TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Vanessa D. Higgins Joyce Title: Professor

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	2009	University of Texas at Austin	Journalism	News Media Roles in Bridging Communities: Consensus Function of Agenda-Setting
MA	2004	University of Texas at Austin	Journalism	Crime Coverage by Brazilian Media: A Content Analysis of O Estado de S.Paulo

C. University Experience

Position	*University*	*Dates*
Professor, School of Journalism and Mass Communication	Texas State University	September 1, 2024 - Present
Graduate Advisor, School of Journalism and Mass Communication	Texas State University. San Marcos, TX	June 2023 - Present
Associate Professor, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States	August 2019 - May 2024
Assistant Professor, School of Journalism and Mass Communication	Texas State University., TX	August 2014 - May 2019
Graduate Advisor, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States	2015 - 2016
Lecturer, School of Journalism and Mass Communication	Texas State University., TX	August 2013 - May 2014
Assistant Instructor and Assistant course developer, Knight Center for Journalism in the Americas	The University of Texas at Austin, TX	January 2013 - July 2013
Assistant Professor, Division of Journalism	Southern Methodist University., TX	August 2010 - May 2012
Assistant Instructor TA and Course Developer for Online Teaching, Knight Center for Journalism in the	The University of Texas at Austin, TX	August 2004 - May 2010

Americas		
Teaching Assistant, School of Journalism	The University of Texas at Austin, TX	August 2005 - May 2007
Graduate Research Assistant, Knight Center for Journalism in the Americas	The University of Texas at Austin, TX	August 2002 - May 2005

D. Relevant Professional Experience

Position	*Entity*	*Dates*
Newsletter writer/ Blog translator	Knight Center for Journalism in the Americas (The University of Texas at Austin), Austin, TX, United States	August 2002 - May 2005
Research Analyst	Ipsos-Opinion, Sao Paulo, Brazil	January 2001 - July 2002
Event assistant	Hong Kong Trade Development Council, São Paulo, Brazil	1998 - 2001
Administrative Assistance, Runner	International Promotion, Formula One, São Paulo, Brazil	1997 - 2001
News Host	Zipnet, Sao Paulo, Brazil	May 2000 - January 2001
Reporter	Mecenas, Sao Paulo, Brazil	January 2000 - December 2000
Research Analyst	Vox do Brasil, Sao Paulo, Brazil	January 1998 - October 1999
Trainee	W.K. Kellogg Foundation	December 1, 1995 - January 1, 1996

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Alpha Chi Favorite Professor Award, Alpha Chi, Texas State University.

2025
2015
2014

Award / Honor Recipient: Teaching Award of Honor, Texas State Alumni Association.

May 2020

Fellowship Recipient: Service-learning Fellow, Texas State University.

June 2022 - December 2022

January 2019 - June 2019

Award / Honor Recipient: Retention Management and Planning.
2018

2015

Award / Honor Recipient: College Achievement Award for Excellence in Teaching, College of Fine Arts and Communication, Texas State University.
2016

B. Selected Courses Taught:

Texas State University:

MC 3355 - MASS MEDIA & SOCIETY

MC 3360 - PR RESEARCH

MC 3360 - PR RESEARCH AND STRATEGY

MC 3360 - RES METH MASS COMM

MC 4310 - INTERNATIONAL COMM

MC 4326 - ADV SOCIAL MEDIA

MC 5155 - TEACHING MASS COMM

MC 5199B - THESIS

MC 5255 - TEACHING MASS COMM

MC 5302 - RES METH MASS COMM

MC 5304X - MEDIA LATIN AMER

MC 5307 - PROJECT

MC 5311 - INDEPENDENT STUDY

MC 5318 - MEDIA ETHICS

MC 5319 - MASS MEDIA & PLTCS

MC 5329 - LATIN AMER MEDIA

MC 5330 - INTERNSHIP

MC 5337 - GLOBAL MEDIA IN THE WORLD

MC 5352 - ED FOR CLEAR COMM

MC 5399A - THESIS

MC 5399B - THESIS

MC 5599B - THESIS

G. Teaching Professional Development Activities Attended

Workshop, "GradMENTOR workshop," Graduate College, San Marcos, TX. (January 14, 2026).

Workshop, "Re-envisioning Your Career Path and Professional Goals," Faculty Development Texas State University, San Marcos, TX, United States. (September 24, 2021).

Conference Attendance, "International Symposium of Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 26, 2021 - April 30, 2021).

Workshop, "Teaching Online at Texas State," Office of Distance and Extended Learning, San Marcos (online). (July 2020 - August 2020).

"7th Annual Award for Excellence in Online Teaching: Reception and Showcase," Texas State University, San Marcos, TX. (February 27, 2020).

Seminar, "Hands-on Machine Learning Solutions for Journalists," Knight Center for Journalism in the Americas. (November 2019 - December 2019).

"Introduction to R," SAGE Campus, Austin, TX, United States. (July 2019 - September 2019).

Conference Attendance, "International Symposium on Online Journalism," Knight Center for Journalism in the Americas, Austin, TX, United States. (April 12, 2019 - April 13, 2019).

Conference Attendance, "Online News Association," Austin, TX, United States. (September 13, 2018).

Workshop, "Improving Your Online Course (IYOC)," Quality Matters/ Texas State University, San Marcos, United States. (January 12, 2018).

Workshop, "Quality Matters Workshop," Office of Extended and Distance Learning, San Marcos, TX, United States. (January 12, 2017).

