Curriculum Vitae

Ms. Bobbie Moore, MBA
Professor of Instruction | Department of Management
Texas State University, McCoy College of Business

Education

- **MBA, Business Administration** – Texas State University, 2000
- **BBA, Management** – Texas State University, 1993

Academic Appointments

Professor of Instruction, Department of Management
Texas State University, McCoy College of Business
2020 – Present

Senior Lecturer, Fashion Merchandising Program
Texas State University, Family and Consumer Sciences
2005 – 2020

Consulting

Leadership Development Program Consultant
Habitat for Humanity (*2021 – Present*)

- Design and deliver leadership programming to strengthen nonprofit leadership capacity.

Service to the University and Profession

- Internship Coordinator, Department of Management (*2021 – Present*)
- Faculty Support, McCoy Student Success Center (*2022 – Present*)
- Advisor, Society for Human Resource Managers (SHRM), Student Chapter (*2021 – Present*)
- Member, Hill Country Human Resource Managers Association (*2022 – Present*)

- Member, Internship Networks Committee (*2023 – Present*)
- Member, SHRM Certification Task Force (*2025 – Present*)
- Member, EXC2EL Center Advisory Board (*2023 – Present*)

Honors and Awards

- **Teaching Excellence Award** – Department of Management (*Spring 2025*)
- **What's Next Professional Development Award** – $2,000 (*Spring 2025*)
- **McCoy College of Business Change Maker Award** (*Fall 2023*)
- **Excellence in Teaching Award** – College of Applied Arts (*2015, 2008*)

Courses Taught

Management

- MGT 4373 – Fundamentals of Human Resources
- MGT 4378 – Training and Development (Hybrid)
- MGT 3303 – Management of Organization (Hybrid)
- MGT 4395 & MGT 5495 – Internship (Online)
- BA 5100A – Professional Development Seminar (Online)

Fashion Merchandising

- FM 3334 – Fashion Merchandising Administration
- FM 3330 – Buying Principles I
- FM 3320 – Special Events (Hybrid)
- FM 4331 – Buying Principles II (Hybrid)
- FM 4337 – Fashion Merchandising
- FM 4301 – Internship (Online)
- MCS 5331 – Strategic Merchandise Planning

Professional Experience

Assistant General Manager – Saks Fifth Avenue (*2000 – 2005*)
General Manager – Off 5th SFA Outlet (*1995 – 2000*)
Assistant General Manager – Liz Claiborne Outlet (*1993 – 1995*)

Grants and Presentations

- *Leadership Lab – Minority and First Generation Students* – Office of Equity and Inclusion, Texas State ($5,000, 2016)
- *Fashion Merchandising Institute – Attracting Minority and First Generation Students* – Office of Equity and Inclusion, Texas State ($5,000, 2014)
- Poster Presentation – International Textile and Apparel Association Annual Conference (*2019*):
  "The Impact of a Fashion Merchandising Career Forum on First Generation College Students"