TEXAS STATE VITA

Please note: For all entries, list most recent items first. Headings without entries may be eliminated, but the heading lettering/numbering should remain consistent with this template.

I. Academic/Professional Background

A. Name: Gilbert D. Martinez, J.D. Title: Professor of Instruction

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
J.D.	2000	Fordham Law School		
B.A.	1993	University of Texas-Pan American	English	
M.A. candidate	2013	Texas State University (27 hours completed, 4.0 G.P.A.)	Journalism and Mass Communication	

C. University Experience

Position	*University*	*Dates*
Professor of Instruction	University	August 2024 to present
Senior Lecturer	Texas State	August 2011 to August 2024
Assistant Director in School of Journalism and Mass Communication	Texas State	July 2012 to May 2019
Assistant Professor	Texas State	August 2005 to August 2011
Full-time Instructor	Texas State	October 2004 to August 2005
Adjunct Instructor	Texas State	August 2003 to October 2004
Adjunct Instructor	St. Edward's University	August 2002 to May 2005
Adjunct Instructor	Concordia University	Fall 2002

D. Relevant Professional Experience

Position	*Entity*	*Dates*
Legal Fellow	Texas Appleseed and Equal Justice Center	August 2000 to August 2002
Newspaper Reporter	The Jersey Journal	Sept. 1993 to August 1997

Intern	Newhouse News Service	June 1993 to August 1993
Intern	The Jersey Journal	May 1992 to August 1992

E. Other Professional Credentials (licensure, certification, etc.)

II. TEACHING

A. Teaching Honors and Awards:

1. John R. Hood Honors Professor of the Year, April 2023
2. Teaching Award of Honor from the Texas State Alumni Association, August 2020

B. Courses Taught:

Texas State University:

MC 5313 Mass Media Law & Ethics (Asynonchronous Online)
MC 5342 Global Media Systems
MC 5343 Global Strategic Communication Practice
MC 4301 Mass Media Law & Ethics
MC 4301 Mass Media Law & Ethics (Asynchronous Online)
MC 4301 Mass Media Law & Ethics in ITV Classroom
HON 3396E Free Speech, Free Press and the Supreme Court of the United States
MC 4382L Feature Writing
MC 4382O Travel Journalism
MC 3383 Editing for Clear Communication
MC 1313 Media Writing
MC 1313 Media Writing (Synchronous Online)
US 1100 University Seminar (Honors)
MC 1100F Digital Concepts: Cyberlaw

St. Edward's University:

COMM 1306 Introduction to Communication
COMM 1317 Presentational Speaking
COMM 2307 Media Communication

C. Graduate Theses/Dissertations or Exit Committees (if supervisor, please indicate):

1. Supervisor on Honors Thesis: "Change in the Music Industry? In Your Wildest Dreams! One Indie Band's Experience" by Ivan Zarate, Fall 2023
2. Graduate Project Committee Member (with Dr. Youjeong Kim, supervising): "Privacy Issues Among Facebook Users" by Kathryn C. Camacho, Spring 2022
3. Supervisor on Honors Thesis: "Getting the Job Done in a Social Media Age: An Analysis of How Youth Culture is Furthering Social Advancements in Breaking Down Racist Misinterpretations of 'Cancel Culture'" by Maritza Zambrano, Spring 2021
4. Second Reader on Honors Thesis: "Our Nation's Priorities: The Role of Privilege in the United States" by Maret Baker-Hayes, Spring 2021

5. Supervisor on Honors Thesis: “30 Years of Hazelwood: Revisiting the First Amendment Rights of Minors in the Education System During the Social Media Age” by Zachary Ienatsch, Fall 2018
6. Supervisor on Honors Thesis: “The Fight Against SB4: A Look at How the City of San Marcos and Local Activists Responded to the Anti-Sanctuary City Law” by Darcy Sprague, Fall 2017
7. Supervisor on Honors Thesis: “Competing Values: An Evaluation of SOPA’s Impact on Intellectual Property Rights and Free Speech” by Trista Bishop, Spring 2012
8. Supervisor on Honors Thesis: “Planet K’s Junked Vehicle and the First Amendment” by Caroline Sharp, Fall 2011
9. Supervisor on Honors Thesis: “Reverse Engineering the Crystal Ball: What Media Portrayals Say About Preparing For a Career in Law” by Ashleah N. Howard, Spring 2011