III. SELECTED SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

a. Scholarly Monographs:

Refereed:

Higgins Joyce, V. D. (2024). *Digital-Native News in South America: Building Bridges with Diverse Audiences in Argentina, Brazil and Colombia*. London, UK: Palgrave MacMillan. Retrieved from https://link.springer.com/book/10.1007/978-3-031-49503-8

Straubhaar, J., Santillana, M., Higgins Joyce, V. D., & Duarte, L. (2021). *From Telenovelas to Netflix: Transnational, Transverse Television in Latin America*. England: Palgrave MacMillan. Retrieved from https://link.springer.com/book/10.1007/978-3-030-77470-7

Straubhaar, J., Spence, J., Higgins Joyce, V. D., & Duarte, L. (2015). *Television Audience Trends: An Analysis of 10 years of TGI Latin America (2004-2014). Latin American Media Trends Series, Volume 1*. Additional Comments: ISBN-10: 1517561507 (International) Publication of the Program in Latino and Latin American Media Studies in the Moody College of Communication at the University of Texas at Austin

2. Articles:

a. Refereed Journal Articles:

Higgins Joyce, V. D. (2025). Independent but Relying on Networks: How Journalists Build Resilience during Unstable Times. *Journalism & Communication Monographs*, *27*(4). Retrieved from https://doi.org/10.1177/15226379251380980

Harlow, S., Higgins Joyce, V. D., & Schmitz Weiss, A. (2023). Journalism in Flux: The Changing News Industry in Latin America, 2013-2021. *Journalism Practice*. Published. https://doi.org/10.1080/17512786.2023.2239209

Straubhaar, J., Santillana, M., Higgins Joyce, V. D., & Duarte, L. G. (2022). Distinction and Cosmopolitanism: Latin American Middle-Class, Elite Audiences and Their Preferences for Transnational Television and Film. *International Journal of Communication*, *17*(23). Retrieved from https://ijoc.org/index.php/ijoc/article/view/17945/4002

Higgins Joyce, V. D., Schmitz Weiss, A., Harlow, S., & Alves, R. C. (2022). Spatial Dimensions within Hierarchy of Influences: How re-conceived notions of space in networked societies impact Latin American journalists. *International Communication Gazette*. Published. https://doi.org/DOI: 10.1177/17480485221130

Higgins Joyce, V. D., Alves, R. C., & Chacón, L. C. (2022). Moving Barriers to Investigative Journalism in Latin America in Times of Instability and Professional Innovation. *Journalism Practice*. Published. https://doi.org/10.1080/17512786.2022.2062427

Higgins Joyce, V. D. (2021). News Organizations in Colombia Building Consensus through Social Media: A Case of Digital-Native La Silla Vacía. *Journalism and Media*, *2*(1), 62–76.

Schmitz Weiss, A., Higgins Joyce, V. D., Harlow, S., & Calmon Alves, R. (2020). Defining Journalism Innovation in Latin America: Exploration into Perceptions among Educators, Students and Journalists. *Journalism and Mass Communication Educator*, *75*. Published.

Higgins Joyce, V. D., & Harlow, S. (2020). Seeking Transnational, Digital-native Entrepreneurial News from Latin America: An Audience Analysis through the Lens of Social Capital. *Journalism Studies*, *21*(9), 1200–1219. https://doi.org/10.1080/1461670X.2020.1734858
FinalPublishedSeekingTransnational-1.pdf
Additional Comments: Impact Factor: 2.233

C. Selected Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

Carvallo, Andres Eloy (Principal), Davio, Rebecca Lynn (Co-Principal), Oskam, Judith B (Co-Principal), Valles Molina, Damian (Supporting), Higgins Joyce, Vanessa D (Supporting), Blasingame, Dale C (Supporting), Buschhorn, Jennifer L (Supporting), Scharlach, Jennifer M (Supporting), Suarez, Albert (Supporting), Jorgensen, Elissa Claire (Supporting). Advanced Air Mobility (AAM), Texas Department of Transportation, State, $400,000.00. (Submitted: December 8, 2023, Funded: January 1, 2024 - March 31, 2025). Grant.

Harlow, Summer (Principal), Percent Contribution: 25%, Higgins Joyce, Vanessa D (Co-Principal), Percent Contribution: 25%, Calmon Alves, Rosental (Co-Principal), Percent Contribution: 25%, Schmitz Weiss, Amy, Percent

Contribution: 25%. Transnational Collaboration Networks in Latin American Journalism: Exploring New Practices and Challenges in a Social Media Era, Houston University, Institutional (Higher Ed), $4,500.00. (Submitted: November 10, 2019, Funded: January 2020 - Present). Grant.

Higgins Joyce, Vanessa D (Co-Principal), Percent Contribution: 50%, Téllez Mendivelso, Fernando Alonso (Principal). Cine Clubs in Community: Video as a Tool for Knowledge, Creation and Identity, US Department of State and Colsciencias, Federal, $35,000.00. (Funded: October 2020 - December 2021). Grant.

Oskam, Judith B (Principal), Kaufhold, William (Co-Principal), Fox, Kym (Supporting), Buschhorn, Jennifer (Supporting), Taylor, Elizabeth (Supporting), Higgins, Vanessa (Supporting), Seed, Daniel (Supporting), James, Jessica (Supporting), Boden-McGill, Carrie (Supporting). Texas State University MIPPA Project, State of Texas Department of Aging and Disability Services, State, $448,800.00. (Funded: July 1, 2015 - December 1, 2015). Contract.