TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Emily R. Wiley Title: Asst Professor of Instruction

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
MBA	2005	Texas State University	Business Administration	
BBA	2004	Stephen F Austin State Univ	Finance	

C. University Experience

Position	*University*	*Comments*	*Dates*
Assistant Professor of Instruction, Management	Texas State University		September 1, 2024 - Present
Lecturer, Management	Texas State University. San Marcos, TX		September 1, 2021 - August 31, 2024
Per Course Lecturer, Management	Texas State University		August 2015 - 2021

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Owner/Franchisee	Wingstop, Austin, TX, United States		2007 - Present
Data Analyst	Michael J. Brown		April 2012 - 2020
Owner/Operator	I Heart Cloth		August 2009 - 2019
Independent Contractor	Finance/ Accounting SME, A PASS EDUCATIONAL GROUP		November 2015 - February 2016
On-Call Branch Office Administrator	Edward Jones		May 2013 - January 2015
Product Performance Analyst	Multimedia Games		January 2012 - April 2012
Senior Project Financial Analyst	BAE Systems		April 2006 - January 2012

II. TEACHING

A. Teaching Honors and Awards:

Award / Honor Recipient: Faculty Development Funds, McCoy Foundation, CBAC, and Dean Ramchander.
September 2024

Additional Comments: To attend USASBE Conference February 2025
September 2023

Additional Comments: To attend USASBE Conference January 2024
October 2022

Additional Comments: To attend USASBE Conference January 2023

B. Courses Taught:

Texas State University:

IEM 2310 - INTRO TO I&E

IEM 4390 - I&E CAPSTONE

MGT 3353 - BUS COMMUNICATION

MGT 3361 - SMALL BUS OP & FIN

MGT 3453 - BCOMM & PROF DEVEL

MGT 4399 - IND STUDY IN MGMT

D. Courses Prepared and Curriculum Development:

MGT3361- Small Business Operations & Financials, Curriculum Development, Texas State University. Taught: August 2018 - Present.

IEM2310 Introduction to Innovation & Entrepreneurship, First Time Course Preparation, Texas State University. Taught: January 2023 - Present.

IEM 4390 Innovation and Entrepreneurship Capstone, First Time Course Preparation, Texas State University. Taught: August 2024 - December 2024.

F. Other:

Guest Educator, Round Rock ISD. (2022 - Present).

Additional Comments: Guest Educator/Substitute Teacher as available

Virtual Business Professional Program, USC Marshall School of Business. (August 2020 - May 2021).

mock interviews, Bobcat Career Prep, Texas State University Career Services. (2016 - 2019).

G. Teaching Professional Development Activities Attended

Workshop, "Doing More with More," ITAC. (July 9, 2024).

Conference Attendance, "TUNIE Annual Conference," TUNIE/ Stephen F Austin State University. (May 30, 2024 - May 31, 2024).

Conference Attendance, "USASBE Annual Conference 2024," USASBE/ University of Alabama Birmingham, Birmingham, AL, United States. (January 2024).

Tutorial, "Top Hat training," Texas State University. (August 2023).

Conference Attendance, "USASBE Annual Conference 2023," USASBE, Tallahassee, FL, United States. (January 17, 2023 - January 22, 2023).

Tutorial, "Accounting Foundations: Bookkeeping," LinkedIn Learning. (September 2022 - December 2022).

Tutorial, "Guy Kawasaki on Entreprenuership," LinkedIn Learning. (August 6, 2022 - 2022).

Tutorial, "Improving your Listening Skills," LinkedIn Learning. (March 11, 2022 - 2022).

Tutorial, "Taxes for Small Business," LinkedIn Learning. (August 6, 2022 - 2022).

Conference Attendance, "Wingstop Global Convention," Wingstop Corporation, Palm Springs, CA, United States. (September 28, 2022 - September 30, 2022).

Conference Attendance, "ABC Southwestern Regional Conference," FBD & ABC, New Orleans, LA, United States. (March 2, 2022 - March 5, 2022).

Conference Attendance, "USASBE Annual Conference 2022," USASBE, Raleigh, NC, United States. (January 5, 2022 - January 8, 2022).

Tutorial, "Articulating Your Value," LinkedIn Learning. (October 21, 2021 - 2021).

Tutorial, "Establishing Evening Routines to Optimize the Day Ahead," LinkedIn Learning. (October 2021 - 2021).

Tutorial, "Finance Essentials for Small Business," LinkedIn Learning. (December 21, 2021 - 2021).

