TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Dr. Manu Pokharel Title: Associate Professor

B. Educational Background

Degree	*Year*	*University*	*Major*	*Thesis/Dissertation*
PHD	2019	University of Utah	Communication	The Impacts of Visual Message Features in Cancer Risk Communication
MS	2015	University of Utah	Health Promotion and Education	
BS	2010	Purbanchal University	Nursing	

C. University Experience

Position	*University*	*Comments*	*Dates*
Teaching Assistant, Department of Communication	University of Utah. Salt Lake City, UT		2015 - 2019
Teaching Assistant, Department of Health Promotion & Education	University of Utah. Salt Lake City, UT		2013 - 2015
Nursing Instructor, Department of Nursing	ANPC College of Health Sciences. Bhaktapur, Nepal	Taught Community Health Nursing for Proficiency Certificate Level (PCL)	2011 - 2013

D. Relevant Professional Experience

Position	*Entity*	*Comments*	*Dates*
Project Manager	Department of Communication, University of Utah, Salt Lake City, UT	Helped in data collection, grant writing, and publications	May 15, 2019 - August 12, 2019
Field Officer	Youth for World Nepal (YWN), Kathmandu, Nepal	-Facilitator in FCHV fund mobilization training in Morang district; March 29,	January 2011 - September 2011

Position	*Entity*	*Comments*	*Dates*
		2011 – April 10, 2011; USAID/NFHP II/YWN, Nepal. -Facilitator in FCHV fund mobilization training in Surkhet district; May 4 – 14, 2011; USAID/NFHP II/YWN, Nepal.	

E. Other Professional Credentials (licensure, certification, etc.)

iMotions Academy Certification, iMotions. (March 2, 2014 - Present).

II. TEACHING

B. Courses Taught:

Texas State University:

COMM 3301 - EMP RESEARCH MTHDS

COMM 4326 - HEALTH COMM

COMM 5301 - QUANTITATIVE RESEARCH

COMM 5329M - HEALTH COMM CAMPAIGNS

COMM 5333 - HEALTH COMM

COMM 5399A - THESIS

COMM 5399B - THESIS

ANPC College of Health Sciences:

CHN 2000 - Community Health Nursing

University of Utah:

COMM 3710 - Introduction to Quantitative Comm Research

COMM 4570 - Visual Editing

COMM 4580 - Strategic Communication Theory & Practice

HEDU 1010 - Healthy Lifestyles

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Supervisor / Chair, Honor's Thesis, "Attracting Customers to Ivar's River Pub: Using the Theory of Planned Behavior to Identify Crucial Underlying Factors", Status: Completed. (May 2024 - December 2024). Communication Studies, Texas State University.
Student(s): Seth Morris, Undergraduate, BA.

Supervisor / Chair, Honor's Thesis, "Genetic Testing, Should I Stay or Should I Go", Status: Completed. (September 2023 - May 2024). Psychology, Texas State University.
Student(s): Maddie Swanson, Undergraduate.

Member, Master's Thesis, "Analysis of Risk Factors for Prediction of Hospital Readmissions of Diabetic Patients in the United State", Status: Proposal. (August 2022 - July 2023). Computer Information Systems and Quantitative Methods, Texas State University.
Student(s): Ruchi Kukde.

Member, Master's Thesis, "Am I not Japanese enough? Socialization of Hafu people in Japan and their mental health", Status: Proposal. (September 2022 - May 2023). Communication, Texas State University.
Student(s): Kirara Nagatsuka.

Member, Master’s Academic/Professional Portfolio (MAPP), Status: Completed. (December 2022 - April 2023). Department of Communication Studies, Texas State University.
Student(s): David Thompson, Graduate.

Member, Master’s Academic/Professional Portfolio (MAPP), Status: Completed. (December 2022 - April 2023). Department of Communication Studies, Texas State University.
Student(s): Heather Poulson, Graduate.

Supervisor / Chair, Master’s Academic/Professional Portfolio (MAPP), Status: Completed. (December 2021 - July 2022). Department of Communication Studies, Texas State University.
Student(s): Albany Aldape.

Member, Master’s Academic/Professional Portfolio (MAPP), Status: Completed. (December 2021 - April 2022). Department of Communication Studies, Texas State University.

Student(s): Maya Blitch.

Supervisor / Chair, Master's Thesis, "Discrete Emotions in Anti-Smoking Campaigns: An Application of the Extended Parallel Process Model", Status: Proposal. (February 2020 - May 2021). Department of Communication Studies, Texas State University.
Student(s): Sophia Taylor-Burton, Graduate.

Faculty Research Mentor, Research Assistant, Status: Completed. (September 2019 - May 2021). Department of Communication Studies, Texas State University.
Student(s): Sophia Taylor-Burton, Graduate.

D. Courses Prepared and Curriculum Development:

COMM 5329 Health Communication Campaign, First Time Course Preparation, Texas State University. Taught: May 2024 - December 2024.
COMM 5329 Course Syllabus_Fall 24_V1-1.pdf

COMM 5333 Health Communication, First Time Course Preparation, Texas State University. Taught: January 2023 - May 2023.
COMM 5333 Course Syllabus_Spring 23_V1-1.pdf

COMM 5301 Quantitative Research Methods, First Time Course Preparation, Texas State University. Taught: August 2020 - December 2020.
COMM 5301 Quantitative Research Methods Syllabus_Fall 2020-1.pdf

COMM 3301 Empirical Research Methods, First Time Course Preparation, Texas State University. Taught: 2019.
COMM 3301 Empirical Research Methods Syllabus V.3-1.pdf

COMM 4326, First Time Course Preparation, Texas State University. Taught: 2019.
COMM 4326 Health Communication 004_Fall 2019-1.pdf

F. Other:

Guest Lecture, Media Psychology Doctoral Seminar, University of Georgia. 12. (March 30, 2023).

