Mark J. Stern, M.A.

Associate Professor of Instruction

EDUCATION

Master of Arts in Psychological Research, *Texas State University* August 2020
Thesis: *Non-Invasive Brain Stimulation and Working Memory*

Bachelor of Arts in Psychology, *Summa Cum Laude, Texas State University* December 2016
Undergraduate Honors Thesis: *Ajzen's Theory of Planned Behavior: Assessing mentorship in student retention*

UNIVERSITY EXPERIENCE

Texas State University, Department of Psychology San Marcos, TX

Associate Professor of Instruction	September 2026 - Present
Assistant Professor of Instruction	September 2024 – August 2026
Lecturer	June 2021 – September 2024
Adjunct Instructor	August 2020 – December 2020
Graduate Teaching Assistant	September 2019 – August 2020
Graduate Research Assistant	May 2019 – August 2019
Graduate Instructional Assistant	August 2018 – May 2019

TEACHING

Undergraduate Courses Taught

- PSY1300 – Introduction to Psychology (Face-to-Face, Honors, & Online)
- PSY2101 – Introduction to Statistics Lab (Face-to-Face & Online)
- PSY2301 – Introduction to Statistics (Face-to-Face & Online)
- PSY3321 – Sensation and Perception (Face-to-Face & Online)
- PSY3331 – Social Psychology (Face-to-Face)
- PSY3341 – Cognitive Processes (Face-to-Face & Online)
- PSY4342 – Learning and Memory (Face-to-Face & Online)
- PSY4390N – Psychopharmacology (Online)
- PSY4391 – History and Theory (Face-to-Face)

Graduate Courses Taught

- PSY5105 – Practicum in Teaching Psychology (Face-to-Face)

Honors Contract Courses

- PSY3331 – Social Psychology (Fall 2022)
- PSY4391 – History & Theory (Spring 2022)
- PSY3341 – Cognitive Processes (Fall 2021)

Graduate Research Supervision

- Joaquin Lara, "Employing Latinx Ethnicity as a Moderator in Assessing AI-Enabled Android Technology Adoption" (January 2026 – August 2026)

Course Coordination

- PSY 2101 Introduction to Statistics Lab Coordinator (Fall 2026 – Present). Coordinate multi-section statistics lab instruction, support graduate teaching assistants, and oversee course materials and instructional consistency.

Teaching Awards and Honors

- College of Liberal Arts Excellence in Teaching (August 2025)

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Professional Development

- Course Transformation Project, Texas State University Center for Teaching, Learning, & Scholarship (May 2026 – August 2026). Redesigned PSY 1300 using evidence-based strategies to address course-level student achievement gaps.
- Supporting Neurodivergent Students in the Classroom, Texas State University Faculty Development (February 2025)
- AI in Academia Dialogue Series, Texas State University Faculty Development (September 2024)
- Adapting to Innovation (AI) Facilitated Learning Network Program, Texas Higher Education Coordinating Board (Summer 2024)

SCHOLARLY ACTIVITY

Refereed Journal Articles

Schmiedehaus, E., Cordaro, M., Perrotte, J., **Stern, M. J.**, Dailey, S., & Howard, K. J. (2023). The Great Resignation in higher education: An occupational health approach to understanding intentions-to-quit for faculty in higher education. *Teaching and Teacher Education, 123,* e103992. DOI: 10.1016/j.tate.2022.103992

Stern, M. J., Finch, A., Haskard-Zolnierek, K.B., Howard, K., & Deason, R. G. (2022). Cognitive Decline in Mid-Life: Changes in Memory and Cognition Related to Hypothyroidism. *Journal of Health Psychology, 28*(4), 388-401. DOI: 10.1177/13591053221107745

Uwadiale, A., Cordaro, M., Brunett, K., **Stern, M. J.**, & Howard, K. J. (2021). Lessons Learned about the Need for Early Screening for Depression during the First Months of the COVID-19 Pandemic in the United States. *Issues in Mental Health Nursing, 43*(3), 272-281. DOI: 10.1080/01612840.2021.1975333

Papers Presented at Professional Meetings

Stern, M.J., Deason, R.G., & Howard, K. (2019, November). An investigation of cognitive decline in patients with hypothyroidism. Panel presentation given at the 11th Annual International Research Conference for Graduate Students at Texas State University, San Marcos, TX.

Stern, M.J., Ginsburg, H., & Mendez, R.V. (2016, October). Ajzen's theory of planned behavior: assessing mentorship in student retention. Paper and poster presentation given at the 9th annual University of New Mexico Mentoring Conference, Albuquerque, NM.

Poster Presentations

Hardin-Sigler, K., **Stern, M.J.**, Finch, A., Gore, A., Howard, K., & Deason, R.G. (2020, October). What's my age again? Analyzing the relationship between subjective age and self-reported memory function. Poster presented virtually at Psychonomic Society's 61st Annual Meeting.