Tutorial, "One-Minute Habits for Success," Linked In Learning. (October 2021 - 2021).

Conference Attendance, "Virtual ABC Annual Conference," Association of Business Communication. (October 18, 2021 - October 23, 2021).

Seminar, "Quality Matters, online teaching certification." (2016).

III. SCHOLARLY/CREATIVE

B. Works Not in Print:

E. Scholarly / Creative Professional Development Activities Attended:

Workshop, "Career Development Workshop - Professional Networking," Texas State University Human Resources. (November 16, 2023).

Workshop, "AI Summit," Teaching Entrepreneurship EXEC. (May 2023).

Additional Comments: 1.5 hours each meeting learning how people across the globe access and utilize ChatGPT and AI in teaching Entrepreneurship.

Tutorial, "YuJa Advanced: Features for Canvas," Texas State University. (January 12, 2023).

Tutorial, "Microsoft Teams training," Texas State University. (January 10, 2023).

Workshop, "YuJa Advanced: Editing and Captions," Texas State University. (January 6, 2023).

Workshop, "Yuja Basics," TXST. (January 5, 2023).

Self-Study Program, "Tools for Ethical Workplace," Texas State University. (2022).

Seminar, "Cyber Security Training," Texas State University. (August 31, 2022 - 2022).

Workshop, "Small Business EXPO Austin," The Small Business EXPO, Austin, TX, United States. (November 11, 2021 - 2021).

Conference Attendance, "Wingstop Partner Meeting," Wingstop Corporation, San Antonio, TX, United States. (September 28, 2020 - September 30, 2020).

Conference Attendance, "Wingstop franchise convention," Wingstop. (October 6, 2019 - October 7, 2019).

IV. SERVICE

A. Institutional

1. University:

Participant, New Ventures. (June 22, 2024).

University Mentor, European Innovation Academy. (October 19, 2023).

Additional Comments: University Education Abroad Fair

Participant, Ignite. (February 24, 2023 - February 26, 2023).

2. College:

Organizer, European Innovation Academy Program Coordinator. (August 2023 - Present).

Organizer, Studies in Entrepreneurship Speaker Series. (August 2023 - Present).

Organizer, McCoy Welcome. (August 25, 2023).

Additional Comments: McCoy COB Education Abroad Fair

3. Department/School:

Member, Assistant Professor of Instruction Search Committee. (October 1, 2024 - Present).

Organizer, Minor in Innovation and Entrepreneurship Program Coordinator. (January 2023 - Present).

Member, Center for Innovation and Entrepreneurship Director Search Committee. (March 6, 2024 - July 25, 2024).

University Mentor, Texas State University/Bobcat Days. (April 20, 2024).

University Mentor, Texas State University/ Bobcat Days. (November 4, 2023).

University Mentor, Texas State University/ Bobcat Days. (April 15, 2023).

Co-Chair, Family Campaign. (February 19, 2022 - April 28, 2022).

C. Community:

Board of Directors, Westwood Cheer Booster Club, Treasurer. (May 2023 - Present).

Participant, 2024 Women of Distinction Luncheon TAMACC. (October 11, 2024).

Participant, Innovation Summit 2024/Texas State University. (July 11, 2024).

D. Organization Memberships:

Texas University Network for Innovation and Entrepreneurship (TUNIE). (May 2024 - 2025).

United States Association for Small Business and Entrepreneurship (USASBE). (October 18, 2024 - October 17, 2025).

Additional Comments: Membership & Registered for Fortune Favors the Bold Conference

United States Association for Small Business and Entrepreneurship (USASBE). (October 18, 2023 - October 17, 2024).

Additional Comments: Membership & Registered for Forging the Future Conference

United States Association for Small Business and Entrepreneurship (USASBE). (October 18, 2022 - October 17, 2023).

Additional Comments: Membership & Registered for Driven by Dreams Conference

Association for Business Communication (ABC). (September 29, 2021 - September 2022).

United States Association for Small Business and Entrepreneurship (USASBE). (September 13, 2021 - September 2022).

Additional Comments: Membership & Registered for Pioneer & Persevere Conference

E. Service Honors and Awards:

Fellowship Recipient: McCoy College Global Faculty Fellow, McCoy College of Business, Assistant Dean, Program Assessment and Global Engagement.
October 26, 2023

G. Service Professional Development Activities Attended:

Seminar, "Business Leadership Week," McCoy College of Business, Texas State University, San Marcos, TX, United States. (February 21, 2021 - February 23, 2021).