D. Courses Prepared and Curriculum Development:

Texas State University:

MC 5313 Mass Media Law & Ethics (Asynonchronous Online)
MC 5342 Global Media Systems
MC 5343 Global Strategic Communication Practice
MC 4301 Mass Media Law & Ethics
MC 4301 Mass Media Law & Ethics (Asynchronous Online)
MC 4301 Mass Media Law & Ethics for ITV Classroom
HON 3396E Free Speech, Free Press and the Supreme Court of the United States
MC 4382L Feature Writing
MC 4382O Travel Journalism
MC 3383 Editing for Clear Communication
MC 1313 Media Writing
MC 1313 Media Writing (Synchronous Online)
US 1100 University Seminar (honors section)
MC 1100F Digital Concepts: Cyberlaw

St. Edward’s University:

COMM 1306 Introduction to Communication
COMM 1317 Presentational Speaking
COMM 2307 Media Communication

Concordia University:

Wrote curriculum modules for:

Procedural Criminal Law
Ethics in Criminal Justice
Psychology of the Criminal Offender

E. Funded External Teaching Grants and Contracts:

F. Submitted, but not Funded, External Teaching Grants and Contracts:

The Liberty Tree Campus Initiative Proposal to the McCormick Foundation, $5,000 (Summer 2009)

G. Funded Internal Teaching Grants and Contracts:

H. Submitted, but not Funded, Internal Teaching Grants and Contracts:

"Exploring College" Proposal to the Equity and Access Committee ($2,663.00)

I. Other:

III. SCHOLARLY/CREATIVE

A. Works in Print

1. Books (if not refereed, please indicate)

a. Scholarly Monographs:

b. Textbooks:

1. *Engaging Public Relations: A Creative Planning Approach*, 3rd Edition (2012), co-author, with Dr. Bruce Smith and Mr. Charles O. Kaufman. Kendall Hunt Publishing (Dubuque, IA).

2. *Engaging Public Relations: A Creative Planning Approach*, 2nd Edition (2009), co-author, with Dr. Bruce Smith and Mr. Charles O. Kaufman. Kendall Hunt Publishing (Dubuque, IA).

c. Edited Books:

d. Chapters in Books:

1. "Chapter 10: Public Relations Law and Regulation" in *Engaging Public Relations: A Creative Planning Approach*, 2nd Edition (2009), pages 163-181. Kendall Hunt Publishing (Dubuque, IA).

3. "Chapter 11: Ethics and Social Criticism" in *Engaging Public Relations: A Creative Planning Approach*, 2nd Edition (2009), pages 183-195. Kendall Hunt Publishing (Dubuque, IA).

4. "Chapter 8: Sampling" chapter with Dr. Kate Peirce in *Research Methods in Communication*, (2008), pages 111-122, edited by Shuhua Zhou and Wm. David Sloan and published by Vision Press (Northport, AL).

e. Creative Books:

2. Articles

a. Refereed Journal Articles:

1. "How We Learn to Teach: Trial by Fire, by the Seat of Our Pants and Other (More Scientific) Methods" in *Journalism and Mass Communication Educator* (June 2012), vol. 67, no. 2, pages 134-44, co-author with Dr. Kate L. Peirce.

2. "Journalism Courses in Interactive Television Classrooms: A Case Study" in the Journal of Media Education (editor-reviewed online journal published quarterly), pages 42-48, published online July 2010.

2. Lead author with Dr. Kate Peirce, "How we learn to teach: Trial by fire, by the seat of our pants and other (more scientific) methods", presented in Pedagogy Poster Session at the 33rd Annual Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication at Texas State University-Round Rock, Round Rock Texas, Nov. 5-6, 2010.