Additional Comments: Dr. Bartosz W. Wojdynski invited me to discuss my 2022 Health Communication article about visual tailoring in skin cancer prevention with his doctoral students in the Media Psychology seminar.

Guest Lecture, COMM 5309 Proseminar in Communication Research Methods. (October 14, 2021).

Guest Lecture, COMM 5309 Proseminar in Communication Research Methods. (October 13, 2020).

Guest Lecture, COMM 5331 Persuasive Communication. (November 25, 2019).

Guest Lecture, COMM 5309 Proseminar in Communication Research Methods. (October 24, 2019).

Recommendation Letter (MS). (December 2023).

Additional Comments: Wrote a recommendation letter for Lade to support her application to M.S. Biology here at Texas State University.

Recommendation Letter (URF). (October 2023).

Additional Comments: Wrote a recommendation letter for my honors thesis advisee, Maddie Swanson, for undergraduate research funding.

G. Teaching Professional Development Activities Attended

Workshop, "Graduate Advising 101: Supporting International Graduate Students," The Graduate College, Texas State University. (October 2, 2024).

Workshop, "Successfully Supervising Graduate Students' Theses and Dissertations," Faculty Development, Texas State University. (March 1, 2022).

Workshop, "Fostering students success in online correspondence courses," Office of Distance and Extended Learning (ODEL), Texas State University. (November 12, 2021).

Continuing Education Program, "Electronic and Information Resources Accessibility," Organizational Development and Communications, Office of Human Resources, Texas State University. (April 28, 2021).

Workshop, "Assessment Strategies That Support First Generation Student Success," Faculty Development, Texas State University. (January 13, 2021).

Workshop, "Teaching Online @ TXState – Hybrid faculty professional development course," Office of Distance and Extended Learning (ODEL), Texas State University. (June 11, 2020).

Workshop, "LGBTQiA Allies Training," Texas State University. (May 22, 2020).

Workshop, "In Limbo: Dilemmas Faced by Undocumented Students," Texas State University, San Marcos, TX, United States. (January 16, 2020).

Workshop, "TXST Diversity 101," Texas State University, San Marcos, TX, United States. (December 17, 2019).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

d. Chapters in Books:

Refereed:

Lillie, H., Pokharel, M., Bergstrom, M., & Jensen, J. (2021). Perspective change in a time of crisis: The emotion and critical reflection model. In D. O'Hair & M. . O'Hair (Eds.), *Communicating science in times of crisis: Coronavirus*. Wiley.
Lillie et al. Covid book chapter-1.pdf

2. Articles:

a. Refereed Journal Articles:

Jensen, J. D., Barbour, J. B., Lillie, H., Chelsea, R. L., Pokharel, M., & King, A. (Accepted / In Press). Public perceptions of COVID-19 communication across 36 weeks: A repeated cross-section design with U.S. adults. *Science Communication*.
Public Perceptions of COVID Communication Across 36 Weeks-1.docx

Lillie, H. M., Pokharel, M., & Jensen, J. D. (Accepted / In Press). How people who habitually replot stories react differently (or not so differently) to melanoma narratives. *Journal of Health Communication*. https://doi.org/https://doi.org/10.1080/10810730.2024.2427395
Replot 2-1.docx
Additional Comments: Published online in https://doi.org/10.1080/10810730.2024.2427395 since November 2024.

Lillie, H., & Pokharel, M. (2024). Exploring appropriateness as a topic avoidance motivation: The influence of familial and social norms. *Journal of Family Communication*, *24*(1-2), 39–48. https://doi.org/https://doi.org/10.1080/15267431.2024.2315465
Lillie Pokharel 2024 Family Communication-1.pdf
Additional Comments: Published online in https://doi.org/10.1080/15267431.2024.2315465 since February 4th, 2024.

Pokharel, M., Lillie, H., Jensen, J. D., King, A., Chelsea, R. L., & Barbour, J. B. (2024). Political party collective norms, perceived norms, and mask wearing

behavior: A test of the theory of normative social behavior. *Health Communication*, *39*(13), 3170–3179.
Pokharel et al. 2024 Health Communication-1.pdf
Additional Comments: Published online in https://doi.org/10.1080/10410236.2024.2309003 since January 13th 2024.

Adams, D. R., Ratcliff, C. L., Pokharel, M., Jensen, J. D., & Liao, Y. (2024). Communicating Scientific Uncertainty in the Early Stages of the COVID-19 Pandemic: A Message Experiment. *Risk Analysis*, *44*, 1700–1715. https://doi.org/https://doi.org/10.1111/risa.14256
Adams et al. 2023 Risk Analysis-1.pdf
Additional Comments: The online first version was published on November 14th, 2023
https://doi.org/10.1111/risa.14256

Lillie, H., Chelsea, R. L., King, A., Pokharel, M., & Jensen, J. D. (2024). Using narratives to correct politically charged health misinformation and address affective belief echoes. *Journal of Public Health*, *46*(3), 430–436. https://doi.org/https://doi.org/10.1093/pubmed/fdae050
Lillie et al. 2024 Journal of Public Health-1.pdf
Additional Comments: Published online in https://doi.org/10.1093/pubmed/fdae050 on 18th April 2024

Carlson, E. J., Hamilton, H., Pokharel, M., Chelsea, R. L., & Barbour, J. B. (2024). Do 360-character wireless emergency alert messages work better than 90-character messages? Testing the risk communication consensus. *Journal of Contingencies and Crisis Management*, *32*(2), e12587. https://doi.org/https://doi.org/10.1111/1468-5973.12587
Carlson et al. 2024 JCCM-1.pdf
Additional Comments:

Pokharel, M., Jensen, J., Christy, K., & John, K. (2023). Visual tailoring and skin cancer prevention: Comparing personalized, stock, and non-Ultraviolet images using physiological measures. *Health Communication*, *38*(12), 2582–2591. https://doi.org/https://doi.org/10.1080/10410236.2022.2091917
Pokharel et al. 2022 Health Communication-1.pdf
Additional Comments: Published online: 28 Jun 2022
https://doi.org/10.1080/10410236.2022.2091917

Jensen, J., Parsons, B., Nagelhout, E., Pokharel, M., Christy, K., & Ratcliff, C. (2023). Tailored visuals, implementation intentions, and sun safe behavior: A longitudinal message experiment. *Health Psychology*, *42*(1), 5–14. https://doi.org/https://psycnet.apa.org/doi/10.1037/hea0001195
Jensen et al. 2023 Health Psychology-1.pdf

Additional Comments: The manuscript was published online first on September 8, 2022
https://psycnet.apa.org/doi/10.1037/hea0001195

Jensen, J., Krakow, M., Christy, K., Ratcliff, C., Pokharel, M., & Lillie, H. (2023). Validating cross-modal measures for comparative research: Message quality, veracity, novelty, and memorability. *Psychology & Marketing*, *40*, 2686–2710. https://doi.org/https://doi.org/10.1002/mar.21910
Jensen et al. 2023 Psychology and Marketing-1.pdf

Pokharel, M., Jensen, J. D., Taylor-Burton, S. L., King, A. J., John, K. K., & Upshaw, S. (2023). Temporal frames, temporal focus, and behavioral expectations: The persuasive impact of near and distant threats. *Social Science & Medicine*, *328*, 115967.
https://doi.org/https://doi.org/10.1016/j.socscimed.2023.115967
Pokharel et al. 2023 Social Science Medicine-1.pdf

Upshaw, S., Jensen, J. D., Giorgi, E. A., Pokharel, M., Lillie, H., Adams, D. R., & John, K. K. (2023). Developing skin cancer education materials for darker skin populations: Crowdsourced design, message targeting, and acral lentiginous melanoma. *Journal of Behavioral Medicine*, *46*, 377–390.
https://doi.org/https://doi.org/10.1007/s10865-022-00362-x
Upshaw et al. 2022 Journal of Behavioral Medicine-1.pdf
Additional Comments: The paper was published online first on 20th September
https://doi.org/10.1007/s10865-022-00362-x

Pokharel, M., Lillie, H., Nagatsuka, K., Barbour, J. B., Ratcliff, C. L., & Jensen, J. (2023). Social media narratives can influence vaccine intentions: The impact of depicting regret and character death. *Computers in Human Behavior*, *141*, 107612.
https://doi.org/https://doi.org/10.1016/j.chb.2022.107612
Pokharel et al. 2022 Computers in Human Behavior-1.pdf
Additional Comments: The paper was published online first on December 19th, 2022
<a
href="https://doi.org/10.1016/j.chb.2022.107612">https://doi.org/10.1016/j.chb.2022.107612

Lillie, H., Ratcliff, C., Pokharel, M., & Jensen, J. (2022). Encouraging replotting to promote persuasion: How imagining alternative plotlines influences message processing and intentions. *Communication Research*, *50*(3), 338–360. https://doi.org/https://doi.org/10.1177/00936502221114308
Lillie et al. 2022 Comm Research-1.pdf

Additional Comments: The article was published online first on August 30th, 2022 at <a
href="https://doi.org/10.1177/00936502221114308">https://doi.org/10.1177/00936502221114308

Lillie, H., Pokharel, M., John, K. K., Christy, K. R., Uphaw, S., Giorgi, E. A., & Jensen, J. (2022). "Does it Matter if a Story Character Lives or Dies?: A message experiment comparing death and survivor narratives. *Psychology and Health*, *37*(4), 419–439. https://doi.org/https://doi.org/10.1080/08870446.2021.1873337
Lille et al. 2021 Psychology Health-1.pdf

Lilie, H., Jensen, J. D., Pokharel, M., & Upshaw, S. (2021). Death narratives, negative emotion, and counterarguing: Testing fear, anger, and sadness as mechanisms of effect. *Journal of Health Communication*, *26*(8), 419–439. https://doi.org/https://doi.org/10.1080/08870446.2021.1873337
Lillie et al. 2021 Journal of Health Communication-1.pdf

Jensen, J. D., Pokharel, M., Carcioppolo, N., Upshaw, S., John, K. K., & Katz, R. A. (2020). Cancer information overload: Discriminant validity and relationship to sun safe behaviors. *Patient Education and Counseling*, *103*, 309–314. https://doi.org/https://doi.org/10.1016/j.pec.2019.08.039
Jensen et al. 2020 Patient Education and Counseling-1.pdf

Pokharel, M., Elrick, A., Canary, H. E., Clayton, M. F., Sukovic, M., Champine, M., … Kaphingst, K. A. (2020). Health communication roles in Latino, Pacific Islander, and Caucasian Families: A qualitative investigation. *Journal of Genetic Counseling*, *29*(3), 399–409. https://doi.org/10.1002/jgc4.1177
Pokharel et al. 2020 Journal of Genetic Counseling-1.pdf

Coe, K., Kuttner, P. J., Pokharel, M., Park-Ozee, D., & McKasy, M. (2020). The "discourse of derision" in news coverage of education: A mixed methods analysis of an emerging construct. *American Journal of Education*, *126*(3), 423–445. https://doi.org/https://doi.org/10.1086/708251
Coe et al. 2020 American Journal of Education-1.pdf

Jensen, J. D., Pokharel, M., King, A. J., John, K. K., Wu, Y. P., & Grossman, D. (2020). Obstacles to skin self-examination: Are frontier adults inclined abstainers? *Psychology, Health & Medicine*, *25*(4), 470–479. https://doi.org/10.1080/13548506.2019.1704035
Jensen et al. 2020 Psychology Health Medicine-1.pdf

Pokharel, M., Christy, K. R., Jensen, J. D., Giorgi, E. A., John, K. K., & Wu, Y. P. (2019). Do ultraviolet photos increase sun safe behavior expectations via fear? A randomized controlled trial in a sample of US adults. *Journal of Behavioral Medicine*, *42*(3), 401–422.

