SEAN A. SMITH

I'm a product manager with skills in journalism and communication and experience in design and and development. I geek out on information hierarchy, APIs, workflow diagrams and prototyping, and love a geometric sans-serif.

EDUCATION

MA, Mass Communication
Concentration: Digital Media
Texas State University
2017 - 2019

BA, Journalism
Minor: Political Science
Sam Houston State University
2013 - 2017

SKILLS

HTML and CSS
JavaScript and jQuery
Wordpress and PHP
data.world
Adobe Photoshop
Adobe Xd, Sketch and Figma
UX/UI design and prototyping
User research
Research Writing
Journalism
Product ticket writing
Jira and Confluence

CONTACT

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PROFESSIONAL EXPERIENCE

Gannett | USA TODAY Network, Feb. 2022 - Present
Associate product manager, content capabilities

Coordinating design, development and scaling efforts across consumer-facing products such as USA TODAY's elections results platform, publishing automation and natural language generation.

Gannett | USA TODAY Network, June 2019 - Feb. 2022
Designer and web developer, content innovation

I built digital products and strategies to enhance storytelling, streamline internal corporate communication and assist reporters in their daily workflows. My team also worked on research and strategy for future scenarios and tech disruption, in spaces such as XR, metaverse and spatial audio.

Texas State University, Aug. 2017 - May 2019
Graduate Teaching/Instructional Assistant

I taught and assisted students enrolled in the Web Design and Publishing course with their work in HTML, CSS, Bootstrap and Wordpress. Concurrently, I ran the social media for the Media Innovation Lab (@MiLabTxst) and assisted with various on-campus conferences, including the annual Mass Communication Week and PhDigital Bootcamp.

ACHIEVEMENTS

Inaugural London School of Economics JournalismAI Fellow, 2022
Google News Initiative Challenge funded projects, 2020-21
Top master's student, 2018-2019 academic year
Booz Allen Hamilton Futurists Grant recipient, Spring 2019
Wordcamp for Publishers scholarship recipient, Summer 2018