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Institutions of Higher Education Attended

PHD, Oklahoma State University.

MBA, University of Texas at Austin.

BS, Ohio Northern University.

Previous Teaching Positions

Adjunct Professor of Entrepreneurship and Innovation, ST. EDWARDS UNIVERSITY OF AUSTIN, TX. (January 2018 - May 2020).

Lecturer + Assistant Director of Texas Venture Labs, University of Texas at Austin. (January 2015 - May 2018).

Significant Professional Works

Publications

Beverly, H. T. (2015). Impact of Customer Expectations on Service Employees. Doctoral Dissertation, Oklahoma State University. ProQuest Dissertations & Theses. Available at: https://shareok.org/handle/11244/45340.

Beverly, H. T. (2014). Process of Marketing Involvement in New Product Development Teams. Proceedings of the 4th International Conference on Engaged Management Scholarship (EMS), Tulsa, Oklahoma. Available at SSRN: https://ssrn.com/abstract=2553318.

Books

Beverly, H. T. (2017). *Navigating your way to Startup Success*. De Gruyter; 1st edition (December 18, 2017). https://www.amazon.com/Navigating-Your-Way-Startup-Success/dp/1501515667

Beverly, H. T. (2016). *Lean Startings*. Amazon.