TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Kasey A Martin Title: Associate Professor

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	2010	Univ of Texas at San Antonio	Business	
BBA	2003	Texas State University	Accounting	
MACY	2003	Texas State University	Accounting	

C. University Experience

Position	*University*	*Dates*
MAcy Program Director	Texas State University	September 2017 - Present
Associate Professor	Texas State University	September 2016 - Present
Assistant Professor	Texas State University	September 2009 - August 2016

D. Relevant Professional Experience

Position	*Entity*	*Dates*
Senior Internal Auditor	Clear Channel Communications , Inc.	2003 - 2005

E. Other Professional Credentials (licensure, certification, etc.)

Certified Internal Auditor, Institute of Internal Auditors. (2004 - Present).

Certified Public Accountant, Texas State Board of Public Accountancy. (2004 - Present).

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: 2021 College Achievement Award for Excellence in Teaching, McCoy College of Business Administration.
2021

Award / Honor Recipient: Alpha Chi National College Honor Society Favorite Professor 2021, Texas State Alpha Chi.
2021

Award / Honor Recipient: Alpha Chi National College Honor Society Favorite Professor 2015, Texas State Alpha Chi.
2015

Award / Honor Recipient: Alpha Chi National College Honor Society Favorite Professor 2014, Texas State Alpha Chi.
2014
March 2014

Award / Honor Recipient: 2014 Gregg Master Teacher Symposium - Discussant.
November 14, 2014

Award / Honor Recipient: Alpha Delta Pi Favorite Professor.
November 2009

B. Courses Taught:

Texas State University:

ACC 3314 - INTERMED ACCT II

ACC 4313 - AUDITING

ACC 4313 - INTERNAL AUDIT

ACC 5350 - PROF ACCT RESEARCH

ACC 5389 - CORP GOVN & ETHICS

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Undergraduate Honors Thesis, "Sarbanes - Oxley Turns 10: Are We Better Off?", Status: Completed. (December 2011 - May 2012). Accounting.
Student(s): Sara Stanton.

D. Courses Prepared and Curriculum Development:

MAcy Exit Exam, Revise Existing Course: 2017.

Professional Accounting Research Redesign to include Financial Accounting Topics, Revise Existing Course, Texas State University. Taught: 2017.

Professional Accounting Research Redesign to Hybrid Course, Revise Existing Course, Texas State University. Taught: 2014.

G. Teaching Professional Development Activities Attended

Continuing Education Program, "How Culturally Responsive Teaching Can Positively Influence Students' Academic and Professional Success," AICPA. (August 27, 2021).

Continuing Education Program, "Data Visualization: Hands-On Training and Resources for your Classroom," American Accounting Association. (August 20, 2021).

Continuing Education Program, "Data Analytics in Accounting: How to Help Your Students Become Better Critical Thinkers," AICPA. (June 25, 2021).

Continuing Education Program, "2021 Cybersecurity Resources to Enhance your Accounting Curricula," AICPA. (April 30, 2021).

Continuing Education Program, "CPA Evolution Update and Data Analytics for Audit Deep Dive," American Institute of CPAs. (March 19, 2021).

Continuing Education Program, "The Academy's and AICPA Response to the State of the Accounting Profession," American Institute of CPAs. (February 26, 2021).

"Microsoft Teams," Texas State University. (January 13, 2021).

Continuing Education Program, "One-Time Design: Measure Twice, Cut Once," Texas State University. (July 30, 2020).

Continuing Education Program, "Group Work that Works Online," Texas State University. (July 28, 2020).

Continuing Education Program, "Flexing Classroom Technology for Hybrid Instruction," Texas State University. (July 20, 2020).

Conference Attendance, "2018 Trueblood Seminar for Professors," American Accounting Association, Westlake, TX. (March 14, 2018 - March 17, 2018).

Conference Attendance, "AAA Annual Conference on Teaching and Learning," American Accounting Association, San Diego, TX. (August 5, 2017 - August 6, 2017).