Jensen, J. D., John, K. K., Freeman, J., Carcioppolo, N., & Pokharel, M. (2019). Drink monitoring for self and others: Precollege drinkers and the Bad-Habit-Formation Hypothesis. *Addiction Research & Theory*, *27*(3), 198–203.
Jensen et al. 2019 Addiction Research Theory-1.pdf

Canary, H. E., Elrick, A., Pokharel, M., Clayton, M., Champine, M., Sukovic, M., … Kaphingst, K. A. (2019). Family health history tools as communication resources: Perspectives from Caucasian, Hispanic, and Pacific Islander families. *Journal of Family Communication*, *19*(2), 126–143.
Canary et al. 2019 Journal of Family Communication-1.pdf

Kaphingst, K. A., Peterson, E., Zhao, J., Gaysynsky, A., Elrick, A., Hong, S. J., … others. (2019). Cancer communication research in the era of genomics and precision medicine: A scoping review. *Genetics in Medicine*, *21*(8), 1691–1698.
Kaphingst et al. 2019 Genetics in Medicine-1.pdf

John, K. K., Jensen, J. D., King, A. J., Pokharel, M., & Grossman, D. (2018). Emerging applications of eye-tracking technology in dermatology. *Journal of Dermatological Science*, *91*(2), 117–123.
John et al. 2018 Journal of Dermatological Science-1.pdf

Jensen, J. D., Pokharel, M., Scherr, C. L., King, A. J., Brown, N., & Jones, C. (2017). Communicating uncertain science to the public: How amount and source of uncertainty impact fatalism, backlash, and overload. *Risk Analysis*, *37*(1), 40–51.
Jensen et al. 2017 Risk Analysis-1.pdf

Christy, K. R., Jensen, J. D., Sarapin, S. H., Yale, R. N., Weaver, J., & Pokharel, M. (2017). Theorizing the impact of targeted narratives: Model admiration and narrative memorability. *Journal of Health Communication*, *22*(5), 433–441.
Christy et al. 2017 Journal of Health Communication-1.pdf

Kaphingst, K. A., Blanchard, M., Milam, L., Pokharel, M., Elrick, A., & Goodman, M. S. (2016). Relationships between health literacy and genomics-related knowledge, self-efficacy, perceived importance, and communication in a medically underserved population. *Journal of Health Communication*, *21*(sup1), 58–68.
Kaphingst et al. 2016 Journal of Health Communication-1.pdf

3. Conference Proceedings:

a. Refereed Conference Proceedings:

Barbour, J. B., Pokharel, M., King, A., Lillie, H., Chelsea, R. L., & Jensen, J. D. (2024). Pandemic communication environments: A longitudinal investigation of the differing effects of overload, repetitiveness, exaggeration, and fatigue in the COVID-19 pandemic.

SRA Presentation-1.pptx
Pandemic Communication Environments_SRAabstract (1)-1.docx
Additional Comments: Paper presentation at the 2024 Society for Risk Analysis Annual Meeting in Austin, Texas, USA.

Liao, Y., Lillie, H. M., Adams, D., Pokharel, M., & Jensen, J. D. (2024). How does the U.S. public react to healthcare resource scarcity?: A message experiment.
Scarcity and Reactance (1)-1.docx
Additional Comments: Paper presentation at the 110th annual convention of the National Communication Association Conference in New Orleans, Louisiana.

Pokharel, M., John, K. K., Liao, Y., Wu, Y., & Jensen, J. D. (2024). The effectiveness of skin cancer visuals targeting minority populations: Educating Hispanic and African American participants about acral lentiginous melanoma.
ALM manuscript_ICA 2023-1.pdf
Additional Comments: Paper presentation at the 110th annual convention of the National Communication Association Conference in New Orleans, Louisiana.

Lillie, H. M., Pokharel, M., Ratcliff, C., King, A. J., & Jensen, J. D. (2024). Depicting, mentioning, or connoting death: Connecting the terror management health model with narrative persuasion theorizing.
TMHM in Narrative - ICA-1.docx
Additional Comments: Paper presented at the 74th annual convention of the International Communication Association in Gold Coast, Australia

Jensen, J. D., Liao, Y., Gorissen, S., Owens, C. M., Adams, D. R., Pokharel, M., & Ratcliff, C. (2023). Communicating emerging energy research to the public: A message experiment examining uncertainty, source, and bandwagon cues.
Communicating Emerging Energy Research to the Public.v2 (2)-1.docx
Additional Comments: Paper presented at the 2023 Society for Risk Analysis Annual Meeting in Washington, D.C.

Carlson, E., Bean, H., Barbour, J., Ratcliff, C., & Pokharel, M. (2023). Do More complete wireless emergency alert (WEA) messages work better than less complete messages? Testing a risk communication consensus.
Do More Complete Messages Work Better_JACR Author Details-1.docx
Additional Comments: Paper presented at the 109th annual convention of the National Communication Association Conference in National Harbor, Maryland.
***Top Paper in Applied Communication Division**

Lillie, H., & Pokharel, M. (2023). Exploring appropriateness as a topic avoidance motivation: The influence of familial and social norms.

Additional Comments: Paper presented at the 73rd annual convention of the International Communication Association Conference in Toronto, Canada.

