TX: American Association of Family and Consumer Sciences.

Wuest, B. (Ed.). (2001). *2001 Annual Meeting Research Abstracts*. Providence, RI: American Association of Family and Consumer Sciences.

Wuest, B. (Ed.). (1999). *1999 Annual Meeting Research Abstracts*. Seattle, WA: American Association of Family and Consumer Sciences.

Wuest, B. (Ed.). (1998). *Abstracts of Research Presented at the Annual Meeting and Exposition of the American Association of Family and Consumer Sciences*. Atlanta, GA: American Association of Family and Consumer Sciences.

Wuest, B. (Ed.). (1997). *Abstracts of Research Presented at the Annual Meeting and Exposition of the American Association of Family and Consumer Sciences.* Alexandria, VA: American Association of Family and Consumer Sciences.

PRESENTATIONS

Proceedings of Papers Presented at Professional Meetings

Wuest, B., & Welkey, S. (2017). Movin' on up: strategies for career development. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B. (2017). Academic program review: Refining practices to assure continuous improvement in programs and processes. [Abstract]. [Online]. *2017 Assessment Institute Handouts for the Assessment Institute in Indianapolis.*

Wuest, B., & Garza, A. (2017). Bridging Planning and Assessment Functions to Foster Continuous Improvement. [Abstract]. [Online]. *Proceedings of the 2017 Annual Meeting of the Network for Change and Continuous Improvement.*

Wuest, B., & Garza, A. (2016). Building pathways to integrate assessment and foster continuous improvement. [Abstract]. [Online]. *Proceedings of the 2016 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Garza, A., & Wuest, B. (2015). Revisiting outcomes assessment: Instilling new energy into a seasoned practice. [Abstract]. [Online]. *Proceedings of the 2015 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Meyer, J., & Wuest, B. (2015). Working effectively with Institutional Research to ensure attainment of accreditation standards. [Abstract]. [Online]. *Proceedings of the 2015 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Hustvedt, G., Kang, J., & Wuest, B. (2015). Impact of sustainability and ethics learning on career considerations. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Frazier, B., Wuest, B., Wimberley, V., Hiller, K., Polston, K., Mitova, M., & Pasricha, A. (2015). Using the ITAA meta-goals for outcomes assessment and program improvement. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., & Brown, R. (2015). General education: Engaging stakeholders in rethinking curriculum, delivery, and assessment. [Abstract]. [Online]. *Proceedings of the 15th Annual Texas A&M University Assessment Conference.*

Rather, K., & Wuest, B. (2015). Top 15 tips for creating a culture of assessment. [Abstract]. [Online]. *Proceedings of the 15th Annual Texas A&M University Assessment Conference.*

Garza, A., & Wuest, B. (2014). Transitioning outcomes assessment: Strategies to maintain relevance during rimes of change. [Abstract]. [Online]. *Proceedings of the 2014 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Wuest, B. (2014). Academic program review: Assuring continuous improvement in programs and processes. [Abstract]. [Online]. *Proceedings of the 2014 Annual Meeting of the Network for Change and Continuous Improvement.*

Wuest, B., & Garza, A. (2014). Comprehensive outcomes assessment: It's everyone's responsibility!. [Abstract]. [Online]. *Proceedings of the 14th Annual Texas A&M University Assessment Conference.*

Wuest, B. (2013). Academic program review: A case in revising practices. [Abstract]. [Online]. *Proceedings of the 2013 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Wuest, B., & Garza, A. (2013). Comprehensive outcomes assessment: It's everyone's responsibility! [Abstract]. [Online]. *Proceedings of the 2013 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Wuest, B. (2013). Academic program review: A case in refining practices. [Abstract]. [Online]. *Southern Association of Institutional Research 2013.*

Wuest, B. (2013). Learning outcomes assessment: Maintaining momentum. [Abstract]. [Online]. *Proceedings of the 11th Annual Texas A&M University Assessment Conference.*

Wuest, B. (2012). Revisiting the academic program review: A case in revising practices. [Abstract]. [Online]. *Proceedings of the 2012 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Welkey, S., & Wuest, B. (2012). High-impact practices: Maximizing our potential. [Abstract]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B. (2011). Maintaining momentum for ongoing student learning outcomes assessment. [Abstract]. [Online]. *Proceedings of the 2011 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Wuest, B. (2011). Learning outcomes assessment: Maintaining momentum. [Abstract]. [Online]. *Proceedings of the 11th Annual Texas A&M University Assessment Conference.*

Wuest, B., & Welkey, S. (2010). Retail merchandising: A capstone simulation. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., Mogab, J., Nichols, K., & Welkey, S. (2008). Male and female perceptions of outlet-center features and services. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Lee, J., Ricord, D., Wuest, B. Tucker, L., & Frazier, B. (2008). ITAA four-year baccalaureate program meta-goals. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., & Garza, A.L. (2007). Renewing commitment to outcomes assessment: Practical means to attaining university-wide participation. [Abstract]. [Online]. *Proceedings of the 2007 Annual Meeting of the Commission on Colleges of the Southern Association of Colleges and Schools.*

Wuest, B., Moore, B., Heitmeyer, J., Meyer-Brosdahl, D., Park, H., & Watchravesringkan, K. (2007). Instructional strategies for merchandising math. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., Hustvedt, G. (2007). *Textilemania:* Development and Implementation of an Interactive Media-Based Textiles Laboratory. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Welkey, S., Wuest, B., Mogab, J. & Nichols, K. (2007). Outlet-Center Features and Services: A Comparison of the Perceptions of Mature and Younger Consumers. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., & Garza, A.L. (2007). Moving the Masses: Building a collective Approach to Outcomes Assessment. [Abstract]. [Online]. *Proceedings of the 7th Annual Texas A&M University Assessment Conference.*

Wuest, B., Welkey, S., & Beamer, J. (2005). Generation Y shopping center expectations: Implications for outlet centers. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Welkey, S., Wuest, B., McGlashan, I., Mogab, J., & Pisani, M. (2005). Outlet shopping centers: Perceptions of Hispanic and non-Hispanic consumers. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Studak, C, Wuest, B., & Workman, J. (2005). Relationships among math self-efficacy, math anxiety and attitude toward calculator use. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., & Welkey, S. (2005). Traditional shopping malls: Meeting generation Y expectations. [Abstract]. [On-line]. *2005 Annual Meeting Research Abstracts, American Association of Family and Consumer Sciences.*

Wuest, B., & Wall, E. (2005) Getting an internship: Fears and expectations. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*, 17-18.

