Curriculum Vitae *Revised January, 2024*

Matthew B. Morris

Education

Doctor of Philosophy
University of Texas at Austin (August 2017)
Communication Studies
Adviser: Dr. Joshua Gunn
Committee: Joshua Gunn (chair), Dana Cloud, Barry Brummett, Diane Davis, Sharon Jarvis
Dissertation: Virtual Movements: Populist Rhetoric, Technology, and Hegemony

Master of Arts
Arizona State University (August 2008)
Human Communication
Concentrations: Rhetoric, Critical/Cultural Studies, Organizational Communication
Committee: Daniel C. Brouwer (chair), Angela Trethewey, Thomas K. Nakayama.
Thesis: "TruthTexts: A Critical/Cultural Analysis of the 9/11 Truth Movement."

Bachelor of Arts
Louisiana State University in Shreveport (May 2003)
English

Teaching Experience

Assistant Professor of Instruction
The University of Texas at Austin
Department of Management
McCombs School of Business
(Fall 2018 – Spring 2024)
BA 324: Business Communication

Lecturer
Texas State University – San Marcos
Department of Communication Studies
(Fall 2012, Fall 2013, Fall 2014, Fall 2015 – Spring 2024)
COMM 1310: Fundamentals of Human Communication
COMM 2315: Interpersonal Communication
COMM 2338: Public Speaking
COMM 3302: Rhetorical Research Methods

Assistant Instructor
The University of Texas at Austin
Department of Communication Studies
(Fall 2008- Spring 2012, Fall 2013-Spring 2014, Spring 2016 - Spring 2017)
CMS 306M: Professional Communication Skills
CMS 367: Rhetoric and Film (TA for Joshua Gunn)
CMS 317: Speechmaking and Society
CMS 342K: Political Communication (TA for Sharon Jarvis)

Instructor	St. Edwards University Department of Communication (Spring 2013, Spring 2014) COMM 1317: Presentational Speaking COMM 2312: Interpersonal Communication COMM 3333: Rhetorical Criticism
Graduate Teaching Assistant	Arizona State University Hugh Downs School of Human Communication (Fall 2006 – Summer 2008) COM 100: Introduction to Communication COM 222: Argumentation COM 225: Public Speaking COM 259: Communication in Business and the Professions COM 394: Communication, Terrorism and National Security (TA for Steve Corman)

Awards and Fellowships

Summer 2011	High North Fellowship for Bodo Graduate School of Business at the University of Nordland, Norway.
2012-2013	Bruton Graduate School Continuing Fellowship

Research and Scholarship

Graduate Research Assistant	Dr. Jorge Peña Fall 2012-Spring 2013
Seminar Participant	Social Movements and Affect Seminar, Wayne State University, Summer 2013

Peer Reviewed Book Chapters

Morris, Matthew B. "The Narcissistic Style of American Politics: The Rhetorical Appeal of Sarah Palin." (2011) *The Politics of Style and the Style of Politics.* Ed. Barry Brummett. Lexington Books.

Morris, Matthew B. "Progress" (2014) *Stories from the High North.* Eds. Larry Browning and Jan Oddvar Sornes.

Textbook Chapters

Morris, Matthew B. and McKenzie, John. "Communication Ethics." (2018) *Professional Communication Skills.* Ed. Mille Harrison, Jessica Ford, Kristin Stimpson, and John A. Daly. Pearson Learning Solutions

Book Reviews

Morris, Matthew B. "*Refiguring Mass Communication: A History* by Peter Simonson." (2011) *Rhetoric and Public Affairs*

Other Publications

Gruber, David; Jack, Jordynn; Keranen, Lisa, McKenzie, John M. and Morris, Matthew B. "Rhetoric and the Neurosciences: Engagement and Exploration." (2011) *POROI*: Vol 7, Issue 1.

Conference Presentations

Morris, Matthew B. "Obedience to Hegemony: A Critical Analysis of Milgram's *Obedience to Authority* as (Re)produced in HBO's *Rome*." Paper competitively selected for the Media Studies Interest Group, Western States Communication Association Conference, Denver, CO, Feb. 2008.

Morris, Matthew B. "Critic as Cultural Therapist: An Application of the Work of Carl Jung to Critical Theory." Paper competitively selected for the Communication Theory Interest Group, Western States Communication Association Conference, Denver, CO, Feb. 2008.