Conference Attendance, "AACSB International Online and Blended Education Seminar," AACSB, Boston, MA. (March 31, 2016 - April 2, 2016).

Continuing Education Program, "Accounting IS Big Data," American Accounting Association. (October 27, 2015).

Conference Attendance, "AACSB Assessment Conference," AACSB, Austin, TX. (March 9, 2015 - March 11, 2015).

Continuing Education Program, "Introduction to Rubrics," Texas State University. (February 27, 2015).

Workshop, "Gregg Master Teacher Symposium - Talking about Teaching (Discussant)," Texas State University. (November 14, 2014).

Workshop, "Gregg Master Teacher Symposium - Talking about Teaching," Texas State University. (October 24, 2014).

Continuing Education Program, "Ethical Leadership for the 21st Century," Association of Certified Fraud Examiners. (September 30, 2014).

Continuing Education Program, "Student Learning Outcomes: Where Do We Go From Here?," Texas State University. (September 11, 2014).

Workshop, "Creating and Teaching an Online Course," Texas State University. (July 7, 2014 - July 16, 2014).

Continuing Education Program, "Professional Judgment in Auditing: Professional Judgment Frameworks as Teaching Tools," AAA Auditing Section. (June 2, 2014).

Workshop, "Creating Teaching Presence in an Online Course." (February 28, 2014).

Conference Attendance, "Texas Society of CPA Accounting Education Conference," Texas State Society of Public Accountants, Austin, TX. (October 2013).

Seminar, "Gregg Master Teacher Symposium," Texas State University - San Marcos. (October 11, 2013).

Seminar, "Gregg Master Teacher Symposium," Texas State University - San Marcos. (November 1, 2012).

Conference Attendance, "Texas Society of CPA Accounting Education Conference," Texas State Society of Public Accountants, Austin, TX. (October 21, 2011 - October 22, 2011).

Conference Attendance, "Texas Society of CPA Accounting Education Conference," Texas State Society of Public Accountants, Austin, TX. (November 5, 2010 - November 6, 2010).

Seminar, "McCoy College - Forum on Ethics in Curriculum." (2009).

Conference Attendance, "Texas State CPA Accounting Educators Conference," TSCPA, Austin, TX. (October 2009).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

2. Articles:

a. Refereed Journal Articles:

Campbell, L. J., Martin, K., & Pitman, M. (2020). Employee-paid Business Expenses: Is an Accountable Plan the Answer? - Featured Article. *The CPA Journal*, (April 2020), 48–51.

Campbell, L. J., Smith, P., & Martin, K. (2019). Defining “Reasonable Compensation” under the Tax Code. *The CPA Journal*, *October 2019*, 16–21.

Pitman, M., Campbell, L., & Martin, K. (2017). U.S. tax and FASB’s new paradigm for revenue recognition. *Journal of Accountancy*, (June 2017), 62–71.

Raiborn, C., Butler, J., Martin, K., & Pizzini, W. (2017). The Internal Audit Function: A Prerequisite for Good Governance. *Journal of Corporate Accounting & Finance*, *January/February*, 10–21. Retrieved from http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1097-0053

Pike, B., Chui, L., Martin, K., & Olvera, R. (2016). External Auditors’ Involvement in the Internal Audit Function Work Plan and Subsequent Reliance Before and After a Negative Audit Discovery. *Auditing*, *35*(4), 159–173.

Herda, D. N., & Martin, K. (2016). The effects of auditor experience and professional commitment on acceptance of underreporting time: A moderated mediation analysis. *Current Issues in Auditing*, *10*(2), A14–A27.

Campbell, L., Martin, K., & Liu, L. (2015). Accrual Earnings Management Prior to Delisting. *Journal of Accounting and Finance*, *15*(3), 53–63.

Martin, K., Sanders, E., & Scalan, G. L. (2014). The Potential Impact of COSO Internal Control Integrated Framework Revision on Internal Audit Structured SOX Work Programs. *Research in Accounting Regulation*, *26*(1), 110–117.

