Mark Farris

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Education

M.A., Communications, Lindenwood University, 2011

Thesis: “The Cultural Zombie: An Analysis of George A. Romero’s Zombie Cinema”

Graduate Assistant (LUTV) | Equipment Checkout Manager | Producer, Taste of St. Charles

B.A., Radio–TV–Film, Texas Christian University, 2009

RTVF Distribution Chair | Film Festival Liaison

Teaching Experience

Adjunct Faculty – Mass Communications, Northwest Vista College, 2015–2025

- Designed and taught courses in film and media studies, including Intro to Mass Comm.
- Developed QM-certified online courses and served as course developer for digital instruction.
- Completed Graduate Adjunct Faculty Certification Program.
- Provided guest lectures in audio and film production.
- Produced Mass Comm Podcast (ongoing)

Guest Lecturer – Media & Film

- On-Set Audio Techniques — Northwest Vista College (2014)
- Film Production & Storytelling — Various workshops

Instructional & Professional Experience

Instructional Designer, Texas State University, 2023–Present (Remote)

- Created the Texas State Global online course template.
- Led faculty development workshops on effective online teaching.
- Quality Matters Master Reviewer Certificate
- Completed Google Project Management Certification

Faculty Development Specialist, Alamo Colleges District, 2022–2023

- Quality Matters Contract Facilitator.

- Earned OER Core Elements Certificate.

Instructional Designer, Northeast Lakeview College, 2021–2022

- Led Orientation to Online Learning course.
- Supported faculty in digital pedagogy and course design.
- Conducted course quality reviews using the QM Rubric.

Graduate Assistant, Lindenwood University, 2010–2011

- Produced video content for LUTV broadcast.
- Managed and mentored undergraduate student workers.

Freelance Video Producer, 2011–2021

- Produced films screened at over 30 international festivals.
- Directed Homecoming (Remi Award Winner).
- Managed Farris Family Film and Photography's video production unit.

Academic Presentations

- Prompt, Generate, Reflect: Using AI in Online Discussions to Teach Ethical Writing Practices – QM Connect (2025)
- I Care, I can, I matter: Designing assessments for meaningful learning and engagement in the age of AI – Texas State University (2025)
- LGBTQI Inclusion and the Classroom — Northwest Vista College, Employee Development Day (2019)
- Every Educator Etiquette Essentials — Alamo Colleges District Adjunct Certification Program (2019)

Selected Creative & Produced Work

- Homecoming (2014) – Co-Writer/Director, Editor — Remi Award Winner
- Promise Me (2015) – Fiction, 1st Assistant Director
- TEDx: So You Want To Present? (2019) – Non-Fiction, Producer
- Mass Comm. Podcast (current) – Non-Fiction, Producer/Co-host

Service & Leadership

- Board Member, TEDx San Antonio Marketing/Communications (2019)
- Board Member, Pride San Antonio (2011–2013)
- Director, Pride San Antonio Q Fest (2013)