Morris, Matthew B. "Distracting from Disaster: The Redirection of Public Discourse after Hurricane Katrina from Poverty to Immigration." Paper delivered as part of competitively selected panel: "(Re)presentations of Normal: Challenging Mediated Worldviews." Media Studies Interest Group, Western States Communication Association Conference, Denver, CO, Feb. 2008.

Morris, Matthew B. "Spreading Delusions: *Loose Change,* Viral Video and Democratic Discourse" Competitively selected discussion panel participant on "Viral Videos and Political Participation." Flow Conference 2008, Department of Radio, Television and Film. The University of Texas at Austin, Oct. 2008.

Morris, Matthew B. "The Shadow of 9/11: A Jungian Critical Analysis of the Arizona 9/11 Memorial." Paper competitively selected for the Student Division, National Communication Association Convention, San Diego, CA, Nov. 2008.

Morris, Matthew B. "To Whom It May Concern: Hallowed Be Thy Name: Discourses of Faith and Lack in My Identity." Paper delivered as part of competitively selected panel: "The Story Is Not My Own: The Treasures and Tragedies of Narrative Inheritance." Ethnography Division. National Communication Association Convention, San Diego, CA, Nov. 2008.

Morris, Matthew B. "Make a Rhizome: Deleuze and Guattari's Schizoanalysis as Rhetorical Criticism." Paper delivered as part of competitively selected panel: "The Mixing of Metaphors Under Postmodernity." Communication Theory and Research Interest Group. Western States Communication Association Conference, Mesa, AZ, Feb. 2009.

Morris, Matthew B. "Imperial Anxieties: A Critical/Cultural Analysis of HBO's *Rome*." Paper competitively selected for Media Studies Interest Group. Western States Communication Association Conference, Mesa, AZ, Feb. 2009.

Morris, Matthew B. "Writing (Courtney) Love Into The History of Rhetoric: Articulation of a Feminist Consciousness in Live Through This." Paper competitively selected for Feminist and Women's Studies Division. National Communication Association Conference, Chicago IL, Nov. 2009.

Top Paper Morris, Matthew B. "Surrogate Sense: The 9/11 Conspiracies, *Loose Change* and Postmodern Paranoia." Paper competitively selected for the American Studies Division. National Communication Association Conference, Chicago IL, Nov. 2009.

Morris, Matthew B. **"**The Persuasion of Self in Everyday Life: Erving Goffman, Style, and Poststructuralism." Paper competitively selected for Society for Student Philosophers, Austin, TX, Apr. 2010.

Morris, Matthew B. and Cloud, Sondra Marshall. "Deconstructing Barry: Race and Whiteness in Obama's 'A More Perfect Union'" Paper presented as part of competitively selected panel: "Barack Obama: The Rhetoric of A Postmodern President." Rhetoric Society of America Convention, Minneapolis, MN, May 2010.

Morris, Matthew B. "Consuming Crazy: Britney Spears's Breakdown and the Commodification of Feminine Sexuality." Paper competitively selected for Rhetoric Society of America Convention, Minneapolis, MN, May 2010.

Morris, Matthew B. "Batshit Crazy: The Haunting Desire of *The Dark Knight*." Paper delivered as part of competitively selected panel: "Superempowering Rhetorical Criticism: Critical Engagements Via Comic Book Culture." Rhetoric Society of America Convention, Minneapolis, MN, May 2010.

Hanan, Joshua and Morris, Matthew B. "Becoming [Wo]men: Fashioning Subjectivity in VH1's 'The Pick Up Artist.'" Paper competitively selected for Rhetoric Society of America Convention, Minneapolis, MN, May 2010.

Morris, Matthew B. "A Month Before the Midterm: The State of Television and Media Practices in the Political Landscape." Discussion Panel Participant Flow Conference 2010, Austin, TX, Sep. 2010

Morris, Matthew B. "The Narcissistic Style of American Politics: The Rhetorical Construction of Sarah Palin." Paper competitively selected for Political Communication Division, National Communication Association Convention, San Francisco, CA, Nov. 2010.

Morris, Matthew B. "Livin' the Dream: Cameron Crowe's *Vanilla Sky* as Narcissistic Fantasy." Paper competitively selected for Association for Psychoanalysis in Communication, National Communication Association Convention, San Francisco, CA, Nov. 2010.

Morris, Matthew B. and Pye, Danee. "Evil Geniuses: David Horowitz and the Communist Conspiracy in the Academy." Competitively selected scholar to scholar presentation, Critical/Cultural Studies Division, National Communication Association Convention, San Francisco, CA, Nov. 2010.