Pokharel, M., Lillie, H., Nagatsuka, K., Barbour, J. B., & Jensen, J. (2022). Depicted regret, character death, and vaccination intentions: A social media experiment.

Pokharel, M., Lillie, H., Jensen, J. D., King, A., Chelsea, R. L., & Barbour, J. B. (2022). Actual norms, perceived norms, and mask wearing intentions: A test of the theory of normative social behavior.

Additional Comments: Paper presented at the 72nd annual convention of the International Communication Association Conference in Paris, France.

Adams, D. R., Ratcliff, C. L., Pokharel, M., Jensen, J. D., & Liao, Y. (2022). Communicating Scientific Uncertainty in the Early Stages of the COVID-19 Pandemic: A Message Experiment.

Additional Comments: Paper presented at the 72nd annual convention of the International Communication Association Conference in Paris, France.

Jensen, J. D., Barbour, J. B., Lillie, H., Chelsea, R. L., Pokharel, M., & King, A. (2022). Public perceptions of COVID-19 communication across 36 weeks: A repeated cross-section design with U.S. adults.

Additional Comments: Paper presented at the 72nd annual convention of the International Communication Association Conference in Paris, France.

Ranjit, Y. S., Silwal, A., Pokharel, M., Basnyat, I., Baniya, S., Pant, I., & Bhandari, M. (2022). COVID-19 second wave information behavior and mental health outcomes among the Nepali diaspora in the United States.

Additional Comments: Poster presented at the 17th Biennial Kentucky Conference on Health Communication (KCHC) in Lexington, KY.

Upshaw, S., Jensen, J. D., Giorgi, E. A., Pokharel, M., Lillie, H., Adams, D. R., & John, K. K. (2021). Developing skin cancer education materials for darker skin populations: Crowdsourced design, message targeting, and acral lentiginous melanoma.

Additional Comments: Paper presented at the 71st annual convention of the International Communication Association Conference in Denver, CO.

Lillie, H., Pokharel, M., Bergstrom, M., & Jensen, J. D. (2021). Perspective change in a time of crisis: The emotion and critical reflection model.

Additional Comments: Paper presented at the 71st annual convention of the International Communication Association Conference in Denver, CO.

Ratcliff, C., Jensen, J. D., King, A. J., Pokharel, M., Lillie, H., & Adams, D. R. (2021). Reactance to COVID-19 mask guidelines: An experiment comparing different textual and visual approaches.

Additional Comments: Paper presented at the 71st annual convention of the International Communication Association Conference in Denver, CO.

Pokharel, M., Taylor-Burton, S., & John, K. K. (2021). Strengthening communication research with biometrics: A scoping review of the application of physiological measures in communication studies.

Additional Comments: Paper presented at the 71st annual convention of the International Communication Association Conference in Denver, CO.

Pokharel, M., Jensen, J. D., John, K. K., Christy, K. R., Taylor-Burton, S., & Upshaw, S. (2021). Visual communication & skin cancer prevention: Comparing personalized, stock, and non-ultraviolet images.

Additional Comments: Paper presented at the 107th annual convention of the National Communication Association Conference in Seattle, WA.

Lillie, H., Ratcliff, C., Pokharel, M., & Jensen, J. D. (2020). Fear, anger, and message processing: Testing the fear and replotting anger model (FRAM).

Additional Comments: Paper presented at the 106th annual convention of the National Communication Association Conference in Indianapolis, IN.

Jensen, J., Katz, R. A., Lillie, H., Pokharel, M., Adam, D., & Upshaw, S. (2020). Information overload and message fatigue: A test of five theoretical models. Salt lake city, United States.

Additional Comments: Paper presented at the 106th annual convention of the National Communication Association Conference in Indianapolis, IN.

Jensen, R. E., & Pokharel, M. (2020). Public perception of the female fertility timeline: A survey of U.S. adults 40 - 60.

Additional Comments: Paper presented at the 106th annual convention of the National Communication Association Conference in Indianapolis, IN.

Coe, K., Kuttner, P. J., Pokharel, M., Pak-Ozee, D., & Mckasy, M. (2020). The “discourse of derision” in U.S. education news. salt Lake City, United States.

Additional Comments: 70th annual meeting of the International Communication Association Conference

Lillie, H., Jensen, J. D., Pokharel, M., & Upshaw, S. (2020). Comparing melanoma death and survivor narratives: A message experiment.

Additional Comments: 70th Annual International Communication Association Conference in Gold Coast, Australia

Pokharel, M., Jensen, J. D., Taylor-Burton, S. L., King, A. J., John, K. K., & Upshaw, S. (2020). Temporal frames, temporal focus, and sun safe behaviors: A message experiment.

Additional Comments: 70th Annual International Communication Association Conference in Gold Coast, Australia

Jensen, J. D., Pokharel, M., John, K. K., Christy, K. R., Upshaw, S., & Giorgi, E. (2019). Foreshadowed death and narrative transportation: Comparing the relative persuasive impact of survivor and death narratives.

Additional Comments: Presented at the 105th annual convention of the National Communication Association, Baltimore, MD.

Jensen, J. D., Pokharel, M., King, A. J., John, K. K., Wu, Y. P., & Grossman, D. (2018). Identifying obstacles to skin self-examination in U.S. frontier counties. https://doi.org/10.1080/13548506.2019.1704035

Christy, K. R., Jensen, J. D., & Pokharel, M. (2019). The use of UV photography in skin cancer prevention materials: The relative efficacy of single time versus simulated over time imagery.

Additional Comments: Presented at the 69th Annual International Communication Association Conference, Washington, D.C.

Pokharel, M., Jensen, J. D., John, K. K., & Christy, K. R. (2019). Visual communication & skin cancer prevention: A message experiment comparing personalized, stock, & non-ultraviolet images.

