Stephan Tynes

Creative director and practicing graphic designer with over 7 years of experience in branding, visual communication, and strategic design. Founder of Tynes Design LLC, a boutique studio specializing in identity systems, packaging, and web design. Deeply committed to design education, Mentoring, and fostering collaborative environments that value design thinking, visual literacy, and craft.

EXPERIENCE

TEACHING & MENTORING EXPERIENCE

Design Mentoring and Leadership

In my role as Founder and Creative Director at Tynes Design LLC, I've led mentoring-based internships and collaborative design projects that provide junior designers and students with hands-on, real-world experience. I regularly offer portfolio guidance and career coaching to emerging creatives, both in academic contexts and within the agency environment. My client-facing work often includes the development of process-driven educational materials and the facilitation of guided sessions on design thinking. I've also conducted workshops focused on script type for emerging students.

PROFESSIONAL DESIGN EXPERIENCE

Tynes Design Studio

Founder, Designer & Creative Director | 3+ Years

Built and led a boutique design studio specializing in branding, packaging, web design, and marketing strategy. Managed client relationships, ensuring tailored creative solutions that align with business goals. Oversaw all aspects of the design process, from concept to execution, working with a network of collaborators to expand service offerings. Developed long-term partnerships with businesses looking to elevate their visual identity. Also worked as a freelance Creative Director, providing strategic leadership and high-level design direction for various projects.

McGarrah Jessee

Designer | 1 Year 6 Months

Designed large-scale branding campaigns, including POP, web, mural design, and packaging for brands such as Whataburger, Costa, Frost, Kuiu, and Case Knives. Introduced new web and digital design capabilities, expanding the agency's creative offerings.

Ampersand Agency

Designer | Austin, TX | 2 Years 4 Months

Worked with brands including Stripes, Texas A&M University Kingsville, 7-11, Total Wine, Laredo Taco Company, and Brookshire Brothers. Developed multi-channel campaigns, digital ads, social media assets, packaging, and signage.

CONTACT

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Seguin, TX

EDUCATION

BFA Communication Design
Texas State University
San Marcos, TX | 2019

AAS Web & Interactive Design
Austin Community College
Austin, TX | 2015

AWARDS

Multiple regional ADDY Awards in packaging, web design and more.

SKILLS

Adobe Creative Cloud
Figma
Project Management
Web Design + Build
Print Production
Typography
Identity Design
Brand Strategy
Illustration
Client Conversations
3D Rendering
Animation
Mentoring
Having Fun
Skateboarding