Welkey, S., & Wuest, B. (2005). Community connections: a university service-learning project. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*, 21-22.

Beamer, J., Welkey, S., Wuest, B., & Blaylock, K. (2004). Creating interactive fashion merchandising classes with the use of student remote response pads. [Abstract]. [On-line]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Welkey, S., Wuest, B., & Young, D. (2004). Home furnishings retailers' perceptions of what they think consumers want from products made from textiles. [Abstract]. [On-line]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., Welkey, S., & Blaylock, K. (2004). Careers in fashion merchandising: Perceptions of working and non-working students. [Abstract]. [On-line]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., Welkey, S., & Blaylock, K. (2004). Careers in fashion merchandising: Lower and upper division students' perceptions. [Abstract]. [On-line]. *2004 Annual Meeting Research Abstracts, American Association of Family and Consumer Sciences.*

Welkey, S., Wuest, B., & Young, D. (2004). The importance consumers place on home furnishings product qualities: Perceptions of home furnishings retailers. [Abstract]. [On-line]. *2004 Annual Meeting Research Abstracts, American Association of Family and Consumer Sciences.*

Wuest, B., Blaylock, K., & Welkey, S. (2004). Fashion merchandising students' career expectations. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*, 13-14.

Blaylock, K., Welkey, S., & Wuest, B. (2004). Young readers' perceptions of advertisement content. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*, 7-8.

Wuest, B., Blaylock, K. & Welkey, S. (2003). Student expectations of fashion merchandising careers. [Abstract]. [Online]. *Proceedings of the Annual Meeting of the International Textiles and Apparel Association, Inc.*

Wuest, B., & Granato, N. (2003). Connecting classrooms and communities. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences,* 19.

Blaylock, K., Wuest, B., & Welkey, S. (2003). Expectations of fashion merchandising careers: Upper-level undergraduate students' perceptions. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences,* 7.

Wuest, B., & Lee, S. (2002). Comparing perceptions of apparel retail services: A cross-cultural view. [Abstract]. [On-line]. *2002 Annual Meeting Research Abstracts, American Association of Family and Consumer Sciences.*

Wuest, B. & Lee, S. (2002). A cross-cultural perspective of apparel retail services: managers' perceptions. [Abstract*]. Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*, 3-4.

Wuest, B., & Lee, S. (2001). Apparel retailer's service perceptions: A cross-cultural perspective. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*

Wuest, B. (2001). Mature consumers' service needs: Comparing perceptions of mature consumers and apparel retailers. [Abstract]. [On-line]. *2001 Annual Meeting Research Abstracts, American Association of Family and Consumer Sciences*, 18.

Wuest, B., Emenheiser, D., & Tas, R. (2000). Mature travelers' and lodging managers' perceptions of hospitality services. [Abstract]. *2000 Annual Meeting Research Abstracts, American Association of Family and Consumer Sciences*, 26.

Wuest, B. (2000). Evaluative criteria for the selection of apparel products. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*,7-8.

Wuest, B. (1999). Tech prep agreements: Building cooperative ventures in fashion merchandising. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 106.

Wuest, B. (1999). Customer services in apparel retailing: Perceptions of retailers and elderly consumers. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 54-55.

Wuest, B. (1999). Importance of customer services: Perceptions of apparel retailers. [Abstract]. *Annual of Refereed Papers for the Texas Association of Family and Consumer Sciences*, 26-27.

Wuest, B. (1998). The importance of customer services: Impression of mature apparel consumers. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 40.

Wuest, B. (1998). The importance of customer service: Perceptions of apparel retailers. [Abstract]. *Abstracts of Research Presented at the Annual Meeting and Exposition of the American Association of Family and Consumer Sciences,* 37.

Wuest, B. (1998). Elderly consumers: Perceptions of apparel retailers' customer services. [Abstract]. *Annual of Refereed Papers for the 80th Annual Meeting of the Texas Association of Family and Consumer Sciences*, 20-21.

Thompson, G. S., & Wuest, B. (1998). Tech prep agreements: Developing curriculum and consensus. [Abstract]. *Annual of Refereed Papers for the 80th Annual Meeting of the Texas Association of Family and Consumer Sciences*, 34-35.

Wuest, B., & Studak, C. (1997). The importance of customer services and store characteristics: Impression of apparel retailers. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 53-54.

Studak, C., & Wuest, B. (1997). A pilot study: Can select personal sales training standards correlate to sales performance evaluations? [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 52.

Wuest, B. (1997). Customer services and store characteristics: Perceptions of home furnishing consumers. [Abstract]. *Abstracts of Research Presented at the Annual Meeting and Exposition of the American Association of Family and Consumer Sciences*, 32.

Wuest, B., & Kinnaird, J. (1997). An assessment of home-furnishings retail services: A Hispanic point-of view. [Abstract]. *Annual of Referred Papers: Texas Association of Family and Consumer Sciences*, 22-23.