Additional Comments: Presented at the 40th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine (SBM), Washington, D.C.

Pokharel, M., Christy, K. R., Jensen, J. D., Giorgi, E. A., John, K. K., & Wu, Y. P. (2018). Do ultraviolet photos increase sun safe behavior via fear? A test of the extended parallel process model (EPPM).

Additional Comments: Paper presented at the 104th annual convention of the National Communication Association in Salt Lake City, UT.

Jensen, J., Parsons, B. G., Nagelhout, E. E., Pokharel, M., Christy, K. R., Grossman, D., & Wu, Y. (2018). Does a personalized ultraviolet photo increase sun safe behavior?: A message experiment in Utah high schools.

Additional Comments: Paper presented at the 104th annual convention of the National Communication Association in Salt Lake City, UT.

Lee, T., Pokharel, M., Ratcliff, C. L., & Jensen, J. D. (2018). Selective attention and policy Communication: Using eye-tracking to examine visual attention to messages about obesity.

Additional Comments: Paper presented at the 104th annual convention of the National Communication Association in Salt Lake City, UT.

Christy, K. R., Pokharel, M., Jensen, J. D., & Badal, H. (2018). Health-related stigma and attributions of responsibility: A test of the parasocial contact hypothesis.

Canary, H. E., Elrick, A., Pokharel, M., Clayton, M., Champine, M., Sukovic, M., … Kaphingst, K. A. (2018). Family health history tools as communication resources: Perspectives from Caucasian, Hispanic, and Pacific Islander families.

Pokharel, M. (2017). Comprehending the impacts of visuals in cancer risk communication: A meta-analysis of visual communication experiments.

Additional Comments: Paper presented at the 103rd annual meeting of the National Communication Association (NCA) conference, Dallas, TX

Pokharel, M., Elrick, A., Canary, H. E., Clayton, M., Sukovic, M., Champine, M., … Kaphingst, K. A. (2017). Individual roles in family communication about health across cultures: A qualitative investigation.

Jensen, J. D., Krakow, M., Christy, K., Ratcliff, C., Pokharel, M., & Yale, R. N. (2017). Testing a process-oriented framework for communication evaluation and research.

Additional Comments: Paper presented at the 67th annual meeting of the International Communication Association, San Diego, CA.

Pokharel, M., Jensen, J. D., & yale, R. N. (2016). Evaluating the narrative impact of the CDC's "Let's Stop HIV Together" campaign.

Additional Comments: Paper presented at the 102nd annual meeting of National Communication Association Conference, Philadelphia, PA.

Jensen, J. D., Sarapin, S. H., Yale, R. N., Weaver, J., Pokharel, M., & Loewen, S. (2016). Theorizing the impact of targeted narratives: Model admiration and narrative memorability.

Pokharel, M., Carciopolo, N., & Jensen, J. (2016). The theory of normative social behavior: A review.

Additional Comments: Paper presented at the Risk and Health Communication Research Symposium at the annual meeting of the Broadcast Education Association in Las Vegas, NV.

B. Works Not in Print:

5. Other Works not in Print:

a. Works "submitted" or "under review":

Book Chapters:

Ranjit, Y. S., & Pokharel, M. (Submitted / Under Review). Theorizing Health Communication from A Non-Western Lens. Praxis Of Health Research in The Global South. In *In Routledge Handbook of Communication in (pre & post) Pandemics: South Asian Perspectives on Securing Health and Well-Being.* Routledge. (July 2024)
Final_Ranjit Pokhrel_Theorizing Health Communication_2023-1.docx
Additional Comments: Revised and resubmitted in July 2024

Journal Articles:

Lillie, H. M., Pokharel, M., Ratcliff, C., & Jensen, J. D. (Submitted / Under Review). Depicting, mentioning, or connoting death: Connecting the terror management health model with narrative persuasion theorizing. *Journal of Applied Communication Research*. (December 9, 2024)
TMHM in Narrative_withauthorinfo-1.docx

Chelsea, R. L., King, A., Wicke, R., Pokharel, M., Adams, D. R., & Jensen, J. D. (Submitted / Under Review). Examining reactance to visual and verbal features of mask promotion PSAs. *Journal of Health Communication*. (January 2024)
Visual Reactance_Authors_JHC-1.docx

Pokharel, M., Christy, K. R., & Jensen, J. D. (Submitted / Under Review). The use of UV photography in skin cancer prevention materials: The relative efficacy of single time versus simulated over time imagery. *Social Science & Medicine*. (December 2023)
UV Img 2_Full Manuscript_Anonymous-1.docx
Additional Comments: Manuscript submitted to Social Science & Medicine.

Jensen, J. D., Vega, A., Ratcliff, C. L., King, A. J., Pokharel, M., & Adams, D. (Submitted / Under Review). Visual depictions of behavioral norms and uncertainty: A message experiment comparing icon arrays and bar charts. *Vaccine*. (December 2023)
Visual Depictions of Uncertainty -1.docx
Additional Comments: Manuscript submitted to *Vaccine*

John, K. K., King, A. J., Pokharel, M., Jensen, J. D., & Grossman, D. (Submitted / Under Review). Eye-tracking laypersons during a nevus identification task: ABCDE yields increased sensitivity but reduced visual processing efficiency. *Journal of the American Academy of Dermatology*. (June 2022)

Christy, K. R., Pokharel, M., Jensen, J. D., & Getachew-Smith, H. (Submitted / Under Review). Health-related stigma and attributions of responsibility: When parasocial contact isn't enough. *Communication Quarterly*. (February 2021)

b. Works "in progress":

Journal Articles:

Pokharel, M., John, K. K., Poulsen, H., Mellow, A. J., & Lillie, H. (In Preparation; Not Yet Submitted). Normative visual communication and skin cancer prevention: Incorporating psychophysiological variables in the Theory of Normative Social Behavior.