Campbell, L., Knowles, R. L., & Martin, K. (2014). Disappearing Act: Insight for the Management Accountant on Recently Delisted US Companies. *Management Accounting Quarterly*, *15*(2), 21–30.

Chui, L., Martin, K., & Pike, B. (2013). A Quasi-experimental assessment of Interactive student response systems on student Confidence, effort, and course performance. *Journal of Accounting Education*, *30*, 17–30.

Campbell, L., & Martin, K. (2010). Building a Community VITA Program: A Win-Win Partnership for CPA Firms, New Tax Staff, and Current Accounting Students. *Today's CPA*, *November/December*, 24–26.

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

Raiborn, C., Butler, J., Martin, K., WDSI 2016, "The Internal Audit Function: A Prerequisite for Good Governance," Western Decision Sciences Institute, Las Vegas, NV. (April 2016).

Martin, K. (Presenter & Author), Chui, L. (Author Only), Pike, B. (Author Only), American Accounting Association 2014 Auditing Section Meeting - Roundtable, "External Auditors' Involvement in the Internal Audit Function Work Plan and Subsequent Reliance Before and After a Negative Audit Discovery," American Accounting Association, San Antonio. (January 18, 2014).

Campbell, L. (Author Only), Martin, K. (Author Only), Liu, L. (Presenter & Author), Best Paper Award at AAA-Southeastern Regional; Research funded by Texas State University Grants, "Earnings Management Prior to Delisting," Nashville, TN. (April 5, 2013).

Martin, K. (Presenter & Author), Campbell, L. (Author Only), American Accounting Association 2012 Public Interest Section Meeting, "Disappearing Act: An Analysis of U.S. Companies Delisting from Major U.S. Stock Exchanges," American Accounting Association, Orlando, FL. (March 23, 2012).

Martin, K. (Presenter & Author), Sanders, E. (Author Only), 2010 AAA Midwest Region Meeting, "Internal Auditors' Reliance on the Audit Program: The Effect of

Audit Program Structure, Audit Type, and External Auditor approval," American Accounting Association, Oakbrook, IL. (October 23, 2010).

Martin, K. (Presenter & Author), Campbell, L. (Presenter & Author), Texas State University College of Business Administration Faculty Research Presentation, "Earnings Management Prior to Delisting," Texas State University McCoy College of Business Administration. (September 17, 2010).

Martin, K. (Presenter & Author), Sanders, E. (Author Only), 2007 Accounting Behavior and Orginizations Mid-Year Conference, "Perceptions of the Value Organizations Place on Sarbanes-Oxley Audit Work Performed by the Internal Auditors." (2007).

2. Invited Talks, Lectures, and Presentations:

Campbell, L. (Presenter & Author), Martin, K. (Author Only), Knowles, R. L. (Author Only), AAA Annual Meeting, "Disappearing Act: Analysis of US Companies Delisting from Major US Stock Exchanges." (August 2012).

5. Other Works not in Print:

b. Works "in progress":

Journal Articles:

Martin, K. (In Preparation; Not Yet Submitted). Expected Credit Losses (ASU 2016-13): Allowance Method vs. Write-Down.

Martin, K. (In Preparation; Not Yet Submitted). Goodwill Impairment: Will ASU 2017-04 to Simplify the Impairment Test Be Enough?

Campbell, L. J., & Martin, K. (In Preparation; Not Yet Submitted). Hard Consequences of Sec 121 Exclusion of Capital Gains Tax from Home Sale. *Target - Journal of Accountancy*.

Campbell, L. J., & Martin, K. A. (In Preparation; Not Yet Submitted). Rethinking Existing Higher Education Tax Disparity. *Target - The ATA Journal of Legal Tax Research (JLTR)*.

Campbell, L. J., Knowles, R., & Martin, K. (In Preparation; Not Yet Submitted). When Your Client's Retirement Plan is to "Not Retire." *"B" Rated Journal*.

c. Other Works Not in Print:

Other:

Martin, K. (Presenter Only), Accounting Education Conference - Texas Society of CPAs, "Intermediate Accounting Roundtable," Austin, TX. (October 25, 2013).

