Eric Weaver, DHA, MHA

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Executive Summary

A strategic leader with deep expertise in accountable care and population health management. Proven track record of guiding primary care practices through sustainable transformation, optimizing complex payment models, and managing downside risk. Passionate about advancing health equity, improving clinical outcomes, and driving financial success in value-based care environments.

Areas of Expertise

- Medicare APMs and MA
- Community Partnerships
- Advanced Primary Care
- Provider Engagement
- Patient-Centered Care
- Payer-Provider Contracting
- Risk-Based Contracting
- Financial Performance
- Care Model Design
- Technology Integration
- Quality Assurance
- Workforce Development
- SDOH Interventions
- Population Health Analytics
- Health IT Innovation
- Health Access Improvement

Professional Experience

Executive Director – Bellin Health Partners ACO/CIN, Emplify Health, *Green Bay, WI* | April 2025 – present

Executive value-based care leader responsible for strategic direction and operational performance of Bellin Health Partners, the ACO and clinically integrated network within Emplify Health. Oversee a broad portfolio of Medicare and Commercial risk arrangements, driving payer strategy clinical integration, quality reporting, and total cost of care performance across the network.

AI Consultant – Value-Based Care (Contract), BettrAi, *Fort Worth, TX (Remote)* | January 2025 – April 2025

Leading the creation of a compelling go-to-market strategy for a healthcare AI company to enter the value-based care sector. Providing expert guidance on AI-driven analytics, risk stratification, dashboard designs, and care optimization to enhance adoption among ACOs and healthcare organizations.

Vice President – Strategic Marketing, Lumeris, *St. Louis, MO (Remote)* | January 2024 – December 2024

Drove strategic marketing initiatives and thought leadership to elevate the positioning of a healthcare AI and value-based care enablement company, with a focus on population health, care model innovation, and client growth.

Accomplishments:

- Launched a KPI-driven content marketing strategy that elevated brand positioning, increased thought leadership visibility, and drove a 30% increase in Marketing Captured Leads (MCLs) through targeted campaigns.
- Developed and executed content campaign that strengthened industry engagement, resulting in a 10% increase in Marketing Qualified Leads (MQLs) and directly contributed to the securing of a new multi-million dollar health system partnership.
- Launched the *Enabling Health Value* podcast, providing authoritative content with several high-profile podcast guests, which expanded brand visibility and established the company as a key voice in value-based care discussions.
- Co-authored book with CEO to drive go-to-market strategy and position a groundbreaking agentic AI solution designed to reshape primary care delivery through continuous patient support and precision-based care delivery.
- Crafted content for an exclusive AI Workgroup of CEOs from leading healthcare delivery organizations with over $140B in combined annual revenue, shaping best practices in AI governance and execution.

Executive Director, Institute for Advancing Health Value (at WGU), *Salt Lake City, UT (Remote)* | April 2020 – December 2023

Led a peer learning collaborative and workforce development institute supporting healthcare organizations in their transition to value-based care. Advanced research and competency-based education to improve cost, clinical, and equity outcomes. Aligned with the vision of Gov. Michael Leavitt and Dr. Mark McClellan, focused on accelerating adoption of risk-based payment models.

Accomplishments:

- Executed successful turnaround of the Accountable Care Learning Collaborative (ACLC), driving a 2600% membership increase (from 30 to 800+) through process optimization, consulting projects, industry engagement, and high-quality research.
- Rebranded the ACLC, launching the Institute for Advancing Health Value, a platform focused on re-skilling and up-skilling the healthcare workforce. Developed competency-based curriculum that trained 5,000+ nurses and other professionals in VBC.
- Supported by a $4 million donation by the Merkin Family Foundation, developed a collaborative peer learning ecosystem that convened transformational healthcare leaders and SMEs across the country to develop industry-leading research and competency-based certificate programs for value-based care readiness.
- Created "*Race to Value*," a weekly podcast on VBC transformation, featuring top industry executives, clinicians, policymakers, and entrepreneurs. Grew audience to 500-1,000+ weekly listeners, placing it in top 10% of all podcasts nationwide.
- Forged strategic partnerships with 100+ organizations and secured $500k in grant funding to advance health equity and expand workforce development pathways for underserved populations in the Rio Grande Valley, the poorest region in Texas.