Emenheiser, D., Wuest, B., & Tas, R. (1997). Lodging managers' assessment of the needs of their mature guests. [Abstract]. *Annual of Referred Papers: Texas Association of Family and Consumer Sciences,* 32-34.

Wuest, B., Emenheiser, D., & Tas, R. (1996). An assessment of the importance of lodging products and services as perceived by mature travelers. *1996 Annual CHRIE Conference: Going for the Gold*, 32.

Wuest, B., & Emenheiser, D. (1996). Assessment of mature travelers' perceptions of lodging services. [Abstract]. *Proceedings of the 1996 American Association of Family and Consumer Science Annual Meeting*, 6.

Emenheiser, D., & Wuest, B. (1996). Lodging managers' perceptions of services and property attributes desired by mature travelers. [Abstract]. *First Annual Conference Proceedings: Texas Association of Family and Consumer Sciences*, 22-24.

Wuest, B., & Kinnaird, J. (1996). The provision of customer services: Perceptions of home furnishings consumers. [Abstract]. *First Annual Conference Proceedings: Texas Association of Family and Consumer Sciences*, 47-49.

Studak, C. & Wuest, B. (1995). Integrating services marketing concepts into fashion sales management class. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 107.

Wuest, B. & Studak, C. (1995). The appeal of fashion merchandising as a career: A preliminary study of secondary students' impressions. [Abstract]. *Proceedings of the International Textiles and Apparel Association, Inc.*, 80.

Wuest, B. & Kinnaird, J. (1995). The importance of customer services and store characteristics: Perceptions of Hispanic home furnishings consumers. [Abstract]. *Proceedings of the 1995 American Association of Family and Consumer Science Annual Meeting*, 106.

Schlagel, B. & Tas, R. (1992). Addressing the needs of the elderly market: An increasing concern of the hospitality industry. [Abstract]. *1992 Annual Council on Hotel, Restaurant and Institutional Education Conference: Into the Magical Worlds of Hospitality and Tourism Education*, 206-207.

Tas, R. & Schlagel, B. (1992). Property management and facility layout and design competencies important for hotel and restaurant manager trainees. [Abstract]. *1992 Annual Council on Hotel, Restaurant and Institutional Education Conference: Into the Magical Worlds of Hospitality and Tourism Education*.

Schlagel, B. (1992). Influence of the family in the home buying process. [Abstract]. *Proceedings of the 1992 American Home Economics Association Annual Meeting*.

Schlagel, B. (1991). Neighborhood satisfaction: A comparison of first-time and repeat home-buyers [Abstract]. *Proceedings of the 1991 American Home Economics Association Annual Meeting*.

Schlagel, B. & Impson, J. (1987). Symposium on microcomputers: Applications for the housing educator. [Abstract]. *American Association of Housing Educators Refereed Conference Papers.*

Schlagel, B. (1985). Kitchens in the year 2000. [Abstract]. *Proceedings of the 76th Annual Meeting and Exposition of the American Home Economics Association*.

Schlagel, B. (1984). An evaluation of "The Estimator": A computer software package for kitchen planners. [Abstract]. *American Association of Housing Educators Refereed Conference Papers.*

Presentations Without Published Proceedings

Wuest B., & Olson, L. (2023, September 27). *Integrating administrative outcomes assessment with strategic planning.* Concurrent Session Presentation at the Texas Association for Higher Education Assessment Conference, San Antonio, TX.

Olson, L., & Wuest B. (2023, September 26). *Perspectives on comprehensive and course-based approaches to managing general education.* Concurrent Session Presentation at the Texas Association for Higher Education Assessment Conference, San Antonio, TX.

Hart, L. & Wuest, B. (2022, December 5). *Leading Compliance Certification: Navigating the Process for Success.* Concurrent Session Presentation at the SACSCOC 2022 Annual Meeting, Atlanta, GA.

Wuest B. (2022, October 5). *Virtual external reviews: Considerations and strategies for planning and hosting a successful review.* Paper presented at the Texas Association for Higher Education Assessment Conference, San Antonio, TX.

Wuest, B. (2022, July 18 and repeated July 19). *Refining Outcomes Assessment: Basic Considerations for Stronger Impact.* Presentation at the SACSCOC 2022 Institute on Quality Enhancement and Accreditation, Buena Vista, FL.

Wuest, B., Olson, L. & Martinez, I. (2021, September). *Integrating outcomes assessment with programmatic and institutional accreditation: Aligning institutional and accreditor expectations.* Paper presented at the Texas Association for Higher Education Assessment Conference, San Antonio, TX.

Wuest, B. & Garza, A.L. (2019, October). *Leading comprehensive academic and administrative program reviews.* Paper presented at the Texas Association for Higher Education Assessment Conference, San Antonio, TX.

Wuest, B., Mongo, K., Alvey, P., Qvarnstrom, J. (2019, October). *Successfully maintaining regional accreditation: ideas for overcoming challenges.* Panel presentation at the Texas Association for Higher Education Assessment Conference, San Antonio, TX.

Wuest, B. (2019, September). *Academic and administrative unit review: strategies for developing an effective, comprehensive assessment process.* Paper presented at the Annual Drexel Assessment Conference, Philadelphia, PA.

Wuest, B. & Garza, A.L. (2019, February). *Relevance and integration of student outcomes in institutional planning and assessment.* Paper presented at the LEAP Texas Conference, Houston, TX.

Schlagel, B., & Pottorff, S. (1993, November). *The importance of customer services and facility attributes for mature travelers*. Paper presented at the National Social Science Conference, San Antonio, TX.

Schlagel, B., & Johnson, K. P. (1993, April). *Predictors of consumer's attitudes toward home furnishings*. Paper presented at the American Collegiate Retailing Association Spring 1993 Conference, Detroit, MI.

Schlagel, B., & Kinnaird, J. (1992, April). *Recent home buyers: Active consumers in the home furnishings retail market*. Paper presented at the American Collegiate Retailing Association Spring Conference, Dallas, TX.

Schlagel, B. (1992, April). *The role of the family in the home buying process*. Paper presented at the Seventh Annual Conference on the Sociology of Housing, Kalamazoo, MI.

Schlagel, B. (1991, October). *Residential furnishings selections of recent home buyers: A proposal*. Paper presented at the Interior Design Educators Council - Southwest Regional Conference, Fort Worth, TX.

Schlagel, B. (1991, May). *Home buying experience and its effect on housing satisfaction*. Paper presented at the Sixth Annual Conference on the Sociology of Housing, Minneapolis, MN.

Schlagel, B. (1991, March). *Housing satisfaction: A comparison of first-time and repeat home-buyers*. Paper presented at the Texas Home Economics Association at the 1991 Texas Home Economics Association Annual Meeting, Houston, TX.

Schlagel, B. (1989, February). *Lighting and the aging eye: Requirements and solutions*. Poster presented at the 1989 Texas Home Economics Association Annual Meeting, Austin, TX.

Schlagel, B. (1986, October). *Micro-computers in housing education*. Symposium presented at the 21st Annual Meeting of the American Association of Housing Educators, Santa Fe, NM.

Schlagel, B. (1986, February). *"The Estimator": A computer software package for kitchen planners*. Paper presented at the Texas Home Economics Association's 68th Annual Meeting, Lubbock, TX.

Schlagel, B. (1985, October). *Renting versus owning: A cost comparison*. Paper presented at the Education Share Session at the 20th Annual meeting of the American Association of Housing Educators, Ames, IA.

Impson, J., Null, R., & Schlagel, B. (1985, April). *Research trends in housing*. Symposium presented at the 27th Annual Conference of the Western Social Science Association, Fort Worth, TX.

Schlagel, B. (1985, February). *Kitchens in the year 2000*. Paper presented at the Texas Home Economics Association's 67th Annual Meeting, Houston, TX.

Schlagel, B. (1984, August). *An evaluation of "The Estimator": A computer software package for kitchen planners*. Paper presented at the Refereed Poster Session at the 19th Annual Meeting of the American Association of Housing Educators, Washington, D.C.

Schlagel, B. (1984, August). *Projects for kitchen, bath and laundry planning*. Paper presented at the Housing Education Share Sessions at the 19th Annual Meeting of the American Association of Housing Educators, Washington, DC

Invited Talks, Lectures, and Presentations

Wuest, B., & Snider, J. (2021, December). *Q&A Session with Institutions Selected for the Resource Room.* Presentation at the Virtual Southern Association of Colleges and Schools Commission on Colleges Annual Meeting.

Scharff, L., Robertson, M., & Wuest, B. (2008, June). *Faculty Learning Communities: Promotion and Practice Tips on How to Do It Well.* Presentation at the Texas Faculty Development Network Spring 2008 Conference

Gibbons, M.F., Simpson, N., & Wuest, B. (2008, June). *Practical Tips on Writing Measurable Learning Outcomes.* Presentation at the Texas Faculty Development Network Spring 2008 Conference

Wuest, B., & Brown, S. (2007, February). *Making the Grade: An Examination of Texas Higher Education's Performance*. Presentation at the Texas Faculty Association Annual Meeting, Austin, TX.

Thompson, S., & Wuest, B. (2002, October). *Education: How can we learn enough?* Presentation at the Southeast District of the Texas Association of Family and Consumer Sciences Annual Meeting, San Marcos, TX.

Wuest, B. (2001, March). *Family and Consumer Science Education – Designing the Future: Environmental Design*. Discussion with Diane Salazar, Texas Education Association staff member, taped at TEA studios, Austin, TX. Aired on closed-circuit television throughout Texas.

Schlagel, B. (1989, May). *Lighting and the aging eye*. Paper presented at the Annual Workshop of the Texas-New Mexico Power Company Executives and Customer Service Representatives, Fort Worth, TX.

Schlagel, B. (1989, February). *New trends in design*. Paper presented at the North Texas Chapter of the Electrical Women's Round Table Meeting, Irving, TX.

Schlagel, B. (1985, May). *Small appliances: Past, present, and future*. Paper presented at the Dallas Area Home Economists in Homemaking Meeting, Richardson, TX.

Schlagel, B. (1982, December). *Family budgeting*. Discussion with Max Herbach, host of Spectrum 28, a local education television program, Menomonie, WI. Program was aired on December 3 and 4, 1982.

Schlagel, B. (1980, April). *Housing alternatives*. Paper presented at the Housing Alternatives Seminar, East Lansing, MI. Jointly sponsored by the Michigan State University Federal Credit Union and the Capitol Area School Employees Credit Union.

CONSULTANCIES

Middle Tennessee State University, Murfreesboro, TN, 2024-2026, provided guidance as the institution prepared for reaffirmation of accreditation by the Southern Association of Colleges and Schools, Commission on Colleges.

University of Colorado, Denver, CO, 2022, provided guidance regarding strategic planning process and progress reporting.

St. Philips' College, San Antonio, TX, 2022, provided guidance as the institution sought to address accreditation concerns and developed a strategy for educational outcomes assessment.

Middle Tennessee State University, Murfreesboro, TN, 2021, provided guidance as the institution prepared for a Fifth-Year interim review by the Southern Association of Colleges and Schools, Commission on Colleges.

Sul Ross State University, Alpine, TX, 2016-2017, provided guidance as the institution sought to address accreditation concerns and prepared for reaffirmation of accreditation by the Southern Association of Colleges and Schools, Commission on Colleges.

