# John Sudeep Teli

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## Education

**Ph.D. in Computer Information Systems** 2026
Georgia State University, J. Mack Robinson College of Business
Dissertation Chairs: Dr. Arun Rai and Dr. Yu-Kai Lin

**Post Graduate Diploma in Management** 2017
Indian Institute of Management Calcutta

**Bachelor of Technology, Electrical Engineering** 2014
Indian Institute of Technology Patna

## Work Experience

**Assistant Professor** August 2026 – Present
Department of Information Systems and Analytics, McCoy College of Business, Texas State University
*Location: San Marcos, TX, USA*

**Graduate Research Assistant** August 2021 – July 2026
Center for Digital Innovation, Georgia State University
*Location: Atlanta, USA*

- Researched the impact of artificial intelligence on firms, financial markets, and investors.
- Analyzed financial and textual data and prepared research manuscripts for publication.
- Taught Programming for Business (IFI 8410), developing course materials, delivering lectures, assessing student performance, and mentoring students (Instructor evaluation: 4.93/5).

**Senior Business Analyst** March 2020 – August 2021
Gartner India Private Limited
*Location: Gurugram, India*

- Developed client retention insights for Gartner research products.
- Worked on internal automation and process efficiency to help Gartner better serve clients.
- Created dashboards to track client KPIs and demonstrate how Gartner products supported client goals.

**Business Analyst** July 2017 – March 2020
IBM India Private Limited
*Location: Kolkata, India*

- Supported pre-sales through requirements gathering and tailored solution proposals.
- Served as a solution specialist for enterprise application management services.
- Designed change management and analytics solutions for a global oil and gas company.

## Journal Publications

1. **John Sudeep Teli**, Arun Rai, and Yu-Kai Lin (2024) "Abnormal Returns to Artificial Intelligence Patent Infringement Litigations," *Journal of Management Information Systems*, 41(2), 422–452.

## Working Papers

1. Market Pricing and Systematic Mispricing of AI Disclosures (with Arun Rai and Yu-Kai Lin), Completed manuscript.
2. AI Disclosures in 10-K Filings and Their Impact on Institutional Investor Behavior (with Arun Rai and Yu-Kai Lin), Completed manuscript.

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3. Consumer Willingness to Pay for Products Designed by Human-AI Hybrid Systems: The Influence of Agent Role and Product Type (with Karthikeya Negi and Bala Ramesh), Completed manuscript.

## Conference Presentations

1. How the Market Prices AI: Separating Adoption from Intention (with Arun Rai and Yu-Kai Lin), INFORMS Annual Meeting, October 2025.
2. Consumer Willingness to Pay for Products Designed by Human-AI Hybrid Systems: The Influence of Agent Role and Product Type (with Karthikeya Negi and Bala Ramesh), Robinson Impact Summit, March 2025.
3. Market Reactions to AI Patent Infringement Lawsuits: A Signaling-Based View (with Arun Rai and Yu-Kai Lin), Workshop on e-Business, December 2022 – *Runner-up Award for Best Completed Research Paper*.

## Academic Research Reviewer

**Journals**

- Journal of Management Information Systems
- European Journal of Information Systems
- Machine Learning with Applications

**Conferences**

- International Conference on Information Systems
- European Conference on Information Systems

## Technology Skills and Tools

1. **Programming Languages**: Python, Java, R, SQL
2. **Databases**: MySQL, SQL Server, MongoDB
3. **Machine Learning**: scikit-learn, TensorFlow, PyTorch
4. **Web**: HTML, Selenium
5. **Statistical and Econometric Tools**: Stata, SAS, Power BI, Tableau
6. **Enterprise Systems (ERP)**: SAP FICO, SAP BPC

## References

**Dr. Arun Rai**
Regents' Professor and Howard S. Starks Distinguished Chair
Director, Center for Digital Innovation, Department of Computer Information Systems
Email: arunrai@gsu.edu

**Dr. Yu-Kai Lin**
Associate Professor, Department of Computer Information Systems
Email: yklin@gsu.edu

**Dr. Likoebe Maruping**
Professor, Department of Computer Information Systems
Director, Robinson Ph.D. Program
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