Senior Vice President – Strategy and Transformation, Innovista Health (HCSC), *Austin, TX* | February 2018 – April 2020

Secured investment capital and deployed value-based care enabling services for a population health MSO managing $1B+ in medical spend across 500,000 providers, driving financial and clinical performance outcomes in risk-based payment models.

Accomplishments:

- Secured $50M in healthcare asset acquisitions to expand the company's footprint in key regions (Chicago, Dallas, Houston, Louisiana), improving population health outcomes and driving shared savings.
- Directed the deployment of strategies within risk-bearing investment portfolio to build and scale high-performing provider networks, expanding population health capabilities across diverse markets that generated a 10% TCOC reduction in first year.
- Led contract negotiations for value-based agreements, including shared savings, capitated, and risk-bearing arrangements.
- Implemented an Advanced Care Planning (ACP) program for investment partner RBEs, achieving an average savings of $9,842 per enrolled patient and reducing inpatient admissions by 15-20% in the last 90 days of life.

Market President, Innovista Health (HCSC), *Austin, TX* | November 2015 – February 2018 (Promoted to SVP Role)

Managed the company's largest market portfolio, overseeing multiple physician risk-bearing entities and ACOs across Texas. Partnered with physician clients in management of partial and full-risk contracts (Medicare ACO, MA, Medicaid, Commercial) through full-service network management and advanced analytics to optimize performance.

Accomplishments:

- Led a financial turnaround of UPSA ACO, achieving $3M in physician gainsharing bonuses from MSSP and MA plans. Improved clinical utilization to 97th percentile (151 hospital admits per K) to earn "Best in Class" recognition from Aetna.

- Reduced Medicaid medical spend by $20 PMPM through physician engagement and care management programs targeting ED overuse and chronic disease admissions, generating shared savings for client ACOs.
- Managed operations for a de novo, physician-led rural ACO, leading a successful transition from a 105% medical loss ratio to $6.6M in gross margin the following year, reducing hospital admissions by 32% and addressing post-acute care overutilization.
- Launched a high-performing ACO on the Texas-Mexico border in Laredo and El Paso communities, with specific focus on addressing social determinants and health disparities within a vulnerable patient population.
- Managed the transition of Genesis Physicians Group, a legacy model IPA of 500 primary care physicians and 1,000+ specialists, to a high-value, clinically integrated network assuming financial risk in all payer segments, including Medicaid.
- Conducted financial risk evaluations to optimize Stop Loss reinsurance premiums for Medicare Advantage plans, restructuring premiums in alignment with PIP guidelines, reducing expenses by $90 PMPM, and enabling shared savings for multiple ACOs.

President and Chief Executive Officer, Integrated ACO, *Austin, TX* | May 2014 – November 2015

Led one of the top-performing Accountable Care Organizations in the country, driving the Triple Aim by enhancing care experiences, improving population health, and reducing healthcare costs for seniors across the West Texas, Austin, and San Antonio regions.

Accomplishments:

- Achieved performance recognition as one of the top-performing ACOs in the Medicare Shared Savings Program, reducing expenditures by 4.5% in the first year and over 8% in the second year, resulting in $6 million in distributed shared savings to physicians – ranking in the top 10% of ACOs nationally for performance and savings.
- Achieved >90th percentile nationally for Risk-Standardized, All Conditions Readmissions.
- Utilized advanced, proprietary algorithms to predict hospital admissions for ambulatory care sensitive conditions and, through targeted care coordination for high-risk populations, the ACO reduced hospital utilization by 28%.
- Expanded the beneficiary population by 43% through strategic recruitment of physician participants.
- Diversified revenue portfolio by negotiating risk-based contracts aligned with commercially self-insured and MA populations.
- Spearheaded initiatives for Patient-Centered Medical Home accreditation, HL7 integration of ambulatory EMR systems, implementation of a digital patient engagement platform, and adoption of a community-based Health Information Exchange.