3. (Submitted for review): Lead author, with Dr. John C. Watson and Ms. Maria Ivancin, of "Publishing Composite Sketches in the News Media: A Critical Assessment of a Longstanding Practice," in summer 2010 and currently under review by the *Journal of Mass Media Ethics*.

b. Non-refereed Articles:

3. Conference Proceedings

a. Refereed Conference Proceedings:

b. Non-refereed:

4. Abstracts:

5. Reports:

6. Book Reviews:

7. Other:

Encyclopedia Articles

a. "Philadelphia Newspapers v. Hepps" entry in Encyclopedia of American civil liberties, 3 vols., ed. Paul Finkelman. New York: Routledge, 2006.
b. "Shield Laws" entry in Encyclopedia of American civil liberties, 3 vols., ed. Paul Finkelman. New York: Routledge, 2006.

B. Works not in Print

1. Papers Presented at Professional Meetings:

a. "Use of Facebook in Media Law & Ethics: A Descriptive Study" presented at the Fifth International Symposium on Business and Social Sciences in Okinawa, Japan, on Aug. 4, 2016.
b. Pedagogy Poster Session: "How we learn to teach: Trial by fire, by the seat of our pants and other (more scientific) methods," with Dr. Kate Peirce, at the 33rd Annual Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication at Texas State University-Round Rock, Round Rock Texas, Nov. 5-6, 2010
c. "Journalism Courses in Interactive Television Classrooms: A Case Study" at the 32nd Annual Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication in Arlington, Texas, Nov. 6-7. 2009
d. "Texas Court Decisions and Reporter's Privilege: A Legal Analysis" at the 31st Annual Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication, in Las Cruces, NM, Oct. 24-25, 2008
e. Pedagogy Poster Session: "Applying Media Law Principles in a Mock Appellate Court" at the 31st Annual Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication, in Las Cruces, NM, Oct. 24-25, 2008
f. "The 3,000 Hit Club – How They Got There and Who May Join Them" at the annual meeting of the Society for American Baseball Research (SABR 38) in Cleveland, OH, July 27, 2008
g. "Publishing Composite Sketches in the News Media: A Critical Assessment of a Longstanding Practice," at the Association for Practical and Professional Ethics in San Antonio, Texas, Feb. 21-24, 2008, lead author with co-authors Dr. John C. Watson and Dr. Maria Ivancin
h. "A Legislative History of Shield Law Proposals in Texas" at the 30th Annual Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication in Norman, Okla., Oct. 25-26, 2007
i. "Framing Theory and Judith Miller" at the Annual Conference of the Western Social Science Association in Calgary, Canada, April 12-13, 2007
j. "Review of 'Leadoff Batters of Major League Baseball' " at the winter meeting of the Rogers Hornsby Chapter of the Society for American Baseball Research at San Marcos, Texas, Jan. 20, 2007
k. "What Say Ye? Reporter's Privilege and Newspaper Editorials," Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication at Baton Rouge, La., Oct. 27-28, 2006

2. Invited Talks, Lectures, and Presentations:

a. Invited to speak on journalism teaching panel: "Improving Student Learning in Interactive Television Classrooms" at the Broadcast Education Association's District 5 Conference with the Texas Broadcast Association's annual conference on Aug. 12, 2010, in Austin, Texas.
c. Guest speaker on panel about media law issues at the October monthly luncheon of the Association for Women in Communications, Austin, Texas, Oct. 21, 2009
d. "First Amendment" meeting for the D.D. Hachar Program, School of Journalism and Mass Communication, Texas State University-San Marcos, Oct. 25, 2006
e. "The News We Need: Finding Balance in the Age of Spin," meeting of the San Marcos Area League of Women Voters, Sept. 12, 2005

3. Consultancies:

4. Workshops:

a. Moderator for group discussions at "Latinos a Salvo: Enhancing Emergency Communication Strategies" on Nov. 5, 2010 at Texas State University-San Marcos.

