TEXAS STATE VITA

I. Academic/Professional Background

A. Name: Anthony J. Edsall

Title: Assistant Professor of Instruction

B. Educational Background

Degree:	*Year:*	*University:*	*Major:*	*Thesis/Dissertation:*
MA in Rhetoric and Composition	2022	Texas State University	Rhetoric and Composition	Thesis (Completed and published)

C. University Experience

Assistant Professor of Instruction

Writing consultant for the University Writing Center at Texas State University.

D. Relevant Professional Experience
Senior Copywriter for The KYO Group, an advertising and marketing firm.

E. Other Professional Credentials (licensure, certification, etc.)

- "PIM: Beyond Content: Teaching Interdisciplinary Literacy" (May 2026)



- "PIM: Integrating Reading and Writing" (May 2026)



II. TEACHING

A. Teaching Honors and Awards:

None

B. Courses Taught:

Introduction to copywriting - A short course designed to teach interns the basics and fundamentals of writing for advertising and marketing.

English 1310 College Writing I – A course focusing on writing processes that include drafting, revising, and editing. This course also focuses on critical reading, critical thinking, and identifying rhetorical choices such as arrangement, style, audience, tone, and types of argumentations.

English 1320 College Writing II – A continuation of College Writing I with emphasis on expository writing. Research methods are introduced, and students are required to produce a minimum of one research paper.

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

- Faculty Advisory Editor for the international peer-reviewed journal *Young Scholars in Writing*

D. Courses Prepared and Curriculum Development:

E. Teaching Grants and Contracts

1. Funded External Teaching Grants and Contracts:
None

2. Submitted, but not Funded, External Teaching Grants and Contracts:
None

3. Funded Internal Teaching Grants and Contracts:
None

4. Submitted, but not Funded, Internal Teaching Grants and Contracts:
None

F. Other:
None

G. Teaching Professional Development Activities Attended

- Early Academic Progress Faculty Session (August 18, 2026)
- Teaching Intentional and Accountable Use of AI Workshop (August 12, 2026)
- First Year English Book Club Workshop (August 12, 2026)
- First Year English Transformation Workshop (August 12, 2026)
- Canvas Basics and Enhancements (August 12, 2026)

- Texas Higher Education Coordinating Board's "Digital Design for Student Success" (spring 2026)
- "Teaching Critical Thinking Skills in the Age of AI" (April 28th, 2026)
- "AI has Joined the Faculty" Chronicle of Higher Education Workshop (April 27th, 2026)
- Communicating Progress: Developing and Documenting Evidence of Student Improvement (Educational Programs and General Education) (April 14, 2026)
- What Students are Really Saying About AI: A Dialogue (March 11, 2026)
- ACUE Effective Teaching 101 (September 2025)
- Promotion for Non-Tenure Line Faculty Session (September 15, 2025)
- AI for Everyday Teaching: Getting Started with Gemini and NotebookLM (September 4, 2025)
- AI Tools and the Library (August 20, 2025)
- Introduction to Grammarly (August 20, 2025)
- Using Adobe Express to Create Multimodal Projects (August 20, 2025)
- How to Talk to Your Students About All Things AI (September 14, 2023)
- Faculty Qualifications Office Hours (November 8, 2023)
- Adobe Acrobat Sign (October 26, 2023)

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

a. Scholarly Monographs:
None

b. Textbooks:
None

c. Edited Books:
None

d. Chapters in Books:
None

e. Creative Books:
None

2. Articles:

a. Refereed Journal Articles:
None

b. Non-refereed Articles:
None

3. Conference Proceedings:

a. Refereed Conference Proceedings:
None

b. Non-refereed:

2025 PCA 55th National Conference 2025 “Seeking The Nightmare Newborn: Nightmare Rhetoric, Spatialization, and Medicalization of Pregnancy” to be presented at the PCA (Pop Culture and American Culture Association) 55th National Conference in New Orleans, Louisiana in the “Monsters, Monstrosities, and the Monstrous” area.

NEMLA’s 56th Annual Convention 2024
“Silvered Rhetoric: Demagoguery, Temporality, and Necropolitics in an Age of School Shootings” presented at the NEMLA (North East Modern Language Association) 2024 Conference in Boston, Massachusetts.

Gods and Monsters Conference - Texas State University Fall 2019

4. Abstracts:
None

5. Reports:
None

6. Book Reviews:
None

7. Essays:
None

8. Poems:
None

9. Short Stories:
None

10. Other Works in Print:
Aural Exercise – Bobcat Workbook ENG 1310 1st edition

B. Works Not in Print:
Master’s Thesis - *Educational Comorbidity: How Health Crises Like the COVID-19 Pandemic Affect Writing Centers*

1. Papers Presented at Professional Meetings:

“Seeking The Nightmare Newborn: Nightmare Rhetoric, Spatialization, and Medicalization of Pregnancy” presented at the PCA (Pop Culture and American Culture Association) 55th National

Conference 2025 in New Orleans, Louisiana in the “Monsters, Monstrosities, and the Monstrous” area.

“Silvered Rhetoric: Demagoguery, Temporality, and Necropolitics in an Age of School Shootings” presented at the NEMLA (North East Modern Language Association) 2024 Conference in Boston, Massachusetts.

2. Invited Talks, Lectures, and Presentations:
None

3. Consultancies:
None

4. Workshops:
None

5. Other Works not in Print:

a. Works "submitted" or "under review":
None

b. Works "in progress":

Current papers in progress:
None

c. Other Works Not in Print:
None

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:
None

2. Submitted, but not Funded, External Grants and Contracts:
None

3. Funded Internal Grants and Contracts:
None

4. Submitted, but not Funded, Internal Grants and Contracts:
None

D. Scholarly / Creative Fellowships, Awards, Honors:
Member of Alpha Chi Iota
Dean’s list: Fall 2017, Fall 2018, and Spring 2019
Liberal Arts Award for Academic Excellence for 2018-2019

E. Scholarly / Creative Professional Development Activities Attended:
Write Watchers

F. Media Recognition:
None

IV. SERVICE

A. Institutional

1. 1. University:

Fall 2025
Texas State University Writing Center – Faculty of Instruction Consultant, 24 hours of service

FYE Advisory Group – Faculty of Instruction, 16 hours of sevice

Graduation/Commencement Fall 2025 – Faculty of Instruction, 4 hours of service

Graduate Student Mentor – Assistant Professor of Instruction, 4 hours of service

Spring 2025
Texas State University Writing Center – Faculty of Instruction Special Projects, 28 hours of service

Fall 2024
Texas State University Writing Center - Faculty of Instruction Consultant, 28 hours of service.

2. College:
None

3. Department/School:
None

B. Professional:
None

C. Community:
None

D. Organization Memberships:
None

E. Service Honors and Awards:

None

F. Service Grants and Contracts:

1. Funded External Service Grants and Contracts:
None

2. Submitted, but not Funded, External Service Grants and Contracts:
None

3. Funded Internal Service Grants and Contracts:
None

4. Submitted, but not Funded, Internal Service Grants and Contracts:
None

G. Service Professional Development Activities Attended:
None