TEXAS STATE VITA
(with Fine Arts components)

I. Academic/Professional Background

A. Name: Kathryn Arnold Title: Adjunct Lecturer

B. Educational Background

Master of Arts	*2021*	*Texas State University*	*Mass Communication*	*Project: Texas State University Alumni Engagement*
Bachelor of Arts	*2013*	*Texas State University*	*Mass Communication - Electronic Media*	

C. University Experience

- Adjunct Lecturer, Texas State University:
  - Foundations of PR Writing, Fall 2021, Spring 2026
  - PR Research and Strategy, Fall 2025, Spring 2026, Fall 2026
  - Strategic Writing for PR, Fall 2026
- Texas State University New Student Orientation - Student Coordinator and Orientation Leader
- Academic Advisor, College of Liberal Arts - Texas State University

D. Relevant Professional Experience

- Director of Communications, Grace Covenant Church - Austin, TX
- Senior Account Executive, Swyft Public Relations and Marketing - Austin, TX
- Assistant Director for Alumni Engagement, Alumni Relations - Texas State University
- Coordinator for Young Alumni & Student Programs, Alumni Relations - Texas State University
- Director of Communications, The Springs Church - San Marcos, TX
- Wedding Coordinator, The Gardens of Cranesbury View - New Braunfels, TX

E. Other Professional Credentials (licensure, certification, etc.)

II. TEACHING

A. Teaching Honors and Awards:

B. Courses Taught:

Foundations of PR Writing - Fall 2021, Spring 2026, Texas State University

Public Relations Research & Strategy - Fall 2025, Spring 2026, Fall 2026, Texas State University

Strategic Writing for PR - Fall 2026, Texas State University

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

D. Courses Prepared and Curriculum Development:

E. Teaching Grants and Contracts

1. Funded External Teaching Grants and Contracts:

2. Submitted, but not Funded, External Teaching Grants and Contracts:

3. Funded Internal Teaching Grants and Contracts:

4. Submitted, but not Funded, Internal Teaching Grants and Contracts:

F. Other:

Service-Learning Fellow, Fall 2025 and Spring 2026, Texas State University

G. Teaching Professional Development Activities Attended

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

a. Scholarly Monographs:

b. Textbooks:

c. Edited Books:

d. Chapters in Books:

e. Creative Books:

2. Articles:

a. Refereed Journal Articles:

b. Non-refereed Articles:

- *"3 PR Lessons from the run up to the Tokyo Olympics" – PR Daily,*
- *"How your PR and Comms Team Can Help with the 'Great Resignation'" - PR Daily*

3. Conference Proceedings:

a. Refereed Conference Proceedings:

b. Non-refereed: “Strategies for Creating a Young Alumni Council” - CASE District IV Conference, Feb. 2017

4. Plays:

5. Published Compositions:

6. Abstracts:

7. Reports:

8. Commissioned Design Work:

9. Book Reviews:

10. Essays:

11. Poems:

12. Short Stories:

13. Other Works in Print:

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

2. Invited Talks, Lectures, and Presentations:

3. Musical Compositions or Recordings:

4. Musical Performances (international, national, regional, and/or state, if not refereed, please indicate):

5. Theatrical Productions (design, directing, performance, technical direction, stage management, etc.; international, national, regional, and/or state; if not refereed, please indicate):

6. Films (directed, performing, consulting, etc.):

7. Multimedia Design Productions (web-based and/or electronic media):

8. Exhibitions (title; date; location; solo; 2-, 3-, 4-person or group; curated; juried; or invitational-list curator, or inviter; and scope-international, national, regional, and/or state):

9. Collections, Commissions, Gallery Representation, Residencies:

Collections:

Commissions:

Gallery Representation:

Residencies:

10. Published Photos and Reviews of Creative Works:

11. Consultancies:

12. Workshops:

13. Other Works not in Print:

a. Works "submitted" or "under review":

b. Works "in progress":

Plays:

Commissioned Design Work:

Musical Compositions, Publications, or Recordings:

c. Other Works Not in Print:

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

2. Submitted, but not Funded, External Grants and Contracts:

3. Funded Internal Grants and Contracts:

4. Submitted, but not Funded, Internal Grants and Contracts:

D. Scholarly / Creative Fellowships, Awards, Honors:

E. Scholarly / Creative Professional Development Activities Attended:

F. Media Recognition

IV. SERVICE

A. Institutional

1. University: Homecoming Steering Committee, Orientation Planning Committee, New Student Convocation Committee, Commencement Committee and Student Regalia Sub-Committee

2. College:

3. Department/School:

B. Professional: Texas State Alumni Association Board of Directors, Council for the Advancement and Support of Education (CASE)

C. Community:
- Co-Coordinator and Designated Group Leader, MomCo - Grace Covenant Church
- Small Group Leader, Women's Bible Study - Grace Covenant Church
- Childcare Volunteer, preschool and elementary - Grace Covenant Church
- Volunteer, Event Support - Night to Shine, Grace Covenant Church
- Parent Volunteer - Valor Leander
- Volunteer Assistant Coach - Lonestar SC

D. Organization Memberships: Phi Kappa Phi, inducted Fall 2020

E. Service Honors and Awards:

- Council for Advancement and Support of Education (CASE) District IV Conference Newcomer and Scholarship Recipient – 2017

F. Service Grants and Contracts:

1. Funded External Service Grants and Contracts:

2. Submitted, but not Funded, External Service Grants and Contracts:

3. Funded Internal Service Grants and Contracts:

4. Submitted, but not Funded, Internal Service Grants and Contracts:

G. Service Professional Development Activities Attended:
- Global Leadership Summit - Austin site (with Grace Covenant Church) - 2022, 2023
- MomCo Leadership Retreats - 2024, 2025