Pokharel, M., Barbour, J. B., Mellow, A. J., Lillie, H., King, A. J., Ratcliff, C. L., & Jensen, J. D. (In Preparation; Not Yet Submitted). Normative perceptions and prevention behaviors across time: Studying COVID-19 across 36 weeks.

c. Other Works Not in Print:

Posters:

Pokharel, M., Health Scholar Showcase, "Political Party Collective Norms, Perceived Norms, and Mask Wearing Behavior: A test of the Theory of Normative Social Behavior," Translational Health Research Center, Texas State University. (March 2023).

Research Presentations:

Pokharel, M., "Our Covid Experience": A Day of Reflection, "Social Media Narratives can Influence Vaccine Intentions: The Impact of Depicting

Regret and Character Death," Texas State University, Texas State University. (March 7, 2023).

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

Kisi, Krishna P (Principal), Pokharel, Manusheela (Co-Principal). Temperature Extremes (Heat Stress and Cold Stress) in construction and general industries, US Department of Labor, Federal, $154,000.00. (Submitted: August 1, 2022, Funded: September 30, 2022 - September 30, 2023). Grant.
Digitally Signed - Texas State University - SH-39143-SH2 - Letter-1.pdf

2. Submitted, but not Funded, External Grants and Contracts:

Pokharel, Manusheela. Developing and testing visuals for improving melanoma awareness among dark-skinned individuals, National Cancer Institute, Federal, $299,402.00. (Submitted: February 23, 2024). Grant.
Full Submission Package_Final-1.pdf

3. Funded Internal Grants and Contracts:

Jensen, Jakob D (Co-Principal), King, Andy J (Co-Principal), Lilllie, Helen (Supporting), Ratcliff, Chelsea (Supporting), Pokharel, Manusheela (Supporting). Evaluating Public Communication, Perceptions, and Behaviors related to COVID-19: Improving Health Communication about Infectious Diseases, Immunology, Inflammation, and Infectious Disease Initiative, Office of the Vice President for Research, Other, $24,900.00. (Funded: March 2020 - Present). Grant.

Pokharel, Manusheela (Principal). Normative Perceptions and Prevention Behaviors across Time: Studying COVID-19 across 36 weeks, Research Enhancement Grant, Texas State University, $8,000.00. (Submitted: 2021, Funded: 2022 - 2023). Grant.
Pokharel_REP Final Proposal-1.pdf
Pokharel_REP_Abstract-1.docx
Pokharel_Budget-1.xlsx

Pokharel, Manusheela (Principal). Developing and Testing Visuals for Improving Melanoma Awareness Among Dark-skinned Individuals, Research Enhancement Grant, Texas State University, $8,000.00. (Submitted: 2019, Funded: 2020 - 2021). Grant.
REP Application_Pokharel-1.pdf
REP Abstract_Pokharel-1.docx
REP budget_Pokharel-1.xlsx

Eger, Elizabeth Kamman, Percent Contribution: 75%, Smith, Tara, Percent Contribution: 10%, Pokharel, Manusheela, Percent Contribution: 5%,

Keeley-Vassberg, Maureen, Percent Contribution: 5%, Dailey, Stephanie Layne, Percent Contribution: 5%. Library Online Resource Grant, Alkek Library, Texas State University, $30,740.00. (Funded: March 2020). Grant.

Additional Comments: Dr. Elizabeth Eger was the Nominator for this Alkek Library Grant for the acquiring the Oxford Research Encyclopedias for Communication Studies. Co-nominators included Tara Spies Smith, who assisted in gathering cost and acquisition information as our Subject Librarian, and Drs. Pokharel, Keeley, and Dailey added their research and teaching needs to support the grant application Dr. Eger prepared.

4. Submitted, but not Funded, Internal Grants and Contracts:

Omana Sudhakaran, Pratheesh O, Chakraborty, Aindrila (Co-Principal), Ahmed, Mohammad Iqbal (Co-Principal), Pokharel, Manusheela (Co-Principal). COVID19 Vaccine and Return to Normalcy: Assessing the Public Perception of COVID-19 Vaccine and Recovery Challenges in Texas, Texas State University, $29,592.89. (Submitted: January 27, 2021). Grant.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Recipient: College Achievement Award for Scholarly/Creative Excellence, College of Fine Arts and Communication, Texas State University.
2024

Award / Honor Recipient: Translational Health Research (THR) Award, Texas State University.
2024

Award / Honor Recipient: Top Paper Award, National Communication Association (NCA).
November 2023

Additional Comments: **Top Paper in Applied Communication Division**
November 2021

Additional Comments: **Top Paper in Health Communication Division**

Award / Honor Recipient: College Achievement Award for Scholarly/Creative Excellence,, College of Fine Arts and Communication, Texas State University.
2022

Award / Honor Recipient: Health Research Accelerator Award, Texas State University.
2022

Award / Honor Recipient: Gerald R. Miller Outstanding Doctoral Dissertation Award, National Communication Association.
November 21, 2020

Award / Honor Recipient: Graduate Student Publishing Award, University of Utah.
2019

Fellowship Recipient: Steffensen Cannon Scholar, University of Utah.
2018 - 2019

Award / Honor Recipient: Doctoral Honors Seminar, National Communication Association.
2018

Award / Honor Recipient: Best Paper Award, Risk Analysis.
2017

Award / Honor Recipient: Top Paper Award, Western States Communication Association (WSCA).
2017

E. Scholarly / Creative Professional Development Activities Attended:

Workshop, "Faculty Research and Funding Update: Texas State's New Center of Excellence for Community Health and Economic Resiliency Research (CHERR)," Faculty Development, Texas State University. (September 23, 2021).