C. Scholarly / Creative Grants and Contracts:

2. Submitted, but not Funded, External Grants and Contracts:

Butler, Janet B, Martin, Kasey, Pizzini, Wilhelmina Joan, Raiborn, Cecily A. The Impact of Internal Auditors on Financial Reporting Quality - An In Depth Literature Review, ICAS, Other. (Submitted: August 2017). Grant.

3. Funded Internal Grants and Contracts:

Martin, Kasey (Principal). McCoy Faculty Development Grant, Texas State University, Texas State University, $1,500.00. (Funded: February 11, 2013 - June 30, 2013). Grant.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Recipient: Best Paper Award, American Accounting Association Southeast Region.
April 2013

E. Scholarly / Creative Professional Development Activities Attended:

Continuing Education Program, "How to Publish Accounting Education Research," American Accounting Association. (September 17, 2021).

Continuing Education Program, "Center for Audit Quality 2021 Symposium," Center for Audit Quality and AICPA. (July 27, 2021).

Workshop, "Pathways to Research Success," Texas State University. (March 2, 2018).

Conference Attendance, "AAA Annual Conference," American Accounting Association, San Diego, TX. (August 7, 2017 - August 8, 2017).

Continuing Education Program, "Institute of Internal Auditors "Big Data - The Future of Internal Audit"." (October 21, 2015).

Continuing Education Program, "Institute of Internal Auditors "The New Reality of Board Responsibility and Accountability"." (January 21, 2015).

Continuing Education Program, "Enhancing Your Quality Assurance & Improvement Program," Institute of Internal Auditors San Antonio Chapter. (June 18, 2014).

Continuing Education Program, "Institute of Internal Auditors "Disruptive Technologies"." (February 12, 2014).

Conference Attendance, "2014 AAA Auditing Section Meeting," AAA, San Antonio, TX. (January 2014).

Seminar, "McCoy College Research Grant Presentations," Texas State University. (October 25, 2013).

Seminar, "Research Brown Bag - Internal and External Grants," Texas State University - San Marcos. (March 1, 2013).

Continuing Education Program, "Institute of Internal Auditors "To Integrate or Not - The Mystery Continues"." (February 6, 2013).

Seminar, "McCoy College Research Grant Presentations," Texas State University. (September 24, 2012).

Conference Attendance, "2012 AAA Public Interest Section Meeting," AAA, Orlando, FL. (March 2012).

Seminar, "McCoy College Research Grant Presentations," Texas State University. (September 2011).

Conference Attendance, "2011 AAA New Faculty Consortium," American Accounting Association, Leesburg, VA. (February 3, 2011 - February 5, 2011).

Continuing Education Program, "Program for Teaching and Learning Excellence," Texas State University - San Marcos, San Marcos, TX. (2009 - 2010).

Conference Attendance, "2010 AAA Midwest Regional Meeting," AAA, Oakbrook, IL. (October 2010).

IV. SERVICE

A. Institutional

1. University:

Member, Graduate Council. (September 2017 - Present).

Team Leader - Accounting Department, Family Campaign. (2017).

Team Leader - Accounting Department, Family Campaign. (2016).

Team Leader - Accounting Department, Family Campaign. (2015).

Team Leader - Accounting Department, Family Campaign. (2014).

Team Leader - Accounting Department, Family Campaign. (2013).

2. College:

Member, Graduate Policies Committee. (2019 - Present).

MAcy Program Director. (September 2017 - Present).

Member, MAcy Admissions Committee. (September 2017 - Present).

Speaker, Texas State Chapter of the National Association of Black Accountants. (March 23, 2021).

McCoy Masters Programs Bootcamp, Faculty Panel. (August 25, 2018).

McCoy Masters Programs Bootcamp, Faculty Panel. (September 9, 2017).

Faculty Advisor, Holmes High School/Business Careers Outreach Event. (March 4, 2016).

