Smith, Darren, MA, MSTC

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Office: McCoy Hall 532

McCoy College of Business
Texas State University

EDUCATION

Ph.D. in Business Administration, Oklahoma State University	(expected) December 2026
Master of Science, Technology Commercialization, University of Texas at Austin	May 2020
Master of Arts, Sport Management, California State University, Long Beach	August 2009
Bachelor of Arts in English Composition, University of North Texas	August 2002

TEACHING EXPERIENCE

Assistant Professor of Instruction, Texas State University — **August 2025 – Present**

MGT 4335:	Strategic Management and Business Policy – 3 Sections	Fall 2025

Lecturer, University of Texas at Austin — **June 2024 – Present**

MAN 327:	Intro to Entrepreneurship and Innovation	Summer 2024
MAN 327:	Intro to Entrepreneurship and Innovation	Fall 2024
MAN 366P:	Management Practicum: Social Entrepreneurship I	Fall 2024
MAN 367P	Management Practicum: Social Entrepreneurship I	Spring 2025
MAN 327	Intro to Entrepreneurship and Innovation	Summer 2025

SERVICE

Entrepreneurship Coordination Committee, Herb Kelleher Entrepreneurship Center	2024 - Present
Faculty Advisor, Texas Enactus	2024-Present

MENTORSHIP

Startup Mentor, Forty Acres Founders Founders Program, Herb Kelleher Entrepreneurship Center	2024 - Present

CONFERENCE PARTICIPATION

Early Career Consortium, Southern Management Association	October 2024

Darren Smith

PROFESSIONAL AFFILIATIONS

Academy of Management	Since 2024
Southern Management Association	Since 2024
United States Association of Small Business and Entrepreneurship (USASBE)	Since 2024

CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

Certified Entrepreneurship Lecturer, USASBE	August 2024
Experiential Classroom Program, University of Notre Dame	September 2024
United States Association of Small Business and Entrepreneurship (USASBE)	Since 2024

PROFESSIONAL EXPERIENCE

SparkFinder Labs, LLC – Owner	June 2024 to Present
Program Manager, Adobe (Contract), Remote	May 2022 - June 2024
Product Manager, The Zebra, Austin, TX	June 2021 - May 2022
Business Development Consultant, IBM (Contract), Remote	September 2020 - June 2021
Founder, Tripology, Austin, TX	July 2019 - August 2020
Founder, Live Athlete, Austin, TX	February 2015 - September 2018
Senior Director, The Outdoor School, Marble Falls, TX	January 2011 - May 2020
Assistant GM, The Pittsburgh Pirates (Bradenton Marauders), FL	January 2010 - November 2010
Marketing and Event Coordinator, Major League Baseball, Los Angeles, CA	August 2008 - January 2010