F. Media Recognition:

Internet, Psypost. (February 2, 2023).

Additional Comments: Direct link: https://www.psypost.org/2023/02/people-are-more-inclined-to-get-covid-19-booster-after-reading-tweets-that-target-regret-study-finds-67439

Internet, DC Nepal. (September 13, 2020).

Additional Comments: An interview with Nepali Online News Portal--DC Nepal: https://english.dcnepal.com/2020/09/15/manusheelas-trinity-of-success-passion-effort-and-support/

Internet, Medical Press. (January 17, 2020).

Internet, Physician's Briefing. (January 17, 2020).

Internet, New Medical Life Sciences. (January 9, 2020).

Additional Comments: https://www.news-medical.net/news/20200109/Lack-of-self-examination-is-the-major-obstacle-to-early-skin-cancer-detection-in-rural-Western-US.aspx

Internet, news wise. (January 9, 2020).

Additional Comments: https://www.newswise.com//articles/new-research-identifies-obstacles-to-early-detection-of-skin-cancer-in-rural-western-states

Internet, KSL. (August 18, 2019).

Additional Comments: https://www.ksl.com/article/46620306/study-seeing-how-sun-exposure-damages-skin-could-prompt-people-to-use-protection

Internet, Pharmacytimes.com. (June 20, 2019).

Additional Comments: https://www.pharmacytimes.com/news/is-that-a-spot-self-screening-for-skin-cancer

Internet, Doctorslounge.com. (June 12, 2019).

Additional Comments: Link: https://www.doctorslounge.com/index.php/news/hd/89291">https://www.doctorslounge.com/index.php/news/hd/89291

Internet, HealthDay.com. (June 12, 2019).

Additional Comments: Link: https://consumer.healthday.com/cancer-information-5/sunburn-and-tan-health-news-647/scared-safe-pics-of-sun-s-damage-to-face-boost-sunscreen-use-747259.html

Internet, Medicinenet.com. (June 12, 2019).

Additional Comments: Link: https://www.medicinenet.com/script/main/art.asp?articlekey=222244

IV. SERVICE

A. Institutional

1. University:

Faculty Advisor, Nepalese Student's Association at TxSt. (2023 - Present).

Member, FY2021 Outstanding Thesis Award Review Committee. (September 2021 - October 2021).

Methods Coach, CoSearch-Tx State. (September 17, 2021 - September 18, 2021).

2. College:

Member, C3 Representative. (2023 - Present).

Member, FY2025 REP Review Committee. (October 2024 - November 2024).

Speaker, Translational Health Research Center. (October 23, 2023).

Additional Comments: Was one of the speakers at the Launching (or Re-Launching) Your Research Program in Partnership with THRC

Member, FY2021 REP Review Committee. (October 2019 - November 2020).

3. Department/School:

Member, Masters Thesis Proposal Committee. (2024 - Present).

Member, BS in Applied Communication Proposal Committee. (2023 - Present).

Member, Department Scholarship, Awards, and Recognition Committee. (2023 - Present).

Member, Research Assistant Policy Committee. (2023 - Present).

Member, UPAC Messaging Committee. (August 2022 - Present).

Member, BioCOMM Research Lab Development Committee. (September 2019 - Present).

Member, Graduate Faculty Committee. (September 2019 - Present).

Member, Faculty Search Committee. (November 2022 - May 2023).

Presenter, Bobcat Day. (November 12, 2022).

Co-advisor, Communication Graduate Student Association (CGSA). (September 2019 - December 2021).

Co-advisor, Communication Guild. (October 2019 - 2020).

Organizer, Communicating (In)Justice: Native American Transgender and Non-Binary Experiences of Discrimination, Violence, and Resistance. (November 2020).

Additional Comments: Co-hosted the diversity event with Drs. Eger, Mandziuk, Bannon, and Miller

Member, Public Health Minor and Health Communication curriculum update committee. (2019).

B. Professional:

Reviewer / Referee, Applied Psychology Health and Wellbeing. (2024 - Present).

Reviewer / Referee, Frontiers in Communication. (2024 - Present).

Reviewer / Referee, Science Communication. (2024 - Present).

Reviewer / Referee, Journalism Studies. (December 2023 - Present).

Reviewer / Referee, Frontiers in Public Health. (November 2023 - Present).

Reviewer / Referee, Human Vaccines & Immunotherapeutics. (May 2023 - Present).

Reviewer / Referee, Psychology & Health. (April 2023 - Present).

Reviewer / Referee, DC Health Conference, DC. (December 1, 2022 - Present).

Reviewer / Referee, Journal of Health Communication. (January 2022 - Present).

Reviewer / Referee, Health Communication. (2020 - Present).

Reviewer / Referee, International Communication Association. (November 1, 2019 - Present).

Reviewer / Referee, National Communication Association. (April 15, 2018 - Present).

Reviewer / Referee, Journal of Applied Communication Research. (February 2021 - September 2021).

Additional Comments: Invited to be a reviewer in the "Race Matters" special issue of JACR.

Reviewer / Referee, AIDS & Behavior. (2017 - 2019).

Reviewer / Referee, Southern Communication Journal. (2017).

C. Community:

Informal Mentor, Prospective Nepali International Students. (August 2019 - Present).

Additional Comments: I have been helping Nepali and a few other South Asian International students with their undergraduate or graduate applications and serving as their mentor once they are here in the US.

D. Organization Memberships:

Society of Risk Analysis (SRA). (September 2024 - Present).

International Communication Association. (2019 - Present).

National Communication Association (NCA). (2014 - Present).

Nepalese Nursing Council (NNC). (2011 - 2016).

E. Service Honors and Awards:

Award / Honor Recipient: Graduate Colleague of the Year Award, University of Utah. 2018