Peggy L. Blum

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FASHION AND SUSTAINABILITY EDUCATOR, AUTHOR

Peggy Blum has over 30 years of international experience in the fashion industry. Her background is in trend forecasting, having worked as a Fashion Director for a trend agency in London, for fashion designer Carole Littlle in Los Angeles and as a Fashion Editor for Seventeen magazine in NYC.

CIRCULAR FASHION: MAKING THE FASHION INDUSTRY SUSTAINABLE (HACHETTE, UK 2021)
MODA CIRCULAR: PARA UNA INDUSTRIA SOSTENIBLE DE LA MODA (BLUME, BARCELONA 2021)

My book is a practical guide to transitioning the fashion industry to a circular model, exploring new thinking, design, materials, and supply chain challenges through case studies utilizing a holistic approach.

PROFESSIONAL EXPERIENCE

Texas State University, Austin, Texas — **June 2020-present**
Assistant Professor of Instruction- Online
Fashion Merchandising, College of Applied Arts

Marist University, Poughkeepsie, New York — **August 2023 -present**
Adjunct Professional Fashion Lecturer
Fashion, School of Communication and The Arts
Sustainability in Fashion Course Online

Fall Semester 2022

University of Texas, Austin, Texas
Assistant Professor of Practice
School of Design and Creative Technologies
Circular Fashion for Designers Course

Sustainable Fashion Consultant | Writer | Guest Speaker
Filippa K, Stockholm | BCome Barcelona | Plug and Play Spain | Madrid Fashion Week | Faliero Sarti, Italy | Lottozero, Prato, Italy | Fashion & Textile Museum, London | University of Southern California, Los Angeles Babson College, Boston | LCI Fashion College, Barcelona | Humana, Spain | Global Fashion Summit, Copenhagen | CBS News NYC | The Financial Times, London | Consider Beyond, London | International Journal of Sustainable Fashion & Textiles | Associació Moda Sostenible BCN, Barcelona

EDUCATION

Fashion Institute of Technology
B.S. Marketing and Communication
A.A.S. Advertising and Communication

Art Institute- Argosy University
M.B.A. Business Administration

AWARDS | FELLOWSHIPS

President's Award
Global Learning in Sustainability
University of Texas, Austin, 2018

College Achievement Award- Teaching
Texas State University, 2024

Summer Research Fellowship
Preserving Italian Heritage through Reinvention in a Multigenerational Family Owned Artisanal Mill, Florence, Italy - Marist University, June 2025