Respondent, "Finding Bridges in the Dark Night: Explorations of the Via Negativa in Our Work as Communication Scholars." Spiritual Communication Division, National Communication Association Convention, San Francisco, CA, Nov. 2010.

Discussion Panel Participant, "On Mindful Heresy: The Limits of Community and the Need for Mindful Dissension." Western States Communication Association, Monterey, CA, Feb. 2011.

Morris, Matthew B. and Stephens, Maegan. "Specters of America: The Haunting of the Tea Party Movement." Paper Competitively selected for Top Graduate Paper Panel, New Voices, New Perspectives Student Research Conference, University of North Texas, March, 2011.

Morris, Matthew B. "Orator Capitalist: Sarah Palin and the Politics of Representation." Paper Competitively Selectively selected for Critical and Cultural Studies Division, National Communication Association Convention, New Orleans, LA, Nov 2011.

Morris, Matthew B. "Gilles Deleuze and the Rhetoric of Sense." Paper Competitively Selected for Rhetorical and Communication Theory Division, National Communication Association, New Orleans, LA, Nov 2011.

Morris, Matthew B. "Terrortotalization: Joseph Stack and the Rhetoric of Terrorism." Competitively selected scholar to scholar presentation, Mass Communication Division, National Communication Association, New Orleans, LA, Nov 2011.

Morris, Matthew B. "Making Sense of <Common Sense>: The Aesthetics of Tea Party Rhetoric." Part of Competitively Selected Panel: "The Voice of Conservatism: Understanding Contemporary Discourses of Power and Resistance within the Tea Party Movement." Rhetorical and Communication Theory Division, National Communication Association, New Orleans, LA, Nov 2011.

Top Paper Morris, Matthew B. "The Constitution of 'Common Sense:' A Pentadic Analysis of the Tea Party Manifesto." Top Student Papers in Burkean Studies. Southern States Communication Association, San Antonio, TX, Apr. 2012.

Morris, Matthew B. “The Multitude Mutated: The Vernacular Discourse of the New World Order Conspiracy.” Wisdom, Social Media and Rhetorical Action. Comm. Theory Division. SSCA, San Antonio, TX. Apr. 2012.

Morris, Matthew B. “Rules for Radical Conservatives, or: How I Learned to Start Worrying and Hate Obama.” Rules for Radicals Redux: Contemporary Conservatism and Alinskyite Public Argument. Argumentation and Forensics Division. NCA, Orlando, FL. Nov 2012.

Morris, Matthew B. “Premature Election: Karl Rove and the Simulacrum of Romney’s Victory.” Transferring/Transforming Power: Counterpublics and Counter-Narratives. Rhetoric and Public Address. WSCA, Anaheim, CA. Feb 2014.

Morris, Matthew B. “Narrative, Affect and Solidarity: (De)Constructing the Borders of the 99 Percent.” Occupy RSA: Contemporary American Political Controversies. Rhetoric Society of America, San Antonio, TX, May 2014.

Morris, Matthew B. “Occupying Communication Technologies; Or Deterritorializing the Public/Private Split (II).” Deterritorializing Borders within Rhetorical History and the Rhetorics of Socio-Political Transformation. Rhetoric Society of America, San Antonio, TX, May 2014.

Morris, Matthew B. “Game Experience May Change during Online Play”: Videogame Modality and Social Identity Effects on Social Presence, Enjoyment, Identification, and Ostracism.” Explorations into Gaming: Assessing Identity, Identification, and Experience. National Communication Association, Chicago, IL, Nov 2014.

Morris, Matthew B. “Populism and the History of the Future: Tribes, Territories and Temporality.” Spatial, Temporal, Local, and Nonhuman Theories of Rhetoric. Rhetoric and Communication Theory Division, National Communication Association, Chicago, IL, Nov 2014.

Morris, Matthew B. “’We Own This Country”: Clint Eastwood and the Decline of Symbolic Efficiency.” This is Not a Subject: (Mis)identifications of Rhetorical Culture, National Communication Association, Chicago, IL, Nov 2014.

Morris, Matthew B. “Mourning in America: The Tea Party, Invention, and the Media.” Rhetoric Society of America, Minneapolis, MN, June, 2018.