Faculty Advisor, Holmes High School/Business Careers Outreach Event. (January 23, 2015).

Faculty Advisor, Holmes High School/Business Careers Outreach Event. (January 31, 2014).

3. Department/School:

Chair, MAcy Task Force. (2021 - Present).

Comprehensive Exam Committee Chair. (2017 - Present).

MAcy Curriculum Committee Chair. (2017 - Present).

Graduate Advisor, MAcy Information Sessions (6 sessions over the year). (2021).

Graduate Advisor, Spring 2021 MAcy Orientation. (December 1, 2021).

Graduate Advisor, Fall 2021 MAcy Orientation. (August 27, 2021).

Graduate Advisor, Fall 2021 MAcy Reception. (August 23, 2021).

Graduate Advisor, Summer 2021 MAcy Orientation. (May 20, 2021).

Participant, Panelist for Accounting Club "Qualifications & Certifications" Panel. (March 10, 2021).

Graduate Advisor, Spring 2021 MAcy Orientation. (December 1, 2020).

Graduate Advisor, MAcy Information Sessions. (November 16, 2020 - November 17, 2020).

MAcy Program Presentations at Meet the Firms Event. (September 18, 2020).

Graduate Advisor, Fall 2020 MAcy Orientation. (August 28, 2020).

Graduate Advisor, Summer 2020 MAcy Orientation. (May 28, 2020).

Graduate Advisor, Spring 2020 MAcy Orientation. (December 3, 2019).

MAcy Program Presentations at Mock Interview Event. (November 7, 2019).

Participant, Panelist for Accounting Club "Qualifications & Certifications" Panel. (October 24, 2019).

Graduate Advisor, Fall 2019 MAcy Orientation. (August 30, 2019).

MAcy Program Presentations at Mock Interview Event. (November 1, 2018).

MAcy Program Representative at Meet the Firms. (September 21, 2018).

Committee Chair, Accounting Student Development Committee. (2016 - 2017).

Committee Chair, Faculty Search Committee - Accounting Department. (2016 - 2017).

MAcy Program Presentations at Mock Interview Event. (November 2, 2017).

Faculty Advisor, Texas State Accounting Club. (2013 - May 2017).

Committee Member, Exit Exam. (2014 - 2016).

Committee Member, Accounting Student Development Committee. (2013 - 2015).

Department Representative, Bobcat Days. (November 14, 2015).

Faculty Advisor, EY Etiquette Dinner. (October 27, 2015).

Faculty Advisor, Alumni Golf Tournament. (September 12, 2015).

Faculty Advisor, Alumni Dinner. (September 11, 2015).

Faculty Advisor, Meet the Firms Job Fair. (September 11, 2015).

Faculty Advisor, Meet the Firms Job Fair. (February 6, 2015).

Committee Member, Faculty Search Committee - Accounting Department. (2014).

Faculty Advisor, EY Etiquette Dinner. (October 30, 2014).

Faculty Advisor, Alumni Golf Tournament. (September 20, 2014).

Faculty Advisor, Alumni Dinner. (September 19, 2014).

Faculty Advisor, Meet the Firms Job Fair. (September 19, 2014).

Faculty Advisor, Meet the Firms Job Fair. (March 3, 2014).

Faculty Advisor, BDO Business Leadership Event, Reception, Dinner. (February 20, 2014).

Department Representative, Bobcat Days. (February 15, 2014).

Committee Member, Graduate Admissions Selection Committee. (2011 - 2013).

Faculty Advisor, Alumni Golf Tournament. (November 9, 2013).

Faculty Advisor, EY Etiquette Dinner. (October 23, 2013).

Faculty Advisor, Alumni Dinner. (September 20, 2013).

Faculty Advisor, Meet the Firms Job Fair. (September 20, 2013).

Faculty Advisor, Alumni Panel - Student Development Committee/Accounting Club. (September 17, 2013).

Department Representative, Bobcat Days. (March 2, 2013).

