

Dr. Joni S. J. Charles

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McCoy College of Business
Finance & Economics
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Institutions of Higher Education Attended

PHD, Purdue University Main Campus.
MS, Purdue University Main Campus.
BA (Hons.) Howard University.

Academic Position

Associate Professor, Texas State University. (1999 - Present).

Most Recent Published/Accepted Papers

Most Recent Refereed Journal Articles

Cook, M. A., Tremaine, D. M., Wyatt, B. M., Banner, J. L., Charles, J., Berg, M., Bruno, T., Glazer, Y. R., Callison, C., Mace, R. E., Miller, V., Bare, R., Flores, R. S., Seefeldt, J., Fuller, A., Niyogi, D. (2024). Addressing challenges to ensuring justice and sustainability in policy and infrastructure for Texas water resources in the 21st century. *Texas Water Journal*, Volume 15(2024), 104-139.

Hwang, S. S., Johnson, C. M., Charles, J. S. J., Biediger-Friedman, L. M. (2024). Food Delivery Apps and Their Potential to Address Food Insecurity in Older Adults: A Review. *International Journal of Environmental Research and Public Health*, 21, 1197.

Charles, J. S. J. (2024). Information Sharing and Outreach as Social Capital in Groundwater Governance. *International Journal of Water Governance*, 11(2024).

Research Interests

Participatory Decision-making and Groundwater Governance and Policy, Applied Microeconomic Theory to Environmental Issues

Teaching Experience

Principles of Microeconomics, Intermediate Microeconomic Theory, Environmental Economics, Managerial Economics

Invited Teaching

Malardalen University, Vasteras, Sweden, Intermediate Microeconomics

Pforzheim University, Pforzheim, Germany, Principles of Microeconomics

Most Recent Invited Talks and Presentations

Zhai, M. (Presenter), Charles, J. S. J. (Co-author), Southern Economics Association (SEA) 93rd annual conference, "Outdoor Air Pollution and Financial Cognitive Skills," Southern Economic Association, New Orleans, LA, United States. (November 2023).

Charles, J. S. J., Western Economic Association, "Information-Sharing and Education as Social Capital in Groundwater Governance," Western Economic Association, Hilton Portland Downtown, Portland, OR. (July 3, 2022).

Charles, J. S. J., Sustainability Studies Graduate Seminar, "Economics and the Environment," Texas State University, San Marcos, TX, United States. (November 7, 2023).

Charles, J. S. J., 2023 Hill Country Leadership Summit, "Environmental Economics and Empowering the Next Generation," Hill Country Alliance, Hall at Jester King, Austin, TX, United States. (September 28, 2023).

Charles, J. S. J., McCoy College Research Symposium, "Social Engagement in Groundwater Governance," McCoy College of Business, McCoy Hall, Texas State University, San Marcos, TX. (December 2022).

Charles, J. S. J. (Sole Presenter), Southern Economic Association, "Groundwater and Underground Water Conservation Districts: Similarities and Differences in Governance Across Texas - A Conceptual Framework," Marriott Marquis Houston, Houston, TX. (November 20, 2021).

Charles, J. S. J., Fall 2021 Virtual Roundtable Series, "Coastal Water Issues," Universities Council on Water Resources - UCOWR, Zoom. (September 1, 2021).

Charles, J. S. J., "Perceptions of Groundwater Availability and Groundwater Management," KUT, Zoom, Austin. (May 20, 2021).

Most Recent Funded Grants and Contracts

Biediger-Friedman, Lesli M (Principal), Qasem, Apan Muhammad (Co-Principal), Villagran, Melinda Morris (Co-Principal), Johnson, Cassandra (Co-Principal), Renick, Cecil O (Co-Principal), Hwang, Sangchul Scott (Supporting), Mendez, Francis A (Supporting), Sen, Keya (Supporting), Ramamonjariavelo, Zo H (Supporting), Shanmugam, Ram (Supporting), Charles, Joni S J (Supporting). NUEVA - Nutrition for Underserved Elders Via Application, United States Department of Health and Human Services - Administration for Community Living, Federal, \$2,764,270.00. (Submitted: March 10, 2022, Funded: August 1, 2022 - July 31, 2027). Grant.

Zhai, Muxin (Principal), Charles, Joni S J (Co-Principal). Impact of Air Quality on Individual Financial Cognition – Evidence from California Wildfire, McCoy College of Business, Other, \$5,000.00. (Submitted: March 2023). Grant.

Charles, Joni S J, Zhai, Muxin. Impact of Air Quality on Individual Financial Cognition: Evidence from California Wildfire, Texas State University, \$8,000.00. (Submitted: October 2022, Funded: May 2022 - May 2023). Grant.

Most Recent Professional/Community Service and Memberships

Member, Universities Council on Water Resources (UCOWR). (March 2021 - Present).

Member, Texas Water Resources Network, TX. (2021 - Present).

Peer Reviewer, Microeconomics Teaching Materials, MERLOT II - Online Teaching and Learning. (October 2016 - Present).

Member, Western Economic Association International. (July 12, 2024 - July 12, 2025).

Member, National Economic Association. (April 15, 2021 - July 10, 2025).

Reviewer / Referee, Universities Council on Water Resources (UCOWR). (February 2025).

Editorial Review Board Member, MERLOT II. (July 4, 2019 - July 4, 2022).

Board of Directors, ACCEYSS. (May 4, 2021 - Present).

Speaker, Meadows Center for Water and the Environment. (February 2021).

Phi Beta Kappa - Austin Chapter. (January 2022 - Present)

Most Recent Service Honors and Awards

Award / Honor Recipient: Pioneer Award, Coalition of Black Faculty and Staff.
March 2024

Award / Honor Recipient: McCoy College of Business Excellence in Service, McCoy College of Business.
March 2021

Award / Honor Recipient: McCoy College of Business nominee for the 2021 Presidential Awards for Excellence in Service., McCoy College of Business.
March 2021

Award / Honor Recipient: 2020 House Cup Award - Business Board, Merlot - Multimedia Educational Resource for Learning and Online Teaching).
May 13, 2020