Rosana Duran Garibi, MFA
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Texas State University
College of Fine Arts and Communication
School of Art and Design

Education

University of Texas at Austin. School of Design and Creative Technologies.
MFA in Design. May 2023

Universidad Iberoamericana Leon. School of Art and Design.
BFA in Graphic Design. Dec 1993

Teaching Experience

- **Texas State University**. Assistant Professor of Practice. Sep 2023-present.
  Undergraduate: Typography I, Imaging I, Art Direction I, Conceptual Strategies, Branding Experience I, Branding Experience II, Design Research.
  Graduate: Professional Practice, Design Foundations.

- **University of Texas at Austin.** Teaching Assistant. Aug 2021–May 2023. Assisted in Capstone Design Exhibition (Spring 2023), History of Graphic Design (Fall 2022), Intro to Design Theory and Criticism (Spring 2022), and Design Studio 1 (Fall 2021).

- **Universidad Iberoamericana Leon**. Lecturer, Department of Art and Design. Courses taught: Capstone Senior Projects (Eighth Semester, Jan 2020–May 2020), Editorial Design (Fourth and Sixth Semesters), Bi- and Tri-dimensional Design (First Semester).
  Jan 2011–Dec 2013: Editorial Design (Fourth Semester), Basics of Typography (Third Semester).
  Aug 1995–May 1999: Editorial Design, Typography.

Service

Texas State University

- Chair, MFA Admissions Committee. August 2025 – August 2026.
- Member, Curriculum Committee. January 2024 – Present.
- Member, MFA Communication Design Admissions Committee. August 2024 – Present
- Member, Search Committee: Art and Design Department Ceramics Professor. February 2024 - May 2024

MFA Student Thesis

- Role: Chair

  Student: ***Maham Soomro***

  Expected Completion: May 2026

- Role: Reader

  Student: ***Josua Williams***

  Graduation: May 2026

- Role: Reader

  Student: ***Jaina Warren***

  Graduation: Dec 2025

- Role: Reader

  Student: ***Mariangela Rodriguez***

  Graduation: Dec 2024

Organizations

- **America Institute for Graphic Arts** — AIGA

  Member

- **Future of Design in Higher Education** (FDHE)
  Member

Industry relations

- Design Day—Chair
  March 12th, 2026
  Joann Cole Mitte

- Design Day—Chair
  April 10th, 2025
  Joann Cole Mitte

Design Day is a dynamic event that brings together industry professionals and undergraduate design students for meaningful engagement. By organizing a program featuring talks and hands-on workshops led by established professionals, the event provides students with direct access to real-world knowledge and practical insights.

Commission work

- Book: **Jorge Vértiz Campero S.J. Una vida al servicio de la educacion en Leon, Gto.** (2016)
  Author: Valentina Torres Septien

- Book: **Sombrío. Relatos de sangre y demencia** (2018)
  Author: Daniel Pineda Robles, who was selected in 2017 by the Instituto Cultural de Leon in the literature category to receive the Artistic Production Support— a monetary award given annually to recognize local creators.

- Book: **Tinta y comal. Cocina leonesa con sabor de genero** (2018)
  It is an important publication that gathers recipes and personal stories from Lucía, Silvia, Blanca, Angélica, Reyna, and Rosa, women from Villas de la Luz. The book was launched in a public event attended by the city's mayor and received significant media attention for its unique blend of culinary tradition and social testimony. Its impact and relevance led to its

inclusion in the Instituto Cultural de León's published collection, and it is now part of the public library system throughout the state of Guanajuato.

- Book: **Crestomatía Gymkata** (2020)
  Edited by Karla Gasca. The publication of this book was made possible thanks to the Support Program for Independent Cultural Spaces, created by the State Institute of Culture of Guanajuato and supported by the Government of Mexico through the Ministry of Culture.

- Book: **¿Dónde estás ahora rebozo querido?** (2021)
  Author: María de la Cruz Labarthe Ríos—a renowned anthropologist, historian, educator, and author—also attracted notable media attention, particularly due to the distinguished reputation of its author. This book, along with "Tinta y comal," is part of the Instituto Cultural de León's editorial catalog and is available in all public libraries across Guanajuato.

- **Hazle al cuento y Niñas y Niños Escritores** (various editions from 2018 to 2024)
  A prominent state-wide children's short story contest designed to encourage creative writing, literacy, and imagination in early childhood. The winning entries and special mentions are selected by a professional jury and compiled into a published, illustrated book.

- **Branding for the Foundation Elisabeth C. De Luca** (Fall 2023 - Spring 2024)
  Collaboration with Design Run, an Austin-based design studio.

Exhibitions

- **Becauseisms** (2023)
  Participated in a shared exhibition at the Visual Art Center, University of Texas at Austin, presenting the outcomes of the research project 'Objects of Empathy: Designing an Experience of Empathy around Anorexia.' My work in the exhibition engaged audiences with artifacts and narratives that foster understanding and dialogue around the journey to recovery.

Guest Mentorship

Art & Design Department at the Universidad Iberoamericana León, provide guidance to undergraduate students in the development of editorial projects. Spring 2024 and Spring 2025.

- Program: Graphic Design and Innovation
  Universidad Iberoamericana Leon
  January – May 2025

- Program: Graphic Design and Innovation
  Universidad Iberoamericana Leon
  January – May 2024

Invited Lectures and Panels

- **"Objetos de Empatía."** Universidad Iberoamericana León, León, Guanajuato, Mexico
  Delivered an online talk on my research for Graphic Design and Visual Arts students as part of a professional speaker series. April 2025.
- **"Bridging Practice and Pedagogy: Reflections on Future Designer Skills."** Pacific Northwest College of Art, Portland, OR. Presented an in-person talk to faculty and students. April 2025.
- **"Diseño de la comunicación gráfica en el trabajo colaborativo."** Universidad Iberoamericana León, León, Guanajuato, Mexico. Delivered an online talk for Graphic Design and Visual Arts students. March 2024.
- **"Creating Change through Design: Examining Our Responsibility and Impact."** Universidad Iberoamericana León, León, Guanajuato, Mexico. Online presentation for Graphic Design and Visual Arts students. 2023.
- **"The Designer's Role as Agent of Transformation in a Complex World."** Universidad Iberoamericana León, León, Guanajuato, Mexico. Presented as part of the Forum: Identidad for Graphic Design and Visual Arts students. March 2022.
- **"The Social Responsibility of the Designer."** Forum Cultural Guanajuato. Leon, Guanajuato, Mexico.
  Panel with designers Jaime Santoyo and Fernanda Rendón. October 2020

- **“What does it really mean to be a designer?** Universidad Iberoamericana Leon. Leon, Guanajuato, Mexico. As part of the forum: “Designers and their Professional Practice”. May 2020

Jurying & Review Activities

- Appointed member of the Evaluation Committee for the Historic Center Map Contest, City of León. Selected as the sole designer on the panel, evaluating branding and wayfinding proposals submitted by various studios for this prominent tourist area.

Research & Scholarship

- ***Objects of Empathy: Designing an Experience of Empathy around Anorexia*.** A discursive design project analyzing anorexia and the journey to recovery by using everyday artifacts to reframe the process. Research to be published by Dual Press in Spring 2027, investigates anorexia through a discursive design frame. This work leverages the ritual of mealtime as both context and catalyst for addressing the complexities of anorexia, with a focus on foster open dialogue and support. The project aims to facilitate meaningful communication. Emphasis is placed on the journey of recovery, the interwoven roles of grief and resilience, and the ways in which design, storytelling, and creative practice can inform, enrich, and humanize this process.