Southwest School of Art in San Antonio, TX, Summer 2016, provided guidance in the development of the institution's application for Accreditation by the Southern Association of Colleges and Schools, Commission on Colleges.

Texas Higher Education Coordinating Board, Austin, TX, July 2016, chaired a review team site visit for the Al-Huda University in Houston, TX to evaluate the institution for a Certificate of Authority.

Texas Higher Education Coordinating Board, Austin, TX, May 2015, chaired a review team site visit for the Southwest School of Art in San Antonio, TX to evaluate the institution for a Certificate of Authority.

Lone Star Community College, The Woodlands, TX, Summer 2012, reviewed and provided guidance in the development of the Quality Enhancement Plan at the request of Vice Chancellor for Academic Affairs and Student Success.

University of the Incarnate Word, San Antonio, TX, Fall 2012, provided insight to the Provost for the development of a long-term strategy and organizational structure for addressing accreditation processes.

Sul Ross State University, Alpine, TX, Spring 2015 assisted Provost and President in addressing SACSCOC Fifth Year citations and in developing a strategy for addressing Comprehensive Standard 3.3.1, Institutional Effectiveness (outcomes assessment).

San Marcos City Council and the San Marcos Independent School District School Board, San Marcos, TX, fall 2011 led joint mission, goals, strategic plan, and action plan development.

WORKSHOPS

Wuest, B., Olson, L., & Martinez, I. (2024, December 8). *Outcomes Assessment Leadership: Fostering Collaboration and compliance*. Pre-conference workshop at the SACSCOC 2024 Annual Meeting, Austin, TX.

Hart, L., & Wuest, B. (2024, December 7). *Leading the Compliance Certification: Strategies for Navigating the Process.* Pre-conference workshop at the SACSCOC 2024 Annual Meeting, Austin, TX.

Wuest, B., Allen, D., Herber-Valdez, C., & Mote, M. (2024, September 23). *SACSCOC Accreditation 101: Strategies, Tips and Tricks to Ensure Compliance.* Preconference workshop presented at the Texas Association for Higher Education Assessment Conference 2024, San Antonio, TX.

Wuest, B., Hart, L., & Martinez, I. (2023, December). *Leading Compliance Certification: Navigating the Process and Motivating Others*. Pre-conference workshop at the SACSCOC 2023 Annual Meeting, Orlando, FL.

Martinez, I., & Wuest B. (2023, September). *A Beginners' Introduction to Leading Assessment.* Pre-conference workshop at the TxAHEA 2023 Annual Meeting, San Antonio, TX.

Wuest, B., Martinez, I., and Wiley, D. (2022, October 3). *Spurring Confidence: A Beginner's Introduction to Leading Assessment.* Pre-conference workshop at the TxAHEA 2022 Annual Meeting, San Antonio, TX.

Wuest, B., Olson, L., Martinez, I., & Wiley, D. (2022, December 4) *Comprehensive Outcomes Assessment: Developing Engagement and Compliance.* Pre-conference workshop at the SACSCOC 2022 Annual Meeting, Atlanta, GA.

Wuest, B., Olson, L., & Martinez, I. (2021, December). *Strengthening Outcomes Assessment: Developing a Foundation for Different Outcomes Types*. Virtual workshop conducted for the Southern Association of Colleges and Schools Commission on Colleges 2021 Annual Meeting.

Wuest, B. & Knowles, M. (2021, September). *Gearing Up for Accreditation: Strategies for Developing the Compliance / Fifth Year Report*. Workshop conducted for the Texas Association of Higher Education Assessment Annual Conference 2021 in San Antonio, TX.

Wuest, B., Olson, L., & Martinez, I. (2020, December). *Tuning into Outcomes Assessment: Getting in Tempo with the Medley of Outcomes Reporting Types*. Virtual workshop conducted for the Southern Association of Colleges and Schools Commission on Colleges Annual Meeting.

Wuest, B., Garza, A.L., & Olson, L. (December 2019). *Leaping into Outcomes Assessment: Re-envisioning and Re-engaging with the Various Types of Outcomes Reporting*. Workshop conducted for the Southern Association of Colleges and Schools Commission on Colleges Annual Meeting in Houston, TX.

Wuest, B. & Garza, A.L. (December 2018). *Reflecting on the Past to Build New Opportunities for Outcomes Assessment: Training the Trainer.* Workshop conducted for the Southern Association of Colleges and Schools Commission on Colleges Annual Meeting in New Orleans, LA.

Wuest, B., Garza, A.L., & Thompson, S. (December 2017). *Getting to the HEART of Outcomes Assessment: A Train the Trainer Workshop*. Workshop conducted for the Southern Association of Colleges and Schools Commission on Colleges Annual Meeting in Dallas, TX

Wuest, B. (2017, April) Academic Outcomes Assessment. Workshop and webinar conducted for Faculty Development at Texas State University.

Wuest, B. (2016, September) Reframing the Future: Establishing Outcomes and Assessment. Workshop and webinar conducted for Faculty Development at Texas State University.

Wuest, B. (2016, April) Student Learning Outcomes Assessment. Workshop and webinar conducted for Faculty Development at Texas State University.

Wuest, B. (2015, April) Student Learning Outcomes Assessment: The Basics. Three workshops conducted for faculty development at Sul Ross State University and branch campuses.

Garza, A.L., Wuest, B., & Thompson, S. (2014 September) Outcomes Assessment Series. Workshops conducted for Professional Development at Texas State University.

- *Creating an Outcomes Assessment Plan*
- *Developing Assessment Methods and Measures*
- *Implementing Assessment Plans*

Wuest, B. (2014, September). *Student Learning Outcomes. Where Do We Go from Here?* Workshop conducted for Faculty Development at Texas State University.