Stern, M.J., Fleming, K., Reinhuber, D., Broussard, K., Reyes-Fierros, K., Westerberg, C.E., Trujillo, L.T., & Deason, R.G. (2020, April). An investigation of verbal vs. tonal working memory using non-invasive brain stimulation. Poster presented at the annual meeting of the Cognitive Neuroscience Society, Boston, MA.

Stern, M.J., Deason, R.G., & Howard, K. (2020, April). An investigation of cognitive decline in patients with hypothyroidism. Poster presented at the 2020 Southwestern Psychological Association conference, Frisco, TX. (Conference canceled)

Hardin-Sigler, K., **Stern, M.J.**, & Deason, R.G. (2020, April). An investigation of subjective age and prospective and perceived memory functioning. Poster presented at the 2020 Southwestern Psychological Association conference, Frisco, TX. (Conference canceled)

Finch, A., **Stern, M.J.**, & Deason, R.G. (2019, October). Music enhances source memory and confidence for novel verbal information. Poster presentation given at the 27th annual ARMADILLO conference for cognition and cognitive science, San Antonio, TX.

Finch, A., **Stern, M.J.**, & Deason, R.G. (2019, September). Music enhances source memory and confidence for novel verbal information. Presentation given at the Texas State University Department of Psychology Symposium, San Marcos, TX.

Stern, M.J., Finch, A., & Deason, R.G. (2019, May). Can musical mnemonics enhance source memory? Poster presentation given at the annual meeting of the Association for Psychological Science, Washington, DC.

Finch, A., **Stern, M.J.**, & Deason, R.G. (2019, May). Enhanced memory and confidence for musical stimuli. Poster presentation given at the annual meeting of the Association for Psychological Science, Washington, DC.

Stern, M.J., Finch, A., & Deason, R.G. (2019, April). Can musical mnemonics enhance source memory? Poster presentation given at the Texas State University Department of Psychology "Psychology Day," San Marcos, TX.

Finch, A., **Stern, M.J.**, & Deason, R.G. (2019, April). Enhanced memory and confidence for musical stimuli. Poster presentation given at the Texas State University Department of Psychology "Psychology Day," San Marcos, TX.

Stern, M.J. (2016, November). Ajzen's theory of planned behavior: assessing mentorship in student retention. Presentation given at the Texas State Honors Undergraduate Thesis Forum, San Marcos, TX.

Stern, M.J. & Smith, S. (2016, January). Finding your fire: staff motivation. Presentation given at the Texas State University Spring Resident Assistant Training, San Marcos, TX.

Langdon, A., **Stern, M.J.**, Johnson, S., Heitmann, A., & Elliott, S. (2015, April). The effects of labeling on individuals with Schizophrenia. Poster presentation given at the Texas State Undergraduate Research Conference, San Marcos, TX.

SERVICE

Departmental Service

- Bobcat Day Department Coordinator (Fall 2024 – Present)
- Psychology Living-Learning Community Faculty Advisor (Fall 2024 – Present)
- College of Liberal Arts Popsicle Open House Department Representative (August 2026)
- New Faculty Mentor (Fall 2025 – Spring 2026)
- Bobcat Day, Department Representative (February 2025, November 2024, November 2023, October 2023, February 2022, November 2021)
- COLA Pre-Semester Meet-and-Greet, Representative (August 2024)
- Promotion and Outreach Committee, Member (Fall 2023 – Spring 2024)
- Merit Rubric Review Committee, Member (Fall 2022 – Spring 2023)
- Psychology Day Committee, Member (Spring 2022)
- COLA Pre-Semester Meet-and-Greet, Representative (August 2022)

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University Service

- Enterprise Resource Assessment Team (February 2025 – June 2025)

Professional Service

- The Expert TA, Psychology Learning Platform Developer (October 2024 – May 2026)
- International Baccalaureate, Examiner (Spring 2024 – Present)
- The College Board, AP Psychology Alignment Study (March 2025 – May 2025)
- McGraw-Hill Publishing, Reviewer
    - Experience Psychology, by King (January 2025)
- Sage Publishing, Reviewer
    - Cognitive Psychology, 3e by McBride, Cutting, & Zimmerman (October 2024)
    - The Process of Statistical Analysis in Psychology, 2e by McBride (September 2024)
    - Essentials of Psychology, 2e by Kassain (November 2023)

Invited Talks, Lectures, and Campus Presentations

- Stern, M. J., Texas State Department of Psychology Excellence Awards Ceremony, "What You Take With You: The Lasting Value of a Liberal Arts Education," San Marcos, TX (April 20, 2026)

Community Service

- Board Member-at-Large, Austin Chapter of the American Guild of Organists, Austin, TX (August 2026 – Present)

ORGANIZATIONAL MEMBERSHIP

- Society for the Teaching of Psychology (March 2025 – Present)
- American Psychological Association (November 2024 – Present)