JANEEN PEREZ-BARBOSA

LECTURER - FASHION MERCHANDISING

Walnut Creek, CA
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EDUCATION

MBA
California State University, Monterey Bay / 2012

Master of Business Administration

BACHELOR OF ARTS
California State University, Long Beach / Long Beach / 2008

Bachelor of Arts - Fashion Merchandising & Design

COURSES TAUGHT

FASH 143 - FASHION BUYING & MERCHANDISING

FMD 155 - INTRODUCTION TO FASHION

FMD 251 - FASHION STRATEGY FOR CONSUMERS

FMD 252 - ANALYSIS OF READY-TO-WEAR

FMD 258 - FASHION MERCHANDISING & DESIGN PRACTICUM

FMD 350 - FASHION FORECASTING

FMD 351 - FASHION PROMOTION & SALES

FMD 451 - THE FASHION CUSTOMER

SKILLS

- ANALYTICAL SKILLS
- ONLINE INSTRUCTION
- ORGANIZATIONAL SKILLS
- CURRICULUM PLANNING
- PREPAREDNESS
- WRITTEN & COMMUNICATION SKILLS
- PRESENTATION & PUBLIC SPEAKING

LINKS

LinkedIn:
http://www.linkedin.com/in/janeen-perez-barbosa

REFERENCE

References available upon request

WORK EXPERIENCE

CALIFORNIA STATE UNIVERSITY, LONG BEACH
Long Beach
Aug 2015 - Present

Lecturer

- Responsible for creating interactive and informational lectures for fashion students.
- Effectively teach fashion merchandising curriculum in an online setting.
- Help students stay current with fashion trends and related industry changes.
- Implement academic expectations for students by assessing coursework and examinations.

SADDLEBACK COLLEGE
Mission Viejo
Aug 2016 - Present

Lecturer

- Effectively instruct students through weekly lectures.
- Create curriculum for effective teaching methods.
- Set and implement academic expectations for students.
- Access students' coursework and examinations.

ASICS AMERICA
Irvine
Jun 2017 - Jan 2019

Allocator

- Responsible for weekly replenishment to outlet stores.
- Ensured outlet stores and Ecommerce have proper inventory levels to achieve individual sales goals.
- Managed weekly analysis reports maximizing sales opportunities.
- Provided category and size analysis by store and communicate recommendations to Buyers.
- Assisted in new store assortment plans to meet store capacities and sales plans.

TILLYS
Irvine
Feb 2017 - Jul 2017

Merchandise Analyst

- Responsible for appropriate allocation methods to all retail stores.
- Adjusted allocation strategies in order to capture trends.
- Managed back stock allocation within agreed-upon weekly targets.
- Provided size analysis and share findings to assist Buyers in future purchases.

WET SEAL
Irvine
Sep 2016 - Feb 2017

Planning Analyst

- Prepared basic projections to analyze key items and categories.
- Gathered and consolidated historic sales and inventory reports in order to identify opportunities and risks.
- Responsible for timely and accurate allocations and analysis of merchandise.
- Assisted in planning sales and forecasting while providing call-outs and recommendations for plan changes.

QUIKSILVER
Huntington Beach
Dec 2014 - Sep 2015

Allocator

- Responsible for weekly allocation of Roxy product to outlet and full-price Quiksilver stores.
- Managed monthly Roxy OTB through strategic weekly allocation to all stores.
- Ensured accurate distribution of new monthly receipts to meet sales goals.
- In charge of new store allocations to meet store capacities and sales goals.
- Effectively managed weekly selling reports to maximize store inventory levels to meet sales goals.

RELATED EXPERIENCE

Mission Viejo

Saddleback College Advisory Board Member

- Discuss the important, necessary needs of the College Fashion Department.
- Identify current fashion industry changes to affect future curriculum.
- Network with other instructors to adjust teaching methods.

Santa Ana

Santa Ana Community College Advisory Board Member

- Discuss needs of the Fashion Department.
- Identify fashion industry changes to alter future curriculum.