Wuest, B. (2013, April). *Examining Results of Student Learning Outcome Assessment.* Workshop conducted for Faculty Development at Texas State University.

Wuest, B. (2012, September). *Student Learning Outcomes: Revising Outcomes and Methods.* Workshop conducted for Faculty Development at Texas State University.

Wuest, B. *Writing and Reviewing Results of Student Learning Outcomes Assessment*. (2012, February). Workshop conducted for Faculty Development at Texas State University-San Marcos

Wuest, B. *Student Learning Outcomes Assessment: Back to Basics*. (2010, September). Workshop conducted for Faculty Development at Texas State University-San Marcos

Fleuriet, C., Wuest, B., & Schuler, N. (2008, October). SACS Reaffirmation: Update and Open Forum. Workshop conducted for Professional Development and Faculty Development at Texas State University-San Marcos.

Wuest, B. (2008, September). *Refining Student Learning Outcomes. Open Forum and Consultation.* Workshop conducted for Faculty Development at Texas State University-San Marcos.

Schuler, N. & Wuest, B. (2008, February). *Quality Enhancement Plan (QEP) Open Forum.* Workshop conducted for Faculty Development at Texas State University-San Marcos.

Fleuriet, C., Garza, A. & Wuest, B. (2007, October). *SACS Reaffirmation: Update and Open Forum.* Workshop conducted for Faculty Development at Texas State University-San Marcos.

Thompson, S & Wuest, B. (2007, October). *Using the Alumni Survey Effectively.* Workshop conducted for Faculty Development at Texas State University-San Marcos.

Pate, C. & Wuest, B. (2007, February through April) *Proposal Development Workshop Series* (6 sessions). Workshop conducted for Faculty Development at Texas State University-San Marcos.

Garza, A. & Wuest, B. (2007, February). *Developing Educational Support Outcomes and Methods of Assessment.* Workshop conducted for Professional Development at Texas State University-San Marcos.

Wuest, B. & Garza, A. (2007, February). Learning Outcomes Assessment: Results and Action Plans. Workshop conducted for Faculty Development at Texas State University-San Marcos.

Fleuriet, C., Garza, A. & Wuest, B. (2006, November). *Moving Successfully Toward SACS Reaffirmation: An Introductory Discussion*. Workshop conducted for Faculty Development at Texas State University-San Marcos.

Wuest, B., & Garza, A. (2006, February). *Methods for Assessing Student Learning Outcomes*. Workshop conducted for Faculty Development at Texas State University-San Marcos.

Wuest, B., & Garza, A. (2006, January). *Developing Student Learning Outcomes*. Workshop conducted for Faculty Development at Texas State University-San Marcos.

Wuest, B. (2005, December). *Syllabus Design and Distribution*. Workshop conducted for Faculty Development at Texas State University-San Marcos.

Wuest, B. (2005, October). *Assessment of Learning: Objectives & Measurements*. Workshop conducted as a part of the Teaching and Learning series for new tenure-track faculty at Texas State University-San Marcos.

Wuest, B., Welkey, S., Blaylock, K., & Beamer, J. (2005, March). *Electronic Tools for Teaching Effectiveness*. Workshop conducted at the Annual Meeting of the Texas Association of Family and Consumer Sciences.

Schlagel, B. (1989, March). *Microcomputers: The Basics*. Workshop conducted for the Dallas Area Home Economists in Homemaking, Richardson, TX.

Schlagel, B. (1979, March). *Interior Window Treatments and Thermal Comfort*. Workshop presented to county extension agents and homemaker group leaders, Pontiac, MI. Sponsored by the Cooperative Extension Service of Michigan State University.

TEACHING

Courses Taught

Advanced Field Experience--Fashion Merchandising
Advanced Field Experience--Home Furnishings Merchandising
Communication Skills and Techniques
Consumer Housing
Design I
Design II
Economics of Apparel Industry
Elements of Design
Facilities Planning, Equipment, Layout and Design
Family Finance
Fashion Buying Principles I & II
Fashion Fundamentals
Fashion Merchandising
History of Furniture
Home Furnishings I
Home Furnishings II
Home Furnishings Industry
Home Furnishings Merchandising
Home Management
Household Equipment
Housing Alternatives
Housing, Interior Design and Furnishings
Human Habitat
International Family and Consumer Sciences: Italy
International Family and Consumer Sciences: Paris
International Family and Consumer Sciences: London and Paris
Internship in Family and Consumer Sciences
Introduction to Housing
Introduction to Housing and Home Furnishings
Introduction to Research in Family and Consumer Sciences
Kitchen and Bath Planning
Lighting and Kitchen Design

Market Center Fashion Study: Dallas
Market Center Fashion Study: New York City
Professional Family and Consumer Sciences
Special Problems in FCS
Special Problems in FCS: Fashion Career Day
Textile Product Analysis
Research Methods in Merchandising and Hospitality Management (graduate)

Graduate Theses/Dissertations or Exit Committees

At Texas State University:

Member of Amy Canon's thesis committee. Master's Candidate in History. Thesis title: *Joske's of Texas*. Completion: Spring 2008.
Guided students completing honor's theses.