Additional Professional Experience

Market Manager – St David’s Cardiology, HCA Physician Services, Austin TX | 2012 –2014

Practice Administrator – Cardio Texas, HCA Physician Services, Austin TX | 2011 –2012 (promoted to market leadership role)

Practice Administrator, Austin Sports Medicine, Austin TX | 2007 –2011

University Teaching Experience

Texas State University – Adjunct Professor, School of Health Administration | 2017-present

Concordia University – Adjunct Professor, College of Business and Communication | 2011-2020

Education And Credentials

Doctor of Health Administration (DHA), Medical University of South Carolina

- *HIMSS Foundation PhD. Scholarship Award*

Master of Healthcare Administration (MHA), Texas State University

- *Upsilon Phi Delta*, National Honor Society of Healthcare Administration

Bachelor of Science in Clinical Laboratory Science (BSCLS) – *Magna Cum Laude*, Texas State University

- *LBJ Outstanding Senior Award* (The highest honor awarded to a graduating senior.)

Value-Based Care Analytics Certificate, CareJourney® by Arcadia

Executive Education, Strategy for Health Care Delivery, Harvard Business School

Executive Education, Implementing High Value Health Care, Dell Medical School – The University of Texas at Austin

Advanced Studies in Health Information Management Certificate, Texas State University

Professional Certifications

FACHEFellow in the American College of Healthcare Executives (ACHE)

FACMPE Fellow in the American College of Medical Practice Executives (MGMA)

FHIMSS Fellow in the Healthcare Information and Management Systems Society (HIMSS)

FACHDMFellow in the American College of Health Data Management (ACHDM)

PCMH CCE Patient Centered Medical Home Certified Content Expert (NCQA)

PMPProject Management Professional (PMI)

Awards and Honors

ACHE Robert S. Hudgens Memorial Award: Young Healthcare Executive of the Year

Modern Healthcare: Up and Comers Award

Becker's Hospital Review: Rising Stars: 25 Healthcare Leaders Under 40

Medical University of South Carolina: Emerging Leader Award

Texas State University Distinguished Alumni Award: Young Alumni Rising Star

Medicine, Healthcare, and Life Sciences - Finalist: Austin Under 40

Health Data Management Analytics All-Stars: Project of the Year, Accountable Care

American College of Healthcare Executives: ACHE Service Award

Board Leadership and Community Engagement

Texas Association of ACOs – Board of Directors (2024-present)

AltaCair Foundation (nonprofit advancing health equity in Rio Grande Valley) – Board VP (2023-present)

VBC Exhibit Hall – Advisory Board (2018-present)

Texas State University Development Foundation – Board of Trustees (2017-2023)

Dell Med Society (community support of medical school) – Member (2017-2022)

Half Helen Foundation (nonprofit serving children with vision impairment) – Board Member (2019-2021)

The Fifty – Ascension Seton Foundation (fundraising for new teaching hospital) – Member (2011-2021)

CareBOX Program (nonprofit serving cancer patients) – Board Chair (2015-2018)

ACHE Central Texas Chapter – President (2017-2018)

Mission Capital (social impact program for advancing nonprofits) – Social Venture Partner (2014-2017)

Texas MGMA – President (2016-2017)

Leadership Austin – Alumnus, ESSENTIAL Program (2014)

Cuba Healthcare Delegation – American Ambassador (2014)

Austin HIMSS Chapter – Board Member (2011-2013)

Capital City MGMA – President (2009-2012)