Attendee, Meeting, Meet the Firms Job Fair and Dinner. (2012).

Committee Member, Faculty Search Committee - Accounting Department. (2012).

Committee Member, Intermediate Accounting Committee. (2012).

Committee Member, Ethics and Diversity Committee - Accounting Department. (2011 - 2012).

Attendee, Meeting, Accounting Club Weekly Meetings. (2009 - 2012).

Attendee, Meeting, Accounting Department Advisory Board Meeting. (November 2012).

Department Representative, Holmes High School Campus Visit - Lunch. (January 20, 2012).

Attendee, Meeting, Meet the Firms Job Fair and Dinner. (2011).

Department Representative, Bobcat Days. (October 8, 2011).

Attendee, Meeting, Accounting Department Advisory Board Luncheon. (2010).

Attendee, Meeting, Meet the Firms Job Fair and Dinner. (2010).

B. Professional:

Reviewer, Ad Hoc Reviewer, Accounting Horizons. (2021).

Reviewer, Ad Hoc Reviewer, Accounting Horizons. (2019).

Reviewer, Ad Hoc Reviewer, Accounting Horizons. (2018).

Reviewer, Conference Paper, AAA Auditing Section Midyear Meeting. (2013).

Reviewer, Ad Hoc Reviewer, Advances In Accounting. (2012).

Committee Chair, San Antonio Chapter Institute of Internal Auditors Academic Relations Committee, San Antonio, TX. (2007 - 2008).

C. Community:

Boerne Middle School South PTO, Boerne, TX. (2020 - Present).

Blessings in a Backpack, Boerne, TX. (2015 - Present).

Kendell Elementary School PTO, Boerne, TX. (2014 - Present).

Volunteer, Kids of the Kingdom Day School, Helotes, TX. (2009 - 2012).

D. Organization Memberships:

American Accounting Association.

Beta Gamma Sigma.

San Antonio Chapter of Institute of Internal Auditors.

E. Service Honors and Awards:

Award / Honor Recipient: Presidential Distinction Award for Excellence in Service.
September 2017

Award / Honor Recipient: 2014 College Achievement Award for Excellence in Service, McCoy College of Business Administration.
August 21, 2014

G. Service Professional Development Activities Attended:

Continuing Education Program, "Stories from the Trenches; Moving to a STEM Degree Program," American Accounting Association. (September 30, 2021).

Continuing Education Program, "Best Practices for Students in the Virtual Recruiting Environment," American Accounting Association. (September 10, 2021).

Continuing Education Program, "Developing Outcomes and Methods to Assess Student Improvement - Educational Programs and General Education," Texas State University. (September 1, 2021).

Seminar, "2021 CPA Evolution Model Curriculum Launch," American Accounting Association. (June 15, 2021 - June 16, 2021).

Conference Attendance, "Accounting Programs Leadership Group (APLG)/Federation of Schools of Accounting (FSA) Joint Seminar," American Accounting Association. (February 12, 2021).

"AACSB Global Accreditation Conference - AOL and Delivery Session," AACSB. (September 24, 2020).

"Developing Outcomes and Methods to Assess Student Improvement," Texas State University. (September 10, 2020).

Conference Attendance, "Accounting Programs Leadership Group (APLG)/Federation of Schools of Accounting (FSA) Joint Seminar," American Accounting Association, Long Beach, CA. (February 7, 2020 - February 8, 2020).

"Developing Outcomes and Methods to Assess Student Improvement - Educational Programs," Texas State University. (September 5, 2019).

Conference Attendance, "Accounting Programs Leadership Group (APLG)/Federation of Schools of Accounting (FSA) Joint Seminar," American Accounting Association, Tampa, FL. (February 8, 2019 - February 9, 2019).

"Workshop for Graduate Support Staff," Texas State University. (November 12, 2018).

Conference Attendance, "Accounting Programs Leadership Group (APLG)/Federation of Schools of Accounting (FSA) Joint Seminar," American Accounting Association, San Antonio, TX. (February 9, 2018 - February 10, 2018).