At the University of North Texas and University of Wisconsin-Stout:

Member of several theses committees for related Master's programs

Courses Prepared and Curriculum Development

At Texas State University:

2025-2026 Revised teaching strategy and course materials (syllabus, lectures, assignments) for FCS 3303 Introduction to Research Methods in Family and Consumer Sciences and FM 3330 Fashion Buying Principles I,
2024-2025 Developed teaching strategy and all course materials (syllabus, lectures, assignments, and assessments) for FCS 3303 Introduction to Research Methods in Family and Consumer Sciences. Updated all course materials for FM 3330 Fashion Buying Principles I and
2011-2012 (0% teaching) Prepared and piloted PACE lessons for US 1100 with University Seminar PACE curriculum development group.
2006-2007 (0% teaching) Prepared and taught FM 4339 Summer I. Maintained Internship website.
2005-2006 (0% teaching) Taught Fall section of Internship; assisted new faculty with Internship course materials during the summer; assisted new faculty on an as-needed basis with instructional materials for Fashion Merchandising courses.
2004-2005 (50% teaching) Coordinated all sections of internship; removed advising holds for all interns; and updated and maintained course website and materials. Prepared proposal for FCS 4340/5340 International Study in Italy and held information meetings for students. Worked with Independent Study students to collect and analyze data as well as prepare and submit manuscripts (a paper was presented at a professional conference).
2003-2004 Revised FM 4100 from a web-based format back to a classroom format to manage increased enrollment. Section of FM 4331 was taught for first time spring semester. The smaller section allowed opportunities to develop and include interactive sessions with guest speakers and to take students on a field trip to Houston to visit Garden Ridge corporate buying offices.
2002-2003 Explored avenues for enhancing fashion merchandising study abroad experiences during spring semester developmental leave. Revised and coordinated fashion merchandising and interior design study tour

course to London and Paris.

2001-2002 Developed Internet course for FCS 2334 including website with all lecture materials and assignments. Developed comprehensive exams for FCS 2334 and 3329 for TEA. Taught FCS 3330 during summer. A new text was adopted for FCS 3330 and curriculum was revised. Revised and coordinated study tour to New York City.

2000-2001 FCS 3329 was developed as an Internet course. A website with all materials formerly distributed in the form of a packet was developed for FCS 4301. FCS 4302D, a study tour to Paris was planned and sponsored for the first time for students in Fashion Merchandising and Interior Design and a corresponding website was designed. A new text and course project were adopted for FCS 4331.

1999-2000 Spreadsheet applications were added to FCS 3330.

1998-1999 FCS 4100 was taught via electronic mail. The syllabus, lesson and assignments were all incorporated into lessons sent electronically to students each week. FCS 4101 was taught via web. A website including the course syllabus, assignments, career day and travel information, and links to other web sites was developed. FCS 4331 was revised and refocused on various stages in a realistic buying case study. An entrepreneurial project was added to FCS 4337.

1997-1998 Taught three new courses during the regular academic year: FCS 4100: Professional Family and Consumer Sciences; FCS 4101: Special Problems in Family and Consumer Sciences: Fashion Career Day; and FCS 4337: Fashion Merchandising. Also taught three new courses during the summer of 1997: FCS 4302C: Market Center Fashion Study: New York City; FCS 4301: Internship in Family and Consumer Sciences; and FCS 3391: Communication Skills and Techniques. For FCS 4100, 4337, and 3391, student assignments, tests, lectures, and classroom activities were developed. For FCS 4339, 4302C and FCS 4301 complete packets of course materials were developed and made available at the bookstore.

1996-1997 Developed and taught two new courses: FCS 4302K: Fashion Buying Principles II and FCS 4302C: Market Center Fashion Study--Dallas. For FCS 4302K, student resources, assignments, lectures and classroom activities, exams and outside resources were determined. For FCS 4302C, a student packet, assignments, classroom activities, and all schedules tour appointments were established. Most significant revisions occurred in FCS 4339: Economics of the Apparel Industry. The semester project was revised and course lectures were adjusted to correspond to sections within the project.

1995-1996 Made revisions in the existing FCS 3330: Fashion Buying Principles. Revised the existing course on merchandising mathematics and added a second course pertaining to buying principles. Also, expanded the scope of FCS 4302C: Market Center Fashion Study to include a study tour of the Dallas market area. Contributed to curriculum revisions for other fashion merchandising courses.

1994-1995 Being a newly hired faculty, FCS 1337: Fashion Fundamentals, FCS 3330: Fashion Buying Principles, and FCS 4339: Economics of Apparel Industry were all new course preparations.

At the University of North Texas:

Created a Bachelor of Science degree program in Home Furnishings Merchandising. Developed four courses specifically related to the program. Revised and assisted in the revision of several other courses in the Home Furnishings Merchandising program. Developed related recruiting materials. Sponsored an Annual Home Furnishings Merchandising Career Day Workshop.

SERVICE

Professional

National

American Association of Family and Consumer Sciences, 1980-present
International Textiles and Apparel Association, 1995-present
Kappa Omicron Nu, 1977-present
Phi Kappa Phi, 1988-present
Phi Upsilon Omicron, 1977-present
Southern Association of Colleges and Universities
- Annual Meeting proposals reviewer, 2024
- QEP reviewer, 2012 & 2013
- Institutional Effectiveness reviewer, 2020

American Association of Housing Educators, 1980-1993
American Association of University Women, 1983-1984
American Collegiate Retailing Association, 1991-2004
Interior Design Educators Council, 1991-1994
National Academic Advising Association, 2008- 2011
National Social Science Association, 1988-1989
National Trust for Historic Preservation, 1979-1993
Professional and Organizational Development Network in Higher Education, 2005-2013
Southwest Academy of Management, 1996-2004
Southwest Marketing Association, 1996-2004

State

Texas Association of Family and Consumer Sciences, 1983-present
- President, 1999-2000

Texas Association for Higher Education Assessment, 2018-present
- Chair of Proposals Sub-Committee, 2022-present

Texas Higher Education Coordinating Board
- Reviewer of Certificate of Authority applications and site visits, 2015 & 2016

North Texas Chapter of the Electrical Women's Round Table, 1983-1993
Texas Association for Interior Design, 1991-2015
Texas Faculty Development Network, 2007-2013

Local

Association for the Advancement of Women in Higher Education, 1995-1997
University Women's Association, 1994-1996