5. Other:

C. Grants and Contracts

1. Funded External Grants and Contracts:

2. Submitted, but not Funded, External Grants and Contracts:

3. Funded Internal Grants and Contracts:

Common Experience Mini-Grant (Fall 2016)

Research Enhancement Grant (Fall 2006)

4. Submitted, but not Funded, Internal Grants and Contracts:

D. Fellowships, Awards, Honors:

1. Communications Law 2007 Seminar, Practicing Law Institute, New York, Nov. 8-9, 2007
2. Teaching Fellows Workshop, Indiana University, School of Journalism, June 10-15, 2007

IV. SERVICE

A. University:

1. Member, 2016 to present, University Copyright Advisory Committee, Stephanie Towery, university copyright officer and chair.
2. Interim Adviser for The University Star student newspaper, Summer 2017.
3. Coordinator of journalism sequence to provide advising for The University Star student newspaper, February to May 2017.
4. Chair, search committee, for adviser position for The University Star, Summer 2017.
5. Interim public relations sequence coordinator, Fall 2016.
6. Participant, 2011-2012 Common Experience Planning Committee on Theme of First Amendment, Dr. Pam Wuestenberg, chair, Fall 2010.
7. Participant, University Honors Program Freshman Retreat, Oct. 2, 2010
8. Member, Facilities and Environmental Committee, Fall 2008 to present

9. Participant, Faculty Training Meetings in the Program for Excellence in Teaching and Learning, Texas State University-San Marcos, Fall 2005-Spring 2006
10. Participant, Allies of Texas State Program, October 2006

B. Departmental:

1. Reviewed student resumes at regional conference of the National Association of Hispanic Journalists at Texas State University, March 1, 2008
2. Spoke about School of Journalism and Mass Communication and First Amendment and student media with students from Houston Yates High School, May 1, 2007
3. Spoke about School of Journalism and Mass Communication with Kym Fox at meeting with Top High School Scholars, Feb. 9, 2007 and Feb. 12, 2007
4. Search Committee for Public Relations Positions to teach at San Marcos Campus, Dr. Laurie Fluker, chair, Fall 2006-Spring 2007
5. Search Committee for Generalist Tenure-Track Position to teach at Round Rock Higher Education Center, Dr. Kate Peirce, chair, Spring 2006
6. Library Committee Member, Dave Nolan, chair, Fall 2006-Spring 2008, and Fall 2009-present
7. Co-adviser of the student chapter of the Society of Professional Journalists, Fall 2006-present
8. Headliners Foundation Scholarship coordinator, Spring 2006-present; Spring 2006 resulted in three student scholarship awards
9. Special Reaccreditation Committee (examining Standards 1, 6 and 7), Dr. Ray Niekamp, chair, Fall 2004-Spring 2005
10. Moderator, "Minority Reports: Making It in the Media" with Mariana Pineda of Univision and Michelle Valles of KXAN-NBC, Mass Communication Week, School of Journalism and Mass Communication, Texas State University-San Marcos, October 2006

C. Community:

1. Invited guest speaker, "First Amendment Principles: Why the First Amendment Protects Flag-Burning, Cross-Burning, Hate Speech and Public Protests" at San Marcos Public Library, Oct. 19, 2011

2. Invited guest speaker, "The News We Need: Finding Balance in the Age of Spin," meeting of the San Marcos Area League of Women Voters, Sept. 12, 2005

D. Professional:

1. Judge for District U.I.L. Journalism Competitions, Spring 2010
2. Judge for District U.I.L. Journalism Competitions, Spring 2009
3. Judge for District U.I.L. Journalism Competitions, Spring 2007

4. Judge for General Excellence and Sports Pages, South Texas Press Association Better Newspaper Contest, Spring 2006
5. Judge for District U.I.L. Journalism Competitions, Spring 2006

E. Organizations

1. Honorary:

2. Professional:

1. Member, Society of Professional Journalists (SPJ), 2005-present
2. Board Member, Highlander Research and Education Center, New Market, Tennessee, Fall 2001-Spring 2007 (Board President from Summer 2003 to Spring 2007)
3. Member, Austin Cycling Association, Austin, Texas, 2003-present (President from 2010-present; Vice President from November 2006 to 2009; Education Chair, 2004 and 2005)
4. Board Member, Envision Central Texas, Austin, Texas, 2004-2011
5. Member, Rogers Hornsby Chapter of the Society for American Baseball Research, October 2006-present (chapter chair from 2010-present)

F. Services Honors and Awards: