STEPHANIE WIESEHUEGEL | MULTI-DISCIPLINARY DESIGNER

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Innovative and research-driven designer with a strong focus on experimentation and iteration as key drivers of effective design. A diverse skill set, shaped by both academic and professional experiences, provides a unique perspective and strong problem-solving abilities. Committed to promoting accessibility and equity, with a dedication to creating inclusive, user-centered design solutions that prioritize usability for diverse audiences. Focused on breaking down barriers in the visual realm to ensure that design is both impactful and accessible to all.

EDUCATION

TEXAS STATE UNIVERSITY — San Marcos, TX
Master of Fine Arts in Communication Design — Expected Dec 2026
Cumulative GPA: 4.0/4.0
Scholarships/Awards: Graduate Merit Fellowship
Relevant Coursework: Motion Graphics, Typography, Social Media and Marketing, Publication

AUSTIN COMMUNITY COLLEGE — Austin, TX
AS in Psychology — Expected Sum 2027
Cumulative GPA: 3.0/4.0

AUSTIN COMMUNITY COLLEGE — Austin, TX
AAS in Visual Design — 2022 – 2024
Cumulative GPA: 3.0/4.0

UNIVERSITY OF TEXAS AT AUSTIN — Austin, TX
BS in Architectural Studies — 2015 – 2023

WORK EXPERIENCE

GRADUATE TEACHING ASSISTANT — San Marcos, TX
School of Art and Design, Texas State University — Jan 2025 – Present
- Teach ARTC 1302 Imaging I within the undergraduate BFA Communication Design program
- Lead critiques, lectures, demonstrations, and workshops to deepen students' understanding of design principles
- Assess student work and deliver constructive feedback to foster skill development and growth.
- Instruct students on the fundamentals of Graphic Design, with an emphasis on developing proficiency in Photoshop and
- Assist with curriculum development and assignment writing.

GRADUATE INSTRUCTIONAL ASSISTANT — San Marcos, TX
School of Art and Design, Texas State University — Jan 2024 – Dec 2024
- Assisted faculty in the BFA Communication Design program with critiques, lectures, demonstrations, and workshops
- Reviewed student assignments and provided constructive feedback to support learning
- Worked alongside professors to create a positive and engaging classroom environment
- Taught foundational Graphic Design principles, emphasizing Illustrator, InDesign, and Photoshop
- Courses observed: Imaging I, Typography I, Typography II, and Trademark Design

VISUAL DESIGNER — Austin, TX
Freelance — 2020 – Present
- Designed custom illustrations and digital graphics tailored to client needs across various industries
- Developed unique iconography for UX in ATX's professional development website, enhancing user experience and brand identity
- Produced compelling project proposals and renderings for a local carpenter (under NDA), directly contributing to securing a winning contract bid

ARCHITECTURAL DRAFTER — Austin, TX
Carnivero — 2021 – 2022
- Drafted office layouts, water processing facilities, and employee spaces, producing detailed blueprints for construction
- Developed supply schedules and coordinated communications with contractors to ensure timely project execution
- Designed custom furniture for a commercial-scale greenhouse and supervised construction to ensure quality and compliance
- Researched and documented code requirements, drafted site plans, and collaborated with contractors on deadlines, methods, and material procurement

ACTIVITIES

ALPHA RHO CHI Austin, TX
UT Austin 2015 – 2023

- Led outreach efforts and organized events to enhance community engagement.
- Managed logistics, administration, and compliance, including health insurance and expense documentation.
- Ensured event safety by coordinating medical resources and maintaining health protocols.

CERTIFICATES

ENTERPRISE DESIGN THINKING PRACTITIONER 2020 IBM

- Applied research-driven, cyclical design processes to develop user-centered solutions.
- Strengthened teamwork, time management, and client collaboration skills.
- Organized product needs and goals to align design strategies with business objectives.

SKILLS

Technical Skills: Adobe Creative Suite, After Effects, Illustrator, Photoshop, InDesign, Figma, Procreate, AutoCAD, Revit, Rhinoceros 3D
Graphic Design, Motion Graphics, UI/UX, Product Design, Editorial Design, Marketing, Branding, Agile Methodologies, Rapid Prototyping
Languages: Fluent (Native) in English; Proficient in Spanish