Community

State

Wisconsin Housing Coalition, 1981-1983

Local

San Marcos City Council and the San Marcos Independent School District

School Board Strategic Direction consultation and workshop, 2011
Comal County Juvenile Residential Supervision and Treatment Center, Inc., 1996-2018
City of Denton Land Use Planning Committee, 1986-1989
Adult Day Care of North Texas Advisory Committee, 1993-1994

University

Texas State University:

Lead drafting of self-study for the School of Family and Consumer Sciences Academic Program Review
Served as internal reviewer for the Academic Program Review of the Department of English, 2024
Organized Research Administrative Assistant Training Professional Development Series, 2013
Organized New Tenure Track Faculty Orientation, 2005-2012
Organized Academic Administrators Orientation, 2007
Organized the Program for Excellence in Teaching and Learning, a series of monthly, half-day sessions for new tenure track faculty, 2005-2012
Organized Faculty Focus workshops, 2005-2012
Personalized Academic and Career Exploration (PACE) Council, Chair, 2010-2011
Quality Enhancement Plan, Co-Chair, 2007-2010
Professional Development Advisory Council, member, 2005-present
Mariel Muir Excellence in Mentoring Award Selection Committee, member, 2005-present
ADA/504 Compliance and Steering Committee on Disabilities, member, 2005-present
Academic Program Review Committee, member, 2005-2006
Study Abroad Advisory Committee, member, 2005-2009
Search and Screen Committee for Associate Dean of the Graduate College, 2005
University Positioning Committee, 2004-2006
Chair, 2004-2006
President's Cabinet, 2004-2005
Council of Academic Deans, 2004-2005
Participated in numerous University functions and activities as a Presidential Fellow (i.e., Board of Regents Meetings, President's Associates gatherings, Coordinating Board member receptions)
Liaison to the Department Assessment Committee, 1997-2004
Career Services Internship Fair Committee, 2001-2002
Faculty Senate Budget Committee, 2000-2003
Honors Student Thesis Advisor, 1995, 2001-2002

Graduate Scholars Selection Committee, 2000
Strategic Issues Committee, 1998
Academic Standards Committee, 1998
Review Committee of "Students with Disabilities: A Faculty Resource Guide", 1997
Graduation Usher and Marshall
Participate regularly in Bobcat Days and other campus recruiting events

University of North Texas:
University Honors Committee, 1991-1993
Computing and Media Services Committee, 1992-1993
University Graduation Committee, 1985-1987

College

Texas State University
(College of Applied Arts):
University Fund Drive, College of Applied Arts Co-Segment Leader, 2004
College Awards Day Planning Committee, 2001-2002
Committee Chair, 2001-2002
Research Advisory Committee, 1999-2002
Non-tenured Representative to the School of Applied Arts and Technology Strategic Planning Committee, 1995

University of North Texas
(School of Merchandising and Hospitality Management):
Administrative Committee, 1992-1993
Alumni Newsletter Committee, 1990-1993
Newsletter Editor, 1991-1993
Executive Committee, 1987-1992
Phi Upsilon Omicron Advisor, 1984-1992
Undergraduate Committee, 1984-1990
Chairperson, 1987-1989
Renovation of Chilton Hall Committee, 1988-1989
Committee Coordinator, 1988-1989

Department/School

Texas State University
(School of Family and Consumer Science):
Fashion Merchandising Program Coordinator, 1997-2005
Established a student advisory board; met with board each semester, 2001-2005
Established development board guidelines, contacted potential board members, organized and hosted annual meetings, 2000-2005
Developed and updated Fashion Merchandising program brochure and Internship brochure
Produced pre-registration information handout each semester
Coordinated library book orders, textbook orders, course schedules, and other clerical duties
Coordinated program direction, activities and faculty meetings

Posted job and internship position openings and worked with Career Services to encourage student participation in Career Service sponsored activities
Coordinate program direction, activities and faculty meetings
Developed program outcomes
Prepared background document for Proposed Program for Master of Science Degree in Design and Merchandising
Participated in development of an enrollment management plan for Fashion Merchandising program, 2004-2005
Developed marketing plan for Fashion Merchandising program, 1996; implemented marketing plan, 1996-2000
Participated in recruitment activities on- and off-campus
Cooperated with local secondary schools
Participated in Career Fairs
Provided assistance for fashion shows, professional presentations and other programs
Fostered alumni relations and involvement
Provided academic and career advising to prospective, current and former students
Enabled students to attend various international programs and transfer credits upon return
Reviewed program curriculum and transfer agreements
Assisted with advising of Fashion Merchandising Association
Fashion Merchandising Faculty Search Committee, 1997, 1999, 2001, 2002, 2004-2005; 2005-2006

Food Biotechnology Faculty Search Committee, 2003
Ad Hoc Core Curriculum Evaluation Committee, 2001-2002
Ad Hoc Internship Committee, 2001-2002
Annual Faculty Evaluation Policies and Procedures Committee, 1997
Development Committee, 1996-2001
Fee Allocation Committee, 1994-2004
Chair, 1994-2004
Established policies and procedures for committee
Internship Restructuring Special Committee, 1996
Personnel Committee, 2000-2007; 2024-present
Public Relations Committee, 1995-1999
Recruitment Committee, 1995
Beta Xi Chapter of Phi Upsilon Omicron
Financial Advisor, 2002-2004
Chapter Advisor, 1994-2002
Other (non-committee) service activities:
Developed and administered alumni survey, 1997-1998
Developed Tech-Prep Agreement procedures, 1996-1997
Originated Tech-Prep Agreements with secondary schools, 1998

University of North Texas
(Division of Merchandising):
Merchandising Division Head, 1992-1993
Home Furnishings Merchandising Program Director, 1989-1993
Served on numerous committees.