Public Scholarship

Morris, Matthew B. "Sanctioning the Devil." (March 2007) COMOPS: Journal of the Consortium for Strategic Communication, Arizona State University. http://comops.org/journal/2007/03/27/sanctioning-the-devil/

Morris, Matthew B. "Osama bin Laden the Progressive?" (Sept. 2007) COMOPS: Journal of the Consortium for Strategic Communication, Arizona State University. http://comops.org/journal/2007/09/18/analysis-osama-bin-laden-the-progressive/

Morris, Matthew B. And Faina, Joseph M. "Making Sense of Islamo-Fascism Awareness Week." (Nov. 2007) COMOPS: Journal of the Center for Strategic Communication, Arizona State University. http://comops.org/journal/2007/11/07/analysis-remembering-islamo-fascism-awareness-week/

Morris, Matthew B. "New Osama tapes: Reports of his death may be exaggeration." (March 2008) COMOPS: Journal of the Center for Strategic Communication, Arizona State University. http://comops.org/journal/2008/03/20/new-osama-tapes-reports-of-his-death-may-be-exaggeration/

Morris, Matthew B. "McCain Philosophy: 'Realistic Idealism.'" (March 2008) COMOPS: Journal of the Center for Strategic Communication, Arizona State University. http://comops.org/journal/2008/03/28/mccain-philosophy-idealistic-realism/

Invited Presentations

"Rhetoric, research and the 9/11 Truth Movement," invited lecture to Robert McPhee's Com 404: Research Apprenticeship class. March 2008.

"Barbara Jordan's rhetorical moment," invited lecture to Bryan McCann's CMS 317C: Speechmaking and Society class. March 2009.

"St. Britney's Circus: On the Public Breakdown," invited lecture to Joshua Gunn's CMS 367: Celebrity Culture class. October 2009

"Barack Obama and the Audacity of Hope," invited lecture to Joshua Hanan's CMS 317C: Speechmaking and Society class. April 2010.

"St. Britney's Circus: On the Public Breakdown," invited lecture to Joshua Gunn's CMS 367: Celebrity Culture class. October 2010

Service

2008-2012	
2013-2014	Teaching and Evaluation Committee for CMS 306M, UT-Austin
2009	Reviewer, Political Communication Division, NCA
	Reviewer, Association for Psychoanalysis in Communication, NCA
	Panel chair, Political Communication Division, NCA
	Undergraduate Mentor, Center for Intellectual Entrepreneurship, UT-Austin
2010	Reviewer, American Studies Division, NCA
	Reviewer, Association for Psychoanalysis in Communication, NCA
	Guest Reviewer, Journal for International and Intercultural Communication
2010-2011	Writing Chair, Communication Student Graduate Assembly, UT-Austin
2011	Program Planner, Association for Psychoanalysis in Communication, NCA
	Reviewer, Critical and Cultural Studies Division, NCA
	Reviewer, Political Communication Division, NCA
	Reviewer, Association for the History of Rhetoric, NCA
	Guest Reviewer, Critical Studies in Media Communication
2013	Guest Reviewer, The Review of Communication
2018	Reviewer, Political Communication Division, NCA
	Reviewer, Rhetorical Theory Division, NCA
	Economics and Communication Division, NCA
2023	Reviewer, Political Communication Division, NCA
	Panel Chair, Political Communication Division, NCA

Professional Affiliations

- National Communication Association
- Western States Communication Association
- Rhetoric Society of America
- Center for Strategic Communication, Arizona State University

Significant Course Work

Rhetorical Theory and Criticism

CMS390R	Basic Rhet. Crit.
CMS390R	Feminist Theory
CMS390P	Rhet. and Psychoanalysis
E387M	Rhet. Theory and Ethics
CMS390R	Rhet. of Social Movements
CMS390P	Rhet. and Social Style
E397R	Rhet. and Poetics
CMS390P	Burke and Symbolic Form
CMS390R	Rhetoric and Ideology
COM691	Rhetorical Theory
COM521	Rhet. Crit Public Discourse
COM690	Baudrillard

Cultural/Media/Interpersonal/Organizational Studies

CMS390P	Idiom of Haunting
CMS390P	The Object
CMSF390P	Rhetoric of Film
CMS386N	Qual. Research Methods
RTF387C	Global Media/ New Media
COM692	Semiotic Phenomenology
COM690	Whiteness and Race
COM504	Research Methods
COM505	Communication Theory
COM509	Qualitative Research
COM691	Discourse and Identities
COM691	Persuasion and Social Influence